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New Motor Vehicle Sales

January sales of new motor vehicles reached 88,562 units, up 17.0% from a year earlier. Total sales value increased 25.6% to \$404.8 million.

Sales of passenger cars produced in Canada and the United States rose 17.3% to 55,686 units; those of overseas-manufactured automobiles dropped 2.9% to 10,661 units.

The share of the Canadian passenger car market held by overseas manufacturers declined to 16.1% in the latest month from 18.7% in the corresponding month in 1973.

Sales of commercial vehicles in January increased 29.4% from a year earlier to 22,215 units; included were 20,721 commercial vehicles manufactured in Canada and the United States (up 30.3%) and 1,494 manufactured overseas (up 13.4%).

For further information, order the January 1974 issue of *New Motor Vehicle Sales* (63-007, 20¢/\$2), or contact Michael Kwilecki (613-996-9278), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V6.

LATEST MONTHLY STATISTICS

		Latest Month	Previous Month	Change From Year Ago %
EMPLOYMENT, INCOME				
Average Weekly Earnings (\$)	Dec.	160.69P	165.20P	5.9
Labour Income (\$ million)	Dec.	5,491P	5,583P	10.9
Persons with Jobs (million)	Jan.	8.65	8.79	5.5
Unemployed	Jan.	637,000	512,000	-7.4
ENERGY				
Electricity Generation (billion k.w.h.)	Dec.	24.8	23.3	6.9
Gas Utilities' Sales (billion cu. ft.)	Dec.	134.7	113.5	7.2
INVENTORIES				
Manufacturers' Owned (\$ million)	Dec.	10,543 ^r	10,274 ^r	17.4
Wholesale (\$ million)	Dec.	4,578	4,383	17.7
Department Store (\$ million)	Dec.	1,035	1,217	20.4
ORDERS				
Manufacturers' New Orders (\$ million)	Dec.	5,939 ^r	6,331 ^r	27.5
Manufacturers' Unfilled Orders (\$ million)	Dec.	7,819 ^r	7,381 ^r	51.2
PRICES				
Consumer Price (Index 1961=100)	Jan.	157.6	156.4	9.1
Industry Selling Price (Index 1961=100)	Dec.	151.7	150.2 ^r	15.9
Residential Building Construction (Index 1971=100)	Dec.	127.9	127.0	10.8
Wholesale Price (Index 1935-39=100)	Dec.	412.0P	408.9 ^r	25.5
CONSTRUCTION				
Building Permits (\$ million)	Dec.	634.7P	8,565	32.5
Housing Starts-urban centres (units)	Jan.	13,506	13,506	20.7
FOREIGN TRADE				
Exports (\$ million)	Jan.	2,278P	2,278	21.3
Imports (\$ million)	Jan.	2,161P	2,161	24.5
SALES				
Chain Store Sales (\$ million)	Dec.	1,934	15,137	14.7
Department Store Sales (\$ million)	Dec.	656	4,307	16.0
Manufacturers' Shipments (\$ million)	Dec.	5,501 ^r	65,255	17.9
New Motor Vehicle Sales (\$ million)	Jan.	405	405	25.6
Retail Sales (\$ million)	Dec.	4,083	38,239	12.6
Wholesale Sales (\$ million)	Dec.	2,871	34,081	21.0

Statistics are not seasonally adjusted. P - preliminary. ^r - revised.

Housing Starts and Completions

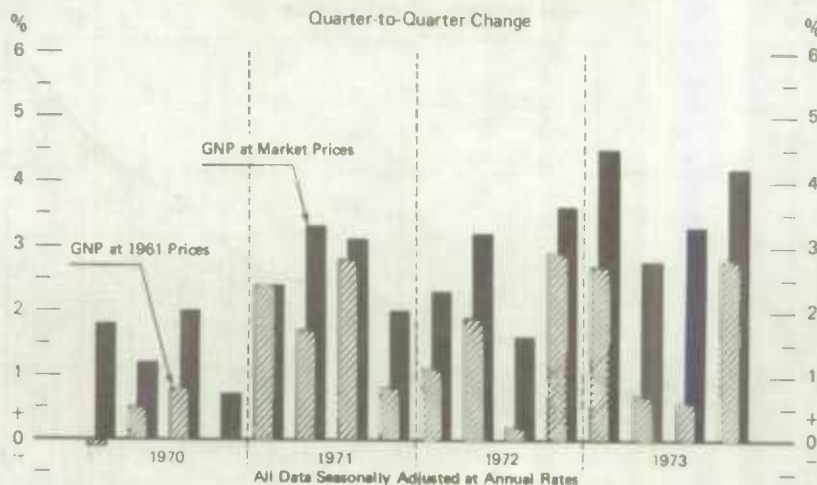
Housing construction showed continuing strength in January as 13,506 starts were recorded in Canadian centres of 10,000 population and over compared with 11,187 starts recorded a year earlier.

Apartment units accounted for 51.7% of starts in the latest month, single-family dwellings 34.5%, row housing 8.4% and doubles 5.4%.

Toronto registered the greatest number of starts in the latest month (2,959), followed by Montreal (1,723), Calgary (692), Winnipeg (688), Kitchener (639), Vancouver (637), Ottawa (559), Halifax (475), London (356) and Edmonton (349).

For further information, order the January 1974 issue of *Housing Starts and Completions* (64-002, \$3 a year/\$3.60 outside Canada).

Canada's Gross National Product (GNP)



Travel Between Canada and Other Countries

Canada earned \$1.39 billion from international travel in 1973, an increase of 13.3% from the previous year. However, Canadian residents travelling abroad spent \$1.68 billion (up 15.0% from a year earlier), resulting in a deficit of \$290 million on international travel.

Receipts on travel account showed \$1.12 billion earned from 38.3 million United States travellers entering Canada and \$270 million earned from 1.2 million travellers from other countries (including crews).

Payments on travel account amounted to \$1.05 billion spent by 32.1 million Canadian travellers to the United States and a further \$637 million by 1.5 million Canadian travellers to other countries (including crews).

For further information, order the December 1973 issue of *Travel Between Canada and Other Countries* (66-001, 40¢/\$4), or contact M.W. Valiquette (613-992-5507), International Travel Section, Statistics Canada, Ottawa K1A 0Z8.

Restaurant Statistics

Restaurants in Canada had total estimated receipts of \$123.0 million in January, an increase of 12.7% from a year earlier.

Restaurant sales were up in all provinces in the latest month, with gains recorded as follows:

- Prince Edward Island, 16.5%; Ontario, 15.1%; New Brunswick, 14.8%; British Columbia, 13.5%; Quebec, 12.0%; Manitoba, 11.4%; Newfoundland, 9.6%; Saskatchewan, 9.0%; Alberta, 8.3%; Nova Scotia, 7.2%.

For further information, order the January 1974 issue of *Restaurant Statistics* (63-011, 10¢/\$1).

THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Building Permits, January
Consumer Credit, January
Consumer Price Movements, February
General Wholesale Price Indexes, January
Retail Sales, January
The Labour Force, February

Operations of Trancontinental and Regional Air Carriers

Canada's seven major airlines reported combined net income of \$20.7 million for the first eleven months of 1973, an increase of 5.8% from \$19.6 million reported for the corresponding period of 1972.

Operating revenues rose 18.9% to \$949.0 million in the latest period; operating expenses advanced 20.1% to \$879.7 million.

For November, the airlines reported a net loss of \$5.6 million compared with a loss of \$3.9 million a year earlier. Losses incurred in the latest month: Air Canada, \$4.5 million; CP Air, \$875,000; the five regional carriers (Eastern Provincial Airways, Nordair, Pacific Western Airlines, Quebecair and Transair), \$189,000.

Passenger-miles for all services in November were up 16.6% from a year earlier.

For further information, order *Aviation Statistics Centre Service Bulletin* (51-004, \$3 a year), Vol. 6, No. 12, Civil Aviation, November 1973.

Gross National Product (GNP) 1973

Strong expansion of the economy continued in 1973 with a 7.1% growth in production accompanied by an equally-rapid rise in prices and by the largest percentage employment gain on record.

Canada's Gross National Product (at market prices) grew by \$15.3 billion to reach a level of \$118.7 billion. With price-rise factors removed, GNP showed real growth of 7.1%, the highest rate experienced in any year since 1956.

Inflation was severe during the year. The 7.1% advance in the overall implicit price index was one of the highest on record and compared with rises of 4.6% in 1972 and 3.1% in 1971.

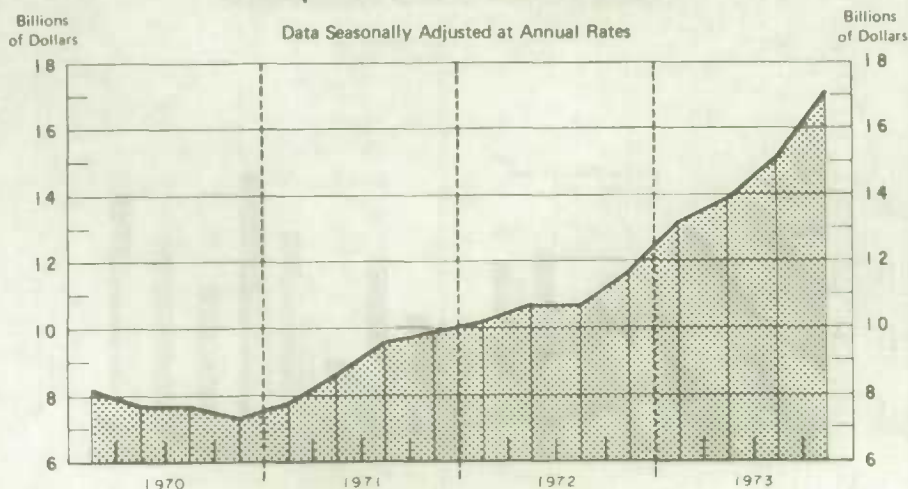
Within the year, the pace of economic activity was uneven. The opening quarter with its strong 2.7% rise in real growth was followed by two relatively-slow periods, partly due to developing supply constraints and to the disruptive effects of a railway strike and other labour disputes in the third quarter. The sharp rebound in the fourth quarter, which showed a 2.8% increase in real growth, was general, including a substantial build-up of non-farm inventories at wholesale and retail trade levels, apparently related to the resumption of rail shipments following the strike.

Some of the highlights of the economy's 1973 performance:

- Consumer expenditures on goods and services were up \$8.8 billion (14.6%) and accounted for almost 58% of the increase in GNP. In real terms, the rise of 8.6% was much higher than any recorded since 1955.
- Business fixed investment in plant and equipment increased by 18%, following six years of relatively-low outlays. Both non-residential construction and machinery and equipment spending advanced at accelerated rates, but especially the latter (up by 21%).
- Corporation profits showed an increase of 36.9%, the rise representing a sharp acceleration after very-large gains of 20.6% and 16.2% in the two preceding years. Since 1971, this component has been rising faster than total income generated and now represents 12.5% of GNP, the largest proportion since 1952.
- Labour income increased by over 12% (10.7% a year earlier). The acceleration resulted from gains in employment, and from an increase in average earnings similar to that experienced in the previous year.
- Accrued farm income rose by 83%.

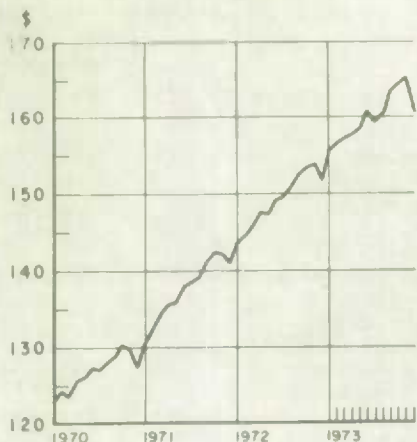
For further information, order *System of National Accounts - National Income and Expenditure Accounts* (13-001, 75¢/\$3).

Corporation Profits (Before Taxes)



Source: National Income and Expenditure Accounts (13-001)

Average Weekly Earnings In Canadian Industry



Source: Employment, Earnings and Hours (72-002)

Power Laundries, Dry Cleaning and Dyeing Plants, 1972

The 336 power laundry plants operating in Canada reported total 1972 revenues of \$114 million. Rental services accounted for 52.2% of revenues.

Paid employees of these firms numbered 10,506 in the latest year and salaries and wages paid totalled \$52.1 million.

There were 2,114 dry cleaning and dyeing plants known to be operating in 1972 and these firms reported total revenue of \$144 million for the year.

For further information, order *Power Laundries, Dry Cleaning and Dyeing Plants, 1972* (63-205, 50¢), or contact E. Yablonski (613-996-9301), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Department Store Sales

Department store sales in January showed an increase of 19.5% from the corresponding month in 1973.

Sales were up in all regions in the latest month, with the following gains recorded:

- Saskatchewan, 29.2%; Quebec, 24.4%; Atlantic provinces, 22.8%; British Columbia, 22.6%; Manitoba, 20.5%; Alberta, 17.5%; Ontario, 15.3%.

For further information, order the January 1974 issue of *Department Store Sales by Regions* (63-004, \$1 a year).

Travel to Work

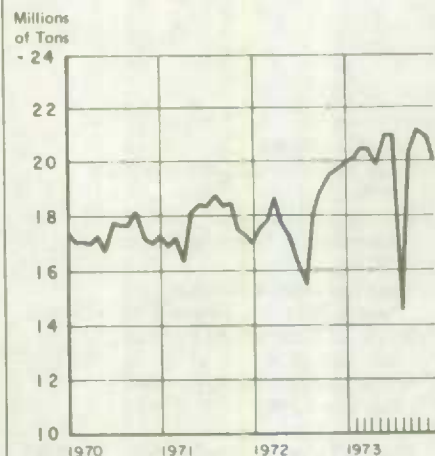
More than half of working Canadians usually drive to work alone in their cars and more than 73% use the private car, with or without passengers, as their primary mode of transport to the job. Public transportation by bus, streetcar, subway or commuter train is the first choice of only about 16% of working Canadians. Walking to work is the usual method for about 9%.

A special survey in November asked about primary and alternate means used to get to work. In the primary category, 9% drove cars with passengers, 50% drove without passengers, 13% rode as passengers in private cars, 1% took taxis or used bicycles or motorcycles, 16% used public transportation and the rest other means.

More data is available from this survey. For further information, contact Jerry Jaworski (613-996-0355), Household and Institutional Statistics Division, Statistics Canada, Ottawa K1A 0V6.

Rail Revenue Freight Loaded

(Seasonally Adjusted)



Source: Railway Carloadings (52-001)

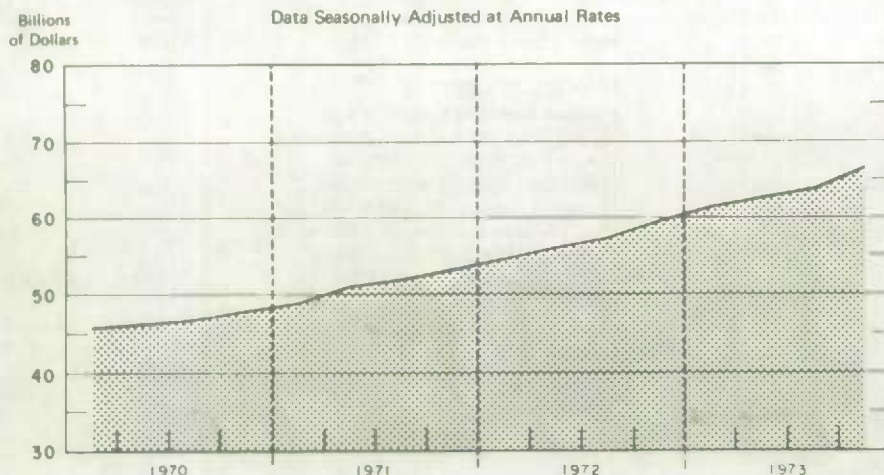
Urban Family Expenditure, 1972

A special eight-city survey shows that average income for urban families and unattached individuals rose 21% in the three-year period 1969-1972. Total expenditure increased 17% to \$10,803, including increases in personal taxes, gifts and contributions, and other non-consumption items. Spending on current consumption per family increased 15% to \$8,191.

The survey covered 3,562 families in St. John's, Halifax, Montreal, Ottawa, Toronto, Winnipeg, Edmonton and Vancouver.

The report for the survey entitled *Urban Family Expenditure, 1972* (62-541) will be published later this year. A pre-publication package, including tables showing expenditure patterns by city, family income and family type, may be obtained from Miss M.M.P. McLean (613-996-6064), Consumer Income and Expenditure Division, Statistics Canada, Ottawa K1A 0T6.

Wages, Salaries, and Supplementary Labour Income



Source: National Income and Expenditure Accounts (13-001)

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Dairy Factory Production, January 1974	32-002	\$1 a year	No. 19, Refinery Production in Canada of Selected Petroleum Products, December 1973; Vol. 9, No. 20, Coal and Coke Statistics, December 1973	57-002	\$3 a year
Harvested Acreage and Tonniages Purchased by Vegetable Processors, 1973	22-003	\$1 for series	Fabricated Metal Products – Vol. 2, No. 12, Sanitaryware, December 1973	41-009	\$2 a year
Stocks of Dairy and Frozen Poultry Products, February 1974	32-009	20¢/\$2	Fish and Fish Products – Vol. 3, No. 3, Fish Freezings and Stocks, Ontario and Prairies, January 1974; Vol. 3, No. 4, Advance Release of Fish Landings, British Columbia, January 1974	24-003	\$1 a year
Stocks of Frozen Meat Products, February 1974	32-012	20¢/\$2	Rubber and Plastics Products Industries – Vol. 2, No. 10, Production and Shipments of Plastic Bottles, Quarter Ended December 31, 1973	47-002	\$1 a year
Stocks of Fruit and Vegetables, February 1974	32-010	20¢/\$2	Tobacco and Tobacco Products – Vol. 3, No. 1, Production and Disposition of Tobacco Products, January 1974	32-022	\$1 a year
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Exports by Commodities, December 1973	65-004	75¢/\$7.50	MERCHANDISING AND SERVICES		
Imports by Commodities, December 1973	65-007	75¢/\$7.50	Chain Store Sales and Stocks, December 1973	63-001	10¢/\$1
Summary of Exports, December 1973	65-002	20¢/\$2	Consumer Credit, December 1973	61-004	20¢/\$2
Summary of Imports, December 1973	65-005	20¢/\$2	Farm Implement and Equipment Sales, January 1 to December 31, 1973	63-009	\$1 a year
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Health Manpower, Registered Nurses, 1972	83-220	\$1	Funeral Directors, 1972	63-523	50¢
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Estimates of Employees by Province and Industry, 1961-1972	72-513	75¢	PRICES		
LABOUR FORCE SURVEY					
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Hardboard, January 1974	36-001	10¢/\$1	Construction Price Statistics – Vol. 3, No. 3, Basic Union Wage Rates and Indexes for Major Construction Trades and Selected Canadian Cities, Fourth Quarter 1973	62-006	\$3 a year
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