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Weekly Bulletin

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## Retail Trade

(Seasonally Adjusted)

Millions of Dollars



Source: Retail Trade (63-005)

## Retail Trade

Seasonally-adjusted retail sales, January, totalled \$5,537.4 million, up 2.1% from \$5,421.6 million in December. Sales increased in 17 of 28 trade groups. Household appliance stores (15.2%), grocery, confectionery and sundries stores (11.9%) and florists (11.3%) recorded largest increases and general stores (7.9%) the largest decrease. Eight provinces recorded increased sales ranging from 10.8% for Newfoundland to 0.2% for Nova Scotia. The only decreases were in Ontario (0.3%) and New Brunswick (0.1%).

Retail trade without seasonal adjustment reached \$4,487.9 million, 9.7% over January 1977. Sales increased in 25 of 28 trade groups. Largest gains: book and stationery stores (24.2%) and florists (23.3%). All provinces recorded increased sales over January, 1977, ranging from 16.9% for Alberta to 7.9% for Saskatchewan. Montréal sales rose 5.5%; Toronto, 11.1%; Winnipeg, 10.8%; and Vancouver, 12.4%.

Revised total trade, unadjusted for seasonal influences for December 1977 was \$6,835.6 million, up 8.3% from December 1976.

For further information, order the January 1978 issue of Retail Trade (63-005, 55¢/\$5.50), or contact the Retail Trade Section, Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

## LATEST MONTHLY STATISTICS

### EMPLOYMENT, INCOME

	Latest Month	Previous Month	Change From Year Ago %
Average Weekly Earnings (\$)	Dec. 254.06p	256.22p	8.6
Labour Income (\$ million)	Dec. 10,140.4p	10,223.2p	6.0
Persons with Jobs (million)	Feb. 9.58	9.48	3.1
Unemployed	Feb. 1,007,000	991,000	8.0

### INVENTORIES

Department Store (\$ million)	Dec. 1,669.0	2,159.6	3.4
Manufacturers' Owned (\$ million)	Jan.* 18,717.3p	18,472.7r	8.6
Wholesale (\$ million)	Jan. 7,613.5	7,558.6	6.7

### ORDERS

Manufacturers' New Orders (\$ million)	Jan.* 9,142.4p	9,081.4r	11.1
Manufacturers' Unfilled Orders (\$ million)	Jan.* 10,853.5p	10,711.8r	10.7

### PRICES

Consumer Price Index (1971=100)	Feb. 168.9	167.8	8.7
Industry Selling Price Index (1971=100)	Jan.* 180.2p	178.0r	7.6
Wholesale Price Index (1935-39=100)	Jan.* 580.0p	571.9r	8.8

### CONSTRUCTION

Building Permits (\$ million)	Dec. 847.9	12,423.3	1.8
Housing Starts — Urban Centres (units)	Nov. 18,022	173,828	-9.5

### ENERGY

Coal Production (thousand tons)	Oct. 2,470	26,172	18.3
Electricity Generation (terawatt hours)	Dec.* 32.3	319.2	8.8
Natural Gas Production (billion cu. ft.)	Dec.* 350.6p	3,617.3	4.5
Petroleum Refining (million barrels)	Jan. 56.6	56.6	-2.9

### FOREIGN TRADE

Exports — Customs Basis (\$ million)	Jan. 3,455	3,455	11.3
Imports — Customs Basis (\$ million)	Jan. 3,143	3,143	4.6

### PRODUCTION

Motor Vehicles (thousand units)	Jan. 219.4	219.4	-9.7
Steel (ingots — thousand tons)	Feb. 1,255.5	2,566.9	7.9

### SALES

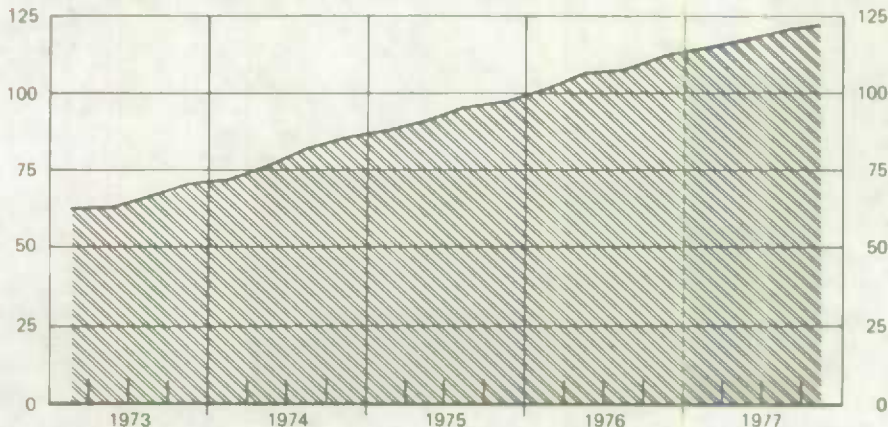
Department Store Sales (\$ million)	Jan. 424.6	424.6	2.7
Manufacturers' Shipments (\$ million)	Jan.* 9,000.7p	9,000.7	13.2
New Motor Vehicle Sales (\$ million)	Jan. 575.8	575.8	-3.8
Retail Sales (\$ million)	Jan. 4,487.9	4,487.9	9.7
Wholesale Sales (\$ million)	Jan. 4,167.0	4,167.0	13.7

Statistics are not seasonally adjusted. p - preliminary. r - revised. \* - new this week.

## Wages, Salaries and Supplementary Labour Income

Data Seasonally Adjusted at Annual Rates

\$ Billions



Source: National Income and Expenditure Accounts (13-001)



## Real Domestic Product

The seasonally-adjusted index of real domestic product declined 0.3% to 128.6 in January from a level of 129.0 in December. The index of industrial production declined 1.1% in December. Goods-producing industries decreased 1.4%, service-producing industries rose 0.4%.

In goods-producing, substantial decreases came in agriculture, forestry, construction, mining and manufacturing. Most significant declines hit the manufacturing sector where, although non-durable manufacturing industries were unchanged from the December level, durable manufacturing industries dropped 2.2%. In non-durable manufacturing, increases were recorded by manufacturers of food and beverage products, leather products, petroleum and coal products, chemicals and chemical products and by printing, publishing and allied industries. Durable manufacturing's decrease was attributable to a sharp decline in transportation equipment, electrical products and non-metallic mineral products. A major factor was reduced production of motor vehicles.

In service-producing, transportation, storage and communication, trade, community, business and personal services, and public administration and defence services all recorded increases; finance, insurance and real estate services declined slightly. In trade, both wholesale and retail registered substantial gains — retail trade almost recovered to the high November level with increases in food stores, motor vehicle dealers, clothing stores and furniture, television, radio and appliance stores.

For further information, order the January 1978 issue of *Indexes of Real Domestic Product by Industry* (61-005, 40¢/\$4), or contact R.W. Collins (613-995-0443), Industry Product Division, Statistics Canada, Ottawa K1A 0T6.

## Urban Transit

In January, 56 urban transit systems collected 103,607,522 initial passenger fares, total distance run reached 32,380,347 miles (52 111 117 km) and operating revenues totalled \$36,116,574.

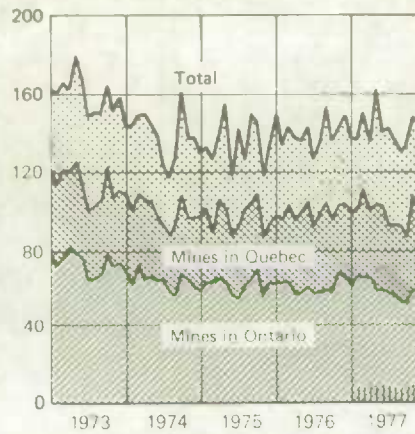
For further information, order the January 1978 issue (53-003, 15¢/\$1.50), or contact the Chief (613-996-9271), Surface Transport Section, Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

## THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Building Permits, January  
Department Store Sales by Regions, February  
Employment, Earnings and Hours, January  
Estimates of Labour Income, January  
Housing Starts and Completions, January  
New Motor Vehicle Sales, February  
Inventories, Shipments and Orders, January

## Gold Production, Canada

Thousands of Troy Ounces



Source: Gold Production (26-004)

## Mineral Production

January silver production rose to 3,326,673 troy ounces from 3,119,831 in January 1977. Production of refined lead decreased to 15,955 short tons from 17,903. Refined zinc: 37,824 short tons (53,374). Primary copper: 62,605 short tons (79,174). Primary nickel: 17,786 short tons (24,196). Gold: 134,207 troy ounces (137,710).

For further information, order the January 1978 issue of *Silver, Lead and Zinc Production* (26-008, 15¢/\$1.50), *Copper and Nickel Production* (26-003, 15¢/\$1.50), *Gold Production* (26-004, 15¢/\$1.50), or contact Art Symon (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

## Radio Air-Time Sales

Gross national radio air-time sales were \$7.3 million in November, a decrease of 1.4% from \$7.4 million in 1976. Agency and other commissions reduced sales to \$6.2 million, down 1.6% from \$6.3 million a year earlier. Net local sales rose 3.1% to \$16.4 million from \$15.9 million.

Gross sales for 1977 rose 20.3% to \$246.8 million from \$223.8 million in 1976. Net sales: 10.1% to \$229.1 million from \$208.0 million.

For further information, order the November 1977 issue of *Radio Broadcasting* (56-003, 15¢/\$1.50), or contact P.T. Crosby (613-996-9274), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

## Wholesale Index

The General Wholesale Index rose 1.4% to 580.0 in January from its revised December level of 571.9 and was 8.8% higher than in January 1977 (532.9).

The wood products index rose 1.7% due mainly to increases of 4.3% for fir and 3.6% for cedar.

The animal products index showed an increase of 2.1% attributable largely to advances of 3.3% for livestock, 1.5% for milk and its products, 1.9% for fish, and 1.6% for fresh meats.

For further information, order the January 1977 issue of *Industry Prices Indexes* (62-011, 55¢/\$5.50).

## Consumer Price Index Regional Cities

January to February, consumer price index increases rose from 0.1% in Thunder Bay to 1.1% in Winnipeg. Prices for food, notably fresh produce, pork products, bread and soft drinks, with prices for new cars, were largely responsible for the advances. Other important contributing factors: shelter charges, automobile registration fees in some cities and clothing prices. Prices for beef and chicken generally declined.

Monthly increases, with annual increases in brackets: St. John's 0.6% (7.9%), Halifax 0.6% (8.3%), Saint John 0.7% (8.2%), Québec 0.7% (8.0%), Montréal 0.8% (8.3%), Ottawa 0.5% (8.3%), Toronto 0.2% (8.3%), Thunder Bay 0.1% (8.7%), Winnipeg 1.1% (8.6%), Saskatoon 0.2% (9.2%), Regina 0.7% (10.2%), Edmonton 0.4% (9.3%), Calgary 0.9% (8.5%) and Vancouver 0.4% (7.2%).

For further information, order the February 1978 issue of *Consumer Price Indexes for Regional Cities* (62-009, 30¢/\$3).

## International Indebtedness, 1975

Canada's balance of international indebtedness rose by \$7 billion to \$42.3 billion at the end of 1975, almost double the growth of \$3.6 billion registered in the previous year. The balance of international indebtedness represents the amount by which Canada's outstanding liabilities or obligations to other countries exceed Canada's assets or claims against other countries. Following increases of 11% and 7% in 1974 and 1973 net indebtedness expanded sharply by 20%. At 1975 year-end, Canada's gross liabilities, the amount owing to other countries in long-term and short-term forms, stood at \$82.8 billion, an increase of 14% over 1974. This was offset partially by \$40.5 billion in gross assets, the total amount owing to Canada by non-residents, which grew by 8% from \$37.5 billion.

For further information, contact F. Chow (613-996-2545), Balance Payments Division, Statistics Canada, Ottawa K1A 0Z8.

## Wholesale Trade

Sales by wholesale in January were estimated at \$4,166,960,000, a 13.7% rise from \$3,665,423,000 in January 1977. Wholesale inventories: \$7,613,493,000, 6.7% over inventories of \$7,137,288,000.

Further details are available in the monthly *Wholesale Trade Report* (63-008, 15¢/\$1.50).

## HOW TO ORDER

### Statistics Canada Publications

Send initial order to:  
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Catalogue Number.

Please enclose money order or cheque made payable to the order of: Receiver General for Canada



### Consumer Credit

Consumer credit totalled \$24,750 million at the end of January, 11.6% more than a year earlier. Outstanding balances, selected credit holders, with percentage change from a year earlier:

- Chartered banks' personal loans: \$18,801 million, up 15.2%.
- Québec savings banks' personal loans: \$87 million, up 20.8%.
- Life insurance companies' policy loans: \$1,285 million, up 4.0%.
- Sales finance and consumer loan companies' loans: small \$202 million, down 12.2%; large \$1,445 million, down 3.2%; instalment sales paper \$1,069 million, down 4.8%.
- Department, furniture, TV, radio and household appliance stores: \$1,309 million, up 7.0%.
- Trust and mortgage loan companies' personal loans: \$368 million, up 26.5%.

Quarterly reporters held outstanding balances of \$6,434 million at the end of the fourth quarter of 1977, up 15.0% from a year earlier. The largest, credit unions and caisses populaires: \$4,568 million, up 17.6%. Including quarterly reporters, outstanding balances, fourth quarter, totalled \$31,234 million, up 12.6%.

For further information, order the January 1978 issue of *Consumer Credit* (61-004, 30¢/\$3), or contact Retail Trade Section (613-996-9304 or telex 053-3585), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V6.

### Rubber Products Industry, 1976

Value of rubber products shipments-of-own-manufacture rose 20.9% to \$1,200 million in 1976 from 1975. Value added rose 15.3% to \$652.4 million and employees increased 3.0% to 28,255.

For further information, order *Rubber Products Industry, 1976* (33-206, 70¢) or contact R. Ralph (613-992-2231), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

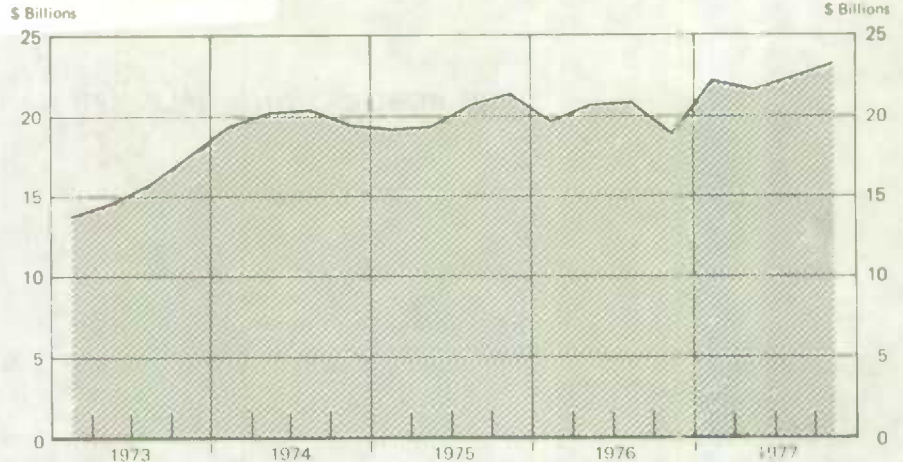
### Coal

October coal production decreased 215,719 short tons to 2,470,687 (2 241 369 metric tonnes) from 2,686,406 (2 437 067) a year earlier.

For further information, order the October 1977 issue of *Coal and Coke Statistics* (45-002, 40¢/\$4), or contact David Madsen, (613-992-4021), Energy and Minerals Section, Statistics Canada, Ottawa K1A 0T6.

### Corporation Profits (Before Taxes)

Data Seasonally Adjusted at Annual Rates



Source: National Income and Expenditure Accounts (13-001)

### Industry Selling Price

The Industry Selling Price Index for Manufacturing rose to 180.2 in January, a 1.2% increase from its revised December level of 178.0 and 7.6% higher than in January 1977 (167.5). Groups having the most effect were food and beverage industries and wood industries.

The food and beverage industries index rose 0.9% from increases of 1.4% for slaughtering and meat processors, 1.2% for dairy products and 1.8% for the feed industry. The wood industries index rose 3.7% attributable mainly to a rise of 4.7% in the index for sawmills and planing mills.

For further information, order the January 1977 issue of *Industry Selling Price Indexes* (61-011, 55¢/\$5.50).

### Homicide/Murder

Homicide in 1977 rose 3.8% compared with the 1976 rate of incidents. The rate of murder incidents increased 2.5%. Homicide incidents fell from 633 in 1975 to 614 in 1976, rising to 644 last year. The rate of homicide offences rose 6.6% from 1976 and was the same as the 1975 rate. The rate of murder offences (as one component of homicides) increased 1.5%.

For further information, contact Dr. Paul Reed (613-995-0711), Assistant Director (Research), Justice Statistics Division, Statistics Canada, Ottawa.

### Index of Industrial Production

The seasonally-adjusted Index of Industrial Production decreased 1.1% in January to 124.2 from 125.6 in December. Mining (5.3% to 105.7) and manufacturing (1.1% to 123.1) declined; utilities (2.5% to 158.1) increased. Non-durable manufacturing saw no change at 120.9 (Durable: down 2.2% to 125.3).

For further information, order the January 1978 issue of *Indexes of Real Domestic Product by Industry* (61-005, 40¢/\$4), or contact R.W. Collins (613-995-0443), Industry Product Division, Statistics Canada, Ottawa.

### Electric Power Statistics

December: net generation 32.3 TWh (29.5 TWh in 1976). Hydro generation rose 11.8%, thermal production 5.3%.

For further information, order the December 1977 issue of *Electric Power Statistics* (57-001, 30¢/\$3), or contact David Madsen (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

### Iron Ore

Mines shipped 2,061,741 short tons of iron ore in January (2,841,963 a year earlier).

For further information, order the January 1978 issue of *Iron Ore* (26-005, 15¢/\$1.50), or contact Art Symons (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

#### Publications, from page 4

Soaps and Synthetic Detergents, January 1978	46-003	30¢/\$3
Steel Wire and Specified Wire Products, January 1978	41-006	15¢/\$1.50

#### SERVICE BULLETINS

Fruit and Vegetable Preservation — Vol. 6, No. 17, Pack of Processed Pumpkin and Squash, 1977	32-023	/ \$1.40
Metals and Minerals — Vol. 5, No. 15, Grinding Balls, 1977	41-010	/ \$2.80

#### MERCHANDISING AND SERVICES

Merchandising Businesses Survey,

Agents and Brokers, 1976	63-602	70¢
Wholesale Trade, January 1978	63-008	15¢/\$1.50

#### TRANSPORTATION AND COMMUNICATIONS

Oil Pipe Line Transport, December 1977	55-001	30¢/\$3
Railway Freight Traffic, Third Quarter 1977	52-002	\$1 05/\$4.20
Telecommunications Statistics, 1976	56-201	70¢

#### SERVICE BULLETIN

Aviation Statistics Centre — Vol. 10, No. 3, Canadian Air Transport Industry (Summary Statistics)	51-004	/ \$4.20
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## THESE PUBLICATIONS\* RELEASED MARCH 17 — 23

	Cata- logue	Price per issue/year		Cata- logue	Price per issue/year
<b>AGRICULTURE</b>			Biscuit Manufacturers, 1976	32-202	70¢
Grain Milling Statistics, January 1978	32-003	30¢/\$3	Cemented Tungsten Carbide Blanks and Tools, January 1978	41-013	15¢/\$1.50
Index to Volume 69 of the Quarterly Bulletin of Agricultural Statistics, 1976	21-003	N/C	Concrete Products, January 1978	44-002	15¢/\$1.50
Report on Livestock Surveys — Cattle, Sheep, January 1, 1978	23-004	70¢	Consumption, Production and Inven- tories of Rubber, January 1978	33-003	30¢/\$3
The Dairy Review, January 1978	23-001	40¢/\$4	Corrugated Box Manufacturers, 1976	36-213	70¢
The Wheat Review, November 1977	22-005	55¢/\$5.50	Crude Petroleum and Natural Gas Production, November 1977	26-006	30¢/\$3
<b>BUSINESS FINANCE</b>			Domestic and Farm Water Systems, January 1978	41-015	15¢/\$1.50
Cheques Cashed, January 1978	61-001	30¢/\$3	Domestic Water Tank Heaters, January 1978	43-008	15¢/\$1.50
<b>CENSUS</b>			Electric Lamps, January 1978	43-009	15¢/\$1.50
Agriculture — Ontario, 1976			Factory Sales of Electric Storage Batteries, January 1978	43-005	15¢/\$1.50
Census of Canada	96-806	\$7	Flour and Breakfast Cereal Products Industry, 1976	32-228	70¢
Agriculture — Québec, 1976			Footwear Statistics, January 1978	33-002	30¢/\$3
Census of Canada	96-805	\$10	Gold Production, January 1978	26-004	15¢/\$1.50
<b>CURRENT ECONOMIC ANALYSIS</b>			Inventories, Shipments and Orders in Manufacturing Industries, December 1977	31-001	55¢/\$5.50
Canadian Statistical Review, February 1978	11-003E	70¢/\$7	Iron Ore, January 1978	26-005	15¢/\$1.50
Amendments to CANSIM Main Base Directory (12-203), March Edition	12-204E	N/C	Manufacturers of Household Radio and Television Receivers, 1976	43-205	70¢
<b>HEALTH</b>			Mineral Industries: Principal Statistics, 1975	26-204	35¢
Health Manpower, Dental Hygienists, 1977	83-230	70¢	Miscellaneous Food Preparations, Quarter Ended December 31, 1977	32-018	35¢/\$1.40
Mental Health Statistics, Volume III — Institutional Facilities, Services and Finances, 1975	83-205	\$1.05	Monthly Production of Soft Drinks, February 1978	32-001	15¢/\$1.50
<b>INDUSTRY PRODUCT</b>			Peeler Logs, Veneers and Plywoods, December 1977	35-001	30¢/\$3
Indexes of Real Domestic Product by Industry, Including the Index of Industrial Production, December 1977	61-005	40¢/\$4	Poultry Processors, 1976	32-227	70¢
<b>LABOUR</b>			Production and Inventories of Process Cheese and Instant Skim Milk Powder, February 1978	32-024	15¢/\$1.50
Employment, Earnings and Hours, November 1977	72-002	70¢/\$7	Production and Sales of Phonograph Records and Pre-recorded Tapes in Canada, January 1978	47-004	15¢/\$1.50
Preliminary Unemployment Insurance Statistics, December 1977	73-001P	N/C	Production and Shipments of Steel Pipe, Tubing and Fittings, January 1978	41-011	30¢/\$3
<b>LABOUR FORCE SURVEY</b>			Production, Shipments and Stocks on Hand of Sawmills in British Columbia, December 1977	35-003	30¢/\$3
The Labour Force, February 1978	71-001	55¢/\$5.50	Radio and Television Receiving Sets, January 1978	43-004	30¢/\$3
<b>MANUFACTURING AND PRIMARY INDUSTRIES</b>			Sanitaryware, January 1978	41-012	15¢/\$1.50
Automobile Fabric Accessories Industry, 1976	34-222	70¢	Selected Meat and Meat Preparations, January 1978	32-020	15¢/\$1.50
Biscuits and Confectionery, Quarter Ended December 31, 1977	32-016	35¢/\$1.40			

\*List continued Page 3