\\ \title{
Why Statisiks Statisique\\ \title{
Why Statisiks Statisique \\ \\ Canada Canada \\ \\ Canada Canada \\ InFOMAT \\ Weekly Bulletin
}

## STAT:STIC:S STATISTIQUE <br> Industrial Corporptions' FInancial Statistics

Canadian industria corporations recorded after-tax profits of 2.00 billion in the first quarter of 1976, an nerease of $\$ 52$ million ( $2.7 \%$ ) from the of responding period in
 corporations but rose- $4.4 \%$ for mamulacturing industries and $88 \%$ for other industries.

Industrial corporations' sales at $\$ 53.09$ billion in the first quarter of 1976 showed an increase of $\$ 6.36$ billion ( $13.6 \%$ ) from January-March 1975. Sales were up 13.2\% for mining industries, $13.6 \%$ for manufacturing industries and 13.7\% for other industries.
For further information, order Industrial Corporations Financial Statistics (Preliminaiv Data). First Quarter 1976 (61-003, no tharge to regular subscribers).

## Department Store Sales by Regions

Department store sales rose to $\$ 458.6$ million in March, up 19.9\% from a year earlier. Increases were recorded in all regions of Canada.

Department store sales by regions for the latest month, with percentage increases over March 1975 in brackets:

- Ontario, $\$ 163.1$ million ( $17.2 \%$ ); Quebec, $\$ 83.9$ million ( $10.1 \%$ ): British Columbia, $\$ 79.0$ million ( $27.2 \%$ ); Alberta, $\$ 66.8$ million ( $36.8 \%$ ); Manitoba, $\$ 26.9$ million ( $18.0 \%$ ); Allantic Provinces, $\$ 25.7$ million ( $12.4 \%$ ); and Saskatchewan, $\$ 13.2$ million (25.7\%)
For further information, order the March 1976 issue of Department Siore Sales by Regions (63-004, \$1.50 per year).


## Labour income

Total labour income for February was estimated at $\$ 7.67$ billion, up $14.7 \%$ from February 1975. Wages and salaries rose $15.6 \%$ in the service-producing industries and $12.9 \%$ in the goods-producing industries.

Adjusted for seasonal variations. the February estimate of $\$ 7.87$ billion showed an increase of $1.0 \%$ from January. Wages an: salaries in the goods-producing industies advanced $1.8 \%$ while those in the rervice-producing industries increased 1. $\%$

For further information, order the February 1976 issue of Estimates of Labour Income (72-005, 40¢/\$4), or contact Mrs. G. Gauthier (613-995-8067), Labour Division, Statistics Canada, Ottawa K1A OV2.

LATEST MONTHLY STATISTICS

## EMPLOYMENT, INCOME

Av age Weekly Earnings ( $\$$ ) ....................... Mar
Lat pur income ( $\$$ million) ................................ Feb. 221.88 p 219.62p
Feb. 7.665p 7.574p 14
. 9.31 9.26 30
Qumentories

| Department Store (\$ million) Marnuarlurers' Owned (\$ miltion) Whatesale (\$ million) . . . . . . . . . . . ORDERS | Feb. <br> Mar. * <br> Feb | $\begin{gathered} 1.539 \\ 16.007 p \\ 6.469 \end{gathered}$ | $\begin{gathered} 1.431 \\ 15.730 r \\ 6.236 \end{gathered}$ | $\begin{array}{r} 19.2 \\ 5.0 \\ 4.2 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| Manulacturers' New Orders (\$ million) | Mar * | 8.125p | 7.269 r | 18.7 |
| Manufacturers' Unfilled Orders (\$ million). PRICES | Mar.* | 9,601p | 9,668 |  |
| Consumer Price Index ( $1971=100$ | Apr. | 146 |  |  |
| stry Selling Price Index (1971=100) | Feb | 1579 | 1578 r | 5.2 |
| Whotesale Price Index (1935-39=100) | Feb | 503.1 | $5029 r$ | 40 |
| CONSTRUCTION |  |  | Year-lo-date |  |
| Building Permils (\$ millio | Feb. | 618.1p | 1,130.6 | 13.3 |
| Housing Slarls - Urban Cenires (unils) ........... Feb. ${ }^{\text {ENERGY }}$ |  |  |  |  |
|  |  |  |  |  |
| Coal Production (thousand tons |  | 2.519 | 2.519 |  |
| Electricity Generation (billion kwh.) | Mar. | 26.6 | 79.2 | 5.0 |
| Natural Gas Production (billion cu. ft. | Sept. | 260.1 | 2,536.6 | 0.6 |
| Petroleum Retining (million barrels) | Dec. | 57.5 | 622.0 | -3.8 |
| FOREIGN TRADE |  |  |  |  |
| Exports - Customs Basis (\$ million) | Mar | 2,924 | 8.680 | 13.0 |
| Imports - Customs Basis (\$ million) | Mar | 3.245 | 9,118 | 10.2 |
| PRODUCTION |  |  |  |  |
| Motor Vehicles (thousand units) | Mar. | 162.0 | 435.6 | 34.2 |
|  |  |  |  |  |
|  |  |  |  |  |
| Depariment Store Sales (\$ million) |  |  | 744.9 |  |
| Manufacturers' Shipments (\$ million) | Mar. | $8.192 p$ | 22,469 | 13.5 |
| New Motor vehicle Sales (\$ million). | Mar. | 686.3 | 1,601.7 | 14.6 |
| Retall Sales (\$ million). | Mar. | 4.313 | 11,859 | 14.7 |
| Wholesale Sales (\$ million) ...... |  | 3.596 | 7.060 | 13.3 |
| Statistics are not seasonally adjusted. p-preliminary, r-revised. - - new this week |  |  |  |  |

Canadian Exports of Nafural Gas to the United States


[^0]
## Consumer Credit

Consumer credit outstanding on the books of selected credit holders reporting monthly reached $\$ 18.93$ billion at the end of March, an increase of $15.7 \%$ from a year earlier.

Outstanding balances held by these credit grantors in the latest month, with percentage changes from March 31, 1975:

- Chartered banks' personal loans, \$13.59 billion (22.2\%);
- Sales finance and consumer companies' -small loans, $\$ 238$ million ( $-14.7 \%$ ); -large loans. $\$ 1.50$ billion ( $0.5 \%$ ); -retail instalment sales paper. \$1.11 billion (-1.2\%);
- Life insurance companies' policy loans, $\$ 1.16$ billion ( $6.0 \%$ );
- Department stores and furniture, television, radio and household appliance stores, $\$ 1.27$ billion ( $4.9 \%$ );
- Quebec savings banks' personal loans, $\$ 61$ million (32.6\%).
For further information, order the March
1976 issue of Consumer Credit (61-004, 306/\$3), or contact the Retail Trade Section (613-996-9304 or Telex 053-3585), Merchandising and Services Division, Statistics Canada. Ottawa K1A OV6.


## Farm Implement Sales

Sales of farm implements and equipment for January to March 1976 were valued at $\$ 178.6$ million (dealers' cost), up $55.2 \%$ from \$115.1 million in the first three months of 1975 .

Sales of repair parts for farm equipment rose $3.8 \%$ to $\$ 31.2$ million in the latest period.

For further information, order the March 1976 issue of Farm Implement and Equipment Sales (63-009, \$1.50 per year), or contact Y. Lebel (613-996-9307), Merchandising and Services Division, Statistics Canada, Olfawa K1A OV4.
Science and Technology Expenditures
Federal government departments expect to spend $\$ 1.29$ billion for activities in the natural sciences and technology in 197677 and an additional $\$ 434$ million in the human sciences. In the 1975-76 fiscal year, the allocation was $\$ 1.17$ billion for the natural sciences and technology and \$357 million for human sciences.

For further information, contact Lorraine Lynch (613-995-9692), Science Statistics Section, Education, Science and Culture Division, Statistics Canada, Ottawa K1A OT6.

## HOW TO ORDER Statistics Canada Publications

Send initial order io:
Publications Distribution,
Room 1200, Main Building.
Statistics Canada, Ollawa K1A OT6.
State:
Title of Report.
Month, Quarter or Year of issue, Catalogue Number.
Please enclose money order or cheque made payable to the order of: Receiver-General for Canada.


## Index of indusitral Production

(1971=100)
The seasonally-adjusted index of industrial production increased $0.8 \%$ to 117.9 in March from the upwardly-revised level of 117.0 in February.

Manufacturing output rose $1.2 \%$ in the latest month; non-durables manulacturing climbed $2.4 \%$ while durables manufacturing edged up $0.1 \%$. Utilities' output increased $1.4 \%$ but mining production fell $2.4 \%$.
During the first quarter of 1976, the index of industrial production registered an increase of $2.5 \%$. Increases were recorded in manufacturing ( $2.6 \%$ ), mining ( $1.9 \%$ ) and electric power, gas and water utilities (3.0\%).

For further information, order the March 1976 issue of Indexes of Real Domestic Product by Industry fincluding the index of industrial production), (61-005, 404/\$4), or contact R.W. Collins (613-995-0443), Industry Product Division, Statistics Canada, Ottawa kiA OTG.

## Restaurant Statistics

Restaurants in Canada had total estimated receipls of $\$ 176.2$ million in March, an increase of $12.0 \%$ from a year earlier. Sales were up in all provinces.

Restaurant receipts for the latest month, by province and with percentage gains over March 1975 in brackets:

- Ontario, $\$ 65.5$ million (10.5\%); Quebec, $\$ 58.3$ million ( $11.9 \%$ ); British Columbia, $\$ 16.8$ million ( $14.4 \%$ ); Alberta, $\$ 14.7$ million (18.9\%): Manitoba, $\$ 7.3$ million (11.4\%); Saskatchewan, $\$ 4.6$ million ( $9.6 \%$ ); Nova Scotia. $\$ 3.5$ million ( $8.7 \%$ ); New Brunswick, $\$ 3.2$ million ( $11.8 \%$ ); Newfoundland. $\$ 1.9$ million ( $6.9 \%$ ); and Prince Edward Island, $\$ 386,000$ (15.9\%). Cumulatively, restaurant receipts for the first three months of 1976 totalled an estimated $\$ 487.7$ million, up $12.1 \%$ from January-March 1975.

For further information, order the March 1976 issue of Restaurant Statistics (63-011, $154 / \$ 1.50$ ).

## Employment, Earnings and Hours

Average weekly earnings in Canadian industry at $\$ 221.88$ in March were up :3.4\% from \$195.60 a year earlier.

First estimates show that (unadjusted) average weekly earnings (by pro:ince) were highest in British Columbia ( $\$ 25240$ ), followed by Alberta (\$231.94). Ontario ( $\$ 222.52$ ). Newfoundland ( $\$ 217.02$ ). Quebec ( $\$ 216.15$ ). Saskatchewan ( $\$ 205.82$ ). Manitoba (\$202.49). New Brunswick (\$198.93), Nova Scotia (\$186.76) and Prince Edward Island (\$168.96).

Average weekly earnings in March (by industry division) were as follows: construction, $\$ 326.55$; mining, $\$ 310.45$ : transportation, communication and other utilities, $\$ 253.66$; manufacturing. $\$ 234.04$; finance, insurance and real estate, $\$ 210.06$; trade. $\$ 172.40$, and service, $\$ 156.88$. (N.B. Data for forestry was not available).

Compared with March 1975, average hourly earnings were up $18.0 \%$ in construction, $15.3 \%$ in mining and $12.8 \%$ in manufacluring.

For further information, order the March 1976 issue of Employment, Earnings and Hours (72-002, 70¢/\$7), or contact R. Ouellette (613-992-5613), Labour Division, Statistics Canada, Ottawa K1A OV2.

## Inventories, Shipments and Orders in Manufacturing Industries

Manufacturers seasonally-adjustect ant orders in March were estimated at $\$ 7.61$ billion, up $0.8 \%$ from $\$ 7.55$ billion (revised) in February. New orders for non-durable goods increased $2.1 \%$ to $\$ 4.16$ billion while those for durable goods declined $0.7 \%$ to $\$ 3.45$ billion.

The backlog of unfilled orders in all manufacturing industries in March, seasonally-adjusted, was estimated at $\$ 9.51$ billion, down $1.2 \%$ from the previous month.

Total inventory owned by manufacturers, seasonally adjusted, was $1.4 \%$ higher at $\$ 15.84$ billion.

The seasonally-adjusted ratio of total inventory owned - to shipments remained at 2.05 .1 in March, unchanged from February, while the finished products - to shipments ratio increased to $0.70: 1$ from 0.69:1.

Manufacturers' shipments in March, seasonally adjusted, were estimated at $\$ 7.72$ billion, an increase of $1.3 \%$ from February.

Not adjusted for seasonal variation, manufacturers' shipments in March at an estimated at $\$ 8.19$ billion were up $18.7 \%$ from a year earlier. Cumulative shipments for the first three months of 1976 totatiec: $\$ 22.47$ billion, up $13.5 \%$ from JanutiryMarch 1975.
For further information, order the Marc 1976 issue of Inventories, Shipments and Orders in Manufacturing Industries (31-001. $554 / \$ 5.50$ ), or contact H.D. Wightman (613-996-7008), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa kiA OV6.

## Retail Trade

Seasonally-adjusted March retail sales nureased $3.3 \%$ from February to a level of $\$ 4.65$ billion.
Total retail trade without seasonal adjustment reached $\$ 4.31$ billion, up $17.1 \%$ from a year earlier. All provinces reported increased sales over March 1975 with the largest advance in Alberta ( $26.7 \%$ ). Sales were up $16.6 \%$ in Winnipeg. $13.9 \%$ in Toronto, $11.5 \%$ in Vancouver and 10.3\% in Montreal.

Year-10-year gains were registered in 26 of the 28 trade groups with the largest increases recorded by service slations (29.0\%) and grocery, confectionery and sundries stores (28.7\%).

Revised data for February show retail sales for the month at $\$ 3.67$ billion, up 12.4\% from February 1975.

For further information, order the March 1976 issue of Retail Trade (63-005, $55 屯 / \$ 5.50$ ), or contact the Retail Trade Section (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A OV4.

## Railway Operating Statistics

Canadas six major railways reported combined net income of $\$ 12.3$ million in March compared with the deficit of $\$ 14.9$ million posted in March 1975. Operating revenues climbed $29.6 \%$ to $\$ 266.5$ million while operating expenses rose $15.3 \% 10$ $\$ 254.2$ million.
Fevenue freight ton-miles increased $9.9 \%$ in the latest month 1010.59 billion; revenue passenger-miles - the total cisiance travelled by railway passengers showed a $17.7 \%$ decline to 116.9 million.

For further information, order the March 1976 issue of Railway Operating Statistics (52-003, 30¢ / $\$ 3$ ), or contact J.R. Slattery (613-996-9276), Transportation and Communications Division, Statistics Canada, Ottawa K14 OT6.

## Radio Alr-Time Sales

Gross national AM and FM radio air-time sales totalled $\$ 4.9$ million in February, down 0.8\% from a year earlier. Agency and other commissions left net national sales at $\$ 4.2$ million.

Net local air-time sales were reported at $\$ 10.4$ million in the latest month, an increase of $7.7 \%$ from February 1975.

For further information, order the Communications Service Bulletin (56-001, \$1.40 per year), or contact J.R. Slattery (613-996-9276), Transportation and Communications Division. Statistics Canada, Ottawa KTA OT6.

## Domestic Mobile Homes

Shipments of domestic mobile homes axcreased to 3,488 single units in the first quarter of 1976 from 2,782 in the first three months of 1975.
shipments of double-wide units rose to 372 in the latest period from 431.
for further information, order Fabricated Metal Products Service Bulletin (41-009, \$3 per year), or contact J.S. More (613-9920388), Manufacfuring and Primary Industrios Division, Statistics Canada, Ottawa K1A OV6.

Farm Implement and Equipment Sales*


- Valued at dealers' cost and not including repair parts

Source. Farm Imptement and Equipment Sales (63-009)

## Consumer Price Indexes for Regional Cities

Between March and April, consumer price indexes advanced in all 14 regional cities with increases ranging from $0.1 \%$ in St. John's, Ottawa and Caigary to 1.4\% in Vancouver.

The main contributors to these increases included higher shelter charges as well as price increases resulting from recentlyimplemented provincial budgetary measures; higher cigarette prices had the largest impact among these measures. Increases were also recorded for some provincial automobile registration fees, for dental care charges, automobile repair rates and plane fares. Food at home prices generally declined, largely as a result of lower meat prices.

Between April 1975 and April 1976. consumer priće indexes rose in all regional cities with increases recorded as follows: Vancouver, $11.9 \%$; Regina, $10.0 \%$; Winnipeg, 9.7\%; Thunder Bay, 9.7\%; Halifax, $9.7 \%$; Calgary, $9.7 \%$, Saskatoon, $9.6 \%$; Edmonton, 9.4\%; Saint John, $9.1 \%$ St. John's, $8.8 \%$; Ottawa, $8.5 \%$; Toronto, $8.5 \%$; Quebec City, 7.9\%; and Montreal, 7.9\%.
For further information, order the Apris 1976 issue of Consumer Price Indexes for Regional Cities (62-009, 306/\$3).

## Oll Pipe Line Transport

Canadian oil pipe lines received 2.47 million barrels per day of crude oil, condensate. pentanes plus and refined petroleum products in March, a decrease of $4.7 \%$ from a year earlier.
Receipts of domestic petroleum and products dropped 6.8\% to 1.98 million B/D in the latest month while imports rose $4.5 \%$ to $492,000 \mathrm{~B} / \mathrm{D}$.

For further information, ordar the March 1976 issue of Oil Pipe Line Transport (55-001, $30 c / \$ 3$ ), or contact G. Kitchen (613-992. 4021). Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A OV6.

## Major Appllances

Sales of freezers and electric stoves were down in March, but Canadian manufacturers' domestic sales of other major appliances ran well above year-earlier levels.

Major appliance sales recorded by these manutacturers in the latest month, with percentage changes from March 1975 in brackets

- Refrigerators, 41,195 (11.3\%): home and farm treezers, 32.432 (-17.1\%);
- Stoves and ranges (electric), 29,987 (-8.5\%);
- Automatic washing machines, 31,147 (68.4\%); electric and gas clothes dryers, 26,033 (48.6\%);
- Television sets, 42,464 (4.8\%). Manufacturers' sales in March of 34,772 Canadian-made colour television sets represented an increase of $6.6 \%$ from a year earlier; black-and-white set sales decreased $3.0 \%$ to 7.692 units.

For furthar information, order the March 1976 issues of: Domestic Refrigerators and Freezers (43-001, 154/\$1.50); Stoves and Furnaces (41-005, 30e/\$3); Domestic Washing Machines and Clothes Dryers (43-002, 154/\$1.50); and Radio and Television Sets (43-004, 30¢ $/ \$ 3$ ); or contact J.S. More (613-992-0388). Manufacfuring and Primary Industries Division. Statistics Canada, Oltawa K1A OV6.

## THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Department Store Sales and Stocks. March
General Wholesale Price Index, March
New Motor Vehicle Sales, April
Railway Carloadings. April
Summary of Foreign Trade. April



[^0]:    Sounce Summary of External Trade ( 65.001 )

