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Weekly Bulletin

Retail Trade

Retail trade, September, reached \$6,054.7 million, up 16.8% from 1977. Sales increased in all groups, largest gains being recorded by motor vehicle dealers (27.4%), household furniture stores (25.8%) and automotive parts and accessories stores (22.8%). All provinces recorded increased sales ranging from 23.6% for Manitoba to 13.7% for British Columbia. Montréal sales rose 12.1%, Toronto 18.5%, Winnipeg 13.5% and Vancouver 15.6%.

Seasonally-adjusted sales rose 6.0% to \$6,155.9 million from \$5,808.2 million in August. Sales increased in 26 of 28 groups. Motor vehicle dealers (12.1%), garages (9.0%) and specialty shoe stores (8.7%) recorded the largest increases. Book and stationery stores decreased 6.1% and sporting goods and accessories stores 0.5%. All provinces reported increased sales ranging from 11.5% for Manitoba to 3.2% for Québec.

Revised August total retail trade, unadjusted, \$5,795.5 million, up 12.8% from 1977.

For further information, order the September 1978 issue of *Retail Trade* (63-005, 55¢/\$5.50), or contact the *Retail Trade Section* (613-996-9304), *Merchandising and Services Division*, Statistics Canada.

Farm Cash Receipts

Farmers' cash receipts from January-September farming operations totalled \$8,583.0 million compared with \$7,507.1 million in 1977. Receipts from farming operations by province with 1977 comparisons in brackets: Prince Edward Island \$70.3 million (\$68.4 million), Nova Scotia \$103.5 million (\$95.1 million), New Brunswick \$83.9 million (\$83.4 million), Québec \$1,195.9 million (\$1,056.5 million), Ontario \$2,400.4 million (\$2,075.1 million), Manitoba \$784.0 million (\$632.3 million), Saskatchewan \$1,915.0 million (\$1,652.4 million), Alberta \$1,645.3 million (\$1,488.4 million), British Columbia \$384.7 million (\$355.5 million).

For further information, order the January-September 1978 issue of *Farm Cash Receipts* (21-001, 30¢/\$3), or contact G. Andrusiak (512-994-9876).

Steel Ingots

Steel ingots production, October 1,412,538 short tons (1 281 433 t).

For further information, order the October 1978 issue of *Steel Ingots and Pig Iron* (41-001, 15¢/\$1.40).

LATEST MONTHLY STATISTICS

EMPLOYMENT, INCOME

		Previous Month	% Change From Year Ago
Average Weekly Earnings (\$)	Aug. 266.57p	266.57r	5.6
Labour Income (\$ million)	Aug. 11,058.5p	11,091.7r	8.6
Persons with Jobs (million)	Oct. 10.28	10.26	3.6
Unemployed	Oct. 798,000	854,000	1.4

INVENTORIES

Department Store (\$ million)	July* 2,000.8	1,901.7	12.7
Manufacturers' Owned (\$ million)	Aug. 20,629.9p	20,338.9r	8.4
Wholesale (\$ million)	Aug. 8,213.7	8,251.8	11.2

ORDERS

Manufacturers' New Orders (\$ million)	Aug. 10,603.3p	9,872.0r	17.5
Manufacturers' Unfilled Orders (\$ million)	Aug. 11,936.7p	11,845.3r	14.5

PRICES

Consumer Price Index (1971=100)	Sept. 177.5	177.8	8.6
Industry Selling Price Index (1971=100)	Sept. 190.6	189.6	8.2
Wholesale Price Index (1935-39=100)	Sept.* 618.2	611.0	9.4

CONSTRUCTION

		Year-to-date	
Building Permits (\$ million)	Aug. 1,137.5	8,317.0	0.8
Housing Starts — Urban Centres (units)	Aug. 16,480	118,640	-5.7

ENERGY

Coal Production (thousand tons)	Aug. 2,819.1	21,723.6	4.0
Electricity Generation (terawatt hours)	Aug. 25.4	219.6	6.8
Natural Gas Production (billion cu. ft.)	July 261.4p	2,032.5p	-3.1
Petroleum Refining (million barrels)	Sept.* 49.6	485.3	-0.8

FOREIGN TRADE

Exports — Customs Basis (\$ million)	Sept. 4,585p	37,902p	16.3
Imports — Customs Basis (\$ million)	Sept. 3,969p	35,638p	13.7

PRODUCTION

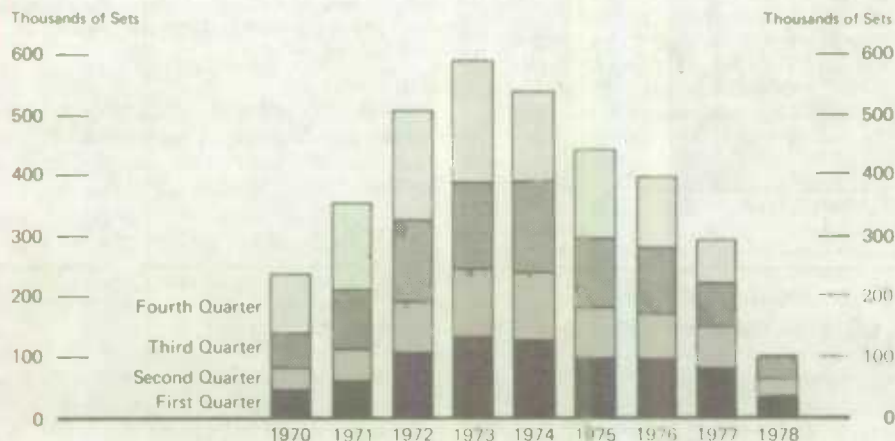
Steel Ingots — thousand tons	Oct.* 1,412.5	13,396.7	7.6
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SALES

Department Store Sales (\$ million)	Aug. 609.5p	4,308.9p	8.6
Manufacturers' Shipments (\$ million)	Aug. 10,511.8p	82,770.9p	15.9
New Motor Vehicle Sales (\$ million)	Sept. 774.5	7,454.3	15.5
Retail Sales (\$ million)	Aug. 5,877.2p	43,358.3p	11.7
Wholesale Sales (\$ million)	Aug. 5,214.3	40,351.4	10.3

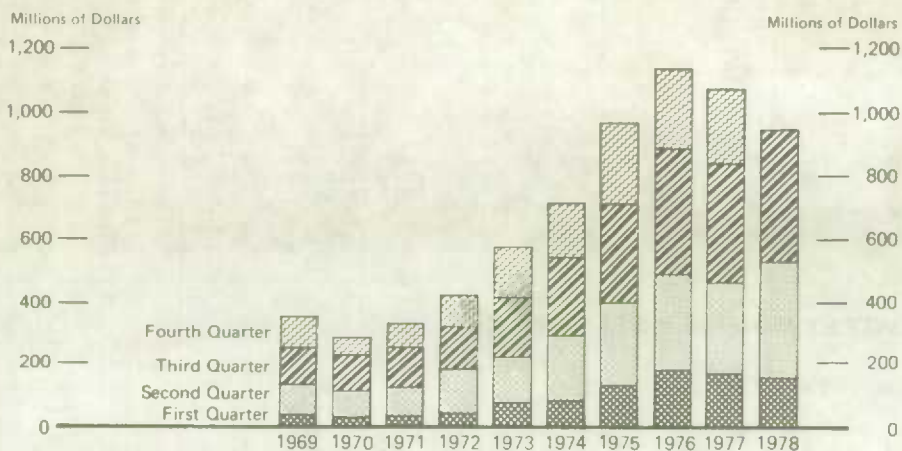
Statistics are not seasonally adjusted. p - preliminary. r - revised. * - new this week.

Manufacturers' Sales of "Made-in-Canada" Colour Television Sets



Source: Radio and Television Receiving Sets (43-004)

Farm Implement and Equipment Sales*



* Valued at dealers' cost and not including repair parts.

Source: Farm Implement and Equipment Sales (63-009)

Refined Petroleum

Refineries produced 49,616,000 barrels of refined petroleum products in September, an increase of 6.9% from 46,415,000 a year earlier. Net sales amounted to 48,732,000 barrels, up 5.9% (46,016,000).

For further information order the September 1978 issue of *Refined Petroleum Products* (45-004, 40¢/\$4), or contact G.R. Kitchen (613-992-4021).

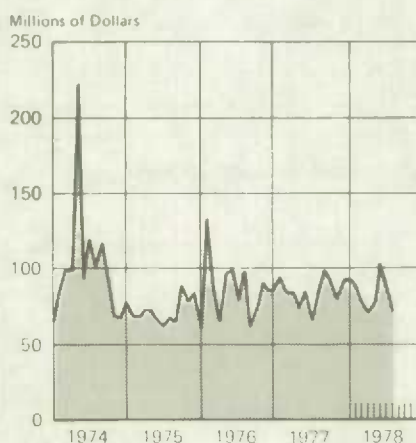
TV Sets

Manufacturers' September domestic sales of "Made in Canada" colour television sets fell to 16,492 from 32,222 a year earlier.

For further information, order the September 1978 issue of *Radio and Television Receiving Sets* (43-004, 30¢/\$3).

Industrial Building Permits, Canada

(Seasonally Adjusted)



Source: Building Permits (64-001)

Cheques Cashed

Value of cheques cashed in 50 clearing centres in September totalled \$256,636 million, up 9.6% from 1977. Payments in eight of the provinces rose in comparison. Debits increased in Prince Edward Island 12.0%, Nova Scotia 8.5%, New Brunswick 9.0%, Ontario 19.1%, Manitoba 5.9%, Saskatchewan 20.0%, Alberta 25.3% and British Columbia 3.9%. Debits decreased in Newfoundland 0.7% and Québec 12.2%.

Thirty-seven of the centres showed a higher value of cheques cashed than in September of 1977. In the major centres, payments increased in Toronto 21.4%, Winnipeg 6.0% and Vancouver 2.7%. Debits decreased in Montréal 16.0%.

The turnover ratio of current deposits (compiled on an annual basis) was 180.32 compared with 179.67 for September 1977. The turnover ratio of savings accounts was 1.07 compared with the September 1977 ratio of 1.14.

For further information, order the September 1978 issue of *Cheques Cashed*, or contact Financial Institution Section (613-996-6631).

Stoves and Ranges

Manufacturers' September domestic sales of electric stoves and ranges rose 7.4% to 42,040 from 45,387 in 1977.

For further information, order the September 1978 issue of *Stoves and Furnaces* (41-005, 30¢/\$3).

Salt

Shipments of salt and salt content of brine, September: 524,787 short tons (600,349 a year earlier) with nine months' output 4,932,732 short tons (4,700,038).

For further information, order the September 1978 issue of *Salt* (26-009, 15¢/\$1.50).

Security Transactions, Non-residents

Transactions with non-residents in outstanding Canadian and foreign securities produced a net inflow of \$2 million in July, a swing of \$46 million from the outflow of \$44 million in June.

Trading with non-residents in Canadian securities gave rise to a net inflow of \$17 million in July, compared with a net outflow of \$65 million in June. There was a net turnaround of over \$130 million from transactions in common and preferred stock, changing a net outflow of \$117 million in June into a net inflow of \$14 million in July. This followed the unusually large level of repurchases from residents of the United States in June associated with the acquisition of a substantial interest in Husky Oil Ltd. by Alberta Gas Trunk Line Company Ltd.

The net inflow from transactions in outstanding Canadian bonds and debentures declined from over \$50 million in June to \$3 million in July. The value of gross transactions in these instruments was at the lowest level since May 1975. Sales of debt issues to residents of the United Kingdom fell sharply, from \$49 million to \$11 million.

Dealings in foreign securities resulted in a net outflow of \$15 million in July, as opposed to a net inflow of \$21 million in June. Gross trading in United States stock fell substantially, reflecting the drop in trading activity in New York, to produce a net outflow of some \$13 million, compared with a net inflow of \$19 million in June.

For the first seven months of the year, security transactions with non-residents gave rise to a net outflow of \$140 million. Trading in Canadian securities produced a net outflow of \$201 million which was partially offset by a net inflow of \$61 million from dealings in foreign securities.

For further information, order the July 1978 issue of *Security Transactions With Non-residents* (67-002, 40¢/\$4), or contact D.K. McAlister (613-995-0743), Balance of Payments Division, Statistics Canada.

General Wholesale Index

The General Wholesale Index rose 1.2% to 618.2 in September from its revised August level of 611.0 and 9.4% from 565.0 in 1977. The major groups with most effect:

- Vegetable products, up 1.8%, attributable in part to increases of 8.1% for sugar and its products, 1.7% for grains and 2.9% for tea, coffee and cocoa; potatoes decreased (12.0%)
- Animal products: up 1.8%, due largely to increases in the indexes for livestock (2.5%), fresh meats (2.9%), cured meats (2.3%), leather (3.7%) and fish (1.0%)
- The gain of 1.1% for wood products stemmed mainly from 1.3% for newsprint and wrapping paper, 1.6% for cedar, 2.1% for wood pulp and 0.8% for fir

For further information, order the September 1978 issue of *Industry Price Indexes* (62-011, 55¢/\$5.50), or contact the Information Unit, Industrial Prices (613-995-5761), Prices Division, Statistics Canada, Ottawa K1A 0V5.

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Key Economic Series

During November, release of key economic series data is to be as outlined below. Where a range of dates applies, this represents the period within which publication can be reasonably expected given the circumstances peculiar to each series. (A range may be exceeded on occasion.)

November 15 — 21: Index of Industrial Production, September

November 15 — 20: Wholesale Trade, September

November 16 — 22: Consumer Credit, September

November 20 — 24: Inventories, Shipments and Orders, September

November 22 — 29: Employment, Earnings and Hours, September

November 22 — 30: Building Permits, September

November 23 — 24: Real Domestic Product, September

November 24: Consumer Price Index, October

November 24: Preliminary Statement of Trade, October

November 27 to December 1: Gross National Product, third quarter 1978

November 27 — December 7: Unemployment Insurance Statistics, September

November 29 — December 8: Labour Income, September

The schedule of key economic series is available on CANSIM, retrieved by using the command "DATES". The December schedule will be issued November 28. (Second quarter 1978 data for Industrial Corporations Financial Statistics available early 1979.)

For further information, contact Jack Kerr (613-992-1548), Production Planning and Scheduling Division, Statistics Canada, Ottawa K1A 0T6.

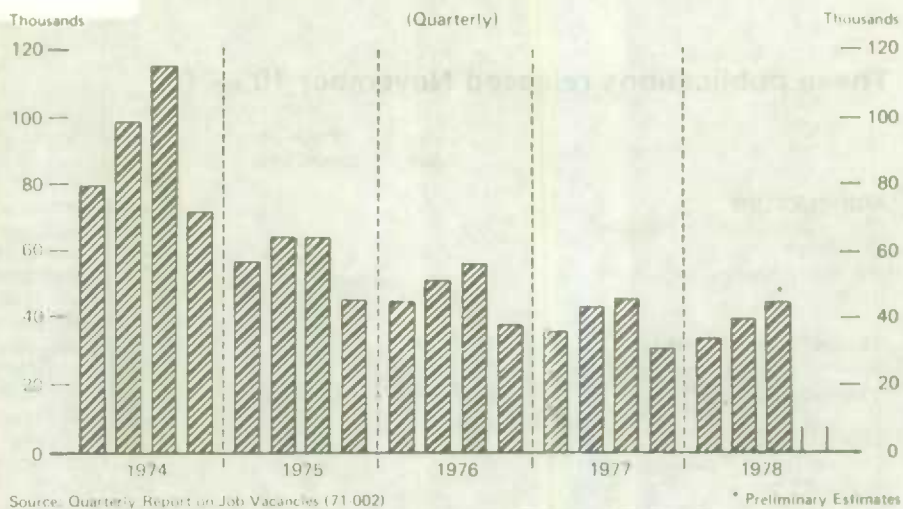
Restaurant Statistics

Restaurants throughout Canada increased their January-September receipts a total of 9.6% to \$2,037.9 million from a year earlier. Breakdown per province: Ontario \$773.5 million (10.6%), Québec \$612.3 million (7.7%), British Columbia, Yukon and Territories \$222.4 million (12.0%), Alberta \$181.4 million (12.7%), Manitoba \$98.6 million (6.4%), Saskatchewan \$54.5 million (6.3%), New Brunswick \$37.1 million (7.2%), Nova Scotia \$37.1 million (7.4%), Newfoundland \$16.0 million (7.2%) and Prince Edward Island \$5.0 million (8.5%).

September over September 1977: Canada increased receipts 9.4% to \$255.2 million, Ontario \$92.9 million (7.6%), Québec \$81.3 million (10.2%), British Columbia, Yukon and Territories \$31.2 million (12.3%), Alberta \$18.4 million (11.9%), Manitoba \$14.3 million (8.9%), Saskatchewan \$6.2 million (7.9%), Nova Scotia \$4.6 million (6.7%), New Brunswick \$4.0 million (7.4%), Newfoundland \$1.7 million (12.3%) and Prince Edward Island \$506,000 (9.3%).

For further information, order the September 1978 issue of *Restaurant Receipts* (63-011, 15¢/\$1.50).

Full-Time Job Vacancies, Canada



Federal Information Conference

A large part of Canada's information is generated by the federal government and is available at little or no cost to the user. This vast source has only begun to be tapped, mainly because it wasn't until latter-day advances in technology arrived that our capability to manipulate large amounts of data increased. Statistics Canada in conjunction with the American Marketing Association is holding a seminar December 5 to open up to more public view what is available. While primarily of interest to the business analyst with a special interest in Canadian marketing, the subject will be useful to researchers in government and in the universities. Anyone involved in the information industry, such as librarians or journalists, will also find the sessions of value.

The event starts the Monday evening of December 4 with registration and a dinner at the Chateau Laurier Hotel, Ottawa (guest speaker Vince Barabba, manager, market research, Xerox Corporation, Rochester, New York) and proceeds for a full day at Canadian Government Conference Centre, Ottawa, on December 5. For further information, call Andrew Billingsley (613-995-5895).

Births and Rates

The number of births to Canadian residents in 1977 totalled 360,733, a 0.2% increase from 1976's 359,987 (birth rate per 1000 population, however, declined slightly to 15.5 from 15.7).

For further information, order *Vital Statistics, Volume I, Births 1977* (84-204, \$1.05), or contact D. Nagur (613-995-9593), Vital Statistics and Disease Registries Section.

Telephone Statistics

Thirteen major telephone systems' September revenues rose 16.9% to \$388.5 million in September from 1977. Operating expenses: \$235.2 million, up 8.5%; net operating revenue, \$153.3 million, up 32.6%. Telephone toll messages rose 7.9% to 92.4 million.

For further information, order *Telephone Statistics, September 1978* (56-002, \$1.50).

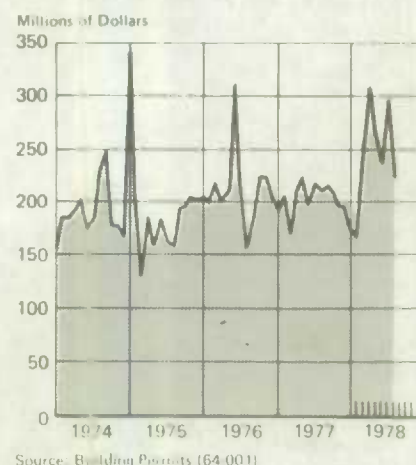
Pigs

Total pig numbers (excluding Newfoundland) at October 1 were up 11% from 1977.

For further information, order the *October 1, 1978 Report on Livestock Surveys, Pigs* (23-005, 35¢/\$1.40).

Commercial Building Permits Issued in Canada

(Seasonally Adjusted)



Special Edition Features The Consumer Price Index And Revision

Statistics Canada's revision of the Consumer Price Index on Friday, November 24, 1978, will be marked by the publication of a special edition of *Infomat* in collaboration with the Prices Division devoted to general background material on the CPI, the people who make it function and, naturally, the changes entailed by the revision. Readers interested in more copies of the supplement, over and above the one they will receive with the regular issue of *Infomat*, should inform the Bureau in the normal way.



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These publications released November 10 — 16

	Cata- logue	Price per issue/year		Cata- logue	Price per issue/year
AGRICULTURE					
Grains and Oilseeds Review, September 1978	22-007	40¢/\$4	Consumption of Containers and Other Packaging Supplies by the Manufacturing Industries, 1976	31-212	70¢
The Dairy Review, September 1978	23-001	40¢/\$4	Corrugated Boxes and Wrappers, September 1978	36-004	15¢/\$1.50
BALANCE OF PAYMENTS					
Security Transactions With Non- residents, July 1978	67-002	40¢/\$4	Crude Petroleum and Natural Gas Production, July 1978	26-006	30¢/\$3
CENSUS					
Census Tracts: Population and Housing Characteristics, Calgary, 1976 Census of Canada	95-801	\$2.25	Domestic Refrigerators and Freezers, September 1978	43-001	15¢/\$1.50
Census Tracts: Population and Housing Characteristics, Edmonton, 1976 Census of Canada	95-803	\$2.25	Domestic Washing Machines and Clothes Dryers, September 1978	43-002	15¢/\$1.50
Census Tracts: Population and Housing Characteristics, Montréal, 1976 Census of Canada	95-811	\$5.75	Electric Power Statistics, August 1978	57-001	30¢/\$3
Census Tracts: Population and Housing Characteristics, Regina, 1976 Census of Canada	95-816	\$1.50	Fertilizer Trade, 1977	46-207	70¢
Census Tracts: Population and Housing Characteristics, Toronto, 1976 Census of Canada	95-826	\$4.25	Production, Shipments and Stocks on Hand of Sawmills East of the Rockies (Excluding Newfoundland and Prince Edward Island), August 1978	35-002	30¢/\$3
Population: Demographic Character- istics, School Attendance and Level of Schooling, 1976 Census of Canada	92-826	\$7	Production, Shipments and Stocks on Hand of Sawmills in British Columbia, August 1978	35-003	30¢/\$3
EXTERNAL TRADE					
Imports by Commodities, August 1978	65-007	80¢/\$8	Radio and Television Receiving Sets, September 1978	43-004	30¢/\$3
Summary of External Trade, September 1978	65-001	40¢/\$4	Rigid Insulating Board, September 1978	36-002	15¢/\$1.50
FINANCIAL FLOWS AND MULTI- NATIONAL ENTERPRISES					
International Travel, September 1978	66-002	15¢/\$1.50	Salt, September 1978	26-009	15¢/\$1.50
HEALTH					
Tuberculosis Statistics, Morbidity and Mortality, 1976	82-212	\$1.05	Sanitaryware, September 1978	41-012	15¢/\$1.50
Vital Statistics, July- September 1978	84-001	35¢/\$1.40	Stoves and Furnaces, September 1978	41-005	30¢/\$3
INDUSTRY PRODUCT					
Indexes of Real Domestic Product by Industry, August 1978	61-005	40¢/\$4	SERVICE BULLETIN		
Survey of Production, 1976	61-202	\$1.05	Electrical Products — Vol. 7:		
LABOUR FORCE SURVEY					
The Labour Force, October 1978	71-001	55¢/\$5.50	No. 7, Factory Shipments of Transformers, 1977		
MANUFACTURING AND PRIMARY INDUSTRIES					
Asbestos, September 1978	26-001	15¢/\$1.50	MERCHANDISING AND SERVICES		
Cement, September 1978	44-001	15¢/\$1.50	Department Store Sales and Stocks, August 1978		
Cemented Tungsten Carbide Blanks and Tools, September 1978	41-013	15¢/\$1.50	Farm Implement and Equipment Sales, January 1 to September 30, 1978		
Coal and Coke Statistics, August 1978	45-002	40¢/\$4	Merchandising Inventories, August 1978		
			Restaurant Statistics, September 1978		
			Sales Financing, August 1978		
			METHODOLOGY		
			A Compendium of Methods of Error Evaluation in Censuses and Surveys		
			13-564E		
			TRANSPORTATION AND COMMUNICATIONS		
			Oil Pipe Line Transport, August 1978		
			Railway Transport, Part V, Freight Carried by Principal Commodity Classes, 1977		
			Shipping Statistics, July 1978		
			Telephone Statistics, September 1978		
			Transcontinental and Regional Air Carrier Operations, March 1978		
			Urban Transit, September 1978		