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Weekly Bulletin

Employment, Earnings and Hours

Average weekly earnings in Canadian industry at \$234.27 in October were up 10.0% from \$212.90 a year earlier.

First estimates show that (unadjusted) average weekly earnings (by province) were highest in British Columbia (\$267.06), followed by Alberta (\$245.92), Ontario (\$235.29), Newfoundland (\$228.98), Quebec (\$226.41), Saskatchewan (\$221.83), Manitoba (\$216.01), New Brunswick (\$207.86), Nova Scotia (\$198.82) and Prince Edward Island (\$175.89).

Average weekly earnings in October (by industry division) were as follows: construction, \$342.70; mining, \$326.15; forestry, \$301.13; transportation, communication and other utilities, \$269.62; manufacturing, \$247.58; finance, insurance and real estate, \$215.29; trade, \$181.22; and service, \$162.63.

Compared with October 1975, average hourly earnings were up 13.2% in manufacturing, 11.2% in mining and 10.8% in construction.

For further information, order the October 1976 issue of *Employment, Earnings and Hours* (72-002, 70¢/\$7), or contact R. Ouellette (613-992-5613), Labour Division, Statistics Canada, Ottawa K1A 0V2.

Department Store Sales by Regions

Department stores sales rose to \$669.6 million in November, up 12.3% from a year earlier. Increases were recorded in all regions of Canada.

Department store sales by regions for the latest month, with percentage gains over November 1975 in brackets:

- Ontario, \$254.0 million (14.0%); Quebec, \$125.9 million (12.2%); British Columbia, \$99.5 million (6.2%); Alberta, \$83.7 million (12.5%); Atlantic Provinces, \$47.1 million (18.1%); Manitoba, \$40.1 million (12.7%); and Saskatchewan, \$19.4 million (8.6%).

For further information, order the November 1976 issue of *Department Store Sales by Regions* (63-004, \$1.50 per year).

Urban Transit

Urban transit systems carried 107.9 million passengers in November and had operating revenues amounting to \$35.6 million. Revenue vehicle-miles run totalled 29.3 million.

For further information, order the November 1976 issue of *Urban Transit* (53-003, 15¢/\$1.50).

LATEST MONTHLY STATISTICS

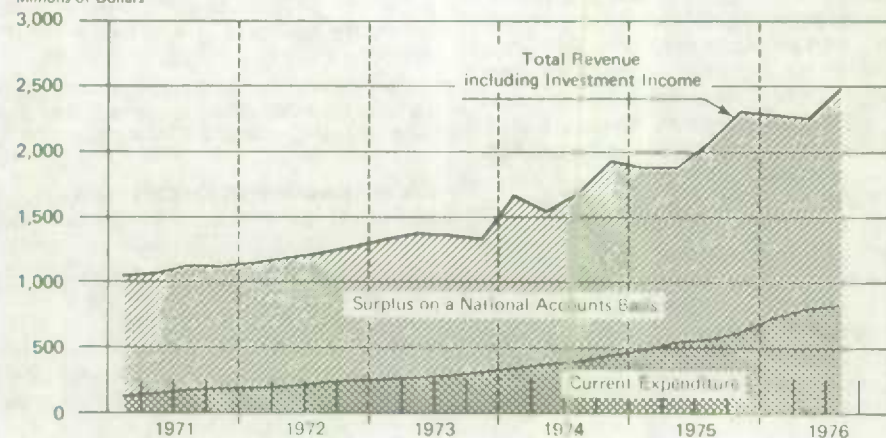
	Latest Month	Previous Month	Change From Year Ago %
EMPLOYMENT, INCOME			
Average Weekly Earnings (\$)	Oct. 234.27p	232.49p	10.0
Labour Income (\$ million)	Sept. 8,003.9p	8,767.0p	12.5
Persons with Jobs (million)	Oct. 9.48	9.99	0.8
Unemployed	Dec. 754,000	88,000	8.8
INVENTORIES			
Department Store (\$ million)	Oct. 1,161	1,784	32.9
Manufacturers' Owned (\$ million)	Oct. 16,424p	16,316r	7.5
Wholesale (\$ million)	Oct. 1,776	6,800	13.4
ORDERS			
Manufacturers' New Orders (\$ million)	Oct. 1,465	8,452r	5.1
Manufacturers' Unfilled Orders (\$ million)	Oct. 1,666p	9,517r	-6.3
PRICES			
Consumer Price Index (1971=100)	Nov. 152.2	151.7	5.6
Industry Selling Price Index (1971=100)	Nov. 163.5	163.4r	3.9
Wholesale Price Index (1935-39=100)	Nov. 515.3	510.9r	2.8
CONSTRUCTION			
Building Permits (\$ million)	Oct. 1,015.2p	10,233.1	15.4
Housing Starts — Urban Centres (units)	Oct. 16,471	171,350	19.7
ENERGY			
Coal Production (thousand tons)	Sept. 2,264	19,443	-4.5
Electricity Generation (terawatt hours)	Oct. 23.8	236.5	5.8
Natural Gas Production (billion cu. ft.)	Aug. 256.7	2,289.6	0.6
Petroleum Refining (million barrels)	Oct. 49.0	512.5	0.1
FOREIGN TRADE			
Exports — Customs Basis (\$ million)	Nov. 3,362	34,734	15.1
Imports — Customs Basis (\$ million)	Nov. 3,474	34,360	8.0
PRODUCTION			
Motor Vehicles (thousand units)	Nov. 157.4	1,509.0	15.2
Steel (ingots — thousand tons)	Nov. 1,204	13,104	1.3
SALES			
Department Store Sales (\$ million)	Oct. 572.1	4,887.8	13.2
Manufacturers' Shipments (\$ million)	Oct. 8,297p	81,141	12.1
New Motor Vehicle Sales (\$ million)	Nov. 626.5	7,160.8	8.3
Retail Sales (\$ million)	Oct. 5,097	45,911	12.6
Wholesale Sales (\$ million)	Oct. 4,112	41,727	10.7

Statistics are not seasonally adjusted. p - preliminary. r - revised. * - new this week.

Canada Pension Plan

(Data Seasonally Adjusted at Annual Rates)

Millions of Dollars



Source: National Income and Expenditure Accounts (13-001)

Farm Cash Receipts

Farmers' cash receipts from farming operations in all provinces except Newfoundland totalled an estimated \$8,937.5 million in the January-November period of 1976, down 1.0% from the \$9,024.9 million realized during the corresponding period of 1975.

These estimates include: cash receipts from the sale of farm products; Canadian Wheat Board participation payments on previous years' grain crops; cash advances on farm-stored grains in Western Canada; and deficiency payments made by the Agricultural Stabilization Board. No deduction was made for the cost incurred by farmers in the production of the commodities sold.

Total payments made to farmers in the first 11 months of 1976, by province and with year-earlier figures in brackets:

- Ontario, \$2,413.2 million (\$2,321.7 million); Saskatchewan, \$2,152.2 million (\$2,332.4 million); Alberta, \$1,672.3 million (\$1,697.0 million); Quebec, \$1,226.5 million (\$1,202.1 million); Manitoba, \$816.3 million (\$850.3 million); British Columbia, \$360.0 million (\$364.0 million); Nova Scotia, \$107.2 million (\$101.1 million); New Brunswick, \$98.3 million (\$84.9 million); and Prince Edward Island, \$91.5 million (\$71.4 million).

For further information, order the November 1976 issue of *Farm Cash Receipts* (21-001, 30¢/\$3), or contact E.S. Boyko (613-994-9876), Agriculture Division, Statistics Canada, Ottawa K1A 0L7.

General Wholesale Price Index (1935-39=100)

The general wholesale price index rose 0.9% in November to 515.3 from the revised October index of 510.9 to stand 2.8% above the November 1975 level of 501.2. Seven of the eight major groups included in the total index increased while one decreased.

The vegetable products index advanced 2.7% in November due to price increases recorded for tobacco (40.9%), potatoes (14.6%), fresh vegetables (12.7%) and tea, coffee and cocoa (4.5%). The non-ferrous metals index was up 0.8%, reflecting higher prices for gold (19.5%), silver (4.4%) and tin (3.8%). Iron products moved up 0.7% due mainly to an increase in castings and forgings (4.5%). The textile products index rose 0.5% with increases for raw cotton (2.9%), worsted yarn (1.9%) and imported raw wool (1.6%).

Over the 12 months from November 1975, the major group indexes showed the following percentage changes:

- Textile products, 11.0%; wood products, 8.8%; non-metallic minerals, 8.8%; non-ferrous metals including gold, 6.8%; iron products, 4.8%; chemical products, 2.3%; animal products, -3.5%; and vegetable products, -5.2%.

For further information, order the November 1976 issue of *Industry Price Indexes* (62-011, 55¢/\$5.50).

THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Consumer Price Indexes for Regional Cities, December

Department Store Sales and Stocks, November

Inventories, Shipments and Orders in Manufacturing Industries, November

Real Domestic Product, November

Retail Trade, November

Summary of Foreign Trade, December

Canada's Foreign Trade in Automotive Products

Canada's deficit in trade in automotive products with the United States declined to \$737 million in the first nine months of 1976 from \$1,385 million in the corresponding period of 1975. Exports rose 37.5% to \$5,727 million while imports showed a 16.5% increase to \$6,464 million.

Shipments of Canadian-made automobiles to the U.S. increased 23% to \$2,528 million and trucks were up 46% to \$964 million. The value of automotive parts shipments climbed 50% to \$2,114 million and tires rose 175% to \$121 million — reflecting the lengthy production disruption in the U.S. rubber industry.

Nearly all of the increase in Canadian imports of automotive products from the U.S. was attributable to automotive parts which increased by more than 24% to \$4,055 million in the January to September period of 1976. Canadian imports of cars from the U.S. increased almost 10% to \$1,601 million while trucks and other commercial vehicles were up 3.5% to \$721 million. Tire imports dropped 34.5% to \$87 million.

In sharp contrast to the contraction in the deficit with the U.S., Canada's automotive trade balance with overseas countries deteriorated during the latest period. Imports expanded 27% to \$646 million while exports declined 5% to \$410 million. The deficit with these countries more than tripled to \$236 million in 1976 from the unusually-low level of \$76 million for the first nine months of 1975.

For further information, contact H.W. Iwasaki (613-992-2663), External Trade Division, Statistics Canada, Ottawa K1A 0T6.

Local Government Employment

Municipal governments in Canada employed a total of 255,654 persons in general government services at the end of September, an increase of 3,829 (1.5%) from the corresponding period in 1975.

Gross payrolls for the third quarter of 1976 amounted to \$763.7 million, up 12.6% from \$678.2 million in July-September 1975.

For further information, order the July-September 1976 issue of *Local Government Employment* (72-009, 70¢/\$2.80).

Retail Trade

Seasonally-adjusted November retail sales increased 0.5% from October to a level of \$4,832.9 million.

Total retail trade without seasonal adjustment reached \$5,040.7 million, up 7.4% from a year earlier. All provinces reported increased sales over November 1975 with the largest advance in Alberta (13.3%). Sales were up 11.5% in Winnipeg, 7.2% in Vancouver, 6.1% in Toronto and 3.3% in Montreal.

Year-to-year increases were registered in 25 of the 28 trade groups with the largest gains posted by book and stationery stores (30.9%) and florists (26.3%).

Revised data for October show retail sales for the month at \$5,035.5 million, up 8.5% from October 1975.

For further information, order the November 1976 issue of *Retail Trade* (63-005, 55¢/\$5.50), or contact the Retail Trade Section (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

New Motor Vehicle Sales

Retail sales of new motor vehicles totalled 102,583 units in November, down 9.3% from a year earlier. Total sales value decreased 3.5% to \$626.5 million.

Sales of passenger cars produced in Canada and the United States fell 16.6% to 63,519 units while those of overseas-manufactured automobiles rose 15.5% to 12,374 units.

Commercial vehicle sales in November rose 2.1% from a year earlier to 26,690 units; included were 25,593 produced in Canada and the U.S. (up 2.4%) and 1,097 manufactured overseas (down 6.2%).

For the first 11 months of 1976, sales of new motor vehicles totalled 1,198,696 units with an accumulated value of \$7,160.8 million. This represents a decrease of 0.4% in units but an increase of 8.3% in value compared with sales for January-November 1975.

For further information, order the November 1976 issue of *New Motor Vehicle Sales* (63-007, 30¢/\$3), or contact M. Kwilecki (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V6.

International Travel

Preliminary statistics for November show that 1.6 million United States visitors entered Canada, down 12.4% from November 1975. Canadian residents returning from the United States numbered 2.5 million, down 1.6% from last year.

Visitors entering Canada from countries other than the United States increased by 0.2% in November to 54,000. Canadian travellers returning from these countries totalled 83,000 (this figure is not comparable with November 1975 due to a change in definitions).

For further information, order the November 1976 issue of *International Travel — Advance Information* (66-002, 15¢/\$1.50), or contact M. W. Valiquette (613-995-0847), International Travel Section, Statistics Canada, Ottawa K1A 0T6.

The Labour Force

Canada's seasonally-adjusted unemployment rate rose to 7.5% in December from 7.3% in November.

Last month the unemployment rate for men 25 years of age and over increased to 4.4% from 4.2% in November while for women 25 and over it rose to 6.7% from 6.5%. For persons aged 15 to 24, the unemployment rate climbed to 14.0% from 13.5%.

Between November and December, the seasonally-adjusted participation rate — percentage of the population 15 and over included in the labour force — decreased to 60.6% from 60.7%.

On an actual basis, the number of persons employed declined to 9.48 million in December from 9.59 million in November but was up from 9.40 million in December 1975.

The actual unemployment total was 754,000 or 7.4% of the 10.23 million included in the labour force last month. By province, unemployment rates were: Newfoundland, 13.9%; New Brunswick, 11.8%; Nova Scotia, 10.0%; Quebec, 9.4%; Prince Edward Island, 8.8%; British Columbia, 8.2%; Ontario, 6.3%; Manitoba, 5.4%; Alberta, 3.9%; and Saskatchewan, 3.6%.

For further information, order the December 1976 issue of *The Labour Force* (71-001, 55¢/\$5.50).

Help-Wanted Index

(1969=100)

The seasonally-adjusted help-wanted index stood at 156 in the fourth quarter of 1976, a fractional rise from the previous quarter but 3% lower than in the corresponding quarter in 1975.

The annual index for 1976 at 157 was down 4% from 164 in 1975. Last year the index rose 8% in the Prairie Region but decreased in all other regions of Canada, the declines ranging from 2% in British Columbia to 35% in the Atlantic Region.

For further information, contact George Fincham (613-992-7461), Labour Division, Statistics Canada, Ottawa K1A 0V1.

The Wheat Review

Total exports of wheat from the four traditional major exporters during August amounted to 190.3 million bushels, up 15% from a year earlier. Canadian wheat exports rose to 40.7 million bushels from 28.6 million.

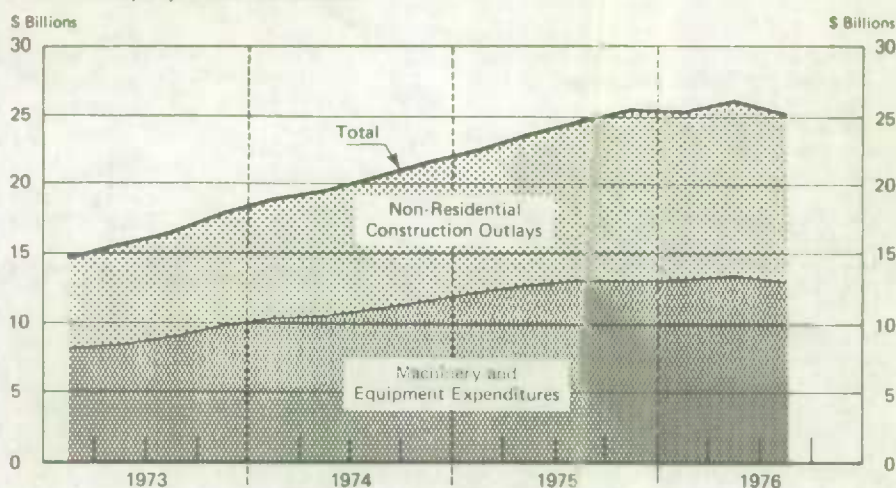
Total supplies of wheat remaining in Canada, the United States, Australia and Argentina at September 1, 1976 for export and for carryover at the end of their respective crop years amounted to 2,954.1 million bushels, 20% more than the 2,451.5 million on hand at the same date in 1975.

Supplies were held as follows, in millions of bushels and with last year's comparable figures in brackets: United States, 1,716.4 (1,536.7); Canada, 945.2 (718.3); Australia, 181.8 (143.9); and Argentina, 110.7 (52.6).

For further information, order the September 1976 issue of *The Wheat Review* (22-005, 55¢/\$5.50).

Business Investment in Plant and Equipment

Data Seasonally Adjusted at Annual Rates



Source: National Income and Expenditure Accounts (13-001)

Road Motor Vehicle Revenues, 1975

Total provincial and territorial revenues from motive fuel taxes, vehicle registrations and other road-related revenues amounted to \$2,081 million in the fiscal year ended March 31, 1976, up 4.9% from \$1,983 million in the 1974-75 fiscal year. Motive fuel taxes — which accounted for the bulk of this revenue — were up 4.7% to \$1,505 million from \$1,438 million.

On June 24, 1975, the federal government instituted an excise tax on gasoline consumed in non-commercial activities. Revenues from this tax during the 1975-76 fiscal year totalled \$425 million.

For further information, order *Road Transport Service Bulletin* (53-006, \$2.80 per year), or contact R.J. Stavely (613-996-9271), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

Motion Picture Theatres and Film Distributors, 1975

Receipts from paid admissions (excluding amusement taxes) of 1,492 regular and drive-in motion picture theatres in 1975 amounted to \$212.7 million. Paid admissions numbered 97.5 million persons.

These theatres had revenues from all other sources — sales of refreshments, rental revenue from concessions and vending machines, revenue from showing advertisements — totalling \$51.1 million in 1975. Salaries and wages amounting to \$48.7 million were paid to 16,360 employees.

There were 85 film distributing establishments operating in Canada in 1975 and they had receipts totalling \$114.9 million, of which \$114.0 million was from the rental of films. Salaries and wages paid by these firms to their 808 employees totalled \$8.4 million.

For further information, order *Motion Picture Theatres and Film Distributors, 1975* (63-207, 70¢), or contact Ms. S. Beyer (613-996-9301), Service Trade Section, Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Department Store Sales in Ottawa-Hull

Department stores in the Ottawa-Hull metropolitan area reported sales totalling \$4.06 million for the week ending January 1, an increase of 14.0% from the same period last year. Sales were up 50.5% in Hull and suburbs, 5.9% in Ottawa (city) and 5.5% in Ottawa and suburbs.

Ottawa-Hull area department store sales in 1976 totalled \$276.60 million, up 8.9% over the 1975 figure. Sales rose 17.0% in Hull and suburbs, 10.8% in Ottawa (city) and 7.8% in Ottawa and suburbs.

For further information, contact the Merchandising and Services Division (613-996-9304), Statistics Canada, Ottawa K1A 0V4.

Advertising Agencies, 1975

Advertising agencies in Canada posted gross operating revenues of \$122.9 million in 1975, an increase of 6.5% over the 1974 figure of \$115.4 million. Net profits before taxes rose 6.0% to \$10.8 million.

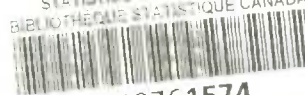
Salaries and wages totalling \$69.3 million were paid in 1975 to the industry's 4,721 employees.

For further information, order *Advertising Agencies, 1975* (63-201, 70¢), or contact Ms. S. Beyer (613-996-9301), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

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AGRICULTURE					
Dairy Factory Production, November 1976	32-002	15¢/\$1.50	Soaps and Synthetic Detergents, October 1976	46-003	30¢/\$3
Stocks of Frozen Meat Products, December 1976	32-012	30¢/\$3	Steel Ingots and Pig Iron, November 1976	41-002	15¢/\$1.50
The Wheat Review, September 1976	22-005	55¢/\$5.50	SERVICE BULLETINS		
BALANCE OF PAYMENTS			Energy Statistics — Vol. 11, No. 30, Refined Petroleum Products, October 1976	57-002	/ \$4.20
Quarterly Estimates of the Canadian Balance of International Payments, Third Quarter 1976	67-001	\$1.05/\$4.20	Fabricated Metal Products — Vol. 5, November 1976: No. 56, Oil Filters and Cartridges; No. 57, Cemented Tungsten Carbide Blanks and Tools; No. 58, Builders and Shelf Hardware; No. 59, Sanitaryware	41-009	/ \$2.80
BUSINESS FINANCE			Vinyl-asbestos Floor Tile — Vol. 5, No. 11, Floor Tiles, November 1976	47-001	/ \$1.40
Financial Institutions, Financial Statistics, Third Quarter 1976	61-006	\$1.40/\$5.60	MERCHANDISING AND SERVICES		
Industrial Corporations, Financial Statistics, Third Quarter 1976	61-003	\$1.75/\$7	Department Store Sales and Stocks, October 1976	63-002	40¢/\$4
CONSTRUCTION			PUBLIC FINANCE		
Housing Starts and Completions, October 1976	64-002	40¢/\$4	Local Government Employment, July-September 1976	72-009	70¢/\$2.80
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Asphalt Roofing, November 1976	45-001	15¢/\$1.50	SERVICE BULLETINS		
Electric Power Statistics, October 1976	57-001	30¢/\$3	Aviation Statistics Centre — Vol. 8, No. 67, Aircraft Movement Statistics, November 1976	51-004	/ \$4.20
Footwear Statistics, October 1976	33-002	30¢/\$3	Railway Transport — Vol. 6: No. 21, Railway Operating Statistics, October 1976; No. 22, Railway Carloadings, November 1976	52-004	/ \$1.40
Gypsum Products, November 1976	44-003	15¢/\$1.50	Road Transport, — Vol. 5, No. 5, Snowmobile Accidents, Canada, Winter of 1975-76	53-006	/ \$2.80
Hardboard, November 1976	36-001	15¢/\$1.50			
Mineral Wool, November 1976	44-004	15¢/\$1.50			
Monthly Review of Canadian Fisheries Statistics, October 1976	24-002	40¢/\$4			
Motor Vehicle Shipments, November 1976	42-002	15¢/\$1.50			
Oil and Fats, October 1976	32-006	30¢/\$3			
Peeler Logs, Veneers and Plywoods, October 1976	35-001	30¢/\$3			
Rigid Insulating Board, November 1976	36-002	15¢/\$1.50			
Salt, November 1976	26-009	15¢/\$1.50			
Selected Meat and Meat Preparations, October 1976	32-020	15¢/\$1.50			

Additional Information

When names and telephone numbers are not provided, additional information can often be obtained from the regional User Advisory staff of Statistics Canada or from its Central Inquiries Service, Ottawa (613-992-4734).

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