



Statistics
Canada

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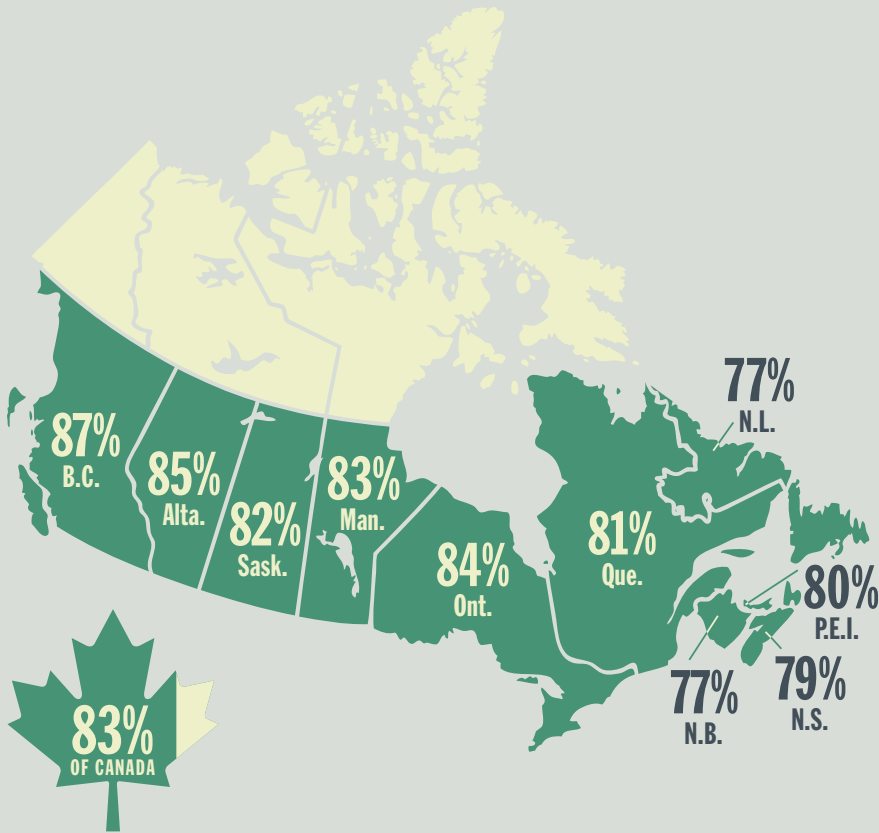
CANADIAN INTERNET USE & E-COMMERCE IN CANADA

[Data from the 2012 Canadian Internet Use Survey]

www.statcan.gc.ca

INTERNET USE

USE IN CANADA



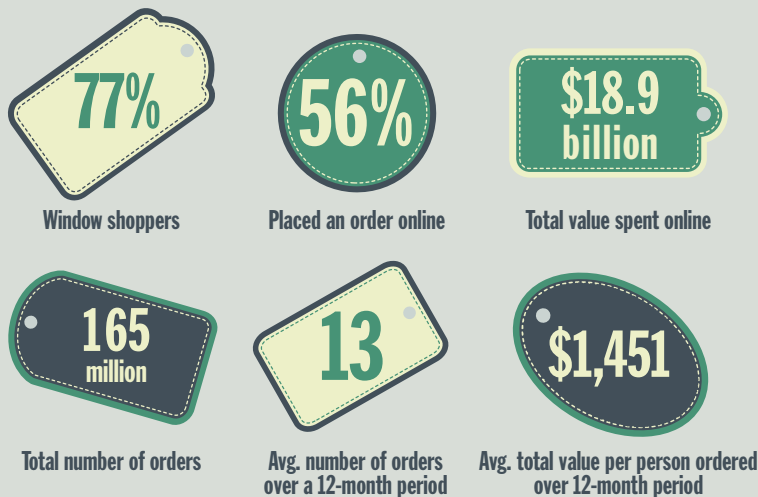
USE BY HOUSEHOLD INCOME



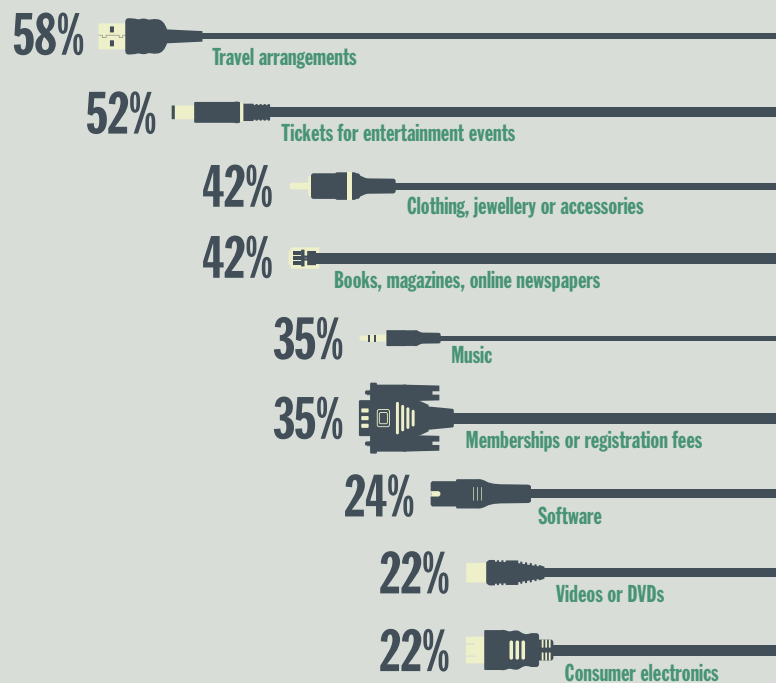
SHOPPING ONLINE

Numbers are expressed as a percentage of Internet users.

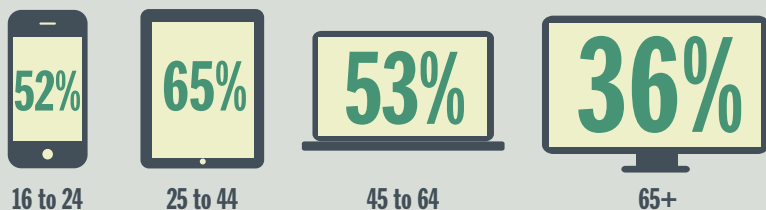
USERS SHOPPING ONLINE



PRODUCTS ORDERED ONLINE



SHOPPING ONLINE BY AGE GROUP



Canada