## [4

# infomat 

## New Motor Vehicle Sales

New motor vehicles sold in December fell $7.2 \%$ to 74,010 from 1977. Automobiles made in the United States and Canada rose $16 \%$ to 45,373 and Canadian and U.S commercial vehicles 0.5\% to 21.676
Automobiles from overseas lell $48.6 \%$ to 6.433 from 1977 and overseas-made commercial vehicles fell $48.9 \%$ to 528 Value of the cars fell $299 \%$ to $\$ 45.0$ million and the commercial vehicles $37.6 \%$ to $\$ 3.5$ million Value of U.S. and Canadian cars sold rose $11.6 \%$ to $\$ 317.9$ million: commercial vehicles rose $16.1 \%$ to $\$ 214.7$ miltion

Sales value of all vehicles increased $77 \%$ to $\$ 581.1$ million, including 264 coaches and buses valued at $\$ 8.2$ million. Seasonally-adjusted sales of aulomobiles Man:tactured in Canada and the U.S. rose $7.8 \%$ irom November to 61.846 and those of cars from overseas decreased $9.9 \%$ to 0,092 Seasonally-adjusted sales of all Commercial vehicles rose $3.2 \%$ to 30.480
Total 1978 sales reached $1.366,456$ units (1,5*:,959 in 1977), value $\$ 9,648.5$ million. up $12.9 \%$ from 1977
For turther information, see the December 1978 issue of New Mofor Vehicle Sales (63007, 30c (\$3), or contact M. Kwilecki (613-996-9304), Retail Trade Section, Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

## General Wholesale Index

The December General Wholesale Index rose $0.5 \%$ to 643.3 from revised November's 639.9. up 12.5\% from 1977 (571.7). Major groups with most effect:

- Vegetable group up $1.3 \%$ increases due largely to $3.5 \%$ for tobacco, $1.0 \%$ for grains. $4.8 \%$ for vegetable oil products and $1.9 \%$ for sugar and its products (tea, coffee and cocoa registered a partially offsetting decrease of $1.5 \%$ )
- Increases of $3.9 \%$ for tish and $1.4 \%$ for livestock were mainly responsible for an $0.8 \%$ rise in the animal products group (fresh meats decreased 0.8)
- A rise of $0.6 \%$ in non-ferrous metals ( $18.2 \%$ for gold and $1.3 \%$ for silver); tin decreased 5.2\%
For further information, order the Decermप5: 1978 issue of Industry Price indexes (62. $215(\$ 5.50$ ), or contact the Information nit. Industrial Prices (613-995-5738/9), Prices Division, Statistics Canada, Ottawa K1A OV5. Users are reminded that the General Wholesale Index, including special subaggregations, will no longer be calculated as of the release of the December 1978 indexes.


## LATEST MONTHLY STATISTICS

## EMPLOYMENT, INCOME

Average Weekly Earnings (\$) . . . . . . . . . . . . . . . . . . . . Nov.
Labour Income ( $\$$ million) . . . . . . . . . . . . . . . . . . . . . . . . Nov.
Persons with Jobs (million) . . . . . . . . . . . . . . . . . . . . . . . Jan.
Unemployed
INVENTORIES
Department Store ( $\$$ million) . . . . . . . . . . . . . . . . . . . . . Nov.
Manutacturers' Owned (\$ million) . . . . . . . . . . . . . . . . . Nov.
Wholesate ( $\$$ million) . . . . . . . . . . . . . . . . . . . . . . . . . . . . Oct.
ORDERS
Manulacturers' New Orders ( $\$$ million) .............. Nov.
Manufacturers' Unfilled Orders (\$ million) . . . . . . . . . . Nov.

## PRICES

Consumer Price Index ( $1971=100$ ) ................... Dec
Industry Selling Price Index (1971=100) . . . . . . . . . . . Dec
Wholesale Price index ( $1935-39=100$ ) . . . . . . . . . . . . . Dec
CONSTRUCTION
Building Permits (\$ million) . . . . . . . . . . . . . . . . . . . . . . . Nov
Housing Starts - Urban Centres (units) . . . . . . . . . . . Dec
ENERGY
Coal Production (thousand tons) . . . . . . . . . . . . . . . . . . Nov.
Electricity Generation (terawatt hours) . . . . . . . . . . . . . . Nov"
Natural Gas Production (billion cu. ft.) . . . . . . . . . . . . . Oct
Petroleum Retining (million barrels) . .................. . . Nov
FOREIGN TRADE
Exports - Customs Basis (\$ million) . . . . . . . . . . . . . . Dec
Imports - Customs Basis ( $\$$ million)........................ . Dec.
PRODUCTION
Steel (ingats -.. thousand tons) . . . . . . . . . . . . . . . . . . Jan.
SALES
Department Store Sales ( $\$$ million) . . . . . . . . . . . . . . . . Dec *
Manufacturers' Shipments (\$ million) . . . . . . . . . . . . . . . . . . . Nov
New Motor Vehicle Sales (\$ million).
Retail Sales (\$ million).
Wholesale Sales (\$ million)
-

Statistics are not seasonally adjusted. p-preliminary. r-revised. . new this week.

## Manufacturers' Sales of "Made-in-Canada" Colour Television Sets



[^0]

## Farm Input Price Indexes

The Farm Input Price index increased 2.9\% in the fourth quarter of 1978 to 205.5 from (revised) 199.7 in the preceding quarter, the eastern index rising 3.5\% to 203.1 from 196.2 and the western $2.2 \%$ to 207.6 from 203.2.

Over the last 12 months the Index rose $13.0 \%$, the eastern index $13.0 \%$ and the western $12.8 \%$.

For further information, order the tounth quarter issue of Farm input Price indexes (62004, 35c $/ \$ 1.40$ ), or contact Information Unit (613-995-5738), Prices Division, Statistics Canada, Ottawa K1A ov6.

## Farm Products Indexes

Farm Products Indexes. December: 212.2. up 1.3\% from November

For further information, order the December 1978 issue of Industry Price Indexes (62011, 55c/\$5.50), or contact Information Unit, Industrial Prices (613-995-5738), Statistics Canada, Prices Division, Otlawa.

## Department Siore Sales

December sales totalied $\$ 1,178.3$ million. Up 11.9\% from a year earlier, sales rose in all regions.

Department store sales by regions, with percentage changes from 1977 in brackets:

- Ontario. $\$ 444.3$ million ( $10.1 \%$ )
- Québec, $\$ 224.5$ million ( $13.9 \%$ )
- British Columbia, $\$ 183.6$ million (13.9\%)
- Alberta, \$149.9 million (16.1\%)
- Atlantic Provinces, $\$ 82.3$ million (11.4\%)
- Manitoba, $\$ 60.8$ million (3.4\%)
- Saskatchewan, $\$ 32.9$ million ( $11.1 \%$ )

For further information, order the December 1978 issue of Department Store Sales by Regions (63-004, \$1.50 a year).
Tuberculosis Statistics 1977
Tuberculosis incidence of new active and reactivated cases for the year 1977 totalled 3,194 ( 3,143 in 1976). The rate per 100,000 population was 13.7 for both years.

Pending publication of Tuberculosis Statislics: Morbidily and Mortality, 1977 (82-212). advance information is available from $\mathbf{A}$. Bourdon (613-995-0861), Vital Statistics and Disease Registries Section, Health Division, Statistics Canada, Ottawa K1A OT6.

## Sugar Sales

Sugar refineries reported January sales of 83932766 kilograms (185,040,553 Ibs.). $72,961.728$ kilograms ( $160,853,102 \mathrm{lbs}$. domestically and 10971038 kilograms ( $24,187,451$ lbs.) in export sales.
For further inlormation, contact T.P. Sterling (613-992-8619), Manulaciuring and Primary Industries Division, Statistics Canada, Ottawa K1A OT6.

## Farm Prices Index

The Index of Farm Prices of Agricultural Products, December, stood at 219.7. up $0.5 \%$ from the November's 218.6

The index has been rebased to a now time and weight base with 1971 as the relerence. For further information, contact Peter Lys or George Beelen (613-995-4895), Agriculture Division. Statistics Canada, Ottawa K1A OL7.

## Apparent Per Capita Food Consumption In Canada 1977

This publication contains a summary of the amounts of major food commodities available for consumption by Canadians in 1976 and 1977. The per capita values (in pounds) in the examples reproduced here (1977 in brackets) do not represent total food supplies actually consumed by an individual or a specific group of individuals but rather what is available on average to the total population:

- Fruits (Iresh equivalent weight) 307.17 (295.99)
- Vegetables (fresh equivalent weight) 127.89 (127.11)
- Meat (carcass weight) 177.03 (171.37)
- Poultry (eviscerated weight) 44.69 (45.47)
- Fish (edible weight) 16.09 (16.97)
- Fluid milk production (retail weight) 261.20 (260.33)
- Eggs (fresh equivalent weight) 28.72 (27.86)
- Oils and fats (fat content) 45.01 (44.87)
- Cereals (retail weight) 156.91 (154.17)
- Sugars and syrups (sugar content) 95.38 (95.82).

No attempt is made to account for waste occurring in retail stores, households, private institutions and restaurants and the nutritional data contained in this publication provide information on what nutrients are available to Canadians on the average - not the nutritional adequacy of food consumed by individuals or specific groups.

For further information, order Apparent Per Capita Food Consumption in Canada 1977 (Catalogue 32-226, \$1.05), or contact Karen Wardley (613-995-4877). Agriculture Division, Statistics Canada, Ottawa K1A OL7.

School Age Population - Canada, 1961-2001


Fluctuations in the school-age population, which have plagued education planners throughout the 1970s, are going to get worse, not better. This is the conclusion of a new study based on just-available 1976 Census data.

The Class of 2001, a non catalogued 143-page publication, gives four alternative projections of the school-age population, nationally and by province. The ro. port includes charts and tables containing basic historical and projected data. It is available free of charge, in English or French, from the Education, Science and Culture Division, or from the Canadian Teachers' Federation, co-sponsor of the study. For further information, contact Z. Zsigmond or W. Clark (613-995-9685 or 9692). Projections Section, Education. Science and Culture Division, Statistics Canada, Ottawa K1A OT6.

## Coal/Coke Statistics

November coal production increased $15.9 \%$ to 3.073 .449 tons ( 2788186 metric tonnes) from 2.651,225 (2 405 151) a year earlier. Year-to-date production rose $6.1 \%$ to $30,416,090$ tons $\{27593013$ metric tonnes). Imports increased to 2,353,924 tons (2 135444 metric tonnes) from 1.444.032 ( 1310 004). industrial consumers used $2,371.504$ tons (2 151392 metric tonnes) of coal, up 107,585 (97 599): and 453,475 tons ( 411386 metric to, ines) of coke, down 42,260 (38 338) from a yeai earlier

For further information, order the Novern ber 1978 issue of Coal and Coke Statistucs (45-002, 40¢ /\$4), or contact David Madsen (613-992-4021). Energy and Minerals Section, Statistics Canada, Ottawa K1A OT6.

## HOW TO ORDER

## Statistics Canada Publications

Send initial order to:
Publications Distribution.
ficom 1405. Main Building.
Shatistics Canada, Oltawa K1A OT6.
State:
Title of Report:
Month, Quarter or Year of Issue: Catalogue Number.
Please enclose money order or cheque made payable to the order of: Receiver General tor Canada.

## Appliances

Manufaclurers' December domeslic sales of refrigerators: 38,980 compared with 37.629 a year earlier. Domestic sales of home and farm freezers increased to 17,545 from 13,786. Manufacturers' domestic sales of automatic washing machines reached 27,849 from 26,653 a year earlier. Electric clothes dryers: 27,065 against 27,423.

For turther information, order the December 1978 issues of Domestic Refrigerators and Freezers (43-001, 154/\$1.50) and Domestic Washing Machines and Clothes Dryers (43-002. 15e (\$1.50).

## Farm Implement/Equipment Sales

Farm implement and equipment 1978 sales reached $\$ 1,288.0$ million, up $14.5 \%$ from 1977's $\$ 1,124.6$ million. Repair parts \$191.4 million against $\$ 161.7$ million in 1977.

Fin further information, order the December 1978 issue of Farm implement and Equipment Sales (63-009, 156 $\$ 1.50$ ) or confact Merchandising and Services Division (613-996-9307), Siatistics Canada, Ottawa K1A OT6.

## Urban Transit

December saw 54 urban transit systems collect 101,066,208 initial passenger fares with total distance run 32.901 .808 miles ( 52950333 km ) and operating revenues amounting to \$37,972,056.

For further information, order the December 1978 issue of Urban Transit (53-003. 154/\$1.50), or contact the Chief (613-9969271), Surface Transport Section, Transportation and Communications Division. Slatislics Canada, Otlawa K1A OT6.

## Stoves and Ranges

Manufacturers' December domestic sales of electric stoves and ranges rose $25.3 \%$ to 36,919 from 29,475 in 1977

For further information, order the December 1978 issue of Sloves and Furnaces (41005 . 306 : $\$ 3$ ), or contact L. Barnes ( $613-992$ 0388), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A OV6 Eggs
Egg production rose 0.3\% to 38.1 million dozen in December from 38.0 million a year aarlie:
Sh: lurther information, order the DecemLan 1978 issue of Production of Eggs and Pactity (23-003, 30c/\$3), or contact P.L. Beerstecher (613-995-4853). Agriculture Division, Statistics Canada, Oltawa KTA OLT.

## Corporation Finance 1976

Financial characteristics reported by corporations in 1976 reflected the continuation of the lower rates of economic growth prevailing since 1974. Total assets of all industries rose from $\$ 483$ billion in 1975 10 $\$ 547$ billion in 1976 , up $13 \%$ as in 1975. At the 182 industry level the fastest rate of growth again look place in the fertilizer industry where assets jumped from $\$ 120$ million $10 \$ 218$ million, up $82 \%$. In services. other recreational services reported an increase in assets of $66 \%$ from the $\$ 1.0$ billion recorded in 1975. Total non-financial corporations disclosed total revenue of $\$ 323$ billion in 1976 , up from $\$ 286$ billion in the previous year and an increase of $13 \%$ compared with $11 \%$ in 1975 and $27 \%$ in 1974. The largest percentage increase in revenue occurred in retail tobacconists (up $45 \%$ to $\$ 183$ million) closely followed by pipelines ( $44 \%$ to $\$ 2.756$ mitlion) and gas distribution ( $43 \%$ to $\$ 2,114$ million).

In the financial sector, 1976 saw a $\$ 457$ million increase in pretax profits compared with $\$ 354$ million in 1975 . In the nonfinancial sector, a $\$ 606$ million turn-around in profitability brought a $3 \%$ gain against a $\$ 878$ million decline in 1975. Total pretax profits in all industries amounted to \$24.4 billion, up $\$ 1,063$ million from 1975 and representing a $5 \%$ increase compared with a $2 \%$ decrease in 1975 . Some of the losing industries in the previous year showed the greatest recovery: sawmills ( $\$ 121$ million, $\$ 9$ million loss in 1975) and manutacturers of fish products ( $\$ 16$ million, $\$ 5$ million loss in 1975). Synthetics textiles continued to decline, however, with losses in 1976 increasing to $\$ 34$ million from $\$ 3$ million. In the transportation sector, air transport again reported a further decrease in profitability with losses up from $\$ 18$ million in 1975 to $\$ 34$ million. Although profitability increased from $\$ 84$ million in railroads 10 $\$ 132$ million reversing 1975's decline. waler transport showed a decrease in profits from $\$ 61$ million to $\$ 10$ million. One of the highest ratios of net profit after tax to equity in 1976 was $33.9 \%$ in the bakery products industry ( $17.4 \%$ in 1975).

Further information may be obtained from A. Dorland (613-996-5980), Business Finance Division, Statistics Canada, Ottawa K1A OT6. Additional details on a 182 industry basis, including key corporate financial ratios, are available in the 1976 issue of Corporation Financial Statistics (61-207, \$7.50).

## Motor Vehicle Shipments

Automobile production, December: 84.853 (82.173 in 1977)

For further information, order the December 1978 issue of Motor Vehicle Shipments (42-002. 15¢/\$1.50).

## Iron Ore

Mines shipped 5,419,720 short tons of iron ore in December ( $4,780,951$ a year earlier) iwetve months' output: $47,334,831$ short tons $(59,107,141)$.

For further information, order the December 1978 issue of fron Ore (26-005, 15e/\$1.50), or contact Art Symons (613-9920491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A OV6.

## Restaurant Receipts



## Restaurant Statistics 1978

All provinces participating, restaurant receipts rose $95 \%$ over 1977 10 $\$ 2,720,860,000$. December: $\$ 218,165,000$ (9.7\%)

For further information, order the December 1978 issue of Hiesfaurant Stafisfics (63017. 15¢ (\$1.50).

## Electric Power Slatistics

November net gentration increased to 29.2 TW.h from 28.4 TW.h in 1977. Hydro generation decreased 1.5\%, thermal production rose 13.3\% Eleven months generation: 301.8 TWh. up $6.1 \%$.

For further information, order the November 1978 issue of Electric Power Statisfics (57-001, 304/\$3), or contact David Madsen (613-992-4021). Manufacturing and Primary Industries Division. Statistics Canada. Ottawa K1A OT6.

## Steel Ingots

Steel ingots produclion, January $1,518.871$ short lons ( 1377897 t)
For further information, order the January 1979 issue of Steel ingots and Pig Iron (41. $001.15 ¢ / \$ 1.50$ ).


## These publications released February 9 - 15

Cata- Price per
logue issue/year

## AGRICULTURE

Grains and Oilseeds Review,
December 1978
$22-007 \quad 404 / \$ 4$
Stocks of Frozen Meat Products,
January 1979
32-012
$304 / \$ 3$

## BUSINESS FINANCE

Indusirial Corporations, Financial
Statistics, Third Quarter 1978

## CONSTRUCTION

Building Permits, November 1978 Housing Starts and Completions, December 1978

## INDUSTRY PRODUCT

Indexes of Real Domestic Product by Industry, November 1978

61-005
$40 c / \$ 4$

## INPUT-OUTPUT

The Input-output Structure of the Canadian Economy, 1961-74

15-508E $\$ 6$

MANUFACTURING AND PRIMARY

## INDUSTRIES

Asbestos, December 1978 26-001 150/\$1.50
Builders and Shelf Hardware,
December 1978
$41.014 \quad 150 / \$ 1.50$
Canned and Frozen Fruits and
Vegetables, November 1978
32.011
$300 / \$ 3$
Cemented Tungsten Carbide Blanks and
Tools, December 1978
41-013 15c/\$1.50
Copper and Nickel Production,
November 1978
26-003
$15 ¢ / \$ 1.50$
Corrugated Boxes and Wrappers,
December 1978
36-004
$15 ¢ / \$ 1.50$

## User Advisory Services

When amplification of summaries would be helpful additional information can often be obtained from the regional User Advisory Services staff of Statistics Canada or from its Central Inquiries Service. Ottawa (613-992-4734)

Toll free access to statistical information within the New Brunswick. Prince Edward Island and Nova Scotia region is available by direct dialing the User Advisory Services Halifax office, 1-800-565-7192. Throughout Saskatchewan, the Regina office can be reached by dialing 1-800-667-3524. Throughout Alberta, the Edmonton office can be reached by dialing 1-800-222-6400

Domestic and Farm Water Systems, December 1978
Domestic Water Tank Heaters,
December 1978
Electric Lamps, December 1978
Gold Production, November 1978
Hardboard, December 1978
Monthly Review of Canadian Fisheries
Statistics. November 1978
Motor Vehicle Shipments,
December 1978
Oil Burners and Oil-Fired Hot
Water Heaters, December 1978
Oil Filters and Cartridges,
December 1978
Production of Canada's Leading
Minerals, November 1978
Salt. December 1978
Sanitaryware, December 1978
Silver, Lead and Zinc Production,
November 1978
The Sugar Situation, December 1978

## SERVICE BULLETIN

Fruit and Vegetable Preservation -
Vol. 7, No. 4, Pack of Processed
Peas, 1978
MERCHANDISING AND SERVICES
Restaurant Statistics. December 1978
Sales Financing, November 1978

## TRANSPORTATION AND

COMMUNICATIONS
Railway Carloadings, December 1978

| Catalogue | Price per issue/year |
| :---: | :---: |
| 41-015 | 15¢/\$1.50 |
| 43-008 | 154/\$1.50 |
| 43-009 | 15¢/\$1.50 |
| 26.004 | 154/\$1.50 |
| 36-001 | 154/\$1.50 |
| 24-002 | 40¢/\$4 |
| 42-002 | 15¢/\$1.50 |
| 41-008 | 15¢/\$1.50 |
| 41-016 | 15c/\$1.50 |
| 26-007 | 15¢/\$1.50 |
| 26-009 | 15c/\$1.50 |
| 41-012 | 15¢/\$1.50 |
| $\begin{aligned} & 26-008 \\ & 32-013 \end{aligned}$ | $\begin{aligned} & 15 \uparrow / \$ 1.50 \\ & 15 \uparrow / \$ 1.50 \end{aligned}$ |
| 32-023 | /\$1.40 |
| 63.011 | 15¢/\$150 |
| 63.013 | 300.3 |
| 52-001 | 30¢/\$3 |

Viking Building
Crosbie Rd
St. John's, Nfld.
A1B 3P2
(709.726-0713)

1256 Barrington St
Hallfax, N.S.
B3J 1 Y 6
(902-426-5331)
1500 Atwater Ave

## Montreal, Qué.

H3Z 1 Y2
(514-283-5725)
25 St Clair Ave E
Toronto, Ont.
M4T 1 M4
(416-966-65ce)

266 Graham Ave
Winnipeg, Man.
R3C 0K4
(204-949-4020)

530 Midtown Centre.
Regina, Sask.
S4P 2 B6
(306-569-5405)
10025 106th St
Edmonton, Alta.
T5J 1G9
(403-425-5052)
1145 Robson St
Vancouver, B.C
V6E 1 B8



[^0]:    Source: Radio and Television Receiving Sets (43-004)

