

June 19, 1981

## Consumer Price Index (CPI)

The All-items Consumer Price Index for Canada ( $1971=100$ ) increased by $0.9 \%$ in May 1981 to a level of 233.2. up from 231.1 in April. As a result of this latest monthly advance, the 12 -month rise between May 1980 and May 1981 stood at 12.3\%. down from the $12.6 \%$ increase registered between April 1980 and April 1981. The monthly increase was largely attributable to higher housing charges, increased transportation costs and higher tobacco and alcohol prices.
Lower prices for fresh vegelables which on average declined by $13.9 \%$ in early May - chicken, sugar and coffee were largely responsible for the $0.7 \%$ decline in the food-for-home-consumption wid. In May, the index slood 13.7\% above Is tevel of May 1980. The food-away-fromhome index advanced 0.5\% in May, up 9.9\% over the corresponding month in 1980 . As a result, the aggregate food index stood 12.9\% above its level of May 1980, down from the $14.5 \%$ increase observed between April 1980 and April 1981.
Higher fuel oil and gasoline prices. resulting primarily from the May 1 introduction of the Canadian ownership charge. coupled with increased own accommodation charges and higher prices for 1981 model cars were the major contributing factors to the $1.3 \%$ increase in the all-items-excluding-food index. Befween May 1980 and May 1981, the index advanced by $12.2 \%$, up marginally from $12.0 \%$ between April 1980 and April 1981

Viewed in terms of goods and services, the price levels for both the goods and services components advanced by $0.9 \%$ between Aprit and May. As a result. between May 1980 and May 1981, the price level for goods advanced by $13.2 \%$ while that for services rose by $10.9 \%$.
On a seasonally adjusied basis, the alltems CPI rose 0.7\% between April and May. this comprised a $0.8 \%$ decline in the foot index and a $1.1 \%$ increase in the all-fens-excluding-food index.

Fur further intormation, order the May 1981 issue of the Consumer Price Index (62-001. $\$ 2.50 / \$ 25$ ), or contact Sandra Shadlock (613-995-4078), Prices Division, Statistics Canada, Offawa K1A OT6.

## LATEST MONTHLY STATISTICS

EMPLOYMENT, INCOME


## Percentage Change in the Consumer Price Index and its Major Components

May 1980 to May 1981


[^0]
## Real Domestic Product

Real Domestic Product - $1971=100$ is estimated to have ticreased by 0.40 to a level of 142.2 in Màrch́ 1981, following increases of $0.4 \%$ and $0.3 \%$ in the two preceding months. The March increase extended the recent growth period to nine consecutive months and brought the output level to $1.6 \%$ above the previous cyclicat peak of 140.0 in Oetobr 1979 . Growth during the month was heavily concentrated in manufacturing, especially among manufacturers of motor vehicles, machinery and equipment, and iron and steel products. Gains in forestry, utilities and financial institutions also contributed to the increase in total output. Declines were primarily confined to the construction, mining, transportation, and communication industries. There was a slight decline in retail trade as well.

## First Quarter 1981

During the first quarter of 1981, Real Domestic Product rose $0.8 \%$ from the preceding quarter. The increase encompassed all areas of the economy except utilities, construction, and public administration and defence, with about two-thirds of the growth originating among serviceproducing industries. While the serviceproducing industries maintained the 0.9\% growth rate of the previous quarter, for the goods-producing industries the growth rate slowed considerably to $0.6 \%$, compared with $2.8 \%$ in the fourth quarter of 1980 . Factors affecting the first quarter were increased demand for consumer goods and some services, as well as shifts in the level of demand from the external sector for motor vehicles, steel, and basic metallic ores and concentrates

For further information, order the March 1981 issue of Indexes of Real Domestic Product by Industry (including the Index of Industrial Production) (61-005, $\$ 3 / \$ 30$ ), or contact R. Kennedy (613-995-0568), Industry Product Division, Statistics Canada, Oltawa kTA Ot6.

## Capacity Uillzatlon Rates

## in Canadian Manufacturing

Capacity utilization in Canadian manufacturing industries increased to $79.3 \%$ in the first quarter of 1981 from $79.1 \%$ in the fourth quarter of 1980 , recording the second consecutive quarterly increase.

Durable manufacturing remained unchanged at $73.0 \%$ in the latest quarter, while non-durable manufacturing industries showed a slight increase to $85.6 \%$ of capacity utilization from $85.3 \%$ in the fourth quarter of 1980.

A description of the methodology used to derive the rates is given in the publication Capacity Utilization Rates in Canadian Manufacturing ( $31-003, \$ 5 / \$ 20$ ). For further information, contact P. Koumanakos (613-9954219). Construction Division, Statistics Canada, Ottawa K1A OT6. The data is available on CANSIM from the first quarter of 1961 to the first quarter of 1981 by major manufacturing group according to the 1970 Standard industrial Classification, with aggregates for durables, non-durables and total manufacluring.

Retail Trade

- Seasonally adjusted retail sales for April 1981 were $\$ 7.826 .6$ million, an increase of $0.5 \%$ from the $\$ 7,787.3$ million recorded in March. The largest sales increases were registered for household appliance stores $(+17.4 \%)$, book and stationery stores ( $+11.4 \%$ ), florists ( $+9.1 \%$ ) and pharmacies, patent medicine and cosmetics stores $(+6.1 \%)$. The biggest decreases were in family shoe stores ( $-9.2 \%$ ), sporting goods and accessories stores ( $-6.4 \%$ ) and general merchandise stores ( $-5.9 \%$ ). Six provinces had sales increases over March, ranging from $6.6 \%$ for New Brunswick to $0.8 \%$ for Alberta. The largest sales decrease was in British Columbia ( $-2.1 \%$ ).

Total retail trade without seasonal adjustment reached $\$ 7,733.5$ million, up 17.4\% over April 1980. Sales were higher in all trade groups with the largest increases for used car dealers ( $+51.1 \%$ ), household appliance stores ( $+38.9 \%$ ) and book and stationery stores ( $+33.4 \%$ ). Sales increased in all provinces, gains ranging from 22.9\% for British Columbia to $12.7 \%$ for Prince Edward Island. Montreal sales rose 12.0\%; Toronto, 20.9\%; Winnipeg, 14.1\%; and Vancouver, 23.6\%.

Revised total retail trade without seasonal adjustment for March 1981 was $\$ 7.099 .7$ million, an increase of $15.8 \%$ from March 1980.

Cumulative sales for January to April 1981 for Canada were $\$ 27,768.8$ million, up $15.1 \%$ over the same period in 1980.

For further information, order the April 1981 issue of Retail Trade (63-005, $\$ 3.50 / \$ 35$ ), or contact the Retail Trade Section (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1a OV4.

## Canada's Guidance Counsellors

Statistical tabulations profiling Canada's 3,500 guidance counsellors in 1979-80 are now available. The following highlights emerge:

- Two-thirds of all guidance counsellors were employed at the secondary level; one-third of all guidance counsellors were in schools with enrolments of from 10010700 students.
- Almost all guidance counsellors had a degree.
- Average experience for guidance counsellors was 14 years, with 10 years in their current school district.
For further information, contact Michele Vigder (613-995-9795), Analyst, ElementarySecondary Section, Education. Science and Culture Division, Statistics Canada, Ottawa K1A 0Z5.


## Farm Prices/Agricultural Products

The Canada index number of farm prices of agricultural products (1971=100) for April 1981 increased by $0.8 \%$ to 289.7 from the revised March 1981 level of 287.4.

The index, which measures (as closely as can be determined) prices received by producers at the farm gate, is available on CANSIM (matrix 176) or in the Statistics Canada publication Index Numbers of Farm Prices of Agricultural Products (catalogue 62-003, \$1.50/\$15).

## Market Research Handbook

Now available is the Market Research Handbook, 1981, a publication that provides the most comprehensive array of Canadian marketing information available in a single volume. The 751 -page Handbook can be used for analysis of market areas of all sizes ranging from local or regional to national in scope.

The publication brings together a wide selection of the data most needed by market specialists for sound decision-making. Although it cannot be expected to contain all the data required to solve every specific marketing problem, it provides an excellent source of general marketing statistics and offers directions on where to look for more detailed information.
In order that trends can be identified, the Handbook includes data for previous years tabulated with the most recent statistics. Where possible, projections of population growth and school enrolment are included. An index of major subjects is provided to assist in locating specific data. Definitions of terms and special notes allow users to make accurate interpretations of tabulated data.
Priced at $\$ 25$ a copy in Canada and $\$ 30$ elsewhere, the Market Research Handbook. 1981 (catalogue number 63-224) can be ordered from any of Statistics Canada's regional reference centres or from Publication Sales and Services. Statistics Canada. Ottawa K1A OV7. Cheques should be made payable to the Receiver General Ior Canada.

## Employment/Earnings/Hours

The first estimate of the Canada industrial composite index of employment (1961=100) for March 1981 showed a 0.2\% increase from February. Gains were recorded in all industry divisions except manufacturing, construction, trade and service, which showed decreases. All regions contributed to the increase except the Atlantic and the Prairie regions, which registered losses.
Average weekly earnings at the national industrial level advanced by $0.5 \%$ in March. Higher average weekly earnings were registered in all divisions except mining (including milling), transportation, communication and other utilities and finance. insurance and real estate which had decreases. All regions contributed to the over-all increase.

Average weekly hours decreased in mining (including milling) and in construction but remained unchanged in manufacturing. Average hourly earnings rose mining (including milling), in manufacturi and in construction.
Detailed information for January and February will be published in the March 1981 issue of Employment, Earnings and Hours (72-002, $54 / \$ 40$ ).

## Farm Cash Recelpts

Preliminary estimates indicate that during the January-April period of 1981 farmers total cash receipts from farming operations in all provinces except Newfoundland fotalled $\$ 6,567.6$ million, up $36 \%$ from the $\$ 4,008.2$ million realized during the same pericd of 1980 .
Crop receipts were 69\% higher in 1981 with large increases in wheat, barley. tobacco, and Canadian Wheat Board participation payments all contributing 10 the increase. Canadian Wheat Board participation payments increasedto \$1,243 million from $\$ 463$ million. Livestock and livestock product receipts were up 10\% as a slight decline in cattle and calves receipls was offset by increases in other livestock and liveslock product items.
For lurther information, order the JanuaryApril 1981 issue of Farm Cash Receipts (21. 001, \$1.50/\$15), or contact Peter Lys (613-995-4895). Agriculture Statistics Division, Statistics Canada, Ottawa K1A OT6.

## Refined Petroleum Products

Preliminary data show that net sales in Canada of all refined petroleum products amounted to 7637.8 thousand cubic metres in April 1981. an increase of 0.3\% from 7615.3 thousand cubic metres a year earlier.

Canadian refineries produced 8336.6 thousand cubic metres of refined petroleum producls in the latest month, down 1.9\% trom 8501.4 thousand cubic metres in April 1980.

For further information, order the April 1981 issue of Refined Petroloum Products (45-004. \$3.50/\$35), or contact George Kifchen (613-996-3139). Manufacluring and Primary Industries Division. Statistics Canada, Otlawa KIA OT6.

## Local Government Employment

The number of employees involved in general government services of municipalities across Canada was 270,207 at the end of March 1981, a decrease of $1.4 \%$ from the 274,126 reported at the end of the previous quarter.

Gross payrolls of municipalities for the first quarter of 1981 amounted to $\$ 1,111,317,000$, down $7.7 \%$ from $\$ 1,203,989,000$ in the fourth quarter of 1980.

Data are presently available from matrix 2725 of the CANSIM data bank and from the January-March issue of Local Government Employment ( $72-009, \$ 4 / \$ 16$ ), or contact the Local Government Section (613-995-9897), Public Finance Division, Statistics Canada, Otiawa K1A OT6.

## Preliminary Homicide Statistics

Preliminary figures from the uniform crime reporting program indicate that there was a decrease of $6.0 \%$ in the number of homicide atfences from 1979 to 1980. There were i2 homicide offences in 1980, compared vith 631 in 1979
For more information, contact L.D. Brown (613-995-0855). Program Chief, Law Enforwement, Canadian Centre for Justice Statistics, Statistics Canada, Otlawa K1A 0T6

## Canadian Balance of International Payments

Current Account - Seasonally Adjusted


Source Stallatice Canada, Quarterly Estimates of the Canadian Balance of International Paymenis (67-001)

## Department Store Sales/Stocks

Department store sales totalied \$793.7 million in April 1981, an increase of $16.0 \%$ from April 1980. Sales rose in all departments excepl women's and misses' coats and suits ( $-7.1 \%$ ) and piece goods ( $-4.9 \%$ ). The largest gains were posted for major appliances $(+29.0 \%)$, china and glassware $(+27.6 \%)$ and TV, radio and music ( $+25.9 \%$ ). Sales increased in all provinces, advances ranging from $23.1 \%$ for British Columbia to $9.6 \%$ for Prince Edward Island. Sales and percentage increases for metropolitan areas were: Montreal, $\$ 89.4$ million, $12.4 \%$ : Toronto, $\$ 113.1$ million, $14.4 \%$, Winnipeg, $\$ 36.7$ million, $10.6 \%$ and Vancouver, $\$ 86.3$ million. 19.7\%.
The selling value of stocks held in April 1981 at $\$ 3,104.4$ million showed an increase of $13.4 \%$ over April 1980. Inventories were higher in 37 of the 40 departments.

For further information, order the April 1981 issue of Department Store Sales and Stocks (63-002, \$2.50/\$25), or coniact the Retail Trade Section (613-996-9304), Merchandising and Services Division, Stalistics Canada, Ottawa K1A OV4.

## Restaurants / Caterers/Taverns

Preliminary estimates for April 1981 show that restaurants, caterers and laverns in Canada had sales totalling $\$ 728.8$ million. Final estimates for March 1981 indicate sales amounted to $\$ 709.1$ million

For further information on sales of chains versus independents and provincial sales by kind of business, order Restaurant Statistics (63-011, \$1.50/\$15), of contact Mrs. R. Bennett (613-996-9301), Services Section, Merchandising and Services Division, Statisties Canada, Ottawa K1A OT6.

## For-hire Trucking, 1979

Data from the 1979 for-hire trucking survey are now available. Estimated total revenue of the industry in 1979 was $\$ 3,076$ million.
For further information, contact Jeanine Bustros (613-995-1976), Transportation and Communications Division, Statistics Canada, Ottawa K1A OV1.

## Wholesale Trade

Canadian wholesale merchants' sales for April 1981 were estimated at $\$ 9,782.5$ million. Wholesale inventories were valued at $\$ 16,923.1$ million.

Data users should note that these estimates are derived from a new survey system (they differ in methodology and breakdown).

For further information, order the April 1981 issue of Wholesale Trade (63-008, $\$ 1.50 / \$ 15$ ), or contact the Wholesale Trade Section (613-996-9307), Merchandising and Services Divisicn, Statistics Canada, Ottawa K1A OV4.

## Railway Operating Statistics

Canada's seven major railways reported a combined net income from operations of \$18.2 million in January 1981, almost triple the year-earlie, tolal. Operating revenues of $\$ 449.6$ million were up $17.7 \%$ from the January 1980 igure

Revenue fraight ton-miles increased $45.1 \%$ in the latest month, freight train-miles rose $5.8 \%$ and freight car-miles were up $13.0 \%$. Averace revenue per ton-mile of freight was 2.306 cents. Passenger-miles increased by $4.4 \%$ from a year earlier to 121.5 million.

For further information, order the January 1981 issue of Bailway Operating Statistics (52-003, $\$ 2.50 / \$ 25$ ), or contact C.S. Cannit (613-996-9271). Transportation and Commu nications Divisiun. Stalistics Canada, Oltawa K1A OV1

## Coal and Coke Statistics

Production of coal in Canada totalled 3675694 meluc tonnes in March 1981, an increase of $21 . \%$ from 3034689 tonnes a year earlier. Landed imports rose $27.4 \%$ to 143634 tonne!, from 112718 tonnes.

For further information, order the March 1981 issue of Coal and Coke Statistics (45002. \$2.50/\$25), or contact Dave Madsen (613-996-3139). Energy Section, Manufacturing and Primaiy Industries Division, Siatistics Canada, Ottawa KIA OTG.

## Provinclai Government Finance

Gross general evenue of Canada's provincial and territorial governments for 1980-81 is estimated at $\$ 62.632 .8$ million. while gross general axpendifure is estimated at $\$ 60,651.3$ milli $n$.
Further infornation will be contained in Provincial Gove ment Finance, Revenue and Expenditure (Estimates), 1980 (68-205). For details contact G.M. Rheaume (613-9958201). Public Finance Division, Statistics Canada, Ottawa K1A OT6.

## Telephone Statistics, 1980

Canada's 14 major telephone systems reported revenues of $\$ 5,801$ million in 1980 . up $13.7 \%$ over 1979. Operating expenses rose $15.8 \%$ to $\$ 3,988$ million. Net operating revenue at $\$ 1,813$ million showed an increase of $9.2 \%$ over 1979. Telephone toll messages increased 10.7\%lo 1.340 million.
For further information, order Telephone Statistics, Prelintinary Heport on Large Telephone Systems. 1980 ( $56-202$, \$3), or contact J.R. Slattery (6i3-996-9271), Transportation and Communications Division, Statistic, Canada, Ottawa K1A OV1.

## These publications released June 11 - 18

## AGRICULTURE STATISTICS

The Dairy Review, April 1981
Wool Production and Supply, 1980

## BUSINESS FINANCE

Cheques Cashed, April 1981
Industrial Corporations, Financial Statistics (Preliminary data), First Quarter 1981

## CANSIM

Canadian Statistical Review, May 1981
CONSTRUCTION
SERVICE BULLETIN
Construction Statistics - Vol. 4, No. 5, Housing Stock
in Canada, the Provinces, and Territories, 1980
EDUCATION, SCIENCE AND CULTURE

## SERVICE BULLETIN

Education Statistics - Vol. 3, No. 3, Trends in Private
In Canada Price per issue/year

Elsewhere Price per issue/year

School Enrolment, 1970-71 to 1980-81

## EXTERNAL TRADE

Exports by Countries, January-March 1981

64-003
$\$ 1.50 / \$ 15$
$\$ 1.80 / \$ 18$

81-002
65-003
Cata
logue
No.
$23-001$
$23-205$
$61-001$
$61-003 p$
$11-003 E$
\$3/\$30 \$3. 60 $\$ 180 / \$ 18$
$\$ 4.20 / \$ 42$
$\$ 1.80 / \$ 18$
$\$ 12 / \$ 48$
$\$ 1.80 / \$ 18$
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\$3/\$30
$\$ 1.80 / \$ 18$
$\$ 1.80 / \$ 18$
$\$ 1.80 / \$ 18$

63-224
63-014
63-007

62-001
51-005
54-004
56-003
52-001
56-002
53.003
$\$ 150 / \$ 15$
$\$ 10 / \$ 40$
$\$ 1.50 / \$ 15$
$\$ 750 / \$ 30$
$\$ 20$

515
$4250 / 835$
$\$ 150 / \$ 15$
$\$ 250 / \$ 25$
$\$ 250 / \$ 25$
$\$ 250$ - $\$ 25$
$\$ 1.50 / \$ 15$
$\$ 4.50$
$\$ 150 / \$ 15$
$\$ 1.50 / \$ 15$
$\$ 2.50 / \$ 25$
$\$ 1.50 / \$ 15$
$\$ 1.50 / \$ 15$
$\$ 1.50 / \$ 15$
$\$ 30$
$\$ 3 / \$ 30$
$\$ 2$
$\$ 2.50 / \$ 25$
$\$ 2.50 / \$ 25$
$\$ 2.50 / \$ 25$

$\$ 7.50 / \$ 30$
$\$ 7.50 / \$ 30$
$\$ 1.50 / \$ 15$
$\$ 1.50 / \$ 15$
$\$ 1.50 / \$ 15$
5.515
$\$ 3 / \$ 30$
$\$ 3 / \$ 30$
\$9/\$36
\$9/\$36
$\$ 1.80 / \$ 18$
$\$ 180 / \$ 18$
$\$ 1.80 / \$ 18$
$\$ 1,30 / \$ 18$

Merchandising Inventories, February 1981
New Motor Vehicle Sales, March 1981
PRICES
The Consumer Price Index, May 1981
TRANSPORTATION AND COMMUNICATIONS
Air Carrier Traffic at Canadian Airports, First Quarter 1980
International Vessel Traffic Statistics, First Quarter 1980
Radio Broadcasting, March 1981
Railway Carloadings, April 1981
Telephone Statistics. April 1981
Urban Transit, April 1981


[^0]:    Source: Statistice Canada, Consumer Prices and Price Indexes (62-010)

