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INFORMAT

Weekly Bulletin

The Labour Force

Canada's seasonally-adjusted unemployment rate edged down to 7.2% in September from 7.3% in August and has shown little change since March of this year.

Last month the unemployment rate for men 25 years of age and over decreased to 5.4% from 5.6%, while for women 25 and over it went down to 4.6% from 4.8% in August. For persons aged 14 to 24, the unemployment rate decreased to 12.5% from 12.7%.

The seasonally-adjusted participation rate — percentage of the population 14 and over included in the labour force — advanced to 59.1% in September from 58.7% a month earlier.

On an actual basis, the number of persons employed declined to 9.41 million last month from 9.78 million in August but was up from 9.22 million in September 1974.

The actual unemployment total was 586,000 or 5.4% of the 10.00 million included in the labour force last month. By province, unemployment rates were: Newfoundland, 13.9%; British Columbia, 8.4%; Quebec, 7.5%; New Brunswick, 6.9%; Nova Scotia, 6.2%; Ontario, 4.8%; Manitoba, 3.0%; Alberta, 2.6%; and Saskatchewan, 1.3%.

For further information, order the September 1975 issue of *The Labour Force* (71-001, 55¢/\$5.50).

Retail Trade

Seasonally-adjusted August retail sales advanced 3.1% from July to a level of \$4.40 billion.

Total retail trade without seasonal adjustment reached \$4.28 billion, up 9.2% from a year earlier. All provinces had sales increases over August 1974 with the largest advance in New Brunswick (13.7%). Sales were up 17.0% in Montreal, 9.9% in Toronto, 8.8% in Vancouver and 1.8% in Winnipeg.

Year-to-year gains were registered in 23 of the 28 trade groups with the largest increases recorded by used car dealers (31.7%) and household furniture stores (25.3%).

Revised data for July show retail sales for the month at \$4.26 billion, up 13.5% from July 1974.

For further information, order the August 1975 issue of *Retail Trade* (63-005, 40¢/\$4), or contact B. Theriault (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Coal and Coke Statistics

Production of coal in Canada increased 42.3% in July to 2.07 million tons from 1.45 million tons in July 1974. Imports decreased to 1.84 million tons from 2.02 million tons.

For further information, order the July 1975 issue of *Coal and Coke Statistics* (45-002, 40¢/\$4).

LATEST MONTHLY STATISTICS

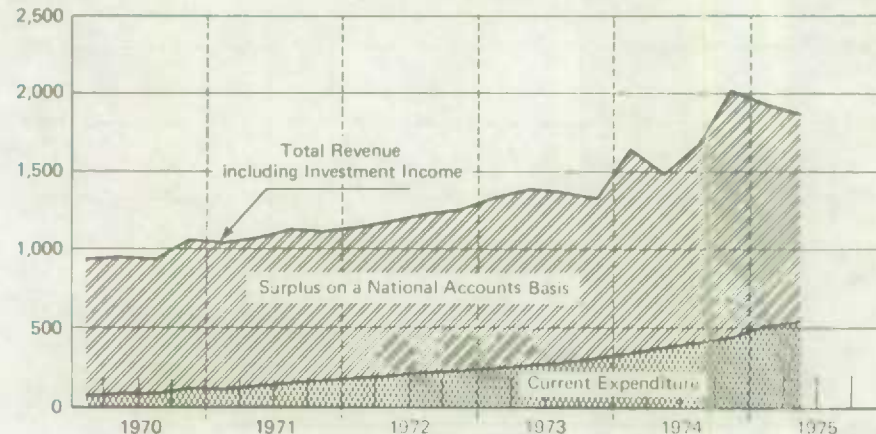
		Latest Month	Previous Month	Change From Year Ago %
EMPLOYMENT, INCOME				
Average Weekly Earnings (\$)	July	204.27p	203.16p	13.4
Labour Income (\$ million)	July	7,335p	7,403p	14.8
Persons with Jobs (million)	Sept *	9.41	9.78	2.1
Unemployed	Sept *	586,000	623,000	36.0
INVENTORIES				
Department Store (\$ million)	July	1,354	1,310	3.8
Manufacturers' Owned (\$ million)	Aug *	15,064p	15,024r	13.1
Wholesale (\$ million)	July	6,515	6,611	16.0
ORDERS				
Manufacturers' New Orders (\$ million)	Aug *	6,899p	6,670r	1.8
Manufacturers' Unfilled Orders (\$ million)	Aug *	9,844p	9,704r	-2.8
PRICES				
Consumer Price Index (1971=100)	Sept.	141.5	141.2	10.6
Industry Selling Price Index (1961=100)	Aug.	193.6	192.0r	10.1
Wholesale Price Index (1935-39=100)	Aug.	499.4	490.2	6.1
CONSTRUCTION				
Building Permits (\$ million)	June	950.7	4,557	-3.0
Housing Starts — Urban Centres (units)	Aug.	17,530	101,108	-17.1
ENERGY				
Coal Production (thousand tons)	July*	2,070	15,865	25.6
Electricity Generation (billion kwh.)	Aug.*	20.7	180.9	-2.2
Natural Gas Production (billion cu. ft.)	May	275.3	1,463.3	-1.6
Petroleum Refining (million barrels)	June	50.4	310.2	-4.1
FOREIGN TRADE				
Exports (\$ million)	Aug.	2,262	21,164	1.9
Imports (\$ million)	Aug.	2,563	22,776	13.0
PRODUCTION				
Motor Vehicles (thousand units)	Aug.	85.1	897.5	-12.5
Steel (ingots — thousand tons)	Aug.	1,063	9,658	-0.6
SALES				
Department Store Sales (\$ million)	Aug.	460.6	3,287	12.4
Manufacturers' Shipments (\$ million)	Aug.*	6,759p	55,183	6.4
New Motor Vehicle Sales (\$ million)	Aug.	554.0	4,676	10.6
Retail Sales (\$ million)	July	4,253	26,991	10.6
Wholesale Sales (\$ million)	July	4,076	25,846	3.7

Statistics are not seasonally adjusted. p - preliminary. r - revised. * - new this week.

Canada Pension Plan

Millions
of Dollars

(Data Seasonally Adjusted at Annual Rates)



Source: National Income and Expenditure Accounts (13-001)

Consumer Credit

Consumer credit outstanding on the books of selected credit holders reporting monthly reached \$17.81 billion at the end of August, an increase of 15.4% from a year earlier.

Outstanding balances held by these credit grantors in the latest month, with percentage changes from August 1974:

- Chartered banks' personal loans, \$12.52 billion (22.0%);
- Sales finance and consumer companies'
 - small loans, \$258 million (-17.6%);
 - large loans, \$1.52 billion (0.5%);
 - retail instalment sales paper, \$1.15 billion (-5.3%);
- Life insurance companies' policy loans, \$1.12 billion (12.2%);
- Department stores and furniture, television, radio and household appliances stores, \$1.20 billion (8.6%);
- Quebec savings banks' personal loans, \$56 million (30.2%).

For further information, order the August 1975 issue of *Consumer Credit* (61-004, 30¢/\$3), or contact the Retail Trade Section (613-996-9304 or Telex 053-3585), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V6.

Farm Implement Sales

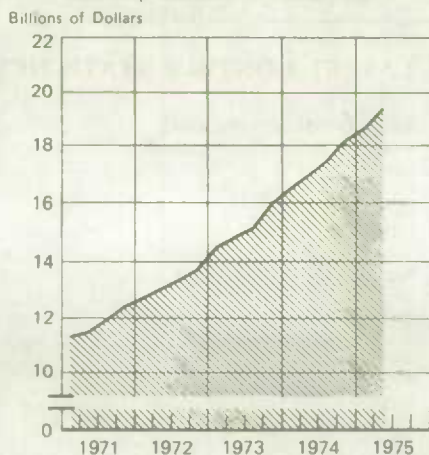
Sales of farm implements and equipment for January to August 1975 were valued at \$618.0 million, up 33.1% from \$464.3 million in the first eight months of 1974.

Sales of repair parts for farm equipment rose 9.2% to \$97.8 million in the latest period.

For further information, order the August 1975 issue of *Farm Implement and Equipment Sales* (63-009, 15¢/\$1.50), or contact Y. Lebel (613-996-9307), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Trusted Pension Plans

Quarterly Estimates of Assets Held



Source: Quarterly Survey of Trusted Pension Plans (74-001)

Department Store Sales in Ottawa-Hull

Department stores in Ottawa-Hull metropolitan area reported sales totalling \$5.82 million for the week ending October 4, an increase of 4.8% from the corresponding week in 1974. Sales were down 0.3% in Ottawa (city) but were up 4.4% in Ottawa and suburbs (combined) and 8.4% in Hull and suburbs.

Ottawa-Hull area department stores sales for the year to date totalled \$170.3 million, up 11.3% from January 1 — October 4, 1974. Sales rose 14.4% in Hull and suburbs, 12.4% in Ottawa (city) and 10.8% in Ottawa and suburbs.

Further details on department store sales in metropolitan areas are available from Merchandising and Services Division (613-996-9304), Statistics Canada, Ottawa K1A 0V4.

Income Distributions by Size in Canada, 1974 Preliminary Estimates

Average family income (total money income before taxes or other deductions) rose to \$14,485 in 1974 from \$12,716 in 1973, an increase of 14%. If this is adjusted for changes in the Consumer Price Index, the gain is reduced to 3%.

The average income of unattached individuals moved up 18%, advancing to \$6,049 in 1974 from \$5,149 in 1973.

Average income for all units, families and unattached individuals combined, moved to \$12,169 in 1974 from \$10,694 in 1973, an increase of 13.8%.

On an individual basis, average income rose 14% to \$7,304 in 1974 from \$6,416 in 1973. Men received an average income of \$9,563 in the latest year while the corresponding figure for women was \$4,222. (These figures exclude persons without income and children less than 14 years of age).

For further information, order *Income Distributions by Size in Canada, Preliminary Estimates, 1974* (13-206, 70¢).

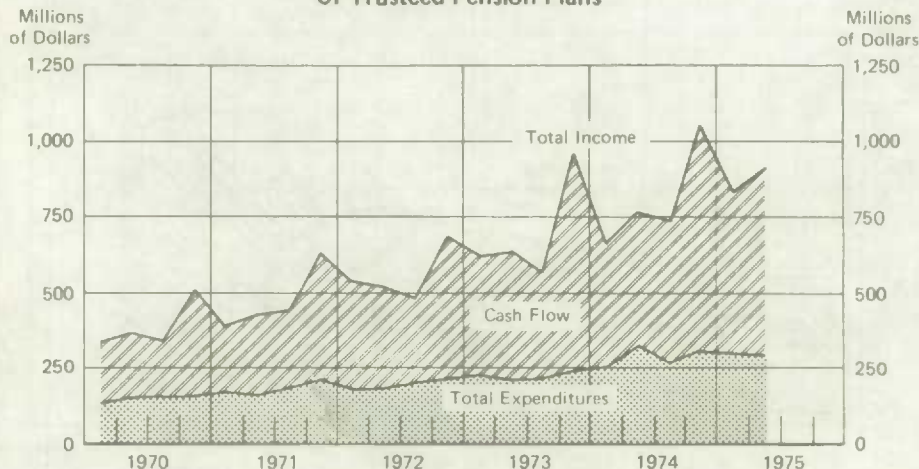
Help-Wanted Index (1969=100)

The seasonally adjusted help-wanted index rose to 173 in the third quarter of 1975, up 4% from the previous quarter. Indexes for the Atlantic region and Quebec were up about 20% and that for Ontario rose 2%. The Prairie region and British Columbia indexes were down 9% and 1%, respectively.

Compared with the third quarter of 1974, the help-wanted index showed a decline of 20%. Decreases recorded in Ontario, the Prairie region and British Columbia were only partially offset by small advances in the Atlantic provinces and Quebec.

For further information, contact George Fincham (613-992-7461), Labour Division, Statistics Canada, Ottawa K1A 0V1.

Quarterly Estimates of Income and Expenditures of Trusted Pension Plans



Source: Quarterly Survey of Trusted Pension Plans (74-001)

Restaurant Statistics

Restaurants in Canada had total estimated receipts of \$197.5 million in August, an increase of 11.8% from a year earlier. Sales were up in all provinces.

Restaurant receipts for the latest month, by province and with percentage gains over August 1974 in brackets:

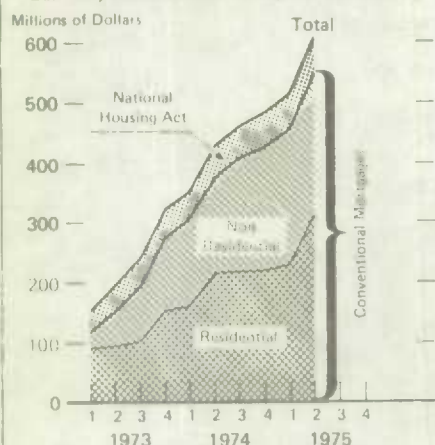
- Ontario, \$72.5 million (9.6%); Quebec, \$60.6 million (11.5%); British Columbia, \$21.9 million (13.2%); Alberta, \$14.8 million (19.4%); Manitoba, \$10.5 million (16.1%); Saskatchewan, \$6.3 million (11.8%); Nova Scotia, \$4.5 million (11.7%); New Brunswick, \$3.2 million (15.7%); Newfoundland, \$2.7 million (8.3%); and Prince Edward Island, \$633,000 (19.2%).

Cumulatively, restaurant receipts for the first eight months of 1975 totalled an estimated \$1.29 billion, up 11.0% from January-August 1974.

For further information, order the August 1975 issue of *Restaurant Statistics* (63-011, 15¢/\$1.50).

Mortgage Investment Trust Corporations

Quarterly Statements of Mortgages Outstanding



Source: Financial Institutions, Financial Statistics (61-006)

Railway Transport, Part II, 1974

Railway operating revenues and expenses in 1974 were substantially higher than in 1973 — a reflection of the record volume of traffic handled, increased rates on traffic not subject to a general freight rate freeze, higher payments received under the National Transportation Act, increased costs and the effect of the 1973 railway strike on statistics for that year.

Operating revenues rose 21.0% to a record \$2.57 billion in 1974 with freight receipts at \$2.14 billion accounting for almost 85% of that total.

However, wage and pension increases, higher payroll taxes and soaring material and fuel prices were factors contributing to additional operating costs, which jumped 23.6% to \$2.51 billion.

Net railway operating revenues declined to \$56.1 million in 1974, down 37.7% from \$90.0 million in 1973.

For further information, order *Railway Transport, Part II, 1974* (52-208, \$1.05).

THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Consumer Price Indexes for Regional Cities, September

Employment, Earnings and Hours, August

Estimates of Labour Income, August

New Motor Vehicle Sales, September

Real Domestic Product, August

Summary of Foreign Trade, September

Inventories, Shipments and Orders in Manufacturing Industries

Manufacturers' seasonally-adjusted new orders in August were estimated at \$7.54 billion, up 7.3% from \$7.03 billion (revised) in July. New orders for durable goods jumped 16.4% to \$3.59 billion while those for non-durable goods rose 0.1% to \$3.95 billion.

The backlog of unfilled orders in all manufacturing industries in August, seasonally adjusted, was estimated at \$9.85 billion, up 1.7% from the previous month.

Total inventory owned, seasonally adjusted, was 0.6% lower at \$15.07 billion.

The seasonally-adjusted ratio of total inventory owned — to shipments moved down to 2.04:1 in August from 2.09:1 in July, while the finished products — to shipments ratio dropped to 0.68:1 from 0.70:1.

Manufacturers' shipments in the latest month, seasonally adjusted, were estimated at \$7.38 billion, an increase of 1.9% from July.

Not adjusted for seasonal variation, manufacturers' shipments in August at an estimated \$6.76 billion showed a rise of 4.4% from a year earlier. Cumulative shipments for the first eight months of 1975 totalled \$55.18 billion, up 6.4% from January-August 1974.

For further information, order the August 1975 issue of *Inventories, Shipments and Orders in Manufacturing Industries* (31-001, 55¢/\$5.50), or contact H.D. Wightman (613-996-7008), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

International Travel

Preliminary statistics for August show that 6.4 million U.S. visitors entered Canada, down 3.1% from August 1974. Canadian residents returning from visits to the United States increased 9.5% to 4.4 million.

Visitors entering Canada from countries other than the U.S. increased 13.4% from a year earlier to 229,400. Canadian travellers returning from abroad numbered 204,100, up 7.3% from August 1974.

For further information, order the August 1975 issue of *Travel Between Canada and Other Countries* (66-001, 55¢/\$5.50), or contact M.W. Valiquette (613-995-0847), International Travel Section, Statistics Canada, Ottawa K1A 0Z8.

Oil Pipe Line Transport

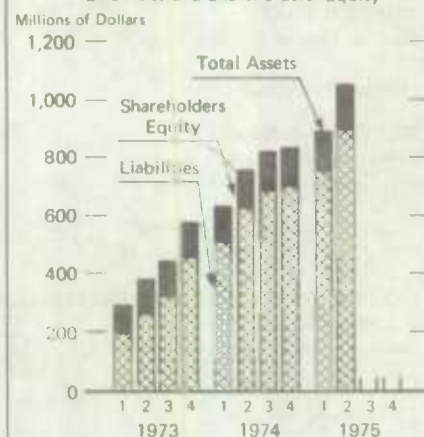
Canadian oil pipe lines received 2.68 million barrels per day of crude oil, condensate, pentanes plus and refined petroleum products in August, an increase of 0.2% from a year earlier.

Receipts of domestic oils decreased 1.9% to 2.23 million B/D in the latest month while those of imported oils increased 12.2% to 455,000 B/D.

For further information, order the August 1975 issue of *Oil Pipe Line Transport* (55-001, 30¢/\$3), or contact G. Kitchen (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Mortgage Investment Trust Corporations

Quarterly Statements of Estimated Assets, Liabilities and Shareholders' Equity



Source: Financial Institutions, Financial Statistics (61-006)

Electric Power Statistics

Net generation declined 4.2% in August to 20.7 billion kilowatt hours from 21.6 billion kwh. a year earlier.

Increases in net generation were registered in eight regions of Canada in the latest month while decreases were recorded in New Brunswick (-32.6%), British Columbia (-31.5%), Saskatchewan (-16.0%) and Quebec (-6.7%). The largest increases were 29.1% in Newfoundland and 7.4% in Prince Edward Island.

Hydro generation decreased 10.4% in August; thermal production increased 15.5%.

For further information, order the August 1975 issue of *Electric Power Statistics* (57-001, 30¢/\$3), or contact Dave Madsen (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

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