February 15, 1985

## Help-wanted Index

The seasorally adjusted Help-wanted Inde: $\{1981=100\}$ for Canada increased to 64 from 60 between December 1984 and January 1985

The index increased in all regions except for the Atlantic provinces where a decrease to 168 from 220 was recorded. The Hell, wanted Index advanced to 68 from 63 in Quebec, 1071 from 66 in Ontario, to 37 from 34 in the Prairie provinces and to 28 from 22 in British Columbia
The short term trend - a measure which smooths irregular monthly flucfuations remained at the same level in January as registered in December

Contact J.P. Maynard or Horst Stiebert (!ir-990-9900). Labour Division.

## New Motor Vehicle Sales <br> Unadjusted Sales

Decomber 1984 tetal sales of all new irmor vericles (without seasonal adjustment) increased $12.1 \%$ compared to the same month last year to 83,143 units. This is the largest volume recorded for the month of December since 1976 when sales totalled 92,769 units. Sales of passenger cars manulaclured in North America rose by $67 \%$ 10 42.259 units, while 20.596 North American commercial vehicles were sold a gain of $34.1 \%$ over the same month in 1983 Retail sales of passenger cars made overseas were $8.7 \%$ higher with 17.838 unils sold, while sales of new commercial veht: cles from the same origin declined thy $12.6 \% 102.450$ units.

The market share held by North American and Japanese manufaclurers in December 1984 decreased from their level recorded in December last year of $70.7^{\circ}$ and $23.2 \%$ respectively. to $70.3 \%$ and 19.4\% Manufacturers from other countries took $10.3 \%$ of the Canadian market of new passenger car sales, a notable gain compared to the $6.1 \%$ share they held at the same lime a year earlier.

The total dollar value of all new motor vehicles sold in December 1984 increased 12.4"\% from the previous year to \$1.072.6 million. North American passenger cars sold 'or $\$ 488.5$ million (up 9.8\%) and sales oi Esinmercial vehicles buill in North America totalled $\$ 329$ million (up $44.5 \%$ ). Sales of passenger cars manufactured overseas
(continued page 2, col. 1 )

## LATEST MONTHLY STATISTICS

EMPLOYMENT, INCOME
Averact Werekly : a mings i\$

## \$) ...

 Persons with Jobs (million)
Unempioyed
INVENTORIES
Department Store (\$ million)
million) $\qquad$
$\qquad$ . . . . No Marnhacturess Owned (\$ million) ORDERS

## Manmact pers New Orders (\$ miltion) Mandernars Unlilled Orders (\$ million) <br> $\qquad$ Nov 22.183 .8

 PRICES
$3,924.2$

Statisfics are in current dollars and are not seasonally adjusted. new this wook.

Canadian Sales of New Motor Vehicles


Source Statistics Canada, New Motor Vehicle Sales (63-007)

- New Motor Vehicle Sales
rose by $148 \%$ to $\$ 2268$ million, while commerclal vehicles were $0.3 \%$ higher at $\$ 281$ million


## Seasonally Adjusted Sales

Adjusled for seasonal fluctuations, holidays and the number of trading days, unit sales of passenger cars built, in, North America $(62.273$-units) increased $15.1 \%$ in December 1984 over November 1984. Seasonally adjusted sales of passenger cars made overseas ( 24.694 units) increased by $101 \%$ from the previous month. while total commercial vehicles (29.786 units) were $7.1 \%$ higher

## Annual Data

Total new molor vehicle sales for 1984 reached their highest level since 1979 (1,396.402 units) and totalled $1,283.502$ units sold. Of this total, passenger cars and commercial vehicles manufactured in North America accounted for 724,932 and 273.604 units respectively, showing gains of $16.0 \%$ and $42.1 \%$ over the previous year. There were 246,278 passenger cars buil overseas sold in Canada in 1984. 12.9\% higher than a year earlier, while sales of commercial vehicles dropped by $14.3 \%$ to 38.688 units.

The retail value of these sales totalled $\$ 15.679 .8$ million in current dollars and was $28.6 \%$ higher than last year. Passenger cars sales accounted for $\$ 11,133.9$ million (up 23.2\%). While commercial vehicles sales contributed $\$ 4,540.8$ million (up $43.9 \%$ ) to the total.

The market shares held in 1984 by manufacturers from North America and other countries increased from last year's shares of $74.1 \%$ and $5.0 \%$ to $74.7 \%$ and $7.7 \%$ respectively. Japanese manufacturers saw their share decline from $20.9 \%$ for 1983 to 17.6\% in 1984

Order the December 1984 issue of New Motor Vehicle Sales (63-007, \$2.75/\$27.50), or contact Jean-Pierre Simard (613-990-9665), Retail Trade Section. Merchandising and Services Division.

## Housing Starts in Canada



[^0] and Completions

## International Travel

Total Travellers
During December 1984, prefiminary statistics show that an estimated 1.8 million United States residents entered Canada, an increase of $14.2 \%$ over December 1983. Visitors from other countries increased by $3.8 \%$ to 96.000 . Canadian residents reentering the country following visits to the United States totalled 2.5 million. down $0.8 \%$ from December 1983. Canadians relurning from visits to all other countries increased by $6.4 \%$ to 122,000 .

The international travel flows during 1984 were as follows:

- 33.0 million United States residents entered Canada, a 1.5\% increase over 1983:
- visitors from other countries increased by $6.3 \%$ to 1.9 million:
- Canadians returning from the United States decreased by $5.6 \%$ to 36.8 million: and
- residents returning from other countries rose by $14.8 \% 102.0$ million.


## Estimation of Tourists

On a year-to-date basis, lourists to Canada from the United Stales in 1984 increased by $4.1 \%$ to 11.7 million; tourists from other countries numbered 1.7 million, up $6.1 \%$ from last year. Canadian lourist re-entries from the United States numbered 11.0 mil lion. down $8.3 \%$ from 1983, while residents relurning from countries other than the United States increased by $14.8 \%$ to a record 2.0 million.

Order the December 1984 issue of International Travel -. Advance information (66-002, $\$ 1.60 / \$ 16$ ) or contact Paul L. Paradis (613. 990-8932), International Travel Section.

## Business Conditions

Canadian manufacturers expect produc. tion during the first quarter of 1985 to be maintained at approximately the level observed in the last quarter of 1984. The January results show that respondents whose shipments represent $56 \%$ of total respondent's shipments forecast that output tor the first three months of 1985 will remain at about the same level as that for the previous quarter. Respondents repres. enting $22 \%$ of manufacturing output expect higher production: the remaining $22 \%$ are planning to reduce output

Only manutacturers of intermediate goods (except construction) are optimistic about first quarter production. Manufacturers in the other categories forecast that output will be lower or about the same.
Respondents to the January survey reported little change in the level of new orders. Those representing $60 \%$ of manufacturing oulput reported that new orders have remained at about the same level. Only $21 \%$ indicated rising new orders while $19 \%$ reported declining new arders. The export-oriented industries indicated a sharp increase in new orders.

In the January survey. the backlog of unfilled orders was reported to be higher than normal by $16 \%$ of respondents. Iower

## The Labour Force

Estmates for January 1985 showed Ganada's seasonally adfusted unemplormant rate rose $0.3 \%$ to 11 . $2 \%$ from the renisad December 1984 rate of $10.9 \%$ Th increase in the unemployment rate reasulte from two factors a slight dectine in employment levels for women and an increase in labour force participation among men.

The seasonally adjusted participation rate was unchanged from the previous month, holding at $64.9 \%$. There was. however, an increase of $0.5 \%$ in the participation rate among males to $76.9 \%$, white the rate declined by $0.4 \%$ for females to $53.5 \%$. The seasonally adjusted employment/ population ratio fell by $0.2 \%$ to $57.7 \%$ in January.

Employment for the week ending January 19, 1985 was an estimated $11.117,000$, a drop of 24,000 from December Employment tell by 37.000 among people aged 15 to 24 to a level of $2,343,000$ Levels of employment rose slightly for those aged 25 and older, reaching an estimated 8.774 .000 . Full-time employment levels decreased by an estimated 48,000 in January to $9.409,000$. There was a slight increase in part-time employment. rising to 1,706,000.

Employment levels declined in the construction $(-23.000)$ and trade ( -26.000 ) sectors and increased in the agriculture sector $(+25.000)$. There was little or no change it employment levels for the remaining iadurtries On a regional basis, employmeni declined by an estimated 6,000 in illow foundland, by 4.000 in Nova Scotia ana by 11.000 in Alberta. Little change was reported in the levels of the remalning provinces.

The seasonally adjusied level of unemployment for January 1985 rose by an estimated 44,000 to 1.400,000. Unemployment increased by 500,000 among those aged 15 to 24. The level of unemployment climbed by an estimated 33.000 among those aged 25 and older to 900,000

Changes in the numbers of unemployed at the provincial level were relatively small, with the exception of Newfoundland, where the seasonally adjusted estimate increased by 4,000 .

Order the January 1985 issue of The Labour Force (71-001, $\$ 3.85 / \$ 38.50$ ). or contact Ken Bennett (613-990-9448), Labour force Survey.
than normal by $27 \%$ and about normal by $58 \%$. By comparison, in October 1984. 13\% reported higher than normal backlog. $26 \%$ lower than normal and $62 \%$ about normal.

The level of finished product inventory was felt to be too high by $28 \%$, too low by $3 \%$ and about right by $69 \%$. In the October survey. $22 \%$ reported stocks of finished $\xi$ joci as too high, $7 \%$ too low and $72 \%$ aboutric\%.

In terms of production impedimeris. ? shortage of working capital was notad by $5 \%$ and a shortage of raw materials was cited by $3 \%$. However, $81 \%$ indicated no difficulties were being experienced.
Contact T. Newton (613-990-9832), Manufacturing and Primary Industries Division.

## Trusteed Pension Funds

During the third quarter of 1984, the book value of assels held in trusteed pension fl:nds increased by $2.8 \%$ to $\$ 907$ billion This represents an increase of $\$ 11.1$ billion or $13.2 \%$ relative to the same quarter of i983. This increase was distributed among We various types of assets, especially bond and slock holdings, which increased by $2.5 \%$ and $3.3 \%$ respectively during this quarter. Nearly $73 \%$ of the increase in the book value of the assets was absorbed by bonds and stocks, registering $45.9 \%$ and $25.9 \%$ respectively. these two investment vehicles represented the greatest part of the total assets. Mortgages maintained their proportion of the total at $7.3 \%$.

Tolal income in the third quarter amounted to $\$ 3.5$ billion. These receipts came mainly from investment income which represented $52.4 \%$ of the total and from contributions which represented $42.5 \%$. The remaining $5.5 \%$ were made up of nel gains on sales of securities and items of miscellaneous income. These receipls aided, among other items, in financing the $\$ 1,091$ billion expendifures. Pension payments accounted tor nearly $80 \%$ and cash withdrawals for $10.6 \%$ of total expenditures. The net cash flow amounted to $\$ 2.4$ billion. a slight decrease from the $\$ 26$ billion recorded during the second quarter.

Order the Third Quarter 1984 issue of Quar. iant. Estimates of Trusteed Pension Funds 174 (in 1. $\$ 2.75 / \$ 11$ ), or contact Hubert Frenken 1013-990-9900), Labour Division.

## Farm Cash Receipts

Farm cash rectearts for the period JanuaryDecember 1984 are presently estimated at $\$ 20,051.6$ million, up $7.0 \%$ from 1983.

Receipts from the sale of field crops totalled $\$ 9,6569,5.7 \%$ higher than last year. Cash receipis from the sale of liveslock and livestock products were estimated at $\$ 9,678.8$ million, a $6.6 \%$ rise over 1983. Other receipts were up $37.1 \%$ to $\$ 715.9$ million from the previous year.

Order the January-December 1984 issue of Farm Cash Receipls (21-001. \$1.60/\$16) or contact John Lanthier (613-990-8706). Agriculfure Stalistics Division.

## Farm Input Price Index

The preliminary Farm Input Price Index for Canada siood al 107.9 tor the fourth quarter of 1984 . down $0.9 \%$ from the revised third quarter level of 108.9 . Beiween the fourth quarter of 1983 and that of 1984 . the index use by $3.6 \%$.

The quarterly decrease was caused, in large parl, by a decrease of $3.9 \%$ in the index for animal production and to a sharp decline of $15.4 \%$ in prices for weanling pigs. The crop production major component Inclex also declined by $0.7 \%$. Partially offseting the impact of these declines were smali increases which ranged from $0.3 \%$ for building and tencing to $1.6 \%$ for interest.

On a regional basis, the Farm Input Price Index for Eastern Canada dectimed $2.4 \%$


## Quarterly Estimates of Income and Expenditures of Trusteed Pension Funds



Source: Statistics Canada. Quarterly Estimates of Tiustwea Pension Fumds f. 4.0019

## Security Transactions

Foreign investrient in cutstianding Canadian bonds in December produced a net capital inflow of $\$ 260$ million. This compared to the surge in investment activity recorded in the previous iwo months when non-residents were net buyers of more than $\$ 1$ billion of Canadian bonds in the secondary market. The net investment in the current month came principally from Continental Europe and Japan, and largely represented purchases of long maturity Government of Canada issues. The gross value of foreign trading activity in Canadian bonds was nearly halved to $\$ 1.4$ billion in December.

Trading with non-residents in outstanding Canadian equities resulted in a net capital outlow of $\$ 76$ million in December, up from a net outflow of $\$ 12$ million in November.

Residents of Canada increased their holdings of outstanding foreign securities by $\$ 129$ million in December. similar to the net investment recorded in November. In the current month, Canadian residents acquired $\$ 90$ million of outstanding foreign bonds, Mainly United States Government issues, and $\$ 39$ million of foreign equities.

Order the December 1984 issue of Securlly Transactions with Non-residents 167-002, $\$ 2.75 / \$ 27.50$ ), or contact John Motala (613. 990-9051). International and Financial Economics Division.
duction index for Eastern Canada was down by $7.2 \%$. Between the fourth quarter 1983 and the fourth quarter 1984, the total index increased by $3.2 \%$.
In Western Canada, all the quarterly changes in the component indexes were relatively small with the total regional index rising by $0.2 \%$. The animal production index declined by only $0.3 \%$. Between the tourth quarters of 1983 and 1984, the Farm Input Price Index for Western Canada declined by $3.7 \%$.

Order the fourth quarter 1984 issue of Farm Input Puce Indexes (62-004, \$4.40:\$17.60). or contact Prices Division (613-990-9615).

## Department Store Sales

Department stores in Canada reported sales totalling $\$ 1.718 .0$ million in December. down 0.8\% from a year earlier. Cumulative sales for January-December 1984 reached \$11.384.7 million, a 4.2\% rise over the level recorded during the same period in 1983.

On a regional basis. department store sales in December were as follows (percentage change from December 1983 in parentheses)

- Ontario, $\$ 653.2$ million $(+0.2 \%)$;
- Quebec. $\$ 3122$ million ( $+2.4 \%$ ):
- British Columbia, $\$ 259.0$ million ( $-7.0 \%$ );
- Alberta. $\$ 219.1$ million ( $-3.0 \%$ ):
- Allantic provinces. \$135.2 million ( $+37 \%$ ):
- Manitoba, $\$ 859$ million ( $+0.4 \%$ ), and
- Saskatchewar. $\$ 53.5$ million (-0.6\%) Order the December 1984 issue of Department Store Sales by Regions (63-004. $\$ 1.60 / \$ 16$ ), or contact the Retail Trade Secfion (613-990-9665). Merchandising and Services Division.


## infomst <br> Weekly Bulletin

[^1]

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## PUBLICATIONS RELEASED FEBRUARY 8 - 14

## CONSTRUCTION

Housing starts and completions. November 1984

CURRENT ECONOMIC ANALYSIS
Current economic analysis. November 1984

| Cala- | In Canada: | Elsewhere: |
| :--- | ---: | ---: |
| logue | Price per | Price per |
| No. | issue/year | issue/year |
| 64.002 | $\$ 3.30 / \$ 33$ | $\$ 3.95 / \$ 39.50$ |

## EXTERNAL TRADE

Imports by commodities. Novernber 1984
13-004E $\$ 2.75 / \$ 27.50 \quad \$ 3.30 / \$ 33$

## LABOUR

Employment, earnings and hours. September 1984
Employment, earnings and hours. October 1984
Statistical report on the operation of the Unemployment Insurance Act.
July-September 1984
65.007

| $\$ 5.55 / \$ 55.50$ | $\$ 665 / \$ 66.50$ |
| :--- | :--- |
| $\$ 5.55 / \$ 55.50$ | $\$ 665 / \$ 66.50$ |
| $\$ 55 / \$ 55.50$ | $\$ 665 / \$ 6650$ |
| $\$ 665 / \$ 2660$ | $\$ 795: \$ 3190$ |

## MANUFACTURING AND PRIMARY INDUSTRIES

Corrugated boxes and wrappers, December 1984
Gypsum products, December 1984
44.003

Inventories shipments and orders in manufacturing industries. November 1984
Manufacturing industries of Canada: sub-provincial areas. 1981
31-001
31-209

32-024
$\begin{array}{ll}\text { Production, sales and stocks of major appliances. December } 1984 & \text { 43-010 } \\ \text { Shipments of solid fuel burning heating products. Quarter ended December 31, 1984 } & \text { 25-002 }\end{array}$
$\begin{array}{ll}\text { Production, sales and stocks of major appliances. December } 1984 & \text { 43-010 } \\ \text { Shipments of solid fuel burning heating products. Quarter ended December 31, 1984 } & \text { 25-002 }\end{array}$
$\$ 160 / \$ 16$
$\$ 160 / \$ 16$
$\$ 3.85 / \$ 38.50$
$\$ 22.25$
$\$ 1.60 / \$ 16$
$\$ 1.60 / \$ 16$
$\$ 2.75 / \$ 11$
$\$ 190 / \$ 19$
$\$ 190 / \$ 13$
$\$ 4.60 / \$ .15$
\$26 70
Production and inventories of process cheese and instant skim milk powder.
December 1984
\$275/\$11
$\$ 190 / \$ 13$
Shipments of solid fuel burning heating products. Quarter ended December 31, 1984

## Service Bulletin:

Frult and vegelable preservation, Vol. 13, No. 8, Pack of processed beans, green
and wax. 1984
$32-023$
$\$ 160 / \$ 16$
$\$ 1.90 / \$ 19$

## SCIENCE AND TECHNOLOGY

## Service Bulletin:

Science statistics, Vol. 9. No. 1, The investment tax credit for research
and development. 1978 to 1982
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$\$ 190 / \$ 19$

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[^0]:    Source Statistics Canada, Housing Starts

[^1]:    Publiched by the Federal and Media Rela. fions Division Slatistics Canada
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