

I A TEST MONTHLY STATISTICS

January 17, 1975 CATALOGUE 11-002E

01

The Labour Force

The seasonally-adjusted unemployment rate for Canada rose to 6.1% in December from 5.5% in November and reached its highest level since January 1973.

Last month the unemployment rate for men 25 years of age and over rose to 4.5% from 4.0%, while for women 25 and over the increase was to 3.5% from 3.2% in November. For persons aged 14 to 24, the rate climbed to 11.1% from 10.1%.

Adjusted for seasonal variations, employment showed little change in December while the number of unemployed increased by 55,000.

The seasonally-adjusted participation rate for Canada (percentage of the population 14 and over included in the labour force) moved up to 58.7% from 58.5% a month earlier.

On an actual basis, the number of persons employed dropped to 9.12 million in December from 9.19 million in November but was up from 8.79 million in December 1973.

The actual unemployment total was 597,000, or 6.1% of the 9.72 million included in the labour force last month. By province, unemployment rates were: Newfoundland, 17.3%; New Brunswick, 12.0%; Quebec, 8.2%; Nova Scotia, 7.4%; British Columbia, 7.3%; Ontario, 4.4%; Manitoba, 3.6%; Alberta, 3.2%; and Saskatchewan, 3.1%.

For further information, order the December 1974 issue of The Labour Force (71-001, 55¢/\$5.50).

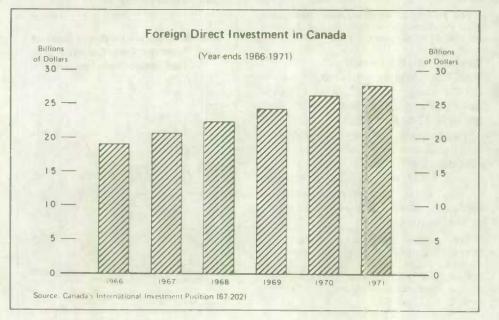
Farm Implement Sales

Sales of farm implements and equipment for January to November 1974 were valued at \$607.2 million, up 15.9% from \$523.9 million in the corresponding period of 1973.

Sales of repair parts for farm equipment showed a 30.6% rise to \$134.7 million.

For further information, order the lowember 1974 issue of Farm Implement and Equipment Sales (63-009, \$1.50 per year), or contact Y. Lebel (613-996-9307), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

LATEST MONTHLY STATISTICS				Change From
			Previous	Year Ago
	Lates	t Month	Month	%
EMPLOYMENT, INCOME		100.040		
Average Weekly Earnings (\$)	Oct.	188.06P	184.44P	13.8
Labour Income (\$ million)		6,603P	6,660P	
Persons with Jobs (million)		9.12	9.19	3.8
Unemployed	Dec.	597,000	493,000	16.6
INVENTORIES				
Department Store (\$ million)	Oct.	1,576	1,277	39.4
Manufacturers' Owned (\$ million)	Oct.	13,599P	13.3781	33.5
Wholesale (\$ million)	Oct.	5,897	5,764	36.9
ORDERS				
Manufacturers' New Orders (\$ million)	Oct.	7,478P	7.216 ^r	16.9
Manufacturers' Unfilled Orders (\$ million)	Oct.	10.053P	10.057 ^r	40.1
PRICES				
Consumer Price Index (1961=100)	Dec.	175.8	174.1	12.4
Industry Selling Price Index (1961=100)		182.4	179.7	21.3
Wholesale Price Index (1935-39=100)		490.9	478.11	20.1
CONSTRUCTION	1404.	170.7		
Building Permits (\$ million)	0.4	816.8P	Year-to-da	
Housing Starts – Urban Centres (units)	Nor.		8,135	14.2
ENERGY	INON'	11,489	160,079	- 17.6
	A .	2.220	10 404	2.0
Coal Production (thousand tons)		2,239	18,684	2.9
Electricity Generation (billion Kwh.)	Oct.	23.6	229.8	7.4
Natural Gas Production (billion cu. ft.)	Sept.	253.7	2,537	- 0.6
Petroleum Refining (million barrels)	Oct.	51.9	532.5	5.1
FOREIGN TRADE				
Exports (\$ million)		2,950	29,250	26.5
Imports (\$ million)	Nov.	3,016	28,766	34.9
PRODUCTION				
Motor Vehicles (thousand units)	Nov.	143.7	1,430.1	- 3.9
Steel (ingots – thousand tons)	Dec.	1,246	14,783	1.6
SALES				
Department Store Sales (\$ million)	Oct.	444	3,781	18.9
Manufacturers' Shipments (S million)	Oct.	7,482P	65,440	21.9
New Motor Vehicle Sales (\$ million)	Nov.	408	5,576	10.8
Retail Sales (\$ million)	Oct.	3,843	35,264	15.3
Wholesale Sales (\$ million)	Oct.	3,857	36,260	29.2
Statistics are not seasonally adjusted.		eliminary.	r - revised.	



Consumer Price Index (CPI)

(1961 = 100)

The Consumer Price Index for Canada rose 1.0% to 175.8 in December from 174.1 in November.

Though all major components moved up, a 1.4% advance in the food index accounted for over two-fifths of the all-items rise, and a 0.8% increase for housing contributed a further onequarter. The tobacco and alcohol component went up 2.2% and that for clothing 0.6%. Increases of 0.4% were registered for the transportation and the recreation, education and reading indexes. The health and personal care element rose 0.7%.

Between December 1973 and December 1974, the All-Items Consumer Price Index advanced 12.4%.

During this period, the following index increases were recorded:

• Food, up 17.1%; recreation, education and reading, 12.1%; transportation, 11.6%; tobacco and alcohol, 11.0%; health and personal care, 10.9%; housing, 10.2%; clothing, 9.2%.

For further information, order the December 1974 issue of Consumer Price Movements (62-001, $15 \notin \$1.50$), or contact Retail Prices Section (613-992-5805), Prices Division, Statistics Canada, Ottawa K1A 0V6.

Domestic Mobile Homes

Shipments of domestic mobile homes increased to 5,976 single units in the third quarter of 1974 from 5,579 in June-September 1973. Shipments of double-wide units increased to 1,399 from 802.

For further information, order Fabricated Metal Products Service Bulletin, Vol. 2, No. 3 (41-009, \$2.80 per year).

Road and Street Expenditures

Total expenditures on roads and streets in Canada during the 1972-73 fiscal year amounted to \$2.70 billion, up 7.4% over the 1971-72 total of \$2.51 billion.

Expenditures by provincial and territorial governments rose 3.4% to \$1.67 billion in the latest year while those by municipalities increased 13.6% to \$841 million. Total net federal expenditures (including subsidy payments) rose 20.4% to \$182 million.

For further information, contact R.J. Staveley (613-996-9276), Transportation and Communications Division, Statistics Canada, Ottawa KIA 0V5. The data will be published later in Road and Street Mileage and Expenditure (53-201, 70¢).

THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Consumer Price Indexes for Regional Cities, December

Employment, Earnings and Hours, November

Estimates of Labour Income, November

Real Domestic Product, November

Summary of Foreign Trade, December

Wholesale Trade, November

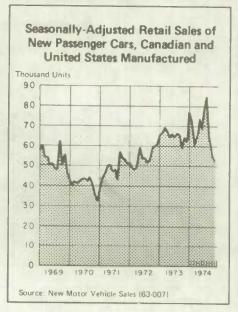
Housing Starts

New residential construction declined in November with housing starts in Canadian centres of 10,000 population and over showing a 36.5% drop to 11,489 units from 18,079 a year earlier.

Housing starts recorded in the latest month, with November 1973 figures in brackets: Ontario, 4,188 (7,727); Quebec, 3,211 (4,892); Alberta, 1,314 (1,488); British Columbia, 935 (2,079); Saskatchewan, 511 (382); New Brunswick, 458 (408); Manitoba, 391 (572); Nova Scotia, 314 (323); Newfoundland, 153 (172); and Prince Edward Island, 14 (36).

For the first eleven months of 1974, housing starts in urban centres totalled 160,079 units, down 17.6% from January-November 1973.

For further information, order the November 1974 issue of Housing Starts and Completions (64-002, 40¢/\$4).



New Motor Vehicle Sales

Retail sales of new motor vehicles totalled 83,066 units in November, down 17.3% from a year earlier. Total sales value fell 10.9% to \$408.3 million.

Sales of passenger cars produced in Canada and the United States showed a 19.4% decrease to 52,580 units while those of overseas-manufactured automobiles were down 22.3% to 10,114 units.

Commercial vehicle sales in November declined 8.3% from a year earlier to 20,372 units; included were 19,121 manufactured in Canada and the U.S. (down 9.1%) and 1,251 manufactured overseas (up 5.6%).

For the first eleven months of 1974, sales of new motor vehicles reached 1,181,607 units with an accumulated value of \$5.58 billion. This represents an increase of 2.6% in units and 10.8% in value over sales for the January-November 1973 period.

For further information, order the November 1974 issue of New Motor Vehicle Sales (63-007, 30¢/\$3), or contact Michael Kwilecki (613-996-9278), Mcrchandising and Services Division, Statistics Canada, Ottawa K1A 0V6

General Wholesale Price Index (1935-39=100)

The general wholesale price index rose 2.7% in November to 490.9 from 478.1 (revised) in October to stand 20.1% higher than the November 1973 level of 408.6. Six of the eight major groups moved up; two declined.

The vegetable products group index rose 8.8% in the latest month, reflecting price increases for sugar and its products, fresh vegetables, tobacco, tea, coffee and cocoa, canned vegetables, grains and milled cereal food. An advance of 1.9% in the animal products group was the result of higher prices for livestock, lard and tallow and fresh meats.

Over the twelve months from November 1973, the following increases were registered for the major group indexes:

• Vegetable products, 37.9%; nonmetallic minerals, 37.0%; chemical products, 27.5%; iron products, 26.7%; non-ferrous metals, 16.7%; wood products, 10.4%; textile products, 9.4%; and animal products, 5.0%.

For further information, order the November 1974 issue of Prices and Price Indexes (62-002, 55¢/\$5.50).

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oreign Direct Investment in Canada

Foreign direct investment in Canada amounted to \$27.9 billion at the end of 1971, an increase of \$1.54 billion (5.9%) during the year.

Some 80.2% of all foreign direct investment in this country was owned in the United States. Other major investor countries were the United Kingdom, with 9.8% of the total, and the Netherlands, France and Switzerland, each with between 1% and 2% of the total. During 1971, there were increases of \$986 million and \$227 million, respectively, in direct investment in Canada owned in the U.S. and the U.K.

Foreign direct investment in the petroleum and natural gas industry continued at a high rate. In dollar terms, the \$547 million rise in direct investment in petroleum and natural gas outstripped increases in any other industry, and in relative terms represented an increase of 8.3% compared with the annual increase for all industries of 5.9%.

In manufacturing, which accounts for 39 7% of the total stock of foreign direct avestment in Canada, the increase during 1971 was \$301 million.

Direct investment in the financial sector rose by \$282 million to a total of \$3.13 billion. Investment from the United Kingdom in the real estate and insurance industries was the largest single element of the increase and represented more than one-half of the over-all increase in direct investment by U.K. residents in all industries.

At \$257 million, direct investment in the mining and smelting industry rose 8% during 1971 to reach \$3.49 billion at the end of the year.

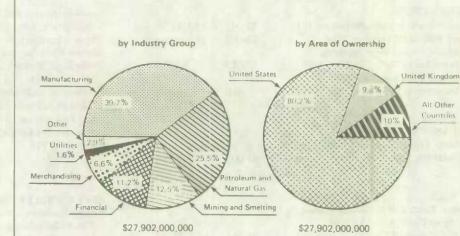
For further information, order Canada's International Investment Position, 1971 (67-202, \$2.80), or contact R.N. Purdue (613-996-2545), Balance of Payments Division, Statistics Canada, Ottawa K1A 028.

Motor Vehicle Production

Canadian production of motor vehicles totalled 143,723 units in November, a decrease of 1.2% from a year earlier.

Passenger car production declined 5.6% to 108,116 units; production of commercial vehicles rose 19.8% to 35,607 units.

For further information, order the November 1974 issue of Motor Vehicle Shipments (42-002, 15¢/\$1.50).



Foreign Direct Investment in Canada, 1971

Railway Freight Traffic

Railways operating in Canada carried 71.2 million tons of revenue carload and non-carload freight during the third quarter of 1974, an increase of 14.4% from July-September 1973.

Source: Canada's International Investment Position (67-202)

On a geographic basis, tonnage loaded increased in Ontario (30.4%), Alberta (26.6%), British Columbia (21.2%), Yukon and Northwest Territories (14.9%), Nova Scotia (10.1%), Saskatchewan (9.4%), Quebec (8.0%) and Manitoba (2.6%). Tonnage declines occurred in New Brunswick (- 30.1%), Prince Edward Island (- 24.2%) and Newfoundland (- 3.9%).

For further information, order Railway Freight Traffic, Third Quarter 1974 (52-002, \$1.05/\$4.20).

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Industry Selling Price Index: Manufacturing

(1961 = 100)

The industry selling price index for total manufacturing rose to 182.4 in November, an increase of 1.5% from the previous month's level and up 21.3% from a year earlier.

More than one-half of the over-all increase came from a 4.2% rise in the foods and beverages group, with advances of 40.5% in sugar refineries, 2.5% in the slaughtering and meat-packing industry and 6.0% in pasteurizing plants.

Over the twelve months from November 1973, the largest price increases were shown by the following component group indexes:

• Chemical and chemical products industries, 38.4%; paper and allied industries, 32.6%; petroleum and coal products industries, 30.4%; foods and beverages industries, 25.5%; and rubber products industries, 24.0%.

For further information, order the November 1974 issue of Prices and Price Indexes (62-002, 55¢/\$5.50).

Hospital Indicators

Total operating expenses per patient-day in public general hospitals rose 13.8% in the first nine months of 1974 to \$91.07 from \$80.01 in the corresponding period of 1973.

For further information, order Hospital Indicators, Third Quarter 1974 (83-001, \$1.40/\$5.60), or contact V. Kapur (613-995-0991), Health Division, Statistics Canada, Ottawa KIA 0T6.

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in Continuing Education Programs,

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GROSS NATIONAL PRODUCT National Income and Expenditure

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\$2.80 per year Release of Fish Landings, November 1974: British Columbia, Vol. 3, No. 110; Fish Freezings and Stocks, November 1974: British Columbia, Vol. 3, No. 109; Ontario and \$1.40 Prairies, Vol. 3, No. 108 24-003 per year Fruit and Vegetable Preservation -Vol. 3, No. 24, Pack of Processed \$1.40 Plums, 1974 32-023 per year

55¢/\$5.50	MERCHANDISING AND SERVICES Department Store Sales and Stocks,		
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