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Weekly Bulletin

Employment/Population Ratio

Starting this month, an Employment/Population Ratio — the percentage of the working age population employed at a particular time — is published in the *Labour Force Information* and in *The Labour Force* (Cat. No. 71-001). A more complete definition and historical data are provided in an article in the January 1978 issue of *The Labour Force*.

Employment in January reached 9,478,000 compared with 9,255,000 in January 1977. Unemployment was 991,000 and the unemployment rate was 9.5 (889,000 and 8.8 in January 1977). The participation rate was 60.0 (59.4) and the employment/population ratio 54.3 (54.2).

The seasonally-adjusted level of employment: 9,866,000, an increase of 24,000 from December 1977. The level increased by 26,000 for women (15,000 for women 15-24 and 11,000 for women 25 and over). That for men showed little change. The seasonally-adjusted level increased in Ontario (14,000), New Brunswick (6,000) and British Columbia (5,000) and decreased in Québec (13,000). The level showed little or no change in other provinces.

The seasonally-adjusted unemployment level: 891,000 in January, a decrease of 20,000 from December. The level declined for men 15-24 (9,000), for men 25 and over (4,000) and for women 25 and over (8,000). The level increased slightly for women 15-24.

The seasonally-adjusted level of unemployment decreased in Ontario (7,000), New Brunswick (3,000), Alberta (3,000) and Newfoundland (2,000) and increased by 2,000 in Nova Scotia and Saskatchewan. The level showed little or no change in the remaining provinces.

The seasonally-adjusted unemployment rate decreased 0.2 to 8.3. This is the first decline in the rate since May 1977. The rate declined 0.4 to 15.8 for men 15-24, 0.3 to 7.5 for women 25 and over and 0.1 to 13.9 for women 15-24. The rate for men 25 and over remained at 5.0. By province, the rate decreased 1.3 to 12.7 in New Brunswick, 1.0 to 16.0 in Newfoundland, 0.4 to 10.7 in Prince Edward Island, 0.3 to 4.2 in Alberta and 0.1 to 6.9 in Ontario. It increased 0.5 to 10.7 in Nova Scotia, 0.4 to 5.4 in Saskatchewan, 0.1 to 11.4 in Québec and 0.1 to 8.7 in British Columbia. The rate remained at 6.2 in Manitoba.

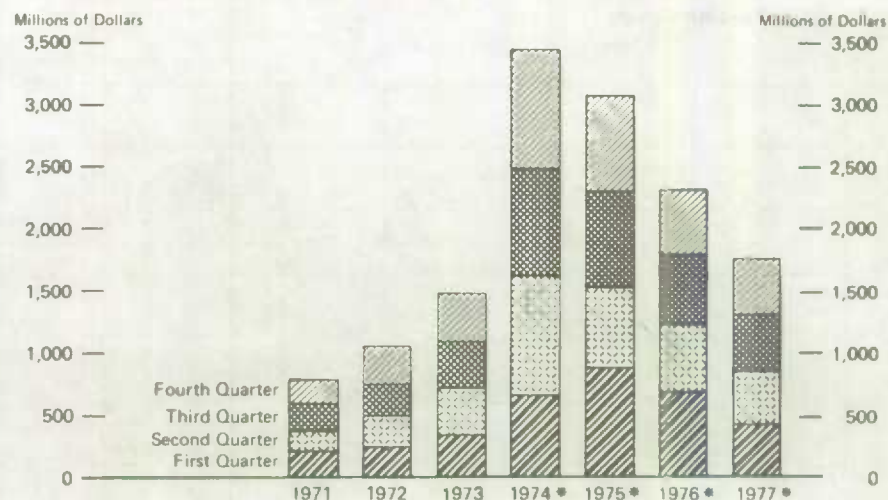
The seasonally-adjusted employment/

LATEST MONTHLY STATISTICS

		Latest Month	Previous Month	Change From Year Ago %
EMPLOYMENT, INCOME				
Average Weekly Earnings (\$)	Nov.	256.17p	257.94p	8.3
Labour Income (\$ million)	Nov.	10,225.7	10,351.0	9.2
Persons with Jobs (million)	Jan.*	9.48	9.73	2.4
Unemployed	Jan.*	991,000	882,000	11.5
INVENTORIES				
Department Store (\$ million)	Oct.	2,105.3	1,707.3	2.2
Manufacturers' Owned (\$ million)	Nov.	18,330.5p	18,035.3	9.4
Wholesale (\$ million)	Oct.	7,422.8	7,267	9.6
ORDERS				
Manufacturers' New Orders (\$ million)	Nov.	9,853.7p	9,870.9r	14.3
Manufacturers' Unfilled Orders (\$ million)	Nov.	10,644.4p	629.8r	9.9
PRICES				
Consumer Price Index (1971=100)	Dec.	167.2	166.1	9.5
Industry Selling Price Index (1971=100)	Nov.	177.1p	176.0p	8.3
Wholesale Price Index (1935-39=100)	Nov.	571.0p	562.5p	10.9
CONSTRUCTION				
Building Permits (\$ million)	Oct.	980.1	10,436.4	0.6
Housing Starts — Urban Centres (units)	Nov.	18,022	173,828	-9.5
ENERGY				
Coal Production (thousand tons)	Aug.	2,222	21,065	22.6
Electricity Generation (terawatt hours)	Sept.	23.6	229.3	7.8
Natural Gas Production (billion cu. ft.)	Oct.	299.7p	2,948.5p	4.0
Petroleum Refining (million barrels)	Nov.	57.7	599.9	5.9
FOREIGN TRADE				
Exports — Customs Basis (\$ million)	Nov.	3,618	40,042	15.3
Imports — Customs Basis (\$ million)	Nov.	3,524	38,499	12.0
PRODUCTION				
Motor Vehicles (thousand units)	Nov.	171.2	1,644.0	8.9
Steel (ingots — thousand tons)	Dec.	1,187.6	14,738.9	3.2
SALES				
Department Store Sales (\$ million)	Nov.	747.8	5,890.1	6.4
Manufacturers' Shipments (\$ million)	Nov.	9,839.1p	100,627.8p	11.4
New Motor Vehicle Sales (\$ million)	Nov.	704.2	8,004.1	11.6
Retail Sales (\$ million)	Nov.	5,664.9p	54,796.5p	7.7
Wholesale Sales (\$ million)	Nov.	4,870.6	51,179.5	11.0

Statistics are not seasonally adjusted. p - preliminary. r - revised. * - new this week.

Canadian Exports of Crude Petroleum to the United States



Source: Exports by Commodities (65-004)

* Includes the export tax

population ratio was 56.5, the same as December. The ratio declined by 0.2 to 57.4 for men 15-24 and by 0.2 to 76.8 for men 25 and over. It increased by 0.7 to 49.4 for women 15-24 and remained at 39.4 for women 25 and over.

For further information, order the January 1978 issue of *The Labour Force* (71-001, 55¢/\$5.50).

Radio Air Time Sales

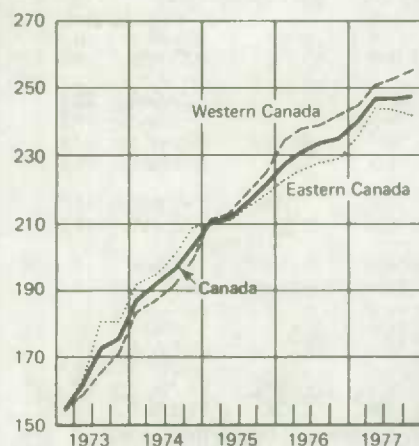
Gross national radio air-time sales rose 16.1% to \$6.5 million in September from \$5.6 million in 1976. Agency and other commissions reduced sales to \$5.5 million, up 14.6% from \$4.8 million. Net local sales rose 10.7% to \$15.5 million from \$14.0 million.

Gross sales, January-September, were \$195.9 million, up 11.6% from \$175.5 million for 1976 and net sales rose 7.5% to \$181.9 million from \$169.2 million.

For further information, order the September 1977 issue of *Radio Broadcasting* (56-003, 15¢/\$1.50), or contact P. T. Crosby (613-996-9274), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

Farm Input Price Indexes

(1961=100)



Source: Farm Input Price Indexes (62-004)

Railway Freight, 3rd Quarter

Railways hauled 71.5 million short tons (64.8 million t) of revenue freight in July-September, 1977, up 1.6% over the corresponding 1976 quarter. Increased traffic came in three of seven major categories: food/feed/beverages/tobacco up 16.2%, fabricated materials, up 5.8% and less-than-carload goods/small package freight 0.2%. Small live animals registered the largest percentage decrease, 41.3%, end products were off 13.3%, special traffic 3.7% and crude materials 2.2%.

Loadings, bar receipts from all foreign connections, gained 2.0%. Provinces registered decreases in volume were: Newfoundland (8.0%), Prince Edward Island (36.6%), Québec (2.2%), Ontario (5.3%), Manitoba (1.3%) and British Columbia (1.1%). Nova Scotia rose 36.8%, New Brunswick 1.1%, Saskatchewan 24.7%, Alberta 6.7% and the Territories 32.4%.

Traffic from the United States declined 2.8%.

For further information, order the third quarter 1977 issue of *Railway Freight Traffic* (52-002, \$1.50/\$4.20), or contact L.E. Robbins or R.J. Staveley (613-996-9271), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

Urban Transit

December saw 38 urban transit systems collect 101,055,934 initial passenger fares. Total distance run: 31,122,257 miles (50 086 418 km). Operating revenues reached \$34,198,696.

For further information, order the December 1977 issue of *Urban Transit* (53-003, 15¢/\$1.50), or contact the Chief (613-996-9274), Surface Transport Section, Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

Eggs

Egg production decreased 0.7% to 36.5 million dozen in December from 36.7 million a year earlier.

For further information, order the December 1977 issue of *Production of Eggs and Poultry* (23-003, 30¢/\$3), or contact J.H. Dickson (613-994-9964), Agriculture Division, Statistics Canada, Ottawa K1A 0L7.

Railway Carloadings

Railways loaded 17.8 million short tons (16.2 million t) of revenue freight in December, down 0.6% from a year earlier. Goods from the United States, 1.5 million short tons (1.4 million t), were down 16.7%. Loadings for the year totalled 251.1 million short tons (227.8 million t) up 4.1% from 1976. Rail receipts from U.S. connections were down 5.6%.

Gains in the year were recorded in agricultural products (up 9.8%), forest products (6.3%), mine products (3.6%) and manufactured and miscellaneous goods (0.8%). Animal products fell 17.4%.

For further information, order the December 1977 issue of *Railway Carloadings* (52-001, 30¢/\$3). For seasonally-adjusted revenue freight loadings, contact L.E. Robbins or R.J. Staveley (613-996-9271), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

Mental Health Statistics

Psychiatric inpatient facilities reported 129,397 admissions in 1977, up 2% from 1976. Separations rose 2% to 131,650. Patients still registered at year's end totalled 48,238. Males accounted for 51% of admissions and 58% of those still registered.

For further information, contact the Mental Health Section, Health Division, Statistics Canada, Ottawa K1A 0T6.

TV/Radio Production

Manufacturers of household radio and TV receivers shipped \$253.6 million worth of products of own manufacture in 1976, down 7.3% from 1975. Value added decreased 16.0% to \$111.5 million, employees decreased 9.8% to 6,347 and salaries and wages increased 3.4% to \$68.4 million.

For further information, order the 1976 issue of *Manufacturers of Household Radio and Television Receivers* (43-205, 70¢).

Merchandising

Trade reported by 4,707 establishments for the 1976 Merchandising Businesses Survey, Agents and Brokers, reached a \$13,333,977,000 volume.

For further information, order *Merchandising Businesses Survey, 1976 — Agents and Brokers* (63-602, \$1.50), or contact Wholesale Trade Section, Merchandising and Services Division (613-996-9307), Statistics Canada, Ottawa K1A 0V4.

Milk Production

An estimated 1,201,564,000 lbs. of milk were produced in November, 9.5% more than 1976. Production during eleven months rose 0.3% to 15,875,637,000 lbs. from a year earlier.

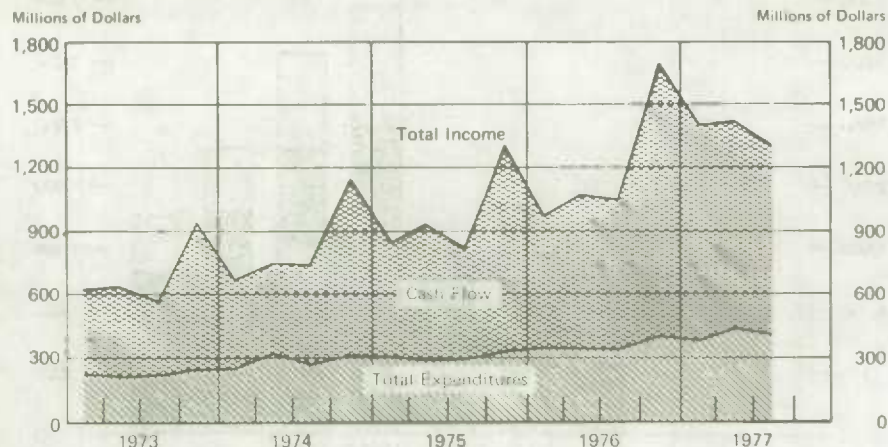
For further information, order the December 1977 issue of the *Dairy Review* (23-001, 40¢/\$4), or contact C.M. Riach (613-994-9974), Agriculture Division, Statistics Canada, Ottawa K1A 0L7.

Honey Production

Final estimate, 1977 honey crop: 61.2 million lbs., up 5.1 million from 1976.

For further information, order the 1977 issue of *Honey Production* (23-007, 35¢/\$70¢), or contact K.C. Wardley (613-994-9994), Agriculture Division, Statistics Canada, Ottawa K1A 0L7.

Quarterly Estimates of Income and Expenditures of Trusteed Pension Funds



Source: Quarterly Estimates of Trusteed Pensions Funds (74-001)

Industry Selling Price Index

The Industry Selling Price Index for Manufacturing rose 0.2% to 177.8 in December from November's 177.5. The Index rose 7.4% from December 1976 (165.6). Components:

- The 0.8% rise in the food and beverage index was due largely to increases of 1.8% for slaughtering and meat processors, 8.1% for cane and beet sugar processors, 0.7% for dairy products, 1.2% for feed and 1.2% for fish products.
- A decrease of 1.4% for pulp and paper mills was mainly responsible for a 1.1% decline in the paper and allied products index.
- Increase of 1.2% in the wood products index came largely from a 2.2% rise in sawmills and planing mills.
- The 0.3% decline in the primary metals index was attributable primarily to a decrease of 1.1% for smelting and refining.

For further information, order the November 1977 issue of *Industry Price Indexes* (61-011, 55¢/\$5.50).

Motor Vehicle Manufacturers

Motor vehicle manufacturers shipped \$7,071.0 million worth of products of own manufacture in 1976, up 17.4% from 1975. Total value added increased 3.9% to \$1,826.1 million. Employees increased 4.0% to 47,078 and total salaries and wages 17.3% to \$783.9 million.

For further information, order *Motor Vehicle Manufacturers, 1976* (42-209, 70¢), or contact T. Raj Sehdev (613-992-0388), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Farm Equipment Sales

Sales of farm implements and equipment dropped 5.1% to \$1,076.7 million in 1977 from \$1,134.1 million in 1976. Repair part sales rose 2.7% to \$160.4 million from \$154.7 million.

For further information, order the December 1977 issue of *Farm Implements and Equipment Sales* (63-009, 15¢/\$1.50), or contact Merchandising and Services Division (613-996-9307), Statistics Canada, Ottawa K1A 0T6.

Major Appliances

Manufacturers of major appliances shipped \$546.8 million worth of products of own manufacture in 1976, up 8.5% from 1975. Value added increased 22.4% to \$292.0 million, employees increased 1.1% to 11,888 and salaries and wages increased 13.3% to \$138.0 million.

For further information, order *Manufacturers of Major Appliances, 1976* (43-204, 70¢).

Salt

Shipments of salt and salt content of brine decreased to 746,403 short tons in December from 806,326 a year earlier bringing the 12 months' output to 6,656,504 short tons from 5,607,275 in 1976.

For further information, order the December 1977 issue of *Salt* (26-009, 15¢/\$1.50), or contact Art Symons (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Corporation Taxes, 1975

Income taxes declared by corporations (bar insurance carriers and credit unions) rose 7% to \$7,003 million for the 1975 taxation year from \$6,559 million for 1974. Regionally, fastest growth of taxable income came in Alberta, up 57%.

Preliminary estimates based on partial data are now available for 1976 taxable income and its provincial allocation. These show a decrease of \$217 million to \$17,240 million and reflect in large part sluggish corporation profits and influence of the 25% resource allowance (effective January 1976).

For further information, order the 1975 issue of *Corporation Taxation Statistics* (61-208, \$2.10). Additional information, including preliminary 1976 allocation of taxable income data, can be obtained from L.A. Bowen (613-996-6190), Business Finance Division, Statistics Canada, Ottawa K1A 0T6.

Farm Input Price Indexes

The Farm Input Price Index rose 0.4% in the fourth quarter to 248.2 from 247.2 (revised) in the third quarter (the 1977 rise: 5.5%). The eastern index declined 0.4% to 241.8 from 242.7 (revised) and the western index rose 1.2% to 255.6 from 252.5 (revised). In the latest 12 months the index rose 5.4% in the east and 5.6% in the west.

For further information, order the fourth quarter 1977 issue of *Farm Input Price Indexes* (62-004, 35¢/\$1.40), or contact Mrs. A.J. Sprott (613-994-9957), Prices Division, Statistics Canada, Ottawa K1A 0V6.

Motor Vehicle Shipments

Automobile production totalled 82,173 in December (89,588 in December 1976). January-to-December: 1,162,519 against 1,137,313. Commercial vehicles totalled 49,294 (41,522). Year-to-date: 612,926 against 502,799.

For further information, order the December 1977 issue of *Motor Vehicle Shipments* (42-002, 15¢/\$1.50), or contact T. Raj Sehdev (613-992-0388), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

International Travel, 1977

December saw 1.5 million United States visitors, almost at December 1976's rate. Residents returning from the U.S. decreased 1.4% to 2.2 million. Visitors from other countries decreased 1.9% to 68,600. Residents returning from these countries rose 7.0% to 81,800.

U.S. visitors in 1977 totalled 31.8 million, down 1.4% from 1976. Residents returning from the U.S. increased to 37.9 million, up 5.5%. Visitors from other countries decreased 9.7% to 1.4 million and residents returning from these countries rose 12.3% to 1.8 million.

For further information, order the December 1977 issue of *International Travel, Advance Information* (66-002, 15¢/\$1.50), or contact M.W. Valiquette (613-995-0847), International Travel Section, Statistics Canada, Ottawa K1A 0T6.

Retail Chain Stores

Sales by chain organizations, unadjusted for price changes, rose 8.0% to \$17,181 million in 1976 from 1975's \$15,906 million.

The report *Retail Chain Stores, 1976* (63-210) will be published later this year. Detailed survey information now is available by contacting the Retail Trade Section (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

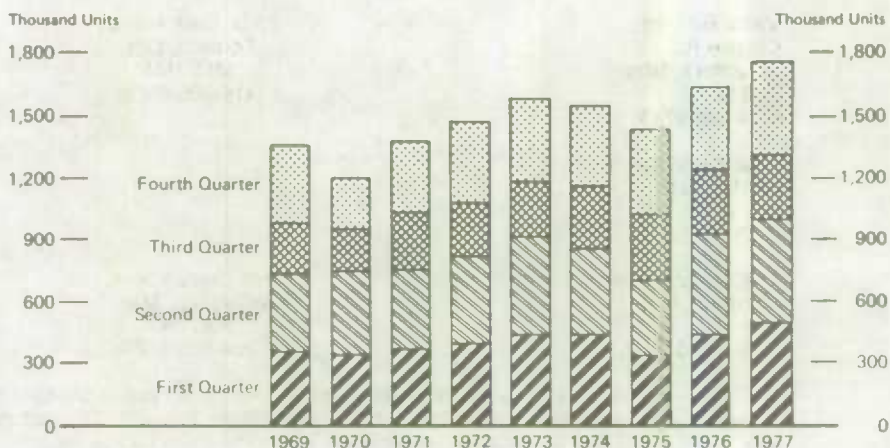
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Canadian Production of Motor Vehicles



Source: Motor Vehicle Shipments (42-002)



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	Cata- logue	Price per issue/year		Cata- logue	Price per issue/year
AGRICULTURE					
Honey Production, 1977	23-007	35¢	Shipments of Prepared Stock and Poultry Feeds, November 1977	32-004	40¢/\$4
The Wheat Review, October 1977	22-005	55¢/\$5.50	The Sugar Situation, December 1977	32-013	15¢/\$1.50
BALANCE OF PAYMENTS			SERVICE BULLETINS		
Canada's International Investment Position, 1974	67-202	\$2.10	Electrical Products — Vol. 6, No. 30, Electric Lamps, December 1977	43-007	/\$1.40
EXTERNAL TRADE			Fabricated Metal Products — Vol. 6, December 1977: No. 61, Builders and Shelf Hardware; No. 62, Oil Filters and Cartridges; No. 63, Domestic and Farm Water Systems	41-009	/\$2.80
Exports by Commodities, November 1977	65-004	80¢/\$8	Fruit and Vegetable Preservation — Vol. 6, No. 10, Pack of Processed Corn, 1977	32-023	/\$1.40
LABOUR			Vinyl-Asbestos Floor Tile — Vol. 6, No. 12, Floor Tiles, December 1977	47-001	/\$1.40
Estimates of Employees by Province and Industry, September 1977	72-008	40¢/\$4	MERCHANDISING AND SERVICES		
MANUFACTURING AND PRIMARY INDUSTRIES			Department Store Sales by Regions, December 1977	63-004	15¢/\$1.50
Canned and Frozen Fruits and Vegetables — Monthly, November 1977	32-011	30¢/\$3	Motion Picture Production, 1976	63-206	70¢
Consumption of Purchased Fuel and Electricity, By the Manufacturing, Mining and Electric Power Industries, 1975	57-208	\$1.05	Sales Financing, November 1977	65-013	30¢/\$3
Corrugated Boxes and Wrappers, December 1977	36-004	15¢/\$1.50	TRANSPORTATION AND COMMUNICATIONS		
Gypsum Products, December 1977	44-003	15¢/\$1.50	Canadian National Railways and Canadian Pacific Limited, 1972-1976	52-213	70¢
Hardboard, December 1977	36-001	15¢/\$1.50	Telephone Statistics, November 1977	56-002	15¢/\$1.50
Inventory Accounting Methods in Manufacturing Industries, 1975	31-524	\$2.10	Transcontinental and Regional Air Carrier Operations, August 1977	51-001	40¢/\$4
Mineral Wool, December 1977	44-004	15¢/\$1.50			
Monthly Review of Canadian Fisheries Statistics, November 1977	24-002	40¢/\$4			
Selected Meat and Meat Preparations, November 1977	32-020	15¢/\$1.50			

Additional Information

When names and telephone numbers are not provided, additional information can often be obtained from the regional User Advisory staff of Statistics Canada or from its Central Inquiries Service, Ottawa (613-992-4734).

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Also, toll-free access to the regional statistical information service is provided in Charlottetown, Moncton, Saint John and Sydney by calling the operator and asking for ZENITH 22066. Throughout Saskatchewan, the Regina office can be reached by dialing 1-800-667-3524. Throughout Alberta, the Edmonton office can be reached by dialing 1-800-222-6400.