# INFOMAT

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Weekly Bulletin

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December 13, 1974 CATALOGUE 11-002

### Consumer Price Index (CPI)

(1961=100)

The Consumer Price Index for Canada rose 1.1% to 174.1 in November from 172.2 in October.

About one-third of the November advance was attributable to a 1.3% increase in the food component; almost a further one-third was due to higher automobile purchase, operation and maintenance prices which moved the transportation index up 2.4%. A rise of 0.7% in the housing component contributed a further one-fifth to the over-all CPI advance. The health and personal care index rose 1.2% and that for recreation, education and reading 0.8%. Both the clothing and the tobacco and alcohol elements went up 0.6%.

Between November 1973 and November 1974, the All-Items Consumer Price Index advanced 12.0%.

During this period, the following index increases were recorded:

• Food, up 15.7%; transportation, 12.1%; recreation, education and reading, 11.7%; health and personal care, 10.4%; housing, 10.2%; clothing, 9.3%; and tobacco and alcohol, 8.6%.

For further information, order the November 1974 issue of Consumer Price Movements (62-001, 15¢/\$1.50), or contact Retail Prices Section (613-992-5805), Prices Division, Statistics Canada, Ottawa K1A 0V6.

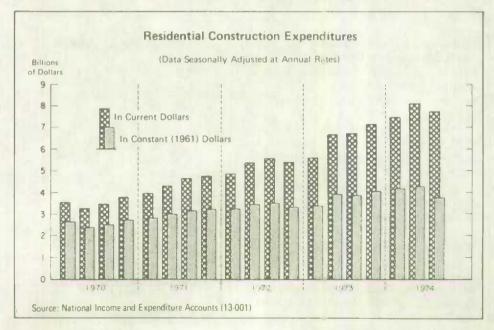
#### Population for Canada and Provinces

Canada's population total was estimated at 22,574,000 on October 1, an increase of 367,000 from the estimate for a year earlier.

Population estimates on October 1, 1974 (by province): Ontario, 8,143,000; Quebec, 6,153,000; British Columbia, 2,421,000; Alberta 1,732,000; Manitoba, 1,013,000; Saskatchewan, 909,000; Nova Scotia, 816,000; New Brunswick, 668,000; Newfoundland, 545,000; and Prince Edward Island, 117,000. The estimate for the Northwest Territories was 37,000 and for the Yukon 20,000.

For further information, order the October 1974 issue of Quarterly Estimates of Population for Canada and Provinces (91-001, 35\$/\$1.40).

LATEST MONTHLY STATISTICS				Change From
		. 1.7	Previous	Year Ago
	Lates	st Month	Month	%
EMPLOYMENT, INCOME				
Average Weekly Earnings (\$)		184.00P	180.82P	12.4
Labour Income (\$ million)		6,629P	6,382P	19.0
Persons with Jobs (million)		9.19	9.27	4.1
Unemployed	Nov.	493,000	430,000	5.3
INVENTORIES				26.0
Department Store (\$ million)		1,277	1,358	36.2
Manufacturers' Owned (\$ million)		13,290P	13,104r	31.9
Wholesale (\$ million)	Sept.	5,764	5,719	30.8
ORDERS				
Manufacturers' New Orders (\$ million)		7,082P	6,664r	20.5
Manufacturers' Unfilled Orders (\$ million)	Sept.	9,969P	9,8661	43.7
PRICES				
Consumer Price Index (1961=100)	Nov.	174.1	172.2	12.0
Industry Selling Price Index (1961=100)		179.6	178.0r	20.5
Wholesale Price Index (1935-39=100)	Oct.	477.4	472.0 <sup>r</sup>	17.9
CONSTRUCTION			Year-to-date	
Building Permits (\$ million)	Sept.	741.1P	7,1	88 14.8
Housing Starts - Urban Centres (units)	Oct.	12.994	148,5	90 - 15.7
ENERGY				
Electricity Generation (billion Kwh.)	Sept.	21.0	205	.9 7.1
Gas Utilities' Sales (billion cu. ft.)		72.9	805	
Petroleum Refining (million barrels)	Sept.	48.4	480	0.5 5.6
FOREIGN TRADE				
Exports (\$ million)	Oct.	3.023	26.2	94 28.0
Imports (\$ million)		3.083	25.7	
PRODUCTION	~	2,000		
Motor Vehicles (thousand units)	Sent	114.2	1.139	9 - 3.5
Steel (ingots - thousand tons)		1.290	12.1	
SALES	000.	1,270	1 10,1	0.0
Department Store Sales (\$ million)	Oct.	444	3.7	81 18.9
Manufacturers' Shipments (\$ million)	Sept.	6.979P	57.9	
New Motor Vehicle Sales (\$ million)		521	5.1	
Retail Sales (\$ million)		3,526	31,4	
Wholesale Sales (\$ million)		3.849	32.4	
Statistics are not seasonally adjusted.				
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#### The Labour Force

The seasonally-adjusted unemployment rate for Canada rose to 5.5% in November from 5.4% a month earlier. In November 1973, the rate was 5.5%.

Last month the unemployment rate for men 25 years of age and over remained unchanged at 4.0%, while for women 25 and over it rose to 3.2% from 3.0% in October. For persons aged 14 to 24, the rate jumped to 10.1% from 9.7%.

Adjusted for seasonal variations, employment showed a rise of 34,000 in November while the number of unemployed increased by 20,000.

The seasonally-adjusted participation rate for Canada (percentage of the population 14 and over included in the labour force) moved up to 58.5% from 58.4%.

On an actual basis, the number of persons employed dropped to 9.19 million in November from 9.27 million in October but was up from 8.83 million in November 1973.

The actual unemployment total was 493,000, or 5.1% of the 9.68 million included in the labour force last month. By province, unemployment rates were: Newfoundland, 12.9%; New Brunswick, 8.2%; British Columbia, 7.3%; Quebec, 6.5%; Nova Scotia, 6.0%; Ontario, 4.0%; Manitoba, 2.9%; Saskatchewan, 2.2%; and Alberta, 2.0%.

For further information, order the November 1974 issue of the Labour Force (71-001, 55¢/\$5.50).

## Operations of Transcontinental and Regional Air Carriers

Canada's seven major scheduled airlines reported operating income of \$19.0 million in July, up 10.9% from \$17.1 million in July 1973.

Operating revenues rose 28.3% to \$136.1 million in the latest month; operating expenses increased 31.7% to \$117.1 million.

The seven major air carriers reported that passenger-miles for all services totalled 1,842.2 million in July, up 8.2% from a year earlier. Goods ton-miles for all services rose 2.5% to 37.3 million.

For further information, order Aviation Statistics Centre Service Bulletin (51-004, \$4,20 per year), Vol. 6, No. 61, Operations of Transcontinental and Regional Air Carriers, July 1974.

# THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Building Permits, October

Consumer Price Indexes for Regional Cities, November

Inventories, Shipments and Orders in Manufacturing Industries, October

Real Domestic Product, October

Summary of Foreign Trade, November

#### Retail Trade

Retail sales in October reached \$3.85 billion, an increase of 15.6% from October 1973.

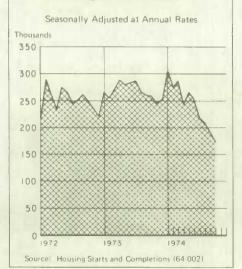
All provinces recorded higher sales in the latest month with the largest increases in Prince Edward Island (19.7%), Saskatchewan (17.9%) and Alberta (17.9%).

Year-to-year gains were registered in all trade groups with a high of 52.9% for fuel dealers.

Adjusted for seasonal variations, October retail sales decreased 0.2% from September to a level of \$3.74 billion with decreases in seven of the eighteen trade groups.

For further information, order the October 1974 issue of Retail Trade (63-005, 404/84), or contact B. Thériault (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

## Housing Starts in Canada



#### Farm Cash Receipts

Farmers' cash receipts from farming operations in all provinces except Newfoundland totalled an estimated \$7.58 billion for the January-October period of 1974, an increase of 38.7% from \$5.47 billion for the corresponding period in 1973. Cash receipts rose in all provinces.

Total payments made to farmers in the latest period, by province and with January-October 1973 figures in brackets:

• Saskatchewan, \$2.06 billion (\$1.18 billion); Ontario, \$1.87 billion (\$1.57 billion); Alberta, \$1.47 billion (\$973.6 million); Quebec, \$917.5 million (\$795.5 million); Manitoba, \$720.0 million (\$485.4 million); British Columbia, \$297.1 million (\$243.1 million); New Brunswick, \$86.9 million (\$78.9 million); Nova Scotia, \$84.0 million (\$77.8 million); and Prince Edward Island, \$72.8 million (\$57.5 million).

For further information, order the October 1974 issue of Farm Cash Receipts (21-001, 30¢/\$3). or contact E.S. Boyko (613-994-9876), Agriculture Division, Statistics Canada, Ottawa K1A 0L7.

#### Iron Ore

Canadian mines shipped 5.91 million tons of iron ore in October compared with 5.76 million tons a year earlier.

Output for the first ten months of 1974 at 41.75 million tons was down 3.5% from 43.24 million tons in January-October 1973.

For further information, order the October 1974 issue of Iron Ore (26-005, 15¢/\$1.50), or contact Art Symons (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

#### Oil Pipe Line Transport

Canadian oil pipe lines received 2.73 million barrels per day of crude oil, condensate, pentanes plus and refined petroleum products in September, a decrease of 4.3% from a year earlier.

Receipts of domestic oils were down 4.3% to 2.29 million B/D while imported oils decreased 4.5% to 441,000 B/D.

For further information, order the September 1974 issue of Oil Pipe Line Transport (55-001, 304/\$3) or Energy Statistics Service Bulletin (57-002, \$4.20 per year), or contact Ian Cavanagh (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

## Canada's Foreign Trade in Agricultural Products

Domestic exports of agricultural products amounted to \$2.76 billion in the first nine months of 1974, up 32% from \$2.09 billion in January-September 1973. Imports of agricultural products rose 38% to \$2.02 billion from \$1.46 billion. The trade surplus for these products increased to \$740 million in 1974 from \$629 million in 1973.

Some 14% of Canada's exports of agricultural products went to the United States while almost 60% of these products was imported from the U.S. in the first nine months of 1974.

Exports of agricultural products to other countries expanded 41% to \$2.36 billion in the latest period and better than nine-tenths of the rise was due to an increase in the value of wheat shipments.

Imports of raw sugar from overseas countries jumped to \$230 million from \$103 million, but the volume increase was relatively small at 5%.

For further information on Canada's trade in agricultural products, contact F. Joss (613-996-0170), External Trade Division, Statistics Canada, Ottawa K1A 0V5.

#### Restaurant Statistics

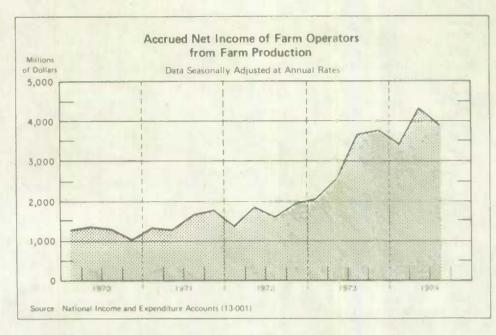
Restaurants in Canada had total estimated receipts of \$156.1 million in October, an increase of 11.0% from a year earlier. Sales were up in all provinces.

Restaurant receipts for October, by province and with percentage increases from October 1973 in brackets:

Ontario, \$54.7 million (12.3%);
Quebec, \$52.5 million (9.9%); British
Columbia, \$18.2 million (11.4%);
Alberta, \$10.5 million (11.5%);
Manitoba, \$8.9 million (10.6%);
Saskatchewan, \$4.4 million (9.7%);
Nova Scotia, \$3.6 million (6.1%); New
Brunswick, \$2.0 million (8.6%);
Newfoundland, \$890,000 (19.6%); and
Prince Edward Island, \$333,000 (5.4%).

Cumulatively, restaurant receipts for the first ten months of 1974 totalled an estimated \$1.48 billion, up 10.3% from January-October 1973.

For further information, order the October 1974 issue of Restaurant Statistics (63-011, 15\$\vert\$81.50).



#### **Motion Picture Production, 1973**

Gross revenue of private firms primarily engaged in the production and printing of motion picture films and film strips for industry, government, education and entertainment amounted to \$39.7 million in 1973, an increase of 9.1% over the 1972 total of \$36.4 million.

Firms primarily engaged in videotape production had gross revenue of \$13.0 million in 1973, up 31.3% from \$9.9 million in 1972.

For further information, order the Motion Picture Production, 1973 (63-206, 704), or contact E. Yablonski (613-996-9301), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

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#### **Housing Starts**

New residential construction activity declined in October as housing starts in Canadian centres of 10,000 population and over dropped 41.1% to 12,994 units from 22,069 a year earlier.

Housing starts recorded in the latest month, with October 1973 figures in brackets:

Ontario, 5,235 (8,851); Quebec, 2,992 (7,696); British Columbia, 2,093 (1,814); Alberta, 850 (1,586); Nova Scotia, 618 (430); Saskatchewan, 589 (380); Manitoba, 256 (759); New Brunswick, 178 (365); Newfoundland, 176 (181); and Prince Edward Island, 7 (7).

For the first ten months of 1974, housing starts in urban centres totalled 148,590 units, down 15.7% from 211,543 in January-October 1973.

For further information, order the October 1974 issue of Housing Starts and Completions (64-002, 404/84)

#### Hospital Statistics, 1973

Hospital operating expenses per patient-day rose to \$75.79 in 1973 from \$68.52 in 1972 and \$61.58 in 1971. The average length of stay for patients in public general and allied special hospitals dropped to 10.9 days in 1973 from 11.1 in 1972 and 11.3 in 1971.

For further information, order Hospital Statistics, Preliminary Annual Report, 1973 (83-217, \$1.05), or contact M.P. Brochu (613-995-0991), Hospitals Section, Health Division, Statistics Canada, Ottawa K14 016

## THESE PUBLICATIONS RELEASED DECEMBER 5 - 11

	Cata-	Price per		Cata-	Price per
	logue	issue/year		logue	issue/year
AGRICULTURE Fluid Milk Sales, September 1974	23-002	\$1.50/year	Mineral Wool, October 1974 Miscellaneous Food Preparations,	44-004	15¢/\$1.50
Index Numbers of Farm Prices of Agricultural Products, October 1974	62-003	15¢/\$1.50	Quarter Ended September 30, 1974 Monthly Production of Soft Drinks,	32-018	35¢/\$1.40
Prelimary Estimates of Planted Commercial Acreage of Vegetable		\$1.40	October 1974 Pack, Shipments and Stocks of Selected	32-001	15¢/\$1.50
Crops, 1974 Production of Eggs and Poultry,	22-003	for series	Canned Fruits and Vegetables, June 1974	32-011	30¢/\$3
October 1974 Stocks of Fruit and Vegetables,	23-003	30¢/\$3	Plastics Fabricating Industry, 1972 Primary Iron and Steel, September 1974	47-208 41-001	70¢ 40¢/\$4
November 1, 1974	32-010	30¢/\$3	Production of Canada's Leading Minerals, September 1974	26-007	15¢/\$1.50
BUSINESS FINANCE					
Inter-Corporate Ownership, 1972	61-513	\$18.00			
CENSUS			SERVICE BULLETINS		
Quarterly Estimates of Population for			Fabricated Metal Products - Vol. 3,		
Canada and Provinces, October 1974	91-001	354/\$1.40	No. 10, Oil Filters and Cartridges,	41.000	\$2.80
			October 1974 Fish and Fish Products – Advance	41-009	per year
EDUCATION, SCIENCE AND CULTURE			Release of Fish Landings, October		
A Short Guide to Canadian Univer-			1974: British Columbia, Vol. 3,		
sities and Colleges, 1974	81-240	\$2.10	No. 100; Fish Freezings and Stocks, October 1974: Canada, Vol. 3, No. 99	24-003	\$1.40
			Tobacco and Tobacco Products - Vol.	244003	per year
EXTERNAL TRADE Imports by Commodities, September		\$1.05/	3, No. 13, Production and Disposition		\$1.40
1974	65-007	\$10.50	of Tobacco Products, October 1974	32-022	per year
Summary of Imports, October 1974	65-005	30¢/\$3			
			MERCHANDISING AND SERVICES		
FINANCIAL FLOWS AND MULTINATIO ENTERPRISES	NAL		Department Store Sales and Stocks, September 1974	63-002	30¢/\$3
Financial Flow Accounts, Second		\$1.40/	Merchandising Inventories, September		
Quarter 1974	13-002	\$5.60	1974	63-014	40¢/\$4
VIET A V TOU			Sales Financing, September 1974	63-013	30¢/\$3
HEALTH Hospital Statistics, Preliminary					
Annual Report, 1973	83-217	\$1.05	PRICES		
			Consumer Price Movements, November		
INDUSTRY PRODUCT			1974	62-001	15¢/\$1.50
Indexes of Real Domestic Product by					
Industry, September 1974	61-005	40¢/\$4	TRANSPORTATION AND COMMUNICA	TIONE	
			Railway Carloadings, October 1974	52-001	30¢/\$3
LABOUR			Railway Operating Statistics, September	0=00.	504,45
Employment, Earnings and Hours, June 1974	72-002	55¢/\$5.50	1974	52-003	30¢/\$3
	,	0 0 4 7 4 7 1 5 0	Telephone Statistics, 1973 Transcontinental and Regional Air	56-203	70¢
MANUFACTURING AND PRIMARY			Carrier Operations, June 1974	51-001	40¢/\$4
INDUSTRIES Bread and Other Bakery Products,					
Quarter Ended September 30, 1974	32-015	35¢/\$1.40	SERVICE BULLETINS		
Coal and Coke Statistics, September	0	00 41 41110	Aviation Statistics Centre - Vol. 6,		
1974 Fisheries Statistics – Prince Edward	45-002	40¢/\$4	No. 57, Aircraft Fleet Canadian Commercial Air Carriers as of		
Island, 1973	24-203	70¢	October 15, 1974; Vol. 6, No. 60,		
Gypsum Products, October 1974 Inventories, Shipments and Orders in	44-003	15¢/\$1.50	Aircraft Movement Statistics, August 1974	51-004	\$4.20 per year
Manufacturing Industries, September	21.001	554185 50	Communications - Vol. 4, No. 29,		61.40
1974 Inventories, Shipments and Orders in	31-001	55¢/\$5.50	Monthly Survey of Radio Broadcasting Stations, September 1974	56-001	\$1.40 per year
Manufacturing Industries, 1970-1973 Mineral Industries: Principal	31-519	N/C	Railway Transport – Vol. 4, No. 20, Railway Carloadings, October		\$1.40
Statistics, 1972	26-204	35¢	1974	5 2-004	per year