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Weekly Bulletin

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Department Store Sales

Department stores in Canada had sales totalling \$859.9 million in September 1982, up 1.4% from a year earlier. Cumulative sales for the January-September 1982 period at \$6,665.4 million showed a drop of 1.2% from the year-earlier level.

Department store sales by regions for the latest month were as follows, with percentage changes from September 1981 in brackets:

- Ontario, \$305.2 million (+1.1%)
- British Columbia, \$153.5 million (-1.7%)
- Quebec, \$148.4 million (+1.0%)
- Alberta, \$125.6 million (+0.3%)
- Atlantic provinces, \$55.1 million (+8.2%)
- Manitoba, \$46.6 million (+4.3%)
- Saskatchewan, \$25.6 million (+13.2%).

Data users should note that figures for the Yukon and Northwest Territories are included with British Columbia. See the September 1982 issue of Department Store Sales by Regions (63-004, \$1.50/\$15).

Labour Income

Labour income for the month of August 1982 was estimated at \$16,359.0 million, an increase of \$630.9 million or 4.0% from August 1981.

Adjusted for seasonal variation, wages and salaries decreased by \$225.7 million between July and August 1982 to \$15,101.7 million.

The estimates will be published in the July-September 1982 issue of Estimates of Labour Income (72-005, \$5/\$20). For further information, contact G. Gauthier (613-995-8431), Labour Income Section, Labour Division, Statistics Canada, Ottawa K1A 0T6.

Restaurant Statistics

Preliminary estimates for September 1982 show that restaurants, caterers and taverns in Canada had sales totalling \$843.8 million. Final estimates for August 1982 indicate total sales of \$906.3 million.

For further information on sales of chains versus independents and provincial sales by kind of business, order the September 1982 issue of Restaurant, Caterer and Tavern Statistics (63-011, \$1.50/\$15), or contact R. Bennett (613-996-9301), Services Section, Merchandising and Services Division, Statistics Canada, Ottawa K1A 0T6.

LATEST MONTHLY STATISTICS

EMPLOYMENT, INCOME

Average Weekly Earnings (\$)	July	392.29p	390.59p	10.2
Labour Income (\$ million)	July	16,734.4p	17,022.1p	5.7
Persons with Jobs (million)	Oct.*	10.52	10.54	-4.3
Unemployed	Oct.*	1,388,000	1,343,000	55.8

INVENTORIES

Department Store (\$ million)	Aug.	2,911.5	3,006.6	-2.5
Manufacturers' Owned (\$ million)	Aug.	32,838.6p	33,033.1r	1.7

ORDERS

Manufacturers' New Orders (\$ million)	Aug.	14,448.9p	13,667.1r	0.3
Manufacturers' Unfilled Orders (\$ million)	Aug.	16,856.5p	17,236.3r	-13.1

PRICES

Consumer Price Index (1971=100)	Sept.	267.5	266.1	10.4
New House Price Index (1976=100)	Sept.	130.6	131.6	-3.0
Raw Materials Price Index (1977=100)	Sept.	203.4p	203.0p	7.8
Excl. coal, crude oil, nat. gas	Sept.	148.4p	148.1p	-2.9
Industry Selling Price Index (1971=100)	Sept.	292.4p	290.5p	5.6

CONSTRUCTION

Building Permits (\$ million)	Aug.	932.5p	8,248.2p	-33.1
Housing Starts — Urban Centres (units)	Sept.	6,345	73,987	-33.1

ENERGY

Coal Production (thousand tonnes)	July	3,150	25,694	11.7
Electricity Generation (terawatt hours)	July	26.2	220.7	—
Natural Gas Production (million cubic metres)	July	6,869.9	58,131.2	2.0
Petroleum Refining (million cubic metres)	Aug.	8.2p	60.2p	-15.3

FOREIGN TRADE

Exports — Balance of Payments Basis (\$ million)	Sept.*	7,450p	63,580p	2.2
Imports — Balance of Payments Basis (\$ million)	Sept.*	5,312p	51,184p	-8.2

PRODUCTION

Railway Carloadings (million tonnes)	Sept.	15.3p	153.9p	-10.9
Steel (ingots — thousand tonnes)	Aug.	924.4	8,618.5	-19.1

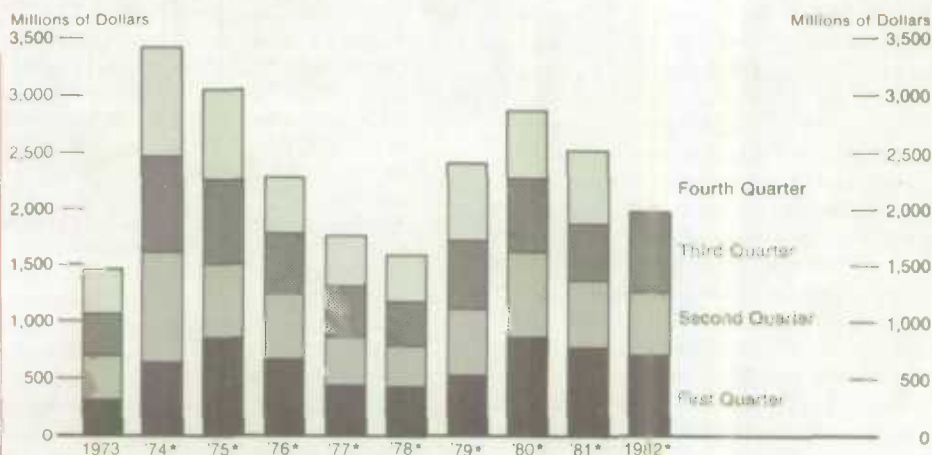
SALES

Department Store Sales (\$ million)	Sept.*	859.9	6,665.4	-1.2
Manufacturers' Shipments (\$ million)	Aug.	14,828.7p	120,953.4p	-2.8
New Motor Vehicle Sales (\$ million)	Aug.	752.6	6,809.5	-18.7
Retail Sales (\$ million)	Aug.	7,970.2p	61,888.2p	2.9

Statistics are in current dollars and are not seasonally adjusted.

p - preliminary. r - revised. * - new this week.

Canadian Exports of Crude Petroleum to the United States



Source: Statistics Canada, Exports by Commodities (65-004)

* Includes the export tax

Canada

Market Research Handbook 1982

The 1981 edition of the *Market Research Handbook* has been one of the Bureau's best sellers. The publication proved so popular with data users that it went into a second printing last November and more than 4,100 copies have been sold to date.

Now available is the new, updated *Market Research Handbook 1982*, a publication that provides the most comprehensive array of Canadian marketing information available in a single volume. The 882-page Handbook which contains more than 300 tables and charts, can be used for analysis of markets of all sizes ranging from local or regional in scope to national.

The publication brings together a wide selection of the data most needed by market specialists for sound decision-making. In order that trends can be identified, the Handbook includes data for previous years tabulated with the most recent statistics. Where possible, projections of population, family and household growth and international comparisons are included. A new feature in this edition is a data series of particular interest to local market analysts, supported by graphics to highlight significant developments in the marketplace.

Priced at \$30 a copy in Canada and \$36 elsewhere, the *Market Research Handbook 1982* (catalogue 63-224), can be ordered from any of Statistics Canada's regional reference centres or from Publication Sales and Services, Statistics Canada, Ottawa K1A 0V7. For further information, contact Maurice Massaad (613-995-4198), Merchandising and Services Division, Statistics Canada, Ottawa K1A 9Z9.

Export/Import Indexes

Domestic export prices on a fixed weight basis (Laspeyres) increased marginally in August 1982 but remained 2.5% lower than in August 1981. Import prices decreased 1.8% — the first decrease recorded in 1982 — but were still up 3.7% from a year earlier. The import price decrease in August reflected lower prices in all sectors.

On a current weight basis (Paasche), domestic export prices showed little change in August following a 3.3% increase in July. Import prices decreased 1.9% after three consecutive monthly price increases.

The seasonally adjusted export volume index decreased marginally in August following a 4.2% July decrease. On a year-to-year basis, export volume stood 4.2% higher than in August of last year. The import volume index moved up 4.2% after registering a 4.8% increase in July. However, import volume in the latest month was still 8.7% below the August 1981 level.

For further information, order the September 1982 issue of *Summary of External Trade* (65-001, \$3/\$30).

Dwelling Units Under Construction

(centres 10,000 population and over)

Thousands



Source: Statistics Canada, Housing Starts and Completions (64-002)

Phonograph Records/Tapes

Canadian manufacturers produced 5,490,088 phonograph records in September 1982, down from 8,872,586 a year earlier.

Production of pre-recorded tapes rose to 2,402,840 in the latest month from 2,314,500 in September 1981.

Production of Eggs

Canadian production of eggs decreased 3.1% to 39.3 million dozen in September 1982 from 40.6 million dozen a year earlier. The average number of layers was down 3.1% to 23.6 million from 24.4 million, while the number of eggs per 100 layers decreased 0.1% to 1,997 from 1,999.

Publications

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Canada Health Survey Public-use Tape

Almost 12,000 households (31,668 people) participated in the 1978-79 survey on health status and lifestyles. The survey collected data on short-term disability, health-care utilization, accidents, drug use, activity limitation and chronic health problems.

All respondents 15 years of age and over were asked to provide information on their emotional health, medical history, leisure and household activities, alcohol and tobacco use, and motor vehicle use. A subsample also participated in a fitness test, had various physical measurements taken and provided blood for analysis.

The data from the survey are now available on a public-use tape at \$300 per copy.

For further information, contact Henry Pold (613-995-7808), Health Division, Statistics Canada, Ottawa K1A 0T6.

Census User Summary Tapes

Six more Census User Summary Tapes from the 1981 Census of Population are now available. All files are rounded to maintain confidentiality.

- File SDF81A20 for Census Subdivisions (municipalities) with population in private households by census family status and age of children and non-family persons, showing sex and marital status.
- File EAH81A20 for Enumeration Areas with private households by number of persons per household, showing age groups of household maintainer and sex; private households by sex of household maintainer, showing marital status; and private households by number of census families.
- File CTF81A20 for Census Tracts with population in private households by census family status and age of children and non-family persons, showing sex and marital status.
- File CTF81A10 for Census Tracts with census families in private households by number of persons; census families in private households by family structure, showing number of children at home; census families in private households by family structure, showing age groups of children at home; and census families in private households by family structure and family type.
- File SDC81A10 for Census Subdivisions with population by mother tongue and sex.
- File EAC81A10 for Enumeration Areas with population by mother tongue and sex.

Each complete tape file is available at a cost of \$150. A charge of \$75 will apply to any file on one region or province.

For further information or to order, write or call: User Summary Tapes (613-995-0097 or 995-0575), CANSIM Division, Statistics Canada, Ottawa K1A 0Z8.

New Motor Vehicle Sales

Retail sales of new motor vehicles in September 1982 totalled 75,973 units, down 13.2% from a year earlier. This included 37,832 passenger cars (down 14.1%) and 11,085 commercial vehicles (down 33.0%) manufactured in North America, and 22,301 passenger cars (down 5.1%) and 4,755 commercial vehicles (up 38.0%) manufactured overseas.

Of all new passenger cars sold in Canada in September 1982, 62.9% were produced in North America, 29.4% in Japan and European manufacturers gained their highest market share this year with 7.7%. The percentages were 65.2%, 29.2% and 5.6%, respectively, for the previous year.

The value of new motor vehicles sold decreased 10.4% from a year earlier to \$786.2 million in September 1982. North American passenger cars sold for \$363.2 million (down 12.1%) and commercial vehicles for \$169.2 million (down 28.3%). Sales of passenger cars from overseas increased 6.9% to \$212.3 million and those of commercial vehicles were up 37.8% to \$41.5 million. Included in total commercial vehicles sold were 299 coaches or buses (down 27.6%) valued at \$20.5 million (up 19.4%).

For the first nine months of 1982, total sales reached 712,438 units (936,523 in 1981) with an accumulated value of \$7,595.7 million. This represented a decrease of 17.9% in value from sales for January-September 1981.

For further information, order the September 1982 issue of *New Motor Vehicle Sales* (63-007, \$2.50/\$25), or contact Jean-Pierre Simard (613-996-9304), Retail Trade Section, Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

International Travel

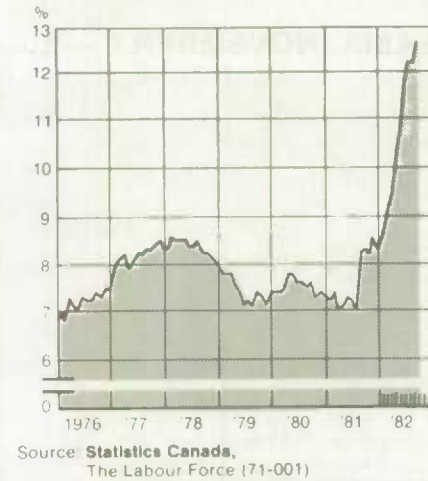
Total non-resident visitors to Canada numbered 3.3 million in September 1982, down 8.5% from a year earlier. Residents of Canada re-entering this country after international trips increased by 2.6% to 3.0 million.

Preliminary statistics for September 1982 show that 3.1 million U.S. residents entered Canada, down 8.8% from a year earlier. Visitors from countries other than the U.S. decreased by 4.4% to 223,000. Canadian residents returning from the U.S. numbered 2.8 million, 2.6% above September 1981, while residents returning from other countries increased by 1.6% to 137,000.

On a year-to-date basis, 26.6 million U.S. residents entered Canada, down 20.3% from January-September 1981 (this sizeable drop in total entries was mainly due to the disappearance of the gasoline price differential between the U.S. and Canada, which resulted in a notable reduction in the number of same-day automobile entries from the U.S.). Visitors from countries other than the U.S. decreased by 7.1% to 1.7 million. Canadian residents returning from the U.S. numbered 26.0 million in the first nine months of this year, down 2.3%, while resi-

Unemployment Rate, Canada

(Seasonally Adjusted)



Railway Carloadings

Revenue freight loaded by railways in Canada in September 1982 totalled 15.2 million tonnes, a drop of 21.0% from a year earlier. The carriers received an additional 0.9 million tonnes from the United States, down 32.3% from September 1981.

Commodities registering notable changes in volumes loaded in the latest month were: wheat (+87.6%); coal (+9.0%); sulphur (-42.5%); and iron ore and concentrates (-61.2%).

Total freight loadings in Canada during the January-September 1982 period showed a drop of 10.9% from the 1981 level, while receipts from U.S. connections fell by 27.0%.

For further information, order the September 1982 issue of *Railway Carloadings* (52-001, \$1.50/\$15). For seasonally adjusted revenue freight loadings, contact J. Bustros (613-996-9271), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V1.

Railway Operating Statistics

Canada's seven major railways reported a net loss from operations of \$5.4 million in July 1982. Operating revenues of \$474.9 million were down 3.2% from the 1981 level.

Revenue freight tonne-kilometres were down by 9.6% in the latest month, freight train-kilometres decreased 14.4% and freight car-kilometres by 11.3%. Average revenue per tonne-kilometre of freight was 1.930 cents. Revenue passenger-kilometres decreased by 26.7% from the year-earlier level to 273.7 million.

For further information, order the July 1982 issue of *Railway Operating Statistics* (52-003, \$2.50/\$25), or contact J. Bustros (613-996-9271), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V1.

dents re-entering from other countries increased by 0.8% from the same period in 1981 to 1.2 million.

Labour Force Survey

Canada's seasonally adjusted unemployment rate rose to another record level of 12.7% in October 1982, topping the previous mark of 12.2% in September. The participation rate increased to 64.2% from 64.0% in the preceding month, while the employment/population ratio declined to 56.0% — its lowest level since September 1973 — from 56.2%.

For the week ending October 16, 1982, the seasonally adjusted level of employment was 10,450,000, down 24,000 from September. This represents the fourteenth consecutive monthly decline for employment, which is an estimated 539,000 (-4.9%) below the peak reached in August 1981. The decline in the latest month occurred mainly among males 25 years and over, with the level down by 16,000. Employment declined in manufacturing (-25,000), construction (-17,000) and trade (-15,000). On a provincial basis, employment drops were posted in Ontario (-21,000) and Alberta (-6,000).

Seasonally adjusted unemployment was estimated at 1,521,000 in October, up 63,000 from September. The level increased by 41,000 for males 25 and over and by 11,000 for males 15 to 24. Provincially, unemployment rose in Ontario (+28,000), Quebec (+15,000) and British Columbia (+12,000).

Seasonally adjusted unemployment rates for the provinces in October were as follows, with September rates in brackets: Newfoundland, 19.2% (18.6%); Prince Edward Island, 12.7% (13.4%); Nova Scotia, 13.5% (13.4%); New Brunswick, 14.8% (14.8%); Quebec, 15.4% (15.0%); Ontario, 11.7% (11.1%); Manitoba, 9.6% (9.2%); Saskatchewan, 6.7% (6.7%); Alberta, 9.1% (9.0%); and British Columbia, 14.2% (13.4%).

The unadjusted employment level for Canada was estimated at 10,517,000 in October 1982, down 476,000 (-4.3%) from a year earlier. Unemployment climbed 55.8% to 1,388,000 from 891,000 over the 12-month period. The unemployment rate at 11.7% was up from 7.5% in October 1981; the participation rate declined to 63.8% from 64.7% and the employment/population ratio dropped to 56.4% from 59.8%.

For further information, order the October 1982 issue of *The Labour Force* (71-001, \$3.50/\$35).

Raw Steel Production

Preliminary estimates show steel ingot production for the month of October 1982 was 829 141 tonnes, down from 990 070 tonnes a year earlier.

Pig iron production dropped to 588 608 tonnes in the latest month from 629 331 tonnes in October 1981.

For further information, order the October 1982 issue of *Primary Iron and Steel* (41-011, \$2.50/\$25), or contact Gerry W. Barrett (613-992-0388).



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Report on Livestock Surveys, Pigs, October 1, 1982	23-008	\$4/\$16	\$4.80/\$19.20
CANSIM			
Canadian Statistical Review, October 1982	11-003E	\$3.50/\$35	\$4.20/\$42
Canadian Statistical Review, Annual Supplement to Section 1, 1981	11-206	\$6	\$7.20
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Crude Petroleum and Natural Gas Production, July 1982	26-006	\$2.50/\$25	\$3/\$30
Electric Lamps (Light Sources), September 1982	43-009	\$1.50/\$15	\$1.80/\$18
Papermakers' and Other Felts, Quarter Ending September 1982	47-003	\$2.50/\$10	\$3/\$12
Production of Selected Biscuits, Quarter Ending September 1982	32-026	\$2.50/\$10	\$3/\$12
Production, Shipments and Stocks on Hand of Sawmills in British Columbia, August 1982	35-003	\$2.50/\$25	\$3/\$30
The Sugar Situation, September 1982	32-013	\$1.50/\$15	\$1.80/\$18
MERCHANDISING AND SERVICES			
Department Store Sales and Stocks, August 1982	63-002	\$3/\$30	\$3.60/\$36
Department Store Sales by Regions, September 1982	63-004	\$1.50/\$15	\$1.80/\$18
Direct Selling in Canada, 1981	63-218	\$4.50	\$5.40
Restaurant, Caterer and Tavern Statistics, August 1982	63-011	\$1.50/\$15	\$1.80/\$18
Retail Trade, August 1982	63-005	\$3.50/\$35	\$4.20/\$42