September 20, 1985

## Manufacturing Industries

Preliminary estimates show the seasonally adjusted value of shipments in all Canadian manufacturing industries increased $4.0 \%$ to $\$ 20,681.5$ million in July frum the revised estimate of $\$ 19,888.2$ million in June.

The seasonally adjusted value of new orders received in July increased $4.4 \%$ to $\$ 20,957.1$ million from the revised June estimate of $\$ 20,065$. 3 million. (It should be noted the revision to June data for new orders was larger than usual: reports received since the publishing of the first estimate of $\$ 20,429.0$ million have had a greater than usual impact.)

The seasonally adjusted unfilled orders backlog at the end of July was $\$ 22,645.7$ million, up $1.2 \%$ from the revised June istimate of $\$ 22,370.1$ million.

Seitsonally adjusted inventories owned f manufacturers at the end of July totalled $4,192.7$ million, up $0.8 \%$ from the previous nonth's revised value of $\$ 33,924.7$ million.

The ratio of seasonally adjusted total inventory owned to seasonally adjusted shipments went from 1.71:1 in June to 1.65:1 in July.
(continued on page 2, col. 1)

## Composite Leading Indicator

The Canadian composite leading indicator incressed slightly to 154.77 in June, returning to approximately the same level as in April. The ron-filtered index posted consecutive increases in May and June for the first time since it began declining in April 1984. The marginal movement in the leading indicator suggests little change in the outlook for continued moderate growth in the short-term.

A shallow downward trend in the filtered index began in August 1984 with the downturn of the United States leading index and the real money supply. In early 1985, the downturn in the Canadian leading index slowed, reflecting the firming of the stock exchange index, the residential construction indicator and the average workweek in manufacturing. Real GNP slowed from an average growth of $1.5 \%$ over the first seven quarters of recovery to rates of $0.9 \%, 1.0 \%$ end $10 \%$ in the three quarters ending in the sent quarter of 1985 . Construction tivity contributed to the moderate growth output and spending in the second ifuarter.

Order Current Economic Indicators (13.005. \$101\$100), or contact D. Rhoades (613-990-9161), Econometric Analysis Division.

| LATEST MONTHLY STATISTICS |  |  | Previous | \% Change |
| :---: | :---: | :---: | :---: | :---: |
| EMPLOYMENT, INCOME |  |  | Month | Ago |
| Average Weekly Earnings(\$) | June | 419.47 | 41721 | 2.8 |
| Labour Income (\$ million) | June | 21,176.8 | 20.712 .9 | 6.1 |
| Persons with Jobs (million) | Aug. | 11.83 | 11.83 | 2.7 |
| Unemployed | Aug. | 1,253,000 | 1.272,000 | -7.0 |
| INVENTORIES |  |  |  |  |
| Department Store ( $\$$ million) | July* | 3,393.3 | 3,292.1 | 2.6 |
| Manufacturers' Owned (\$ million) | July* | 33,856.2 | 33.923 .6 | 4.3 |
| ORDERS |  |  |  |  |
| Manufacturers' New Orders (\$ million) | July* | 19,339.3 | 21,136.2 | 12.7 |
| Manufacturers' Unfilled Orders (\$ million) | July* | 22,668.6 | 22,576.8 | 3.0 |
| Prices |  |  |  |  |
| Consumer Price Index (1981 $=100$ ). | Aug.* | 127.8 | 127.6 | 4.0 |
| New House Price Index (1981=100) | July | 95.9 | 95.6 | 0.7 |
| Raw Materials Price Index (1977 = 100) | July | 217.6 | 222.1 | 0.1 |
| Excl. coal. crude oil, nat.gas | July | 155.1 | 157.4 | 4.7 |
| CONSTRUCTION Year-do-date |  |  |  |  |
|  |  |  |  |  |
| Building Permits (\$ million) | June | 1,638.9 | 8,628.7 | $7 \quad 19.3$ |
| Coal Production (thousand tonnes) | May* | 5141 | 26094 | $4 \quad 13.2$ |
| Electricity Generation (terawatt hours) | June* | 32077 | 224618 | $8 \quad 4.8$ |
| Natural Cas Production (million cubic metres) | May* | 7242 | 43217 | $7 \quad 11.2$ |
| Petroleum Refining (thousand cubic metres)... | June* | 7292 | 40776 | 6 -6.0 |
| FOREIGN TRADE |  |  |  |  |
| Exports - Balance of Payments Basis (\$ million) | July | 8,425 | 68,736 | 6 6.9 |
| Imports - Balance of Payments Basis (\$ million) PRODUCTION | July | 8,659 | 59,234 | 410.7 |
| PRODLCTION |  |  |  |  |
| Railway Carloadings (million tonnes) | July | 19.5 | 138.3 | 30.6 |
| Steel (ingots - thousand tonnes) | June | 1270 | 7310 | -3.5 |
| SALES ${ }^{\text {S }}$ |  |  |  |  |
| Department Store Sales ( $\$$ million) | July | 875.7 | 5,884.1 | 1.4 |
| Manufacturers'Shipments (\$ million) | July* | 19,247.4 | 138,820.8 | 8 6.5 |
| New Motor Vehicle Sales $1 \$$ million) | July | 1,610.1 | 11,403.3 | 322.8 |
| Retail Sales ( $\$$ million) .............. | July* | 10,656.2 | 70,684.5 | 59.7 |
| Statistics are in current dollars and are not seasonally adjusted. |  |  |  |  |

The Canadian Composite Leading Index (1971=100)


[^0]
## Foreign Trade in Automotive Products

## Trade with the United States,

## Reconciled Basis

During the first six months of 1985, Canada accumulated a $\$ 2.3$ billion trade surplus in automotive products with the United States. This was a decline of \$4 II million from the surplus of $\$ 2.7$ billion recorded during the corresponding time period of last year and was the first decline since 1981.

Exports of automotive products to the United States increased $12.1 \%$ to $\$ 17.2$ billion during the first half of 1985 . Imports from the United States were $17.9 \%$ higher, reaching $\$ 14.9$ billion. More than half of this growth was due to a $41.3 \%$ increase in imports of cars. Imports of parts rose only 8.4\% but continued to be the primary commodity, representing nearly $60 \%$ of the import total.

## Trade with Overseas Countries, <br> \section*{Customs Basis}

The trade deficit in automotive products with countries other than the United States totalled $\$ 1.9$ billion during the first half of 1985, an increase of $\$ 360$ million from the corresponding period of 1984. The increased deficit was primarily attributable to imports of cars which grew by $30.0 \%$ to $\$ 1.2$ billion. Imports of automotive parts rose by only $5.9 \%$. Exports fell $12.3 \%$ to $\$ 341$ million. The decline was due primarily to cars which dropped to $\$ 27$ million from $\$ 103$ million for the same period in 1984. Exports of trucks rose by $33 \%$ and parts gained $10.2 \%$.

## Source of Passenger Automobile Imports

During the first half of $1985,545,300$ cars were imported, an increase of $15.9 \%$ over the corresponding period of 1984. Of these, $69.4 \%$ came from the United States (down from $72.0 \%$ in 1984), and $17.6 \%$ came from Japan (18.6\% in 1984). Imports from West Germany rose $24.2 \%$, but imports from France fell by two-thirds. Imports from "other countries" have more than doubled and now represent $7.5 \%$ of the import market.

The average price of imported cars was 19.8\% higher in the first half of 1985 than in the first half of 1984. Cars from the rest of the world rose only $2.8 \%$ and, in particular. those from Japan gained only $3.2 \%$ in value per unit.

Contact O. Saucy (613-990-9647) or Judith Frederick (613-990-9784) International Trade Division.

## ... Manufacturing Industries

Not adjusted for seasonal variation, manufacturers' shipments in July 1985 were estimated at $\$ 19,247.4$ million, $9.1 \%$ lower than the revised June value of $\$ 21,166.8$ million. Cumulative shipments for the first seven months of 1985, at an estimated $\$ 138,620.8$ million, were up $6.5 \%$ from the $\$ 130,115.6$ million estimated for the same period in 1984.

Order the July 1985 issue of Inventories, Shipments and Orders in Manufacturing Industries (31-001, $\$ 15 / \$ 150$ ), or contact J. Lepage (613-990-9834), Industry Division.

## Capacity Utilization Rates in Canadian Manufacturing

65
50
50
50
50

## Labour Market Activity of Students

An article in the August 1985 issue of The Labour Force examines trends from July 1977 to July 1985 in the labour market activity of returning students.

Overall, July 1985 has seen a continuation of the improvements which have occurred in the labour market situation of returning students since the low point experienced in July of the recession year 1982. The July participation rate of students increased to a new high of $69.2 \%$ in 1985, while the employment/population ratio also increased (to $59.3 \%$ ). The unemployment rate decreased by $0.5 \%$ between July 1984 and July 1985.

Order the August 1985 issue of The Labour Force (71.001, $\$ 20 / \$ 200$ ), or contact R.G. Carter (613-990-9452), Labour and Household Surveys Analysis Division.

## Infomat

## Weekly Bulletin

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## Capacity Utilization Rates

Capacity utilization in Canadian manufacturing in the second quarter of 1985 edged up $0.9 \%$ to a level of $76.3 \%$ from $75.6 \%$ in the first quarter of i985. In this second quarter. higher capacity utilization rates were pisted in 13 of the 19 industry groups. The most important increases were $9.2 \%$ in tubacco products, $7.4 \%$ in metal fabricating, $6.7 \%$ in petroleum and coal products and $6.0 \%$ in non-metallic mineral products. All other increases were less than $5.0 \%$. Of the six industry groups whose rates declined, five of them registered decreases of $3.0 \%$ or less. The only decline above $3.0 \%$ was one of $4.1 \%$ for transportation equipment manufacturers.

Utilization rates in durable manufacturing industries increased by $0.7 \%$ in the second quarter of 1985 to $71.1 \%$ of capacity from $70.6 \%$ in the first quarter of 1985. In the non-durable sector, capacity utilization increased $1.2 \%$ to $81.7 \%$ from 80.7\%.

Contact D. Wallace or R. Landry (613-990-9684), Science, Technology and Capilal Stock Division.

## Retail Trade

## Unadjusted Sales

Preliminary estimates of total retail trade for July 1985 show an increase of $12.0 \%$ over the same month last year, totalling $\$ 10,656.2$ million in current dollars (not adjusted for inflation). The most notable gains were registered by motor vehicle dealers $(+27.8 \%$ ), specialty shoe stures $(+27.3 \%)$ and pharmacies, patent medicine and cosmetics stores $(+16.6 \%)$. The omls decreases in sales were recorded in gens al stores ( $-1.9 \%$ ) and garages $(-10.7 \%)$.

All provinces and territories reported higher sales in July 1985 over the corresponding month in 1984. Gains ranged from $7.3 \%$ in the Yukon and Northwest Territories to $20.2 \%$ in Nova Scotia.

Cumulative retail sales for the first seven months of 1985 totalled $\$ 70.684 .5$ million, up $9.7 \%$ over the same period a year earlier.
Seasonally Adjusted Sales
Adjusted for seasonal fluctuations, holidays and the number of trading days, retail sales totalled $\$ 10,516.1$ million in current dollars in July 1985, a decrease of $0.5 \%$ from the previous month's revised total of $\$ 10,570.9$ million. The largest sales decreases were recorded by service stations ( $-5.4 \%$ ), jewellery stores ( $-4.9 \%$ ) and book and stationery stores ( $-4.3 \%$ ). The most notable increases were reported by sporting goods and accessories stores $(+5.3 \%)$, specialty shoe stores $(+3.9 \%)$ and family shoe stores ( $+3.0 \%$ ).

Lower sales were reported in seven of the provinces with decreases ranging from $0.2 \%$ in Saskatchewan to $1.8 \%$ in Prince Edward Island. Sales were also lower by $1.3 \%$ in the Yukon and Northwest Territories. Highsr sales were registered in Alberta $(+0) \mathrm{ss}$, Nova Scotia $(+0.3 \%)$ and New Bruns:tick (+0.8\%).

Order the July 1985 issue of Retail Trade (63-005, \$14/\$140), or contact ilma DiPiétro, (613-990-9824), Industry Diul. sion.

## Consumer I'rice Index

## National Highlights

The Cunsumer Price Index (CPI) for Canada ( $1981=100$ ) rose $0.2 \%$ between July and Ampust to a level of 127.8. A $0.6 \%$ decline in :t: firod index partially offset increases in Diti, of the remaining six major components (1) produce this la test monthly increase.

The year-to-year increase in the CPI, as measured by comparing the index level for August 1985 to that of August 1984, was $4.0 \%$, up from the $3.8 \%$ registered in the 12 month period ending in July. August is the 15 th consecutive month in which the year-to-year measure of price change has been at or near $4.0 \%$.

The food index declined $0.6 \%$ in August, as the food purchased from stores index fell $0.9 \%$ while the food purchased from restaurants index rose $0.4 \%$. A $14.0 \%$ decline in the fresh vegetables index was the largest contributor to the overall decline in food prices. Prices for virtually all vegetables declined significantly as local crops came on to the market. The $0.9 \%$ decline for the meat index also had a significant effect on the overall decline, as declines of 2.1 \% for beef and $2.4 \%$ for meat preparations and ready-cooked meats were only partially offset by a $3.3 \%$ increase in pork prices. Fresh fruit prices remained virtually unchanged as price increases for apples and citrus fruit were offset by lower prices for early harvested fruits such as pears. Other notable price changes within ford were for sugar ( $3.9 \%$, coffee and tes (-0) ;ivel and dairy products and eggs (0.5\%). The index for food purchased from stores atond $1.8 \%$ above its level for August 1984 while the index for food purchased from restaurants was $4.3 \%$ higher than it was in August 1984 . The resulting year-to-year increase in the aggregate food index was $2.4 \%$, little changed from the $2.3 \%$ in July.

The $0.4 \%$ increase in the all-items excluding food index resulted from increases in all of its six major components, with housing providing the largest contribution. The $0.4 \%$ increase in the housing index largely resulted from a $1.0 \%$ increase in the rent index which largely reflects rent increases in the province of Quebec. Other notable price increases within housing were for pet expenses, up $3.5 \%$ and furniture, up $1.2 \%$, this latter increase was largely due to the end of "sales". Clothing prices rose $0.5 \%$ largely due to increases for selected women's wear items. The transportation index was up $0.3 \%$, comprising an increase of $0.5 \%$ in the private transportation index and a decrease of $0.7 \%$ in the public transportation index. Within private transportation, a $2.7 \%$ increase for insurance premiums was the largest contributor, while a $1.4 \%$ decrease for the air transportation index largely accounted for the decline in public transportation prices. The $0.9 \%$ increase for the health and personal care index largely reflected higher prices for prescribed and non-prescribed medicines, toilet preparaitins and cosmetics and hair grooming nncrices. The recreation, reading and -ficition index was up $0.4 \%$ and the tobacco procicts and alcoholic beverages index rose 5.54. Between August 1984 and August 1 985 , the all-items excluding food index rose $4.3 \%$, up from the $4.1 \%$ recorded in the previous 12 -month period.

## Consumer Price Index for Canada (CPI)

(1981-100)


Source Statistics Canada, The Consumer Price Index (62-001)

## Canada Year Book

The Canada Year Book, now available, offers a comprehensive statistical portrait of Canada's social, cultural, economic and institutional environment over 894 pages of analytical text, tables and graphs.

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Order the 1985 edition of the Canada Year Book (11-402E, Canada: \$54; other countries \$70), or contact Publication Sales and Services(613-993-5978/9).

On a seasonally adjusted basis, the allitems index increased by $0.3 \%$ between July and August, as did both the food and allitems excluding food indexes. During the three-month period May to August, the seasonally adjusted all-items index rose at a compounded annual rate of $3.9 \%$.

## City Highlights

Between July and August. consumer price changes in cities for which CPI's are published ranged from $0.7 \%$ in Regina to $0.4 \%$ in Saint John. Excluding Regina, all cities had changes in the range of $0.2 \%$ to $0.4 \%$.

Order the August 1985 issue of The Consumer Price Index ( $62.001, \$ 8 / \$ 80$ ), or contact Sandra Shadloch (613-990-9606). Prices Division.

## Department Store Sales and Stocks

## Unadjusted Sales

Department stores in Canada reported unadjusted sales totalling $\$ 875.7$ million in July 1985 , up $8.6 \%$ from the July 1984 level. Sales were higher in 32 of the 40 departments with the largest increases reported in hardware, paints, and wallpaper $1+32.1 \%)$, floor coverings ( $+23.1 \%$ ) and men's and boys' footwear $(+21.8 \%)$. The most notable decreases were recorded for departments carrying television sets, radios and music $(-5.0 \%)$, gasoline, oil, auto accessories, repairs and supplies ( $-4.8 \%$ ), food and kindred products $(-3.3 \%)$ and piece goods $(-3.3 \%)$.

At the provincial level, when compared to last year, department store sales were higher in all provinces. Ciains ranged from $2.3 \%$ in New Brunswick to 15.3 \% in Nova Scotia.

## Seasonally Adjusted Sales

Adjusted for seasonal fluctuations, holidays and the number of trading days, total department store sales in July 1985 increased by $1.3 \%$ to $\$ 997.0$ million from the revised June 1985 level of $\$ 9845$ million. Among the 25 departments recorling higher sales, the most notable increases were reported in plumbing, heating and building materials $(+18.3 \%$, girls' and teenage girls' wear $(+16.1 \%$ ), and lingerie and women's sleepwear $(+15.3 \%)$. The largest decruases were recorded for women's and misses' coats and suits $(-7.5 \%$, furs $(-7.0 \%)$, television, radio and music $(-7.0 \%)$ and food and kindred products (-6.5\%).

## Stocks

The unadjusted selling value of inventories held by department stores in July 1985 was $\$ 3,393.3$ million, up $2.6 \%$ from July 1984. Seasonally adjusted department store stocks totalled $\$ 3,438.9$ m llion, down $1.4 \%$ from the June 1985 revised value of $\$ 3,488.8$ million.

Order the duly 1985 issue of Department Store Sales and Stocks (6:3.002, \$13/\$130), or contact Michael Kwilecki (613-991-3549). Industry Division.

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Production of Maple Products, 1985 and Value of Maple Products, 1984

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| :---: | ---: | ---: |
| $22-204$ | $\$ 10$ | $\$ 11$ |
|  |  |  |
| $11-402 \mathrm{E}$ | $\$ 54$ | $\$ 70$ |

## EDUCATION, CULTURE AND TOURISM

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$81-220$
$\$ 15$
$\$ 16$

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INTERNATIONAL TRADE
Exports by Countries. January J une 1985
65-003
\$75/\$300
$\$ 85 / \$ 340$

## LABOUR

Help-wanted Index, August 1985
71-003
$\$ 2.50 / \$ 25$
$\$ 3.50 / \$ 35$

## PRICES

The Consumer Price Index, August 1985
62-001P
\$8/\$80
\$9/\$90

## SERVICES

Telephone Statistics, June 1985
56-002
\$7.50/\$75
$\$ 8.50 / \$ 85$

## TRANSPORTATION

Railway Carloadings, 7-Day Period Ending August 21, 1985
52.005
\$75
$\$ 100$

[^1]
[^0]:    Sounc. Statistics Canada. Current Economic indicators (13-005)

[^1]:    These publications can be purchased by writing to Publication Sales and Services, Room 1710, Main Building, Statistics Canada, Ottaxas K1A 0T6. Please enclose cheque or money order payable to the Receiver General for Canada and provide full information on publications required (number, title, issue).

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