

Statistics
CanadaStatistique
Canada

INFORMAT

Weekly Bulletin

The Labour Force

Unemployment increased marginally in April while employment declined, and Canada's seasonally-adjusted unemployment rate rose to 8.3% from 8.1% in March. The rate in April 1976 was 7.3%.

The adjusted unemployment level was estimated at 870,000 in April, up 14,000 from March. The employment level was estimated at 9,663,000, a decrease of 9,000 from March.

The increase in unemployment in April was entirely concentrated among men 25 and over.

The adjusted employment level decreased for men 15 to 24 (-6,000), for women 15 to 24 (-3,000) and for women 25 and over (-7,000). The level for men 25 and over increased by 7,000.

Seasonally-adjusted April unemployment rates for the provinces, with March rates in brackets: Newfoundland 16.8% (16.1%); Prince Edward Island 9.7% (9.9%); Nova Scotia 11.2% (11.7%); New Brunswick 13.0% (14.3%); Quebec 9.8% (10.0%); Ontario 7.4% (7.1%); Manitoba 6.7% (5.7%); Saskatchewan 5.5% (4.6%); Alberta 4.3% (4.5%); and British Columbia 9.1% (8.8%).

Without seasonal adjustment, the April labour force was 10,340,000 with 9,425,000 employed and 914,000 unemployed for an unemployment rate of 8.8%. In March, the labour force was 10,294,000 with 9,350,000 employed and 944,000 unemployed for a rate of 9.2%. In April 1976, the labour force was 10,078,000 with 9,309,000 employed and 769,000 unemployed for a rate of 7.6%.

For further information, order the April 1977 issue of *The Labour Force* (71-001, 55¢/\$5.50).

Department Store Sales by Regions

Department store sales rose to \$479.8 million in March, up 10.2% from a year earlier. Increases were recorded in all regions of Canada.

Department store sales by regions for the latest month, with percentage gains over March 1976 in brackets:

- Ontario, \$173.7 million (12.1%); Quebec, \$94.9 million (17.2%); British Columbia, \$74.6 million (0.3%); Alberta, \$64.6 million (4.5%); Manitoba, \$29.3 million (12.3%); Atlantic Provinces, \$28.5 million (14.0%); and Saskatchewan, \$14.2 million (17.4%).

For further information, order the March 1977 issue of *Department Store Sales by Regions* (63-004, \$1.50 per year).

LATEST MONTHLY STATISTICS

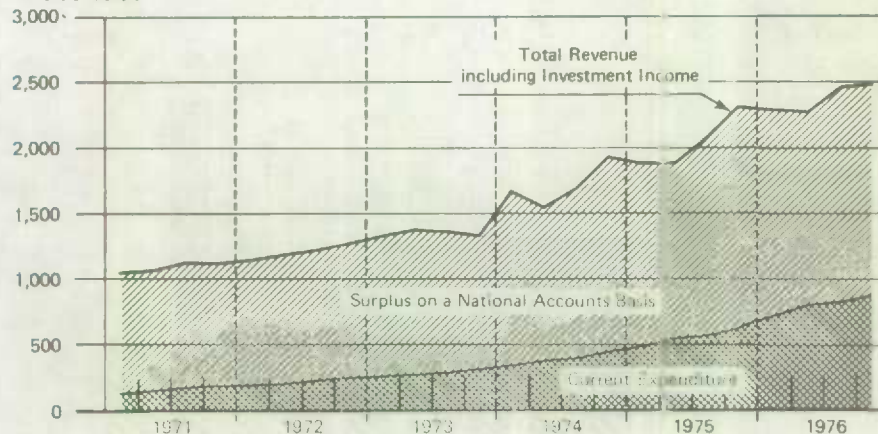
	Latest Month	Previous Month	Change From Year Ago %
EMPLOYMENT, INCOME			
Average Weekly Earnings (\$)	Feb. 241.30p	238.99p	9.7
Labour Income (\$ million)	Jan. 8,987.7p	9,226.8p	12.9
Persons with Jobs (million)	Apr.* 9.43	9.35	1.2
Unemployed	Apr.* 914,000	944,000	18.9
INVENTORIES			
Department Store (\$ million)	Jan. 1,567	1,634	13.7
Manufacturers' Owned (\$ million)	Feb. 17,165p	16,962r	7.6
Wholesale (\$ million)	Feb. 7,369	7,137	13.9
ORDERS			
Manufacturers' New Orders (\$ million)	Feb. 8,243p	8,211r	10.5
Manufacturers' Unfilled Orders (\$ million)	Feb. 9,500p	9,444r	-5.0
PRICES			
Consumer Price Index (1971=100)	Mar. 157.0	155.4	7.4
Industry Selling Price Index (1971=100)	Mar.* 169.9	168.3r	6.7
Wholesale Price Index (1935-39=100)	Mar.* 552.8	542.2r	9.1
CONSTRUCTION			
Building Permits (\$ million)	Feb. 627.8p	1,097.7	-11.3
Housing Starts — Urban Centres (units)	Feb. 8,994	20,464	-15.0
ENERGY			
Coal Production (thousand tons)	Feb. 2,913	5,563	11.1
Electricity Generation (terawatt hours)	Dec. 29.5	293.4	7.6
Natural Gas Production (billion cu. ft.)	Jan.* 333.6	333.6	4.5
Petroleum Refining (million barrels)	Feb. 53.4	111.7	7.4
FOREIGN TRADE			
Exports — Customs Basis (\$ million)	Mar. 3,830	10,153	15.5
Imports — Customs Basis (\$ million)	Mar. 3,743	9,929	8.7
PRODUCTION			
Motor Vehicles (thousand units)	Mar.* 193.8	482.1	10.7
Steel (ingots — thousand tons)	Mar. 1,341	3,704	5.8
SALES			
Department Store Sales (\$ million)	Mar.* 479.8	1,299.2	10.4
Manufacturers' Shipments (\$ million)	Feb. 8,187p	16,160	9.7
New Motor Vehicle Sales (\$ million)	Mar.* 807.4	2,015.1	25.1
Retail Sales (\$ million)	Feb. 4,013p	8,106	7.4
Wholesale Sales (\$ million)	Feb. 3,828	7,494	6.1

Statistics are not seasonally adjusted. p - preliminary. r - revised. * - new this week.

Canada Pension Plan

(Data Seasonally Adjusted at Annual Rates)

Millions of Dollars



Source: National Income and Expenditure Accounts (13-001)

New Motor Vehicle Sales

Retail sales of new motor vehicles reached 128,527 units in March, up 12.3% from a year earlier. Total sales value increased 17.6% to \$807.4 million.

Sales of passenger cars produced in Canada and the United States rose 8.8% to 76,518 units while those of overseas-manufactured automobiles were up 47.7% to 17,626 units.

Commercial vehicle sales in March advanced 6.7% from a year earlier to 34,383 units; included were 33,019 produced in Canada and the U.S. (up 6.3%) and 1,364 manufactured overseas (up 18.8%).

For the first three months of 1977, sales of new motor vehicles totalled 319,676 units with an accumulated value of \$2,015.1 million. This represents an increase of 19.6% in units and 25.1% in value compared with sales for January-March 1976.

For further information, order the March 1977 issue of *New Motor Vehicle Sales* (63-007, 30¢/\$3), or contact M. Kwilecki (613-996-9306), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V6.

Motor Vehicle Production

Canadian production of motor vehicles reached 193,796 units in March, up 19.7% from 161,966 a year earlier.

Passenger car production increased to 132,219 units in the latest month from 113,298 while production of commercial vehicles rose to 61,577 units from 48,668 in March 1976.

For the first three months of 1977, Canadian production of motor vehicles reached 482,146 units, an increase of 10.7% from 435,649 in January-March 1976.

For further information, order the March 1977 issue of *Motor Vehicle Shipments* (42-002, 15¢/\$1.50), or contact T.R. Sehdev (613-992-0388), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Guide for Manufacturers

How A Manufacturer Can Profit From Facts is a free new 45-page booklet intended mainly for smaller companies who may not be aware of the wealth of information available and whose staffs have little or no training in the uses of statistics.

The booklet shows how statistics can be used in marketing, learning about the competition, locating a plant, comparing costs with those of other firms, keeping track of employment trends, monitoring various levels of price changes and using an escalation clause in a contract.

Five case studies are included, as well as sections on obtaining statistics, understanding the jargon and using statistics.

The guide is one of a series being published by User Advisory Services of Statistics Canada.

Order *How A Manufacturer Can Profit From Facts* from User Advisory Services, Statistics Canada, Ottawa K1A 0T6 or from any of the division's eight regional offices. For further information, contact Ellis Drover (613-996-5841), Director, User Advisory Services or the regional offices.

Iron Ore

Canadian mines shipped 1,476,892 short tons of iron ore in March compared with 1,764,904 short tons a year earlier.

Output for the first three months of 1977 at 5,365,108 short tons was up 6.6% from 5,033,688 short tons in January-March 1976.

For further information, order the March 1977 issue of *Iron Ore* (26-005, 15¢/\$1.50), or contact Art Symons (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Farm Equipment Sales

Sales of farm implements and equipment for January to March 1977 were valued at \$167.9 million (dealers' cost), down 3.7% from \$174.4 million in the first three months of 1976.

Sales of repair parts for farm equipment rose 6.3% in the latest period to \$35.5 million from \$33.4 million.

For further information, order the March 1977 issue of *Farm Implement and Equipment Sales* (63-009, 15¢/\$1.50).

Farm Cash Receipts

Farmers' cash receipts from farming operations in all provinces except Newfoundland totalled an estimated \$2,608.3 million in the January to March period of 1977, down 13.7% from \$3,023.6 million in the first three months of 1976.

These estimates include: cash receipts from the sale of farm products; Canadian Wheat Board participation payments on previous years' grain crops; cash advances on farm-stored grains in Western Canada; and deficiency payments made by the Agricultural Stabilization Board. No deduction was made for the cost incurred by farmers in the production of the commodities sold.

Total payments made to farmers in the latest period, by province and with January-March 1976 figures in brackets:

- Saskatchewan, \$744.5 million (\$1,021.4 million); Ontario, \$633.1 million (\$645.1 million); Alberta, \$569.8 million (\$615.0 million); Quebec, \$270.3 million (\$301.6 million); Manitoba, \$209.5 million (\$252.4 million); British Columbia, \$93.7 million (\$96.9 million); Prince Edward Island, \$29.6 million (\$32.5 million); Nova Scotia, \$29.3 million (\$28.4 million); and New Brunswick, \$28.5 million (\$30.3 million).

For further information, order the March 1977 issue of *Farm Cash Receipts* (21-001, 30¢/\$3), or contact E.S. Boyko (613-994-9876), Agriculture Division, Statistics Canada, Ottawa K1A 0L7.

The Wheat Review

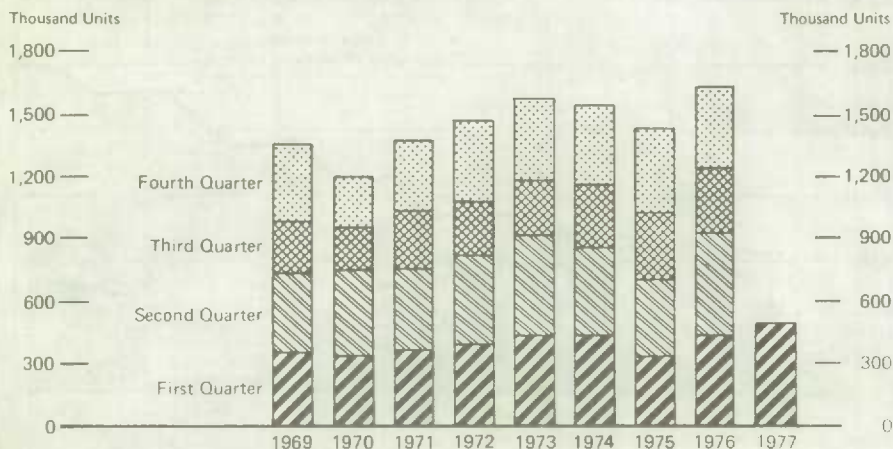
Total exports of wheat from the four traditional major exporters during August-November 1976 amounted to 674.0 million bushels, down 16% from the year-earlier period. Canadian wheat exports declined to 155.0 million bushels from 185.8 million bushels (revised).

Total supplies of wheat remaining in Canada and the United States at December 1, 1976 for export and for carryover at the end of their respective crop years plus the year-end (November 30) carryover stocks in Australia and Argentina amounted to 2,466.0 million bushels, up 35% from the 1,832.6 million bushels on hand at the same date in 1975.

Supplies were held as follows, in millions of bushels and with figures for the previous year in brackets: United States, 1,459.4 (1,160.1); Canada, 827.5 (557.6); Australia, 97.9 (60.7); and Argentina, 81.2 (54.2).

For further information, order the December 1976 issue of *The Wheat Review* (22-005, 55¢/\$5.50).

Canadian Production of Motor Vehicles



Source: Motor Vehicle Shipments (42-002)

General Wholesale Price Index

(1935-39=100)

The general wholesale index increased 2.0% to 552.8 in March from the revised February index of 542.2 to stand 9.1% higher than in March 1976. Increases were shown in all of the eight major groups.

The vegetable products index increased 6.3% in March reflecting price increases for tea, coffee and cocoa (28.4%), vegetable oil products (7.4%), fresh fruits (5.8%), sugar and its products (4.1%) and grains (2.8%). Advances of 8.3% for silver, 6.0% for solder, 2.7% for aluminum and 1.9% for nickel were mainly responsible for a 1.9% increase in the non-ferrous products index. The wood products index moved 1.2% higher due mainly to increases in cedar (3.5%), hardwoods (3.4%), fir (3.3%), newsprint and wrapping paper (2.0%) and spruce (1.4%). Higher prices for natural gas (8.7%), pottery (5.4%), cement (4.2%) and clay and allied products (3.0%) advanced the non-metallic minerals index 1.2%. Smaller increases were noted for: textile products 0.6%; chemical products 0.6%; animal products 0.3%; and iron products 0.3%.

Over the 12 months from March 1976, the major group indexes showed the following percentage changes:

- Non-ferrous metals including gold, 15.4%; wood products, 13.7%; vegetable products, 12.1%; textile products, 11.2%; non-metallic minerals, 8.4%; iron products, 6.1%; chemical products, 5.4%; and animal products, -0.2%.

For further information, order the March 1977 issue of *Industry Price Indexes* (62-011, \$5.50).

Railway Operating Statistics

Canada's six major railways reported a combined net operating deficit of \$3.1 million in January compared with the \$10.0 million deficit posted in January 1976. Total operating revenues rose 13.0% to \$246.1 million while operating expenses advanced 9.3% to \$249.2 million.

Revenue freight ton-miles decreased 0.4% in the latest month and passenger-miles were down 7.4%. Freight train-miles and freight car-miles were also below year-earlier levels, falling 3.2% and 3.9%, respectively. Passenger car-miles decreased 2.6%.

For further information, order the January issue of *Railway Operating Statistics* (52-003, 30¢/\$3).

HOW TO ORDER

Statistics Canada Publications

Send initial order to:

Publications Distribution,
Room 1405, Main Building,
Statistics Canada, Ottawa K1A 0T6.

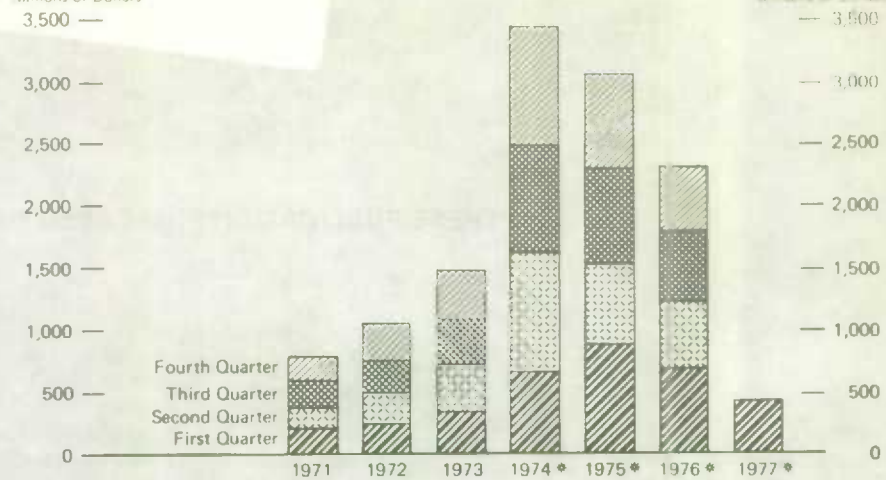
State:

Title of Report;
Month, Quarter or Year of Issue;
Catalogue Number.

Please enclose money order or cheque made payable to the order of: Receiver-General for Canada.

Canadian Exports of Crude Petroleum to the United States

Millions of Dollars



Source: Exports by Commodities (65-004)

* Includes the export tax

Labour Income

Seasonally-adjusted labour income increased 0.7% to \$9,215 million in February from \$9,151 million in January.

Unadjusted for seasonal variation, labour income in February at an estimated \$9,024.3 million was up \$949 million (11.8%) from February 1976.

(Users of labour income data should note that the estimates are being revised. The revision will cover a period of four years and is expected to increase the current estimates by approximately 4%.)

Further details will be published in the January-March 1977 issue of *Estimates of Labour Income* (72-005, \$1.05/\$4.20).

Industry Selling Price Index

(1971=100)

The Industry Selling Price Index for manufacturing stood at 169.9 in March, up 1.0% from the revised February index of 168.3 and 6.7% above the March 1976 level of 159.2. The March increase was largely due to advances in the major group indexes for food and beverage industries (1.3%), petroleum and coal products industries (3.4%) and primary metals industries (1.3%).

Price increases of 2.0% for feeds, 8.4% for vegetable oil mills, 5.7% for cane and beet sugar processors and 0.5% for slaughtering and meat processors contributed most to the rise in the food and beverage group index. The increase in the petroleum and coal products group mainly reflected a 3.5% rise in the petroleum refineries index. In the primary metals group, smelting and refining prices rose 2.7% and copper and copper alloy rolling, casting and extruding 3.5%.

Over the 12 months from March 1976, the largest price advances were recorded for the following group indexes:

- Petroleum and coal products industries, 17.0%; primary metal industries, 10.6%; leather industries, 8.9%; non-metallic mineral products industries, 8.6%; and wood industries, 7.5%.

Radio Air-Time Sales

Gross national AM and FM radio air-time sales totalled \$5.4 million in December, up 5.9% from a year earlier. Agency and other commissions left net national sales at \$4.6 million (up 9.5%).

Net local air-time sales were reported at \$16.4 million in the latest month, an increase of 18.0% from December 1975.

Gross radio air-time sales for 1976 reached \$248 million, up 13.8% from \$218 million in 1975. Net sales increased 13.4% to \$229 million from \$202 million.

For further information, order the *Communications Service Bulletin* (56-001, \$1.40 per year), or contact P. T. Crosby (613-996-9274), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

Oil Pipeline Transport

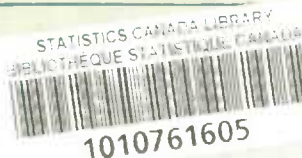
Canadian oil pipelines received 2.60 million barrels per day of crude oil, condensate, pentanes plus and refined petroleum product in February, an increase of 1.3% from a year earlier.

Receipts of domestic petroleum and products increased 7.3% to 2.24 million B/D in the latest month while imports fell 25.3% to 355,000 B/D.

For further information, order the February 1977 issue of *Oil Pipe Line Transport* (55-001, 30¢/\$3), or contact George Kitchen (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Consumer Credit, March
Consumer Price Indexes for Regional Cities, April
Housing Starts and Completions, March
Real Domestic Product, March
Retail Trade, March
Summary of External Trade, April



THESE PUBLICATIONS RELEASED MAY 5 — 11

	Cata- logue	Price per issue/year		Cata- logue	Price per issue/year
AGRICULTURE					
Estimates of Production and Disappearance of Meats, 1976	32-220	35¢	Monthly Review of Canadian Fisheries Statistics, February 1977	24-002	40¢/\$4
Stocks of Frozen Meat Products, April 1977	32-012	30¢/\$3	Motor Vehicle Shipments, March 1977	42-002	15¢/\$1.50
Stocks of Fruit and Vegetables, April 1, 1977	32-010	30¢/\$3	Peeler Logs, Veneers and Plywoods, January 1977	35-001	30¢/\$3
The Dairy Review, February 1977	23-001	40¢/\$4	Potash Mines, 1975	26-222	70¢
CENSUS					
Agriculture, Number and Area of Census-farms by Census Divisions, 1976 Census of Canada	96-857	70¢	Production, Shipments and Stocks on Hand of Sawmills in British Columbia, January 1977	35-003	30¢/\$3
Profile Studies, Ethnic Origins of Canadians, 1971 Census of Canada	99-709	\$1	Quarterly Shipments of Flush Type Doors (Wood) by Canadian Manufacturers, Quarter Ended December 31, 1976	35-004	35¢/\$1.40
CURRENT ECONOMIC ANALYSIS					
Canadian Statistical Review, March 1977	11-003E	70¢/\$7	Salt, March 1977	26-009	15¢/\$1.50
EXTERNAL TRADE					
Exports by Commodities, February 1977	65-004	40¢/\$4	Shipments of Prepared Stock and Poultry Feeds, February 1977	32-004	40¢/\$4
GROSS NATIONAL PRODUCT					
National Income and Expenditure Accounts, Fourth Quarter 1976	13-001	\$1.05/\$4.20	The Sugar Situation, March 1977	32-013	15¢/\$1.50
MANUFACTURING AND PRIMARY INDUSTRIES					
Asbestos, March 1977	26-001	15¢/\$1.50	SERVICE BULLETINS		
Asphalt Roofing Manufacturers, 1975	36-205	70¢	Fabricated Metal Products —		
Coffin and Casket Industry, 1975	35-210	70¢	Vol. 6, March 1977: No. 11,		
Crude Petroleum and Natural Gas Production, January 1977	26-006	30¢/\$3	Oil Filters and Cartridges; No. 12,		
Domestic Refrigerators and Freezers, March 1977	43-001	15¢/\$1.50	Cemented Tungsten Carbide Blanks and		
Domestic Washing Machines and Clothes Dryers, March 1977	43-002	15¢/\$1.50	Tools; No. 13, Builders and Shelf		
Gas Utilities, January 1977	55-002	30¢/\$3	Hardware		
Gypsum Products, March 1977	44-003	15¢/\$1.50			
Hardboard, March 1977	36-001	15¢/\$1.50	MERCHANDISING AND SERVICES		
Mineral Wool, March 1977	44-004	15¢/\$1.50	Merchandising Inventories,		
			February 1977		
			New Motor Vehicle Sales,		
			1976		
			Restaurant Statistics, March 1977		
			Sales Financing, February 1977		
			PRICES		
			Industry Price Indexes,		
			December 1976		
			TRANSPORTATION AND COMMUNICATIONS		
			Radio and Television Broadcasting,		
			1974		
			Road Motor Vehicles, Fuel		
			Sales, 1975		