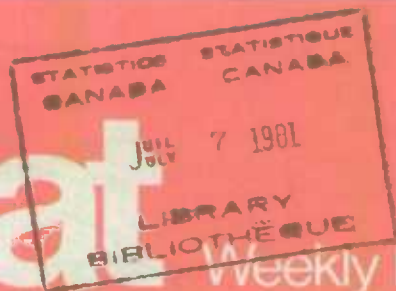




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Weekly Bulletin

July 3, 1981

Canadian Trade/Preliminary Statement

From preliminary results, it is estimated that on a seasonally adjusted balance-of-payments basis, Canada's exports decreased 0.4% or \$29 million to \$6,889 million in May 1981 following a 5.9% increase in April and a 2.8% decrease in March. Imports declined more steeply than exports in May, with a decrease of 5.7% or \$390 million to \$6,519 million following a 14.4% increase in April and a 3.3% decrease in March. As a result, the merchandise trade surplus increased \$361 million to \$370 million in May, after surpluses of \$9 million in April and about \$500 million in both March and February.

The short term trend for exports peaked in December 1980 and decreased marginally by 0.1% in January, 0.2% in February and 0.1% to \$6,785 million in March 1981. The import short term trend continued to grow with increases of 1.9% in January, 2.1% in February and 2.2% to \$6,361 million in March. Consequently the short term trend for the merchandise trade balance continued to decline from a peak surplus of \$930 million in October 1980, with decreases of \$23 million in November, \$71 million in December, \$122 million in January, \$147 million in February and \$143 million to a surplus of \$424 million in March 1981.

Commodity Analysis

On a customs basis, for seasonally adjusted domestic exports the largest increases in value in May 1981 were for cereals (including wheat) and cereal preparations (up \$215 million to \$560 million following a \$120 million decrease in April), motor vehicle products (up \$50 million to \$1,120 million), and fish and fish products (up \$40 million to \$115 million following a \$65 million decrease in April). The largest decreases occurred for non-ferrous metals (down \$110 million to \$395 million following a \$120 million increase in April) and chemicals products (down \$85 million to \$340 million following a \$60 million increase in April).

Declines were widespread amongst major import commodity components for May 1981, but none of the declines was particularly large, apart from aircraft imports which decreased \$55 million to \$160 million. Motor vehicle parts imports, a considerable proportion of which are assembled into vehicles for export, rose

(continued on next page)

LATEST MONTHLY STATISTICS

EMPLOYMENT, INCOME

			Previous Month	% Change From Year Ago
Average Weekly Earnings (\$)	Mar.	343.93p	341.70p	10.9
Labour Income (\$ million)	Mar.	14,314.0p	14,128.9p	11.0
Persons with Jobs (million)	May	11.03	10.70	3.9
Unemployed	May	854,000	886,000	-5.5

INVENTORIES

Department Store (\$ million)	Apr.	3,104.4	2,626.3	13.4
Manufacturers' Owned (\$ million)	Apr.	31,548.4p	30,728.6r	12.6
Wholesale (\$ million)	Apr.	16,923.1p	16,799.6p	...

ORDERS

Manufacturers' New Orders (\$ million)	Apr.	16,363.6p	16,510.2r	24.0
Manufacturers' Unfilled Orders (\$ million)	Apr.	19,894.5p	19,657.1r	4.3

PRICES

Consumer Price Index (1971=100)	May	233.2	231.1	12.3
Non-food Component (CPI)	May	215.9	213.1	12.2
New House Price Index (1976=100)	Apr.	132.3	130.0	13.7
22-city Composite Wage, Building (1971=100)	Jan.	253.6p	253.5r	9.7
Industry Selling Price Index (1971=100)	Apr.	267.0p	265.2r	10.7

CONSTRUCTION

Building Permits (\$ million)	Mar.	1,259.8p	3,023.8p	11.9
Housing Starts — Urban Centres (units)	May*	16,985	54,377	28.4

ENERGY

Coal Production (thousand metric tonnes)	Apr.*	3 473.9	13 815.2	21.7
Electricity Generation (terawatt hours)	Mar.	34.7	104.0	0.5
Natural Gas Production (million cubic metres)	Feb.	8 827.7	18 561.5	-4.0
Petroleum Refining (million cubic metres)	Apr.	8.3p	35.4p	-6.4

FOREIGN TRADE

Exports — Balance of Payments Basis (\$ million)	Apr.	7,021p	27,066p	9.5
Imports — Balance of Payments Basis (\$ million)	Apr.	7,052p	25,373p	8.2

PRODUCTION

Steel (ingots — thousand metric tonnes)	May	1 484.4	7 103.2	5.4
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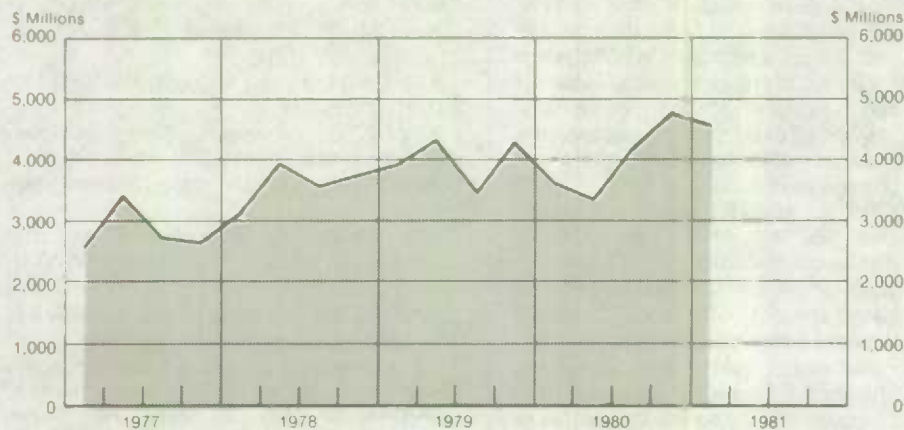
SALES

Department Store Sales (\$ million)	Apr.	793.7	2,695.8	12.9
Manufacturers' Shipments (\$ million)	Apr.	16,126.2p	59,994.5p	12.2
New Motor Vehicle Sales (\$ million)	Apr.	1,312.7	4,155.4	7.8
Retail Sales (\$ million)	Apr.	7,733.5p	27,768.8p	15.1
Wholesale Sales (\$ million)	Apr.	9,782.5p	34,868.5p	...

Statistics are not seasonally adjusted. p - preliminary, r - revised. * - new this week.

Accrued Net Income of Farm Operators from Farm Production

Data Seasonally Adjusted at Annual Rates



Source: Statistics Canada, National Income and Expenditure Accounts (13-001)

\$175 million to \$795 million and precious metals increased \$45 million to \$220 million.

Trading Partner Analysis

Exports to the United States, seasonally adjusted and on a customs basis, were down by 3.3% or \$155 million to \$4.61 billion, following a 12.5% increase in April. Exports to the United Kingdom decreased 34% to \$225 million and exports to "Other EEC" countries were down 29% to \$410 million. Exports to Japan increased 26.5% to \$325 million after decreasing 37.4% in the previous month. Exports to "Other America" were up 12.4% to \$365 million, following an 8.0% drop in April.

Main contributors to the decline in imports in May were imports from Japan which dropped 27% or \$110 million to \$295 million following a 27% increase in April, imports from "Other EEC" countries, down 20% or \$75 million to \$290 million following a 23% increase in April, and imports from "Other America", down for the second consecutive month with a 16% or \$60 million decrease to \$310 million. Imports from the U.S. increased 1.5% or \$70 million to \$4.72 billion.

Market Research Handbook

Now available is the *Market Research Handbook*, 1981, a publication that provides the most comprehensive array of Canadian marketing information available in a single volume. The 751-page Handbook can be used for analysis of market areas of all sizes ranging from local or regional to national in scope.

The publication brings together a wide selection of the data most needed by market specialists for sound decision-making. Although it cannot be expected to contain all the data required to solve every specific marketing problem, it provides an excellent source of general marketing statistics and offers directions on where to look for more detailed information.

In order that trends can be identified, the Handbook includes data for previous years tabulated with the most recent statistics. Where possible, projections of population growth and school enrolment are included. An index of major subjects is provided to assist in locating specific data. Definitions of terms and special notes allow users to make accurate interpretations of tabulated data.

Priced at \$25 a copy in Canada and \$30 elsewhere, the *Market Research Handbook*, 1981 (catalogue number 63-224) can be ordered from any of Statistics Canada's regional reference centres or from Publication Sales and Services, Statistics Canada, Ottawa K1A 0V7. Cheques should be made payable to the Receiver General for Canada.

Trust and Mortgage Companies

Quarterly Statements of Mortgages Outstanding



Source: Statistics Canada, Financial Institutions, Financial Statistics (61-006)

Key Economic Series

Key Economic Series data for July is expected to be released according to the following schedule. Under certain circumstances peculiar to each series, the release date might be changed.

June 29-July 3: Unemployment Insurance Statistics, April 1981;

June 29-July 3: Industrial Corporations Financial Statistics (Final Data), First Quarter 1981;

June 29-July 6: Labour Income, April 1981;

June 29-July 6: Building Permits, April 1981;

July 3: Preliminary Statement of Canadian Trade, May 1981;

July 3-9: Industry Selling Price Index, May 1981;

July 6-10: Canadian Composite Leading Indicator, April 1981;

July 6-14: Employment, Earnings and Hours, April 1981;

July 10: Labour Force Survey, June 1981;

July 10-16: Retail Trade, May 1981;

July 13-16: Farm Cash Receipts, January-May 1981;

July 16-21: Wholesale Trade, May 1981;

July 17: The Consumer Price Index, June 1981;

July 20-24: Index of Industrial Production, May 1981;

July 24-30: Inventories, Shipments and Orders, May 1981;

July 24-31: Real Domestic Product, May 1981;

July 27-31: Unemployment Insurance Statistics, May 1981;

July 27-August 7: Labour Income, May 1981;

July 28-31: Housing Starts in Urban Centres of 10,000 Population and Over, June 1981;

July 28-31: Housing Starts, All Areas, Second Quarter 1981.

The August schedule of Key Economic Series will appear in the *Daily* and on CANSIM on July 29, 1981. For further information, contact Jack Kerr (613-992-1548), Production Engineering, Statistics Canada, Ottawa K1A 0T6.

Unemployment Insurance Statistics

A total of \$458 million was paid to unemployment insurance claimants in April 1981, down 14% from March but 3% more than the \$446 million disbursed in April 1980. For January to April 1981, payments reached \$1.952 billion, an increase of 10% over the same period in 1980. Thirty-seven percent of the cumulative payments went to residents of Quebec, 26% to Ontario, 19% to the Atlantic provinces and 9% each to British Columbia and the Prairie provinces.

For the week ended April 18, claimants qualifying for unemployment insurance benefits totalled 796,000, a decrease of 6% from March and 2% fewer than in April 1980. Thirty-three percent of the beneficiaries were under 25 years of age, 46% were between 25 and 44 years and 21% were 45 years or older.

Applicants for benefits in April filed 192,000 claims, 3% fewer than in March and 9% fewer than in April 1980. Claims received for 1981 to date totalled 902,000, down 6% from the January-April period last year.

For further information, order the April-June 1981 issue of *Statistical Report on the Operation of the Unemployment Insurance Act* (73-001, \$6/\$24), or contact George Fincham (613-995-8445), Labour Division, Statistics Canada, Ottawa K1A 0V1.

Average Wages of Farm Help

Average wages of farm help per hour (without board) at May 15, 1981 were as follows: the Maritimes (Prince Edward Island, Nova Scotia, New Brunswick), \$3.98; Quebec \$4.10; Ontario \$4.14; Manitoba \$4.83; Saskatchewan \$4.90; Alberta \$4.98; British Columbia \$5.22; Canada \$4.44.

For further information, order *Farm Wages in Canada* (21-002, \$10 per year), or contact Michael Trant (613-995-4895), Agriculture Statistics Division, Statistics Canada, Ottawa K1A 0T6.

Electric Lamps (Light Sources)

Total sales of electric lamps (light sources) of all types including imports during May 1981 amounted to \$18,456,717.

For further information, order the May 1981 issue of *Electric Lamps (Light Sources)*, (43-009, \$1.50/\$15), or contact Brian Preston (613-996-3226), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0T6.

The Dairy Review

Milk sold off Canadian farms for all purposes in April 1981 totalled an estimated 634 362 kilolitres, 3.5% more than in April 1980.

This brought the total estimate of milk sold off farms during the first four months of 1981 to 2 227 415 kilolitres, an increase of 3.3% over the January-April 1980 period.

For further information, order the May 1981 issue of *The Dairy Review* (23-001, \$2.50/\$25), or contact Ms. E. Leckie (613-995-4853), Agriculture Statistics Division, Statistics Canada, Ottawa K1A 0T6.

New Prices

Retroactive to the start of the new fiscal year in April 1981, *Infomat* will be priced at \$25 a year in Canada, reduced from \$60, and \$30 a year outside Canada, reduced from \$72.

The *Statistics Canada Daily*, the vehicle of first release for most of the bureau's information, will be \$75 a year instead of \$120. Outside Canada, the price will be \$90 instead of \$144.

In addition, school boards, schools, colleges, universities and public libraries will receive a 30% discount on the purchase of Statistics Canada publications.

For further information regarding these price changes, contact Ellis Drover (613-996-5841), Director, User Services Division, Statistics Canada, Ottawa K1A 0T6.

Cable Television, 1980

Preliminary results show cable television revenues for the year ended August 31, 1980 were \$352 million, up 12% from \$314 million in the previous fiscal year.

Programming, technical, sales and administrative expenses increased 10% to \$202 million from \$183 million. Depreciation was estimated at \$64 million, interest at \$34 million and other income was \$2 million. Pre-tax profits totalled \$53 million, an increase of 6% or \$3 million over the preceding year.

Further information will be included in the 1980 issue of *Cable Television* (56-205, \$6), or contact J.R. Slattery (613-996-9271), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V1.

Road Motor Vehicles: Fuel Sales

Total gross sales of gasoline in Canada during 1980 were reported at 33 526 million litres, down 14.3% from 38 319 million litres in 1979.

Reported net sales* of gasoline increased 0.2% to 31 898 million litres in 1980 from 31 847 million litres reported in 1979.

Reported net sales* of diesel fuel rose 2.7% to 5 314 million litres in 1980 from 5 172 million litres in 1979.

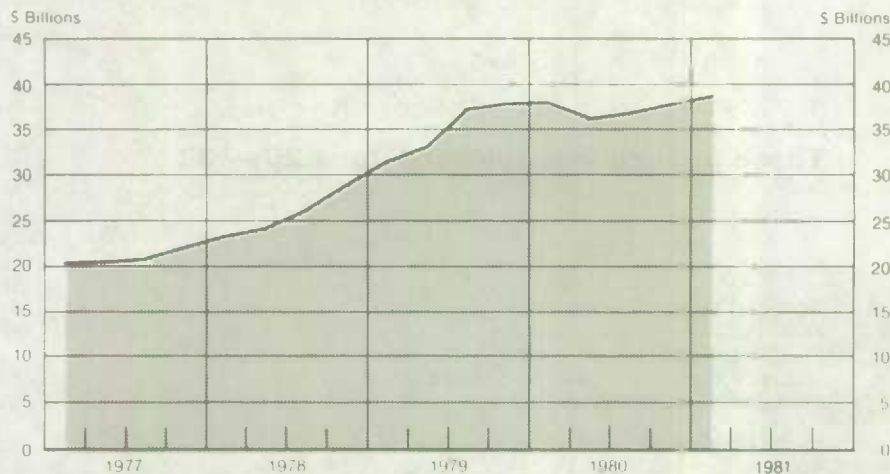
Measured in terms of barrels, the sales figures for 1980 were as follows: gasoline (net), 201 million barrels; gasoline (gross), 211 million barrels; diesel fuel, 33 million barrels.

For further information, contact C.S. Canil (613-996-9271), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V1, or order the 1980 issue of *Road Motor Vehicles — Fuel Sales* (53-218, \$4.50).

* Data users should note that on April 1, 1978 the road-use tax on motive fuels was removed in Alberta. Since that time the province has not reported "net" sales of fuel.

Corporation Profits (Before Taxes)

(Data Seasonally Adjusted at Annual Rates)



Source: Statistics Canada, National Income and Expenditure Accounts (13-001)

Domestic Refrigerators/Freezers

Domestic production of refrigerators during the month of May 1981 was 53,927 units. Home freezer production totalled 38,531 units.

For further information, order the May 1981 issue of *Domestic Refrigerators and Freezers* (43-001, \$1.50/\$15), or contact Brian Preston (613-996-3226), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0T6.

Washing Machines/Clothes Dryers

Canadian production of washing machines (electric automatic) in May 1981 amounted to 53,994 units. Production of clothes dryers (electric automatic) for the same month was 31,539 units.

For further information, order the May 1981 issue of *Domestic Washing Machines and Clothes Dryers* (43-002, \$1.50/\$15), or contact Brian Preston (613-996-3226), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0T6.

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Labour Income

Labour income for the month of April 1981 was estimated at \$14,591.4 million, an increase of \$1,617.7 million or 12.5% over April 1980.

Adjusted for seasonal variation, wages and salaries increased by \$224.7 million between March and April 1981 to \$13,746.6 million.

The estimates will be published in the April-June issue of *Estimates of Labour Income* (72-005, \$5/\$20). For further information, contact Mrs. G. Gauthier (613-995-8431), Labour Income Section, Labour Division, Statistics Canada, Ottawa K1A 0T6.

Radio/Television Broadcasting, 1980

Preliminary results indicate privately-owned radio broadcasting revenues for the year ended August 31, 1980 were up 12% from the previous year to \$397 million. Programming, technical, sales and administrative expenses rose 13% to \$336 million. Depreciation was \$12 million and interest expense was \$15 million; other adjustments produced revenues of \$12 million. Net profit before tax was \$45 million, up from \$43 million in 1979.

Television broadcasting revenues increased 19% from the previous year to \$562 million in 1980. Programming, technical, sales and administrative expenses rose 19% to \$433 million. Depreciation was \$20 million and interest expense \$17 million; other adjustments produced income of \$11 million. Net profit before tax was estimated at \$103 million, an increase of 7% over the 1979 fiscal year.

In addition, CBC operations produced revenues of \$101 million in 1980 from sale of air-time, up from \$87 million in 1979. Net cost of operating the CBC was \$543 million, \$3 million more than in the previous period.

Further information will be included in the 1980 issue of *Radio and Television Broadcasting* (56-204, \$6). For further information, contact J.R. Slattery (613-996-9271), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V1.



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These publications released June 26 — 30

	Cata- logue No.	In Canada: Price per issue/year	Elsewhere: Price per issue/year
AGRICULTURE STATISTICS			
Farm Cash Receipts, January-April 1981	21-001	\$1.50/\$15	\$1.80/\$18
Field Crop Reporting Series: No. 4, Preliminary Estimates of Crop and Summerfallow Area, Canada, June 26, 1981	22-002	\$15 for Series (8)	
Production and Stocks of Eggs and Poultry, April 1981	23-003	\$2.50/\$25	\$3/\$30
CONSTRUCTION			
Building Permits, March 1981	64-001	\$3.50/\$35	\$4.20/\$42
CURRENT ECONOMIC ANALYSIS			
Current Economic Analysis, June 1981	13-004E	\$2.50/\$25	\$3/\$30
EDUCATION, SCIENCE AND CULTURE			
Culture Statistics. Newspapers and Periodicals, 1979	87-625	\$4.50	\$5.40
SERVICE BULLETIN			
Culture Statistics, Vol. 4, No. 6, Museums and Related Institutions, 1979	87-001	\$1.50/\$15	\$1.80/\$18
EXTERNAL TRADE			
Imports. Merchandise Trade, 1980	65-203	\$30	\$36
Summary of External Trade, April 1981	65-001	\$3/\$30	\$3.60/\$36
FINANCIAL FLOWS AND MULTINATIONAL ENTERPRISES			
Financial Flow Accounts, Fourth Quarter 1980	13-002	\$7.50/\$30	\$9/\$36
LABOUR			
Employment, Earnings and Hours, February 1981	72-002	\$4/\$40	\$4.80/\$48
MANUFACTURING AND PRIMARY INDUSTRIES			
Battery Manufacturers, 1979	43-208	\$4.50	\$5.40
Breweries, 1979	32-205	\$4.50	\$5.40
Canned and Frozen Fruits and Vegetables — Monthly, April 1981	32-011	\$1.50/\$15	\$1.80/\$18
Corrugated Boxes and Wrappers, May 1981	36-004	\$1.50/\$15	\$1.80/\$18
Gas Utilities, February 1981	55-002	\$2.50/\$25	\$3/\$30
Miscellaneous Leather Products Manufacturers, 1979	33-205	\$4.50	\$5.40
Office Furniture Manufacturers, 1979	35-212	\$4.50	\$5.40
Production and Disposition of Tobacco Products, May 1981	32-022	\$1.50/\$15	\$1.80/\$18
Production and Shipments of Floor Tiles, May 1981	47-001	\$1.50/\$15	\$1.80/\$18
Production and Shipments of Steel Pipe, Tubing and Fittings, April 1981	41-011	\$1.50/\$15	\$1.80/\$18
Pulp and Paper Mills, 1979	36-204	\$4.50	\$5.40
Pulpwood and Wood Residue Statistics, April 1981	25-001	\$1.50/\$15	\$1.80/\$18
Refined Petroleum Products, March 1981	45-004	\$3.50/\$35	\$4.20/\$42
The Sugar Situation, May 1981	32-013	\$1.50/\$15	\$1.80/\$18
MERCHANDISING AND SERVICES			
Restaurant, Caterer and Tavern Statistics, April 1981	63-011	\$1.50/\$15	\$1.80/\$18
TRANSPORTATION AND COMMUNICATIONS			
Transcontinental and Regional Air Carrier Operations, October 1980	51-001	\$3/\$30	\$3.60/\$36
SERVICE BULLETIN			
Water Transport, Vol. 11, No. 4, Water Carriers Financial Statistics, 1979, Preliminary	54-003	\$1.50/\$15	\$1.80/\$18