

Statistics
CanadaStatistique
Canada

informat

Weekly Bulletin

January 30, 1981

Unemployment Insurance Statistics

Benefits paid to unemployment insurance claimants in November 1980 totalled \$316 million, up 5% from October and 27% more than in November 1979. For 1980-to-date, disbursements reached \$3,995 million compared with \$3,736 million in the first 11 months of 1979, an increase of 7%. The average weekly benefit was up 11% to \$120.43 while the number of weeks of benefit paid was down 4%, based on the cumulative payments.

Claimants qualifying for benefits for the week ended November 15 numbered 631,000, an increase of 13% from the previous month and 10% more than in November 1979. Thirty-eight percent of the beneficiaries resided in Quebec, 27% in Ontario, 19% in the Atlantic provinces, 8% in British Columbia and 7% in the Prairie provinces.

Persons applying for benefits in November submitted 282,000 claims, up 17% from October, but 7% fewer than in November 1979. Some 2,459,000 claims were filed in the first 11 months of 1980, an increase of 6% from the January-November period of 1979.

For further information, order the November 1980 issue of *Preliminary Unemployment Insurance Statistics* (73-001-p) or the October-December issue of *Statistical Report on the Operation of the Unemployment Insurance Act* (73-001, \$6/\$24), or contact George Fincham (613-995-8445), Labour Division, Statistics Canada, Ottawa K1A 0V1.

Radio Broadcasting

Gross national AM and FM radio air-time sales were \$11.3 million in November 1980, an increase of 15.3% from \$9.8 million in November 1979. Net national sales after deduction of agency and other commissions amounted to \$9.6 million, up 15.7% from \$8.3 million in the previous year.

Net local air-time sales were up 17.5% to \$27.5 million in November from \$23.4 million.

Gross radio air-time sales for January-November 1980 were \$375.2 million compared to \$336.4 million in the 1979 period, an increase of 11.5%. Net sales rose 12.0% to \$350.1 million from \$312.7 million.

For further information, order the November 1980 issue of *Radio Broadcasting* (56-003, \$1.50/\$15), or contact J.R. Slattery (613-996-9271), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V1.

LATEST MONTHLY STATISTICS

EMPLOYMENT, INCOME

Average Weekly Earnings (\$)	Oct.	328.72p	325.49p	10.6
Labour Income (\$ million)	Oct.	14,181.0p	14,006.5p	12.2
Persons with Jobs (million)	Dec.	10.64	10.74	2.4
Unemployed	Dec.	810,000	787,000	4.0

INVENTORIES

Department Store (\$ million)	Nov.	3,070.6	3,088.1	5.5
Manufacturers' Owned (\$ million)	Nov.*	28,520.7p	28,362.8r	11.6
Wholesale (\$ million)	Nov.*	12,720.5	13,422.7	13.2

ORDERS

Manufacturers' New Orders (\$ million)	Nov.*	14,408.0p	15,485.8r	5.6
Manufacturers' Unfilled Orders (\$ million)	Nov.*	18,627.3p	18,966.0r	8.5

PRICES

Consumer Price Index (1971=100)	Dec.	221.3	220.0	11.2
Non-food (CPI) Component	Dec.	203.8	202.9	10.6
New House Price Index (1976=100)	Nov.	123.2	121.7	9.6
22-city Composite Wage, Building (1971=100)	Sept.	252.1p	252.1	9.3
Industry Selling Price Index (1971=100)	Nov.	256.9p	255.1r	12.6

CONSTRUCTION

Building Permits (\$ million)	Oct.	1,398.2p	12,316.8p	3.1
Housing Starts — Urban Centres (units)	Nov.	12,809	114,711	-17.2

ENERGY

Coal Production (thousand metric tonnes)	Oct.*	3 155.2	29 870.0	8.3
Electricity Generation (terawatt hours)	Oct.	30.8	297.9	3.5
Natural Gas Production (million cubic metres)	Sept.	6 814.8	70 652.5	-8.6
Petroleum Refining (million cubic metres)	Nov.*	9.2p	101.8p	-2.3

FOREIGN TRADE

Exports — Balance of Payments Basis (\$ million)	Nov.	7,046p	69,389p	16.6
Imports — Balance of Payments Basis (\$ million)	Nov.	5,718p	62,334p	10.6

PRODUCTION

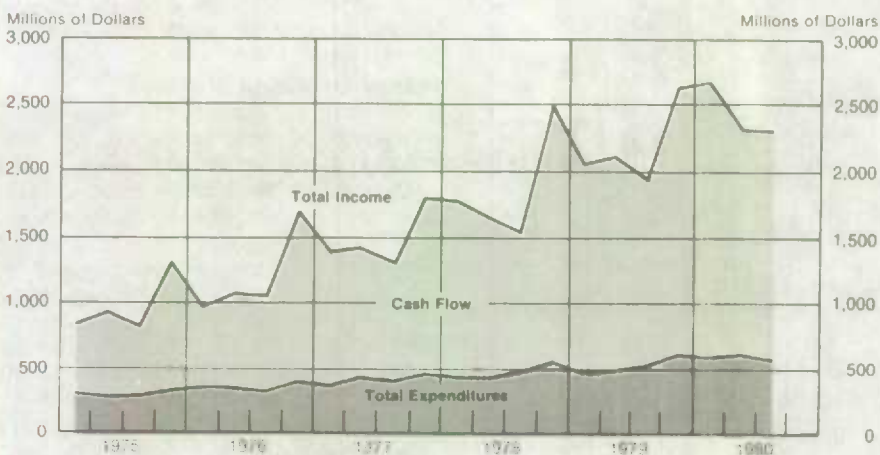
Steel (ingots — thousand metric tonnes)	Dec.*	1 300.9	15 686.1	-1.1
-----------------------------------------	-------	---------	----------	------

SALES

Department Store Sales (\$ million)	Nov.	993.6	7,913.0	9.5
Manufacturers' Shipments (\$ million)	Nov.*	14,746.7p	151,572.9p	8.6
New Motor Vehicle Sales (\$ million)	Nov.	882.2	10,648.8	-1.3
Retail Sales (\$ million)	Nov.	7,693.0p	74,863.0p	8.5
Wholesale Sales (\$ million)	Nov.*	6,713.4	73,275.4	9.6

Statistics are not seasonally adjusted. p - preliminary. r - revised. * - new this week.

Quarterly Estimates of Income and Expenditures of Trusteed Pension Funds



Source: Statistics Canada, Quarterly Estimates of Trusteed Pension Funds (74-001)

Inventories/Shipments/Orders

The seasonally adjusted value of new orders received in Canadian manufacturing industries was at a level of \$14,709.8 million in November 1980, up 0.7% from the revised October value of \$14,606.1 million. New orders for durable goods declined 2.0% in November to \$6,338.4 million from \$6,470.5 million while those for non-durable goods rose 2.9% to \$8,371.4 million from \$8,135.6 million.

Manufacturers' shipments in November were at an estimated \$14,862.6 million, seasonally adjusted, 1.6% higher than the revised October level of \$14,634.4 million. Shipments of durable goods rose 1.1% to \$6,540.8 million from \$6,468.6 million while non-durable goods shipments increased 1.9% to \$8,321.8 million from \$8,165.8 million.

The total backlog of unfilled orders for all manufacturing, seasonally adjusted, was estimated at \$19,042.6 million in November, down 0.8% from \$19,195.4 million (revised) in October.

The seasonally adjusted value of total inventory owned by manufacturers decreased 0.1% to \$28,803.9 million from the revised October figure of \$28,838.3 million.

The seasonally adjusted ratio of total inventory owned to shipments at the end of November was down to 1.94:1 from 1.97:1 (revised) in October while the finished products to shipments ratio declined to 0.66:1 from 0.67:1.

Without seasonal adjustment, manufacturers' shipments in November totalled an estimated \$14,746.7 million. Shipments during the first 11 months of 1980 reached \$151,572.9 million, up 8.6% from the corresponding 1979 value of \$139,606.3 million.

For further information, order the November 1980 issue of *Inventories, Shipments and Orders in Manufacturing Industries* (31-001, \$3.50/\$35), or contact H.D. Wightman (613-996-7008), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0T6.

Catalogued Publications

Order through:

Publications Distribution
User Services Division
4th Floor, R.H. Coats Building
Statistics Canada, Ottawa K1A 0V7.

State:

Title of Report
Month, Quarter or Year of Issue
Catalogue Number.

Please enclose money order or cheque made payable to the order of: Receiver General for Canada.

Marriages and Rates, 1979

The number of marriages in Canada during 1979 totalled 187,811, up 1.2% from 185,523 in 1978. The increase marked a reversal in the declining trend in the number of marriages which began in 1973. The rate per 1,000 population in 1979, however, remained at 7.9, unchanged from the preceding year. Alberta registered the highest marriage rate among the provinces (9.4), followed by British Columbia at 8.6.

For further information, order *Vital Statistics, Vol. 11, Marriages and Divorces* (84-205, \$6).

Department Store Sales/Stocks

Department store sales were \$993.6 million in November 1980, up 8.0% over November 1979. Sales rose in all departments except women's and misses' coats and suits (-2.2%) and piece goods (-2.3%). The largest increases were in furs (+48.7%), women's and girls' gloves, mitts and accessories (+14.8%) and boys' clothing and furnishings (+14.8%). Sales increased in all provinces except Prince Edward Island (-0.8%), gains ranging from 12.3% for British Columbia, the Yukon and Northwest Territories to 0.8% for Manitoba. Sales and percentage increases for metropolitan areas were: Montreal, \$112.6 million, 7.6%; Toronto, \$151.5 million, 10.0%; Winnipeg, \$46.3 million, 1.4%; and Vancouver, \$104.6 million, 10.9%.

The selling value of stocks held in November 1980 at \$3,070.6 million showed an increase of 5.5% over November 1979. Inventories were higher in 32 of the 40 departments.

For further information, order the November 1980 issue of *Department Store Sales and Stocks* (63-002, \$2.50/\$25).

Railway Operating Statistics

The seven major Canadian railways reported a combined net income from operations of \$34.1 million in October 1980, a decrease of 23.3% from a year earlier. Operating revenues of \$463.7 million were up 11.3% from the 1979 figure.

Revenue freight ton-miles were down by 2.8% in October 1980, freight train-miles showed a decrease of 3.5%, and freight car-miles declined 2.4%. Average revenue per ton-mile of freight was 2.70 cents. Passenger-miles increased by 7.8% to 138.2 million.

For further information, order the October issue of *Railway Operating Statistics* (52-003, \$2.50/\$25).

Births/Deaths, 1979

The number of births to Canadian residents totalled 366,064 in 1979, up 1.6% from 360,194 in 1978. The rate per 1,000 population increased to 15.5 from 15.3. Among the provinces, Alberta registered the highest birth rate (18.4), followed closely by Saskatchewan (17.7) and Newfoundland (17.7).

The number of deaths registered for 1979 was 168,183, little changed from the 1978 level of 168,179. Newfoundland had the lowest death rate among the provinces (5.5), while Alberta was next at 6.0.

For further information, order *Vital Statistics, Vol. 1, Births and Deaths* (84-204, \$6), or contact D. Nagnur (613-995-9593), Vital Statistics Registries Section, Health Division, Statistics Canada, Ottawa K1A 0T6.

Key Economic Series

During February 1981, the release of Key Economic Series data by Statistics Canada is expected to be in accordance with the schedule outlined below:

January 28 to February 4: Housing Starts in Urban Centres of 10,000 Population and Over, December;

January 28 to February 4: Housing Starts, All Areas, fourth quarter 1980;

February 2 to 5: Industry Selling Price Index, December;

February 3: Preliminary Statement of Canadian Trade, December;

February 4 to 9: Employment, Earnings and Hours, November;

February 6: Labour Force Survey, January;

February 10 to 12: Farm Cash Receipts, January-December;

February 11 to 13: Retail Trade, December;

February 13: The Consumer Price Index, January;

February 17 to 20: Wholesale Trade, December;

February 18 to 20: Inventories, Shipments and Orders, December;

February 23 to 27: Unemployment Insurance Statistics, December;

February 24 to 27: Industrial Corporations, Financial Statistics (Preliminary Data), fourth quarter 1980;

February 25 to 27: Housing Starts in Urban Centres of 10,000 Population and Over, January;

February 25 to March 5: Gross National Product, fourth quarter 1980;

February 26 to March 2: Real Domestic Product, December;

February 26 to March 3: Index of Industrial Production, December;

February 26 to March 5: Labour Income, December;

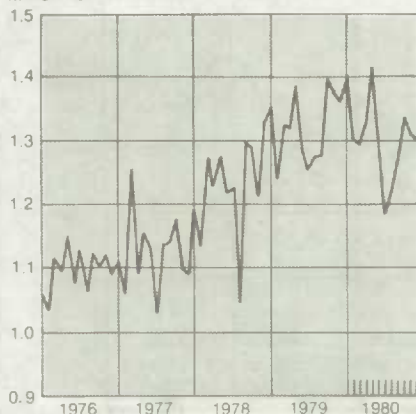
February 26 to March 5: Private and Public Investment in Canada, Outlook 1981.

Data users should note that the December data for *Building Permits* will be released in March 1981.

For any inquiry concerning the release of these series, contact Jack Kerr (613-992-1548), Production Planning and Scheduling Division, Statistics Canada, Ottawa K1A 0T6.

Steel Ingot Production, Canada

Million Tonnes



Source: Statistics Canada, Primary Iron and Steel (41-001)

Real Domestic Product

Seasonally adjusted Real Domestic Product (1971=100) increased by 0.5% in November 1980 to 140.9 from a level of 140.2 in October. The index of industrial production recorded its fourth consecutive monthly increase with a gain of 0.8% in November, although output was still 1.5% below the peak level reached in September 1979.

Production increases were widespread among both goods-producing and service-producing industries in November. About half the over-all gain originated in trade, with both wholesale and retail trade showing substantial advances. The most significant sales increases were reported by wholesalers of motor vehicles and parts, and by new motor vehicle dealers. Output of motor vehicle manufacturers advanced due entirely to increased production of automobiles destined for the domestic market.

Manufacturing activity continued to be one of the other major contributors to output growth, with significant increases recorded by iron and steel mills, and pulp and paper mills. The level of production in iron and steel mills has increased some 10%, with increased exports to markets other than the United States and growing domestic shipments to the automotive industry accounting for most of the growth.

Production levels for pulp and paper mills have remained well above the low point of July 1980, with increased exports of newsprint and woodpulp and a recovery from labour disruptions accounting for the higher activity levels registered since that time.

Mining activity moved up substantially during November, with most of the growth confined to metal mines, and in particular iron ore mines.

A significant increase in federal administration and defence services in November stemmed mostly from a return to normal operations in federal government services which had been partly disrupted for several weeks by a labour dispute involving some 40,000 clerical employees. Gains also occurred in air, truck, bus and pipeline transport.

For further information, order the November 1980 issue of *Indexes of Real Domestic Product by Industry* (including the index of industrial production) (61-005, \$3/\$30), or contact R.J. Kennedy (613-995-0568), Industry Product Division, Statistics Canada, Ottawa K1A 0T6.

Provincial Government Employment

The general government services in Canada's provincial and territorial governments reported gross payrolls for the third quarter of 1980 of \$1,899 million. The number of employees reported for the last pay period of September 1980 was 422,279.

For further information, order the July-September 1980 issue of *Provincial Government Employment* (72-007, \$5/\$20), or contact A.G. Kerr (613-995-8201), Public Finance Division, Statistics Canada, Ottawa K1A 0T6.

Labour Income

Labour income for the month of November 1980 was estimated at \$14,054.9 million, an increase of \$1,568.3 million or 12.6% from November 1979.

Adjusted for seasonal variation, wages and salaries increased by \$70.6 million between October and November to a total of \$12,935.1 million.

The estimates will be published in the October-December 1980 issue of *Estimates of Labour Income* (72-005, \$5/\$20). For further information, contact Mrs. G. Gauthier (613-995-8431), Labour Income Section, Labour Division, Statistics Canada, Ottawa K1A 0T6.

Canadian University Enrolment

Preliminary data indicate that the number of students enrolled in Canadian universities increased 4.4% from the preceding year to a total of 627,422 in 1980-81. Almost all the increase has been at the undergraduate level with a 7% rise in part-time and a 4% gain in full-time enrolment.

For further details on these preliminary data, contact Doug Lynd (613-995-9797) or Mongi Mouehli (613-995-1105), Post-secondary Education Section, Education, Science and Culture Division, Statistics Canada, Ottawa K1A 0Z5.

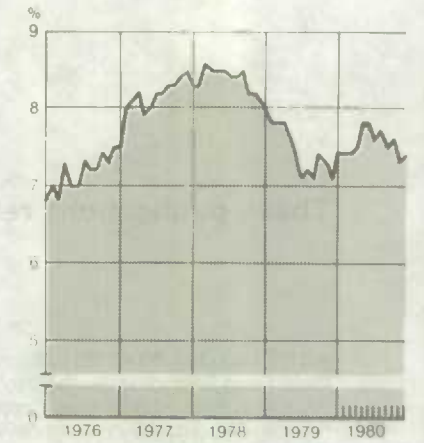
Survey of Volunteer Workers

Results are now available from a survey of volunteer workers which was conducted in February 1980, using one-third of the households included in the Labour Force Survey. The survey showed that some 2.7 million persons did volunteer work in the reference year (which represents 15.2% of the population 15 years of age and over) and that these persons provided 374 million hours of volunteer work.

For further information on the survey, contact Judy MacRae or Ian Macredie (613-995-9381), Labour Force Activity Section, Statistics Canada, Ottawa K1A 0T6.

Unemployment Rate, Canada

(Seasonally Adjusted)



Source: Statistics Canada, The Labour Force (71-001)

Wholesale Trade

Wholesale merchants' sales for November 1980 totalled an estimated \$6,713.4 million, up 4.9% from the \$6,399.6 million reported for November 1979.

During the first 11 months of 1980, sales by wholesale merchants reached \$73,275.4 million, an increase of 9.6% over the accumulated sales of \$66,887.2 million for the January-November 1979 period.

Wholesale inventories were valued at \$12,720.5 million at November 30, 1980, up 13.2% from stocks of \$11,233.6 million on hand at the end of November 1979.

For further information, order the November 1980 issue of *Wholesale Trade* (63-008, \$1.50/\$15), or contact the Wholesale Trade Section (613-996-9307), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Operating Results for Businesses in the Merchandising and Services Sector

Statistics Canada reports published to assist businesses in measuring their operational performance now number five. The latest is *Operating Results — Retail Drug Stores, 1978*. Other Operating Results publications previously released include: *Men's Retail Clothing Stores, 1974*; *Independent Women's Retail Clothing Stores, 1975*; *Independent Retail Hardware Stores, 1976*; and *Retail Shoe Stores, 1977*.

The just-published study on retail drug stores summarizes the results of about 600 unincorporated, 600 incorporated and 15 chain-store firms. The report gives mean and median data on key business costs and profit-and-loss items as a proportion of net sales, by region and selected sales size for unincorporated and incorporated firms. Data for chain store organizations are reported at the total, all-sales size and the national level only. The categories of information reported: net sales; opening inventory; purchases; closing inventory; cost of goods sold; gross profit; a detailed breakdown of all business expenses; and net profit.

These studies should be of particular interest to retail merchants, manufacturers, wholesale suppliers, banks, trust companies and other financial institutions, accounting offices, trustees in bankruptcy, government departments, business schools and those monitoring the operations of businesses in the merchandising and services sector.

Order *Operating Results — Retail Drug Stores, 1978* (63-607, \$6 in Canada, \$7.20 elsewhere). Also available are: *Men Retail Clothing Stores, 1974* (63-603, 70¢ in Canada, 85¢ elsewhere); *Independent Women's Retail Clothing Stores, 1975* (63-604, 70¢ in Canada, 85¢ elsewhere); *Independent Retail Hardware Stores, 1976* (63-605, 70¢ in Canada, 85¢ elsewhere); and *Retail Shoe Stores, 1977* (63-606, \$6 in Canada, \$7.20 elsewhere). Further information is available from D. Van Luven (613-995-4198), Analysis and Development Section, Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.



1010761159

These publications released January 23 — 29

	Cata- logue No.	In Canada: Price per issue/year	Elsewhere: Price per issue/year
AGRICULTURE STATISTICS			
Field Crop Reporting Series: No. 1, Summerfallow and Stubble, Area and Yield of Specified Crops, Prairie Provinces, 1980	22-002E	(\$15 for Series)	
Fruit and Vegetable Production, January 1981	22-003	\$2.50/\$25	\$3/\$30
Grains and Oilseeds Review, November 1980	22-007	\$2.50/\$25	\$3/\$30
Index Numbers of Farm Prices of Agricultural Products, November 1980	62-003	\$1.50/\$15	\$1.80/\$18
BUSINESS FINANCE			
Cheques Cashed, November 1980	61-001	\$1.50/\$15	\$1.80/\$18
LABOUR			
Employment, Earnings and Hours, September 1980	72-002	\$4/\$40	\$4.80/\$48
Preliminary Unemployment Insurance Statistics, October 1980	73-001p	N/C	N/C
MANUFACTURING AND PRIMARY INDUSTRIES			
Asphalt Roofing Manufacturers, 1979	36-205	\$4.50	\$5.40
Canned and Frozen Fruits and Vegetables — Monthly, November 1980	32-011	\$1.50/\$15	\$1.80/\$18
Coal and Coke Statistics, October 1980	45-002	\$2.50/\$25	\$3/\$30
Monthly Production of Soft Drinks, December 1980	32-001	\$1.50/\$15	\$1.80/\$18
Primary Iron and Steel, November 1980	41-001	\$2.50/\$25	\$3/\$30
Production and Inventories of Process Cheese and Instant Skim Milk Powder, December 1980	32-024	\$1.50/\$15	\$1.80/\$18
Production and Shipments of Floor Tiles, December 1980	47-001	\$1.50/\$15	\$1.80/\$18
Production and Shipments of Steel Pipe, Tubing and Fittings, November 1980	41-011	\$1.50/\$15	\$1.80/\$18
Pulpwood and Wood Residue Statistics, November 1980	25-001	\$1.50/\$15	\$1.80/\$18
SERVICE BULLETIN			
Fruit and Vegetable Preservation, Vol. 9, No. 17, Pack of Processed Broccoli, 1980	32-023	\$1.50/\$15	\$1.80/\$18
MERCHANDISING AND SERVICES			
New Motor Vehicle Sales, November 1980	63-007	\$2.50/\$25	\$3/\$30
Retail Trade, November 1980	63-005	\$3.50/\$35	\$4.20/\$42
PRICES			
Industry Price Indexes, November 1980	62-011	\$3.50/\$35	\$4.20/\$42
TRANSPORTATION AND COMMUNICATIONS			
Air Passenger Origin and Destination, Canada-United States Report, 1979	51-205	\$25	\$30
Railway Carloadings, November 1980	52-001	\$1.50/\$15	\$1.80/\$18
Telephone Statistics, November 1980	56-002	\$1.50/\$15	\$1.80/\$18
SERVICE BULLETIN			
Aviation Statistics Centre, Vol. 13, No. 1, Canadian Air Transport Industry, Summary Statistics	51-004	\$1.50/\$15	\$1.80/\$18