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Weekly Bulletin

May 17, 1974

CATALOGUE 11-002

The Labour Force

Employment increased to an estimated 8.87 million persons in April from 8.73 million in March and 8.53 million a year earlier.

Unemployment declined to 568,000 last month from 599,000 in March and was down from 570,000 in April 1973.

The total labour force numbered 9.44 million in the latest month compared with 9.10 million a year earlier.

Seasonally adjusted, Canada's unemployment rate dipped to 5.3 in April from the previous month's level of 5.4 (5.5 in April 1973). Regionally, the unemployment rate decreased for the Atlantic region, the Prairie region and Ontario and rose slightly in Quebec and British Columbia. April rates, with March in brackets: Atlantic region 9.2 (9.3); Quebec 7.4 (7.3); British Columbia 5.7 (5.5); Ontario 3.6 (4.2); and the Prairie region 2.9 (3.0).

On a seasonally-adjusted basis, employment increased for the seventh consecutive month, reaching a level of 9.09 million in April, an increase of 27,000 from March.

For further information, order the April 1974 issue of *The Labour Force* (71-001, \$5c/\$5.50).

LATEST MONTHLY STATISTICS

		Latest Month	Previous Month	Change From Year Ago %
EMPLOYMENT, INCOME				
Average Weekly Earnings (\$)	Feb.	169,00P	166,78P	8.0
Labour Income (\$ million)	Feb.	5,645P	5,590P	12.0
Persons with Jobs (million)	Apr.	8.87	8.73	4.0
Unemployed	Apr.	568,000	599,000	-4
INVENTORIES				
Department Store (\$ million)	Feb.	1,107	967	22.9
Manufacturers' Owned (\$ million)	Feb.	11,312P	10,983P	20.7
Wholesale (\$ million)	Feb.	5,014	4,756	19.6
ORDERS				
Manufacturers' New Orders (\$ million)	Feb.	6,084P	6,157P	21.7
Manufacturers' Unfilled Orders (\$ million)	Feb.	8,257P	8,133P	44.1
PRICES				
Consumer Price Index (1961=100)	Apr.	161.9	160.8	9.9
Industry Selling Price Index (1961=100)	Mar.	161.3	159.3P	18.1
Residential Building Construction Index (1971=100)	Mar.	131.4	129.6P	10.0
Wholesale Price Index (1935-39=100)	Mar.	442.5	435.8P	25.7
CONSTRUCTION				
Building Permits (\$ million)	Feb.	478.9P	Year-to-date 907	9.9
Housing Starts - Urban Centres (units)	Mar.	13,291	35,826	7.4
ENERGY				
Electricity Generation (billion Kwh.)	Mar.	25.2	75.3	9.3
Gas Utilities' Sales (billion cu. ft.)	Feb.	141.6	295.6	12.8
Petroleum Refining (million barrels)	Feb.	52.3	108.7	9.7
FOREIGN TRADE				
Exports (\$ million)	Mar.	2,396P	6,836	21.9
Imports (\$ million)	Mar.	2,443P	6,739	28.4
SALES				
Department Store Sales (\$ million)	Feb.	278	572	19.9
Manufacturers' Shipments (\$ million)	Feb.	5,961P	11,802	22.9
New Motor Vehicle Sales (\$ million)	Mar.	498	1,326	5.5
Retail Sales (\$ million)	Feb.	2,900	5,897	13.5
Wholesale Sales (\$ million)	Feb.	3,014	5,883	30.8

Statistics are not seasonally adjusted. P - preliminary. P - revised.

Department Store Sales by Regions

Department store sales in March at \$345.9 million showed a rise of 13.9% from a year earlier. Increases were recorded in all regions.

Department store sales in the latest month, with percentage increases from March 1973:

- Ontario, \$126.6 million (up 14.0%); Quebec, \$63.3 million (9.9%); British Columbia, \$62.4 million (20.6%); Alberta, \$42.3 million (10.1%); Manitoba, \$22.7 million (9.7%); the Atlantic provinces, \$19.9 million (21.9%); and Saskatchewan, \$8.6 million (10.6%).

For further information, order the March 1974 issue of *Department Store Sales by Regions* (63-004, \$1.50 a year).

Canadian Merchandise Exports and Imports



Source: Summary of Foreign Trade (65-001)

Consumer Price Index (CPI)

(1961=100)

The consumer price index for Canada rose 0.7% to 161.9 in April from 160.8 in March.

Though all major components registered increases, the food index edged up by only 0.1% while the price level of all items other than food increased 0.9%.

Main contributors to the latest month's advance were the clothing and the transportation elements which rose 0.9% and 1.2%, respectively. Other index increases included: housing (0.4%); recreation, education and reading (1.5%); health and personal care (2.0%); and tobacco and alcohol (1.6%).

Between April 1973 and April 1974, the all-items consumer price index rose 9.9%.

During this period, the following index increases were recorded:

- Food, up 15.7%; clothing 9.6%; transportation 9.0%; health and personal care 8.2%; housing 7.5%; recreation, education and reading 6.9%; and tobacco and alcohol 4.2%.

For further information, order the April 1974 issue of *Consumer Price Movements* (62-001, 15¢/\$1.50).

Federal Government Finance, 1972-73

Canada's federal government had gross general revenue receipts of \$21.4 billion for the fiscal year ended March 31, 1973.

Gross general expenditure amounted to \$20.9 billion, leaving a surplus for the year of \$514 million.

For further information, order *Federal Government Finance, Revenue and Expenditure, 1972-73* (68-211, \$1.05).

Gold Production

Gold production decreased to 148,711 troy ounces in March from 166,699 troy ounces a year earlier.

Production for the first three months of 1974 at 436,926 troy ounces was down 11.1% from 491,235 troy ounces in the corresponding period in 1973.

For further information, order the March 1974 issue of *Gold Production* (26-004, 15¢/\$1.50), or contact Art Symons (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Consumer Price Indexes for Regional Cities, April

Department Store Sales and Stocks, March

Estimates of Labour Income, March

General Wholesale Price Index, April

Inventories, Shipments and Orders in Manufacturing Industries, March

Real Domestic Product, March

Telephone Industry Statistics

Canadian telephone systems reported net operating revenue of \$64.1 million in March, an increase of 11.1% from March 1973.

Gross operating revenues of the thirteen major telephone companies rose 13.1% to \$190.2 million in the latest month; operating expenses were up 14.3% to \$126.2 million.

Construction expenditures increased 37.9% to \$115.6 million from \$83.8 million a year earlier.

A total of 11.4 million telephones were reported in service at the end of March, of which 70.4% were residential and 29.6% business telephones.

For further information, order *Communications Service Bulletin* (56-001, \$1.40 a year) Vol. 4, No. 7, *Monthly Telephone Statistics, March 1974*.

Motor Vehicle Production

Canadian production of motor vehicles totalled 143,376 units in April, a drop of 2.2% from a year earlier.

Passenger car production decreased 3.3% to 110,872 units; production of commercial vehicles increased 1.8% to 32,504 units.

For the first four months of 1974, motor vehicle production totalled 578,892 units, down 1.1% from the corresponding period in 1973.

For further information, order the April 1974 issue of *Preliminary Report on the Production of Motor Vehicles* (42-001, 15¢/\$1.50).

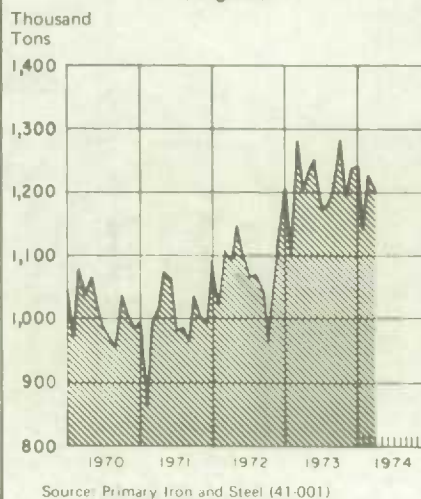
International Travel

Preliminary statistics for March show that 1.7 million United States travellers entered Canada during the month (5.2% fewer than in March 1973), while the number of Canadian resident travellers to the United States declined by 8.7% to 2.1 million.

In contrast, travellers from countries other than the United States numbered 45,000 (an increase of 22.7% from a year earlier), and Canadian resident travellers re-entering from countries other than the U.S. numbered 190,000 (up 22.9%).

For further information, order the March 1974 issue of *International Travel - Advance Information* (66-002, 15¢/\$1.50), or contact M.W. Valiquette (613-992-5507), International Travel Section, Statistics Canada, Ottawa K1A 0Z8.

Canadian Steel Production (Ingots)



Printing, Publishing and Allied Industries, 1972

Printing, publishing and allied industries shipped \$1.85 billion worth of products of own manufacture in 1972, an increase of 12.1% from a year earlier. Total value added was 12.4% higher at \$1.27 billion.

Salaries and wages paid by these industries at \$712 million in 1972 were up 9.7% from the 1971 total. The number of employees increased 2.3% to 86,051 in the latest year.

For further principal statistics of the total industry group, write the Multi-Industry Analysis and Integration Section, Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6; for details on individual industries in this group, consult the industry reports or preliminary bulletins or write the Forestry Section (address as above).

Index Numbers of Farm Prices of Agricultural Products

(1961=100)

The March index number of farm prices of agricultural products for Canada at 211.0 showed a drop of 2.0% from 215.2 (revised) in February.

The February index was upwardly-revised by 13.4% to reflect adjusted initial prices for wheat and barley in Manitoba, Saskatchewan and Alberta (retroactive to August 1973).

Over the twelve months from March 1973, the index has registered an advance of 28.0%.

For further information, order the March 1974 issue of *Index Numbers of Farm Prices of Agricultural Products* (62-003, 15¢/\$1.50).

Sales of Refined Petroleum Products

Preliminary data for March shows that net sales of all refined petroleum products totalled 51.5 million barrels, an increase of 5% from the corresponding month in 1973.

For further information, order the March 1974 issue of *Refined Petroleum Products* (43-004, 40¢/\$4), or contact Ian Cavanagh (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Income After Tax, Distributions by Size in Canada, 1971

Average after-tax income of Canadian families in 1971 was \$8,783 compared with the average pre-tax income of \$10,368.

For unattached individuals, income tax payments reduced the pre-tax average of \$4,346 to \$3,710.

(These estimates were derived from the survey of consumer finances conducted in the spring of 1972. While other published reports based on this survey present distributions of total money income (before income tax deductions), a new report is being compiled which will provide similar distributions but based on after-tax income concept).

The report, *Income After Tax, Distributions by Size in Canada, 1971* (13-210) is scheduled for early release.

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Restaurant Statistics

Canadian restaurants had total estimated receipts of \$141.1 million in March, an increase of 7.4% from a year earlier.

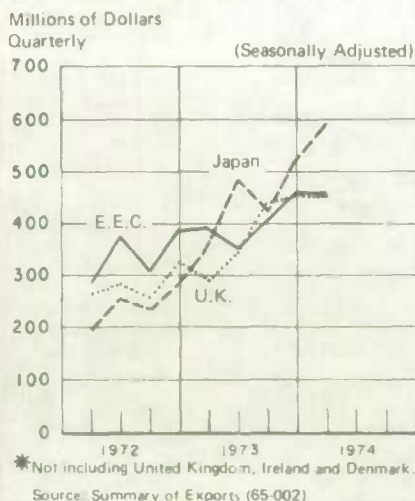
Restaurant sales were up in all provinces in the latest month, with gains recorded as follows:

- Prince Edward Island, 20.7%; Newfoundland, 17.4%; British Columbia, 8.9%; New Brunswick, 8.5%; Ontario, 8.5%; Nova Scotia, 8.0%; Saskatchewan, 7.0%; Quebec, 6.5%; Alberta, 4.1%; and Manitoba, 4.1%.

Cumulatively, restaurant receipts for the first three months of 1974 totalled an estimated \$391.3 million, up 11.0% from the January-March period in 1973.

For further information, order the March 1974 issue of *Restaurant Statistics* (63-011, 15¢/\$1.50).

Canadian Exports to Japan, the United Kingdom and the E.E.C.*



Major Appliance Sales

Sales of television sets and freezers were down in March, but Canadian manufacturers' domestic sales of other major appliances ran well above year-earlier levels.

Major appliance sales recorded by these manufacturers during the latest month, with percentage changes from March 1973:

- Refrigerators — 61,373 units (up 19.0%); home and farm freezers — 20,165 units (-0.9%).
- Stoves and ranges — 56,452 units (up 12.3%).
- Automatic washing machines — 37,610 units (up 28.7%); electric clothes dryers — 31,631 units (up 38.2%).
- Television sets — 53,253 units (-15.7%).

Manufacturers' March sales of 43,146 Canadian-made colour television sets reflected a decrease of 2.1% from a year earlier; black-and-white set sales dropped 47.1% to 10,107 units.

For further information, order the March 1974 issues of: *Domestic Refrigerators and Freezers* (43-001, 15¢/\$1.50); *Stoves and Furnaces* (41-005, 30¢/\$3); *Domestic Washing Machines and Clothes Dryers* (43-002, 15¢/\$1.50); and *Radio and Television Receiving Sets* (43-004, 30¢/\$3).

Federal Government Employment, Fourth Quarter 1973

Canada's federal government had 433,726 employees on December 31, 1973, an increase of 20,657 from a year earlier.

Fourth-quarter gross payrolls rose 13.7% to \$1.1 billion in 1974 from \$972 million in 1973.

For further information, order *Federal Government Employment, Fourth Quarter 1973* (72-004, 70¢/\$2.80).

Oil Pipe Line Transport

Canadian oil pipe lines received 3.1 million barrels per day of crude oil, condensate, pentanes plus and refined petroleum products in February, an increase of 1.4% from a year earlier.

Net receipts of domestic oils increased 4.7% to 2.6 million B/D in the latest month; imported oils decreased 14.5% to .5 million B/D.

For further information, order the February 1974 issue of *Oil Pipe Line Transport* (55-001, 30¢/\$3), or *Energy Statistics Service Bulletin*, Vol. 9, No. 44 (57-002, \$4.20 a year), or contact Ian Cavanagh (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

THESE PUBLICATIONS RELEASED MAY 9 - 15

	Catalogue	Price per issue/year		Catalogue	Price per issue/year
AGRICULTURE					
Fluid Milk Sales, February 1974	23-002	\$1.50 per year	Steel Ingots and Pig Iron, April 1974	41-002	15¢/\$1.50
Index Numbers of Farm Prices of Agricultural Products, March 1974	62-003	15¢/\$1.50	The Sugar Situation, March 1974	32-013	15¢/\$1.50
Production of Eggs and Poultry, March 1974	23-003	30¢/\$3.00	PRELIMINARY BULLETINS		
Quarterly Bulletin of Agricultural Statistics, October-December 1973	21-003	\$5.60 per year	1972 Census of Manufactures - Cement Manufacturers	44-204-p	
CENSUS			Clay Products Manufacturers (from Domestic Clays)	44-215-p	
Labour force and individual income, 1971 Census of Canada	94-709	\$1.40	Commercial Printing	36-203-p	
CONSTRUCTION			Fabricated Structural Metal Industry	41-207-p	
Housing Starts and Completions, January 1974	64-002	40¢/\$4.00	Manufacturers of Plastics and Synthetic Resins	46-211-p	\$3.50 for series
SERVICE BULLETINS			Pulp and Paper Mills	36-204-p	
Construction Price Statistics - Vol. 3, No. 8, Building Construction		\$4.20	SERVICE BULLETINS		
Input Price Indexes, March 1974	62-006	per year	Energy Statistics - Vol. 9, No. 39, Coal and Coke Statistics, February 1974; Vol. 9, No. 40, Preliminary Electric Energy Statistics, March 1974	57-002	\$4.20 per year
CONSUMER INCOME AND EXPENDITURE			Fabricated Metal Products - Vol. 3, No. 3, March 1974: Builders and Shelf Hardware; Cemented Tungsten Carbide Blanks and Tools; Domestic and Farm Water Systems; Heating Boilers and Radiators;		\$2.80 per year
Survey of Consumer Finances, Vol. 1, 1970	13-550	\$2.10	Vol. 2, No. 3, Sanitaryware, Metals and Minerals - Vol. 2, No. 3, Consumption of Chrome Ore and Manganese Ore, 1973	41-009	\$2.80 per year
EDUCATION, SCIENCE AND CULTURE			Electrical Products - Vol. 3, No. 3, Domestic Water Tank Heaters, March 1974	41-010	\$1.40 per year
Pupil Transportation in Canada, 1970-71	81-237	\$1.05	Fish and Fish Products - Vol. 3, No. 29, Advance Release of Fish Landings, Maritimes, March 1974	43-007	\$1.40 per year
EXTERNAL TRADE			Phonograph records and pre-recorded tapes - Vol. 2, No. 3, Production and Sales of Phonograph Records and Pre-Recorded Tapes in Canada, March 1974	24-003	\$1.40 per year
Exports by Commodities, February 1974	65-004	\$1.05/\$10.50	Rubber and Plastics Products Industries - Vol. 2, No. 3, Shipments of Pressure-Sensitive Tapes, (Domestic Manufacturers only - All Industries), 1972	47-004	\$1.40 per year
Summary of Exports, February 1974	65-002	30¢/\$3.00	MERCHANDISING AND SERVICES		
Summary of Imports, February 1974	65-005	30¢/\$3.00	Department Store Sales and Stocks, February 1974	47-002	\$1.40 per year
FINANCIAL FLOWS AND MULTINATIONAL ENTERPRISES			Merchandising Inventories, February 1974	63-002	30¢/\$3.00
Financial Flow Accounts, Fourth Quarter 1973, Advance Release No. 2	13-002	N/C	New Motor Vehicle Sales, March 1974	63-014	40¢/\$4.00
JUDICIAL SERVICE BULLETINS			Restaurant Statistics, March 1974	63-007	30¢/\$3.00
Law Enforcement, Judicial and Correctional Statistics - Vol. 2, No. 1, Preliminary Crime and Traffic Enforcement Statistics, January 1 - September 30, 1973 and 1972, Canada, The Provinces and Territories	85-001	N/C	Shopping Centres in Canada, 1972	63-011	15¢/\$1.50
MANUFACTURING AND PRIMARY INDUSTRIES			PUBLIC FINANCE		
Agricultural Implement Industry, 1972	42-202	70¢	Provincial Government Finance, Assets, Liabilities, Sources and Uses of Funds, 1970-71 and 1971-72 Preliminary	63-214	70¢
Asphalt Roofing, March 1974	45-001	15¢/\$1.50	TRANSPORTATION AND COMMUNICATIONS		
Coffin and Casket Industry, 1972	35-210	70¢	Transcontinental and Regional Air Carrier Operations, December 1973	68-209	\$2.10
Fisheries Statistics of Canada, 1972	24-201	70¢	SERVICE BULLETINS		
Gas Utilities, February 1974	55-002	30¢/\$3.00	Railway Transport - Vol. 4, No. 5, Railway Operating Statistics, December 1973;	51-001	40¢/\$4.00
Iron Ore, March 1974	26-005	15¢/\$1.50	Vol. 4, No. 6, Railway Operating Statistics, February 1974	52-004	\$1.40 per year
Manufacturers of Household Radio and Television Receivers, 1972	43-205	70¢			
Mineral Wool, March 1974	44-004	15¢/\$1.50			
Oil Burners and Oil-Fired Hot Water Heaters, March 1974	41-008	15¢/\$1.50			
Oils and Fats, February 1974	32-006	30¢/\$3.00			
Preliminary Report on the Production of Motor Vehicles, April 1974	42-001	15¢/\$1.50			
Production, Shipments and Stocks on Hand of Sawmills East of the Rockies (Excluding Newfoundland, Prince Edward Island and Manitoba), January 1974	35-002	30¢/\$3.00			
Radio and Television Receiving Sets, February 1974	43-004	30¢/\$3.00			
Rigid Insulating Board, March 1974	36-002	15¢/\$1.50			