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Weekly Bulletin

## Department Store Sales

June sales totalled \$600.1 million. Increased 14.1% from a year earlier, sales were up in all regions.

Department store sales by regions, with percentage changes from 1977 in brackets:

- Ontario, \$222.5 million (13.9%)
- Québec, \$111.5 million (9.9%)
- British Columbia, \$96.1 million (21.2%)
- Alberta, \$80.4 million (14.8%)
- Atlantic Provinces, \$39.3 million (11.0%)
- Manitoba, \$33.5 million (12.2%)
- Saskatchewan, \$16.8 million (14.4%)

For further information, order the June 1978 issue of *Department Store Sales by Regions* (63-004, \$1.50 a year).

## New Motor Vehicle Sales

New motor vehicles sold in June rose 8.7% to 147,195 from 1977. Automobiles made in the United States and Canada rose 10.7% to 88,733 and Canadian and U.S. commercial vehicles 20.4% to 38,968.

Automobiles from overseas fell 15.2% to 18,055 from 1977 and overseas-made commercial vehicles fell 12.7% to 1,439. Value of the cars rose 2.4% to \$101.2 million and the commercial vehicles held steady at \$8.1 million. Value of U.S. and Canadian cars sold rose 18.2% to \$580.9 million; commercial vehicles rose 31.4% to \$336.4 million.

Sales value of all vehicles increased 20.2% to \$1,026.7 million, including 443 coaches and buses valued at \$11.2 million. Seasonally-adjusted sales of automobiles manufactured in Canada and the U.S. rose 5.6% from May to 70,635 and those of cars from overseas fell 5.4% to 14,416. Seasonally-adjusted sales of all commercial vehicles rose 2.8% to 32,968.

For six months of 1978 sales reached 738,084 units (722,352 in 1977), value \$5,106.5 million, up 12.6% from 1977.

For further information, see the June 1978 issue of *New Motor Vehicle Sales* (63-007, 30¢/\$3), or contact M. Kwilecki (613-996-9304), Retail Trade Section, Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

## Farm Implements and Equipment

Sales of farm implements and equipment for January-June rose 14.1% to \$526.8 million from \$461.9 million in 1977. Repair parts: \$88.9 million (\$78.5 million).

For further information, order the June 1978 issue of *Farm Implement and Equipment Sales* (63-009, 15¢/\$1.50).

## LATEST MONTHLY STATISTICS

### EMPLOYMENT, INCOME

			Previous Month	% Change From Year Ago
Average Weekly Earnings (\$)	May	264.02p	262.21	6.5
Labour Income (\$ million)	May	10,864.3p	10,528.5	9.2
Persons with Jobs (million)	July*	10.64	10.40	4.1
Unemployed	July*	927,000	903,000	5.6

### INVENTORIES

Department Store (\$ million)	May*	2,042.8	2,020.1	3.1
Manufacturers' Owned (\$ million)	May	19,416.8p	19,568.8r	9.4
Wholesale (\$ million)	May	8,195	8,242	9.9

### ORDERS

Manufacturers' New Orders (\$ million)	May	11,349.1p	10,654.6r	21.5
Manufacturers' Unfilled Orders (\$ million)	May	11,732.2p	11,516.7r	13.3

### PRICES

Consumer Price Index (1971=100)	June	175.1	173.6	9.2
Industry Selling Price Index (1971=100)	May	186.3	185.6	7.3
Wholesale Price Index (1935-39=100)	May	600.6	600.0	7.0

### CONSTRUCTION

Building Permits (\$ million)	May	1,340.3	4,636.9	-0.5
Housing Starts — Urban Centres (units)	May	16,441	69,558	6.0

### ENERGY

Coal Production (thousand tons)	Apr.	2,734.7	11,286.0	1.1
Electricity Generation (terawatt hours)	Apr.	26.4	121.0	9.1
Natural Gas Production (billion cu. ft.)	Apr.	290.7	1,254.5	-0.9
Petroleum Refining (million barrels)	May	48.3	258.7	-5.0

### FOREIGN TRADE

Exports — Customs Basis (\$ million)	June	4,324.1	25,202.4	14.7
Imports — Customs Basis (\$ million)	June	4,363.8	24,062.8	12.3

### PRODUCTION

Motor Vehicles (thousand units)	June	182.6	989.6	-1.0
Steel (ingots — thousand tons)	June	1,363.6	8,108.3	9.7

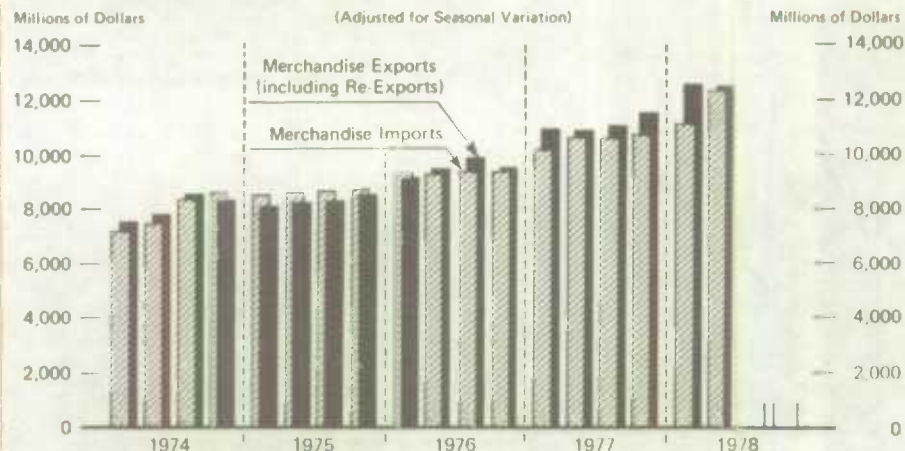
### SALES

Department Store Sales (\$ million)	May	603.0	2,548.9	8.0
Manufacturers' Shipments (\$ million)	May	11,142.6p	50,470.8p	14.1
New Motor Vehicle Sales (\$ million)	June	1,026.7	5,106.5	12.6
Retail Sales (\$ million)	May	6,038.5p	25,706.9p	10.8
Wholesale Sales (\$ million)	May	5,828.6	24,382.3	8.7

Statistics are not seasonally adjusted. p - preliminary. r - revised. \* - new this week.

## Canadian Merchandise Exports and Imports\*

Quarter-by-Quarter Movements



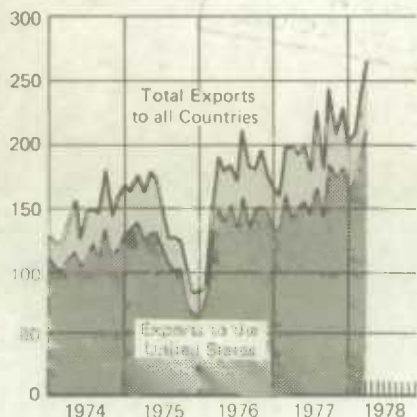
Source: Summary of External Trade (65-001)

\*Customs Basis



## Exports of Newsprint Paper

Millions of Dollars



Source: Exports by Commodities (65-004)

## Crime Figures, 1977 (Preliminary)

Preliminary crime figures for 1977 show declines from 1976 in national rates per 100,000 population for total crimes of violence (-1.8%) and property crimes (-1.3%) while the rate for all criminal code offences remained constant.

Additional information may be obtained by contacting Jack Phillips (613-995-0855), Uniform Crime Reporting Unit, Justice Statistics Division, Statistics Canada, Ottawa K1A 0T6.

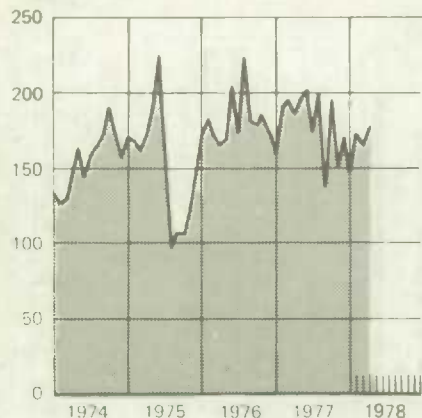
## Urban Transit

In June, 56 urban transit systems collected 99,272,055 initial passenger fares with total distance run 31,897,036 miles (51,333,303 km) and operating revenues of \$36,778,165.

For further information, order the June 1978 issue of *Urban Transit* (53-003, 15¢/\$1.50), or contact the Chief (613-996-9271), Surface Transport Section, Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

## Canadian Domestic Exports of Wood Pulp

Millions of Dollars



Source: Exports by Commodities (65-004)

## Farm Cash Receipts

Farmers' cash receipts from January-June farming operations totalled \$5,628.3 million compared with \$4,882.9 million in 1977. Receipts from farming operations by province, January-June, with 1977 comparisons in brackets: Prince Edward Island \$49.9 million (\$51.8 million), Nova Scotia \$62.4 million (\$57.4 million), New Brunswick \$56.4 million (\$58.3 million), Québec \$752.2 million (\$643.8 million), Ontario \$1,537.3 million (\$1,269.2 million), Manitoba \$502.0 million (\$392.7 million), Saskatchewan \$1,325.2 million (\$1,144.1 million), Alberta \$1,107.7 million (\$1,051.5 million), British Columbia \$235.2 million (\$214.1 million).

For further information, order the January-June 1978 issue of *Farm Cash Receipts* (21-001, 30¢/\$3), or contact G. Andrusiak (613-994-9876), Agriculture Division, Statistics Canada, Ottawa K1A 0L7.

## Industry Selling Price Index

The Industry Selling Price Index for manufacturing (1971=100) rose 0.4% to 187.0 in June from its revised May level of 186.2. The index was 7.5% higher than in June 1977 when it stood at 173.9.

The food and beverage major group index rose 0.8% in June, due largely to price increases of 1.8% for slaughtering and meat processors, 3.2% for poultry processors, 1.3% for bakeries, 0.7% for miscellaneous food processors (n.e.s.) and 1.5% for soft drink manufacturers. The primary metal major group index registered an increase of 0.9% due mainly to increases of 1.4% for smelting and refining, 0.4% for iron and steel mills and 1.5% for aluminum rolling, casting and extruding.

## Highway Construction Price Indexes

The Canada total index (1971=100) at March 31, 1978 reached 198.2, an increase of 7.1% from a year earlier. Prices for new highway construction rose in all provinces over the 12-month period, ranging from an increase of 1.0% in British Columbia to a high of 14.5% in Newfoundland.

For further information, order the third quarter 1978 issue of *Construction Price Statistics, Quarterly Report* (62-008, \$1.40/\$5.60), or contact R.J. Lowe (613-994-9387), Prices Division, Statistics Canada, Ottawa K1A 0V5.

## Import, Export/Price, Volume Indexes

May's current-weighted import price index increased 1.7% but the fixed-weighted index declined almost 1%. Current-weighted and fixed-weighted export price indexes fell slightly. Since December the fixed-weighted import price index has risen 4.9% and the export price index 4.2%.

Seasonally-adjusted volumes of both imports and exports declined from high April levels. May import volume is about 1% higher than the first quarter average but export volume is nearly 4% lower than the first quarter.

For further information, order the June 1978 issue of the *Summary of External Trade* (65-001, 40¢/\$4).

## The Labour Force

Canada's seasonally-adjusted unemployment rate edged down to 8.4% in July from 8.6% in June. The July 1977 rate, 8.2%.

Last month the employment level reached 10,132,000, up 62,000 from June. Unemployment decreased by 17,000 to 927,000 persons. The seasonally-adjusted participation rate rose to 62.8% from 62.6%.

Seasonally-adjusted July unemployment rates for the provinces, June rates in brackets: Newfoundland 16.7% (17.3%); Prince Edward Island 9.1% (9.7%); Nova Scotia 10.9% (10.7%); New Brunswick 12.9% (11.6%); Québec 10.5% (11.4%); Ontario 7.3% (7.4%); Manitoba 6.7% (6.6%); Saskatchewan 3.9% (5.0%); Alberta 4.8% (4.7%); and British Columbia 7.7% (7.8%).

Unadjusted the July labour force was 11,570,000 with 10,644,000 employed and 927,000 unemployed for an unemployment rate of 8.0%. In June, the labour force was 11,304,000 with 10,400,000 employed and 903,000 unemployed for a rate of 8.0%. In July 1977, the labour force numbered 11,100,000 with 10,222,000 employed and 878,000 unemployed for a rate of 7.9%.

For further information, order the July 1978 issue of *The Labour Force* (71-001, 55¢/\$5.50).

## Unemployment Insurance Statistics

For the week of May 14 848,000 claimants received unemployment insurance benefits, down 11% from April but up 15% from a year earlier. (Forty percent of the beneficiaries were female compared with 42% in 1977.) Benefits totaled \$453 million, up 4% from April and 25% from a year earlier. Payments to date amount to \$2,335 million, up 21% from January-May 1977. Québec and Ontario received 62% of total benefits, the Atlantic provinces 18%, British Columbia 11% and Prairie provinces 9%.

Claims submitted during May: 215,000, a drop of 1% from April but 7% more than 1977. Year to date: 1,150,000 claims compared with 1,078,000 in 1977, a rise of 7%. All provinces recorded increases of at least 5%.

## Iron Ore

Canadian mines shipped 2,354,200 short tons of iron ore in June (6,645,918 a year earlier). Year-to-date shipments fell to 11,060,626 short tons in 1978 from 22,222,413 in 1977.

For further information, order the June 1978 issue of *Iron Ore* (26-001, 15¢/\$1.50), or contact Art Symons (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

## Asbestos

Canadian producers' shipments of asbestos: 139,883 short tons in June against 143,251 a year earlier. Year-to-date: 702,014 short tons vs 806,106 in 1977.

For further information, order the June 1978 issue of *Asbestos* (26-001, 15¢/\$1.50), or contact Art Symons (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.



### Radio and TV Broadcasting, 1977

Privately-owned radio broadcasting revenues for the year ended August 31, 1977 were up 11% from the previous year to \$272 million. Programming, technical, sales and administrative expenses rose 14% to \$226 million; depreciation was \$8 million and interest expense was \$6 million; other adjustments produced revenues of \$4 million. Net profit before tax was \$36 million, unchanged from the previous year.

Television broadcasting revenues increased 17% to \$331 million. Programming, technical, sales and administrative expenses rose 21% to \$255 million; depreciation was \$14 million and interest expense \$8 million; other adjustments produced income of \$7 million. Net profit before tax was estimated at \$61 million, an increase of 3%.

In addition, CBC operations produced revenues from sale of air-time of \$66 million, up from \$59 million. The net cost of operating the CBC was \$397 million compared to \$334 million for the previous period.

Further details will be included in the 1977 issue of *Radio and Television Broadcasting* (56-204, 70¢). For further information, contact Pat Crosby (613-996-9274), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

### Cable Television, 1977

Cable television revenues for the year ended August 31, 1977 were \$233 million, up 17% from \$199 million the previous year. Programming, technical, sales and administrative expenses increased 18% to \$127 million from \$108 million. Depreciation was estimated at \$43 million and interest expense at \$20 million, other income was \$2 million, leaving a profit before income tax of \$45 million compared to \$36 million the previous year, a 25% increase.

Further information will be included in *Cable Television, 1977* (56-205, \$1.05).

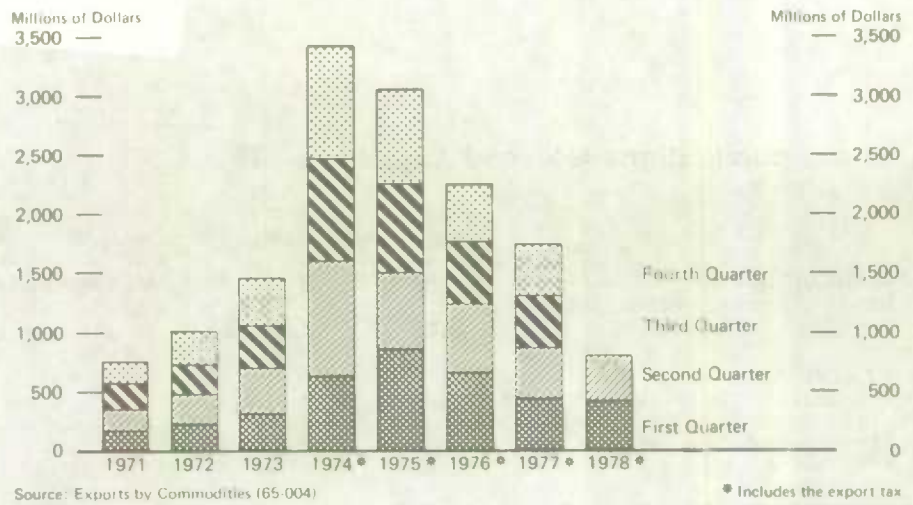
### Sales Financing 1977

Retail instalment finance paper purchased during 1977 reached \$2,877.7 million, up 2.6% in volume from \$2,803.7 million in 1976. Balances outstanding rose 2.1% from \$3,392.0 million to \$3,462.3 million. Aggregate purchases in 1977 comprised \$1,029.1 million (down 4.2%) for consumer goods paper and \$1,848.6 million (up 6.9%) for commercial goods paper. Balances outstanding at year-end for these two types of finance paper were \$1,086.1 million (down 4.3%) and \$2,376.2 million (up 5.3%). Companies also reported:

- Wholesale financing \$8,239.6 million (up 13.3%), year-end balances of \$1,991.0 million (up 32.8%)
- Lease and rental financing acquisitions of \$329.8 million (up 23.2%) in contracts, outstandings of \$1,034.5 million (up 8.4%) at year-end
- Small loans outstanding of \$207.9 million
- Other personal cash loan balances of \$1,459.9 million

Further information will be contained in *Sales Financing, 1977* (63-211, \$1.05).

### Canadian Exports of Crude Petroleum to the United States



### International Travel

June saw 3.7 million United States visitors, up 4.2% from 1977. Visitors from elsewhere rose 14.1% to 231,000. Canadian residents returning from the U.S. almost equalled June 1977's 3.3 million but residents returning from other countries fell 1.1% to 121,500.

Over six months U.S. visitors fell 1.1% to 12.3 million against 1977 and 17 million Canadian residents returned from the U.S., down 1.8%. Visitors from countries other than the U.S. rose 11.5% to 590,000 and 956,100 residents returned from these countries, up 3.7%.

For further information, order the April-June 1978 issue of *Travel Between Canada and Other Countries* (66-001, \$1.75/\$7), or contact Mike Valiquette (613-995-0847), International Travel Section, Statistics Canada, Ottawa K1A 0T6.

### Restaurant Statistics

Restaurants throughout Canada increased their January-June receipts a total of 9.8% to \$1,268.3 million from a year earlier. Breakdown per province: Ontario \$482.1 million (11.8%), Québec \$380.5 million (7.0%), British Columbia, Yukon and Territories \$136.2 million (12.8%), Alberta \$117.8 million (12.1%), Manitoba \$59.2 million (5.7%), Saskatchewan \$34.3 million (6.7%), New Brunswick \$24.7 million (6.4%), Nova Scotia \$21.1 million (7.0%), Newfoundland \$9.5 million (6.6%) and Prince Edward Island \$2.8 million (10.0%).

June over June 1977: Canada increased receipts 8.5% to \$239.3 million, Ontario \$87.2 million (8.2%), Québec \$78.2 million (8.6%), British Columbia, Yukon and Territories \$26.0 million (10.0%), Alberta \$19.2 million (9.8%), Manitoba \$12.2 million (7.5%), Saskatchewan \$6.1 million (6.1%), New Brunswick \$3.7 million (6.8%), Nova Scotia \$3.9 million (4.8%), Newfoundland \$2.2 million (11.6%) and Prince Edward Island \$468,000 (5.6%).

For further information, order the June 1978 issue of *Restaurant Receipts* (63-011, 15¢/\$1.50).

### Road Motor Vehicle Revenues

Total provincial and territorial government revenues from motive fuel taxes, vehicle registrations and other road-related revenues: \$2,216 million in the fiscal year ending March 31, 1977, up 6.5% from \$2,081 million in 1975-76. Motive fuel taxes, accounting for the bulk of this revenue, showed a gain of 3.9% to \$1,564 million from \$1,505 million.

Revenues collected by Revenue Canada from the 10¢ a gallon tax on gasoline: \$766 million in 1976-77.

For further information, contact the Surface Transport Section (613-996-9271), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

### Television Sets

Manufacturers' domestic sales of "Made-in-Canada" colour TV sets declined to 8,016 in June from 27,452 in 1977.

For further information, order the June 1978 issue of *Radio and Television Receiving Sets* (43-004, 30¢/\$3), or contact T. Raj Sehdev (613-992-0388), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

### Refrigerators/Freezers

Canadian manufacturers' June domestic sales of refrigerators: 50,508 (56,744 a year earlier). Home and farm freezers, 33,676 from 30,892.

For further information, order the June 1978 issue of *Domestic Refrigerators and Freezers* (43-001, 15¢/\$1.50).

### Washers/Dryers

Canadian manufacturers' domestic sales of automatic washing machines in June dropped to 34,904 from 36,236 in 1977. Conventional washing machine sales: down to 4,837 from 5,845 (revised). Sales of electric clothes dryers declined to 27,938 from 29,983.

For further information, order the June 1978 issue of *Domestic Washing Machines and Clothes Dryers* (43-002, 15¢/\$1.50).



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**These publications released August 4 — 10**

	Cata- logue	Price per issue/year		Cata- logue	Price per issue/year
<b>AGRICULTURE</b>					
Stocks of Frozen Meat Products, July 1978	32-012	30¢/\$3	Manufacturers of Mixed Fertilizers, 1976	46-220	70¢
<b>CENSUS</b>					
Dwellings and Households: Occupied Private Dwellings by Characteristics of the Private Household Head, 1976 Census of Canada	93-804	\$3	Motor Vehicle Shipments, June 1978	42-002	15¢/\$1.50
<b>EXTERNAL TRADE</b>					
Imports by Commodities, April 1978	65-007	80¢/\$8	Papermakers and Other Felts, Quarter Ended June 30, 1978	47-003	35¢/\$1.40
<b>LABOUR</b>					
Preliminary Unemployment Insurance Statistics, April 1978	73-001p	N/C	Production and Shipments of Floor Tiles, June 1978	47-001	15¢/\$1.50
<b>MANUFACTURING AND PRIMARY INDUSTRIES</b>					
Asbestos, June 1978	26-001	15¢/\$1.50	Shipments of Prepared Stock and Poultry Feeds, May 1978	32-004	40¢/\$4
Crude Petroleum and Natural Gas Production, April 1978	26-006	30¢/\$3	<b>MERCHANDISING AND SERVICES</b>		
Domestic and Farm Water Systems, June 1978	41-015	15¢/\$1.50	Department Store Sales by Regions, June 1978	63-004	/\$1.50
Electric Lamps, June 1978	43-009	15¢/\$1.50	Department Store Sales and Stocks, May 1978	63-002	40¢/\$4
Hardboard, June 1978	36-001	15¢/\$1.50	Sales Financing, May 1978	63-013	30¢/\$3
Knitting Mills, 1976	34-215	\$1.05	<b>PRICES</b>		
Manufacturers of Miscellaneous Electrical Products, 1976	43-210	70¢	Industry Price Indexes, May 1978	62-011	55¢/\$5.50
			<b>TRANSPORTATION AND COMMUNICATIONS SERVICE BULLETIN</b>		
			<b>Aviation Statistics Centre —</b>		
			Vol. 10, No. 7, Canadian Air Transport Industry, Summary Statistics, Third Quarter 1977		
				51-004	/\$4.20

**User Advisory Offices**

When amplification of summaries would be helpful, additional information can often be obtained from the regional User Advisory staff of Statistics Canada or from its Central Inquiries Service, Ottawa (613-992-4734).

Toll-free access to the regional statistical information service is provided in Charlottetown, Fredericton, Moncton, Saint John and Sydney by calling the operator and asking for ZENITH 22066. Throughout Saskatchewan, the Regina office can be reached by dialing 1-800-667-3524. Throughout Alberta, the Edmonton office can be reached by dialing 1-800-222-6400.

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