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Weekly Bulletin

March 21, 1975  
CATALOGUE 11-002E

## Inventories, Shipments and Orders in Manufacturing Industries

Manufacturers' seasonally-adjusted new orders in January were estimated at \$6.86 billion, down 2.8% from the December level of \$7.05 billion. New orders for durable goods dropped 8.9% while those for non-durable goods were off 2.0%.

Total unfilled orders were estimated at \$10.32 billion, down 0.9% from the previous month.

Total inventory owned, seasonally adjusted, was 1.5% higher at \$14.64 billion.

The seasonally-adjusted ratio of total inventory owned — to shipments rose to 2.11:1 in January from 2.06:1 in December, while the finished products — to shipments ratio moved to 0.70:1 from 0.69:1.

Manufacturers' shipments in the latest month, seasonally adjusted, were estimated at \$6.95 billion, a decrease of 0.7% from December.

Not adjusted for seasonal variations, manufacturers' shipments in January were estimated at \$6.47 billion, up 10.7% from \$5.84 billion a year earlier.

For further information, order the January 1975 issue of *Inventories, Shipments and Orders in Manufacturing Industries* (31-001, 55¢/\$5.50), or contact H.D. Wightman (613-996-7008), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

## Index of Industrial Production

(1961=100)

The seasonally-adjusted index of industrial production declined 1.9% in January to 211.2 from 215.3 (revised) in December to stand 5.0% below the January 1974 level of 222.3.

Total manufacturing output was off 2.0% in the latest month; non-durable manufacturing increased 1.2% but durables manufacturing decreased 5.0% from the previous month.

Mining output dropped 3.1% in January while utilities output registered an 0.2% increase.

For further information, order the January 1975 issue of *Indexes of Real Domestic Products by Industry* (61-005, 40¢/\$4).

## LATEST MONTHLY STATISTICS

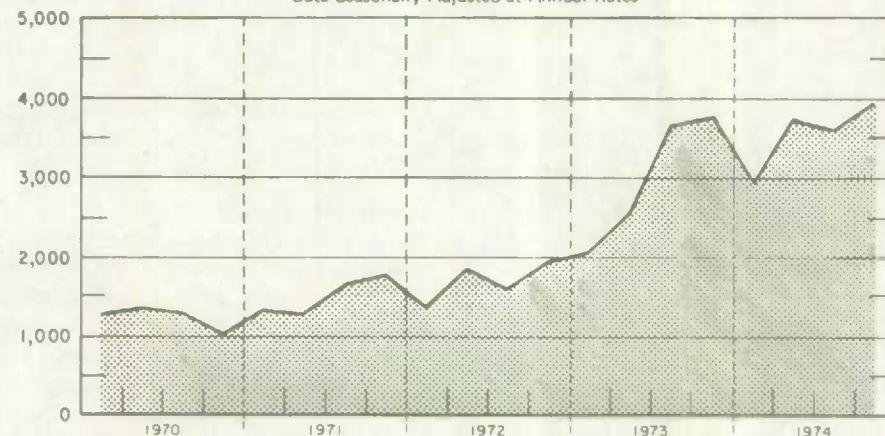
		Latest Month	Previous Month	Change From Year Ago %
<b>EMPLOYMENT, INCOME</b>				
Average Weekly Earnings (\$)	Dec.	185.60 <sup>P</sup>	187.62 <sup>P</sup>	14.4
Labour Income (\$ million)	Dec.	6,705 <sup>P</sup>	6,607 <sup>P</sup>	21.1
Persons with Jobs (million)	Feb.	8.87	8.87	2.3
Unemployed	Feb.	839,000	817,000	32.1
<b>INVENTORIES</b>				
Department Store (\$ million)	Dec.	1,295	1,562	26.2
Manufacturers' Owned (\$ million)	Dec.	14,213 <sup>P</sup>	13,882 <sup>r</sup>	33.7
Wholesale (\$ million)	Jan.	6,116	5,938	28.6
<b>ORDERS</b>				
Manufacturers' New Orders (\$ million)	Dec.	6,655 <sup>P</sup>	7,278 <sup>r</sup>	10.2
Manufacturers' Unfilled Orders (\$ million)	Dec.	10,124 <sup>P</sup>	10,170 <sup>r</sup>	29.5
<b>PRICES</b>				
Consumer Price Index (1961=100)	Feb.	178.0	176.6	11.8
Industry Selling Price Index (1961=100)	Jan.	185.0	182.7 <sup>r</sup>	17.5
Wholesale Price Index (1935-39=100)	Jan.	484.7	482.0 <sup>r</sup>	12.9
<b>CONSTRUCTION</b>				
Building Permits (\$ million)	Dec.	515.0 <sup>P</sup>	Year-to-date 9,286	8.5
Housing Starts — Urban Centres (units)	Jan.	7,133	7,133	-47.2
<b>ENERGY</b>				
Coal Production (thousand tons)	Dec.	2,282	22,990	1.9
Electricity Generation (billion Kwh.)	Jan.	26.6	26.6	1.1
Natural Gas Production (billion cu. ft.)	Nov.	289.9	3,112	-1.7
Petroleum Refining (million barrels)	Jan.	53.4	53.4	-5.3
<b>FOREIGN TRADE</b>				
Exports (\$ million)	Jan.	2,681	2,681	15.1
Imports (\$ million)	Jan.	2,784	2,784	28.0
<b>PRODUCTION</b>				
Motor Vehicles (thousand units)	Jan.	92.0	92.0	-40.1
Steel (ingots — thousand tons)	Feb.	1,115	2,390	0.1
<b>SALES</b>				
Department Store Sales (\$ million)	Jan.	323.9	323.9	9.6
Manufacturers' Shipments (\$ million)	Dec.	6,701 <sup>P</sup>	79,345	21.4
New Motor Vehicle Sales (\$ million)	Jan.	371.2	371.2	-8.3
Retail Sales (\$ million)	Dec.	4,561	43,819	14.6
Wholesale Sales (\$ million)	Jan.	3,059	3,059	6.6

Statistics are not seasonally adjusted. <sup>P</sup> - preliminary. <sup>r</sup> - revised.

## Accrued Net Income of Farm Operators from Farm Production

Millions  
of Dollars

Data Seasonally Adjusted at Annual Rates



Source: National Income and Expenditure Accounts (13-001)

### Major Appliance Sales

Freezer sales were higher, but Canadian manufacturers' domestic sales in January of other major appliances ran well under year-earlier levels.

Major appliance sales recorded by these manufacturers in the latest month, with percentage changes from January 1974 in brackets:

- Refrigerators, 33,362 (-24.5%); home and farm freezers, 33,542 (up 56.3%);
- Stoves and ranges, 28,805 (-31.0%);
- Automatic washing machines, 15,763 (-49.0%); electric and gas clothes dryers, 16,631 (-47.8%);
- Television sets, 35,341 (-34.7%).

Manufacturers' sales in January of 29,014 Canadian-made colour television sets reflected a drop of 27.8% from a year earlier; black-and-white set sales fell 54.6% to 6,327 units.

For further information, order the January 1975 issue of *Domestic Refrigerators and Freezers* (43-001, 15¢/\$1.50); *Stoves and Furnaces* (41-005, 30¢/\$3); *Domestic Washing Machines and Clothes Dryers* (43-002, 15¢/\$1.50); and *Radio and Television Receiving Sets* (43-004, 30¢/\$3).

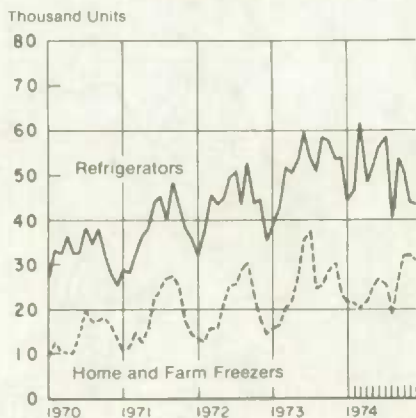
### Unemployment Insurance Payments

Net benefit paid to claimants under the Unemployment Insurance Act reached \$307 million in January, an increase of 24% from \$248 million a year earlier. The average weekly payment was \$82.54, up 12% from \$73.80 in January 1974.

Initial and renewal claims filed in the latest month numbered 356,000, up 7% from the December total of 332,000 and 28% from the 278,000 received in January 1974.

For further information, order the January 1975 issue of *Statistical Report on the Operation of the Unemployment Insurance Act* (73-001, 40¢/\$4).

**Canadian Producers' Sales of Domestic Refrigerators and Freezers**



Source: *Domestic Refrigerators and Freezers* (43-001)

### THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Building Permits, January

Department Store Sales by Regions, February

General Wholesale Price Index, February

New Motor Vehicle Sales, February

Summary of Foreign Trade, February

### Consumer Credit

Consumer credit outstanding on the books of selected credit holders reporting monthly reached \$16.20 billion at the end of January, an increase of 17.1% from a year earlier.

Personal cash loans by chartered banks rose to \$10.89 billion in the latest month, up 22.6% from January 1974.

Sales finance and consumer loan companies held \$1.18 billion balances of retail installment sales paper (an increase of 3.3% from a year earlier) and had \$1.50 billion outstanding of personal cash loans (up 5.6%).

For further information, order the January 1975 issue of *Consumer Credit* (61-004, 30¢/\$3), or contact Consumer Credit Section (613-996-9278 or telex 053-3585), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V6.

### Wholesale Trade

Wholesale merchants' sales in January were estimated at \$3.06 billion, up 6.6% from January 1974.

Notable sales changes from a year earlier included groceries and food specialties, up 16.1%, and industrial and transportation equipment and supplies, up 48.6%.

Wholesale inventories were valued at \$6.12 billion in the latest month, an increase of 28.6% over January of last year.

For further information, order the January 1975 issue of *Wholesale Trade* (63-008, 15¢/\$1.50).

### Government Finance

The first issue of a new quarterly publication, *Government Finance in Accordance with the System of National Accounts* (68-001, \$1.05/\$4.20), will be available shortly. Designed to supplement the existing quarterly, *National Income and Expenditure Accounts* (13-001, \$1.05/\$4.20), the new publication will provide detailed revenue and expenditure transactions of the government sector.

### Consumer Price Indexes for Regional Cities

Consumer price indexes rose in all regional cities during February, with increases ranging from 0.3% in Edmonton to 1.4% in Winnipeg.

Housing components rose in all 14 centres in response to increased shelter costs, higher insurance rates for household effects and increased prices for household supplies. Health and personal care indexes increased in all cities with higher charges for men's haircuts and women's hairdressing and increased prices for pharmaceuticals and toiletries. Recreation, education and reading elements also rose in all centres, reflecting higher movie admission and increased magazine subscription rates.

Between February 1974 and February 1975, consumer price indexes rose in all regional cities, with increases as follows: Winnipeg, 13.7%; Thunder Bay, 12.6%; Vancouver, 12.4%; St. John's, 12.3%; Saskatoon, 12.1%; Calgary, 11.9%; Montreal, 11.9%; Toronto, 11.8%; Edmonton, 11.4%; Regina, 11.4%; Saint John, 11.4%; Quebec City, 11.3%; Halifax, 10.5%; and Ottawa, 10.1%.

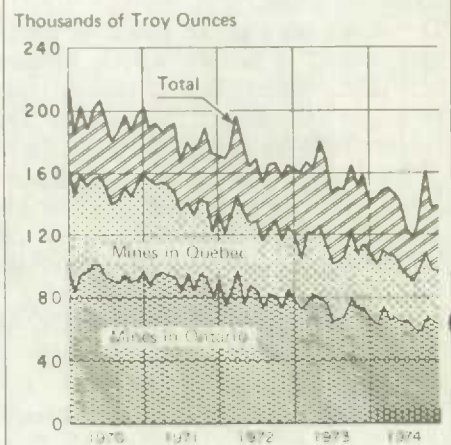
For further information, order the February 1975 issue of *Prices and Price Indexes* (62-002, 55¢/\$5.50).

### Gold Production

Production of gold decreased 9.9% in January to 129,612 troy ounces from 143,908 troy ounces a year earlier.

For further information, order the January 1975 issue of *Gold Production* (26-004, 15¢/\$1.50), or contact Art Symons (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

**Gold Production, Canada**

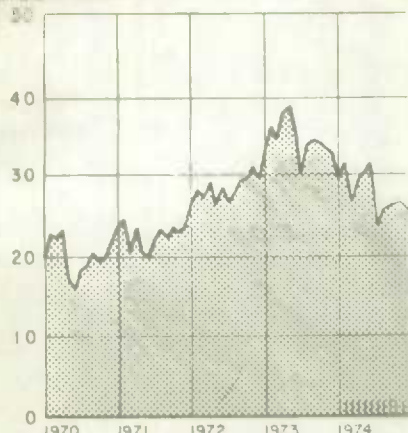


Source: *Gold Production* (26-004)



### Canadian Exports of Crude Petroleum to the United States

Millions of Barrels\*



\* Barrels of 35 Canadian Gallons  
Source: Exports by Commodities (65-004)

### Farm Implement Sales

Sales of farm implements and equipment for January were valued at \$33.0 million, an increase of 35.8% from \$24.3 million a year earlier.

Sales of repair parts for farm equipment at \$7.8 million in the latest month showed a decrease of 3.7% from \$8.1 million in January 1974.

For further information, order the January 1975 issue of *Farm Implement and Equipment Sales* (63-009, \$1.50 per year), or contact Y. Lebel (613-996-9307), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

### Canada's Foreign Trade in Agricultural Products

Domestic exports of agricultural products amounted to \$3.79 billion in 1974, up 26% from \$3.00 billion in 1973. Imports of farm products rose 31% to \$2.82 billion from \$2.16 billion. The trade surplus for these commodities increased to \$963 million in 1974 from \$842 million in 1973.

Shipments of agricultural products to overseas countries increased by one-third to \$3.28 billion, while exports to the United States declined 7% to \$510 million. Wheat shipments to countries other than the U.S. rose in value to \$2.03 billion in 1974 from \$1.22 billion a year earlier, accounting for almost the entire increase in shipments to overseas countries.

Canada's imports of agricultural products from the U.S. increased 29% to \$1.57 billion in 1974 and those from other countries rose by one-third to \$1.25 billion.

For further information, contact F. Joss (613-996-0170), External Trade Division, Statistics Canada, Ottawa K1A 0V5.

### Housing Starts

New residential construction activity declined in January with housing starts in Canadian centres of 10,000 population and over showing a 47.2% drop to 7,133 units from 13,506 a year earlier.

Housing starts recorded in the latest month, with January 1974 figures in brackets: Ontario, 2,653 (6,212); Quebec, 1,652 (3,122); British Columbia, 1,352 (1,295); Alberta, 687 (1,174); Manitoba, 249 (701); Saskatchewan, 182 (323); Nova Scotia, 154 (489); Newfoundland, 134 (59); New Brunswick, 53 (114); and Prince Edward Island, 17 (17).

For further information, order the January 1975 issue of *Housing Starts and Completions* (64-002, 40¢/\$4).

### Federal Government Employment

Canada's federal government had 458,967 employees on September 30, 1974, an increase of 27,477 (6.4%) from a year earlier.

Total payroll for the latest quarter amounted to \$1.21 billion, up \$254.1 million (26.6%) from the July-September 1973 period.

For further information, order *Federal Government Employment, July-September 1974* (72-004, 70¢/\$2.80).

### Radio and Television Broadcasting, 1974

Preliminary data on privately-owned radio broadcasting operations for the fiscal year ended August 31, 1974 show revenues up 14% from the previous year at \$182.4 million. Net profits (before taxes) were estimated at \$28.5 million, an increase of 11.5%.

Television revenues increased 13.0% in the latest year to \$193.0 million. Before-tax profits — significantly affected by the performance of the new Global Television Network which reported a net loss for the period — declined 28.1% to \$23.1 million.

For further information, order *Radio and Television Broadcasting, 1974* (56-204, 70¢), or contact Patrick Crosby (613-996-9274), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V5.

### Cable Television, 1974

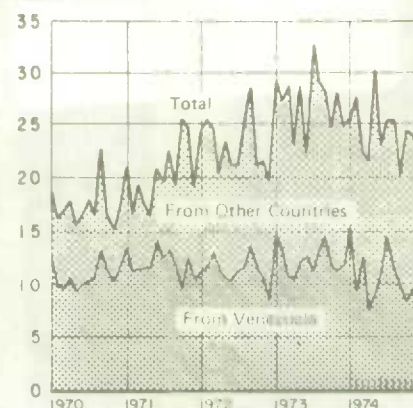
Preliminary data show cable television revenues totalled \$132.6 million in the fiscal year ended August 31, 1974, an increase of 24.0% from \$107.0 million in the previous year.

Before-tax profits of these companies rose 30.7% in 1974 to \$29.4 million.

For further information, order *Cable Television, 1974* (56-205, 70¢), or contact Patrick Crosby (613-996-9274), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V5.

### Canadian Imports of Crude Petroleum

Millions of Barrels\*



\* Barrels of 35 Canadian Gallons  
Source: Imports by Commodities (65-007)

### Refined Petroleum Products

Canadian refineries produced 53.4 million barrels of refined petroleum products in January, a decrease of 5.3% from a year earlier.

Net sales of refined petroleum products at 52.5 million barrels in the latest month showed a drop of 7.1% from January 1974.

For further information, order the January 1975 issue of *Refined Petroleum Products* (45-004, 40¢/\$4), or *Energy Statistics Service Bulletin*, Vol. 10, No. 10 (57-002, \$4.20 per year), or contact G.R. Kitchen (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

### Canadian Balance of International Payments

Canada's deficit in its current account balance of payments increased in 1974 to \$1.88 billion from \$425 million in 1973.

The main factor in the larger deficit was the drop in the surplus on merchandise trade to \$1.02 billion from \$2.23 billion a year earlier. As in 1973, there were major labour disputes which severely disrupted the pattern of trade, while the demand for exports was reduced by lower economic activity in many countries.

Augmenting the drop in the merchandise trade surplus was a rise of almost \$250 million in the deficit on non-merchandise transactions to \$2.90 billion.

Capital movements led to a net inflow in 1974 of \$1.90 billion, a swing of \$1.95 billion from the small net outflow recorded in the previous year. Canada's net official monetary assets rose by \$24 million to \$5.83 billion (U.S.).

For further information, order *Quarterly Estimates of the Canadian Balance of International Payments, Fourth Quarter 1974* (67-001, \$1.05/\$4.20).

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	Cata- logue	Price per issue/year		Cata- logue	Price per issue/year
<b>BUSINESS FINANCE</b>			<b>PRELIMINARY BULLETINS</b>		
Cheques Cashed in Clearing Centres, 1972 and 1973	61-201	\$1.05	1973 Census of Manufactures - Folding Carton and Set-Up Box Manufacturers,	36-214-p	\$4.90
Corporations and Labour Unions Returns Act, 1972, Part I: Corporations	61-210	N/C	Glass Manufacturers,	44-207-p	for
			Hardwood Flooring Plants	35-205-p-2	series
<b>CENSUS</b>			<b>SERVICE BULLETINS</b>		
Industries - Employed Labour Force by Industry, Age and Sex, for Canada and Provinces, 1971 Census of Canada	94-747	\$1.40	Electrical Products - Vol. 4, No. 1, Electric Lamps, January 1975; Vol. 4, No. 2, Domestic Water Tank Heaters, January 1975	43-007	\$1.40 per year
Quarterly Estimates of Population for Canada and Provinces, January 1975	91-001	35¢/\$1.40	Fabricated Metal Products - Vol. 3, No. 4, Sanitaryware, January 1975; Vol. 4, No. 3, Domestic and Farm Water Systems, January 1975	41-009	\$2.80 per year
<b>CONSTRUCTION</b>			Fish and Fish Products - Advance Release of Fish Landings, January 1975: Quebec, Vol. 4, No. 8; Fish Freezings and Stocks, January 1975: British Columbia, Vol. 4, No. 7; Canada, Vol. 4, No. 10; Ontario and Prairies, Vol. 4, No. 9	24-003	\$1.40 per year
Building Permits, December 1974	64-001	55¢/\$5.50	Fruit and Vegetable Preservation - Vol. 4, No. 1, 1975 Pack of Frozen Fruits and Vegetables as Reported Up to the End of January 1975	32-023	\$1.40 per year
<b>EXTERNAL TRADE</b>			Tobacco and Tobacco Products - Vol. 4, No. 2, Tobacco Stocks, December 31, 1974	32-022	\$1.40 per year
Exports by Countries, January- December 1974	65-003	\$1.40/ \$5.60	<b>MERCHANDISING AND SERVICES</b>		
<b>MANUFACTURING AND PRIMARY INDUSTRIES</b>			Retail Trade, December 1974	63-005	40¢/\$4
Asbestos, January 1975	26-001	15¢/\$1.50	Sales Financing, December 1974	63-013	30¢/\$3
Asphalt Roofing, January 1975	45-001	15¢/\$1.50	<b>PRICES</b>		
Coal and Coke Statistics, December 1974	45-002	40¢/\$4	Construction Price Statistics, Quarterly Report, First Quarter 1975	62-008	\$1.40/\$5.60
Domestic Refrigerators and Freezers, January 1975	43-001	15¢/\$1.50	Prices and Price Indexes, November 1974	62-002	55¢/\$5.50
Domestic Washing Machines and Clothes Dryers, January 1975	43-002	15¢/\$1.50	The Consumer Price Index, February 1975	62-001	30¢/\$3
Motor Vehicle Shipments, January 1975	42-002	15¢/\$1.50	<b>TRANSPORTATION AND COMMUNICATIONS</b>		
Oil Burners and Oil-Fired Hot Water Heaters, January 1975	41-008	15¢/\$1.50	Transcontinental and Regional Air Carrier Operations, November 1974	51-001	40¢/\$4
Pack, Shipments and Stocks of Selected Canned Fruits and Vegetables, January 1975	32-011	30¢/\$3	<b>SERVICE BULLETINS</b>		
Peeler Logs, Veneers and Plywoods, December 1974	35-001	30¢/\$3	Aviation Statistics Centre - Vol. 7, No. 12, Aircraft Movement Statistics, December 1974	51-004	\$4.20 per year
Production, Shipments and Stocks on Hand of Sawmills East of the Rockies, November 1974	35-002	30¢/\$3	Road Transport - Vol. 4, No. 8, Selected Principal Statistics of the Passenger Bus Industry in Canada, 1972	53-006	\$2.80 per year
Rigid Insulating Board, January 1975	36-002	15¢/\$1.50			
Sales of Paints, Varnishes and Lacquers, January 1975	46-001	15¢/\$1.50			
Salt, January 1975	26-009	15¢/\$1.50			
Steel Ingots and Pig Iron, February 1975	41-002	15¢/\$1.50			
The Sugar Situation, January 1975	32-013	15¢/\$1.50			