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Weekly Bulletin

## Labour Force

December's total employed reached 9,729,000, up 2.7% from 9,476,000 in 1976. Unemployment rose 17% to 882,000 from 754,000 with a rate of 8.3 against 7.3 a year earlier.

The 1977 averages (with 1976 figures in brackets) for the national labour force series were:

- Labour Force, 10,616,000 (10,308,000)
- Employment, 9,754,000 (9,572,000)
- Participation rate, 61.5 (61.1)
- Unemployment, 862,000 (736,000)
- Unemployment rate, 8.1 (7.1)

December's seasonally-adjusted level of employment was virtually unchanged from October and November at 9,842,000. Men over 25 increased by 5,000 and women by 25,000. Women 15 to 24 declined by 20,000.

## Estimates of Employees

Employment by province and industry is recorded for 1961 to 1974 in Catalogue No. 72-514. Detailed monthly information will be published in Catalogue No. 72-008. Data from 1961 to 1976 are available from G. Mahoney (613-992-3868).

and men rose by 6,000. Alberta's employment increased 9,000. Saskatchewan declined 6,000 and other provinces were relatively unchanged.

The seasonally-adjusted level of unemployment increased by 11,000 to 911,000. The level increased for men 25 and over (13,000), women (4,000) and declined slightly for men and women 15-24.

Unemployment increased in Ontario (10,000), Québec (4,000) and declined in Nova Scotia (2,000). The remaining provinces showed little or no change.

The seasonally-adjusted unemployment rate increased by 0.1 to 8.5. The rate for men rose 0.2 to 7.7, and for women declined 0.1 to 9.7.

The rate decreased 1.0 to 11.4 in Prince Edward Island, 0.5 to 10.2 in Nova Scotia, 0.4 to 17.5 in Newfoundland, 0.3 to 14.3 in New Brunswick, 0.3 to 6.2 in Manitoba and 0.1 to 4.6 in Alberta. It increased 0.3 to 4.9 in Saskatchewan, 0.3 to 7.1 in Ontario and 0.1 to 11.5 in Québec and was unchanged in British Columbia at 8.5.

For further information, order the December 1977 issue of *The Labour Force* (71-001, 55¢/\$5.50).

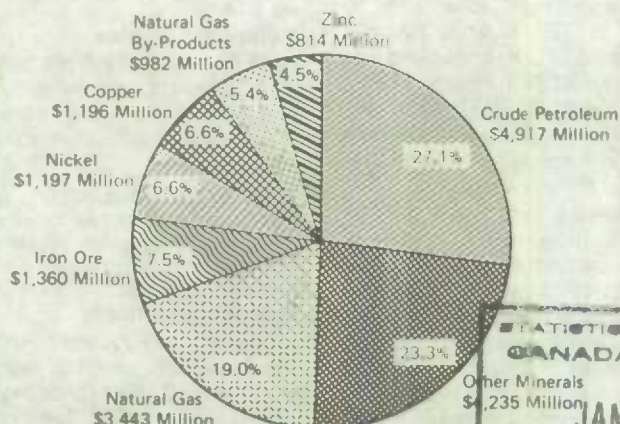
## LATEST MONTHLY STATISTICS

		Latest Month	Previous Month	Change From Year Ago %
<b>EMPLOYMENT, INCOME</b>				
Average Weekly Earnings (\$)	Oct.	257.80p	255.42p	9.7
Labour Income (\$ million)	Oct.	10,351.0	10,284.1	8.8
Persons with Jobs (million)	Dec.	9.73	9.83	2.7
Unemployed	Dec.	882,000	840,000	17.0
<b>INVENTORIES</b>				
Department Store (\$ million)	Aug.	1,910	1,775	5.9
Manufacturers' Owned (\$ million)	Oct.	18,131p	18,126r	9.2
Wholesale (\$ million)	Oct.	7,422.8	7,267	9.6
<b>ORDERS</b>				
Manufacturers' New Orders (\$ million)	Oct.	9,941p	9,667r	22.2
Manufacturers' Unfilled Orders (\$ million)	Oct.	10,747	10,563r	10.1
<b>PRICES</b>				
Consumer Price Index (1971=100)	Nov.	166.1	165.0	9.1
Industry Selling Price Index (1971=100)	Nov.*	177.1p	176.0p	8.3
Wholesale Price Index (1935-39=100)	Nov.*	571.0p	562.5p	10.9
<b>CONSTRUCTION</b>				
Building Permits (\$ million)	Oct.	980.1	10,436.4	0.6
Housing Starts — Urban Centres (units)	Oct.	17,122	155,806	-9.1
<b>ENERGY</b>				
Coal Production (thousand tons)	Aug.*	2,222	21,065	22.6
Electricity Generation (terawatt hours)	Aug.*	24.4	205.7	7.4
Natural Gas Production (billion cu. ft.)	Sept.	278.0p	2,648.6p	4.3
Petroleum Refining (million barrels)	Sept.	46.0	491.7	6.4
<b>FOREIGN TRADE</b>				
Exports — Customs Basis (\$ million)	Nov.	3,618	40,042	15.3
Imports — Customs Basis (\$ million)	Nov.	3,524	38,499	12.0
<b>PRODUCTION</b>				
Motor Vehicles (thousand units)	Nov.*	171.2	1,644.0	8.9
Steel (ingots — thousand tons)	Dec.*	1,187.6	14,738.9	3.2
<b>SALES</b>				
Department Store Sales (\$ million)	Nov.*	747.8	5,890.1	6.4
Manufacturers' Shipments (\$ million)	Oct.	9,757.0p	90,741.4p	11.2
New Motor Vehicle Sales (\$ million)	Oct.	847.3	7,300.0	11.5
Retail Sales (\$ million)	Oct.	5,387.6p	49,347.7p	7.5
Wholesale Sales (\$ million)	Oct.	4,560.8	46,309.0	11.0

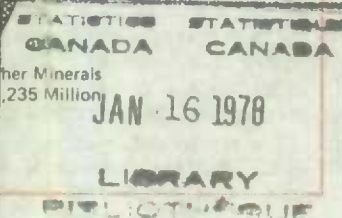
Statistics are not seasonally adjusted. p - preliminary. r - revised. \* - new this week.

## Canada's Mineral Production, 1977

\$18,144,213,000



Source: Canada's Mineral Production, Preliminary Estimate 1977 (26-202)





### Direct Investment, Foreign Sources

Book value rose at an annual rate of 10% to \$39,838 million at the end of 1975. In absolute terms, the \$3.7 billion exceeded the record \$3.5 billion of 1974. Estimates indicate undistributed earnings accruing to direct investors accounted for over two-thirds of the expansion. Net direct investment capital inflows (as recorded in the balance of payments) totalled \$670 million. Other factors such as revaluations and similar accounting adjustments also contributed. Five countries accounted for the largest additions to the foreign direct investment position: the United States, the United Kingdom, Belgium (with Luxembourg), France, and the Netherlands. U.S. direct investment rose 11% or \$3.2 billion to \$32,194 million or 81% of total foreign direct investment in Canada at the end of 1975. The growth was spread over all the industrial categories. U.K. direct investment increased 5% to \$3,717 million (9% of the total). The Netherlands and France added 12% and 13% (to \$678 million and \$665 million). E.E.C. countries (bar the U.K.) totalled \$2,312 million, up 15%. Direct investment owned in Switzerland rose 16% to \$447 million.

All industrial categories registered increases for direct investment owned in the U.S. (e.g., manufacturing: \$1,384 million, petroleum and natural gas: \$659 million, financial industries: \$373 million).

Some \$1,213 million or about one-third of U.K. direct investment centred on manufacturing. Investment in the financial sector (mainly insurance and real estate firms): \$1,011 million. In petroleum and natural gas: \$743 million.

About 32% or \$1,268 million of direct investment owned by residents of "all other countries" was in manufacturing: wood and paper products \$420 million, non-metallic minerals, \$300 million. Petroleum and natural gas rose 4% to \$1,002 million and the financial sector advanced 27% to \$849 million.

### Foreign Control

Book value of long-term capital employed in foreign-controlled enterprises rose 12% to \$56,881 million (9% in 1974). U.S.-controlled investment rose 13% to \$41,731 million to 73% of total foreign-controlled investment. U.K.-controlled capital increased to \$7,663 million (13%). E.E.C. countries with \$4,793 million accounted for 8%. (Developed countries, with \$56,284 million in foreign-controlled capital, accounted for 99% of the total).

Foreign-controlled investment at the end of 1975 was 43% above the book value of foreign direct investment (\$39,838 million), the same ratio of 1973 and 1972 (41% in 1974). Ratios of foreign-controlled investment to foreign direct investment indicate ability or willingness of foreign-controlled enterprises to obtain financing from investors outside the country of control.

For further information, contact F. Chow (613-996-2545), Balance of Payments Division, Statistics Canada, Ottawa K1A 0Z8.

### Building Permits

Building permits for a seasonally-adjusted value of \$911 million were issued in October, down 17.3% from September (\$1,101 million) and 9.3% lower than October 1976 (\$1,033 million).

Residential (-11.0%), industrial (-14.5%) and in institutional (-61.4%) building projects declined and municipalities issued permits for 18,379 new dwellings (\$562 million) compared with 20,808 and \$625 million in September. There were fewer single-detached homes authorized (8,054) and fewer multiple dwellings, 10,325 to 11,570. In the non-residential sector the absence of large projects accounts for declines from \$98 million to \$84 million for industrial plants and from \$160 million to \$62 million for institutional buildings. Value of commercial building projects remained relatively strong at \$203 million.

Québec, Ontario and British Columbia accounted for most of October's decline. An absence of major industrial developments explains the 23.3% Québec decrease: for Ontario, a drop of 30.4% (\$419 million in September to \$292 million) reflected the significant declines in residential, commercial and institutional building projects: British Columbia's 28.1% decrease also stemmed from fewer permits issued for residential and institutional construction.

Cumulative totals covering ten months reflect the weakness of the 1977 construction program excepting Alberta — value of permits issued exceeds last year's by 17.0%.

For further information, please order the October 1977 issue of *Building Permits* (64-001, 70¢/\$7), or contact J.P. Delisle (613-994-9312), Construction Division, Statistics Canada, Ottawa K1A 0T6.

### Motor Vehicle Shipments

Automobile production slowed to 106,744 in November from 108,423 in 1976. January to November: 1,080,346 (1,047,725 a year earlier). Commercial vehicles: 64,439 (49,017). Year to date: 563,632 (461,277).

For further information, order the November 1977 issue of *Motor Vehicle Shipments* (42-002, 15¢/\$1.50), or contact T. Raj Sehdev (613-992-0388), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

### Computer Service

In 1976, 489 companies provided processing, software and system, maintenance, education and other computer-related services with total operating revenues of \$327.5 million.

For further information, order the 1976 edition of *Computer Service Industry* (63-222, 70¢), or contact Mrs. R. Bennett (613-996-9301), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

### Help Wanted Index

In the fourth quarter, the seasonally-adjusted help wanted index (1969=100) stood at 153, 4% higher than the third but 2% less than 1976's fourth quarter.

For further information, contact George Fincham (613-992-7461), Labour Division, Statistics Canada, Ottawa K1A 0V1.

### More TV Colours Lifestyles

Acquisition of colour TV continues to be a prime path pursued by members of households according to a comparison of 1976 and 1977 survey results. But whereas 67.8% of households owned colour TVs against 60.6% in 1976, the percentage owning two cars stayed the same — 24.4%.

The "electric refrigerators" category standing at 99.4% has almost reached saturation point (a rise of 0.2%). Snowmobiles, however, hover around the 10% mark.

Other prime risers include FM receivers (82.3% from 76.5%), home freezers (47.6% from 43.5%), automatic washing machines (59.2% from 55.9%), automatic dish-washers (21.8% from 18.6%), motorcycles (8.1% from 5.0%) and wood or coal used for cooking fuel (1.7% from 1.3%).

On the "down" side, on the other hand, were sewing machines (64.2% from 65.4%), one-automobile households (54.5% from 55.0%), and black and white TVs (56.3% from 62.4%).

Ninety-nine thousand households of the condominium variety were included in the survey for the first time in 1977, 1.4% of the 7,022 million total, and this departure in itself may have coloured some of the 1977 results.

Abstracted from *Household Facilities and Equipment* (64-202, 70¢).

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### Farm Implements/Equipment

January to November farm implements and equipment sales dropped 5.6% to \$1,018.6 million from \$1,078.5 million in 1976. Value of repair parts reached \$152.7 million from \$148.1 million.

For further information, order the November 1977 issue of *Farm Implements and Equipment Sales* (63-009, 15¢/\$1.50).

### Urban Transit

In November, 38 urban transit systems collected 99,273,355 initial passenger fares. Total distance run: 28,850,980 miles (46 431 152 km). Operating revenues: \$33,015,661.

For further information, contact the Chief (613-996-9274), Surface Transport Section, Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.



### Farm Cash Receipts

Excluding Newfoundland farmers, cash receipts from farm operations for the first 11 months of 1977 rose 0.2% to \$9,221.5 million from \$9,204.7 million a year earlier. The provincial breakdown, with 1976 figures in brackets: Ontario \$2,604.7 million (\$2,510.5 million); Saskatchewan, \$1,989.6 million (\$2,183.2 million); Alberta, \$1,774.7 million (\$1,700.7 million); Québec, \$1,307.7 million (\$1,246.3 million); Manitoba, \$826.0 million (\$827.7); British Columbia, \$419.2 million (\$427.1 million); Nova Scotia, \$117.3 million (\$112.1 million); New Brunswick, \$98.4 million (\$103.3 million); and Prince Edward Island, \$83.9 million (\$93.8 million).

For further information, order the January-November 1977 issue of *Farm Cash Receipts* (21-001, 30¢/\$3), or contact G. Andrusiak (613-994-9876), Agriculture Division, Statistics Canada, Ottawa K1A 0L7.

### Provincial Government Employment

Excluding British Columbia, provincial and territorial governments' gross payrolls for the third quarter: \$1,245.7 million, up 4.7% from April-June. Employees reported for the last pay period in September: 367,038, down 0.6% from 169,252 in June.

For further information, order the third quarter 1977 issue of the *Provincial Government Employment publication* (72-007, \$1.05/\$4.20), or contact T.D. Harris (613-995-0676), Public Finance Division, Statistics Canada, Ottawa K1A 0T6.

### Refined Petroleum Products

Refineries produced 50,484 thousand barrels of refined petroleum products in October, up 2.9% from 49,041 thousand in 1976. Net sales totalled 50,349 thousand barrels, up 4.7%.

For further information, order the October 1977 issue of *Refined Petroleum Products* (45-004, 40¢/\$4), or contact G.R. Kitchen (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

### Coal and Coke

August coal production increased 5.6% to 2,222,474 short tons (2 016 195 metric) from 2,103,945 (1 908 667) a year earlier. Industry used 1,919,126 tons (1 741 002) of coal, up 382,798 (347 269) and 476,762 tons (432 511) of coke, up 1,215 (1 102).

For further information, order the August 1977 issue of *Coal and Coke Statistics* (45-002, 40¢/\$4), or contact David Madsen (613-992-4021), Energy and Minerals Section, Statistics Canada, Ottawa K1A 0T6.

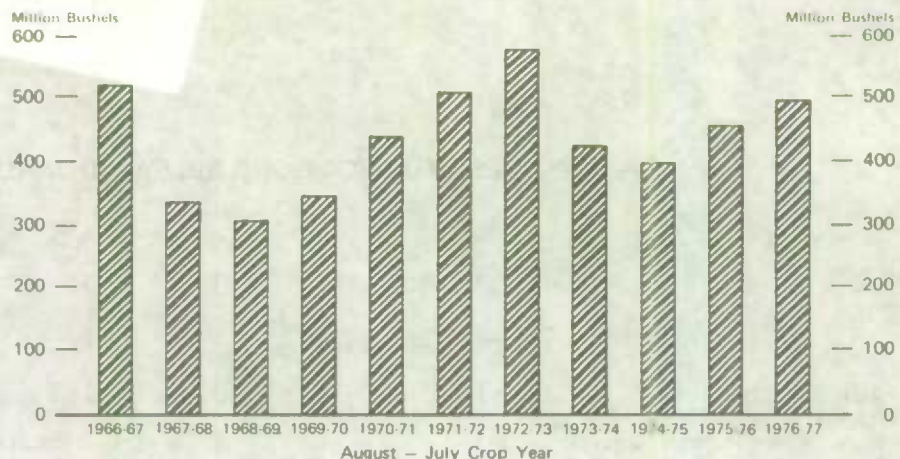
### Rental, Automobiles/Trucks

In 1976, 549 establishments primarily engaged in the rental and leasing of automobiles and trucks earned operating revenues of \$374.5 million and reported 5 063 employees, paid \$50.2 million.

For further information, order the 1976 issue of the *Rental of Automobiles, Trucks, Machinery and Equipment* (63-533, 70¢), or contact Mrs. R. Bennett (613-996-9301), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

### Exports of Canadian Wheat

(and wheat flour\*)



\*In terms of wheat equivalent

Source: The Wheat Review (22-005)

### Department Store Sales

January to November department store sales rose 6.4% to \$5,890.1 million from \$5,533.9 million a year earlier. November sales rose 11.7% to \$747.8 million from \$669.7 million in 1976.

Regional totals, with percentage increase from 1976: Ontario, \$280.5 million (10.4%); Québec, \$131.9 million (4.8%); British Columbia, \$117.3 million (17.3%); Alberta, \$103.5 million (23.7%); Atlantic Provinces, \$49.6 million (5.5%); Manitoba, \$43.5 million (8.3%); and Saskatchewan, \$21.5 million (10.8%).

For further information, order the November 1977 issue of *Department Store Sales by Regions* (63-004, \$1.50).

### Crude Petroleum/Natural Gas

Crude petroleum, September: 1,332,000 B/D, down 2.0% from 1976. Natural gas averaged 9,268,000 Mcf./D, up 11.5%.

For further information, order the September 1977 issue of *Crude Petroleum and Natural Gas Production* (26-006, 30¢/\$3), or contact G. Kitchen (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

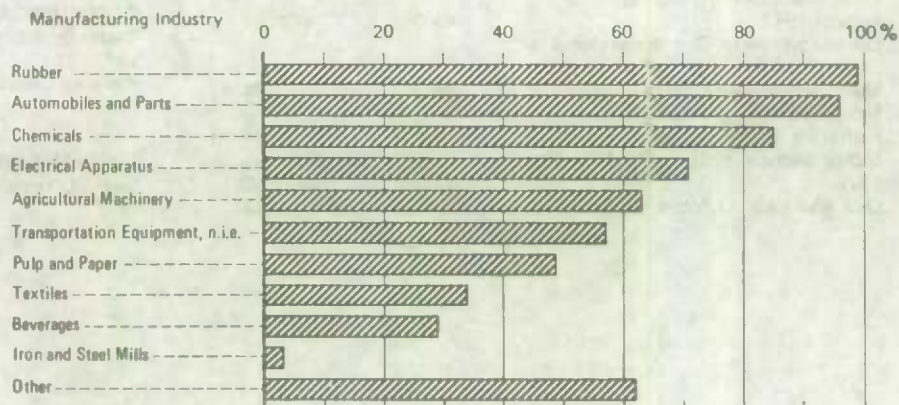
### Transportation Statistics

A 1976 household goods moving survey indicates 289 active carriers enjoyed gross operating revenues of \$159.0 million and total operating expenses of \$151.0 million. Motor carriers (freight) show a 5% decrease in the number of carriers to 2,457 (gross operating revenues increased 9% to \$2,854 million).

The 1976 passenger bus survey of 49 carriers show total operating revenues rose 14.9% to \$188.2 million from 1975. The urban transit survey showed total operating expenses for the industry increased 26.6% to \$650.2 million from 1975. Results of the Other Bus Statistics 1976 new survey indicate that there were 1,333 carriers whose major activity was school bus, charter bus, sightseeing bus or limousine service to airport or stations. This excludes intercity passenger bus and urban transit carriers. Total operating revenue earned was \$235.8 million and the total operating expense was \$206.6 million.

For further information, contact S. Mozes (613-996-9271), Surface Transport Section.

### Foreign-Controlled Share of Capital Employed in Selected Canadian Manufacturing Industries, 1974







## THESE PUBLICATIONS RELEASED JANUARY 5 — 11

	Cata- logue	Price per issue/year		Cata- logue	Price per issue/year
<b>AGRICULTURE</b>			<b>Primary Iron and Steel,</b>		
Apparent Per Capita Domestic Dis- appearance of Food in Canada, 1976	32-226	\$1.05	October 1977	41-001	40¢/\$4
The Wheat Review, September 1977	22-005	55¢/\$5.50	Shipments of Prepared Stock and Poultry Feeds, October 1977	32-004	40¢/\$4
<b>BALANCE OF PAYMENTS</b>			Soaps and Synthetic Detergents, October 1977	46-003	30¢/\$3
Quarterly Estimates of the Canadian Balance of International Payments, Third Quarter 1977	67-001	\$1.05/\$4.20	Stocks of Dairy and Frozen Poultry Products, December 1977	32-009	30¢/\$3
<b>BUSINESS FINANCE</b>			Stocks of Fruit and Vegetables, December 1, 1977	32-010	30¢/\$3
Industrial Corporations, Financial Statistics, Third Quarter 1977	61-003	\$1.75/\$7	<b>SERVICE BULLETINS</b>		
<b>CONSTRUCTION</b>			Vinyl-Asbestos Floor Tile — Vol. 6, No. 11, Floor Tiles, November 1977	47-001	/ \$1.40
Housing Starts and Completions, October 1977	64-002	55¢/\$5.50	Electrical Products — Vol. 6, No. 28, Electric Lamps, November 1977	43-007	/ \$1.40
<b>EDUCATION, SCIENCE AND CULTURE</b>			Fabricated Metal Products — Vol. 6, November 1977: No. 56, Oil Filters and Cartridges; No. 57, Cemented Tungsten Carbide Blanks and Tools, No. 58, Builders and Shelf Hardware	41-009	/ \$2.80
Culture Statistics, 1974	87-655	70¢	<b>MERCHANDISING AND SERVICES</b>		
<b>EXTERNAL TRADE</b>			Consumer Credit, October 1977	61-004	30¢/\$3
Imports by Countries, January- September 1977	65-006	\$2.10/\$8.40	Department Store Sales by Regions, November 1977	63-004	15¢/\$1.50
<b>INDUSTRY PRODUCT</b>			<b>PRICES</b>		
Indexes of Real Domestic Product by Industry, October 1977	61-005	40¢/\$4	Construction Price Statistics, Fourth Quarter 1977	62-008	\$1.40/\$5.60
<b>LABOUR FORCE SURVEY</b>			<b>PUBLIC FINANCE</b>		
Labour Force Information, For the Week Ended December 10, 1977	71-001p	N/C	Federal Government Employment, July-September 1977	72-004	\$1.05/\$4.20
<b>MANUFACTURING AND PRIMARY INDUSTRIES</b>			<b>TRANSPORTATION AND COMMUNICATIONS</b>		
Canned and Frozen Fruits and Vegetables, October 1977	32-011	30¢/\$3	Radio Broadcasting, August 1977	56-003	15¢/\$1.50
Coal and Coke Statistics, August 1977	45-002	40¢/\$4	Railway Carloadings, November 1977	52-001	30¢/\$3
Consumption of Containers and Other Packaging Supplies by the Manufacturing Industries, 1975	31-212	70¢	<b>SPECIAL SURVEYS COORDINATION</b>		
Monthly Review of Canadian Fisheries Statistics, October 1977	24-002	40¢/\$4	New Surveys, Second Quarter 1977	11-006	N/C
Motor Vehicle Shipments, November 1977	42-002	15¢/\$1.50			
Oils and Fats, October 1977	32-006	30¢/\$3			