# INFOMAT

Weekly Bulletin

January 3, 1975 CATALOGUE 11-002

# Labour Income

Total labour income for October was estimated at \$6.60 billion, up 17.2% from a year earlier.

Adjusted for seasonal variations, the October estimate of \$6.49 billion showed a decrease of 0.2% from the September level. Wages and salaries in the goodsproducing industries advanced by 1.2% but those in the service-producing industries declined by 1.0%, partly owing to the inclusion of large retroactive payments in September.

For further information, order the October 1974 issue of Estimates of Labour Income (72-005, 40¢/\$4), or contact Mrs. G. Gauthier (613-995-8067), Labour Division, Statistics Canada, Ottawa K1A 0V2.

### Wholesale Trade

Sales by wholesale merchants for October were estimated at \$3.86 billion, up 20.2% from a year earlier.

In the consumer goods trades, a significant change from October 1973 was registered by the groceries and food specialties component, up 19.2%. In industrial goods trades, a notable change was an increase of 43.5% in the iron and steel category.

Wholesale inventories were valued at \$5.90 billion, up 36.9% over October 1973.

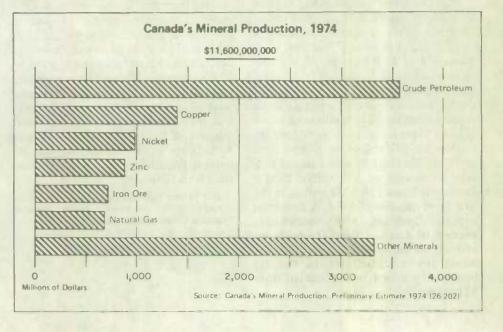
For further details, order the October 1974 issue of Wholesale Trade (63-008, 154/\$1.50).

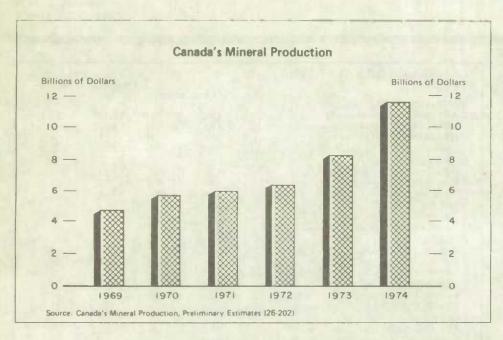
# Motion Picture Theatres, 1973

Receipts from paid admissions (excluding amusement taxes) of 1,434 motion picture theatres in 1973 amounted to \$150.6 million. Revenue from the sales of refreshments, rental revenue from concessions and vending machines, revenue from showing commercial films and all other revenue totalled \$32.0 million. The number of paid admissions was 100.6 million and amusement taxes collected amounted to \$11.1 million. Salaries and wages paid by motion picture theatres totalled \$36.7 million.

For further information, order Motion Picture Theatres and Film Distributors, 1973 (63-207, 70\$\dar{q}\$).

| LATEST MONTHLY STATISTICS                                    |       |   | Previous            | Change From<br>Year Ago |  |  |
|--|-------|---|---------------------|-------------------------|--|--|
|  | Late  | st Month                                | Month               | %                       |  |  |
| EMPLOYMENT, INCOME   |       |   |                     |                         |  |  |
| Average Weekly Earnings (\$)                                 | Oct.  | 188.06P                                 | 184.44P             | 13.8                    |  |  |
| Labour Income (\$ million)                                   | Oct.  | 6,603P                                  | 6,660P              | 17.2                    |  |  |
| Persons with Jobs (million)                                  | Nov.  | 9.19                                    | 9.27                | 4.1                     |  |  |
| Unemployed   | Nov.  | 493,000                                 | 430,000             | 5.3                     |  |  |
| INVENTORIES  |       |   |                     |                         |  |  |
| Department Store (\$ million)                                | Oct.  | 1,576                                   | 1,277               | 39.4                    |  |  |
| Manufacturers' Owned (\$ million)                            |       | 13,599P                                 | 13,378 <sup>r</sup> | 33.5                    |  |  |
| Wholesale (\$ million)                                       | Oct.  | 5,897                                   | 5,764               | 36.9                    |  |  |
| ORDERS   |       |   |                     |                         |  |  |
| Manufacturers' New Orders (\$ million)                       | Oct.  | 7.478P                                  | 7.216 <sup>I</sup>  | 16.9                    |  |  |
| Manufacturers' Unfilled Orders (\$ million)                  |       | 10.053P                                 | 10.057I             | 40.1                    |  |  |
| PRICES   |       | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |                     |                         |  |  |
| Consumer Price Index (1961=100)                              | Nov.  | 174.1                                   | 172.2               | 12.0                    |  |  |
| Industry Selling Price Index (1961=100)                      |       | 179.6                                   | 178.0I              | 20.5                    |  |  |
| Wholesale Price Index (1935-39=100)                          |       | 477.4                                   | 472.0I              | 17.9                    |  |  |
| CONSTRUCTION   |       |   | Year-to-date        |                         |  |  |
| Building Permits (\$ million)                                | Oct.  | 816.8P                                  |                     | 35 14.2                 |  |  |
| Housing Starts - Urban Centres (units)                       |       | 12,994                                  |                     | 90 - 15.7               |  |  |
| ENERGY   | COL   | 12,77                                   | 2 10,0              |                         |  |  |
| Electricity Generation (billion Kwh.)                        | Oct   | 23.6                                    | 22                  | 9.5 7.3                 |  |  |
| Gas Utilities' Sales (billion cu. ft.)                       |       | 72.9                                    |                     | 5.4 9.I                 |  |  |
| Petroleum Refining (million barrels)                         |       | 51.9                                    |                     | 2.5 5.1                 |  |  |
| FOREIGN TRADE  | Oct.  | 21.7                                    | 33                  | 2.0 0,1                 |  |  |
| Exports (\$ million)   | Nov   | 2,950                                   | 29.2                | 250 26.5                |  |  |
| Imports (\$ million)   |       | 3.016                                   | 28,7                |                         |  |  |
| PRODUCTION   | 2404. | 3,010                                   | 20,                 | 00 54.7                 |  |  |
| Motor Vehicles (thousand units)                              | Oct   | 146.5                                   | 1,28                | 6.4 -4.1                |  |  |
| Steel (ingots – thousand tons)                               |       | 1,242                                   | 13,4                |                         |  |  |
|  | 1404. | 1,444                                   | 13,4                | 0.7                     |  |  |
| SALES SALES (C. T. W. T. | 0.4   | 444                                     | 2 -                 | 701 100                 |  |  |
| Department Store Sales (\$ million)                          |       |   |                     | 781 18.9                |  |  |
| Manufacturers' Shipments (\$ million)                        |       | 7,482P                                  | 65,4                |                         |  |  |
| New Motor Vehicle Sales (\$ million)                         |       | 521<br>3.843                            | 35,2                |                         |  |  |
| Wholesale Sales (\$ million)                                 |       | 3,857                                   | 36.                 |                         |  |  |
| Statistics are not seasonally adjusted.                      |       |   |                     | 200 27.2                |  |  |
| Statistics are not seasonally adjusted.                      | P - P | retiminary.                             | - revisea.          |                         |  |  |





# Canada's Foreign Trade in Automotive and Related Products

Imports of automotive products from the United States totalled \$4.52 billion in the first nine months of 1974, up 10.9% from \$4.08 billion for the corresponding period of 1973. Exports of automotive products to the U.S. recorded a decline of \$109 million (2.8%) to \$3.79 billion in 1974.

Higher imports and decreased exports accordingly contributed to quadrupling the trade deficit in automotive products to \$730 million from \$177 million. More than one-half of the deterioration in the balance was due to the trade in automotive parts and over one-quarter to trucks and commercial vehicles. While exports decreased \$199 million to \$1.41 billion, imports of parts continued to increase by \$97 million to \$2.66 billion in 1974. The trade in trucks turned to a negative balance of \$30 million from a favourable balance of \$118 million in the first three quarters of 1973. A decline in exports combined with much-higher imports of tires and tubes (probably on account of industrial disputes involving major tire manufacturers in Canada) boosted the deficit to \$96 million from \$11 million.

In trade in automotive and related products with other countries, Canada's deficit increased 36% to \$433 million from \$319 million for the 1973 period. Exports decreased \$17 million to \$149 million, while imports rose \$97 million to \$582 million.

The number of passenger automobiles imported increased both from the U.S. and from overseas sources. The number arriving from the U.S. rose 6% to 354,450 vehicles, and the volume of overseas imports increased 12% to 135,110 vehicles. The share of imports from the U.S. declined one percentage point to 72.5% while the Japanese share expanded from 14.5% to nearly 17%. The average price of automobiles imported from the U.S. rose 3.5% between the first three quarters of 1973 and 1974, as compared with larger price increases of 8% for imports from Japan and 14.5% for those from West Germany.

For further information, contact Peter Wang (613-996-0170), External Trade Division, Statistics Canada, Ottawa K1A 0V5.

### Real Domestic Product

Canada's seasonally-adjusted index of real domestic product (1961=100) posted its third consecutive monthly decline in October, edging down 0.2% to 204.1 from 204.5 in September.

Goods-producing industries' output decreased for the seventh consecutive month (-0.5%) as lower production levels were registered by all component industries except utilities.

Construction output dropped 0.9% in October as a result of the slowdown in residential construction. Declines also occurred in a number of construction-oriented industries – forestry (-5.9%), wood industries (-2.0%), cement manufacturers (-7.3%) and ready-mix concrete manufacturers (-4.8%).

Agricultural output decreased 2.4%, with reduced livestock production. Mining showed a 1.1% decline, reflecting reduced output in iron ore mines, crud petroleum and natural gas and asbestos mines. Total manufacturing output was off 0.1%.

In service-producing industries, significant gains were registered within transportation, storage and communication (up 0.9%) and community, business and personal service groups (up 0.4%). Wholesale trade was down 1.5% from the September level and retail trade was off 0.2%.

For further information, order the October 1974 issue of Indexes of Real Domestic Product by Industry (61-005, 40¢/\$4), or contact R.W. Collins (613-995-0443), Industry Product Division, Statistics Canada, Ottawa K1A 0T6.

Preliminary Statement of Canadian Trade At \$2,766 million, seasonally-adjusted exports in November were 3.3% below the high level of the preceding month, and slightly lower than the monthly rate of the third quarter. Imports reached a record total of \$2,915 million in November, 5.4% above October and also above the average seasonally-adjusted rate for the third quarter. The resulting merchandise trade deficit of \$149 million for November compared with that of \$70 million for June, the only other month in 1974 for which there was a deficit, and contrasted with a surplus of \$95 million for October.

Apart from exports to Japan, which in November reversed a falling tendency evident since mid-year, shipments to the United States, the United Kingdom and the EEC countries declined. The drop was sharp for the latter two areas from unusually-high October levels. Except for wheat and metal ores, exports of most other commodites declined, including shipments to the U.S. of lumber, newsprint and automotive parts.

The rise in imports was due wholly to trade with the U.S., as Canadian purchases rose 9% from October to a record level of \$2,015 million in November. Imports of automotive products continued to rise in the month but over-all imports from other trading areas declined moderately.

In the first 11 months of 1974, exports totalled \$29.25 billion, up 26.5% over \$23.12 billion for the same period of 1973.

# THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Building Permits, November Consumer Credit, November Consumer Price Movements, December

Inventories, Shipments and Orders in Manufacturing Industries, November

Retail Trade, November

The Labour Force, December

Exports to the U.S. rose 23.5% to \$19.48 billion. Over half of this rise was due to crude petroleum and natural gas (the former alone accounting for 48%). Pulp shipments increased some \$420 million, newsprint about \$250 million and fertilizer materials \$110 million. Exports of motor vehicles were up some \$230 million, but those of automotive parts declined about \$145 million in response to falling sales and production of vehicles. On account of depressed construction activity in the U.S., lumber shipments were down more than \$335 million in the first 11 months of 1974.

At \$28.77 billion, imports for the first 11 months of 1974 stood at \$7.44 billion or 35% above the corresponding total for 1973. Increases were distributed among Canada's major trading partners, with 58% of the rise attributable to the U.S. Imports from this country increased 28.5% to \$19.39 billion. Crude petroleum, whose imports advanced nearly \$1.57 billion to \$2.41 billion, accounted for a fifth of the over-all rise from all countries. Imports of machinery increased over \$600 million and those of automotive parts were some \$270 million higher.

For further information on area and commodity trade, order the November 1974 issues of Summary of Exports (65-002, 304/\$3), and Summary of Imports (65-005, 304/\$3).

Major Appliance Sales

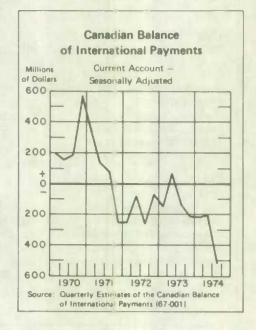
Canadian manufacturers' domestic sales in October of most major appliances ran well below year-earlier levels.

Major appliance sales recorded by these manufacturers in the latest month, with percentage changes from October 1973 in brackets:

- Refrigerators, 50,316 (-12.9%); home and farm freezers, 32,073 (up 11.5%).
- Stoves and ranges, 50,012 (-7.7%).
- Automatic washing machines, 28,018 (-36.2%); electric and gas clothes dryers, 33,041 (-30.9%).
- Television sets, 64,266 (- 36.3%).

Manufacturers' sales in October of 55,524 Canadian-made colour television sets reflected a drop of 27.8% from a year earlier; black-and-white set sales fell 63.6% to 8,742 units.

For further information, order the October 1974 issues of: Domestic Refrigerators and Freezers (43-001, 154/\$1.50); Stoves and Furnaces (41-005, 304/\$3); Domestic Washines and Clothes Dryers (43-002, 154/\$1.50); and Radio and Television Receiving Sets (43-004, 304/\$3).





# THESE PUBLICATIONS RELEASED DECEMBER 19 - 31

|  | Cata-  |                |   | Cata-  | Price per  |
|--|--------|----------------|---|--------|------------|
|  | logue  | issue/year     |   | logue  | issue/year |
| AGRICULTURE,   |        |                | Oil Pipe Line Transport, September                                      |        |            |
| Dairy Factory Production, November   |        | \$1.50         | 1974  | 55-001 | 30¢/\$3    |
| 1974   | 32-002 | per year       | Pack, Shipments and Stocks of Selected                                  | 0000   | 0.00       |
| Farm Cash Receipts, October 1974   | 21-001 | 30¢/\$3        | Canned Fruits and Vegetables,   |        |            |
| Quarterly Bulletin of Agricultural   |        |                | October 1974  | 32-011 | 30¢/\$3    |
| Statistics, April-June 1974  | 21-003 | \$1.40/\$5.60  | Products Made From Canadian Clays,                                      |        | //         |
| Stocks of Dairy and Frozen Poultry Products, December 1974   | 32-009 | 30¢/\$3        | October 1974  Raw Hides, Skins and Finished                             | 44-005 | 15¢/\$1.50 |
| Floducts, December 1974  | 32-009 | 204/23         | Leather, October 1974   | 33-001 | 30¢/\$3    |
|  |        |                | Tobacco and Tobacco Products Statis-                                    | 33-001 | 204/43     |
| BUSINESS FINANCE   |        |                | tics, September 1974  | 32-014 | 70¢/\$2.80 |
| Industrial Corporations, Financial   |        |                |   |        |            |
| Statistics, Third Quarter 1974   | 61-003 | \$1.40/\$5.60  |   |        |            |
|  |        |                | SERVICE BULLETINS   |        |            |
| CONSTRUCTION   |        |                | Fish and Fish Products - Advance  |        |            |
| CONSTRUCTION Building Permits, October 1974  | 64-001 | 554/\$5.50     | Release of Fish Landings, November                                      |        |            |
| Building Permits, October 1974   | 04-001 | 334/\$3.30     | 1974: Maritimes, Vol. 3, No. 103;                                       |        | d: 40      |
|  |        |                | Fish Freezing and Stocks, November 1974: Newfoundland, Vol. 3, No. 102  | 24-003 | \$1.40     |
| EXTERNAL TRADE   |        |                | Fruit and Vegetable Preservation –                                      | 24-003 | per year   |
| Exports by Commodities, October 1974   | 65-004 | \$1.05/\$10.50 | Vol. 2, No. 23, Pack of Canned  |        |            |
| Exports by Countries, January-   |        |                | Tomatoes and Tomato Juice, 1974;  |        |            |
| September 1974   | 65-003 | \$1.40/\$5.60  | Vol. 3, No. 22, 1974 Pack of Frozen                                     |        | \$1.40     |
|  |        |                | Fruits and Vegetables, October 1974                                     | 32-023 | per year   |
|  |        |                |   |        |            |
| FINANCIAL FLOWS AND MULTINATIC<br>ENTERPRISES  | JNAL   |                |   |        |            |
| International Travel, October 1974   | 66-002 | 15¢/\$1.50     | MERCHANDISING AND SERVICES  |        |            |
| Travel Between Canada and Other  | 00-002 | 134/51.30      | Consumer Credit, October 1974   | 61-004 | 30¢/\$3    |
| Countries, September 1974  | 66-001 | 55¢/\$5.50     | Farm Implement and Equipment Sales,                                     | 62.000 | \$1.50     |
|  |        |                | January 1 to October 31, 1974   | 63-009 | per year   |
| LABOUR   |        |                |   |        |            |
| Employment, Earnings and Hours, July   |        |                | PUBLIC FINANCE  |        |            |
| 1974   | 72-002 | 55¢/\$5.50     | Local Government Employment, July-                                      |        |            |
| ***  | 72 002 | 5547 45450     | September 1974  | 72-009 | 70¢/\$2.80 |
|  |        |                |   |        |            |
| LABOUR FORCE SURVEY  |        |                |   |        |            |
| The Labour Force, November 1974  | 71-001 | 55¢/\$5.50     | SENIOR ADVISER ON INTEGRATION   |        |            |
|  |        |                | A Review of Recent Proposals for<br>Modifying and Extending the Measure |        |            |
| MANUEACTURING AND DRIMARY  |        |                | of GNP, by Oli Hawrylyshyn  | 13-558 | \$1.05     |
| MANUFACTURING AND PRIMARY<br>INDUSTRIES  |        |                | or only of our nawlylysigh  | 10000  | φ1.03      |
| Breweries, October 1974  | 32-019 | 15¢/\$1.50     |   |        |            |
| Concrete Products, October 1974  | 44-002 |                | TRANSPORTATION AND COMMUNICA  | TIONS  |            |
| Distilled Beverage Spirits and   |        |                | Radio and Television Broadcasting,                                      |        |            |
| Industrial Ethyl Alcohol, October  |        |                | 1973  | 56-204 | 70¢        |
| 1974   | 32-021 | 15¢/\$1.50     |   |        |            |
| Fisheries Statistics New Brunswick,  |        |                |   |        |            |
| 1973   | 24-204 | 70¢            | SERVICE BULLETINS   |        |            |
| Miscellaneous Leather Products   | 22 207 | 40.4           | Aviation Statistics Centre –  |        |            |
| Manufacturers, 1972  | 33-205 | 70¢            | Vol. 6, No. 58, Operations of Trans-                                    |        |            |
| Miscellaneous Textile Industries,  | 34 210 | \$1.06         | continental and Regional Air Car-<br>riers, June 1974; Vol. 6, No. 59,  |        |            |
| Motor Vehicle Shipments, October   | 34-210 | \$1.05         | Aircraft Movement Statistics, July                                      |        | \$4.20     |
| 1974   | 42-002 | 15¢/\$1.50     | 1974  | 51-004 | per year   |
| THE RESERVE WHEN THE PARTY OF T | 12 002 | 104101.00      |   | 51-004 | por year   |