Friday, September 2, 1994

OVERVIEW

Goods Producers Continue to Help Strengthen Economy

The economy continued to strengthen in June, as gross domestic product at factor cost rose 0.5%. Goods producers led the gain with a 1.0% increase in output.

Number of U.I. Beneficiaries Practically Unchanged

The number of beneficiaries who received regular unemployment insurance benefits in June remained practically unchanged (-0.2%) at 896,000.

Average Weekly Earnings up in June

Average weekly earnings rose to \$571.94 in June, a 2.9% jump from their year-earlier level. Earnings in the construction industry led the way with a 5.6% increase.

Industrial Product Price Index Reaches a 12-year High

The year-over-year change in manufactured goods prices reached 6.2% in July, its highest rate of change since July 1982.

Raw Material Prices Rise for Seventh Straight Month

Raw material prices rose by 1.0% between June and July 1994. Crude oil prices led the increase, while grain prices fell.

Second Quarter Profits of Enterprises Continue to Grow

Canadian enterprises recorded operating profits of \$18.1 billion in the second quarter of 1994. This represents an almost 11% increase from the first quarter, attributable mostly to a rise in profit margins and improved revenue.

Production and Shipments of Cigarettes Down in July

Manufacturers produced 2.3 billion cigarettes in July, a drop of 61% from the previous month. Regular July plant closings were mainly responsible for this decline.

Goods Producers Continue to Help Strengthen Economy

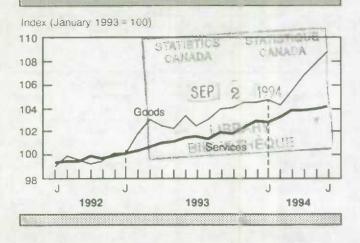
The economy continued to strengthen in June, as real gross domestic product at factor cost rose 0.5%, about equal to the 0.4% increase in both April and May. As during the past three months, the goods-producing industries lead the gain with a 1.0% growth in June. Output in services rose 0.2% following a similar increase in May.

Within the goods producing industries, construction (2.8%) and manufacturing (0.7%) contributed most to the growth in output, although increases in mining and utilities also added to the strength. The solid gains in construction mirrored a sizeable improvement in employment during the second quarter. Residential (mainly single and double dwellings), non-residential, and engineering construction all increased.

The solid 0.7% increase in manufacturers' output was, nevertheless, not as high as the 0.9% rise in May. Production of durable goods rose 0.8%, moderated only by a decline in transportation equipment. Continued high domestic and foreign demand caused electrical and

(continued on page 2)

Gross Domestic Product Output by Sector



... Goods Producers Continue to Help Strengthen Economy

electronic equipment producers to continue to raise output. Meanwhile, high export demand and a strong construction industry helped wood product manufacturers to increase production. Transportation equipment production fell 0.9%, mainly because of a decline in the production of aircraft and parts due to a labour dispute. Producers of nondurable goods raised output 0.6%, with paper and allied products accounting for about half the gain. Output of pulp, newsprint, and other paper increased reflecting higher shipments abroad.

Lower production costs for natural gas in Canada compared with the United States, and a decline in the value of the Canadian dollar caused a 10.5% rise in drilling activity in June. This led to a 1.0% output gain in mining, quarrying and oil wells. Output in metal mines excluding gold also grew in June, mostly reflecting higher copper and uranium production. Crude oil output decreased 0.6% following six consecutive monthly increases.

Declines were posted in fishing and trapping (-1.4%), agriculture (-0.3%) and logging (-0.3%).

In the services-producing industries, retail trade (1.0%) and communications (1.3%) accounted for most of the increase in June. Wholesale trade and transportation and storage services grew at a slower pace, while the financial group and community, business, and personal services declined slightly.

Retail trade continued to grow robustly in Juneas sales by motor vehicle dealers recovered to their March 1994 levels after falling sharply in April 1994. Wholesalers advanced 0.3%, as lower sales of grain and machinery and equipment were offset by higher sales of consumer-oriented goods such as food, drugs, tobacco and alcoholic beverages, and household goods and apparel. A 0.3% rise in transportation and storage services was led by a 0.7% gain in trucking services, which have improved considerably along with the rise in manufacturing since March. Finance, insurance and real estate services fell (-0.1%) for the fourth consecutive month. Community, business, and personal services also declined slightly.

Note to users

The data, which have been revised back to January 1989, incorporate revised benchmarks for 1990 and preliminary benchmarks for 1991.

For further information, order Gross domestic product by industry (catalogue number 15-001) or contact Industry Measures and Analysis Division at (613) 951-9145. (See also "Current Trends" chart on page 8.)

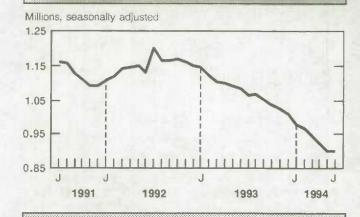
Number of U.I. Beneficiaries Practically Unchanged

The seasonally adjusted number of beneficiaries who received regular unemployment insurance benefits remained practically unchanged in June.

U.I. Beneficiaries Receiving Regular Benefits, June 1994 Seasonally Adjusted

| Province/ Territory | Total (000) | % change, previous month | % change, previous year |
|------------------------|----------------|--------------------------------|-------------------------------|
| Canada | 896 | -0.2 | -17.3 |
| Newfoundland | 53 | 0.7 | -15.7 |
| Prince Edward Island | 12 | 5.1 | -10.9 |
| Nova Scotia | 49 | -0.6 | -6.1 |
| New Brunswick | 52 | -1.1 | -8.0 |
| Québec | 299 | -0.6 | -15.7 |
| Ontario | 227 | -0.6 | -23.2 |
| Manitoba | 23 | -0.4 | -21.0 |
| Saskatchewan | 20 | 1.6 | -16.1 |
| Alberta | 65 | 0.6 | -10.7 |
| British Columbia | 98 | -0.4 | -16.7 |
| Yukon | 2 | 3.8 | -27.1 |
| Northwest Territories | 1 | 0.9 | -20.8 |

U.I. Beneficiaries Receiving Regular Benefits



falling a slight 0.2% from May, to 896,000. The overall decline in the number of beneficiaries since January 1994 reflects gains in employment (178,000). In addition, there has been, since 1990, a large increase in the number of long-term unemployed, people who have exhausted their U.I. benefits.

(continued on page 3)

Number of U.I. Beneficiaries Practically nehanged

Between May and June, the largest proportional creases in the number of beneficiaries who ceived regular benefits occurred in Prince Edward land (5.1%) and the Yukon (3.8%). In the other rovinces and territories the variations were less han 2%.

Seasonally adjusted regular unemployment asurance payments amounted to \$1.0 billion in une, down 0.9% from May and down 16.7% from he year-earlier amount.

In June, the number of seasonally adjusted U.I. laims received decreased slightly from May (-0.3%) to 243,000, the lowest level since August 1981. This decrease contrasts with May's 4.3% decline.

Note to users

The number of claims received is the total number of applications received during a calendar month from persons seeking unemployment insurance benefits. The claim is adjudicated and is either allowed or disallowed.

For further information, order Unemployment insurance statistics (catalogue number 73-001) or contact Labour Division at (613) 951-4045.

Average Weekly Earnings up in June

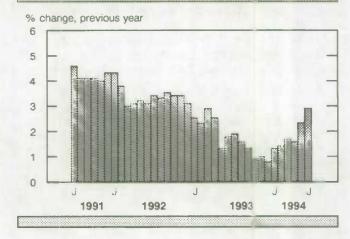
Average weekly earnings stood at \$571.94 in June, up 2.9% from a year earlier. Industries with a high concentration of hourly paid employees – such as construction; retail trade; and accommodation, food and beverage services – benefitted mostly from these earnings increases. And these hourly employees had the highest pay increases in Ontario and Quebec. Growth in average weekly hours worked was strongest in the western provinces.

On a year-over-year basis, earnings rose in 12 of the 14 major industry groups, with only public administration and logging and forestry posting decreases. Growth was highest in construction, where average weekly wages of \$667.40 were 5.6% higher than June 1993 levels.

Average Weekly Earnings, June 1994 Seasonally Adjusted

| Province/Territory | Industrial Aggregate (dollars) | Year-over- year % change |
|-----------------------|--------------------------------------|--------------------------------|
| Canada | 571.94 | 2.9 |
| Newfoundland | 536.07 | 2.9 |
| Prince Edward Island | 455.77 | 0.5 |
| Nova Scotia | 499.89 | 1.0 |
| New Brunswick | 498.96 | 0.4 |
| Québec | 550.91 | 2.3 |
| Ontario | 609.85 | 3.6 |
| Manitoba | 503.85 | 2.8 |
| Saskatchewan | 485.61 | 3.1 |
| Alberta | 556.31 | 1.0 |
| British Columbia | 581.12 | 4.3 |
| Yukon | 670.28 | 1.5 |
| Northwest Territories | 710.53 | 1.3 |

Average Weekly Earnings



For the 1.3 million people employed in retail trade, earnings increased 1.4% in June, following substantial gains in two of the previous three months. Average hourly earnings for employees paid by the hour have risen 3.1% to \$10.39 since January. These gains were widespread across most retailing industries and provinces, and mirrored the strong retail sales increases registered in June, especially in the automotive and clothing sectors. Higher earnings were attributable to increased average weekly hours and higher average hourly salaries.

Sizeable year-over-year increases in earnings were also registered in business services (5.1%), wholesale trade (4.7%), and accommodation, food and beverage services (3.8%), where weekly earnings averaged \$618.12, \$617.73, and \$227.63, respectively.

... Average Weekly Earnings up in June

Average weekly earnings were up in all provinces over their year-earlier levels. Increases higher than the national average were recorded in British Columbia (4.3%) and Ontario (3.6%). In both these provinces, earnings rose substantially for

building, development, general, and tradcontractors; and real estate operators and insuranc agents. In Ontario, earnings increased fo manufacturers as well.

For further information, order Employment earnings and hours (catalogue number 72-002) or contact Labour Division at (613) 951-4090.

Industrial Product Price Index Reaches a 12-year High

The year-over-year change in manufacturers' prices reached 6.2% in July, its highest rate of change since July 1982. On a month-to-month basis, the increase was 0.3%. Inflationary pressures came almost entirely from first-stage intermediate goods (items used most frequently to produce other intermediate goods) - which jumped 16.1% since July 1993 - particularly from pulp, and primary non-ferrous metal products. Second-stage intermediate goods (items most commonly used to produce final goods) saw year-over-year price changes edge up to 5.9%, led mostly by the gasoline and fuel industry. Price changes for finished goods remained at 3.6%. July's year-over-year change in producer prices in Canada continues to be appreciably higher than in the other G-7 countries.

Price increases from June to July 1994 were widespread. Manufacturers saw prices rise in 14 of the 21 major product groups and decline in three. Prices for primary metals rose 1.7%, mainly because of a 4.7% increase for aluminum products. The increases in aluminum prices were apparently due to pledged voluntary production cuts by world producers.

Pulp prices were up 3.1% in July, principally due to the increase in the export price for sulphate woodpulp. There is strong upward pressure on U.S. pulp prices as demand remains strong while pulp inventories are being depleted.

Note to users

The industrial product price index (IPPI) records what the producer receives, not what the consumer pays. It excludes indirect taxes and all the costs that occur between the time when a good leaves the plant and the time when the final user takes possession of it, including the transportation, wholesale, and retail costs. The IPPI includes exports but not imports. Because a large proportion of certain commodities are exported, changes in exchange rates are strongly reflected in the movement of these product indexes, particularly for automobiles, pulp and paper, and, to a lesser extent, lumber and other products.

Gasoline and fuel prices rose 1.9% from June, while other petroleum and coal products were up 0.3%.

Prices for some commodities did fall, however. After recovering in May and June, prices for lumber, sawmill and other wood products dropped 1.2% in July. The decline in lumber prices ranged from 0.6% in the Atlantic provinces to 5.7% on the Prairies. Coastal British Columbia was the only region to register an increase (0.8%), due to a continuing rise in the price of western red cedar.

In July, prices also declined for transportation equipment (-0.5%) due mainly to falling export prices for cars and trucks.

For further information, order Industry price indexes (catalogue number 62-011) or contact Prices Division at (613) 951-3350.

Raw Material Prices Rise for Seventh Straight Month

Raw material prices rose 1.0 % from June to July, the seventh consecutive monthly increase and the smallest rise since March. Over the past 12 months, prices have risen 10.7%, with nearly all of the change coming in 1994. Crude oil and non-ferrous metals led July's increase, although price rises in other categories were widespread.

Crude oil prices, which have been rising since January, were up 3.2% in July. On a year-over-year basis the increase was 21.1%. Crude oil prices have now reached their highest level since the end of the Gulf War in February 1991.

Non-ferrous metal prices jumped 3.0% in July. This component of the raw materials price index also reported the highest year-over-year increase at 28.6%. Metal prices within this group have risen

(continued on page 5)

Raw Material Prices Rise for Seventh raight Month

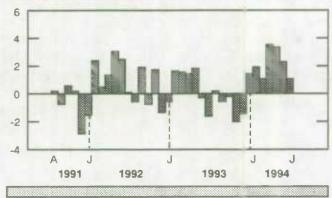
endily since January, the most noteworthy creases coming from copper concentrates and uminum materials.

Ferrous material prices also edged up in July .8%), resulting from price increases in iron and eel scrap (4.4%) and reversing the downward evement of the previous two months. Iron and teel scrap prices appear to be rising as a result of a ery tight market.

Vegetable product prices were the only ones to all in July (-5.7%), the first time they have dropped ince September 1993. Canola, wheat, corn and arley were the main contributors to this decline, although other grains and unrefined sugar also reported price decreases. The July decline in grain prices (-9.0%) was mostly attributable to favourable growing conditions which eased concern over tight grain supplies.

Raw Materials Price Index

% change, previous month



For further information, order Industry price indexes (catalogue number 62-011) or contact Prices Division at (613) 951-3350.

Second Quarter Profits of Enterprises Continue to Grow

Canadian enterprises recorded seasonally adjusted operating profits of \$18.1 billion in the second quarter of 1994, the third straight quarterly increase. This represents an almost 11% rise over the first quarter of 1994. The major factors accounting for this increase were a rise in profit margins and – to a lesser extent – improved revenues. With the strong financial performance of the past 18 months, corporate profits have now returned to over 80% of pre-recession levels.

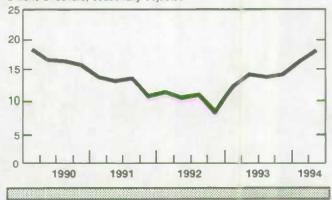
The non-financial industries registered the bulk of the overall profit rise. Operating profits in this sector grew by over 11%, to \$14.6 billion, from \$13.1 billion in the first quarter. The largest profit gains were in chemicals and textiles (\$436 million); motor vehicles, parts and tires (\$300 million); and wood and paper (\$300 million).

In the financial industries, the chartered banks – and to a lesser extent the property and casualty insurers – accounted for the second quarter increase in operating profits: \$300 million and \$140 million, respectively. Excluding these two industries, operating profits in the financial industries would have declined by \$204 million.

Return on equity increased to 5.55% in the second quarter from 4.70% in the first. Return on equity reached its peak (14.6%) in 1988, prior to the recession, and fell to a low of -3.4% in the final quarter of 1992.

Operating Profits

Billions of dollars, seasonally adjusted



Profit margins rose to 5.49% from 5.11% in the first quarter. In 1988, margins reached 7.7%, and plunged to 2.8% in 1992.

For further information, order Quarterly financial statistics for enterprises (catalogue number 61-008) or contact Industrial Organization and Finance Division at (613) 951-9853.

Production and Shipments of Cigarettes Down in July

Cigarette production and shipments by tobacco manufacturers underwent their usual July decline from the previous month. Due to regular July plant closings, production fell 61% from June, to 2.3 billion cigarettes.

Shipments of 3.9 billion cigarettes fell proportionally less (-26%) than production, causing a reduction in inventories from 6.0 billion in June to 4.4 billion cigarettes in July.

Domestic shipments, at 3.6 billion, continue their relative gain at the expense of exports, which stood at 220 million in July.

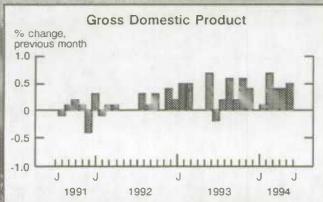
Compared with July 1993, however, production levels were up 120%, reflecting the fact that plant were closed fewer days this July than in previous years.

For further information, order Production and disposition of tobacco products (catalogue number 32-022) or contact Industry Division at (613) 951-3511.

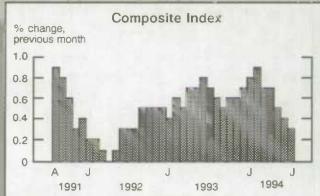
PUBLICATIONS RELEASED FROM AUGUST 26 TO SEPT. 1, 1994

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| | Period | | Canada (Cdn,\$) | United States | Other Countries |
| | | | | US\$ | |
| GRICULTURE | | | | | |
| | I I 1004 | 01 001 | 19/50 | 15/00 | 1070 |
| arm cash receipts | January-June 1994 | 21-001 | 13/50 | 15/60 | 18/70 |
| arm product price index he dairy review | June 1994 June 1994 | 62-003 23-001 | 8/76 14/138 | 10/92 17/166 | 11/107 20/194 |
| ne dairy review | June 1994 | 23-001 | 14/138 | 17/100 | 20/194 |
| NDUSTRY | | | | | |
| rude petroleum and natural gas | | | | | |
| production | May 1994 | 26-006 | 11/110 | 14/132 | 16/154 |
| Department store sales and stock | May 1994 | 63-002 | 16/160 | 20/192 | 23/224 |
| Gas utilities | May 1994 | 55-002 | 14/140 | 17/168 | 20/196 |
| Mineral wool including fibrous glass | | | | | |
| insulation | July 1994 | 44-004 | 6/60 | 8/72 | 9/84 |
| Monthly production of soft drinks | July 1994 | 32-001 | 3/30 | 4/36 | 5/42 |
| Production and disposition of tobacco | | | | | |
| products | July 1994 | 32-022 | 6/60 | 8/72 | 9/84 |
| Production, shipments and stocks on hand of | | | | | |
| sawmills east of the Rockies (excluding | T 1004 | 05 000 | 11/110 | 14/100 | 10054 |
| Newfoundland and Prince Edward Island) | June 1994 | 35-002 | 11/110 | 14/132 | 16/154 |
| Production, shipments and stocks on hand of | * | 05.000 | 0.000 | 1000 | .04.0 |
| sawmills in British Columbia | June 1994 | 35-003 | 8/80 | 10/96 | 12/112 |
| Quarterly shipments of office furniture | Quarter ended | 05.000 | 0.40.0 | 1000 | 10/45 |
| products Cofined petroleum products | June 30, 1994 May 1994 | 35-006 45-004 | 8/32 20/200 | 10/39 | 12/45 28/280 |
| ligid insulating board (wood fibre products) | July 1994 | 36-002 | 6/60 | 8/72 | 9/84 |
| he sugar situation | July 1994 | 32-013 | 6/60 | 8/72 | 9/84 |
| the sugar situation | July 1994 | 32-013 | 0/00 | 0/12 | 3/04 |
| LABOUR | | | | | |
| Quarterly estimates of trusteed pension | | | | | |
| funds | First quarter 1994 | 74-001 | 15/60 | 18/72 | 21/84 |
| | 4 | | | -0 | |
| NATIONAL ACCOUNTS AND ENVIRONMENT | | | | | |
| National income and expenditure accounts- | | | | | |
| quarterly estimates | First quarter 1994 | 13-001 | 35/140 | 42/168 | 49/196 |
| | | | | | |
| PRICES | | | | | |
| ndustry price indexes | June 1994 | 62-011 | 20/200 | 24/240 | 28/280 |
| SERVICES COMMON AND | | | | | |
| SERVICES, SCIENCE AND | A 1004 | | | | |
| TECHNOLOGY | August 1994 | 00 001 | OFIC | 1000 | 10/107 |
| Service bulletin - Science statistics | Vol. 18, no. 2 | 88-001 | 8/76 | 10/92 | 12/107 |
| TRANSPORTATION | | | | | |
| Aviation service bulletin | August 1994 | | | | |
| The same and a same and | Vol. 26, no. 8 | 51-004 | 10/99 | 12/119 | 14/139 |
| Railway operating statistics | January 1994 | 52-003 | 12/120 | 15/144 | 17/168 |
| - Operating Sautistics | | 02.000 | * AI 1 LU | 10/11 | 11/100 |

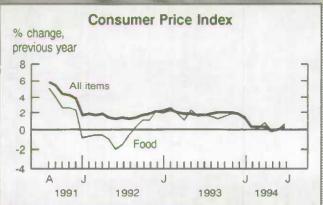
CURRENT TRENDS



In June, real gross domestic product at factor cost grew by 0.5%, led by the goods-producing industries.



The growth of the leading index posted a 0.3% increase in July, down from a revised 0.4% rise in June.



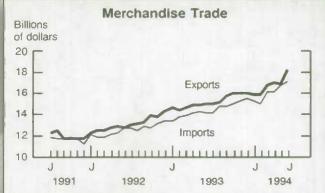
The price of the consumer basket of goods and services rose by 0.2% between July 1993 and July 1994. The food index advanced by 0.5%.



The unemployment rate declined to 10.2% in July, a three-year low.



Canadian manufacturers' shipments rose 1.0% in June to \$28.7 billion. The level of unfilled orders declined slightly for the second straight month, down 0.2% in June to \$31.2 billion.



The value of merchandise exports increased by \$1.4 billion in June to a record \$18.2 billion. Imports advanced by \$440 million, reaching a record level of \$17.1 billion.

| LATEST MONTHLY STATISTICS | | | | | | |
|--|-------------------------|---------------|------------------------------|----------------------------|--|--|
| | Period | Level | Change Previous Period | Change Previous Year | | |
| ENERAL ross Domestic Product (\$ billion, 1986) omposite Leading Indicator (1981 = 100) perating Profits of Enterprises (\$ billion) | June* | 530.2 | 0.5% | 3,6% | | |
| | July | 166.6 | 0.3% | 7,6% | | |
| | 2 nd Quarter | 18.1 | 10.9% | 29,5% | | |
| OOMESTIC DEMAND tetail Trade (\$ billion) New Motor Vehicle Sales ('000 units) | June June | 17.4 108.8 | 1.2% 4.3% | 8.6% 16.7% | | |
| LABOUR Employment (millions) Unemployment Rate (%) Participation Rate (%) Labour Income (\$ billion) Average Weekly Earnings (\$) | July | 12.7 | 0.5% | 2.2% | | |
| | July | 10.2 | -0.1 | -1.3 | | |
| | July | 64.9 | 0.2 | -0.5 | | |
| | May | 33.7 | -0.3% | 2.9% | | |
| | June* | 571.94 | 1.2% | 2.9% | | |
| INTERNATIONAL TRADE Merchandise Exports (\$ billion) Merchandise Imports (\$ billion) Merchandise Trade Balance (\$ billion) | June | 18.2 | 8.2% | 21.8% | | |
| | June | 17.1 | 2.6% | 21.3% | | |
| | June | 1.11 | 0.94 | 0.26 | | |
| MANUFACTURING Shipments (\$ billion) New Orders (\$ billion) Unfilled Orders (\$ billion) Inventory/ Shipments Ratio Capacity Utilization (%) | June | 28.7 | 1.0% | 12.9% | | |
| | June | 28.7 | 1.1% | 11.3% | | |
| | June | 31.2 | -0.2% | 9.7% | | |
| | June | 1.32 | 0.00 | -0.07 | | |
| | 1 st Quarter | 79.2 | -0.1 | 1.3 | | |
| PRICES Consumer Price Index (1986=100) Industrial Product Price Index (1986=100) Raw Materials Price Index (1986=100) New Housing Price Index (1986=100) | July | 130.7 | 0.4% | 0.2% | | |
| | July* | 119.1 | 0.3% | 6.2% | | |
| | July* | 125.2 | 1.0% | 10.7% | | |
| | June | 136.2 | 0.1% | 0.1% | | |

Note: All series are seasonally adjusted with the exception of the price indexes.

* New this week.

I.N.F.O.M.A.T

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