

Consumer Price Indexes for Regional Cities

Consumer price indexes rose in all 14 regional cities in October with housing costs generally being the main contributor to these latest advances. Price movements ranged from an 0.4% increase in both St. John's (Nfld.) and Saint John (N.B.) to a 2.3% rise in Halifax.

Food rices rose in the majority of cities in October with beef, pork, fresh vegetables, coffee and restaurant meals having the largest impact. The substantial increases in annual residential property taxes recorded in most municipalities were in great measure responsible for the overall CPI advances. Other notable contributors included higher water rates, increased dental fees and, in Montreal, higher local transit fares.

Between October 1974 and October 1975, consumer price indexes rose in all regional cities with increases recorded as follows: Winnipeg, 11.9% Halifax, 11.5%; Saint John, 11.5%; Saskatoon, 11.3%; Edmonton, 11.3%; Calgary, 11 3%, St. John's, 11.2%; Montreal, 11.2%; ancouver, 11.1%; Regina, 11.0%; Thunder Bay, 0.5%; Quebec City, 10.3%; Ottawa, 10.3%; and

or further information, order the October 1975 issue of Consumer Price Indexes for Regional Cities (62-009, 30¢/\$3).

Household Facilities and Equipment

More than half Canada's 6,703,000 households have colour television sets, the household item that has shown the fastest sales increase in recent years. From April 1974 to April 1975, households with colour TV sets increased to 53.4% from 44.5%; the number of households with black-and-white sets decreased to 67.8% from 73.3%

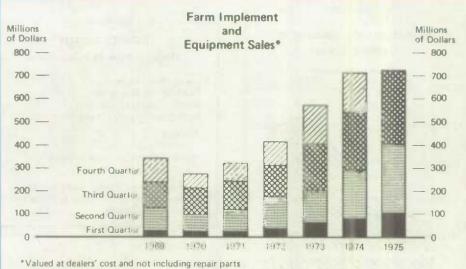
The latest survey also showed these significant changes from 1974:

- Canadian households with two or more cars increased to 23.0% from 21.6%; singleautomobile households dipped to 55.9% from
- · Households with automatic dishwashers increased to 15.2% from 12.9%
- · Home ownership decreased to 62.0%, down from 62.8%; it was 63.6% in 1971
- There were adult-size bicycles in 33.8% of all households, up from 30.4%.
- Households with FM radio receivers increased to 75.7% from 71.7%.

The 1975 survey showed 99.3% of Canadian circs have electric refrigerators, 98.3% have mos, 96.4% have telephones, 96.7% have a hot waier supply, 40.4% have cable TV service, 5.0% have motorcycles and 0.8% have microwave ovens

For further information, order Household Facilities and Equipment, 1975 (64-202, 70¢).

LATEST MONTHLY STATISTICS	Latest Month	Previous Month	Change From Year Ago
EMPLOYMENT, INCOME Average Weekly Earnings (\$) Labour Income (\$ million). Persons with Jobs (million). Unemployed	Aug. 205.60p Aug. 7,269p Oct. 9.41	205.07p	13.1 11.8 1.5 34.0
INVENTORIES Department Store (\$ million) Manutacturers' Owned (\$ million) Wholesale (\$ million) ORDERS	Sept.* 15,083p Sept.* 6,438	1,354 15,028r 6,365	6.8 10.9 11.7
Manufacturers' New Orders (\$ million)	Sept.* 7,299p Sept.* 9,818p		2.2 -3.8
Consumer Price Index (1971=100). Industry Selling Price Index (1961=100) Wholesale Price Index (1935-39=100)	Oct.* 142.8 Sept. 194.4 Sept. 501.8	141.5 193.6 499.6r	10.6 9.3 6.1
CONSTRUCTION Building Permits (\$ million)		Yea 6,571 119,972	
Coal Production (thousand tons). Electricity Generation (billion kwh.). Natural Gas Production (billion cu. ft.) Petroleum Refining (million barrels) FOREIGN TRADE	Sept. 20.4 June 265.1	18,056 201.3 1,731.8 462.8	-2.3 -0.9
Exports (\$ million)		23,844 25,607	
Motor Vehicles (thousand units)	Sept. 125.2 Sept. 1,009	1,022.7 10,664	
Department Store Sales (\$ million). Manufacturers' Shipments (\$ million). New Motor Vehicle Sales (\$ million). Retail Sales (\$ million). Wholesale Sales (\$ million) Statistics are not seasonally adjusted. p - prelin	Sept. 7,319p Sept. 503.8 Aug. 4,277 Sept. 4,285	5,179 31,279 33,701	5.8 11.7 10.5



Source: Farm Implement and Equipment Sales (63-009)

Consumer Credit

Consumer credit outstanding on the books of selected credit holders reporting monthly reached \$17.93 billion at the end of September, an increase of 14.8% from a year earlier.

Outstanding balances held by these credit grantors in the latest month, with percentage changes from September 1974:

- Chartered banks' personal loans, \$12.60 billion (21.1%);
- Sales finance and consumer companies'
 - -small loans, \$254 million (-17.0%);
 - -large loans, \$1.51 billion (0.5%);
- -retail instalment sales paper, \$1.14 billion (-5.2%);
- Life insurance companies' policy loans, \$1.13 billion (11.2%);
- · Department stores and furniture, television, radio and household appliances stores, \$1.23 billion (8.4%);
- Quebec savings banks' personal loans, \$57 million (29.5%).

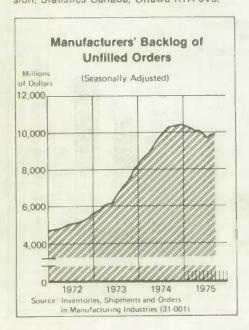
For further information, order the September 1975 issue of Consumer Credit (61-004, 30¢/\$3), or contact the Retail Trade Section (613-996-9304 or Telex 053-3585), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V6.

Radio Air-Time Sales

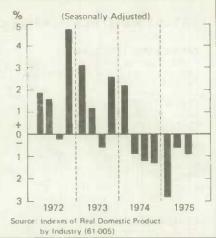
Sales of advertising to national advertisers on AM and FM radio stations totalled \$5.6 million in July, down 3.0% from a year earlier. Agency and other commissions reduced gross national sales to \$4.6 million.

Net local air-time sales at \$11.3 million in the latest month showed an increase of 4.4% from July 1974

For further information, order Communications Service Bulletin (56-001, \$1.40 per year), or contact J.R. Slattery (613-996-9276), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V5.



Index of Industrial Production Quarter-to-Quarter Percentage Change



THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Building Permits, September Department Store Sales by Regions,

General Wholesale Price Index, October New Motor Vehicle Sales, October

Railway Carloadings, October

Summary of Foreign Trade, October

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Index of Industrial Production

(1961 = 100)

The seasonally-adjusted index of industrial production declined 1.9% in September to 205.0 from 209.0 (revised) in August.

Total manufacturing output decreased 1.9% in the latest month; durables manufacturing fell 1.8% and non-durables manufacturing was off 2.0%

Mining production dropped 3.2% in September; utilities, output decreased 0.6%

During the third quarter of 1975, the seasonally-adjusted index of industrial production showed a decline of 0.9%, its sixth consecutive quarterly decrease.

For further information, order the September 1975 issue of Indexes of Real Domestic Product by Industry (61-005, 40¢/\$4), or contact R.W. Collins (613-995-0443), Industry Product Division, Statistics Canada, Ottawa K1A 0T6.

Coal and Coke Statistics

Production of coal in Canada increased 38.5% in August to 2.27 million tons from 1.64 million tons in August 1974. Imports rose to 1.66 million tons from 783,124 tons.

For further information, order the August 1975 issue of Coal and Coke Statistics (45-002. 40¢/\$4).

Railway Operating Statistics

Canada's six major railways reported combined net income of \$11.8 million in September, up from \$968,229 a year earlier. Operating revenues rose 21.7% to \$230.9 million while operating expenses increased 16.1% to \$219.1 million.

Revenue freight ton-miles increased 3.0% to 10.9 billion in the latest month; passenger-miles were up 11.2% to 143.8 million.

During the first nine months of 1975, railway revenues rose 15.9% from the year-earlier period while expenses increased 15.4%. Cumulative net income at \$25.9 million was up 71.6% from January-September 1974.

For further information, order the September 1975 issue of Railway Operating Statistics (52-003, 30¢/\$3), or contact J.R. Slattery (613-996-9276), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V5.

Retail Trade

Seasonally-adjusted September retail sales decreased 3.3% from August to a level of \$4.26 billion

Total retail trade without seasonal adjustment reached \$4.16 billion, up 14.1% from a year earlier. All provinces reported sales increases over September 1974 with the largest advance in Newtoundland (21.1%). Sales were up 17.6% in Montreal, 15.4% in Vancouver, 12.7% in Toronto and 6.8% in Winnipeg.

Year-to-year gains were registered in 27 of the 28 trade groups with the largest increases recorded by household furniture stores (35.2%) and used car dealers (31.4%).

Revised data for August show retail sales for the month at \$4.22 billion, up 7.8% from August 1974.

For further information, order the September 1975 issue of Retail Trade (63-005, 40¢/\$4), or contact B. Theriault (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Refined Petroleum Products

Canadian refineries produced 46.7 million barrels of refined petroleum products in September, down 6.5% from a year earlier.

Net sales of refined petroleum products at 44.1 refilion barrels in the latest month showed an increase of 4.3% from September 1974.

For further information, order the September 1975 issue of Refined Petroleum Products (45-004, 40¢/\$4), or contact G.R. Kitchen (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

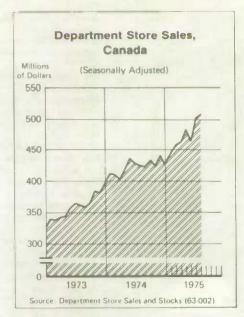
Wholesale Trade

Wholesale merchants' sales in September were estimated at \$4.29 billion, up 11.3% from September 1974.

One of the most notable sales changes in the consumer goods trades was registered by the groceries and food specialties component, showing an increase of 17.5%. In the industrial goods trades, sales of other construction materials and supplies, including lumber rose 15.8% from a year earlier.

Wholesale inventories were valued at \$6.44 billion in the latest month, up 11.7% from September of last year.

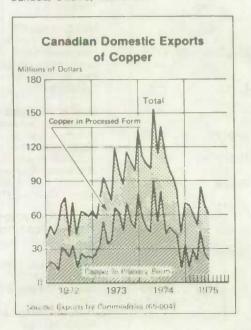
For further information, order the September 1975 issue of Wholesale Trade (63-008, 15¢/\$1.50).



Campus Book Stores, 1974-75

Retail sales of campus book stores rose to \$61.3 million in 1974-75, up 22.6% over the previous year. Text books accounted for 65.0% of total sales, trade books 10.2% and stationery and supplies 15.6%.

For further information, order Campus Book Stores, 1974-75 (62-219, 70¢), or contact M. Kwilecki (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa, K1A 0V6.



Advertising Agencies, 1974

Advertising agencies in Carnada reported gross billings of \$675.8 million in 1974, an increase of 15.3% over the 1973 figure of \$586.2 million. Gross revenue rose 11.3%, to \$115.4 million from \$103.7 million.

Salaries and wages totalling \$66.6 million were paid in 1974 to the industry's 5,080 employees.

For further information, order Advertising Agencies, 1974 (63-201, 70¢), or contact E. Yablonski (613-996-9301), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Telecommunications Statistics, 1974

Telecommunications carriers had net operating revenue totalling \$57.5 million in 1974, up 13.7% from 1973. (Results include TELESAT but exclude the telephone companies).

Gross operating revenues of the telecommunications carriers rose 20.6% to \$230.1 million in the latest year; operating expenses jumped 23.2% to \$172.6 million.

For further information, order Telecommunications Statistics, 1974 (56-201, 70¢), or contact J.R. Slattery (613-996-9276), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V5.

Canada Greenhouse Industry, 1973-74

Canadian commercial greenhouse operators reported total sales of \$105.3 million for 1974, an increase of \$20.1 million over the 1973 figure of \$85.2 million.

Flower and plant sales amounted to \$88.3 million in 1974 and vegetable sales accounted for \$17.0 million.

For further information, order Greenhouse Industry, 1974 (22-202, \$1.05), or contact G.O. Code (613-994-9994), Agriculture Division, Statistics Canada, Ottawa K1A 0L7.

Telephone industry Statistics

Canadian telephone systems reported net operating revenue of \$76.5 million in September, an increase of 13.6% from September 1974.

Gross operating revenues of the 13 major telephone companies rose 19.9% to \$242.5 million in the latest month, operating expenses jumped 23.0% to \$165.9 million.

Construction expenditures of these firms at \$107.8 million in September showed a decrease of 7.3% from a year earlier.

For further information, order Communications Service Bulletin (56-001, \$1.40 per year), Vol. 5, No. 26, Monthly Telephone Statistics, September 1975.

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Financial Statistics,			Women's and Children's		
Third Quarter 1975			Clothing Industries, 1973	34-217	\$1.05
(Preliminary Data)	61-003-P	N/C	Wool Yarn and Cloth Mills, 1973	34-209	70¢
CONSTRUCTION Building Permits,			SERVICE BULLETINS	34-209	704
August 1975	64-001	70¢/\$7	Electrical Products		
HEALTH			Vol. 4 No. 22, Domestic		
Vital Statistics,			Water Tank Heaters,	10.007	104.10
July-September,	54 554	054/04 10	September 1975	43-007	/\$1.40
1975	84-001	35¢/\$1.40	Fabricated Metal Products		
INDUSTRY PRODUCT			Vol. 4 No. 44, Sanitaryware,	44 000	100.00
Indexes of Real Domestic			September 1975	41-009	/\$2.80
Product by Industry, August 1975	61-005	40¢/\$4	Fruit and Vegetable Preservation		
MANUFACTURING AND PRIMARY	01-003	4047 44	Vol. 4, No. 11, 1975 Pack		
INDUSTRIES			of Frozen Fruits and		
Asphalt Roofing,			Vegetables as Reported Up		
September 1975	45-0	50	to the End of		
Bakeries, 1973	32-200	70¢	September 1975	32-023	/\$1.40
Breweries, September			Metals and Minerals		
1975	32-019	15¢/\$1.50	Vol. 3, No. 10, Consumption		
Concrete Products,	44-002	15¢/\$1.50	of Unmanufactured Tin,	41-010	/\$2.80
September 1975 Copper and Nickel	44-002	154/\$1.50	Miscellaneous industries	41-010	/ \$2.0x
Production, September			Vol. 4, No. 3, Papermakers'		
1975	26-003	15¢/\$1.50	and Other Felts, Quarter		
Crude Petroleum and			Ended September 30, 1975	47-003	/\$1.40
Natural Gas Production,			Selected Dairy By-Products		
July 1975	26-006	30¢/\$3	Vol. 4, No. 45, Builders		
Domestic Refrigerators and			and Shelf Hardware,	00.004	104 40
Freezers, September	43-001	15¢/\$1.50	September 1975	32-024	/\$1.40
1975 Domestic Washing Machines	43-001	134/\$1.30	MERCHANDISING AND SERVICES		
and Clothes Dryers,			Farm Implement and		
September 1975	43-002	15¢/\$1.50	Equipment Sales, January 1		
Factory Sales of Electric			to September 30, 1975	63-009	15¢/\$1.50
Storage Batteries, September			New Motor Vehicle Sales,		
1975	43-005	15¢/\$1.50	September 1975	63-007	30¢/\$3
Fruit and Vegetable			DUDLIC EINANCE		
Preparations, Quarter			PUBLIC FINANCE Federal Government Employment,		
Ended September 30, 1975	32-017	35¢/\$1.40	January March 1975	72-004	70¢/\$2.80
Gas Utilities, August	32-017	004/\$1.40	Government Finance in	12-004	704742.00
1975	55-002	30¢/\$3	Accordance with the System		
Gold Production,			of National Accounts,		
September 1975	26-004	15¢/\$1.50	1971-1974 (by Quarters) and		
Household Furniture		1 - 1	Second Quarter 1975	68-001	\$1.05/\$4.20
Manufacturers, 1973	35-211	\$1.05	TRANSPORTATION AND		
Iron Ore, September	20.005	15¢/\$1.50	TRANSPORTATION AND		
1975 Production of Canada's Leading	26-005	154/\$1.50	COMMUNICATIONS Airport Activity Statistics,		
Minerals, September 1975	26-007	15¢/\$1.50	1974	51-203	\$1.05
Production, Shipments and	20 001	.047 \$1.00	Motor Vehicle Traffic	0. 200	41.00
Stocks on Hand of Sawmills East			Accidents, 1973	53-206	\$1.40
of the Rockies, July 1975	35-002	30¢/\$3	Railway Carloadings, September		
Production Shipments and			1975	52-001	30¢/\$3
Stocks on Hand of Sawmills,			Transcontinental and Regional		
in British Columbia,	05 000	000/00	Air Carrier Operations, July	E4 004	400/01
August 1975	35-003	30¢/\$3	1975	51-001	40¢/\$ 4
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