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Weekly Bulletin

Industrial Corporations' Financial Statistics

Canadian industrial corporations recorded after-tax profits of \$2.48 billion in the fourth quarter of 1975, an increase of \$210 million (9.3%) from the corresponding period in 1974.

Industrial corporations' sales at \$56.0 billion in the fourth quarter of 1975 showed an increase of \$5.5 billion (10.9%) from October-December 1974.

Assets of these corporations rose by \$12.7 billion (9.2%) in the latest year.

(Please note that these figures represent the latest data for the fourth quarter of 1975 and supersede preliminary figures released on February 20).

For further information, order *Industrial Corporations, Financial Statistics, Fourth Quarter 1975* (61-003, \$1.75/\$7), or contact J.D. Wilson (613-996-2130), Business Finance Division, Statistics Canada, Ottawa K1A 0T6.

Retail Trade

Seasonally-adjusted January retail sales decreased 1.4% from December to a level of \$4.63 billion.

Total retail trade without seasonal adjustment reached \$3.95 billion, up 20.2% from a year earlier. All provinces recorded increased sales over January 1975 with the largest advance in Prince Edward Island (32.7%). Sales were up 22.0% in Winnipeg, 20.7% in Montreal, 20.0% in Vancouver and 17.9% in Toronto.

Year-to-year gains were registered in all 28 trade groups with the largest increases recorded by grocery, confectionery and sundries stores (34.1%) and family clothing stores (33.0%).

Revised data for December show retail sales for the month at \$5.73 billion, up 24.5% from December 1974.

For further information, order the *January 1976 issue of Retail Trade* (63-005, 55¢/\$5.50), or contact the *Retail Trade Section* (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Railway Operating Statistics

Canada's six major railways reported a combined deficit of \$10.0 million in January compared with the deficit of \$12.0 million posted in January 1975. Operating revenues increased 10.3% to \$217.8 million while operating expenses rose 8.7% to \$227.9 million.

Revenue freight ton-miles were up 2.5% in the latest month to 9.70 billion; revenue passenger-miles increased 9.4% to 109.8 million.

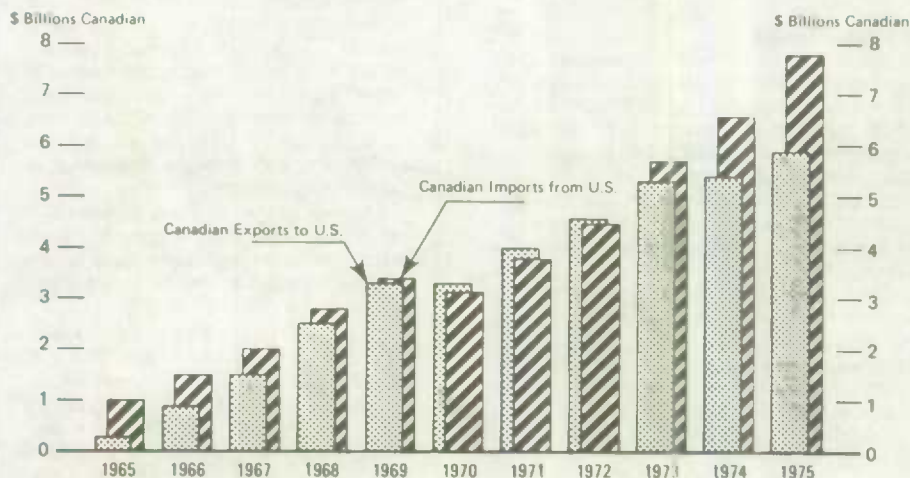
For further information, order the *January 1976 issue of Railway Operating Statistics* (52-003, 30¢/\$3), or contact J.R. Slattery (613-996-9276), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

LATEST MONTHLY STATISTICS

		Latest Month	Previous Month	Change From Year Ago %
EMPLOYMENT, INCOME				
Average Weekly Earnings (\$)	Dec.	209.28p	213.09p	13.8
Labour Income (\$ million)	Dec.	7,398p	7,526p	9.0
Persons with Jobs (million)	Feb.	9.18	9.15	3.2
Unemployed	Feb.	800,000	800,000	8.5
INVENTORIES				
Department Store (\$ million)	Dec.	1,338	1,668	3.2
Manufacturers' Owned (\$ million)	Jan.*	15,541p	15,459r	3.6
Wholesale (\$ million)	Jan.*	6,236	6,109	2.0
ORDERS				
Manufacturers' New Orders (\$ million)	Jan.*	7,012p	7,276r	7.8
Manufacturers' Unfilled Orders (\$ million)	Jan.*	9,742p	9,780r	-6.7
PRICES				
Consumer Price Index (1971=100)	Feb.	145.6	145.1	9.1
Industry Selling Price Index (1971=100)	Jan.*	157.7	157.1r	5.5
Wholesale Price Index (1935-39=100)	Dec.	501.6	500.5r	3.9
CONSTRUCTION				
Building Permits (\$ million)	Dec.	830.4p	10,590	14.1
Housing Starts — Urban Centres (units)	Jan.	12,450	12,450	74.5
ENERGY				
Coal Production (thousand tons)	Nov.	2,402	25,275	22.1
Electricity Generation (billion kwh)	Jan.	27.5	27.5	3.4
Natural Gas Production (billion cu. ft.)	June	265.1	1,731.8	-0.9
Petroleum Refining (million barrels)	Dec.	57.5	622.0	-3.8
FOREIGN TRADE				
Exports — Customs Basis (\$ million)	Jan.	2,823	2,823	4.3
Imports — Customs Basis (\$ million)	Jan.	3,026	3,026	6.9
PRODUCTION				
Motor Vehicles (thousand units)	Jan.	137.8	137.8	49.7
Steel (ingots — thousand tons)	Feb.	1,083	2,241	-7.0
SALES				
Department Store Sales (\$ million)	Jan.	396.1	396.1	19.0
Manufacturers' Shipments (\$ million)	Jan.*	7,050	7,050	10.2
New Motor Vehicle Sales (\$ million)	Jan.	412.9	412.9	11.0
Retail Sales (\$ million)	Dec.	5,769	50,482	13.2
Wholesale Sales (\$ million)	Jan.*	3,465	3,465	13.3

Statistics are not seasonally adjusted. p - preliminary. r - revised. * - new this week.

Canada — United States Trade in Automotive Products



Inventories, Shipments and Orders in Manufacturing Industries

Manufacturers' seasonally-adjusted new orders in January were estimated at \$7.67 billion, up 2.2% from \$7.51 billion (revised) in December. New orders for durable goods rose 2.2% to \$3.47 billion while those for non-durable goods showed a similar rise to \$4.20 billion.

The backlog of unfilled orders in all manufacturing industries in January, seasonally adjusted, was estimated at \$9.74 billion, down 1.2% from the previous month.

Total inventory owned by manufacturers, seasonally adjusted, was 0.4% lower at \$15.49 billion.

The seasonally-adjusted ratio of total inventory owned — to shipments dropped to 1.99:1 in January from the revised December ratio of 2.05:1, while the finished products — to shipments ratio dipped to 0.66:1 from 0.68:1.

Manufacturers' shipments in January, seasonally adjusted, were estimated at \$7.79 billion, an increase of 2.8% from December.

Not adjusted for seasonal variation, manufacturers' shipments in January at an estimated \$7.05 billion were up 10.2% from a year earlier. Revised data for 1975 show manufacturers' shipments at \$85.14 billion, up 6.1% from the 1974 total.

For further information, order the January 1976 issue of *Inventories, Shipments and Orders in Manufacturing Industries* (31-001, 55¢/\$5.50), or contact H.D. Wightman (613-996-7008), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Provincial Government Employment

Canada's provincial and territorial governments (excluding British Columbia) employed a total of 330,939 persons (full-time and part-time) in general government services during the last pay period of December 1975.

Gross payrolls for the fourth quarter amounted to \$1.01 billion.

For further information, order *Provincial Government Employment, Fourth Quarter 1975* (72-007, \$1.05/\$4.20), or contact T.D. Harris (613-995-0676), Public Finance Division, Statistics Canada, Ottawa K1A 0T6.

The Wheat Review

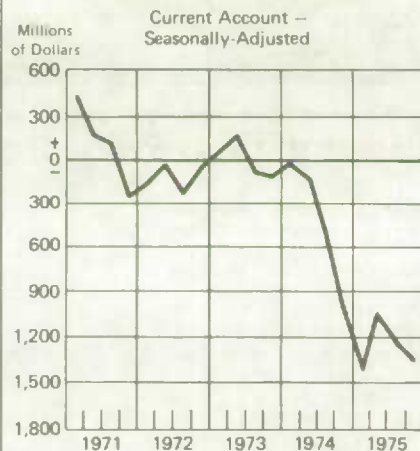
Total exports of wheat from the four traditional major exporters during the August 1975-January 1976 period amounted to 1,126.3 million bushels, up 15% from the year-earlier level. Canadian wheat exports rose to 240.5 million bushels from 203.2 million bushels.

Total supplies of wheat remaining in Canada, the United States, Australia and Argentina at February 1, 1976 for export and for carryover at the end of their respective crop years amounted to 2,046.1 million bushels, an increase of 27% from the 1,616.5 million bushels on hand at the same date in 1975.

Supplies were held as follows, in millions of bushels and with last year's comparable figures in brackets: United States, 964.8 (692.4); Canada, 505.1 (479.5); Australia, 378.8 (344.4); and Argentina, 197.4 (100.2).

For further information, order the February 1976 issue of *The Wheat Review* (22-005, 55¢/\$5.50).

Canadian Balance of International Payments



Source: Quarterly Estimates of the Canadian Balance of International Payments (67-001)

NEW . . . NOW AVAILABLE

Market Research Handbook, 1975, marks the beginning of an annual series that will provide a comprehensive overview of market-related statistics within a single volume. It should be a must for businessmen and all those engaged in marketing at the national, provincial, regional or local levels.

In this new 356-page compendium, the emphasis is placed on bringing together a wide variety of data which collectively should provide the user with basic informational requirements for sound decision-making. The data contained in the Handbook will not solve specific marketing problems, but the publication should serve as one of a growing number of tools used by those engaged in the decision-making process.

An innovation in this publication is the extensive manipulation of primary data in order to show growth rates and share of market. The addition of these new data should help the marketing practitioner in assessing the dynamic aspects of marketing topics such as population growth, shopping centre development, income distribution and changes in consumer consumption patterns.

The publication contains an extensive list of source material for those who want additional information. The publications on specific subjects can be ordered from Statistics Canada.

For further information, order *Market Research Handbook, 1975* (63-224, \$3.50), or for further information contact G. Snyder (613-996-9295), Associate Director, Distribution Analysis Section, Merchandising and Services Division, Statistics Canada, Ottawa K1A 0T6.

Canada's Foreign Trade in Automotive Products, 1975

Canada's deficit in two-way trade in automotive products with the United States rose by \$701 million to \$1.91 billion in 1975 from \$1.20 billion in 1974.

Imports of automotive products from the U.S. showed an 18% increase to \$7.81 billion that considerably outpaced Canada's gain in exports, which rose nearly 9% to \$5.90 billion. It marked the fifth consecutive year that import growth exceeded export expansion, with the spread widening.

Over three-fourths of the deterioration in the trade balance in 1975 was attributable to the deficit on automotive parts, which expanded by \$537 million (28%) to \$2.48 billion. Canada's surplus on trade in vehicles contracted by \$213 million to \$677 million.

There was a sharp contrast in the behavior of exports and imports of automotive products to and from countries other than the U.S. in 1975. Canadian exports jumped 88% to \$535 million while imports declined 2.5% to \$689 million. The 1975 deficit of \$154 million was far smaller than the deficits of \$424 million and \$336 million recorded in the two preceding years.

Over 80% of the \$251 million rise in the value of exports was in motor vehicles. The doubling of the value of passenger car exports was distributed among Venezuela, some oil-exporting countries in the Middle East, Japan and Western European countries. Shipments of trucks rose sharply to OPEC countries, in particular to Iran and Venezuela.

In 1975 there was a small over-all advance of 2%— up to 679,200 units—in the number of passenger cars imported into Canada. The increase of 20% in the average import price of U.S. cars was slightly below the average 23% price hike for all imports. Higher than the average were rises in the prices of cars imported from West Germany, France and Italy while prices of Japanese cars increased 10.5%.

For further information, see the *Statistics Canada Daily issue of Monday, March 22*, (11-001-E, 10¢ per copy, \$25 a year), or contact H.W. Iwasaki (613-992-2663), External Trade Division, Statistics Canada, Ottawa K1A 0T6.

THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

- Building Permits, January
- Consumer Price Movements, March
- Department Store Sales and Stocks, January
- Employment, Earnings and Hours, January
- Estimates of Labour Income, January
- Housing Starts and Completions, February
- New Motor Vehicle Sales, February

Industry Selling Price Index: Manufacturing (1971=100)

The industry selling price index for total manufacturing rose to 157.7 in January, an increase of 0.4% from December and up 5.5% from a year earlier.

The wood industries group index rose 2.1% in the latest month, reflecting a 3.2% increase in sawmills and planing mills. Notable price increases were also shown by the non-metallic minerals (2.8%) and chemical (0.7%) groups. Primary metals declined 0.4% due to lower prices in iron foundries and non-ferrous metal industries.

Over the 12 months from January 1975, the largest price increases were shown by the following group indexes:

- Petroleum and coal products industries, 17.3%; wood industries, 17.1%; non-metallic mineral products industries, 9.8%; metal fabricating industries, 8.2%; leather industries, 7.4%; furniture and fixtures industries, 5.9%; and textile industries, 5.7%.

For further information, order the January 1976 issue of *Prices and Price Indexes* (62-002, 55¢/\$5.50).

Operations of Transcontinental and Regional Air Carriers

Canada's seven major scheduled airlines reported a net loss of \$9.51 million in November that compared with a loss of \$8.41 million posted in November 1974.

Total operating revenues rose 11.6% to \$108.0 million in the latest month; operating expenses advanced 10.0% to \$118.2 million.

Passenger traffic—measured in passenger-miles for all services—showed a 5.4% increase from a year earlier to 1,084.1 million. Goods ton-miles for all services rose fractionally to 43.3 million.

For the first 11 months of 1975, Canadian transcontinental and regional air carriers reported a net loss of \$9.60 million; the airlines earned net profit of \$2.71 million in the January to November period of 1974.

For further information, order *Aviation Statistics Centre Service Bulletin*, Vol. 8, No. 14 (51-004, \$4.20 per year).

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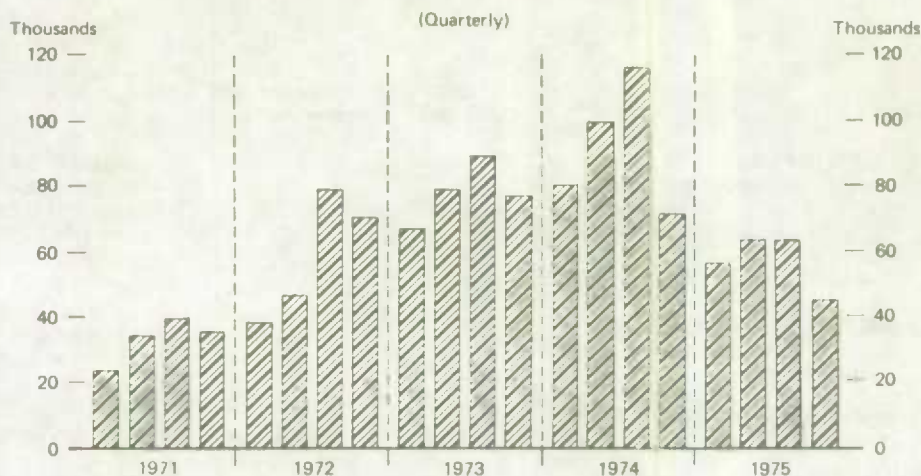
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Full-Time Job Vacancies, Canada



Source: Quarterly Report on Job Vacancies (71-002)

Residential Building Construction Input Price Index (1971=100)

The residential building construction input price index for Canada advanced to 153.9 in February, an increase of 0.5% from the January level and up 13.3% from a year earlier.

Prices of materials used in residential building construction increased 13.0% over the 12 months from February 1975; labour costs rose 13.9%.

During this period, residential building construction input price indexes advanced in all regions of Canada, with increases recorded as follows:

- Prairie Provinces, 16.8%; Quebec, 14.8%; British Columbia, 13.4%; Atlantic Provinces, 12.2%; and Ontario, 11.6%.

Labour cost indexes showed the following increases (by region): Prairie Provinces, 22.2%; Atlantic Provinces, 13.7%; Ontario, 12.4%; Quebec, 12.1%; and British Columbia, 12.1%.

For further information, order the February 1976 issue of *Construction Price Statistics, Monthly Bulletin* (62-007, \$4 per year).

Index of Industrial Production (1971=100)

The seasonally-adjusted index of industrial production increased 0.7% in January to 115.3 from the upwardly-revised level of 114.5 in December.

Manufacturing output increased 0.3% in the latest month; non-durables manufacturing registered an 0.6% gain while durables manufacturing was unchanged from the previous month.

Mining production increased 2.9% in January and output of electric power, gas and water utilities rose 1.1%.

For further information, order the January 1976 issue of *Indexes of Real Domestic Product by Industry (Including the Index of Industrial Production)*, (61-005, 40¢/\$4), or contact R.W. Collins (613-995-0443), Industry Product Division, Statistics Canada, Ottawa K1A 0T6.

Domestic Mobile Homes

Shipments of domestic mobile homes increased to 4,338 single units in the fourth quarter of 1975 from 4,234 in the corresponding period of 1974.

Shipments of double-wide units rose to 1,079 in the latest period from 926.

For further information, order *Fabricated Metal Products Service Bulletin* (41-009, \$2.80 per year).

Oil Pipe Line Transport

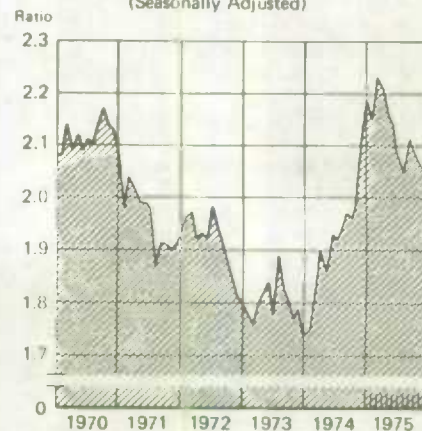
Canadian oil pipe lines received 2.64 million barrels per day of crude oil, condensate, pentanes plus and refined petroleum products in January, a decrease of 6.6% from a year earlier.

Receipts of domestic oils dropped 7.6% to 2.16 million B/D in the latest month while those of imported oils decreased 1.8% to 483,000 B/D.

For further information, order the January 1976 issue of *Oil Pipe Line Transport* (55-001, 30¢/\$3).

Ratio of Manufacturing Inventories Owned to Shipments

(Seasonally Adjusted)



Source: Inventories, Shipments and Orders in Manufacturing Industries (31-001)



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	Cata- logue	Price per issue/year		Cata- logue	Price per issue/year
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CENSUS			Carpet, Mat and Rug Industry	34-221-P	\$4.90
Agriculture — Cross-classified Socio-economic Characteristics of Farm Operators' Dwelling Facilities, Canada, 1971 Census of Canada	96-717	\$2.10	Petroleum Refining	45-205-P-1	series
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EXTERNAL TRADE			Vol. 5, No. 1, Production and Sales of Phonograph Records and Pre- recorded Tapes in Canada, January 1976	47-004	/\$1.40
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Summary of External Trade, January 1976	65-001	40¢/\$4	New Motor Vehicle Sales, January 1976	63-007	30¢/\$3
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Indexes of Real Domestic Product by Industry (Including the Index of Industrial Production), December 1975	61-005	40¢/\$4	PRICES		
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Gold Production, January 1976	26-004	15¢/\$1.50	No. 11, International Air Charter Statistics, Passenger Origin and Destination, August 1975;		
Hardboard, January 1976	36-001	15¢/\$1.50	No. 12, International Air Charter Statistics, Passenger Origin and Destination, September 1975;		
Particle Board, January 1976	36-003	15¢/\$1.50	No. 13, International Air Charter Statistics, Passenger Origin and Destination, October 1975;		
Peeler Logs, Veneers and Plywoods, December 1975	35-001	30¢/\$3	No. 14, Operations of Trans- continental and Regional Air Carriers, November 1975	51-004	/\$4.20
Rigid Insulating Board, January 1976	36-002	15¢/\$1.50	Communications —		
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