## Industrial Corporations, <br> Financial Statistics

Canadian industrial corporations recorded estimated after-tax profits of $\$ 2.61$ billion for the second quarter of 1974 , an increase of $\$ 704$ million ( $36.9 \%$ ) from the corresponding period last year.
Sales in the latest quarter were estimated at $\$ 46.7$ billion, up $\$ 8.8$ billion ( $23.3 \%$ ) from the second quarter of 1973.
Assets of industrial corporations increased by $\$ 18.0$ billion ( $16.3 \%$ ) from a year earlier.

For further information, order the second quarter 1974 issue of Industrial Corporations, Finuncial Statistics ( $61.003, \$ 1.40 / \$ 5.60$ ), or contact J.D. Wilson (613-994-9622), Business Finance Division. Statistics Canada. Ottawa K1A $0 Z 7$.

## Labour Income

Total labour income for July was estimated at $\$ 6.23$ billion, up $16.8 \%$ from a year earlier.
Adjusted for seasonal variations, the July estimate of $\$ 6.20$ billion showed an increase of $1.3 \%$ from the June level. Wages and salaries in both the goodsproducing industries and the serviceproducing industries advanced by $1.3 \%$.
For further information, order the July 1974 issue of Estimates of Labour Income (72.005, 40 $/(\$ 4)$, or contact Mrs. G. Gauthier (013.995-8067), Labour Division. Statistics Canada, Ottawa KlA OV 2.

## Refined Petroleum Products

Canadian refineries produced 56.2 million barrels of refined petroleum products in July, an increase of $0.8 \%$ from a year earlier.
Total refined petroleum products sales at 47.0 million barrels in the latest month showed a gain of $1.8 \%$ from July 1973.

For further information, order the July 1974 issue of Refined Petroleum Products 145-004. 40d/\$4) or Energy Statistics Service Bulletin, Vol. 9. No. 80 (57-002, $\$ 4.20$ a year) or contact lan Cavanagh (613-992-6014), Manufacturing and Primary Industries Division, Seatistics Canada, Ottawa KlA OV6.

| LATEST MONTHLY STATISTICS | Latest Month |  | Previous Month | Change From Year Ago $\%$ |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| EMPLOYMENT, INCOME |  |  |  |  |
| Average Weekly Earnings (\$) | July | 178.73P | 176.86P | 12.3 |
| Labour Income ( $\$$ million). | July | 6,233P | 6,340P | 16.8 |
| Persons with Jobs (million) | Aug. | 9.71 | 9.68 | 5.1 |
| Unemployed . . . . . . | Aug. | 447,000 | 465,000 | 3.2 |
| INVENTORIES |  |  |  |  |
| Department Store ( $\$$ million) | July | 1,298 | 1,244 | 27.0 |
| Manufacturers' Owned (\$ million) | July | 12,598p | 12,449 ${ }^{\text {r }}$ | 29.5 |
| Wholesale (\$ million) | July | 5,614 | 5,649 | 25.2 |
| ORDERS |  |  |  |  |
| Manufacturers' New Orders (\$ million) | July | 6,472P | 6,978r | 19.2 |
| Manufacturers' Unfilled Orders (\$ million) | July | 9,445P | 9,320 | 45.2 |
| PRICES |  |  |  |  |
| Consumer Price Index ( $1961=100$ ) | Aug. | 169.6 | 168.0 | 10.8 |
| Industry Selling Price Index ( $1961=100$ ) | July | 172.7 | 169.98 | 20.8 |
| Wholesale Price Index ( $1935-39=100$ ) . | July | 462.5 | $452.5{ }^{\text {r }}$ | 23.2 |
| CONSTRUCTION Year-todate |  |  |  |  |
| Building Permits (\$ million) | June | 763.8P | 4,630 | 21.0 |
| Housing Starts - Urban Centres (units) | July | 16,095 | 107,111 | - 7.0 |
| ENERGY |  |  |  |  |
| Electricity Generation (billion Kwh.) | July | 21.3 | 163.3 | 7.4 |
| Gas Utilities' Sales (billion cu. ft.) . . | June | 80.5 | 731.7 | 10.2 |
| Petroleum Refining (million barrels) | July | 56.2 | 379.8 | 9.4 |
| FOREIGN TRADE |  |  |  |  |
| Exports (\$ million) | July | 2,748 | 17,932 | 24.7 |
| Imports (\$ million) | July | 2,735 | 17,526 | 32.8 |
| PRODUCTION |  |  |  |  |
| Motor Vehicles (thousand units) | July | 92.7 | 948.7 | -5.3 |
| Steel (ingots - thousand tons) | Aug. | 1,197 | 9.652 | 2.1 |
| SALES |  |  |  |  |
| Department Store Sales (\$ million) | July |  | 2,511 | 19.3 |
| Manufacturers' Shipments (\$ million) | July | 6,347P | 44.473 | 21.2 |
| New Motor Vehicle Sales ( $\$$ million) | July | 534 | 3,735 | 13.2 |
| Retail Sales ( $\$$ million) | July | 3,711 | 24,148 | 14.6 |
| Wholesale Sales (\$ million) | July | 3,817 | 24,914 | 31.1 |
| Statistics are not seasonally | P.pre | eliminary. | - revised. |  |



## Canada's Foreign Trade with Japan

Canada posted a surplus of $\$ 687$ million from trade with Japan during the first seven months of 1974, up $81 \%$ from $\$ 379$ million in January-July 1973. Exports to Japan rose $44 \%$ to $\$ 1.41$ billion while imports from that country increased $21 \%$ to $\$ 720$ million.

Wheat, rapeseed, copper ores and concentrates and pulp led the export rise in the latest period. Whereas price increases for rapeseed and copper ore were largely responsible for the expansion, both volume and price played a part in high sales of wheat and pulp.

Import expansion was paced by iron and steel products and motor vehicles and parts. Price rises accounted for all of the gain in the former, but less than $40 \%$ in the latter.

Canada's trade surplus with Japan reached its peak level of $\$ 800$ million in 1973 with exports surging $87 \%$ to $\$ 1.81$ billion and imports declining $5.5 \%$ to $\$ 1.01$ billion.

A study of trade between the two countries during $1964-73$ shows that crude materials accounted for some $70 \%$ of Canadian exports to Japan while fabricated materials represented $27 \%$ and end products $3 \%$. In contrast, only $1 \%$ of Canadian imports from Japan were crude materials while $30 \%$ were fabricated materials and $69 \%$ end products.

## Major Appliances

Refrigerator and stove sales were up in July but Canadian manufacturers' domestic sales of other major appliances ran below year-earlier levels.

Major appliance sales recorded by these manufacturers in the latest month, with percentage changes from July 1973:

- Refrigerators - 58,696 (up 8.7\%); home and farm freezers - 25,539 $(-32.3 \%)$.
- Stoves and ranges $-48,754$ (up 7.3\%).
- \$utomatic washing machines - 21,815 (-29.9\%); electric and gas clothes dryers $-19,640(-22.4 \%)$.
- Television sets $-45.857(-10.5 \%)$.

Manufacturers' sales in July of 36,756 Canadian-made colour television sets reflected an increase of $10.8 \%$ from a year earlier; black-and-white set sales dropped $49.6 \%$ to 9,101 .

For further information, order the July 1974 issues of: Domestic Refrigerators and Freezers (43.001, 15d/\$1.50); Stoves and Fur. naces (41.005, 308/\$3): Domestic Washing Machines and Clothes Dryers (43-002, 15 $/ 1 \$ 1.50$ ); and Radio and Television Receiving Sets (43-004, 30\$/\$3).

## THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Consumer Price Movements, September
Department Store Sales by Regions, August
General Wholesale Price Index, August

New Motor Vehicle Sales, August Summary of Foreign Trade, August The Labour Force, September

## Residential Building Construction <br> Input Price Index

## ( $1971=100$ )

The residential building construction input price index for Canada decreased $0.6 \%$ in August to 137.0 from 137.9 in July, but stood $9.9 \%$ above the August 1973 level of 124.7.

Over the twelve months from August 1973, prices of building materials used in residential construction rose $9.6 \%$; labour costs moved up $10.3 \%$.

During this period, residential building construction input price indexes advanced in all regions, with increases as follows:

- Atlantic provinces, 12.2\%; British Columbia, $12.0 \%$; Prairie provinces, $11.3 \%$; Ontario, $9.0 \%$; and Quebec, $8.6 \%$.
For further information, order the August 1974 issue of Construction Price Statistics Service Bulletin (62-006, $\$ 4.20$ a vear), or contact L.J. Seary (613-996-2565). Prices Division, Statistics Canada, Ottawe KlA OV5.



## Farm Equipment Sales

Farm implement and equipment sales for January to July 1974 were valued at $\$ 345.9$ million, up $24.1 \%$ from the corresponding period in 1973.

Sales of repair parts for farm equipment showed a $27.6 \%$ rise to $\$ 79.6$ million in the latest period.

For further information, order the July 1974 issue of Firm Implement and Equipment Sales (63-009, $\$ 1.50$ a year), or contact $Y$. Lebel (613-996-930\%, Merchandising and Ser. vices Division, Statistics Canada, Ottawa KlA OVA.

## Radio Time Sales

Sales of advertising to national advertisers on AM and FM radio stations totalled $\$ 5.93$ million in June, down $1.6 \%$ from May. Sales to local advertisers showed a $5.1 \%$ decline to $\$ 11.61$ million.

Agency and other commissions left net national sales at $\$ 5.06$ million and local sales at $\$ 11.16$ million in the latest month.

For further information, order Communications Service Bulletin (56-001, \$1.40 a year), or confrit Patrick Crosby (613.996-9274), Transportation and Communications Division. Statistics Canada, Ottawa KlA OV5.

## International Travel

Preliminary statistics for July show that 6.1 million U.S. visitors entered Canada during the month ( $8.8 \%$ fewer than in July 1973), and Canadian resident travellers returning from visits to the United States decreased $4.6 \%$ to 3.9 million.

Travellers from countries other than the U.S. rose $5.6 \%$ to 223,900 while Canadian travellers returning from abroad numbered 120,800 , down $2.7 \%$ from a year earlier.

For jurther information, order the July 1974 issue of Travel Between Canada and Other Countries ( $66-001,55 d / \$ 5.50$ ) or contact M.W. Valiquette (613-995-0847). International Travel Section, Statistics Canada, Ottawa K1A0Z8.

## Coal and Coke Statistics

Coal production in July at 1.45 million tons showed a decrease of $6.8 \%$ from July 1973. Imports rose 33.1 to 2.02 million tons.

Industrial consumers used 458,737 tons of coal (down $28.0 \%$ from a yea earlier) and 502,473 tons of coke (ur $5.3 \%$ ) in the latest month.

For further information, order the Jub 1974 issue of Coal and Coke Statist ics (45-002 40d/\$4), or Energy Statistics Service Bulletir (57-002, $\$ 4.20$ a year), or contact lan Cavang? (613-992-4021), Energy and Minerals Section Statistics Canada, Ottawa KlA OV6.

## Railway Carloadings

Railways operating in Canada reported a total of 21.4 million tons of revenue carload freight loaded in August, an increase of $50.5 \%$ from the strike-affected corresponding month in 1973. Car usage was up $64.6 \%$ to 353,432 units.

For the first eight months of 1974 , carload traffic rose to 160.1 million tons, up $4.7 \%$ from January-August 1973. Commodities showing notable tonnage increases in the latest period included: copper-nickel ores (up 33.9\%); potash ( $32.6 \%$ ); and sulphur ( $18.4 \%$ ). Containerized freight movements registered the only major tonnage decline, dropping $14.6 \%$.

For further information, order the August 1974 issue of Railway Carloadings ( 52.001 , 304/(33), or contact J.R. Slattery (613.996-9276). Thansportation and Communications Division, Statistics Canada, Ottawa Kla ovs.

## Telephone Industry Statistics

Canadian telephone systems reported net operating revenue of $\$ 64.4$ million in July, an increase of $3.7 \%$ from July 1973.

Gross operating revenues of the thirteen major telephone companies rose $14.9 \%$ to $\$ 200.1$ million in the latest month; operating expenses were up $21.1 \%$ to $\$ 135.6$ million.

Construction expenditures of the firms at $\$ 118.0$ million in July showed an increase of $67.8 \%$ from a year earlier.

These systems reported a total of 89,364 employees, up 7,882 from the corresponding month in 1973.

For further information, order the July 1974 issue of Commumications Service Bulletin (56-001. \$1.40 a year), Vol. 4. No. 19. Monthly Telephone Seatistics, July 1974.


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## NEW PUBLICATIONS

## Perspective Canada

Are Canadians overweight? Satisfied with their work? Do they watch too much TV? These are typical questions on which statistics contained in "Perspective Canada" shed some light. This new 302 -page publication - the first of its kind in Canada - presents in a single source information on such basic social issues as health, education, work and cultural diversity.

It is being issued by Statistics Canada in the belief that whatever an individual's criteria for measuring "quality of life", and however that quality is judged, he will be concerned with some questions for which the information in this compendium is relevant.
"Perspective Canada" contains 200 tables, 145 charts and a brief text; it describes some of the fundamental social concerns, reviews some of the statistical measurement problems involved and suggests sources of further information on each subject.

It will help Canadians make their own judgements about present social conditions and possible improvements.

Subjects covered include: population growth, distribution and composition; health; allocation of time; income; quality of the environment; bilingualism; cultural diversity; family formation and composition; education; work; consumption of goods and services; housing; native peoples; criminal justice.

For further information, order Perspective Canada (11.507. \$6.75, ourside Canada $\$ 8.10$ ), or contact H.J. Adter (613-992.4571), Office of the Senior Advisor on Integration, Statistics Canada, Ottawa.

## Real Doinestic Product (RDP)

Canada's seasonally-adjusted index of real domestic product ( $1961=100$ ) increased $0.2 \%$ in July to 206.2 from the downward-revised level of 205.7 for June. Most of the increase was attributable to the service-producing industries as output of goods-producing industries declined for the fourth consecutive month.

Railway freight traffic showed a $6.9 \%$ gain in July with increased carriage of such commodities as wheat, meat, coal, logs and motor vehicles and motor vehicle parts. Wholesale trade advanced $0.7 \%$ reflecting increases in most of its component industries. Retail trade was up $0.5 \%$ with motor vehicle dealers, clothing stores and food stores contributing most to the increase.

Agricultural output dropped $1.1 \%$ in July, the industry's sixth consecutive monthly decline. Forest industry production increased $1.5 \%$ from the strikedepressed June level but was still below the first five months of the year, due in part to weakness of housing activity in the United States and Canada. The manufacturing component of the RDP index was off $0.7 \%$ from a month earlier with the major declines reported in paper and allied industries, refinct petroleum products industries, food industries, tobacco products manufacturers, primary metal industries and non-metallic mineral products manufacturers.

For further information, order the July 1974 issue of Indexes of Real Domestic Product by Industry (61-005, 40\$/\$4), or comtact R.W. Collins (613.995.0443), Industry Product Division, Staristics Canada, Ollawa K1A $0 Z 6$.

Trust Companies
Quarterly Statements of Mortgages Outstanding Billions of Dollars


Source: Financial Institutions,
Financial Statistics ( 61.006 )

## AGRICULTURE

Production of Maple Products 1974
and Value of Maple Products 1973 The Wheat Review, August 1974

## CENSUS

Occupations - Occupations by Sex, For Census Agglomerations of 25,000 and Over, 1971 Census of Canada
Appendix of Census Occupational Codes
Occupations - Occupations by Sex, for Census Metropolitan Areas, 1971 Census of Canada Appendix of Census Occupational Codes
Population and Housing Characteristics by Census Tracts, 1971 Census of Canada: Quebec Toronto

## EXTERNAL TRADE

Summary of Exports, July 1974
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## GROSS NATIONAL PRODUCT

National Income and Expenditure Accounis, Second Quarter 1974

## HEALTH AND WELFARE

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MANUFACTURING AND
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