

Methodology Branch

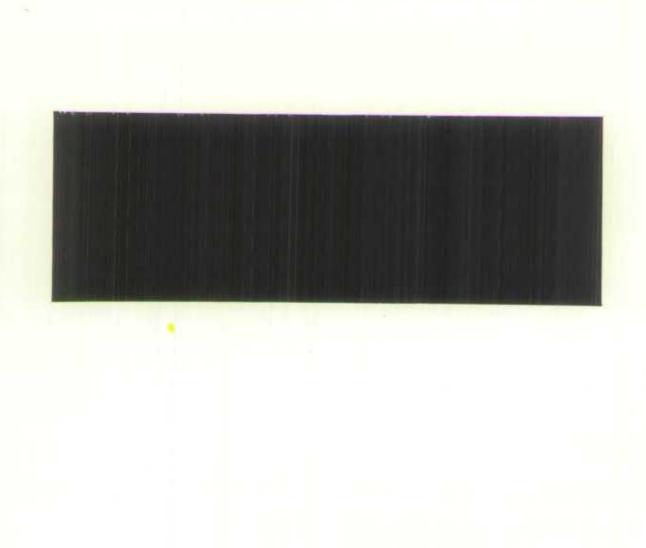
Census & Household Survey

Direction de la méthodologie

Division des méthodes de recensement et d'enquêtes ménages

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RESULTS FROM THE LFS TIME AND COST STUDY



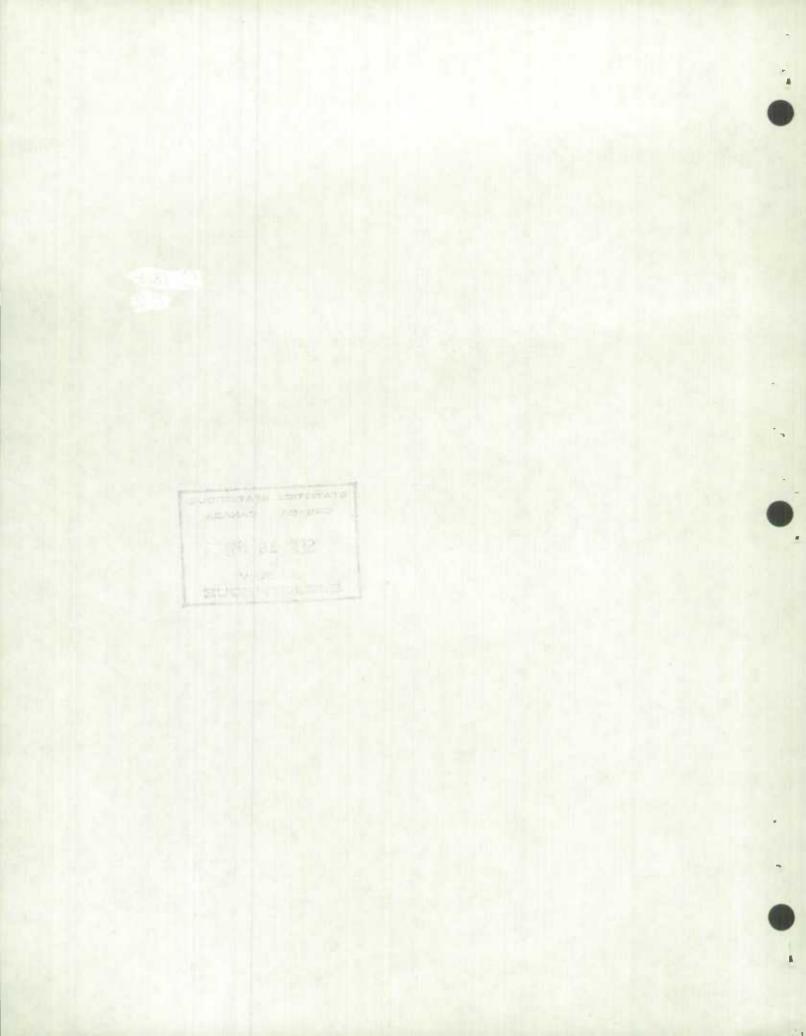
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Household Survey Methods Division

Statistics Canada

Number: CHSM 85-073E



1. Introduction

The Labour Force Survey has historically undergone a redesign following each decennial census. A central issue in each redesign effort has been that of the allocation of the sample among the various stages of sampling. At stake in this issue are two considerations of survey and sample design which act at cross-purposes. They are: 1) reducing the variance of estimates obtained from the survey, which can generally be attained by dispersing the sample within strata; 2) reducing data collection costs, which calls for stronger clustering of the sample. The aim is to find some middle ground yielding acceptable variances and reasonable costs. The redesign effort is not operating in the dark in this respect, since the current sample design, by virtue of its implementation and past success, has essentially defined what constitutes an appropriate middle ground. That definition was arrived at in part through a Time and Cost Study conducted in 1971. The results of that study, however, are no longer applicable because of the effect of questionnaire changes and telephone interviewing on fixed costs and the impact of the sample size increase on average distances between sampled units. Accordingly, with the cooperation of Regional Operations Division, a comparable study was conducted from February through July of 1982.

The principal aim of this study was to obtain estimates of parameters needed to evaluate the cost/variance implications of various design alternatives. Secondarily the information collected was to be used to obtain estimates of allocation of field time for budgeting purposes. In addition, the nature of the data permitted the extraction of information on interviewer movement and household visit patterns. This report deals largely with these latter two uses of the Time and Cost Study data. The parameter estimates mentioned above and their implications for the redesign will be covered in a separate report.

2. Background

The Time and Cost Study was conducted from February to July of 1982. Approx-imately three hundred assignments were selected for the study (25% of total),
with representation from each regional office and from each assignment type
(SRU, NSRU, mixed) within the various regions. Assignment cost-per-household figures were examined to ensure that different per-household cost levels

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were adequately represented in the study. The form designed for the purpose of the study was highly streamlined from that used in 1971, the rationale being that the time spent filling out the form could not realistically be separated from normal field time and should therefore be kept to a minimum if the measurement of allocation of field time was to a have any validity.

A copy of the form (F85A) supplied to interviewers is provided in the appendix. The interviewer was requested to supply identifying information for every dwelling visited during a day's normal interviewing activity. In the case of a Labour Force Survey sampled dwelling, the identifier to be entered was the PSU, group, cluster, rotation number and listing number. For any other dwelling or building, e.g., the interviewer's own home, a restaurant, the post office, etc., the identifier fields were to be filled with nines (9's). In addition to this, the time of arrival and time of departure were to be entered, the odometer reading upon arrival or departure, and the number of schedules completed, if any. Aside from the form header information and the odometer type (kilometers or miles), no other entries were required of the interviewer.

The returned forms were subjected to a manual edit to identify obvious errors such as miscoding or omission of the "nines" entries, inconsistent odometer readings, etc. Because of the time-consuming nature of this task and the limited resources available, only a cursory examination of the forms was carried out, so that many manually correctable errors may well have gone undetected. The forms were then keyed and the data placed on magnetic tape. A preliminary computer edit was carried out to validate numeric fields, fill in missing information where possible, ensure consistent time reporting and to detect unrealistic changes in time or kilometrage. An examination of erroneous records permitted the elaboration of a set of generalized edits that could correct systematic errors. The interviewer number and dwelling identifier fields were validated by matching with the corresponding fields on the response file. The household response code and method of interview assigned were retrieved during this process. Unmatched assignments or assignments with serious dwelling matching problems were dropped from the study (about 4 per month on average). Finally, the generalized edits were applied



to correct erroneous time and kilometrage entries, yielding a file suitable for analysis.

In an attempt to get some notion of the quality of the study data, individual assignment costs were calculated by aggregating total time and kilometrage per interviewing period over all such periods in an assignment. For this purpose, an interviewing period was defined as the interval between two consecutive "nines" entries on the same day. Assignment costs (both fees and expenses) calculated on this basis for July were then compared to AFMIS figures for the same month. The agreement at the assignment level was somewhat less than perfect, with time being generally underreported and about 20% of assignments showing somewhat high kilometrage, the rest demonstrating the same pattern of underreporting as was observed for time. The underreporting can be attributed partly to the fact that about 10% of interviewed households in the selected assignments did not show-up in the study. A perusal of the forms in conjunction with the F85 Claim Reports indicated that evening interviewing periods were the ones most often omitted. The high kilometrage assignments probably reflect problems with the "nines" entries. Since estimates of overall time and distance for comparison purposes were based purely on these entries, the results confirmed the observation made at the time of manual editing that there had been considerable misunderstanding concerning the coding of these entries. The effect of these errors on the aggregated results for assignment time allocation, however, would tend to be minimized by the fact that travel time and distance were aggregated on an entry-to-entry basis, so that only time allocation categories involving the "nines" entries (e.g. home to area) should be affected. Even for these categories, judicious suppressionof extreme outliers before aggregation appears to have eliminated most problems.

3. Tabulations

The tables in the appendix are based on 6-month aggregated figures and are provided by regional office and area. The tables are:

- a) Time and Kilometrage per Household
- b) Non Travel Field Time and Dwelling Visits

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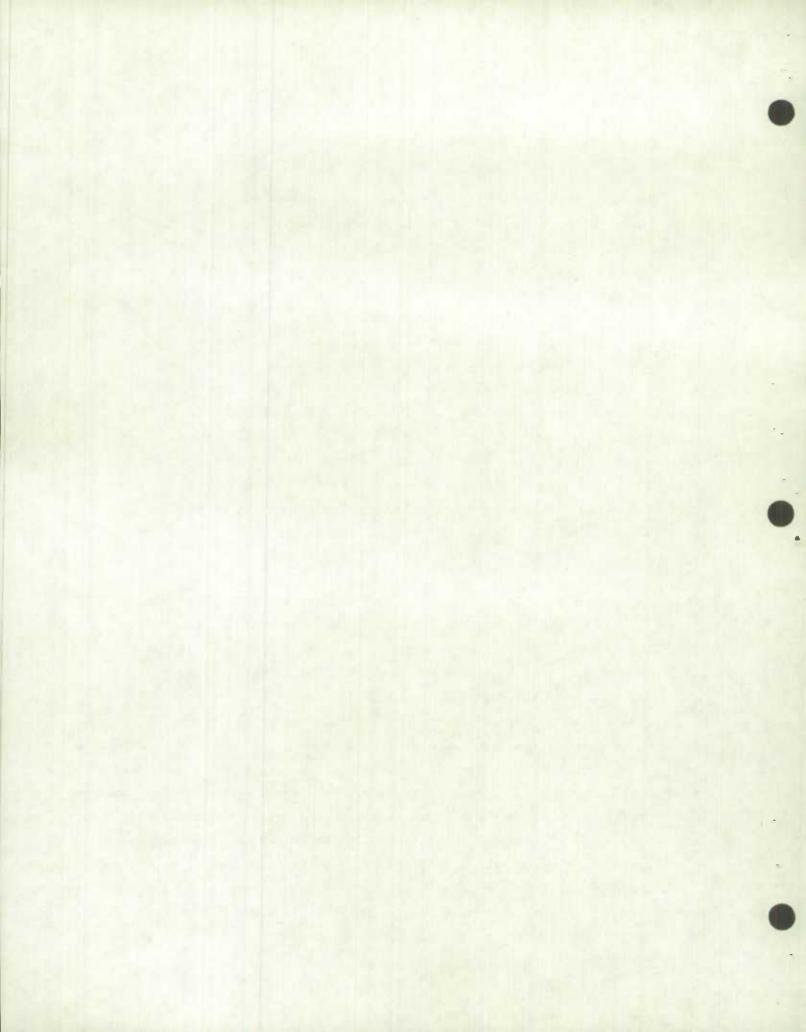
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- c) Percent Successful Visits by Time of Day
- d) Dwelling Visits
- e) Average Home-to-Area Distance, Time, and Speed

Distance is given in kilometers, time in minutes. The term "household", when it appears by itself in the tables, refers to non-vacant dwelling units and thus includes non-respondent households. Certain sample sizes may not agree across tables because of the suppression of outlying entries. A certain distortion was introduced into the April 1982 figures for self-representing areas because of the drop-off of the Survey of Consumer Finance. Aggregated time and kilometrage for that month is generally high; however, the increase in the number of households visited compensates for this overstatement when per-household figures are calculated, so that time and kilometrage per household is somewhat, but not substantially, lower than usual. Aggregating over six months dampens the distortion still further. Interviewing time and visits per household were also somewhat understated for April, with the effect again being greatly attenuated by averaging over six months.

4. Interviewing in the Field - A Discussion of Results

The determinants of the field cost of administering the Labour Force Survey are as varied as they are numerous. They include such factors as weather conditions, interviewer experience and efficiency, the presence or absence of supplementary surveys, assignment planning, average household size, and a host of others. The Time and Cost Study in addition to providing parameters essential for evaluating the cost/variance implications of various design alternatives, has yielded a wealth of information concerning various aspects of field interviewing that provide a clearer picture of the overall process and of certain significant details. This section will attempt to look at field interviewing with a view to isolating the distinct factors that affect its cost. The tables in the appendix, which contain far more information than is considered within the body of this text, are fairly straightforward and are left to the perusal of the interested reader. As a preliminary, the following table provides the basic results on time and kilometrage per household by type of area at the Canada level. Results by regional office may be found in the appendix.

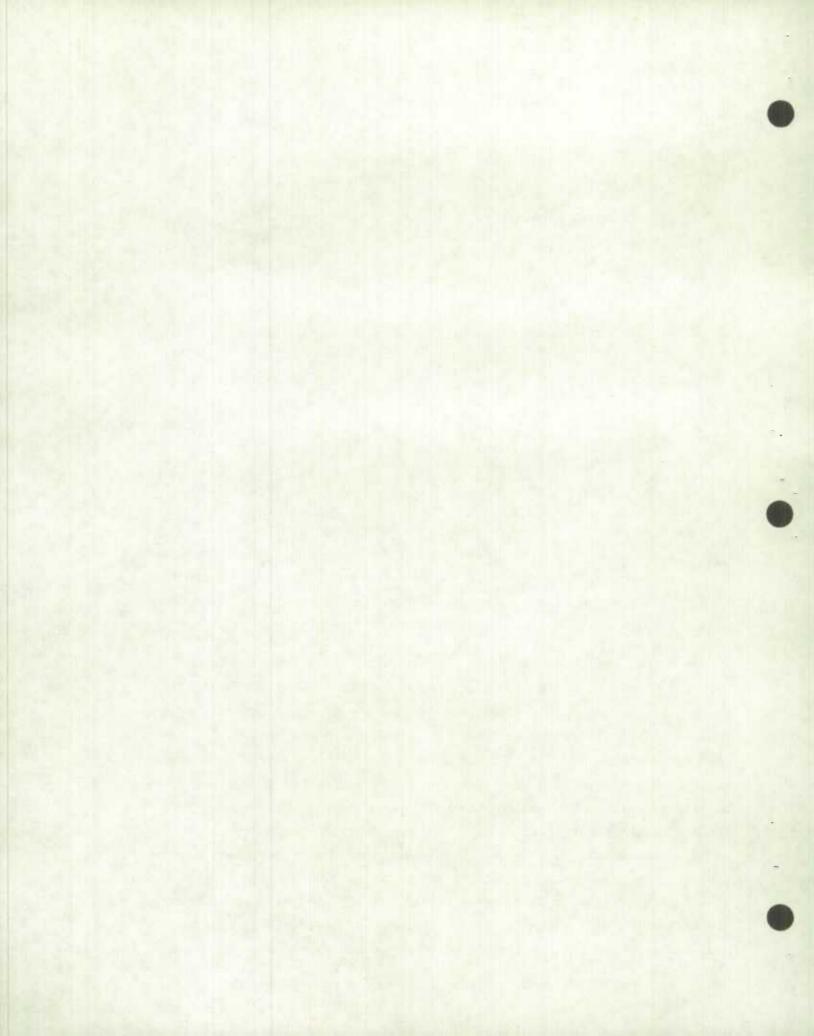


Time and Kilometrage per Household

	Minutes	Kilometers
NSR Rural Areas		
Non-Travel Component Travel Component	17.9 18.7	10.2
TOTAL	36.5	10.2
NSR Urban Areas		
Non-Travel Component Travel Component	17.5 15.9	6.1
TOTAL	33.4	6.1
SR Areas		
Non-Travel Component Travel Component	19.2 23.7	9.1
TOTAL	42.9	9.1

It would not be difficult to improvise explanations for the observed results, e.g., slower speed of travel in SRU's, greater distances travelled in rural areas, predominance of birth households in SRU's. However, this report will proceed in a step-by-step fashion and attempt to provide some support for explanations of the observed results.

Possibly the most basic factor influencing the pattern of interviewer movement within an assignment, excepting of course the actual composition of the assignment, is the elementary fact of whether or not anyone is at home when a call to a dwelling unit is made. However, the presence of someone at home is no guarantee of a response, nor does the absence of anyone necessarily imply that a visit was unsuccessful. For our purposes a successful visit will be defined as one which does not necessitate a call-back. Thus a visit permitting the identification of a dwelling as vacant is a "successful" visit, as is a visit yielding a refusal, since the interviewer need make no further visits to the household or dwelling in question. The pattern of successful/unsuccessful visits in an assignment will largely determine interviewer movement and will in some cases tend to dampen the effects of optimal assignment planning. The Time and Cost Study has provided a unique



opportunity to estimate the probability of successful visits. The table below summarizes the overall results:

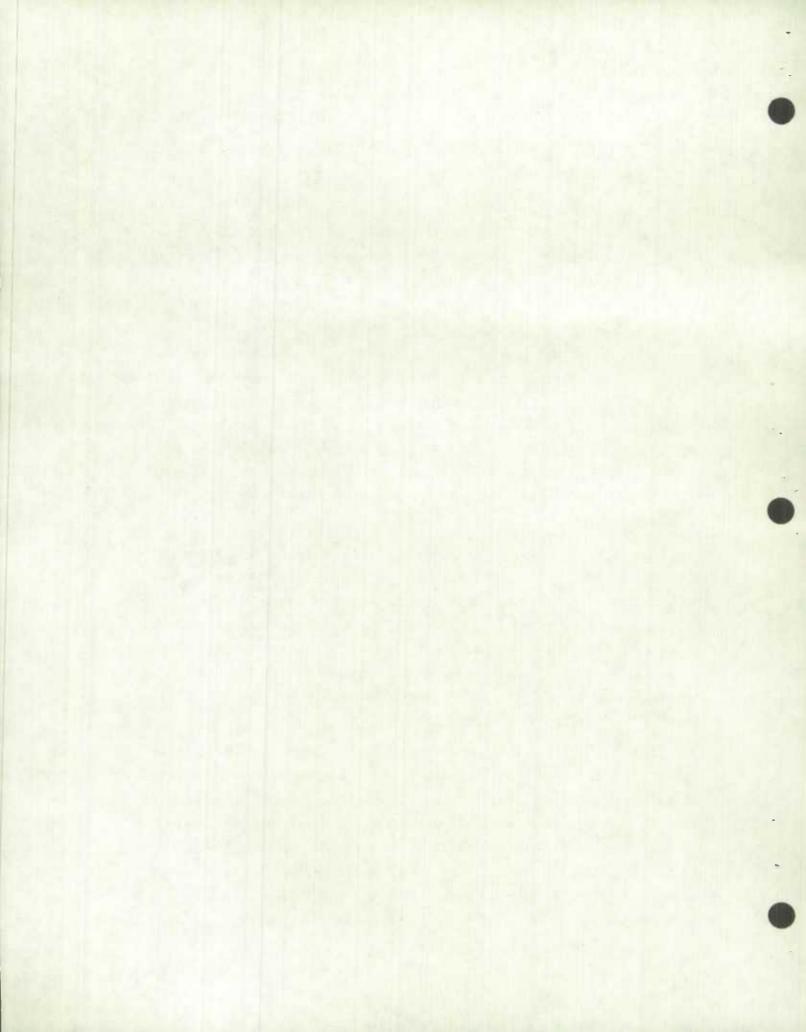
Percent Successful Visits

	Rotate-Ins	Non Rotate-Ins
NSR rural areas	66.0	75.7
NSR urban areas ,	57.6	68.4
SR areas	51.1	62.6

Results by regional office and time of day are provided in the Appendix. The decrease in the percent of successful visits as one moves from rural to urban can be attributed to an increase in the employment / population ratio and a decrease in average household size with urbanization. Both factors affect the chances of finding someone at home, and the association with urbanization is such that household members in more populated areas are generally more likely to be absent at the time of a visit.

The higher successful visit rate for non rotate-ins compared to rotate-ins, on the other hand, is probably related to the fact that more information is available to the interviewer concerning both the dwellings to be visited (e.g. potential vacants) and the best time to call. However, the fact that the increase is only about 10% probably indicates that the quality or value of this additional information is uneven. Nonetheless, the pattern is apparent for all regional offices, even by time of day (see Appendix).

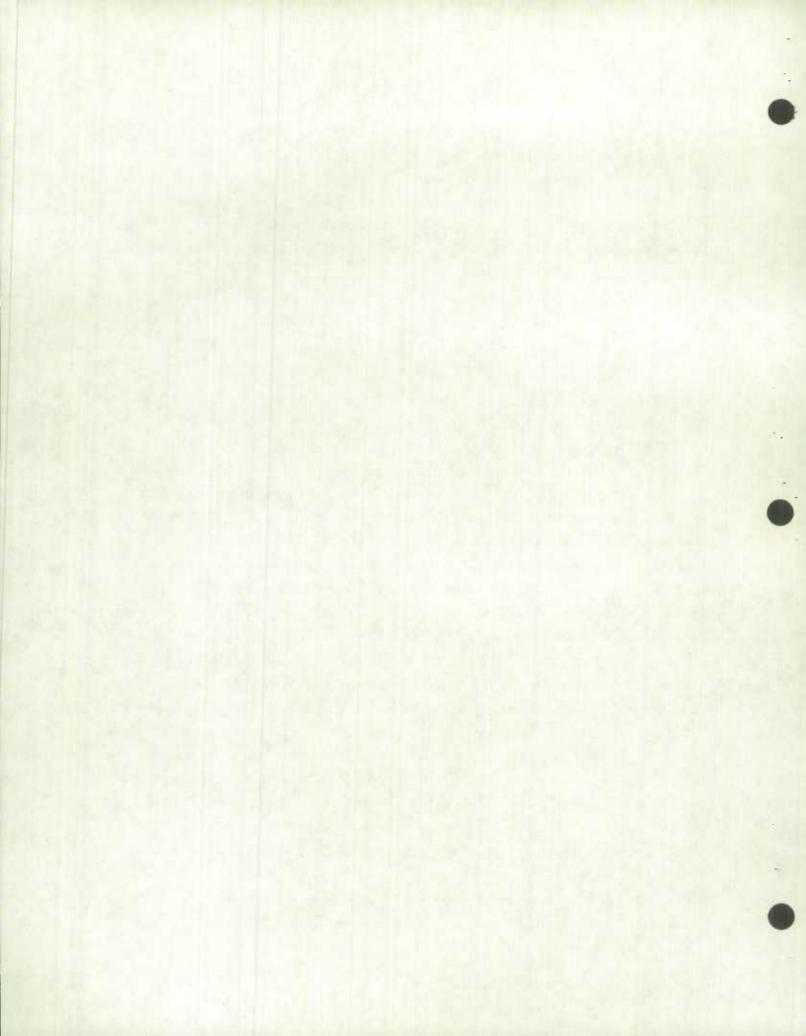
For both rotate-in and non rotate-in dwellings, however, little variation was recorded in the proportion of successful visits by time of day at the Canada level, although there are isolated exceptions to this at the Regional level. At any rate, the existence of a clear "best time to call" (or not to call) would be of somewhat limited usefulness, given variations in local conditions and the constraints on interviewer time imposed by the survey cut-off date.



The probability of a successful visit, since it determines the average number of visits made per household, should have a visible impact on the total distance travelled per household. The relatively high value observed for households in self-representing areas (9.1 km / household compared to 10.2 km in NSR rural and 6.1 km in NSR urban) is a reflection of the lower successful visit rate in SRU's, although the picture is far from complete, as the following table suggests:

	Distance per household	Visits per household	Distance per visit	Mean Home-to-area distance
NSR rural	10.2 km	1.6	6.4 km	17.6 km
NSR urban	6.1	1.7	3.6	11.4
SR	9.1	2.0	4.6	8.2

Generally the mean distance travelled per visit in self-representing areas seems to be higher than one would expect on the basis of geography. The results for mean home-to-area distance are more in line with intuitive expectations. This apparent discrepancy is partly due to the fact that fixed assignment field costs (such as home-to-area travel), although lower in self-representing areas, are distributed over proportionately fewer households in SRU's. Moreover, the sample of visited dwellings in selfrepresenting areas includes non rotate-in dwellings classified as vacant the previous month, households which could not be reached on the telephone, and households without telephones or which refused to be interviewed by telephone. Generally such households will be scattered over many different clusters, so that most of the non rotate-in clusters visited by interviewers in SRU's will contain only one or two households. Since the proportion of such households can run as high as 10% of the SRU sample, overall perhousehold travel distance will be heavily influenced by their presence. Such factors do not operate in NSR urban areas, and their absence has a demonstrably favourable impact on the distance per visit figure in the above table. The finer breakdown of per-visit distances provided below illustrates these effects somewhat more clearly.



Distance Travelled per Visit

	Home to Area	Between Sampling Units	Other
NSR rural	2.4 km	2.6 km	1.4 km
NSR urban	1.8	0.9	0.9
SR	1.7	1.6	1.3

Thus far no mention has been made of travel time. The determining factor here is of course speed of travel. The results are largely as expected. They are presented below by type of area at the Canada level.

Speed of Travel (km/hr)

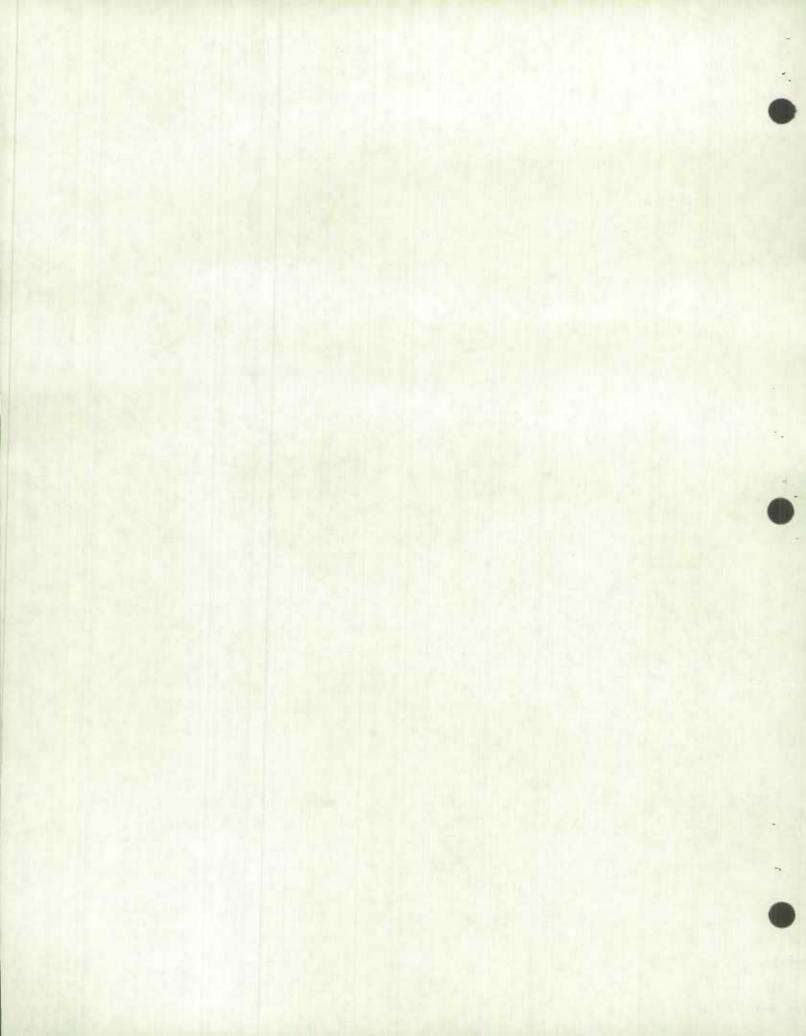
	Home to Area	<u>Overall</u>
NSR rural	41.1	32.7
NSR urban	33.1	23.0
SR	27.9	23.0

The comparable overall travel speeds in SR areas and NSR urban areas is again a reflection of the presence of a substantial number of low density, non rotate-in clusters in the personally interviewed SR sample. As a result of this, proportionately more travel is from cluster to cluster (rather than from dwelling-to-dwelling within clusters), in SR areas than in NSR urban areas, with the corresponding observed effect on the overall travel speed.

With respect to actual interviewing time, the results obtained from the Time and Cost Study again offer few surprises. They are summarized below:

Interviewing Time

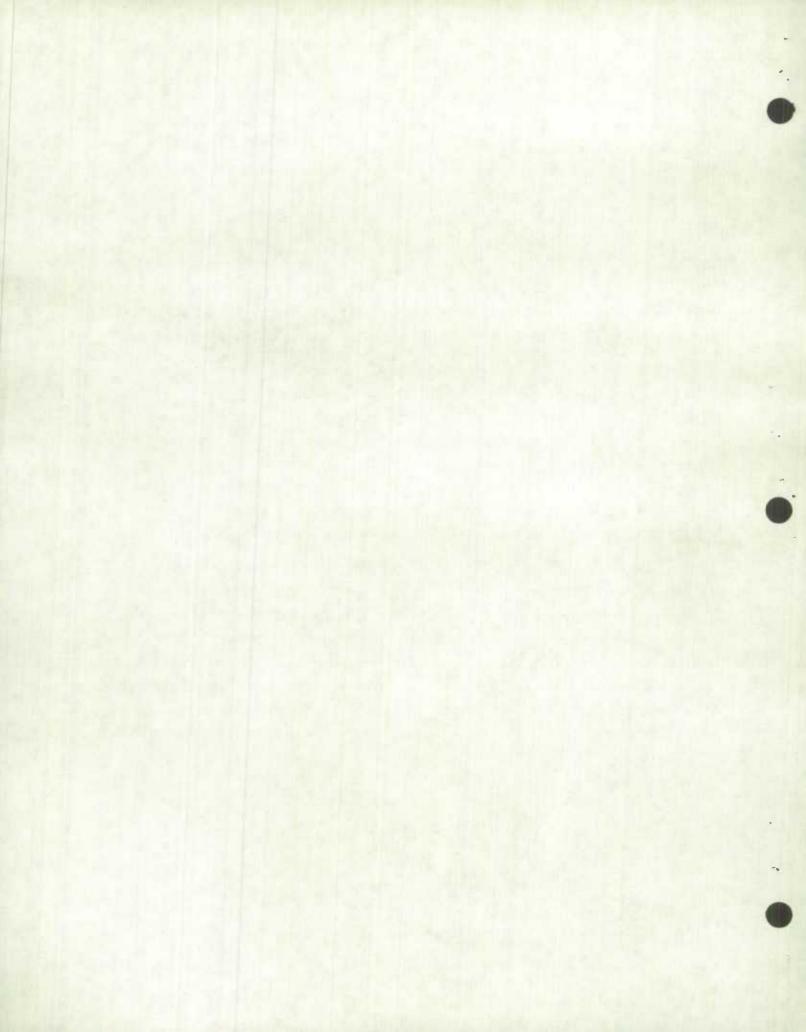
	Per FO5 H	lousehold	Per Completed F05				
	Rotate-ins	Non rotate-ins	Rotate-ins	Non rotate-ins			
NSR rural	19.8	14.7	8.2	6.2			
NSR urban	18.4	14.2	8.5	6.6			
SR	18.6	12.2	8.4	6.2			



As expected, the average interviewing time for rotate-in households is substantially higher than for non rotate-in households. The observed difference is in fact understated because the interviewing time for non rotate-ins includes the time required to administer supplementary surveys. The rather low per-household figure recorded in non rotate-in SR households, when considered in conjunction with the fairly normal interviewing time per completed F05 for this group, suggests a low average household size. In particular, this category would appear to consist of a substantial number of single-person households. What relation this bears to the atypical nature of this group is, without further information, a matter for speculation.

It is appropriate that attention again focuses on the non rotate-in portion of the interviewed self-representing sample. Many of the findings presented in this report largely confirm intuitive expectations concerning field interviewing. Exceptions are the occasional anomalous results uncovered for self-representing areas, which can generally be traced to the presence in the SR sample of a substantial number of personally interviewed non rotate-in dwellings. This will have particular implications for the planned extension of telephone interviewing to non self-representing areas.

The adverse effect exerted on travel costs by the presence of non rotate—in dwellings in the personally visited SR sample will likely be mimicked in NSR areas when telephone interviewing is implemented in these areas. Indeed the results observed for the SR sample account in part for the well—known finding that the cost savings associated with a switch—over to telephone interviewing are generally less than expected. More generally, the Time and Cost Study has demonstrated the extent to which apparently minor perturbations to the interviewing process can undermine the cost—beneficial effects of optimal assignment planning and sample design.

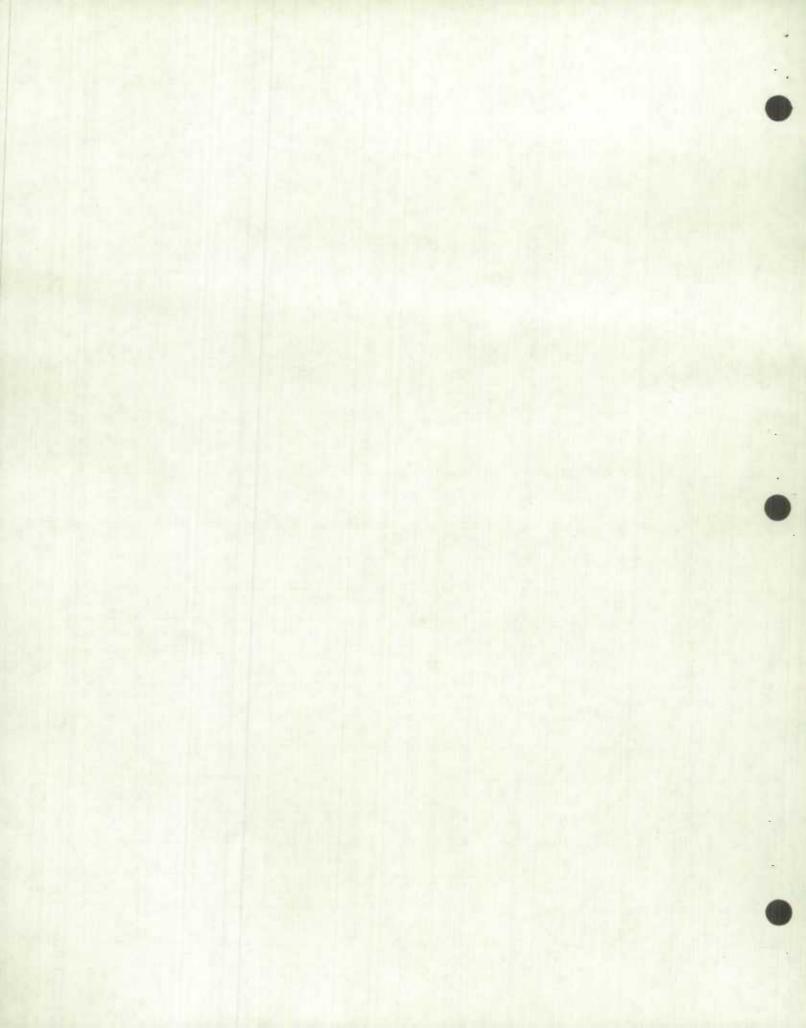


PERSONAL VISIT

Special Time and Mileage Study

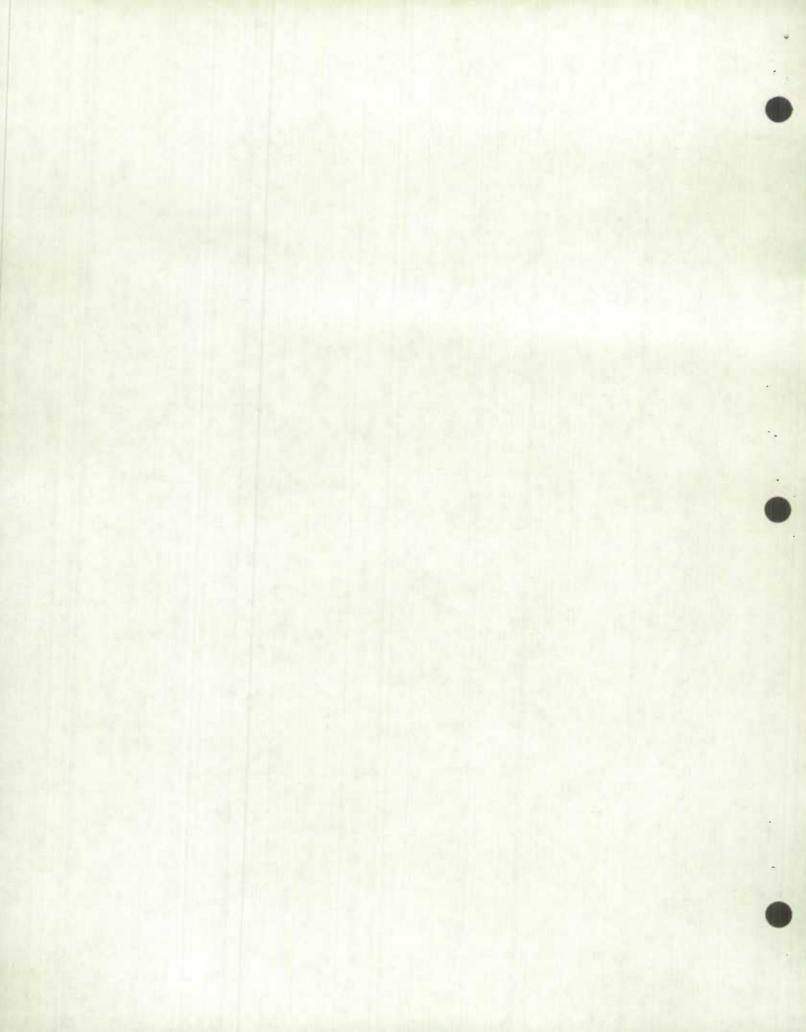
Interviewer	Pageof
Name	Survey
No.	
Regional Office	Date

Household Data			Tir	ne	Odometer Check one:	Sched	Schedules Completed				
SU	Gp	Cluster	Rot	Listing	Arr.	Dep.	□ Kms • □ Miles	F03	F04	F05	F06
							:				
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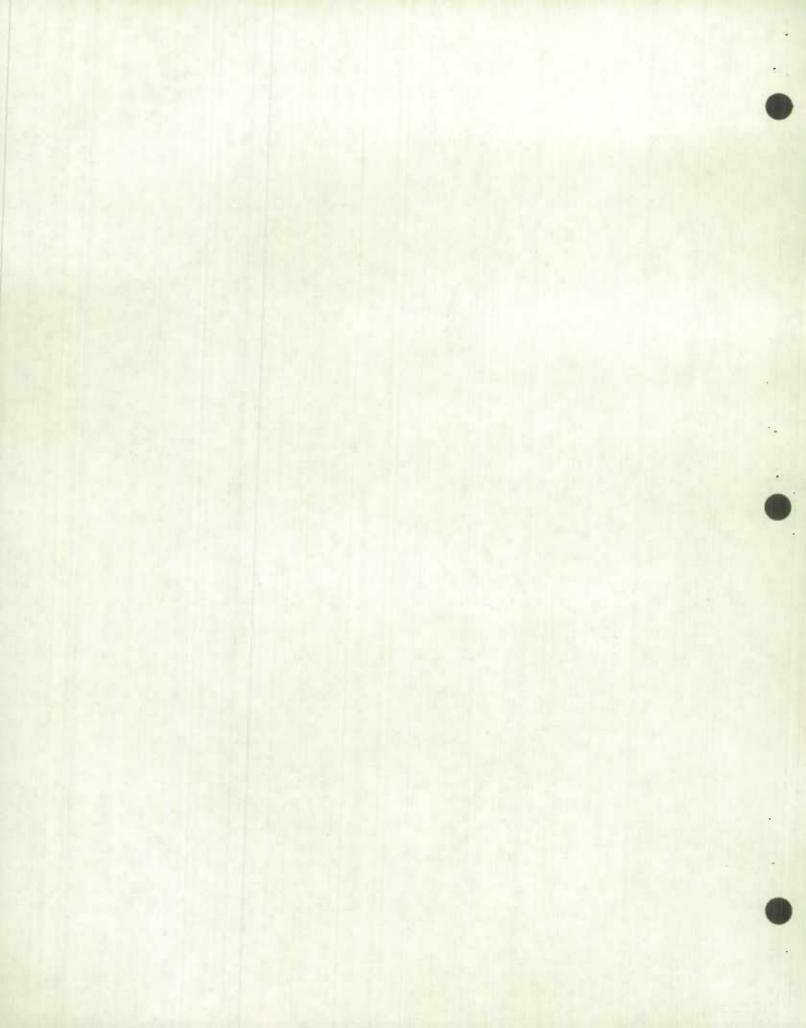
TIME AND KILOMETRAGE PER HOUSEHOLD

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HSP PURAL APEAS																			
HOH-TRAVEL COMPONENT	17.9	.	17.7		18.4												17.9		
TRAVEL COMPONENT	16.4	6.51	18.3	8.91	18.3	9.9	18.2	10.71	18.8	10.61	20.5	13.01	20.8	14.0	17.9	9.2	18.7	10.2	
TOTAL	34.2	6.51	36.0	8.91	36.7	9.91	36.0	10.7	39.0	10.6	33.1	13.01	37.2	14.01	35.5	9.21	36.5	10.2	
HOUSEHOLDS	3086	5	1009	1	365	54	1	745	20	971	50	76	33	15	390	1	333	39	
NSR LPBAN APEAS NON-TRAVEL COMPONENT TPAVEL COMPONENT T O T A L HOUSEHOLDS		6.11	17.6 16.6 34.2 416	6.81	16.5 33.9	7.31 7.31	17.9 13.2 31.1	5.81	18.3 37.5	. 1 6.41 6.41	14.3	5.21	15.2	5.51	17.0 17.1 34.1	6.01		6.11	
NON-TRAVEL COMPONENT TRAVEL COMPONENT T O T A L HOUSEHOLDS	17.4 25.4 1 42.8 1 694	10.11		9.21	22.3 26.2 48.5	9.81	19.7 20.2 39.9	7.91	26.6 48.1	. 11.9 11.9 35	22.3	8.11	20.2	6.91	19.4 26.0 45.4	9.61	19.2 23.7 42.9 98	9.1 9.1 9.1	



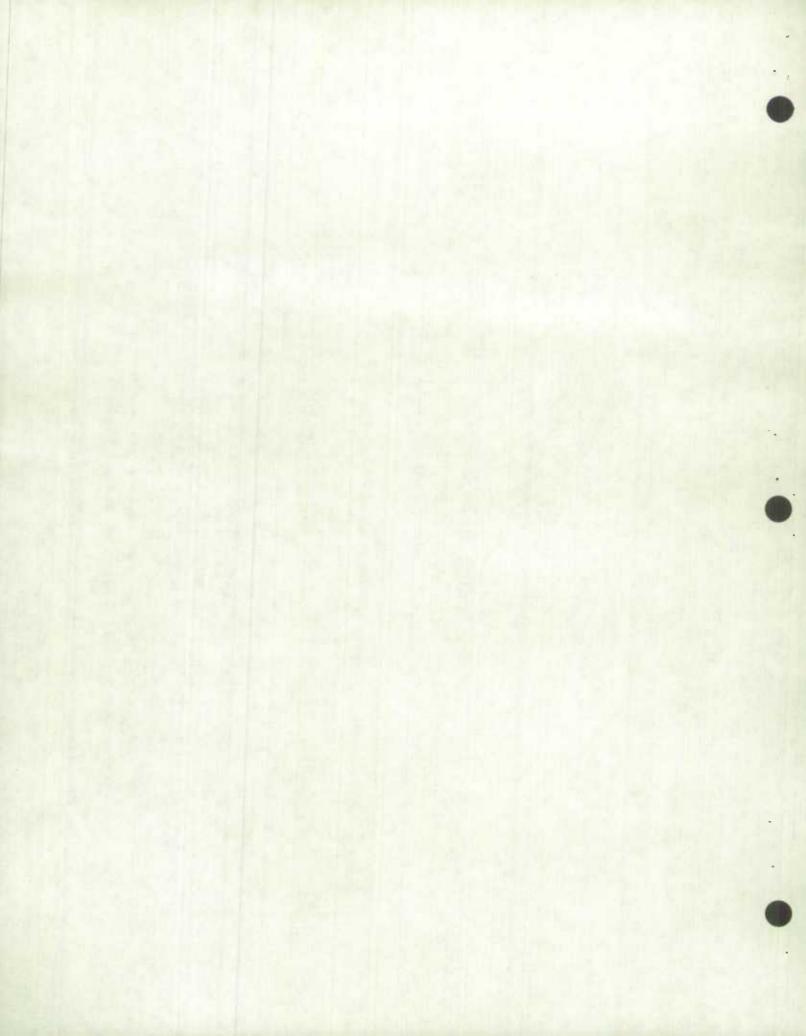
NON TRAVEL FIELD TIME & DWELLING VISITS FOR NON SELF-REPRESENTING RURAL AREAS

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NON ROTATE INS					
TOTAL/HOUSEHOLD FOS TOTAL/FOS HHLD INTERV. TIME/FOS HHLD INTERV. TIME/FOS HOUSEHOLDS FOS HOUSEHOLDS	16.4 1.6 16.7 1.6 16.0 1.3 16.3 1.3 14.7 14.7 . 14.7 . 5.4 6.3 . 2504 8475 2390 8121	1 17.0 1.3 16.0 1.4		14.8 1.3 16.1 1.4 1 13.6 . 14.0 . 1	
ENTIRE SAMPLE					
TOTAL/HOUSEHOLD FOS TOTAL/FOS HHLD INTERV. TIME/FOS HHLD INTERV. TIME/FOS HOUSEHOLDS FOS HOUSEHOLDS		17.8 1.3 17.1 1.4	17.9 1.4 17.1 1.4		



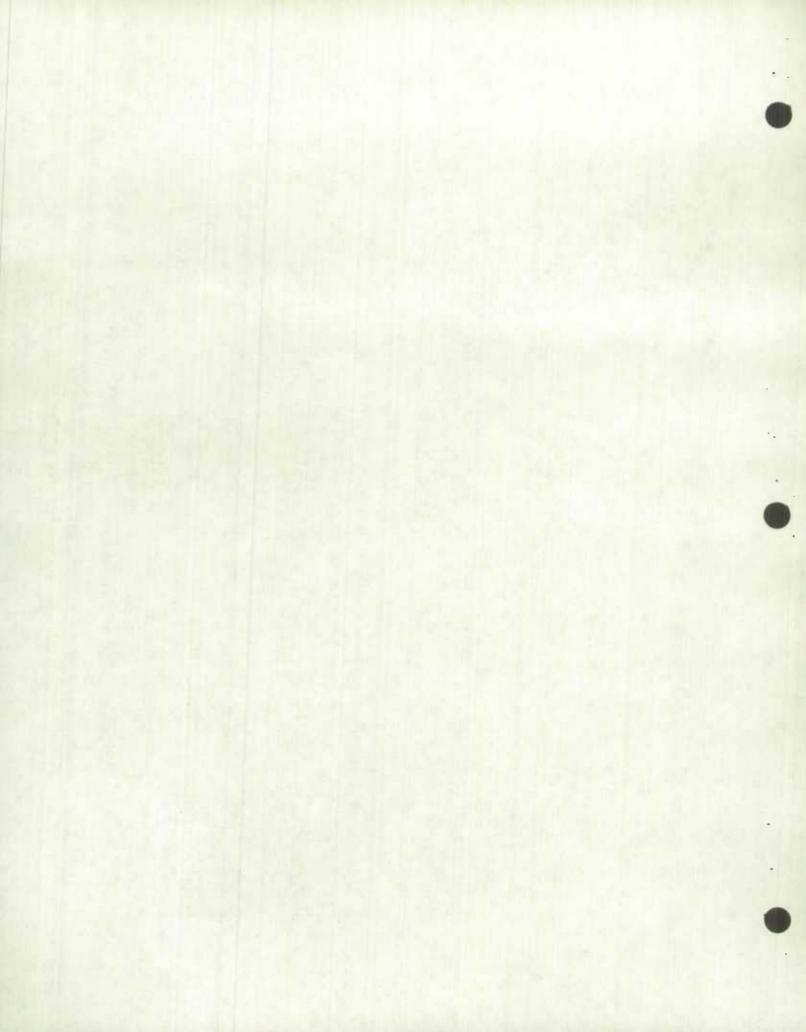
NON TRAVEL FIELD TIME & DWELLING VISITS FOR NON SELF-REPRESENTING URBAN AREAS

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	ST.JOHN'S	HALIFAX MONTREAL	OTTAHA I TOR	RONTO WINNIPEG	EDMONTON VANCOUVER CANADA
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ROTATE INS					
TOTAL/HOUSEHOLD FOS TOTAL/FOS HHLD INTERV. TIME/FOS HHLD INTERV. TIME/FOS HOUSEHOLDS FOS HOUSEHOLDS		21.8 1.6 21.5 1.6	22.7 1.7 22.9 20.3 . 19.0 9.3 . 9.3	9 1.6 21.2 1.7 2	
NON ROTATE INS					
TOTAL/HOUSEHOLD FOS TOTAL/FOS HHLD INTERV. TIME/FOS HOUSEHOLOS FOS HOUSEHOLDS	17.3 1.6 1 17.2 1.4 1 15.2 1 1 5.8 1 862 811	16.1 1.4 15.9 1.4 14.5 . 14.3 .	16.5 1.5 16.2 14.8 13.7 7.2 6.8	7 . 13.7 . 1	15.3 1.5 14.8 1.6 15.9 1.4
ENTIRE SAMPLE					
TOTAL/HOUSEHOLD FOS TOTAL/FOS HHLD INTERV. TIME/FOS HHLD INTERV. TIME/FOS HOUSEHOLOS FOS HOUSEHOLDS		17.2 1.5 16.9 1.4	15.6 . 14.7 7.6 . 7.3 486 1	5 1.5 16.9 1.5 1 7 . 14.4 . 1	16.5 1.7 16.4 1.9 17.2 1.7 16.3 1.5 16.0 1.6 16.9 1.5 13.9 13.6 14.7 17.3 17.3 17.3 17.3 17.3 17.3 17.3 17



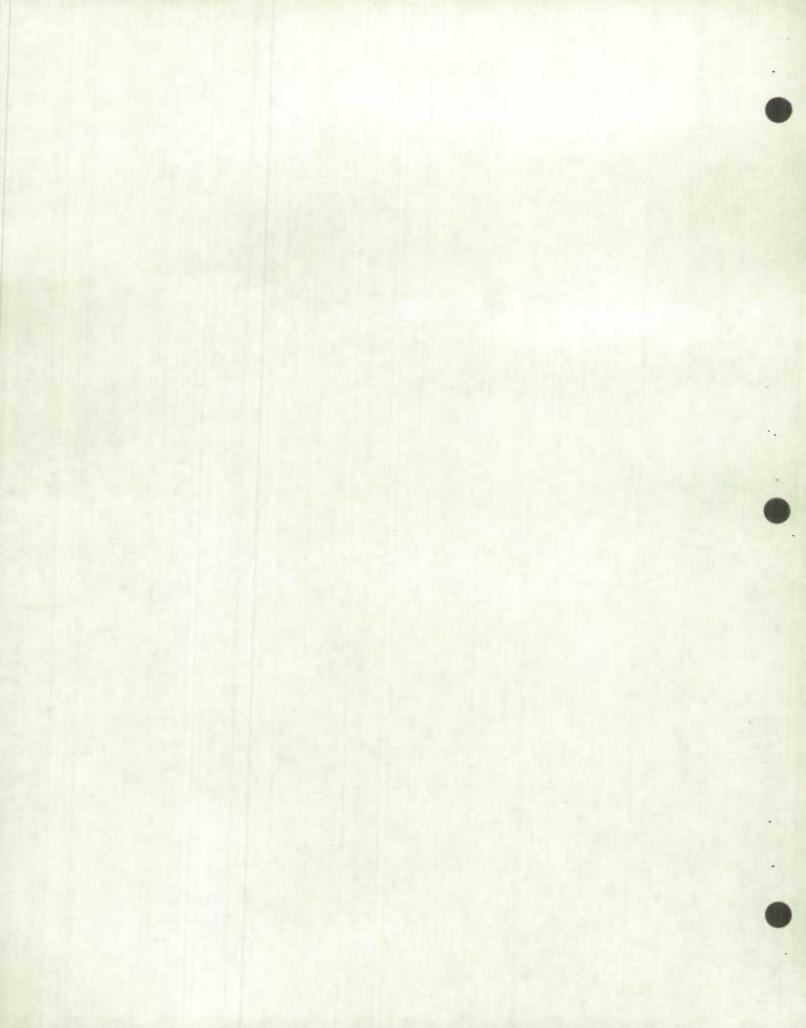
NON TRAVEL FIELD TIME & DWELLING VISITS FOR SELF-REPRESENTING AREAS

						4			
	ST.JOHN'S	HALIFAX	MONTREAL	OTTAHA	TORONTO I	WINNIPEG	EDMONTON	VANCOUVER	CANADA 1
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ROTATE INS									
							207 03	00 7 0 71	03 0 0 01
TOTAL/HOUSEHOLD									21.9 2.0
FOS TOTAL/FOS HHLD								22.0 2.0	
INTERV. TIME/FOS HHLD				9.9					8.8
INTERV. TIME/F05	6.5	8.5 .	816	492	864	753	848	539	5439
HOUSEHOLDS	420 i	657	730	457	782	678	776	489	4967
FOS HOUSEHOLDS	370	057	/30	427	, , , , ,	0,0	,,,,	107	1,01
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TOTAL/HOUSEHOLD FOS TOTAL/FOS HHLD									14.6 1.5
INTERV. TIME/FOS HHLD	14.2				13.0 .			11.6 .	
INTERV. TIME/F05	5.9			6.9					6.5
HOUSEHOLDS	286	653	615	586	490	567	821	463	4481
FOS HOUSEHOLDS	227	553	479	542	369	466	756	417	3809 1
ENTIRE SAMPLE									
and then from the same was then say then what the what the							2 2 2 2	200 001	200 001
TOTAL/HOUSEHOLD									18.9 2.01
FOS TOTAL/FOS HHLD								18.4 1.71	15.9
INTERV. TIME/FOS HHLD	15.9	15.5			18.0 . 8.6 .			7.6	7.9
INTERV. TIME/F05	6.3	7.6	9.6 .	8.3 .	1 1354	1320	1669	1002	9920
HOUSEHOLDS	706 625	1360	1209	999	1151	1144	1532	906	8776
F 05 HOUSEHOLDS	025	1510	1507	777	1 1101	44.44	2006	,00	0,10



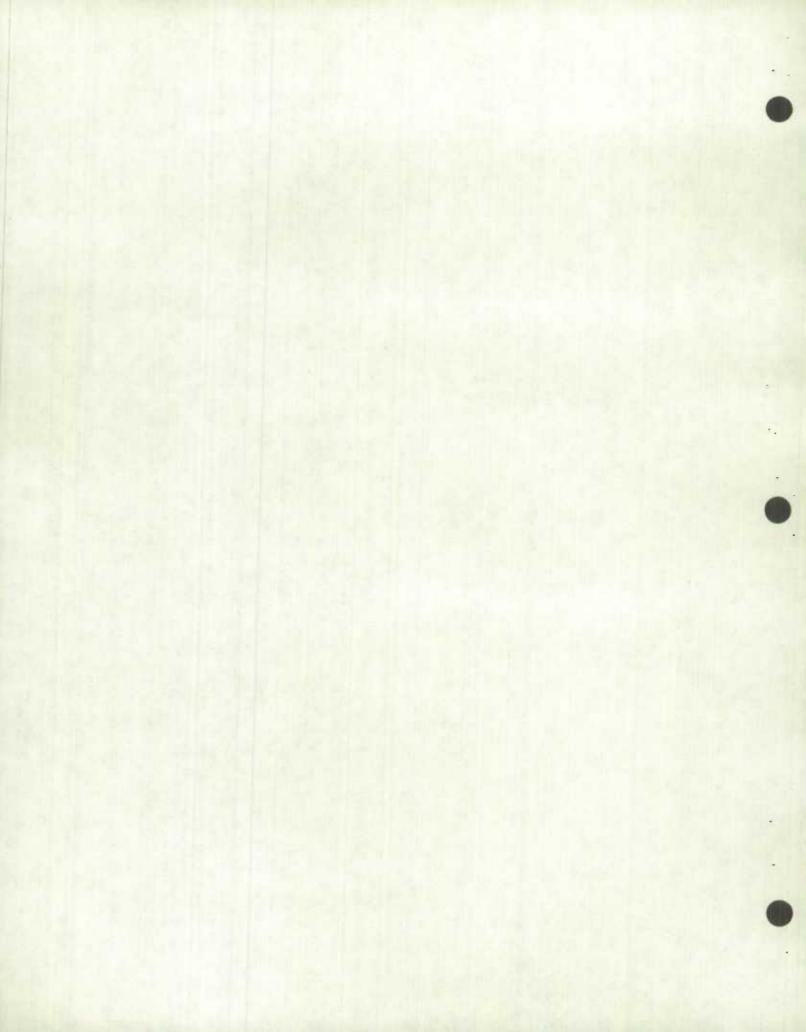
PERCENT SUCCESSFUL VISITS BY TIME OF DAY / NON SELF-REPRESENTING RURAL AREAS

	ST.J	ST.JOHN'S		HALIFAX		MONTREAL		OTTAHA I		TORONTO		WINNIPEG		EDMONTON		CUVER! CANA	CANADA I	
	110.	FCT	NO.	PCTI	NO.	PCTI	110.	PCTI	NO.	PCTI	NO.	PCTI	NO.	PCTI	NO.	PCTI NO.	PCT!	
FOTATE-INS			- 1															
ELFCRE 10:00	39	61.5	189	57.71	81	77.81	42	78.61	49	67.31	143	74.1	72	65.31	62	61.31 677	66.91	
10:01 - 12:00	235	72.31	693	64.4	242	71.1	138	65.9	239	75.31	399	63.91	215	65.61	331	57.41 2492	65.01	
12:01 - 14:00	163	73.61	535	63.9	198	67.71	53	67.9	207	67.11	248	66.5	174	69.01	228	55.3 1811	65.51	
14:01 - 16:00	274	69.31	734	67.6	284	70.41	104	65.4	295	66.1	327	64.81	215	64.71	265	57.01 2498	66.11	
16:01 - 18:00	130	70.01	341	67.2	158	64.6	73	74.0	178	73.61	167	68.9	154	65.6	197	57.4 1393	67.01	
18:01 - 20:00	111	64.01	372	64.8	103	72.81	56	75.0	124	68.51	147	63.3		66.4	139	61.2 1192	65.9	
AFTER 20:00	39	59.01	112	59.8	36	75.0	14	64.3	58	69.01	42	66.71	74	71.6	37	51.4 412	64.61	
OVERALL	976	69.61 2	2976	64.9	1102	70.1	480	69.4	1150	69.81	1473	66.1	1044	66.5	1259	57.3 10480	66.01	
NON FOTATE-INS																		
BEFCRE 10:00	116	74.11	921	72.21	431	85.6	219	67.61	392	82.7	602	80.21	262	79.81	355	68.71 3298	76.71	
10:01 - 12:00	985	77.31 3	3021	74.81	1163	81.2	670	72.21	1122	82.1	1722	77.81	855	76.61	1390	72.2110729	76.61	
12:01 - 14:00	789	78.81	2356	76.6	776	80.01	376	75.31	739	77.41	1151	76.31	702	80.51	€83	70.21 7772	76.81	
14:01 - 16:00	1077	75.71 3	3162	74.51	1101	75.4	574	72.31	1076	79.21	1554	74.61	920	77.1	1159	70.5110623	74.91	
16:01 - 18:00	424	74.21 1	1632	76.81	612	79.7	313	70.31	571	80.61	826	73.71	655	79.4	793	72.4 5886	76.21	
18:01 - 20:00	349	71.9 1	1553	75.11	453	71.3	308	68.8	467	77.71	604	70.51	553	81.91	552	75.4 4044	74.6	
AFTER 20:00	192	60.91	503	75.01	164	69.5	129	62.01	208	74.01	291	66.01	285	82.1	146	76.0 1918	71.91	
OVERALL	3993	75.4113	3148	75.21	4700	78.5	2589	71.11	4575	79.71	6750	75.3	4237	79.01	5278	71.7 45270	75.71	

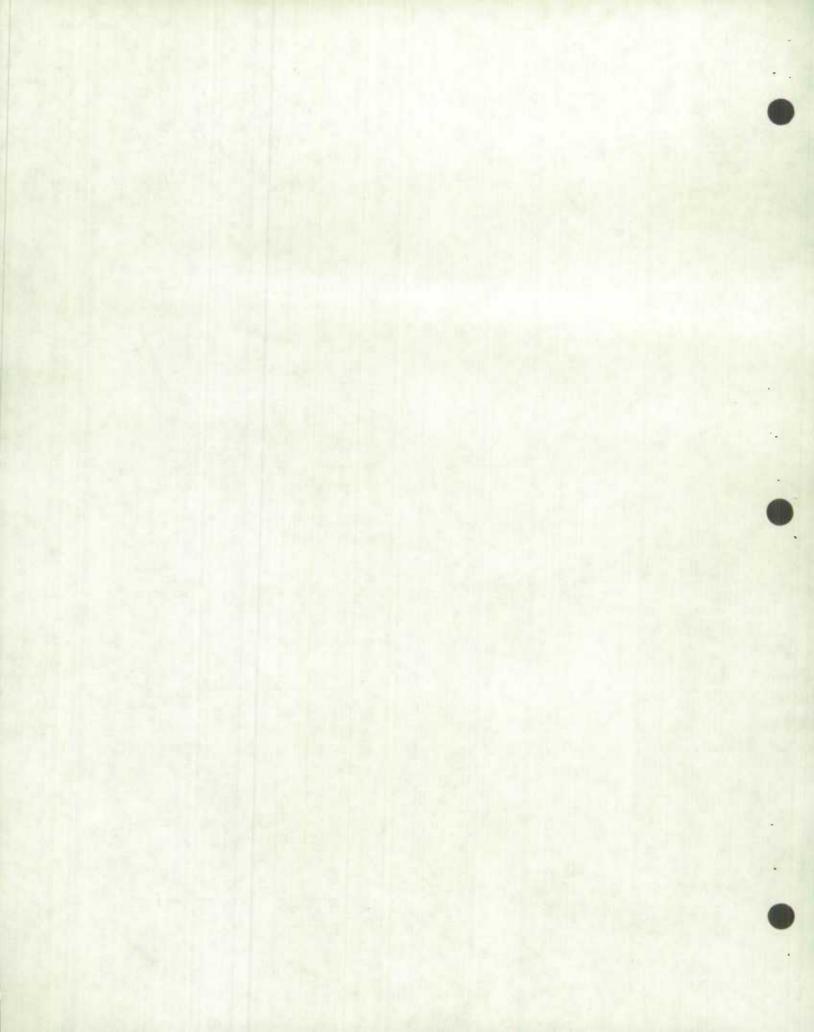


PERCENT SUCCESSFUL VISITS BY TIME OF DAY / NON SELF-REPRESENTING URBAN AREAS

	12.1HIGH.15		HALIFAX		HONT	REAL	OTTA	I AHATTO		TORONTO · HI		INNIPEG EL		рионтон 1		VANCOUVER!		DA 1
	NO.	PCTI	NO.	PCTI	NO.	PCTI	NO.	PCTI	Ю.	PCTI	NO.	PCTI	NO.	FCT	NO.	PCTI	NO.	PCTI
POTATE-INS																		
BEFCRE 10:00	11	54.51	69	56.51	72	69.41	9	44.41	25	60.01	117	52.11	81	50.61	11	45.51	395	55.91
10:01 - 12:00	82	67.11	329	58.1	202	55.01	23	65.21	82	51.21	388	54.41	205	47.31	99	45.51	1410	54.41
12:01 - 14:00	59	71.21	264	58.01	128	64.11	19	68.41	89	49.41	252	54.81	113	54.01	68	47.11	932	57.01
14:01 - 16:00	64	71.9	363	59.21	212	60.81	42	52.41	87	57.51	344	51.71	171	52.01	87	55.21	1370	56.71
16:01 - 18:00	33	78.81	192	66.11	99	66.71	13	69.21	74	64.91	232	59.91	126	71.41	54	55.61	823	65.01
16:01 - 20:00	24	62.51	171	60.21	104	65.41	12	75.01	78	56.41	180	57.21	176	53.01	71	59.21	816	59.61
AFTER 20:00	8	75.01	80	53.8	21	71.41	2	50.01	24	54.21	74	45.91	93	58.11	5.5	54.51	324	54.91
OVERALL	281	69.81	1468	59.31	838	62.21	120	60.8	459	55.81	1587	54.4	965	55.31	412	51.91	6130	57.61
HON ROTATE-INS																		
BEFORE 10:00	45	66.71	364	67.61	237	69.21	44	61.41	104	61.51	445	68.81	302	70.91	36	63.91	1577	68.11
10:01 - 12:00	330	70.01	1038	72.41	735	72.91	154	63.6	393	63.41	1345	69.11	734	67.71	322	64.31	5101	69.31
12:01 - 14:00	207	72.51	891	69.91	503	70.41	99	69.71	263	65.81	777	70.31	500	59.61	210	61.01	3450	67.91
14:01 - 16:00	392	73.71	1223	69.51	756	71.71	199	62.31	319	63.91	1181	64.41	617	62.61	256	63.71	4943	67.11
16:01 - 18:00	173	63.21	650	70.21	483	67.5	74	73.0	229	70.71	810	70.61	586	71.7	182	62.11	3187	70.5
18:01 - 20:00	166	74.71	837	70.41	478	76.21	75	73.3	193	67.41	655	67.91	668	69.6	217	65.41	3239	70.41
AFTER 20:00	73	64.41	353	63.21	133	72.91	33	48.5	87	64.4	338	66.91	406	58.11	59	54.21		63.01
OVERALL	1386	73.21	5436	69.81	3325	71.7	678	65.3	1588	65.4	5551	68.21	3813	66.01	1282	63.01	23059	68.41

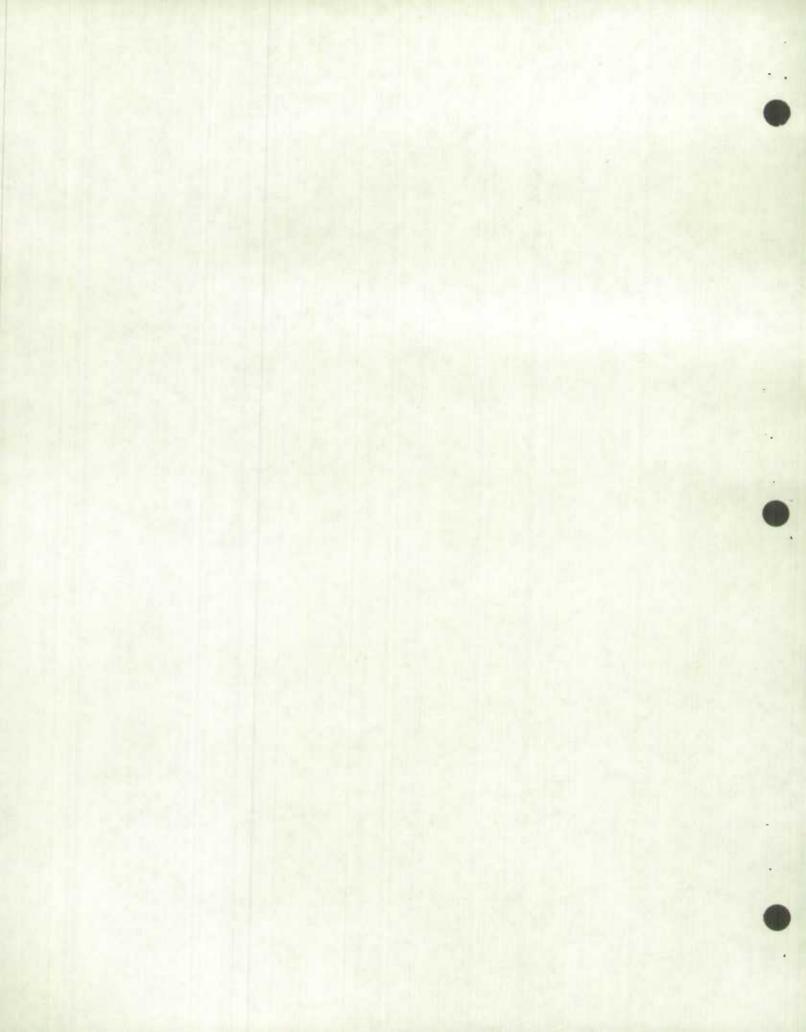


	ST.J	IOHN'S	HALI	FAX 1	HONT	REAL 1	OTTA	HA I	TORC	нто 1	HIN	IPEG 1	EDMO	HOTH!	VANC	OUVERI	CANA	DA I
	но.	PCT	NO.	PCT	но.	PCTI	NO.	PCTI	NO.	PCTI	NO.	rett	NO.	FCT	110.	FCT	NO.	FCTI
POTATE-INS																		
PEFCPE 10:00	11	36.41	54	51.91	83	59.01	31	32.31	79	44.31	86	54.71	83	56.61	36	47.21	46.3	51.21
10:01 - 12:00	161	52.51	244	58.21	283	47.31	175	50.31	377	44.01		46.81		43.01		42.31		
12:01 - 14:00	144	55.31	222	51.41	195	53.81	158	55.11	216	43.51	204	44.11	247	39.71	132	43.51	1518	47.91
14:01 - 16:00	179	49.71	258	57.81	321	53.01	207	55.61	329	45.31	294	36.71	303	43.51	295	42.41	2131	47.41
16:01 - 13:00	43	44.21	114	59.61	184	49.5	94	51.1	155	49.71	119	45.41	245	52.71	121	43.81	1075	50.71
18:01 - 20:00	181	61.91	284	63.71	339	60.5	175	67.41	485	59.81	376	53.51	465	57.1	247	51.31	2553	59.0N
AFTER 20:00	75	57.31	125	60.8	142	50.01	65	63.11	154	48.11	171	51.51	169	50.81	111	45.91	1032	52.3H
OVERALL	814	54.41	1301	58.31	1547	53.31	905	56.01	1795	49.31	1643	47.01	1017	49.01	1226	46.0 1	1018	51.11
HON POTATE-THS								1										
EEECDE 10:00		60.01		77.4		57.7	52			54.6		55.01		66.71		50.91		
10:01 - 12:00	113	75.21	240	66.31	251	61.41	199	69.3		62.21	261	65.11		67.11	219	62.1	4	65.4
12:01 - 14:00	118	73.8		63.9	156	77.6		79.21	118	60.21	200	62.01	175	53.71	137	63.51		67.5
14:01 - 16:00	107	70.11	273	71.8	267	65.5	184	66.8	123	56.11	211	57.81		63.91	143	59.41	-	64.5
16:01 - 18:00	56	66.11	106	70.81	146	61.0	151	58.9	155	46.51		47.31		68.21	118	75.4		61.5
18:01 - 20:00	118	61.01	231	70.11	215	60.9	169	66.3		51.21		51.9		60.21	163	59.5		50.5
AFTER 20:00	61	72.11		64.61	132	44.71	92	65.21				43.21	135	54.11	108	63.5		55.3
OVERALL	533	70.71	1230	69.51	1245	62.21	991	68.31	1144	54.31	1308	55.91	1611	62.21	950	63.21	5005	62.61



DWELLING VISITS / CANADA

	h	SRU RUR	A L		NSRU URE	AN		SRU	
	TOTAL	ROTATE-INS	OTHER	TOTAL	ROTATE-INS	OTHER	TOTAL	ROTATE-INS	OTHER
NUMBER OF DWELLINGS									
ALL DELLINGS	41725	7115	34610	1 19472	3609	15863	1 11698	5317	5881
RESPONDENTS	32395	5316	27079	1 16767		13745	8776	4967	3809
VACANTS	7806	1404	6402	1 1864		1542	1 1778	378	1400
NON-RESPONDENTS	1524	395	1129	841		576	1144	472	672
VISITS PER DHELLING									
ALL DHELLINGS	1.3	1.5	1.3	1.5	1.7	1.5	1 1.7	1.9	1.5
RESPONDENTS	1.4	1.5	1.3	1 1.5	1.6	1.4	1 1.7	1.8	1.5
VACANTS	1.1	1.2	1.1	1.3		1.2	1.5	1.6	1.4
NON-RESPONDENTS	2.0	2.5	1.9	1 2.2	2.6	2.1	1 2.6	3.3	2.1
Z OF DRELLINGS VISITED									
ONCE									
ALL DHELLINGS	77	71	79	70		72	61	52	70
RESPONDENTS	75	69	76	69		71	61	53	70
· VACANTS	95	90	96	84		86	74	66	76
NON-RESPONDENTS	49	30	55	47	36	51	1 43	22	57
Z OF DWELLINGS VISITED									
AT MOST THICE									
ALL DRELLINGS	93	89	93	89		90	83	79	88
RESPONDENTS	92	90	93	1 89		90	85	82	89
VACANTS	98	96	99	1 93		95	91	86	92
NON-RESPONDENTS	71	55	76	66	55	71	60	42	72
Z OF DWELLINGS VISITED									
AT MOST 3 TIMES									
ALL DHELLINGS	98	96	98	95		96	92	90	94
RESPONDENTS	98	96	98	1 96		96	94	92	95
VACANTS	99	98	100	97		97	95	92	96
HON-RESPONDENTS	86	77	89	82	75	85	73	61	82



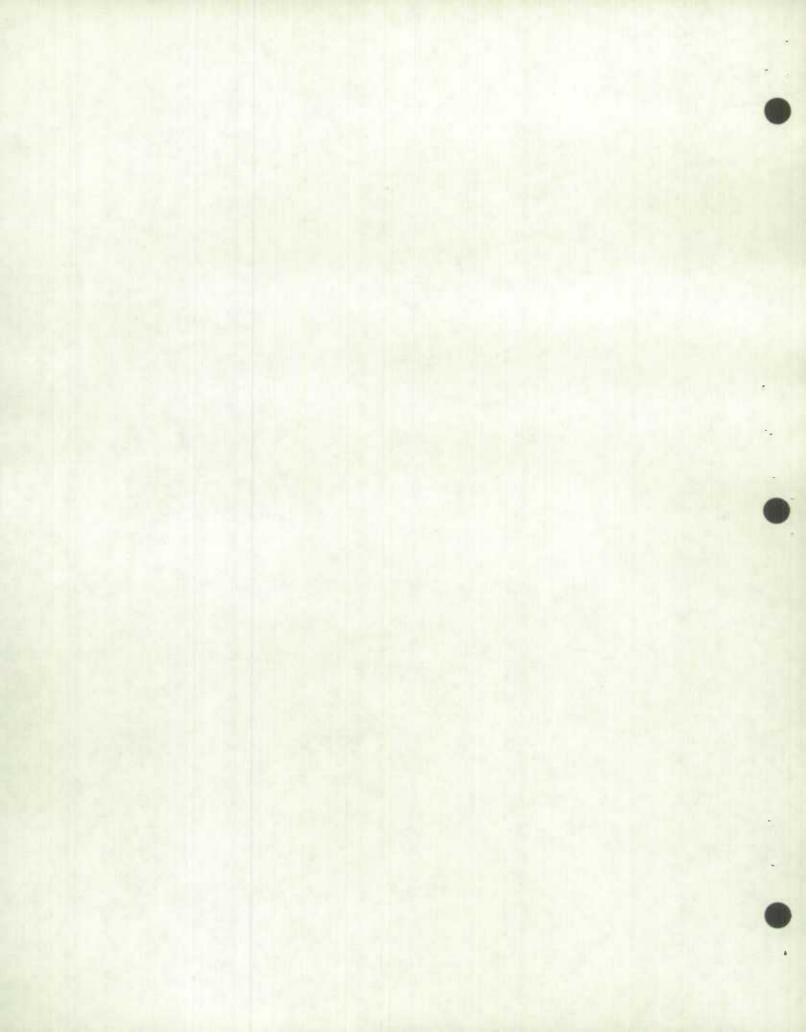
DWELLING VISITS / ST. JOHN'S

	N S R U R U R A L			NSRU URBAN			SRU				
	TOTAL	ROTATE-INS	OTHER		TOTAL	ROTATE-INS	OTHER		TOTAL	ROTATE-INS	OTHER
NUMBER OF DWELLINGS											
ALL DHELLINGS	3758	706	3052	1	1180	186	994	- 1	878	451	427
RESPONDENTS	2945	555	2390	1	965	154	811	-	625	398	227
VACANTS	672	124	548	1	156	24	132	1	172	31	141
NON-RESPONDENTS	141	27	114	- 1	59	8	51		81	22	59
VISITS PER DEELLING											
ALL DHELLINGS	1.3	1.4	1.3		1.4	1.4	1.4	- 1	1.6	1.8	1.4
RESPONDENTS	1.3	1.4	1.3		1.4	1.5	1.4	1	1.6	1.7	1.3
VACANTS	1.1	1.2	1.1		1.2	1.2	1.1		1.3	1.7	1.2
NCH-RESPONDENTS	2.2	2.6	2.1	- [1.8	1.3	1.8	1	2.3	3.1	2.0
Z OF DHELLINGS VISITED											
ALL DELLINGS	79	75	80	- 1	75	72	76	_ 1	67	55	80
RESPONDENTS	78	74	79	1	74	69	75	i	65	56	81
VACANTS	93	91	93	1	88	88	89	- i	80	65	84
NON-RESPONDENTS	41	19	46	- i	59	75	57	i	53	18	66
NOA-RESPONSENTS	47		40		37		2.				
X OF DWELLINGS VISITED AT MOST THICE											
ALL DHELLINGS	93	92	93	- 1	92	91	92		86	80	92
RESFONDENTS	93	92	93	i i	92	91	92		86	82	93
VACANTS	97	95	98	i	97	92	98		94	84	96
NON-RESPONDENTS	67	59	69	- 1	76	100	73	-	69	41	80
X OF DWELLINGS VISITED											
AT MOST 3 TIMES											
ALL DHELLINGS	97	96	97	- 1	97	96	97	- 1	94	91	96
RESPONDENTS	97	97	98		97	95	98		94	92	97
VACANTS	99	97	100	1	99	100	99		98	90	99
NON-RESPONDENTS	82	78	83	- 1	92	100	90	1	79	64	85

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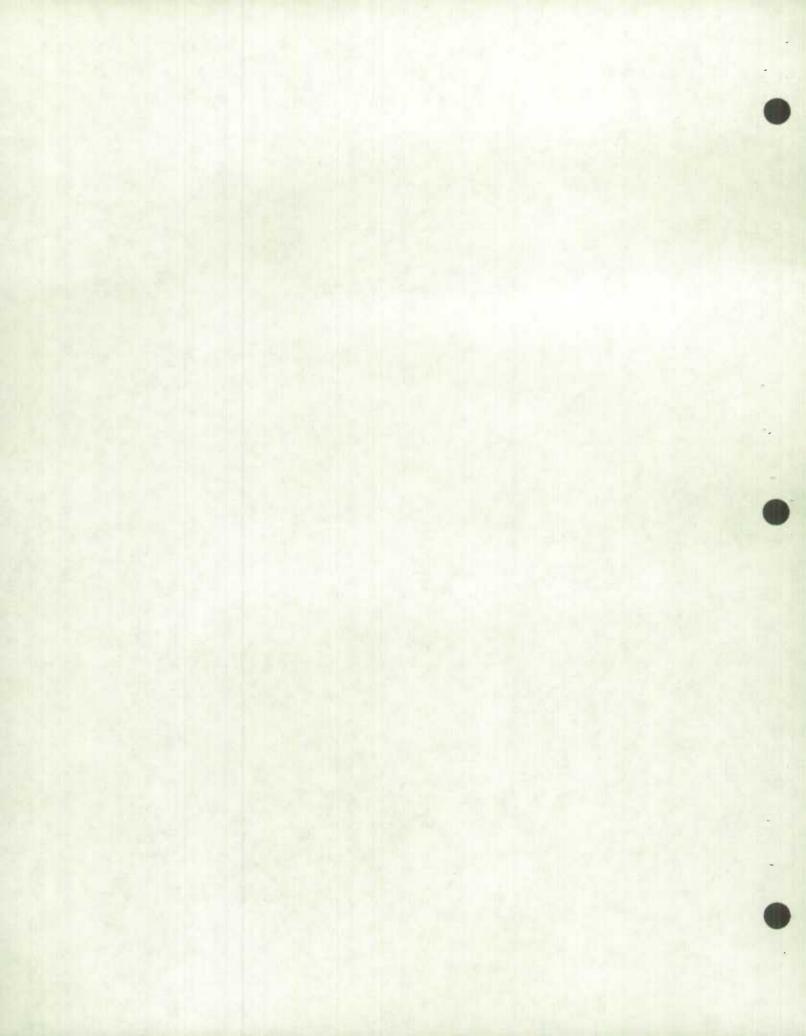
DWELLING VISITS / HALIFAX

		ISRU RUR	A L		N	SRU URB	AN			SRU	
	TOTAL	ROTATE-INS	OTHER		TOTAL	RDTATE-INS	OTHER		TOTAL	ROTATE-INS	OTHER
NUMBER OF DWELLINGS											
ALL DHELLINGS	12019	2008	10011	-1	4721	899	3822	-	1654	779	875
RESPONDENTS	9641	1520	8121	i	4015	735	3280	1	1210	657	553
VACANTS	1892	356	1536	- i	510	100	410	i	294	72	222
NON-RESPONDENTS	486	132	354	İ	196	64	132	i	150	50	100
VISITS PER DWELLING											
ALL DEELLINGS	1.3	1.5	1.3		1.5	1.6	1.4	1	1.5	1.7	1.4
RESPONDENTS	1.4	1.5	1.3	i	1.5	1.6	1.4	i	1.5	1.6	1.4
VACANTS	1.1	1.2	1.1	1	1.1	1.3	1.1	1	1.3	1.4	1.3
NON-RESPONDENTS	2.1	2.5	1.9	i	2.2	2.4	2.1	i	2.2	2.9	1.9
% OF DHELLINGS VISITED											
CNCE											
ALL DWELLINGS	77	70	78	-1	71	62	73		68	58	76
RESPONDENTS	75	69	76	1	70	62	71	1	66	59	75
VACANTS	95	90	96	1	91	77	94		81	71	85
NON-RESPONDENTS	47	33	52	i	47	41	51	i	56	32	68
Z OF DWELLINGS VISITED											
AT MOST THICE											
ALL DELLINGS	93	89	93		90	85	91	-	87	84	90
RESPONDENTS	93	90	93		90	86	90		88	86	90
VACANTS	98	96	99	- 1	98	94	99		93	92	94
NON-RESPONDENTS	70	56	75	- 1	68	59	73	1	69	52	77
Z OF DWELLINGS VISITED											
AT MOST 3 TIMES											
ALL DRELLINGS	97	95	98	1	96	94	96	-	95	94	96
RESPONDENTS	98	96	98	1	96	95	96	-	96	96	97
VACANTS	99	98	99	1	99	97	99		97	96	97
NON-RESPONDENTS	86	77	89	1	85	83	86	- 1	79	66	85



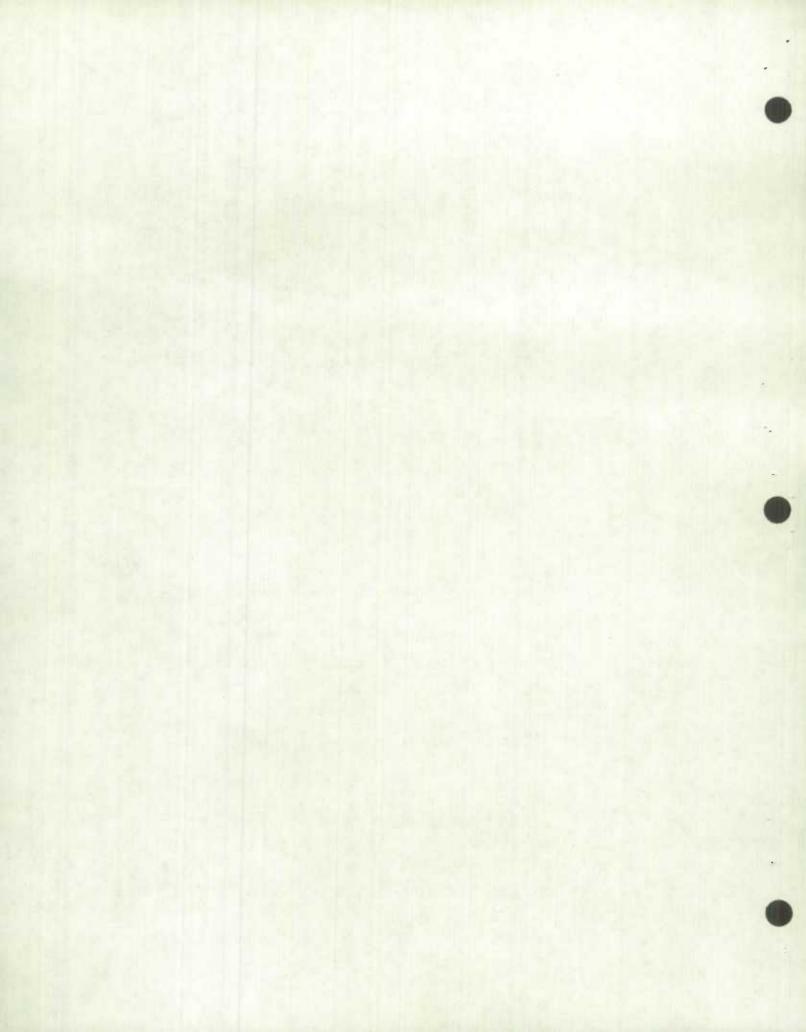
DWELLING VISITS / MONTREAL

	NSRU RURAL				N	ISRU URB	AN	SRU			
	TOTAL	ROTATE-INS	OTHER		TOTAL	ROTATE-INS	DTHER	TOTAL	ROTATE-INS	OTHER	
NUMBER OF DWELLINGS											
ALL DHELLINGS	4491	780	3711	- 1	2914	525	2389	1676	861	815	
RESPONDENTS	3566	608	2958	1	2616	454	2162	1209	730	479	
VACANTS	833	148	685	1	219	40	179	245	45	200	
NON-RESPONDENTS	92	24	68	1	79	31	48	222	86	136	
VISITS PER DWELLING											
ALL DHELLINGS	1.3	1.4	1.3	1	1.4	1.6	1.4	1.7	1.8	1.5	
RESPONDENTS	1.3	1.4	1.3	i	1.4	1.6	1.4	1.6	1.7	1.4	
VACANTS	1.0	1.1	1.0	i	1.2	1.5	1.1	1.4	1.2	1.4	
NON-RESPONDENTS	2.2	3.0	2.0	İ	2.2	2.1	2.2	2.5	3.1	2.1	
% OF DWELLINGS VISITED											
ONCE											
ALL DHELLINGS	80	73	82		73	64	75	63	56	69	
RESPONDENTS	77	70	79	1	73	65	74	64	60	71	
VACANTS	97	93	98	1	90	75	94	78	87	77	
HON-RESPONDENTS	42	17	51	-	47	42	50	33	14	53	
% OF DWELLINGS VISITED											
AT MOST THICE											
ALL DHELLINGS	94	. 92	94	1	90	86	91	84	80	88	
RESPONDENTS	93	92	94	1	90	86	91	87	84	92	
VACANTS	99	97	99	-	96	90	97	93	93	93	
NON-RESPONDENTS	67	54	72	- 1	70	74	67	57	38	68	
Z OF DHELLINGS VISITED											
AT MOST 3 TIMES											
ALL DWELLINGS	98	96 .	98		97	94	97	92	90	93	
RESPONDENTS	98	97	98	-1	97	94	97	94	92	96	
VACANTS	100	98	100		99	95	100	97	98	97	
NON-RESPONDENTS	82	71	85	-	82	84	81	74	66	79	



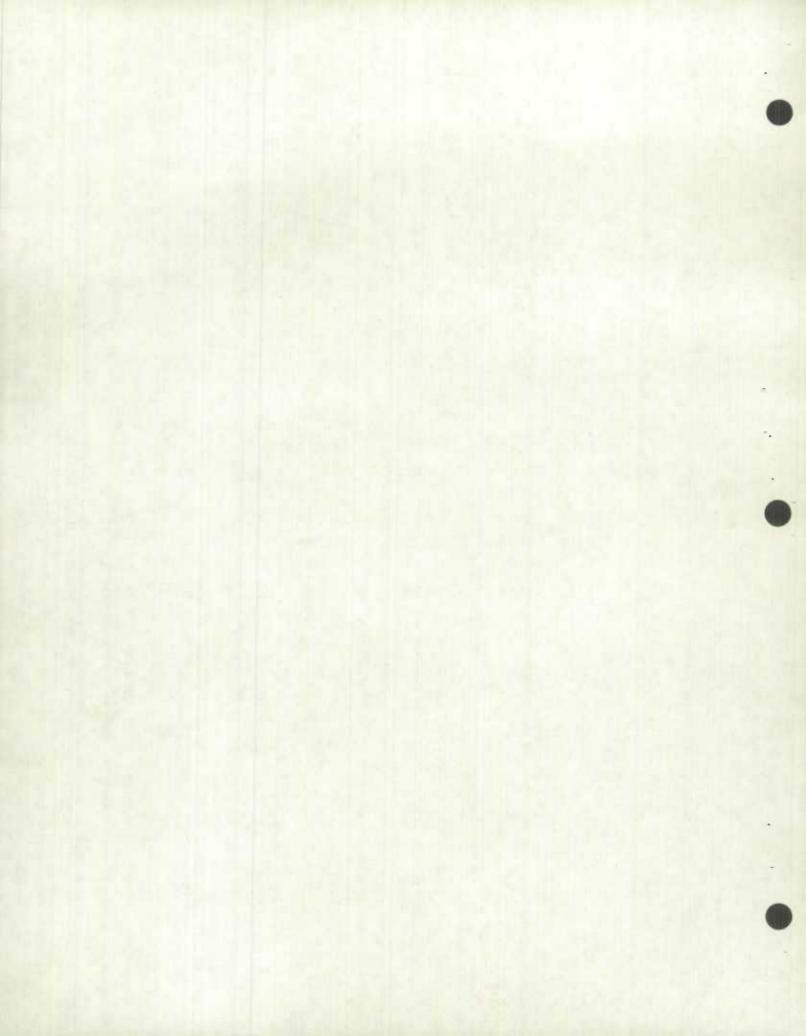
DWELLING VISITS / OTTAWA

	N S R U R U R A L				N	SRU URB	A N	SRU			
	TOTAL	ROTATE-INS	OTHER		TOTAL	ROTATE-INS	OTHER	TOTAL	ROTATE-INS	OTHER	
NUMBER OF DWELLINGS											
ALL DHELLINGS	2204	341	1863		518	73	445	1208	517	691	
RESPONDENTS	1676	248	1428	1	476	67	409	999	457	542	
VACANTS	458	79	379	1	32	4	28	130	25	105	
NON-RESPONDENTS	70	14	56	-	10	2	8	79	35	44	
VISITS PER DWELLING											
ALL DHELLINGS	1.4	1.4	1.4	1	1.5	1.6	1.5	1.6	1.8	1.4	
RESPONDENTS	1.4	1.5	1.4	1	1.5	1.7	1.5	1.6	1.7	1.4	
VACANTS	1.0	1.1	1.0	- 1	1.2	1.0	1.3	1.2	1.5	1.2	
NON-RESPONDENTS	2.4	2.0	2.5	-	2.5	2.0	2.6	2.2	2.5	2.0	
% OF DHELLINGS VISITED											
CHCE											
ALL DWELLINGS	74	72	74		65	58	67	66	55	75	
RESPONDENTS	69	67	69	-1	64	55	66	64	56	72	
VACANTS	97	95	97	- 1	94	100	93	87	72	90	
NON-RESPONDENTS	40	43	39	-1-	20	50	13	56	40	68	
Z OF DHELLINGS VISITED											
AT MOST TWICE											
ALL DUELLINGS	91	91	91	1	89	85	89	87	83	90	
RESPONDENTS	90	90	90	-	89	85	90	87	85	90	
VACANTS	99	97	99		94	100	93	95	88	97	
NON-RESPONDENTS	54	64	52	-1	60	50	63	68	57	77	
Z OF DMELLINGS VISITED			Ξ.,								
AT MOST 3 TIMES											
ALL CHELLINGS	97	98	97		96	96	96	94	92	96	
RESPONDENTS	97	98	97	1	96	96	96	95	94	96	
VACANTS	100	99	100		97	100	96	98	96	98	
NON-RESPONDENTS	81	93	79		80	100	75	80	71	86	



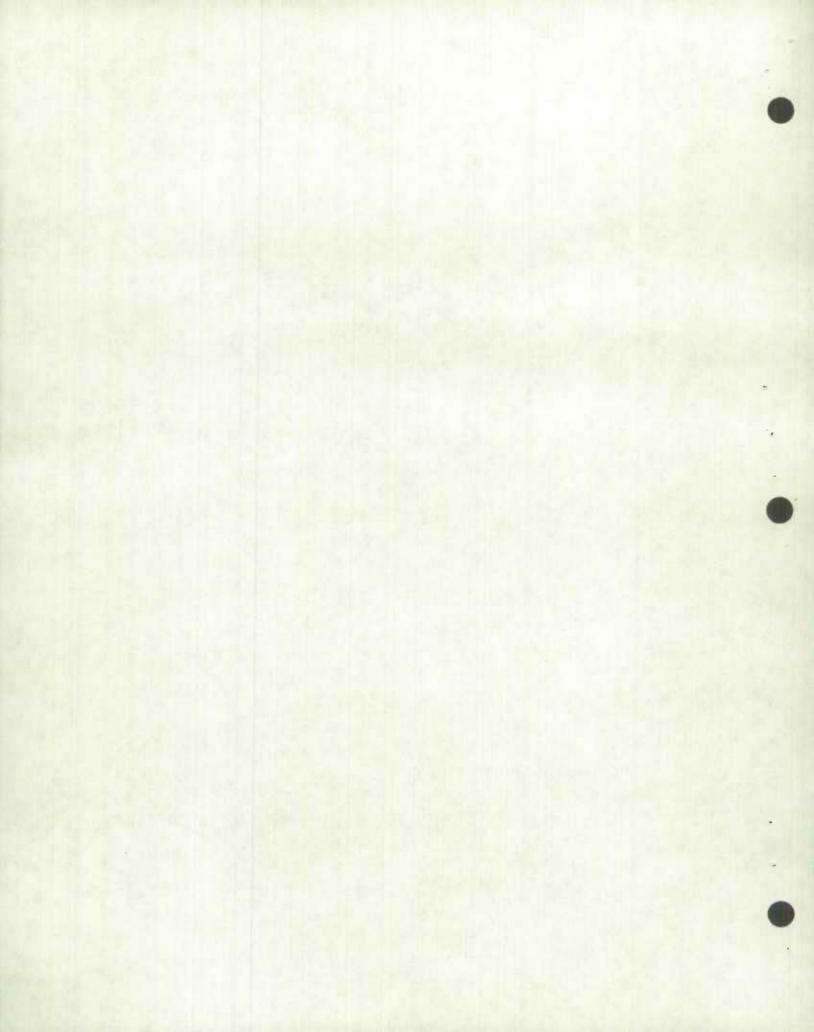
DHELLING VISITS / WINNIPEG

	N	SRU RUR	A L		N	SRU URB	AN			S R U	
	TOTAL	ROTATE-INS	OTHER		TOTAL	ROTATE-INS	OTHER		TOTAL	ROTATE-INS	OTHER
NUMBER OF DHELLINGS											
ALL DHELLINGS	6138	1001	5137		4696	891	3805		1565	800	765
RESPONDENTS	4870	760	4110		4107	756	3351		1144	678	466
VACANTS	1034	185	849		402	71	331		245	47	198
NON-RESPONDENTS	234	56	178	-	187	64	123	1	176	75	101
VISITS PER DWELLING											
ALL DHELLINGS	1.3	1.5	1.3		1.5	1.8	1.5		1.9	2.1	1.7
RESPONDENTS	1.4	1.5	1.3		1.5	1.7	1.4		1.8	1.9	1.6
VACANTS	1.1	1.2	1.1	1	1.4	1.5	1.3		1.6	1.6	1.5
NON-RESPONDENTS	2.1	2.6	1.9	i	2.5	3.4	2.1	1	2.9	3.4	2.6
Z OF DHELLINGS VISITED											
ONCE											
ALL DHELLINGS	77	70	79	1	69	60	72		56	48	63
RESPONDENTS	75	69	76	1	70	62	72		55	49	64
VACANTS	93	85	95		79	75	80	- 1	65	70	64
NON-RESPONDENTS	46	29	52	-	40	19	50	1	45	29	56
% OF DHELLINGS VISITED											
AT MOST THICE											
ALL DEELLINGS	93	89	94	-	88	80	90		80	74	86
RESPONDENTS	93	89	93	1	89	84	90	1	81	77	88
VACANTS	98	96	99	-	91	85	92	1	91	83	92
HON-RESPONDENTS	71	55	75	-1	60	36	72	1	58	43	69
" OF DWELLINGS VISITED											
AT MOST 3 TIMES											
ALL DHELLINGS	98	95	98	-	95	90	96	-	89	86	93
RESPONDENTS	98	96	98	-	96	93	96		91	89	95
VACANTS	99	98	100		95	93	95	-1	96	94	96
NON-RESPONDENTS	85	75	88	-	74	56	84	1	67	55	76



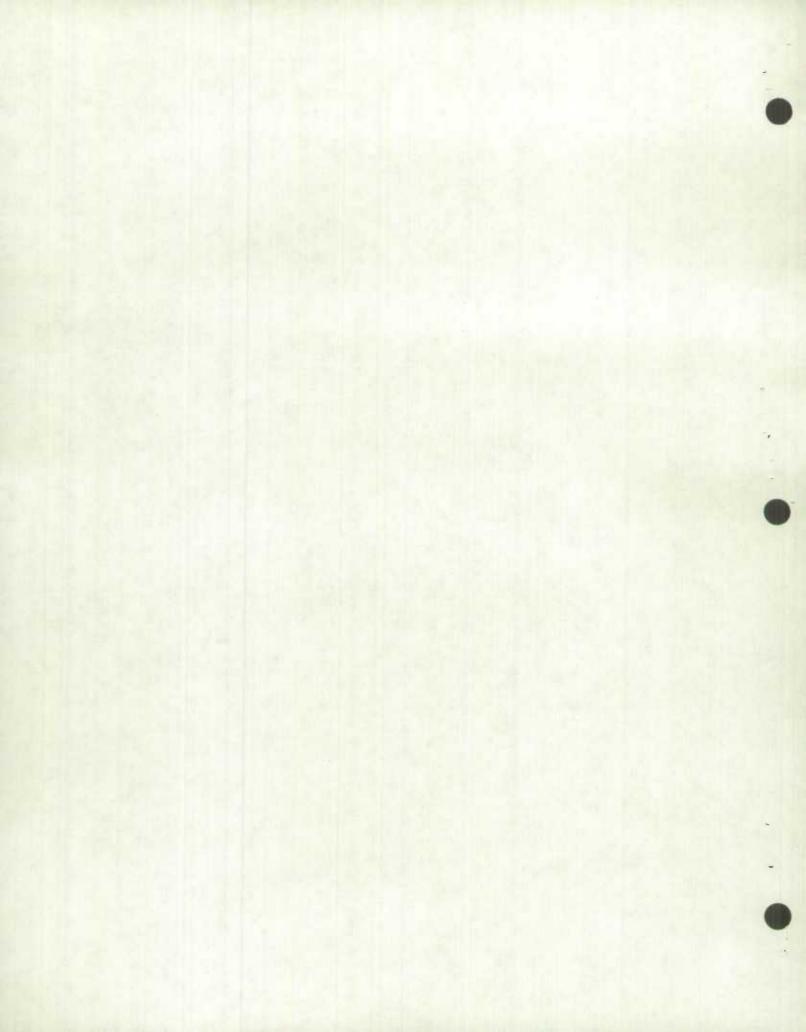
DWELLING VISITS / EDMONTON

	N S R U R U R A L				N S R U U R	BAN	S R U			
	TOTAL	ROTATE-INS	OTHER	TOTAL	ROTATE-INS	OTHER	TOTAL	ROTATE-INS	OTHER	
NUMBER OF DWELLINGS										
ALL DHELLINGS	4088	717	3371	1 3082	550	2532	1 1938	911	1027	
RESPONDENTS	3152	523	2629	2656	475	2181	1532	776	756	
VACANTS	770	142	628	1 277	38	239	269	63	206	
NON-RESPONDENTS	166	52	114	1 = 149	37	112	1 137	72	65	
VISITS PER DWELLING										
ALL DHELLINGS	1.3	1.5	1.3	1 1.6	1.8	1.5	1.8	2.0	1.6	
RESPONDENTS	1.3	1.5	1.3	1 1.5	1.6	1.5	1 1.7	1.9	1.6	
VACANTS	1.1	1.2	1.1	1.5	2.2	1.4	1.5	1.8	1.5	
NON-RESPONDENTS	1.6	2.0	1.4	1 2.2	2.8	2.0	2.8	3.5	2.0	
% OF DWELLINGS VISITED										
CHICE										
ALL DWELLINGS	80	72	81	1 68	60	70	1 58	48	67	
RESPONDENTS	77	72	78	1 68	63	70	57	50	65	
VACANTS	93	85	95	73	5 53	77	73	60	77	
NON-RESPONDENTS	62	42	71	1 48	30	54	36	21	54	
Z OF DHELLINGS VISITED										
AT MOST THICE										
ALL DEELLINGS	94	88	95	1 87	83	88	83	78	87	
RESPONDENTS	93	88	94	88	86	88	84	81	88	
VACANTS	99	96	100	88		90	86	81	88	
NON-RESPONDENTS	84	69	90	1 68	49	74	1 58	39	78	
% OF DWELLINGS VISITED										
AT MOST 3 TIMES										
ALL DHELLINGS	98	96	99	95		96	91	88	94	
RESPONDENTS	98	96	98	95		96	93	91	95	
VACANTS	100	100	100	94		95	93	89	95	
NON-RESPONDENTS	95	87	98	1 85	76	88	72	58	86	



DWELLING VISITS / VANCOUVER

	-	ISRU RUR	AL		Н	SRU URB	AH			SRU	
	TOTAL	ROTATE-INS	OTHER		TOTAL	ROTATE-INS	OTHER		TOTAL	ROTATE-INS	OTHER
NUMBER OF DWELLINGS											
ALL DIELLINGS	4535	741	3794		1037	222	815	-1	1184	575	609
RESPONDENTS	3723	595	3128	1	838	162	676	1	906	489	417
VACANTS	630	96	534	1	124	22	102	-	182	36	146
NON-RESPONDENTS	182	50	132	1	75	38	37	1	96	50	46
VISITS PER DWELLING											
ALL DHELLINGS	1.4	1.7	1.4		1.6	1.9	1.6	1	1.8	2.1	1.6
RESPONDENTS	1.5	1.6	1.4	1	1.6	1.8	1.6	-	1.7	2.0	1.5
VACANTS	1.2	1.4	1.1		1.6	1.9	1.5	1	1.6	1.9	1.6
NON-RESPONDENTS	2.0	3.1	1.6	-	2.0	1.9	2.1	-1	3.1	4.0	2.0
% OF DWELLINGS VISITED											
ONCE											
ALL DWELLINGS	72	61	74		65	55	67		59	48	70
RESPONDENTS	69	61	71		64	54	67		61	50	73
VACANTS	91	77	94		73	59	76	1	66	61	68
NON-RESPONDENTS	58	26	70		53	58	49		34	16	54
Z OF DRELLINGS VISITED											
AT MOST THICE											
ALL DWELLINGS	90	83	91	1	85	80	87	- !	81	75	87
RESPONDENTS	89	86	90		86	83	87	1	83	79	88
VACANTS	96	90	98		86	73	89		85	78	86
NON-RESPONDENTS	71	44	81	1	72	71	73	-	58	40	78
X OF DWELLINGS VISITED											
AT MOST 3 TIMES	-	-					0.4		0.0	0.4	0.7
ALL DHELLINGS	96	93	97	-	93	89	94		89	86	93
RESPONDENTS	97	95	97	-	93	90	94		91	89	94
VACANTS	98	96	99	1	93	91	93	1	91	86	92
NON-RESPONDENTS	82	58	91		87	87	86	-	68	52	85



	15.2 26.7 34.2	NON SELF-REPR	RESENTING I	UPBAN AREAS	SELF-REPRESENTING AMEAS				
	DISTANCE	TIME	SPEED	DISTANCE	TIME	SPEED	DISTANCE	TIME	SPEED
ST.JOHN'S	16.7	27.2	36.9	9.7	23.0	25.2	8.6	18.0	28.8
HALIFAX	15.2	26.7	34.2	12.0	20.7	34.7	10.0	21.2	28.2
MONTREAL	21.0	29.2	43.2	16.1	25.7	37.6	10.4	20.5	30.4
ОТТАНА	17.3	23.8	43.8	14.5	18.3	47.5	7.4	16.6	25.6
TOPONTO	16.4	21.6	45.7	10.4	17.8	35.1	9.6	20.2	28.3
WINCHIPEG	16.3	22.6	43.2	9.2	17.8	31.0	6.2	13.3	27.8
EDMONTON	28.1	33.6	50.3	12.6	24.1	31.5	6.6	15.2	26.1
VANCOUVER	15.2	22.1	41.2	8.2	17.9	27.5	7.1	16.7	25.7
CANADA	17.6	25.7	41.1	11.4	20.7	33.1	8.2	17.7	27.9

DISTANCE IN KILOMETERS TIME IN MIMUTES
SPEED IN KILOMETERS PER HOUR .

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