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Weekly Bulletin

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Foreign Trade, Automotive

Exports to the United States rose 15% from \$5,148 million in the first half of 1977 to \$5,946 million in 1978. More than half this increase originated from truck shipments which advanced 44% to \$1,335 million. Automobiles were up by close to 3% to \$2,325 million. Most of some 17% increase in parts shipments was attributable to other than motor vehicle engines and parts. Tire exports rose 13% to \$87 million.

At \$435 million, exports to overseas countries gained 9% from \$399 million in first half 1977. (Cars \$192 million and trucks \$146 million). Shipments of tires and re-exports rose slightly; exports of parts declined moderately.

Imports of automotive goods expanded more substantially than exports — by 44.5% from \$471 million to \$680 million in January-June 1978. Most of this increase originated from a 75.5% advance from \$251 million to \$441 million in the value of car imports. The automotive deficit more than tripled to \$245 million, already exceeding the deficit of \$111 million for 1977. The U.S. share of imports contracted from 79.8% to 71.9%. Automobiles arriving from Japan and West Germany each rose nearly 40%. (The proportion of Japanese cars expanded from 14% to 19% and the West German share from 4% to nearly 6%). Average price of imported cars rose 11.4% matching the price change for American cars. Unit values of Japanese and West German cars recorded higher increases of 34% and 24%.

For further information, contact H.W. Iwasaki (613-992-2663), External Trade.

Consumer Price Indexes Regionally

Between July and August consumer price indexes rose in 10 cities and fell in the remaining four with price movements ranging from declines of 0.2% in Ottawa, Toronto and Calgary to an increase of 0.6% in Thunder Bay.

Percentage increases with annual change in brackets: St. John's 0.3% (8.2%), Halifax 0.5% (7.8%), Saint John 0.5% (8.3%), Québec 0.4% (8.4%), Montréal 0.2% (9.0%), Ottawa 0.2% (8.6%), Toronto 0.2% (9.1%), Thunder Bay 0.6% (8.0%), Winnipeg 0.5% (8.6%), Saskatoon 0.1% (7.6%), Regina 0.1% (8.9%), Edmonton 0.2% (8.7%), Calgary 0.2% (8.2%), and Vancouver 0.2% (8.0%).

For further information, order the August 1978 issue of Consumer Price Indexes for Regional Cities (62,009, 30¢/\$3).

LATEST MONTHLY STATISTICS

EMPLOYMENT, INCOME

Average Weekly Earnings (\$)	June	268.80p	264.21r	6.7
Labour Income (\$ million)	June	11,273.5p	10,873.0r	9.0
Persons with Jobs (million)	Aug.	10.64	10.64	3.7
Unemployed	Aug.	892,000	927,000	6.4

INVENTORIES

Department Store (\$ million)	May	2,042.8	2,020.1	3.1
Manufacturers' Owned (\$ million)	July*	19,292.4p	19,536.1r	-1.2
Wholesale (\$ million)	July*	8,251.8	8,130.4	9.7

ORDERS

Manufacturers' New Orders (\$ million)	July*	10,093.9p	11,795.5r	24.3
Manufacturers' Unfilled Orders (\$ million)	July*	11,870.2p	11,861.1r	15.3

PRICES

Consumer Price Index (1971=100)	Aug.	177.8	177.7	9.4
Industry Selling Price Index (1971=100)	June	187.0	186.2	7.5
Wholesale Price Index (1935-39=100)	July	603.4	604.7	7.0

CONSTRUCTION

Building Permits (\$ million)	June	1,305.8	5,942.7	0.4
Housing Starts — Urban Centres (units)	July	16,388	102,160	-4.7

ENERGY

Coal Production (thousand tons)	June	2,476.6	16,474.8	0.1
Electricity Generation (terawatt hours)	June	24.1	169.9	7.9
Natural Gas Production (billion cu. ft.)	June*	247.6p	1,771p	-3.4
Petroleum Refining (million barrels)	June	58.0	316.8	-3.8

FOREIGN TRADE

Exports — Customs Basis (\$ million)	July	3,782.8	29,197.2	14.3
Imports — Customs Basis (\$ million)	July	3,836.2	27,919.1	13.1

PRODUCTION

Motor Vehicles (thousand units)	June	182.6	989.6	-1.0
Steel (ingots — thousand tons)	Aug.	1,189.8	10,607.2	7.2

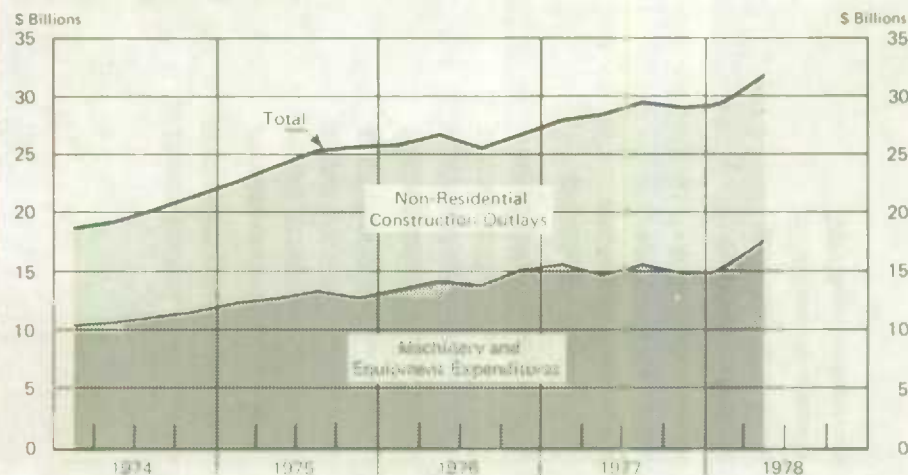
SALES

Department Store Sales (\$ million)	July	550.4p	3,699.4p	8.9
Manufacturers' Shipments (\$ million)	July*	10,084.8p	72,286.9p	15.5
New Motor Vehicle Sales (\$ million)	July	812.1	5,918.6	13.5
Retail Sales (\$ million)	July	5,691.0p	37,547.0p	11.5
Wholesale Sales (\$ million)	July*	5,046.2	35,137.1	9.5

Statistics are not seasonally adjusted. p - preliminary. r - revised. * - new this week.

Business Investment in Plant and Equipment

Data Seasonally Adjusted at Annual Rates



Source: National Income and Expenditure Accounts (13-001)

Consumer Credit

July consumer credit outstanding with credit holders reporting monthly: \$27.092 million, up 14.4% from a year earlier. Outstanding balances with percentage change from 1977:

- Chartered banks' personal loans: \$20,928 million, up 16.7%
- Québec savings banks' personal loans: \$100 million, up 20.5%
- Life insurance companies' policy loans: \$1,310 million, up 3.4%
- Sales financing and consumer loan companies' loans: small \$184 million, down 13.2%; large \$1,487 million, up 1.1%; instalment sales paper \$1,112 million, up 0.4%
- Department, furniture, TV, radio and household appliance stores: \$1,391 million, up 8.3%
- Trust and mortgage loan companies' personal loans: \$580 million, up 74.2%

Credit holders reporting quarterly: \$6,735 million at end of second quarter 1978, up 15.2% from a year earlier. (Credit unions and caisses populaires: \$4,977 million, up 17.6%). Including quarterly reporters, outstanding second quarter balances totalled \$33,364 million, up 13.8%.

For further information, order the July 1978 issue of *Consumer Credit* (61-004, 30¢/\$3), or contact Retail Trade Section (613-996-9304, telex 053-3585), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V6.

Direct Selling

Direct selling to household consumers by manufacturers and specialist direct-sellers in 1977 increased 6.9% to \$1,683.0 million from revised 1976's \$1,574.5 million (2.7% of \$651.3 million in 1977 retail sales). Door-to-door canvassing accounted for 62.1% of direct sales, mail-order sales for 16.9%, counter sales (at manufacturing premises) for 15.6% with the remaining 5.4% through other channels.

Further details will be published in *Direct Selling in Canada, 1977* (63-218, 70¢), or contact the Retail Trade Section (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Retail Trade

July retail trade reached \$5,691.0 million, up 11.2% from 1977. Sales increased in 27 of 28 trade groups. Largest gains: motor vehicle dealers (20.5%) and sporting goods and accessories stores (20.4%). Furniture, TV, radio and appliance stores declined 3.6%. All provinces gained ranging from 14.9% in Nova Scotia to 9.1% in Manitoba. Montréal sales rose 8.1%, Toronto 10.6%, Winnipeg 8.3% and Vancouver 13.8%. Revised total for June was \$6,216.3 million, up 16.0% from 1977.

Seasonally-adjusted retail sales level: \$5,758.1 million, up 0.5% from \$5,731.4 million in June. Sales increased in 16 of 28 trade groups. Specialty shoe stores (16.0%), sporting goods and accessories stores (8.5%) and family shoe stores (8.1%) gained most. General stores (11.7%) recorded the largest decrease. Six provinces recorded increased sales over June, from 2.4% in Québec to 0.1% in British Columbia.

For further information, order the July 1978 issue of *Retail Trade* (63-005, 55¢/\$5.50), or contact the Retail Trade Section (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Telephone Statistics, 1977

In 1977 telephone industry operating revenues rose 14.6% to \$3,854 million (1976: \$3,364 million). Operating expenses — \$2,639 million (\$2,274 million) — rose 16.1%. Net profit after income tax, up 3.3%: \$384,990,000 (\$372,685,000). Telephones totalled 14,488,000 (13,885,000), up 4.3%.

For further information, order *Telephone Statistics, 1977* (56-203, 70¢), or contact P.T. Crosby (613-996-9274), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0T6.

Wholesale Trade

July wholesale sales: \$5,046,210,000, up 12.9% from \$4,469,343,000 a year earlier. Inventories: \$8,251,770,000, up 9.7% from \$7,523,388,000.

For further information, order the July 1978 issue of *Wholesale Trade* (63-008, 15¢/\$1.50).

General Wholesale Index

July's General Wholesale Index fell 0.2% to 603.4 from the revised June level of 604.7. The Index was 7.0% higher than a year earlier (563.8). Major groups with most effect:

- Vegetable products declined 1.5% due mainly to decreases of 5.8% for sugar and products, 7.9% for tea, coffee and cocoa.
- Animal products declined 1.5% reflecting decreases of 7.2% for livestock and 1.0% for fresh meats.
- The index of textile products showed an offsetting increase of 1.2% attributable largely to increases of 2.7% for cotton yarns, 2.3% for cotton fabrics, 2.3% for worsted yarn and 3.7% for woolen hosiery and knit goods.

For further information, order the July 1978 issue of *Industry Price Indexes* (62-011, \$1.40/\$5.60), or contact the Information Unit (613-995-5761), Industrial Prices, Prices Division, Statistics Canada, Ottawa K1A 0V5.

Mineral Production

Minerals mined, July (July 1977 in brackets), plus seven months output totals:

- Silver, 2,662,576 troy ounces (4,187,494) — 23,733,950 (26,687,876)
- Refined lead, 14,546 short tons (17,880) — 124,459 (130,441)
- Refined zinc, 27,596 short tons (44,369) — 296,013 (353,226)
- Primary copper, 50,708 short tons (68,065) — 471,558 (517,265)
- Primary nickel, 10,013 short tons (20,434) — 116,465 (155,342)
- Gold, 140,858 troy ounces (142,891) — 974,907 (1,007,461).

For further information, order the July 1978 issue of *Gold Production* (26-004, 15¢/\$1.50), *Silver, Lead and Zinc Production* (26-008, 15¢/\$1.50), and *Copper and Nickel Production* (26-003, 15¢/\$1.50), or contact Art Symons (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Oil Pipeline Transport

Pipelines received 2,619,316 B/D (416 235 m3D) of crude oil, condensate, pentanes plus and refined petroleum product in June, 2.9% more than the 2,543,400 B/D (404 172 m3D) a year earlier. Receipts of domestic petroleum and products rose 4.2% to 2,319,732 B/D (368 629 m3D). Imports fell 5.8% to 299,583 B/D (47 607 m3D).

For further information, order the June 1978 issue of *Oil Pipe Line Transport* (55-001, 30¢/\$3), or contact G. Kitchen (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0T6.

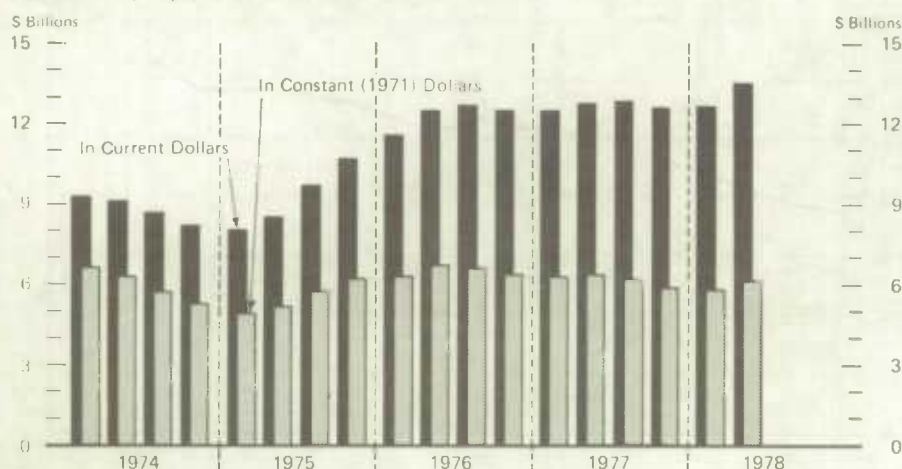
Refined Petroleum Products

Refineries produced 59,976,000 barrels of refined petroleum products in July, an increase of 6.9% (56,130,000 in 1977). Preliminary data, net sales of all refined petroleum products: 48,160,000 barrels (46,487,000; 3.6%).

For further information, order the July 1978 issue of *Refined Petroleum Products* (45-004, 40¢/\$4), or contact G.R. Kitchen (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Residential Construction Expenditures

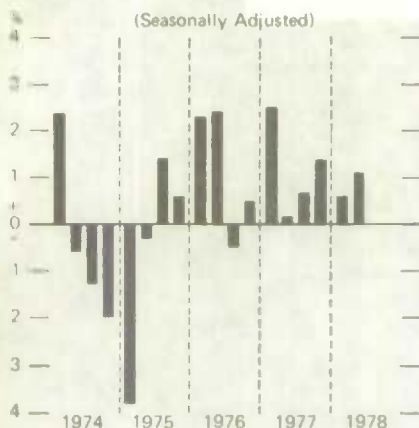
Data Seasonally Adjusted at Annual Rates



Source: National Income and Expenditure Accounts (13-001)

Index of Industrial Production

Quarter-to-Quarter Percentage Change



Source: Indexes of Real Domestic Product by Industry (61-005)

Index of Industrial Production

The seasonally-adjusted Index of Industrial Production rose 1.1% to 132.0 in July from 130.5 in June. Mining and utilities decreased, manufacturing increased.

Changes, with percentages and June indexes in brackets: mines 95.5 (130.5, -10.4%), manufacturing 136.2 (132.2, 3.0%), electric power, gas, water utilities 148.2 (150.2, -1.3%), non-durable manufacturing 133.9 (131.0, 2.2%) and durable manufacturing 138.5 (133.5, 3.7%).

For further information, order the July 1978 issue of *Indexes of Real Domestic Product by Industry* (61-005, 40¢/\$4), or contact R.W. Collins (613-995-0443), Industry Product Division, Statistics Canada, Ottawa K1A 0T6.

Steel Ingots and Pig Iron

Steel ingots production, August: 1,189,825 short tons (1 079 391 t). Pig iron, 817,680 short tons (741 787 t).

For further information, order the August 1978 issue of *Steel Ingots and Pig Iron* (41-001, 15¢/\$1.40), or contact J.L. Barnes (613-992-0388), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa.

Road/Streets, Financing

Length of public roads and streets rose 1.3% in 1975 to 541,649 miles.

For further information, order the 1975 issue of *Road and Street Length and Financing* (53-201, 70¢).

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Inventories/Shipments/Orders

Manufacturers' shipments, July, fell 13.6% to \$10,084.8 million from revised June's \$11,674.1 million. Shipments, seven months, were estimated at \$72,286.9 million, up 15.5% from \$62,593.6 million a year earlier.

The preliminary level of shipments, seasonally adjusted, was \$11,106.3 million in July, up 2.1% from revised June's \$10,882.9 million. Durable goods rose 2.2% to \$5,207.5 million from \$5,096.3 million and non-durables 1.9% to \$5,898.8 million from \$5,786.6 million.

Seasonally-adjusted new orders in all manufacturing industries dropped 0.8% to \$11,058.1 million from \$11,142.0 million. Durable goods new orders fell 3.3% to \$5,139.0 million from \$5,312.2 million and non-durable rose 1.5% to \$5,919.1 million from \$5,829.8 million.

Seasonally-adjusted unfilled orders: \$11,890.6 million, 0.4% below the revised June estimate of \$11,938.8 million.

Total inventory owned, seasonally adjusted: \$19,532.8 million, fractionally below the revised June level of \$19,565.8 million. Total inventory held, seasonally adjusted: \$20,583.7 million (0.1%, \$20,599.7 million). Goods in process and finished products rose 1.3% and 0.2%. Raw materials decreased 1.2%.

The seasonally-adjusted ratio of total inventory owned to shipments: 1.76:1 compared with the revised June ratio of 1.80:1. Finished products to shipments: 0.60:1 against 0.62:1.

For further information, order the July 1978 issue of *Inventories, Shipments and Orders in Manufacturing Industries* (31-001, 55¢/\$5.50), or contact H.D. Wightman (613-996-7008), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Vending Machines, 1977

Sales through 105,587 vending machines reported by 622 operators for 1977 reached \$286,478,100, up 6.3% from 1976. Cigarette (28,913) sales expanded 1.2% to \$122,306,800; coffee (12,656), 16.1% to \$52,407,100; soft drink (20,773), 8.9% to \$44,177,600; fresh food (4,177), 27.2% to \$20,053,700; packaged milk and juice (2,086), 13.4% to \$10,244,300; hot canned food and soup (2,264), 2.9% to \$4,613,100.

For further information, order the 1977 issue of *Vending Machine Operators* (63-213, 70¢), or contact the Retail Trade Section, Merchandising and Services Division (613-996-9304, telex 053-5585), Statistics Canada, Ottawa K1A 0V4.

Greenhouse Industry, 1977

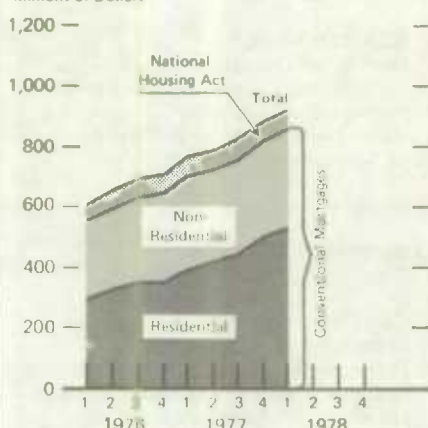
Preliminary 1977 data and revised 1976 data are now available for the greenhouse industry, by province. Growers report sales rose 11.4% to \$163,588,000.

For further information, contact Karen Wardley (613-995-4877), Agriculture Division, Statistics Canada, Ottawa K1A 0L7, or order *Greenhouse Industry 1976-1977* (22-202, \$1.05) to be released in early November.

Real Estate Investment Trusts

Quarterly Statements of Mortgages Outstanding

Millions of Dollars



Source: Financial Institutions, Financial Statistics (61-006)

Restaurant Statistics

Restaurants throughout Canada increased their January-July receipts a total of 9.6% to \$1,517.4 million from a year earlier. Break-down per province: Ontario \$577.6 million (11.4%), Quebec \$451.6 million (6.8%), British Columbia, Yukon and Territories \$163.2 million (12.8%), Alberta \$142.1 million (12.7%), Manitoba \$71.3 million (6.4%), Saskatchewan \$40.9 million (6.2%), New Brunswick \$29.2 million (6.7%), Nova Scotia \$26.5 million (7.3%), Newfoundland \$11.4 million (7.4%) and Prince Edward Island \$3.7 million (8.5%).

July over July 1977: Canada increased receipts 8.9% to \$249.2 million, Ontario \$95.5 million (9.0%), Québec \$71.1 million (5.7%), British Columbia, Yukon and Territories \$27.0 million (12.5%), Alberta \$24.3 million (16.2%), Manitoba \$12.1 million (9.5%), Saskatchewan \$6.6 million (3.9%), New Brunswick \$4.4 million (8.2%), Nova Scotia \$5.4 million (8.7%), Newfoundland \$1.9 million (11.7%) and Prince Edward Island \$871,000 (3.6%).

For further information, order the July 1978 issue of *Restaurant Receipts* (63-011, 15¢/\$1.50).

Heavy Engineering (Contracting)

The heavy engineering contracting industry (1976) shows the 1,639 establishments so classified had total operating revenues of \$2,855,219,000. Materials used had a value of \$832,069,000. Salaries and wages: \$830,278,000. Net profits (before taxes): \$127,871,000.

For further information, contact G. Beauchamp or S. Parent (613-995-8423), Construction Census Section, Construction Division, Statistics Canada, Ottawa K1A 0V6.

TV Receiving Sets

Manufacturers' July domestic sales of "Made in Canada" colour television sets fell to 5,912 from 17,940 a year earlier.

For further information, order the July 1978 issue of *Radio and Television Receiving Sets* (43-004, 30¢/\$3), or contact T. Raj Sehdev, (613-992-0388).



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Index Numbers of Farm Prices of Agricultural Products, July 1978	62-003	15¢/\$1.50	Domestic Washing Machines and Clothes Dryers, July 1978	43-002	15¢/\$1.50
Shorn Wool Production, 1978	23-204	35¢	Electric Power Statistics, June 1978	57-001	30¢/\$3
BUSINESS FINANCE					
Cheques Cashied, July 1978	61-001	30¢/\$3	Factory Sales of Electric Storage Batteries, July 1978	43-005	15¢/\$1.50
CENSUS					
Labour Force Activity, Labour Force Participation Rates by Age and Sex, Canada, Provinces, Census Divisions, 1976 Census of Canada	94-802	\$2.25	Gold Production, July 1978	26-004	15¢/\$1.50
Labour Force Activity, Labour Force Participation Rates by Age and Sex, Census Agglomerations and Municipalities, 1976 Census of Canada	94-803	\$3	Iron Castings and Cast Iron Pipe and Fittings, July 1978	41-004	15¢/\$1.50
CONSTRUCTION					
The Non-residential General Building Constructing Industry, 1976	64-207	\$1.05	Iron Foundries, 1976	41-226	70¢
CURRENT ECONOMIC ANALYSIS					
CANSIM, Canadian Socio- Economic Information Manage- ment System, Mini base Series Directory, 1978	12-204E	\$10	Iron Ore, July 1978	26-005	15¢/\$1.50
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Estimates of Employees by Province and Industry, June 1978	72-008	40¢/\$4	Production, Shipments and Stocks on Hand of Sawmills East of the Rockies (Excluding Nfld. and P.E.I.), June 1978	35-002	30¢/\$3
Quarterly Report on Job Vacan- cies, Second Quarter 1978	71-002	70¢/\$2.80	Products Made from Canadian Clays, July 1978	44-005	15¢/\$1.50
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The Labour Force, August 1978	71-001	55¢/\$5.50	Quarterly Shipments of Flush Type Doors (Wood) by Canadian Manufac- turers, Quarter Ended June 30, 1978	35-004	35¢/\$1.40
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Biscuits and Confectionery, Quarter Ended June 30, 1978	32-016	35¢/\$1.40	Ready-mix Concrete Manufacturers, 1976	44-211	70¢
Bread and Other Bakery Products, Quarter Ended June 30, 1978	32-015	35¢/\$1.40	Rigid Insulating Board, July 1978	36-002	15¢/\$1.50
Breweries, July 1978	32-019	15¢/\$1.50	Specified Chemicals, July 1978	46-002	15¢/\$1.50
Coal and Coke Statistics, June 1978	45-002	40¢/\$4	Specified Domestic Electrical Appliances, July 1978	43-003	15¢/\$1.50
Concrete Products, July 1978	44-002	15¢/\$1.50	Steel Ingots and Pig Iron, August 1978	41-002	15¢/\$1.50
Copper and Copper Alloy Rolling, Casting and Extruding, 1976	41-224	70¢	Steel Wire and Specified Wire Products, July 1978	41-006	15¢/\$1.50
Copper and Nickel Production, July 1978	26-003	15¢/\$1.50	Stoves and Furnaces, July 1978	41-005	30¢/\$3
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