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KIV BUILDING

June 19, 1981

Consumer Price Index (CPI)

The All-items Consumer Price Index for Canada (1971=100) increased by 0.9% in May 1981 to a level of 233.2, up from 231.1 in April. As a result of this latest monthly advance, the 12-month rise between May 1980 and May 1981 stood at 12.3%, down from the 12.6% increase registered between April 1980 and April 1981. The monthly increase was largely attributable to higher housing charges, increased transportation costs and higher tobacco and alcohol prices.

Lower prices for fresh vegetables — which on average declined by 13.9% in early May — chicken, sugar and coffee were largely responsible for the 0.7% decline in the food-for-home-consumption law. In May, the index stood 13.7% above is level of May 1980. The food-away-from-home index advanced 0.5% in May, up 9.9% over the corresponding month in 1980. As a result, the aggregate food index stood 12.9% above its level of May 1980, down from the 14.5% increase observed between April 1980 and April 1981.

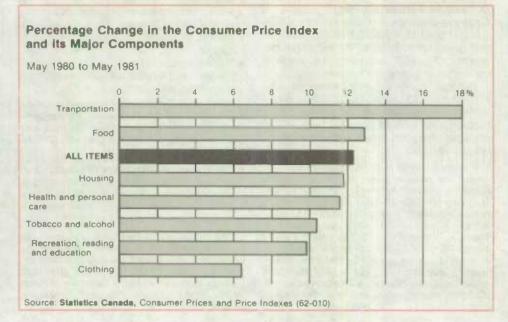
Higher fuel oil and gasoline prices, resulting primarily from the May 1 introduction of the Canadian ownership charge, coupled with increased own accommodation charges and higher prices for 1981 model cars were the major contributing factors to the 1.3% increase in the all-items-excluding-food index. Between May 1980 and May 1981, the index advanced by 12.2%, up marginally from 12.0% between April 1980 and April 1981.

Viewed in terms of goods and services, the price levels for both the goods and services components advanced by 0.9% between April and May. As a result, between May 1980 and May 1981, the price level for goods advanced by 13.2% while that for services rose by 10.9%.

On a seasonally adjusted basis, the allitems CPI rose 0.7% between April and May, this comprised a 0.8% decline in the food index and a 1.1% increase in the alliems-excluding-food index.

For further information, order the May 1981 Issue of the Consumer Price Index (62-001, \$2.50/\$25), or contact Sandra Shadlock (613-995-4078), Prices Division, Statistics Canada, Ottawa K1A 0T6.

LATEST MONTHLY STATISTICS			% Ch Previous From Month	ange Year Ago
EMPLOYMENT, INCOME Average Weekly Earnings (\$) Labour Income (\$ million). Persons with Jobs (million). Unemployed	Feb.	343.93p 14,128.6p 11.03 854,000	341.70p 14,003.6p 10.70 886,000	10.9 13.4 3.9 -5.5
INVENTORIES Department Store (\$ million)	Mar.	2,626.3 30,604.5p 14,301.1	2,529.2 30,279.5r 13,636.0	8.8 10.9 11.7
Manufacturers' New Orders (\$ million)		16,25 8.3p 19,580.9p	14,731.7r 19,382.1r	11.2
Consumer Price Index (1971=100). Non-food Component (CPI). New House Price Index (1976=100) 22-city Composite Wage, Building (1971=100). Industry Selling Price Index (1971=100).	May* Apr. Jan	233.2 215.9 132.3 253.6p 267.0p	231.1 213.1 130.0 253.5r 265.2r	12.3 12.2 13.7 9.7 10.7
CONSTRUCTION Building Permits (\$ million)	Mar.	1,259.8p 14.854	Year-to 3,023.8p 37,392	11.9 14.8
ENERGY Coal Production (thousand metric tonnes) Electricity Generation (terawatt hours) Natural Gas Production (million cubic metres). Petroleum Refining (million cubic metres).	Mar. Mar.	3 675.7 34.7 8 827.7 8.3p	10 341.3 104.0 18 561.5 35.4p	25.2 0.5 -4.0 -6.4
FOREIGN TRADE Exports — Balance of Payments Basis (\$ million) Imports — Balance of Payments Basis (\$ million) PRODUCTION		7,021p 7,052p	27,066p 25,373p	9.5 8.2
Steel (ingots — thousand metric tonnes)	Apr.	1 446.0	5 623.0	5.6
Department Store Sales (\$ million). Manufacturers' Shipments (\$ million). New Motor Vehicle Sales (\$ million). Retail Sales (\$ million). Wholesale Sales (\$ million)	Mar. Apr. Apr.*	793.7 16,059.4p 1,312.7 7,733.5p 7,392.5	2,695.8 43,692.4p 4,155.4 27,768.8p 19,916.5	12.9 9.1 7.8 15.1 10.6
Statistics are not seasonally adjusted. p - prelimi	nary.	r - revised. *	- new this week	



Real Domestic Product

Real Domestic Product (1971, 100) is *Seasonally adjusted retail sales for April estimated to have increased by 0.4% to a level of 142.2 in March 1981, following increases of 0.4% and 0.3% in the two preceding months. The March increase extended the recent growth period to nine consecutive months and brought the output level to 1.6% above the previous cyclical peak of 140.0 in October 1979. Growth during the month was heavily concentrated in manufacturing, especially among manufacturers of motor vehicles, machinery and equipment, and iron and steel products. Gains in forestry, utilities and financial institutions also contributed to the increase in total output. Declines were primarily confined to the construction, mining, transportation, and communication industries. There was a slight decline in retail trade as

First Quarter 1981

During the first quarter of 1981, Real Domestic Product rose 0.8% from the preceding quarter. The increase encompassed all areas of the economy except utilities, construction, and public administration and defence, with about two-thirds of the growth originating among serviceproducing industries. While the serviceproducing industries maintained the 0.9% growth rate of the previous quarter, for the goods-producing industries the growth rate slowed considerably to 0.6%, compared with 2.8% in the fourth quarter of 1980. Factors affecting the first quarter were increased demand for consumer goods and some services, as well as shifts in the level of demand from the external sector for motor vehicles, steel, and basic metallic ores and concentrates.

For further information, order the March 1981 issue of Indexes of Real Domestic Product by Industry (including the Index of Industrial Production) (61-005, \$3/\$30), or contact R. Kennedy (613-995-0568), Industry Product Division, Statistics Canada, Ottawa

Capacity Utilization Rates in Canadian Manufacturing

Capacity utilization in Canadian manufacturing industries increased to 79.3% in the first quarter of 1981 from 79.1% in the fourth quarter of 1980, recording the second consecutive quarterly increase.

Durable manufacturing remained unchanged at 73.0% in the latest quarter, while non-durable manufacturing industries showed a slight increase to 85.6% of capacity utilization from 85.3% in the fourth quarter of 1980.

A description of the methodology used to derive the rates is given in the publication Capacity Utilization Rates in Canadian Manufacturing (31-003, \$5/\$20). For further information, contact P. Koumanakos (613-995-Construction Division, Statistics Canada, Ottawa K1A 0T6. The data is available on CANSIM from the first quarter of 1961 to the first quarter of 1981 by major manufacturing group according to the 1970 Standard Industrial Classification, with aggregates for durables, non-durables and total manufactu-

Retail Trade

1981 were \$7,826.6 million, an increase of 0.5% from the \$7,787.3 million recorded in March. The largest sales increases were registered for household appliance stores (+17.4%), book and stationery stores (+11.4%), florists (+9.1%) and pharmacies, patent medicine and cosmetics stores (+6.1%). The biggest decreases were in family shoe stores (-9.2%), sporting goods and accessories stores (-6.4%) and general merchandise stores (-5.9%). Six provinces had sales increases over March. ranging from 6.6% for New Brunswick to 0.8% for Alberta. The largest sales decrease was in British Columbia (-2.1%).

Total retail trade without seasonal adjustment reached \$7,733.5 million, up 17.4% over April 1980. Sales were higher in all trade groups with the largest increases for used car dealers (+51.1%), household appliance stores (+38.9%) and book and stationery stores (+33.4%). Sales increased in all provinces, gains ranging from 22.9% for British Columbia to 12.7% for Prince Edward Island. Montreal sales rose 12.0%; Toronto, 20.9%; Winnipeg, 14.1%; and Vancouver, 23.6%.

Revised total retail trade without seasonal adjustment for March 1981 was \$7,099.7 million, an increase of 15.8% from March 1980.

Cumulative sales for January to April 1981 for Canada were \$27,768.8 million, up 15.1% over the same period in 1980.

For further information, order the April 1981 issue of Retail Trade (63-005, \$3.50/\$35), or contact the Retail Trade Section (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa KIA OV4.

Canada's Guidance Counsellors

Statistical tabulations profiling Canada's 3,500 guidance counsellors in 1979-80 are now available. The following highlights

- Two-thirds of all guidance counsellors were employed at the secondary level; one-third of all guidance counsellors were in schools with enrolments of from 100 to 700 students.
- Almost all guidance counsellors had a degree.
- · Average experience for guidance counsellors was 14 years, with 10 years in their current school district.

For further information, contact Michele Vigder (613-995-9795), Analyst, Elementary-Secondary Section, Education, Science and Culture Division, Statistics Canada, Ottawa K1A 0Z5.

Farm Prices/Agricultural Products

The Canada index number of farm prices of agricultural products (1971=100) for April 1981 increased by 0.8% to 289.7 from the revised March 1981 level of 287.4.

The index, which measures (as closely as can be determined) prices received by producers at the farm gate, is available on CANSIM (matrix 176) or in the Statistics Canada publication Index Numbers of Farm Prices of Agricultural Products (catalogue 62-003, \$1.50/\$15).

Market Research Handbook

Now available is the Market Research Handbook, 1981, a publication that provides the most comprehensive array of Canadian marketing information available in a single volume. The 751-page Handbook can be used for analysis of market areas of all sizes ranging from local or regional to national in scope

The publication brings together a wide selection of the data most needed by market specialists for sound decision-making. Although it cannot be expected to contain all the data required to solve every specific marketing problem, it provides an excellent source of general marketing statistics and offers directions on where to look for more detailed information.

In order that trends can be identified, the Handbook includes data for previous years tabulated with the most recent statistics. Where possible, projections of population growth and school enrolment are included. An index of major subjects is provided to assist in locating specific data. Definitions of terms and special notes allow users to make accurate interpretations of tabulated data.

Priced at \$25 a copy in Canada and \$30 elsewhere, the Market Research Handbook, 1981 (catalogue number 63-224) can be ordered from any of Statistics Canada's regional reference centres or from Publication Sales and Services, Statistics Canada, Ottawa K1A 0V7. Cheques should be made payable to the Receiver General for Canada.

Employment/Earnings/Hours

The first estimate of the Canada industrial composite index of employment (1961=100) for March 1981 showed a 0.2% increase from February. Gains were recorded in all industry divisions except manufacturing, construction, trade and service, which showed decreases. All regions contributed to the increase except the Atlantic and the Prairie regions, which registered losses.

Average weekly earnings at the national industrial level advanced by 0.5% in March. Higher average weekly earnings were registered in all divisions except mining (including milling), transportation, communication and other utilities and finance. insurance and real estate which had decreases. All regions contributed to the over-all increase.

Average weekly hours decreased in mining (including milling) and in construction but remained unchanged in manufacturing. Average hourly earnings rose in mining (including milling), in manufacturing and in construction.

Detailed information for January and February will be published in the March 1981 issue of Employment, Earnings and Hours (72-002, \$4/\$40).

Farm Cash Receipts

Preliminary estimates indicate that during the January-April period of 1981 farmers total cash receipts from farming operations in all provinces except Newfoundland totalled \$6,567.6 million, up 36% from the 54.08.2 million realized during the same period of 1980.

with large increases in wheat, barley, tobacco, and Canadian Wheat Board participation payments all contributing to the increase. Canadian Wheat Board participation payments increased to \$1,243 million from \$463 million. Livestock and livestock product receipts were up 10% as a slight decline in cattle and calves receipts was offset by increases in other livestock and livestock product items.

For further information, order the January-April 1981 issue of Farm Cash Receipts (21-001, \$1.50/\$15), or contact Peter Lys (613-995-4895), Agriculture Statistics Division, Statistics Canada, Ottawa K1A 0T6.

Refined Petroleum Products

Preliminary data show that net sales in Canada of all refined petroleum products amounted to 7 637.8 thousand cubic metres in April 1981, an increase of 0.3% from 7 615.3 thousand cubic metres a year earlier

Canadian refineries produced 8 336.6 thousand cubic metres of refined petroleum products in the latest month, down 1.9% from 8 501.4 thousand cubic metres in April 1980.

For further information, order the April 1981 issue of Relined Petroleum Products (45-004, \$3.50/\$35), or contact George Kitchen (613-996-3139), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 076.

Local Government Employment

The number of employees involved in general government services of municipalities across Canada was 270,207 at the end of March 1981, a decrease of 1.4% from the 274,126 reported at the end of the previous quarter.

Gross payrolls of municipalities for the first quarter of 1981 amounted to \$1,111,317,000, down 7.7% from \$1,203,989,000 in the fourth quarter of 1980

Data are presently available from matrix 2725 of the CANSIM data bank and from the January-March issue of Local Government Employment (72-009, \$4/\$16), or contact the Local Government Section (613-995-9897), Public Finance Division, Statistics Canada, Otiawa K1A 076.

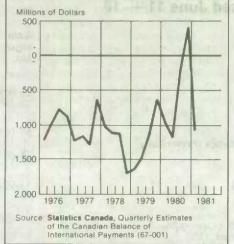
Preliminary Homicide Statistics

Preliminary figures from the uniform crime reporting program indicate that there was a decrease of 6.0% in the number of homicide offences from 1979 to 1980. There were 593 homicide offences in 1980, compared with 631 in 1979.

For more information, contact L.D. Brown (613-995-0855), Program Chief, Law Enforcement. Canadian Centre for Justice Statistics, Statistics Canada, Ottawa K1A 0T6.

Canadian Balance of International Payments

Current Account - Seasonally Adjusted



Department Store Sales/Stocks

Department store sales totalled \$793.7 million in April 1981, an increase of 16.0% from April 1980. Sales rose in all departments except women's and misses' coats and suits (-7.1%) and piece goods (-4.9%). The largest gains were posted for major appliances (+29.0%), china and glassware (+27.6%) and TV, radio and music (+25.9%). Sales increased in all provinces, advances ranging from 23.1% for British Columbia to 9.6% for Prince Edward Island. Sales and percentage increases for metropolitan areas were: Montreal, \$89.4 million, 12.4%; Toronto, \$113.1 million, 14.4%; Winnipeg, \$36.7 million, 10.6%; and Vancouver, \$86.3 million, 19.7%.

The selling value of stocks held in April 1981 at \$3,104.4 million showed an increase of 13.4% over April 1980. Inventories were higher in 37 of the 40 departments.

For further information, order the April 1981 issue of Department Store Sales and Stocks (63-002, \$2.50/\$25), or contact the Retail Trade Section (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Restaurants/Caterers/Taverns

Preliminary estimates for April 1981 show that restaurants, caterers and taverns in Canada had sales totalling \$728.8 million. Final estimates for March 1981 indicate sales amounted to \$709.1 million.

For further information on sales of chains versus independents and provincial sales by kind of business, order Restaurant Statistics (63-011, \$1.50/\$15), or contact Mrs. R. Bennett (613-996-9301), Services Section, Merchandising and Services Division, Statistics Canada, Ottawa K1A 076.

For-hire Trucking, 1979

Data from the 1979 for-hire trucking survey are now available. Estimated total revenue of the industry in 1979 was \$3,076 million.

For further information, contact Jeanine Bustros (613-995-1976), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V1.

Wholesale Trade

Canadian wholesale merchants' sales for April 1981 were estimated at \$9,782.5 million. Wholesale inventories were valued at \$16,923.1 million.

Data users should note that these estimates are derived from a new survey system (they differ in methodology and breakdown).

For further information, order the April 1981 issue of Wholesale Trade (63-008, \$1.50/\$15), or contact the Wholesale Trade Section (613-996-9307), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Railway Operating Statistics

Canada's seven major railways reported a combined net income from operations of \$18.2 million in January 1981, almost triple the year-earlier total. Operating revenues of \$449.6 million were up 17.7% from the January 1980 figure.

Revenue freight ton-miles increased 45.1% in the latest month, freight train-miles rose 5.8% and freight car-miles were up 13.0%. Average revenue per ton-mile of freight was 2.06 cents. Passenger-miles increased by 4.4% from a year earlier to 121.5 million.

For further information, order the January 1981 issue of Railway Operating Statistics (52-003, \$2.50/\$25), or contact C.S. Cannit (613-996-9271), Transportation and Communications Division, Statistics Canada, Oltawa K1A 0V1.

Coal and Coke Statistics

Production of coal in Canada totalled 3 675 694 metric tonnes in March 1981, an increase of 21.1% from 3 034 689 tonnes a year earlier. Landed imports rose 27.4% to 143 634 tonnes, from 112 718 tonnes.

For further information, order the March 1981 issue of Coal and Coke Statistics (45-002, \$2.50/\$25), or contact Dave Madsen (613-996-3139), Energy Section, Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0T6.

Provincial Government Finance

Gross general evenue of Canada's provincial and territor al governments for 1980-81 is estimated at \$62,632.8 million, while gross general expenditure is estimated at \$60,651.3 million.

Further information will be contained in Provincial Government Finance, Revenue and Expenditure (Estimates), 1980 (68-205). For details contact G.M. Rheaume (613-995-8201), Public Finance Division, Statistics Canada, Ottawa K1A 0T6.

Telephone Statistics, 1980

Canada's 14 major telephone systems reported revenues of \$5,801 million in 1980, up 13.7% over 1979. Operating expenses rose 15.8% to \$3,988 million. Net operating revenue at \$1,813 million showed an increase of 9.2% over 1979. Telephone toll messages increased 10.7% to 1,340 million.

For further information, order Telephone Statistics, Preliminary Report on Large Telephone Systems, 1980 (56-202, \$3), or contact J.R. Slattery (6:3-996-9271), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V1.

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