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Weekly Bulletin

Consumer Credit

Consumer credit outstanding, May: \$26,110 million, up 12.9% from a year earlier. Selected credit holders with percentage change from 1977:

- Chartered banks' personal loans: \$20,160 million, up 16.1%
 - Québec savings banks' personal loans: \$96 million, up 20.0%
 - Life insurance companies' policy loans: \$1,303 million, up 3.4%
 - Sales finance and consumer loan companies' loans: small \$185 million, down 12.7%; large \$1,463 million, down 0.9%; instalment sales paper \$1,091 million, 1.0%
 - Department, furniture, TV, radio and household appliance stores: \$1,412 million, up 7.5%
 - Trust and Mortgage loan companies' personal loans: \$400 million, up 22.7%
- Credit holders reporting quarterly: \$6,632 million at end of first quarter, up 15.4% from a year earlier. Credit unions and caisses populaires: \$4,732 million, up 19.0%.

Including quarterly reporters, outstanding balances at end of first quarter totalled \$31,751 million, up 12.4%.

For further information, order the May 1978 issue of *Consumer Credit* (61-004, 30¢/\$3), or contact *Retail Trade Section* (613-996-9304, telex 053-3585), *Merchandising and Services Division*, Statistics Canada, Ottawa K1A 0V6.

Help Wanted Index

Second quarter, 1978, the seasonally-adjusted help-wanted index (1969=100) declined to 152, 7% below the first quarter, with increases in British Columbia, Ontario and the Atlantic provinces. Decreases: Québec (13%) and the Prairie provinces (5%). Against second quarter, 1977, the index rose 2%, the Atlantic provinces dropping 21%, British Columbia unchanging and increases of up to 5% affecting the remaining regions.

For further information, contact George Fincham (613-992-7461), Labour Division, Statistics Canada, Ottawa K1A 0V1.

Iron Ore

Mines shipped 1,814,035 short tons of iron ore in May compared with 6,189,719 a year earlier. Five months output: 8,706,426 short tons (15,576,495).

For further information, order the May 1978 issue of *Iron Ore* (26-005, 15¢/\$1.50), or contact *Art Symons* (613-992-0491), *Manufacturing and Primary Industries Division*, Statistics Canada, Ottawa K1A 0V6.

LATEST MONTHLY STATISTICS

EMPLOYMENT, INCOME

			Previous Month	% Change From Year Ago
Average Weekly Earnings (\$)	Apr.	262.0 p	261.01	6.1
Labour Income (\$ million)	Apr.	10,499.9 p	10,366.2	8.7
Persons with Jobs (million)	June	10.4	10.12	3.5
Unemployed	June	903,000	933,000	10.

INVENTORIES

Department Store (\$ million)	Mar.	1,809.9	1,734.2	5.6
Manufacturers' Owned (\$ million)	Apr.	19,231 p	19,066.9 r	8.3
Wholesale (\$ million)	May*	8,195	8,242	9.9

ORDERS

Manufacturers' New Orders (\$ million)	Apr.	10,824.1 p	9,118.2 r	18.7
Manufacturers' Unfilled Orders (\$ million)	Apr.	11,881.0 p	10,624 r	11.8

PRICES

Consumer Price Index (1971=100)	June	175.1	173.6	9.2
Industry Selling Price Index (1971=100)	May	186.3	185.6	7.3
Wholesale Price Index (1935-39=100)	May*	600.6	600.0	7.0

CONSTRUCTION

			Year-to-date	
Building Permits (\$ million)	Apr.	1,133.9	3,153.4	-3.1
Housing Starts — Urban Centres (units)	May	16,441	69,558	6.0

ENERGY

Coal Production (thousand tons)	Feb.	2,903.6	5,649.2	1.5
Electricity Generation (terawatt hours)	Apr.	26.4	121.0	9.1
Natural Gas Production (billion cu. ft.)	Apr.*	290.7	1,254.5	-0.9
Petroleum Refining (million barrels)	May*	48.3	258.7	-5.0

FOREIGN TRADE

Exports — Customs Basis (\$ million)	May	4,598	20,851	16.7
Imports — Customs Basis (\$ million)	May	4,401	19,713	12.6

PRODUCTION

Motor Vehicles (thousand units)	May	176.7	807.0	-1.6
Steel (ingots — thousand tons)	June*	1,363.6	8,108.3	9.7

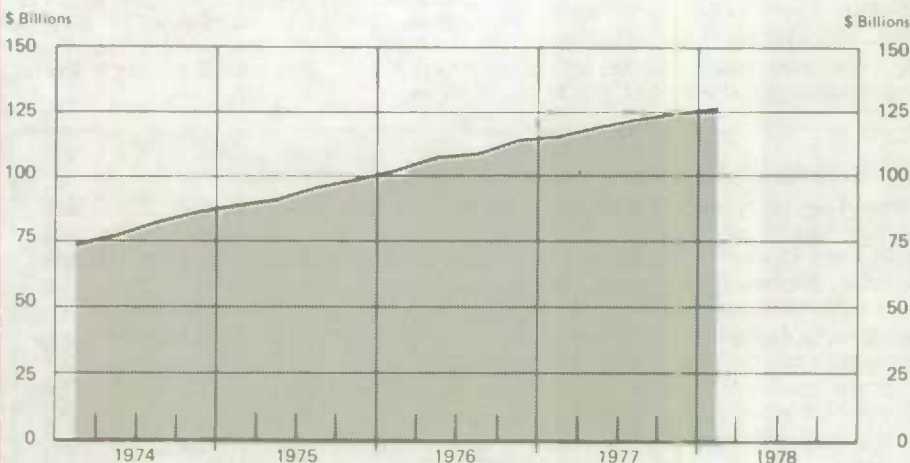
SALES

Department Store Sales (\$ million)	May	603.0 p	2,548.8 p	7.9
Manufacturers' Shipments (\$ million)	Apr.	10,423.9 p	39,350.5 p	13.2
New Motor Vehicle Sales (\$ million)	May	1,082.3	4,079.8	10.9
Retail Sales (\$ million)	May	6,038.5 p	25,706.9 p	10.8
Wholesale Sales (\$ million)	May*	5,828.6	24,382.3	8.7

Statistics are not seasonally adjusted. p - preliminary. r - revised. * - new this week.

Wages, Salaries and Supplementary Labour Income

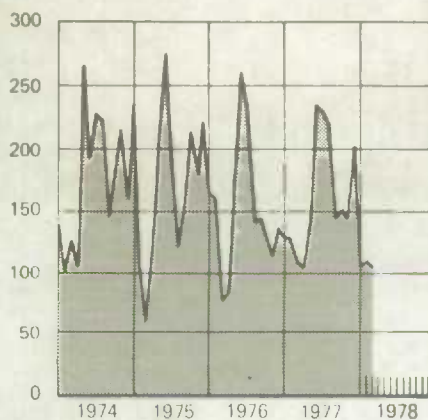
Data Seasonally Adjusted at Annual Rates



Source: National Income and Expenditure Accounts (13-001)

Canadian Exports of Wheat (and wheat flour)

Millions of Dollars



Source: Exports by Commodities (65-004)

Import/Export, Price/Volume Indexes

April's current weighted import price index increased 1.5% and the export price index increased 1.2%. On fixed weight basis, average increase per month: 1.4% for imports and 1.0% for exports. (The dollar declined an average of 1% a month.) The 30% increase in seasonally-adjusted import volume was an exceptionally-large monthly increase — averaged over the first four months, import volume shows virtually no change compared with the same period, 1977. Export volume grew 5.5% with the year to date average 9.2% higher than a year earlier.

For further information, order the May 1978 issue of the *Summary of External Trade* (65-001, 40¢/\$4).

Steel Ingots

Steel ingots production in June totalled 1,363,629 short tons (1 237 063 t).

For further information, order the June 1978 issue of *Steel Ingots and Pig Iron* (41-001, 15¢/\$1.40), or contact J.L. Barnes (613-992-0388), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V3.

Wholesale Trade

Sales by wholesale, May: \$5,828,348,000, up 5.6% from \$5,518,585,000 in 1977. Wholesale inventories: up 9.9% to \$8,195,268,000 from \$7,454,464,000.

For further information, order the May 1978 issue of *Wholesale Trade* (63-008, 15¢/\$1.50).

For Retailers With Little Training in Using Statistics...

How A Retailer Can Profit From Facts is a free booklet published for retail merchants who are not only missing out on a wealth of information available but whose staff have little or no training in using statistics. Statistics can help in choosing a location, estimating the market, learning about potential customers, comparing costs with those of similar firms, forecasting demand and reaching the right market when advertising. Five case studies are included as well as sections on obtaining statistics, understanding the jargon and using statistics.

Single copies of *How A Retailer Can Profit From Facts* are free and may be ordered from User Advisory Services, Statistics Canada, Ottawa K1A 0T6, or from any of the division's eight regional offices. For further information, contact Ellis Drover, Director, User Advisory Services 613-996-5841 or regional offices.

Therapeutic Abortions, 1977

Therapeutic abortions authorized under section 18 of the Criminal Law Amendment Act in 1977 totalled 57,620. Canadian residents accounted for 57,564, representing a rate of about 16.0% (number of therapeutic abortions as a percentage of estimated live births), up 7.4% from the rate of 14.9% for 1976. Rates for the provinces and the territories were 30.0% in British Columbia, 24.9% in the Yukon, 22.5% in Ontario, 17.4% in Alberta, 10.3% in Nova Scotia and 10% or less elsewhere. The rates vis-à-vis 1976 decreased for Prince Edward Island, and increased elsewhere.

Incomplete figures indicate residents obtained 2,182 legal abortions in the United States. A total of 59,746 legal abortions would give an abortion rate of 16.6%. Canadian rates, based on the 15 to 44 age groups and live births and live births plus abortions, have been lower than similar rates for England and Wales and the United States. Reports on selected demographic and medical characteristics are available for 57,131 women. More than 60% were single, 29% married and about 11% separated, divorced, widowed or living common law. About 31% were under 20, more than 30% between 20 and 24, more than 36% between 25 and 39 and about 3% over 39. More than 84% of the total were under 13 weeks pregnant. The percentage under 13 weeks at pregnancy termination increased 5% from 79% of total abortions in 1974.

Fifty nine percent of women obtaining abortions had no previous deliveries, 16% one previous delivery, 14% two previous deliveries and about 9% had at least three previous deliveries. For about 2%, deliveries data were not reported. Of the 57,131 cases, more than 9% of those obtaining abortions were concurrently sterilized.

For further information, order *Therapeutic Abortions, Canada, 1977* (82-211, \$1.05).

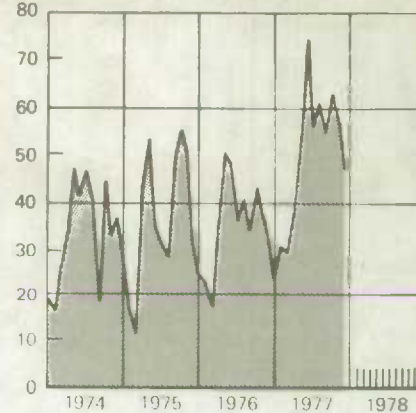
Urban Transit

May: 56 urban transit systems collected 104,996,372 initial passenger fares. Total distance run: 33,451,438 miles (53 834 873 km). Operating revenues totalled \$37,655,924.

For further information, order the May 1978 issue of *Urban Transit* (53-003, 15¢/\$1.50), or contact the Chief (613-996-9271), Surface Transport Section, Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

Canadian Exports of Wheat (and wheat flour*)

Millions of Bushels



* In Terms of Wheat equivalent

Source: The Wheat Review (22-005)

General Wholesale Index

The General Wholesale Index rose 0.1% to 600.6 in May from its revised April level of 600.0 and 7.0% from May 1977 (561.3). The animal products index rose 5.2% due mainly to increases of 14.9% for livestock, 11.2% for fresh meats and 6.4% for cured meats. These increases were partially offset by a 4.8% decrease for fish. The wood products index declined 2.1% largely on account of decreases of 3.1% for newsprint and wrapping paper and 5.1% for cedar. Vegetable products: down 1.2% (decreases of 5.4% for tea, coffee and cocoa, 2.1% for grains and 4.6% for sugar and its products). Potatoes: a 33.2% increase. Non-ferrous metals: down 1.3% due in part to a 4.8% decrease for silver.

Rail Transport Part V, 1977

Revenue freight by rail 1977, totalled 272.5 million short tons (247.2 million t), up 3.5% from 1976. Domestic loadings: up 4.2% to 250.7 million short tons (227.4 million t). United States connections: down 3.5% to 21.9 million short tons (19.8 million). Of six major commodity groups only two, Live Animals and End Products, showed traffic losses in 1977. Cattle shipments, accounting for 93.5% of the live animal category, fell 32.9%. End products down: automobiles, other road motor vehicles, motor vehicle engines and accessories.

For further information, order the 1977 edition of *Railway Transport Part V* (52-211, \$2.10), or contact J.R. Slattery (613-996-9271), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

Refined Petroleum Products

Refineries produced 48,274,000 barrels of refined petroleum products in May, down 13.3% from a year earlier (55,670,000). Net sales: 47,787,000 barrels, up 1.6% (47,057,000).

For further information, order the May 1978 issue of *Refined Petroleum Products* (45-004, 40¢/\$4), or contact G.R. Kitchen (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Mineral Production

Minerals mined, May (May 1977 in brackets), plus five months output totals.

- Silver, 3,044,916 troy ounces (3,814,310) — 17,343,156 (19,015,411)
- Lead 19,040 short tons (19,567) — 89,770 (94,494)
- Zinc, 46,210 short tons (52,090) — 220,358 (262,473)
- Primary copper, 74,280 short tons (88,042) — 347,928 (372,543)
- Primary nickel, 16,095 short tons (21,597) — 89,691 (111,556)
- Gold, 137,519 troy ounces (162,813) — 692,699 (723,910).

For further information, order the May 1978 issue of *Gold Production* (26-004, 15¢/\$1.50); *Silver, Lead and Zinc Production* (26-008, 15¢/\$1.50); and *Copper and Nickel Production* (26-003, 15¢/\$1.50), or contact Art Symons (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Radio Broadcasting

Gross radio air-time sales reached \$6.9 million in March, an increase of 9.5% from \$6.3 million in 1977. Agency and other commissions reduced sales to \$5.9 million, up 11.3% from \$5.3 million.

Net local air-time sales rose 13.8% to \$17.3 million in March from \$15.2 million.

Gross air-time sales first quarter 1978: \$65.4 million (\$57.6 million in 1977), up 13.5%. Net sales rose 13.2% to \$61.0 million from \$53.9 million.

For further information, order the March 1978 issue of *Radio-Broadcasting* (56-003, 5¢/\$1.50), or contact P.T. Crosby (613-996-9274), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

Rail Transport Part VI, 1977

Employment in the Canadian railway industry in 1977 (excluding those engaged express, highway transport, telecommunications, hotels and other non-rail activities) averaged 110,578 persons, up 0.4% from 1976. Compensation: \$1,814.9 million, an 8.8% increase; employees averaged \$16,413 per annum, up 8.3%; the average hourly wage rate, \$7.60, rose 62 cents (8.9%).

For further information, order *Railway Transport Part VI, 1977*, (52-212, \$0.70), or contact J.R. Slattery (613-996-9271), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

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Unemployment: Who and Where

Unemployment rates of young people have always exceeded those of adults. This situation by itself is neither unique nor remarkable...American experience found a pattern of unemployment among youths...characterized by frequent but short spells. This pattern has been described as reflecting frictional unemployment. Our comparison of the flow components of unemployment across age groups suggests that youth unemployment in this country is not merely frictional in nature. Although the incidence of unemployment among young labour force participants is much higher than that of adults, youths are not significantly more prone to experience multiple spells of unemployment during the year. In addition, the higher incidence of unemployment among youths is not offset by shorter average duration. It thus appears that youth unemployment in Canada is at least in part structural in nature. Given the current very high levels of youth unemployment the delineation of these structural factors should be a priority for labour market research."

The Flow Components of Unemployment in Canada (71-527E Occasional, \$1.05), Series A, No. 11, of special labour force studies undertaken by the manpower research and development sub-division of the Labour Division of Statistics Canada, explores the flow dimensions underlying demographic and regional unemployment rates in Canada. Estimates developed show how different is the manner in which unemployment is experienced across different groups and how that experience has changed over time.

Traveller Accommodation 1976

Receipts reported by 17,910 traveller accommodation businesses for 1976 totalled \$3,064.2 million. Hotels (5,429) earned \$2,489.2 million and motels (4,269) \$369.0 million. Tourist homes, tourist courts and cabins, outfitters and tent and trailer campgrounds earned \$206.0 million.

For further information, order the 1976 edition of *Traveller Accommodation Statistics* (63-204, \$1.05).

Phonograph Records/Tapes

Manufacturers produced 6,075,627 records in May against 5,608,496 a year earlier. Production of pre-recorded 8-track cartridges and cassettes reached 1,507,731 from 1,154,132.

For further information, order the May 1978 issue of *Phonograph Records and Pre-recorded Tapes in Canada* (47-004, 15¢/\$1.50), or contact R. Ralph (613-992-2231), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Census Farm Data Classified

Part I of the Agriculture Data Directory provides a Census definition for specific subjects, delineates constraints of these definitions and relays the actual data tabulated for each of the subjects. Data format, a broad heading under which geographic base and available form appear, includes various cross-classifications of the particular data. The census subdivision was the smallest area base for most of the tabulations. For census purposes this includes municipalities, Indian Reserves and unorganized territories or statistical areas equivalent to them. In some cases data are available only for census divisions. Census divisions include counties, regional districts, regional municipalities and territorial districts or equivalent statistical areas. Available form of the particular data may be publication, microfilm, microfiche, microfilm photocopy or computer summary tape. Though much of the data are published by province and census division or census subdivision all are available on microfilm, microfilm photocopy or microfiche depending on which application is suitable. For those users with access to computer facilities summary tables will be available at the subdivision level on computer tape for further computer analysis.

Part II of the directory concerns itself with the distributions for the various terms. In some cases the distributions vary with regions — size of farm distributions are different from East to West resulting from a preponderance of smaller farms in the East coupled with the large farms of the West.

Part III presents a map delineating provinces and census divisions and the index.

Part IV presents the Census of Agriculture official list organized in sequence by province, census division and census subdivision. Maps are available from the Census Data Dissemination Division that outline federal electoral districts and enumeration areas.

The data described in this directory are those readily accessible, special tabulations when available to be prepared for the user at cost. As in past censuses, the 1976 Census of Agriculture tabulation program will provide printouts for split municipalities (census subdivisions) and made available to the provincial focal points or any user specifically requesting them. All the characteristics collected during the Census will be made available at cost for any agricultural holding defined as a farm, ranch or other holding of one acre or more with sales of agricultural products during the past 12 months of \$50 or more. (The STATPAK data base will contain all these characteristics with a built-in capability for retrieval for user-specified areas.)

The 1976 Census of Agriculture tabulation and publication program provides a large number of characteristics in metric as well as imperial units.

For further information, order the 1976 *Census of Canada Agriculture Data Directory* (96-870E, \$5.75).



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These publications released July 14 — 20

	Cata- logue	Price per issue/year		Cata- logue	Price per issue/year
AGRICULTURE					
Farm Wages in Canada, May 1978	21-002	35¢/\$1.40	Factory Sales of Electric Storage Batteries, May 1978	43-005	15¢/\$1.50
Field Crop Reporting Series — No. 10, Prairie Provinces, 1978	22-002	\$5.60 for series of 21	Iron Castings and Cast Iron Pipe and Fittings, May 1978	41-004	15¢/\$1.50
Grains and Oilseeds Review, May 1978	22-007	70¢/\$2.80	Iron Ore, May 1978	26-005	15¢/\$1.50
Index Numbers of Farm Prices of Agricultural Products, May 1978	62-003	15¢/\$1.50	Petroleum Refineries, 1976	45-205	70¢
Production of Eggs and Poultry, May 1978	23-003	30¢/\$3	Production and Shipments of Steel Pipe, Tubing and Fittings, May 1978	41-011	30¢/\$3
BUSINESS FINANCE					
Cheques Cashed, May 1978	61-001	30¢/\$3	Products Made From Canadian Clays, May 1978	44-005	15¢/\$1.50
Financial Institutions, Financial Statistics, First Quarter 1978	61-006	\$1.40/\$5.60	Radio and Television Receiving Sets, May 1978	43-004	30¢/\$3
Industrial Corporations, Financial Statistics, First Quarter 1978	61-003	\$1.75/\$7	Raw Hides, Skins and Finished Leather, May 1978	33-001	30¢/\$3
CURRENT ECONOMIC ANALYSIS					
Canadian Statistical Review, June 1978	11-003E	70¢/\$7	Rigid Insulating Board, May 1978	36-002	15¢/\$1.50
EXTERNAL TRADE					
Imports by Countries, January-March 1978	65-006	\$2.10/\$8.40	Sales of Paints, Varnishes and Lacquers, May 1978	46-001	15¢/\$1.50
FINANCIAL FLOWS AND MULTI-NATIONAL ENTERPRISES					
International Travel, May 1978	66-002	15¢/\$1.50	Slaughtering and Meat Processors, 1976	32-221	70¢
INDUSTRY PRODUCT					
Indexes of Real Domestic Product by Industry, System of National Accounts Domestic Product by Industry, April 1978	61-005	40¢/\$4	Soap and Synthetic Detergents, May 1978	46-003	30¢/\$3
LABOUR					
The Flow Components of Unemployment in Canada	71-527E	\$1.05	Specified Domestic Electrical Appliances, May 1978	43-003	15¢/\$1.50
LABOUR FORCE SURVEY					
The Labour Force, June 1978	71-001	55¢/\$5.50	Steel Ingots and Pig Iron, June 1978	41-002	15¢/\$1.50
MANUFACTURING AND PRIMARY INDUSTRIES					
Asphalt Roofing, May 1978	45-001	15¢/\$1.50	Steel Wire and Specified Wire Products, May 1978	41-006	15¢/\$1.50
Breweries, May 1978	32-019	15¢/\$1.50	Stoves and Furnaces, May 1978	41-005	30¢/\$3
Canned and Frozen Fruits and Vegetables, May 1978	32-011	30¢/\$3	MERCHANDISING AND SERVICES		
Clay Products Manufacturers from Imported Clays, 1976	44-216	70¢	Farm Implement and Equipment Sales, January 1 to May 31, 1978	63-009	15¢/\$1.50
Coal and Coke Statistics, March 1978	45-002	40¢/\$4	Sales Financing, April 1978	63-013	30¢/\$3
Coal Mines, 1976	26-206	\$1.05	PRICES		
Concrete Products, May 1978	44-002	15¢/\$1.50	Industry Price Indexes, April 1978	62-011	55¢/\$5.50
Crude Petroleum and Natural Gas Production, March 1978	26-006	30¢/\$3	Industry Selling Price Indexes: Manufacturing 1971=100, 1956-1976	62-543	\$3.50
Domestic Water Tank Heaters, May 1978	43-008	15¢/\$1.50	The Consumer Price Index, June 1978	62-011	30¢/\$3
			PUBLIC FINANCE		
			Federal Government Employment, January-March 1978	72-004	\$1.05/\$4.20
			Federal Government Finance, 1976	68-211	\$1.05
			TRANSPORTATION AND COMMUNICATIONS		
			Air Carrier Operations in Canada, July-September 1977	51-002	\$1.40/\$5.60
			Railway Operating Statistics, March 1978	52-003	30¢/\$3
			Telephone Statistics, May 1978	56-002	15¢/\$1.50
			SERVICE BULLETIN		
			Water Transport — Vol. 8, No. 5, Containerized Freight Statistics, 1977	54-003	/ \$1.40