


 Statistics  
Canada

 Statistique  
Canada

# informat

Weekly Bulletin

 STATISTICS  
CANADA

 STATISTIQUE  
CANADA

MAR 2 1979

 LIBRARY  
BIBLIOTHÈQUE

## Retail Trade

Retail trade, December: \$7,435.8 million, up 9.7% from 1977. Sales increased in 24 of 28 trade groups with the largest gains recorded by used car dealers (35.8%), household furniture stores (15.5%) and pharmacies, patent medicine and cosmetics stores (14.5%). All provinces reported increased sales ranging from 16.7% for Saskatchewan to 3.9% for Manitoba. Montréal sales rose 8.4%, Toronto 9.1%, Vancouver 8.8% (Winnipeg, no change).

Seasonally-adjusted retail sales: \$5,979.6 million, up 2.6% from the \$5,828.1 million in November. General stores (8.7%), sporting goods and accessories stores (8.7%) and specialty shoe stores (8.0%) recorded the largest increases. Largest decreases: florist (14.3%) and garages (12.1%). Seven provinces reported increased sales ranging from 5.8% for Ontario to 1.8% for Alberta. Prince Edward Island (2.0%), Québec (0.6%) and British Columbia (1.2%) reported decreased sales from November.

Revised November total retail trade, unadjusted for seasonal influences: \$6,193.6 million, up 10.6% from November 1977.

For further information, order the December 1978 issue of *Retail Trade* (63-005), or contact the Retail Trade Section, Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

## Mineral Production

Minerals mined, December (December 1977 in brackets), plus 12 months' output totals:

- Gold, 144,856 troy ounces (148,427) — 1,666,942 (1,733,611)
- Silver, 3,414,778 troy ounces (3,460,231) — 40,166,003 (42,235,908)
- Refined lead, 17,745 short tons (17,437) — 213,908 (206,636)
- Refined zinc, 56,632 short tons (37,704) — 546,107 (545,521)
- Primary copper, 50,830 short tons (59,622) — 710,880 (837,120)
- Primary nickel, 6,222 short tons (20,060) — 140,491 (256,301)

For further information, order the December 1978 issue of *Gold Production* (26-004, 15¢/\$1.50); *Silver, Lead and Zinc Production* (26-008, 15¢/\$1.50); *Copper and Nickel Production* (26-003, 15¢/\$1.50), or contact Art Symons (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

## LATEST MONTHLY STATISTICS

### EMPLOYMENT, INCOME

Average Weekly Earnings (\$)	Nov.	272.38p	272.01r	6.3
Labour Income (\$ million)	Nov.	11,384.3p	11,409.6r	9.7
Persons with Jobs (million)	Jan.	9.81	10.14	4.8
Unemployed	Jan.	977,000	870,000	0.0

### INVENTORIES

Department Store (\$ million)	Nov.	2,389.9p	2,416.3p	9.1
Manufacturers' Owned (\$ million)	Dec.*	20,731.2p	20,316.3p	11.5
Wholesale (\$ million)	Oct.	8,262.0	8,213.7	11.3

### ORDERS

Manufacturers' New Orders (\$ million)	Dec.*	11,521.0p	12,475.7p	29.8
Manufacturers' Unfilled Orders (\$ million)	Dec.*	13,334.6p	13,179.7p	32.1

### PRICES

Consumer Price Index (1971=100)	Jan.*	182.7	181.3	8.9
Industry Selling Price Index (1971=100)	Dec.*	195.8	195.3	9.8
Wholesale Price Index (1935-39=100)	Dec.*	643.3	639.9	12.5

### CONSTRUCTION

Building Permits (\$ million)	Nov.	977.8	12,014.2	3.9
Housing Starts — Urban Centres (units)	Dec.	12,034	178,678	-10.7

### ENERGY

Coal Production (thousand tons)	Nov.*	3,073.4	30,416.1	6.1
Electricity Generation (terawatt hours)	Nov.*	29.2	301.8	6.1
Natural Gas Production (billion cu. ft.)	Oct.	287.6p	2,837.9p	3.7
Petroleum Refining (million barrels)	Dec.*	60.8	661.7	0.1

### FOREIGN TRADE

Exports — Customs Basis (\$ million)	Dec.	4,587p	52,606p	19.0
Imports — Customs Basis (\$ million)	Dec.	4,251p	49,605p	18.0

### PRODUCTION

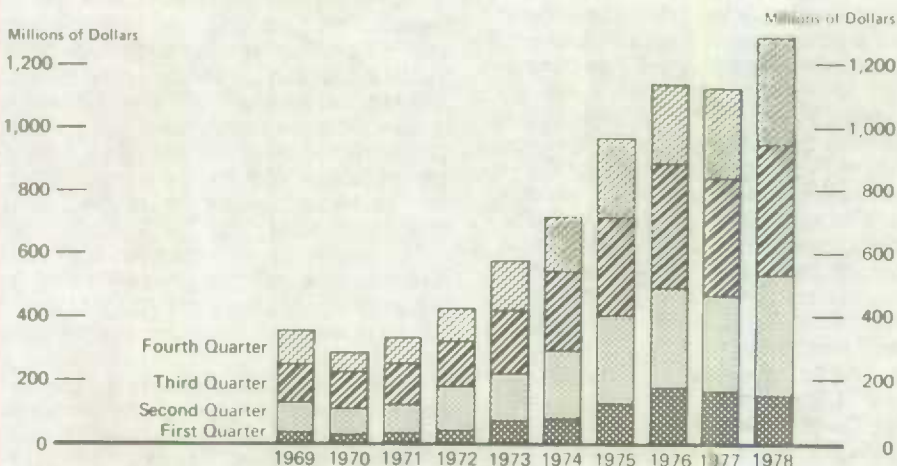
Steel (ingots — thousand tons)	Jan.	1,518.9	1,518.9	15.9
--------------------------------	------	---------	---------	------

### SALES

Department Store Sales (\$ million)	Dec.*	1,178.3p	7,667.9p	11.9
Manufacturers' Shipments (\$ million)	Dec.*	11,366.1p	130,352.7p	18.8
New Motor Vehicle Sales (\$ million)	Dec.	581.1	9,648.5	12.9
Retail Sales (\$ million)	Dec.*	7,435.8p	68,900p	11.8
Wholesale Sales (\$ million)	Dec.*	4,952.9p	62,022.7p	11.6

Statistics are not seasonally adjusted. p - preliminary. r - revised. \* - new this week.

## Farm Implement and Equipment Sales\*



Source: Farm Implement and Equipment Sales (63-009)



## Consumer Price Index

The Consumer Price Index increased 0.8% from 181.3 in December to 182.7 in January, with the twelve-month rise from January 1978, 8.9%, up from 8.4% in the previous twelve-month period. Food and household operation charges accounted for most of the rise in January, prices increasing 1.9% between December 1978 and January 1979 and the index for all-items-excluding-food rose 0.5%.

Higher prices for fresh vegetables, up on average 16.1%, and bread, up 13.1%, were largely responsible for the 2.3% increase in the food-at-home index. Other notable contributors included higher prices for selected beef cuts, chicken and butter. Prices for fresh fruit showed a marginal decline.

## Selected Clothing Costs Fall

Increased electricity charges in several cities in Québec and Ontario and higher prices for new cars were the major contributing factors to the 0.5% increase in the all-items-excluding-food index. Increased shelter and household services charges and higher gasoline prices were also recorded. Impact of these price increases was cushioned by lower prices for selected clothing items. Between January 1978 and January 1979 the index for all-items-excluding-food advanced 6.9%.

In terms of goods and services, the price level for goods, including food, advanced 1.1% and that for services increased 0.3%. Between January 1978 and January 1979 the price level for goods advanced 10.4%, that for services 6.3%.

On a seasonally-adjusted basis, the Consumer Price Index advanced 0.7% between December 1978 and January 1979, with a 2.0% increase in the food index and a 0.3% increase in the all-items-excluding-food index.

## Big Rise After Sales Tax Up

City highlights include consumer prices rising in all 15 published indexes. Advances ranged from 0.3% in St. John's to 1.3% in Regina. Major factors contributing to this variation in city retail price movements were the differing rates of price movements for food and housing charges. The elimination of the temporary retail sales tax reductions in Saskatchewan was largely responsible for consumer prices increasing over 1.0% in Regina and Saskatoon.

Percentage increases with annual change in brackets: St. John's 0.3% (9.0%), Charlottetown/Summerside 0.6% (8.6%), Halifax 0.3% (8.0%), Saint John 0.7% (8.6%), Québec 0.8% (8.5%), Montréal 0.7% (8.1%), Ottawa 0.7% (8.2%), Toronto 1.0% (8.2%), Thunder Bay 0.4% (7.1%), Winnipeg 0.4% (8.4%), Saskatoon 1.2% (7.3%), Regina 1.3% (7.9%), Edmonton 0.4% (8.0%), Calgary 0.8% (8.2%), and Vancouver 0.6% (7.7%).

For further information, order the January 1979 issue of *The Consumer Price Index* (62-001, 30¢/\$3).

## Hospitals in Canada

Re-orders can now be taken for reprints of *Public General & Allied Special Hospitals in Canada — Historical Summary of Inputs and Utilization of Facilities*, a discussion of the hospital services across the nation and their evolution since 1953. This uncatalogued publication is issued at no charge. For further information, contact Louis-A. Lefebvre (613-995-7808), Health Division, Statistics Canada, Ottawa.

## Inventories/Shipments/Orders

Manufacturers' shipments in December fell 7.6% to \$11,366.1 million from revised November's \$12,307.6 million. Shipments for 1978 rose 18.8% to \$130,352.7 million from 1977's \$109,747.0. Seasonally-adjusted shipments rose 4.0% to \$12,282.6 million from revised November's \$11,804.8 million. Durable goods shipments increased 5.1% to \$5,764.6 million from \$5,483.6 million and non-durable goods shipments rose 3.1% to \$6,518.0 million from \$6,321.2 million.

New orders in all manufacturing industries, seasonally adjusted, rose 4.1% to \$12,472.8 million from \$11,977.4 million, durable goods new orders increasing 5.6%

## Capital Flows/Stocks

The construction division is planning to terminate the 1960 S.I.C. fixed capital flows and stocks series, in current and constant 1961 dollars, matrices 3331 to 3434 on CANSIM. The equivalent series based on the 1970 S.I.C. in current and constant 1971 dollars, matrices 3435 to 3538, will be maintained. For further information, contact Ms R. Hoyt (613-995-8152), Construction Division, Statistics Canada, Ottawa K1A 0T6.

to \$5,915.8 million from \$5,604.5 million and non-durable goods new orders 2.9% to \$6,557.0 million from \$6,372.9 million.

Seasonally-adjusted unfilled orders in all manufacturing industries increased 1.4% to \$13,563.3 million from revised November's \$13,373.1 million. Total inventory owned: \$20,718.0 million, up 1.3% from \$20,449.8 million. Total inventory held: up 1.4% to \$21,721.6 million from \$21,424.1 million with increases of 1.2%, 2.6% and 0.6% in raw materials, goods in process and finished products.

The seasonally-adjusted ratio of total inventory owned to shipments: 1.69:1 in December compared with 1.73:1 in November. Finished products to shipments: 0.57:1 against 0.59:1.

For further information, order the December 1978 issue of *Inventories, Shipments and Orders in Manufacturing Industries* (31-001, 55¢/\$5.50), or contact H.D. Wightman (613-996-7008), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

## Restaurant Statistics

Restaurants throughout Canada increased their December 1978 receipts a total of 9.7% to \$218.2 million from a year earlier. Breakdown per province: Ontario \$85.2 million (9.7%), Québec \$65.7 million (7.2%), British Columbia, Yukon and Territories \$20.3 million (14.6%), Alberta \$19.5 million (16.0%), Manitoba \$10.2 million (5.2%), Saskatchewan \$6.7 million (10.1%), New Brunswick \$3.7 million (5.9%), Nova Scotia \$4.9 million (9.3%), Newfoundland \$1.5 million (13.0%) and Prince Edward Island \$577,000 (19.7%).

December over December 1977: Canada increased receipts 9.5% to a \$2,720.9 million, Ontario \$1,026.4 million (10.1%), Québec \$827.4 million (7.9%), British Columbia, Yukon and Territories \$293.2 million (12.4%), Alberta \$238.9 million (13.5%), Manitoba \$133.8 million (5.8%), Saskatchewan \$75.5 million (6.6%), New Brunswick \$47.2 million (7.3%), Nova Scotia \$51.8 million (7.4%), Newfoundland \$20.3 million (8.4%) and Prince Edward Island \$6.4 million (8.9%).

For further information, order the December 1978 issue of *Restaurant Receipts* (63-011, 15¢/\$1.50).

## Phonograph Records/Tapes

Manufacturers produced 7,649,884 phonograph records in December against 7,356,814 in 1977. Production of 8-track cartridges and cassettes: 1,457,415 (1,062,332).

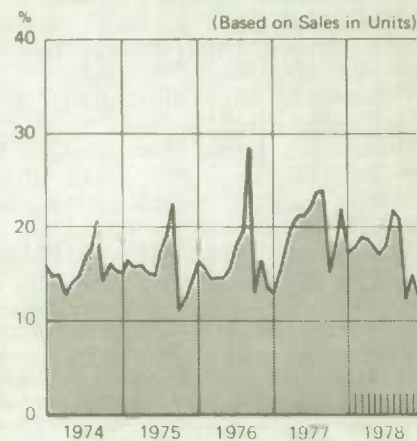
For further information, order the December 1978 issue of *Phonograph Records and Pre-recorded Tapes in Canada* (47-004, 15¢/\$1.50), or contact R. Ralph (613-992-2231), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

## Wholesale Trade

Wholesale sales, December, rose 12.7% to \$4,952,879,000 from \$4,395,972,000 in 1977. Wholesale inventories: \$8,894,801,000, up 17.7% from \$7,558,596,000 a year earlier.

For further information, order the December 1978 issue of *Wholesale Trade* (63-008, 15¢/\$1.50).

## Share of Canadian Passenger Car Market Held by Overseas Manufacturers



Source: New Motor Vehicle Sales (63-007)



### Consumer Credit

Consumer credit outstanding, selected credit holders reporting monthly, reached \$23,288 million at the end of December, up 14.1% from a year earlier. Outstanding balances with percentage changes from 1977:

- Chartered banks' personal loans: \$21,621 million, up 15.4%
- Québec savings banks' personal loans: \$104 million, up 19.5%
- Life insurance companies' policy loans: \$1,346 million, up 5.0%
- Sales finance and consumer loan companies' loans: small \$183 million, down 12.0%; large \$1,488 million, up 1.9%; instalment sales paper \$1,176 million, up 8.3%
- Department, furniture, TV, radio and household appliance stores: \$1,729 million, up 10.3%
- Trust and mortgage companies' personal loans: \$639 million, up 73.6%

Credit holders reporting quarterly fourth quarter balances: \$7,474 million, up 17.3% from a year earlier. Credit unions and caisses populaires, the largest quarterly reporters: \$5,468 million, up 21.2% (also included in the quarterly total: other retail stores, other credit-card issuers and public utilities).

Including quarterly reporters, consumer credit outstanding at the end of 1978 totalled \$35,762 million, up 14.8% from December 31, 1977.

For further information, order the December 1978 issue of *Consumer Credit* (61-004, 30¢/\$3), or contact the Retail Trade Section (613-996-9304, telex 053-3585), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V6.

### Crude Petroleum/Natural Gas

Crude petroleum production, November, averaged 1,610,900 barrels/day (256 000 cubic metres/day), up 1.2% from 1,591,200 (252 900) in 1977. Net new production of natural gas for the same period averaged 10,765,100 Mcf./day (305 000 000 cubic metres/day), up 1.5% from 10,601,700 (300 000 000).

For further information, order the November 1978 issue of *Crude Petroleum and Natural Gas Production* (26-006, 30¢/\$3), or contact G. Kitchen (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0T6.

### HOW TO ORDER

#### Statistics Canada Publications

Send initial order to:  
Publications Distribution,  
Room 1405, Main Building,  
Statistics Canada, Ottawa K1A 0T6.  
State:  
Title of Report;  
Month, Quarter or Year of Issue;  
Catalogue Number.

Please enclose money order or cheque made payable to the order of: Receiver General for Canada.

### Department Store Sales

Department store sales rose 11.9% to \$1,178.3 million in December from \$1,053.3 million in 1977. Sales rose in 38 of 40 departments, the largest sales increases being recorded by plumbing, heating and building materials (31.6%) and women's and misses' coats and suits (24.0%). All provinces reported increased sales ranging from 16.1% for Alberta to 3.4% for Manitoba. Sales and percentage increases for metropolitan areas were: Montréal \$143.8 million (16.9%), Toronto \$181.4 million (10.8%), Winnipeg \$55.3 million (2.8%) and Vancouver \$113.9 million (14.4%).

Selling value of stocks: \$1,930.6 million, up 15.3% from 1977. Inventories increased in 38 of 40 departments. Largest increases were recorded by food and kindred products (76.8%) and furs (36.4%).

For further information, order the December 1978 issue of *Department Store Sales and Stocks* (63-002, 40¢/\$4), or contact the Retail Trade Section (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

### University Salaries

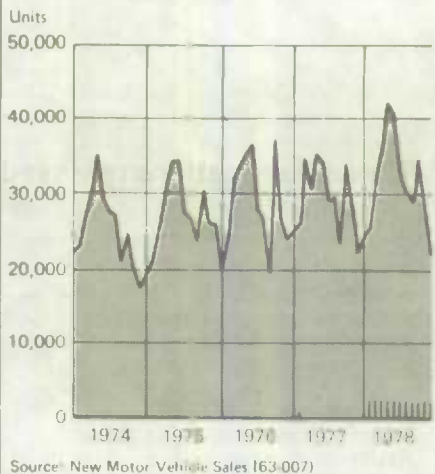
Final edition, *Salaries of Fulltime Teaching Staff, Canadian Universities and Colleges, 1976-77*, is available without charge. Contact N.D. Uppal (613-995-1105/6), Post-secondary Education Section, Education, Science and Culture Division, Statistics Canada, Ottawa K1A 0T6.

### Refined Petroleum

Refineries produced 60,785,000 barrels of refined petroleum products in December, a decrease of 1.6% (61,793,900) in 1977. Net sales of all refined petroleum products amounted to 60,371,000 barrels, a decrease of 0.6% (60,741,000).

For further information, order the December 1978 issue of *Refined Petroleum Products* (45-004, 40¢/\$4), or contact G.R. Kitchen (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

### Sales of New Commercial Vehicles



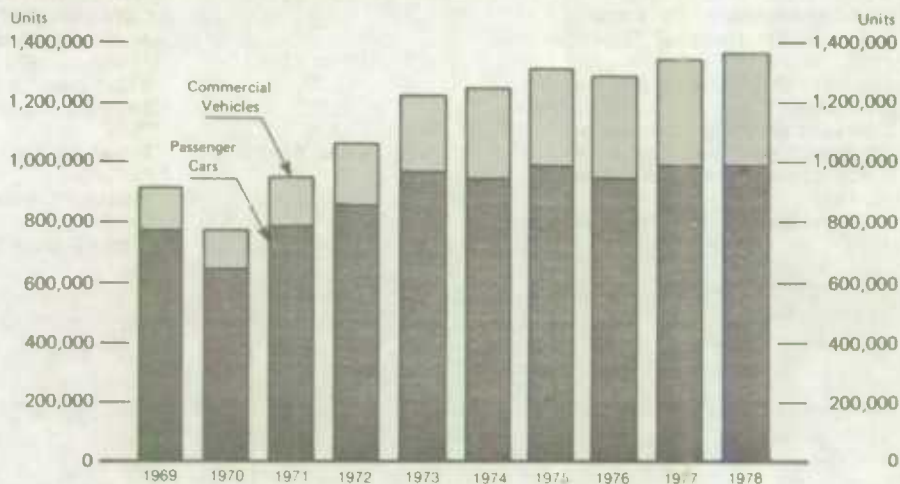
### Local Government Finance, 1976

Actual general revenue raised by local governments in 1976 from their own sources rose 19.9% from 1975's \$8,854 million. Transfers from other governments amounted to \$8,201 million or 48.1% of total general revenue. Significant were the specific purpose transfers from provincial and territorial governments: \$7,153 million, up 11.7% from 1975. Total general revenue, \$17,055 million, rose \$2,333 million or 15.8%.

General expenditure, \$18,508 million, rose 15.8%; education expenditure, up 15.4% to \$7,797 million, represented 42.2% of total expenditure. Transportation and communications represented 11.5% of general expenditure, fiscal services 9.2%, environment 9%, protection of persons and property 7.7% and other functions of expenditure slightly smaller percentages.

Details of financial management statistics of local governments will be published in *Local Government Finance Actual, 1976* (68-204). Pending publication, for data contact G.A. Marr (613-995-9897).

### Canadian Sales of New Motor Vehicles





1010728740

## These publications released February 16 — 22

	Cata- logue	Price per issue/year		Cata- logue	Price per issue/year
<b>AGRICULTURE</b>					
Index Numbers of Farm Prices of Agricultural Products, August 1978	62-003	15¢/\$1.50	Gypsum Products, December 1978	44-003	15¢/\$1.50
<b>BALANCE OF PAYMENTS</b>					
Security Transactions with Non- Residents, October 1978	67-002	40¢/\$4	Iron Ore, December 1978	26-005	15¢/\$1.50
<b>BUSINESS FINANCE</b>					
Cheques Cashed, December 1978	61-001	30¢/\$3	Mineral Wool, December 1978	44-004	15¢/\$1.50
<b>EDUCATION, SCIENCE AND CULTURE</b>					
Culture Statistics, Newspapers and Periodicals, 1976-1977	87-625	\$1.05	Oil Pipe Line Transport, 1977	55-201	\$1.05
<b>SERVICE BULLETIN</b>					
Culture Statistics — Vol. 2, No. 1, Book Publishing: An Industry Analysis, 1977	87-001	/ \$1.40	Papermakers and Other Felts, Quarter Ended December 31, 1978	47-003	35¢/\$1.40
<b>EXTERNAL TRADE</b>					
Imports by Commodities, November 1978	65-007	80¢/\$8	Particle Board, December 1978	36-003	15¢/\$1.50
Summary of External Trade, December 1978	65-001	40¢/\$4	Primary Iron and Steel, November 1978	41-001	40¢/\$4
<b>FINANCIAL FLOWS AND MULTI- NATIONAL ENTERPRISES</b>					
International Travel, December 1978	66-002	15¢/\$1.50	Production and Shipments of Steel Pipe, Tubing and Fittings, De- cember 1978	41-011	30¢/\$3
<b>LABOUR</b>					
Estimates of Employees by Province and Industry, November 1978	72-008	40¢/\$4	Production, Shipments and Stocks on Hand of Sawmills East of the Rockies (Excluding Newfoundland and Prince Edward Island), October 1978	35-002	30¢/\$3
<b>MANUFACTURING AND PRIMARY INDUSTRIES</b>					
Asphalt Roofing, December 1978	45-001	15¢/\$1.50	Radio and Television Receiving Sets, December 1978	43-004	30¢/\$3
Breweries, December 1978	32-019	15¢/\$1.50	Raw Hides, Skins and Finished Leather, December 1978	33-001	30¢/\$3
Cement, December 1978	44-001	15¢/\$1.50	Rigid Insulating Board, December 1978	36-002	15¢/\$1.50
Distilled Beverage Spirits and Industrial Ethyl Alcohol, December 1978	32-021	15¢/\$1.50	Selected Meat and Meat Preparations, December 1978	32-020	15¢/\$1.50
Domestic Refrigerators and Freezers, December 1978	43-001	15¢/\$1.50	Shipments of Prepared Stock and Poultry Feeds, November 1978	32-004	40¢/\$4
Domestic Washing Machines and Clothes Dryers, December 1978	43-002	15¢/\$1.50	Steel Ingots and Pig Iron, January 1979	41-002	15¢/\$1.50
Electric Power Statistics, Volume III, 1977	57-206	\$2.10	Steel Wire and Specified Wire Products, December 1978	41-006	15¢/\$1.50
Fish Freezings and Stocks, November 1978	24-001	40¢/\$4	Stoves and Furnaces, December 1978	41-005	30¢/\$3
			<b>MERCHANDISING AND SERVICES</b>		
			Farm Implement and Equipment Sales, January 1 to December 31, 1978	63-009	15¢/\$1.50
			Merchandising Inventories, November 1978	63-014	40¢/\$4
			<b>TRANSPORTATION AND COMMUNICATIONS</b>		
			Air Carrier Operations in Canada, April-June 1978	51-002	\$1.40/\$5.60
			Radio Broadcasting, October 1978	56-003	15¢/\$1.50
			Shipping Statistics, October 1978	54-002	30¢/\$3
			Telephone Statistics, December 1978	56-002	15¢/\$1.50
			Transcontinental and Regional Air Carrier Operations, August 1978	51-001	40¢/\$4
			Urban Transit, December 1978	53-003	15¢/\$1.50