CANADA

DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS
GENERAL STATISTICS BRANCH

BUSINESS CONDITIONS IN CANADA

during the first ten months of 1938

compared with the

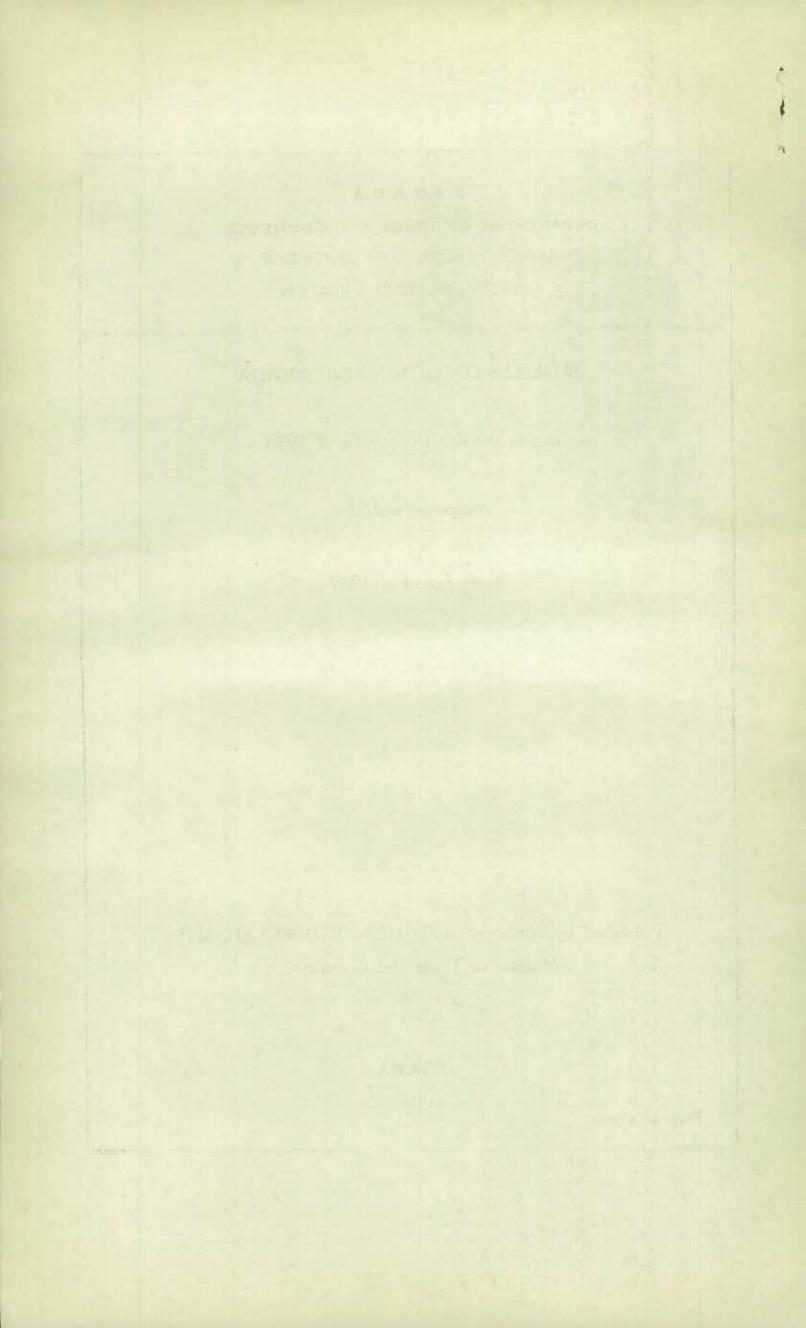
same period of 1937

Published by Authority of the HON. W.D. E.ULER. M.P. Minister of Trade and Commerce.

OTTAWA

1938

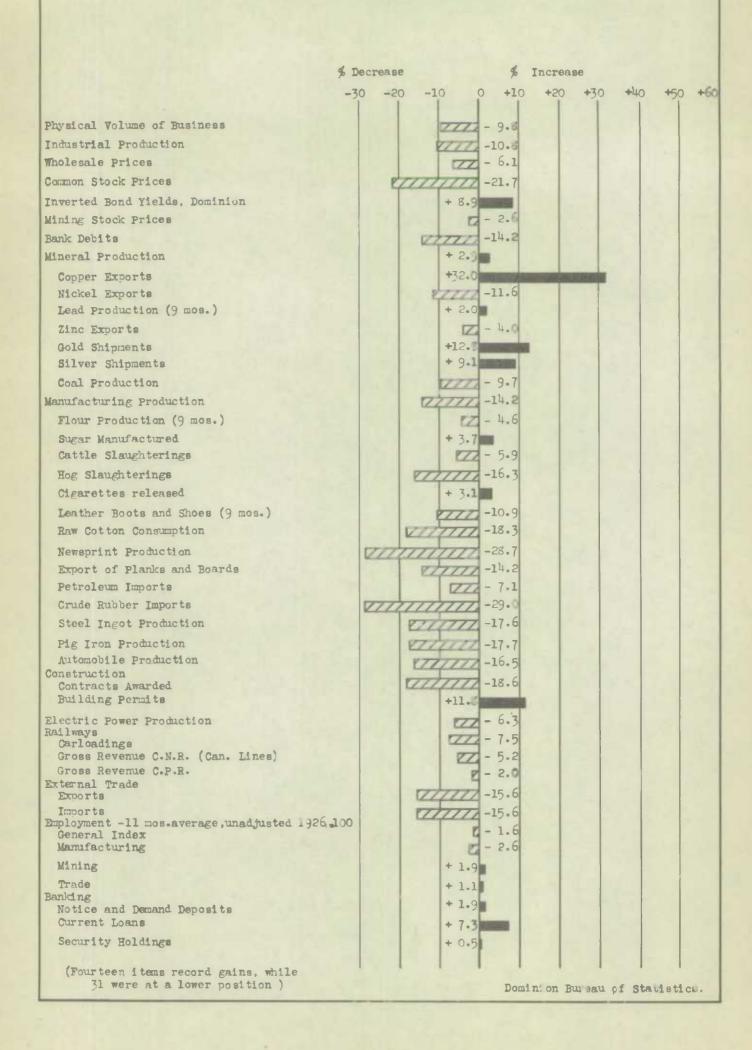
Price \$1 a year

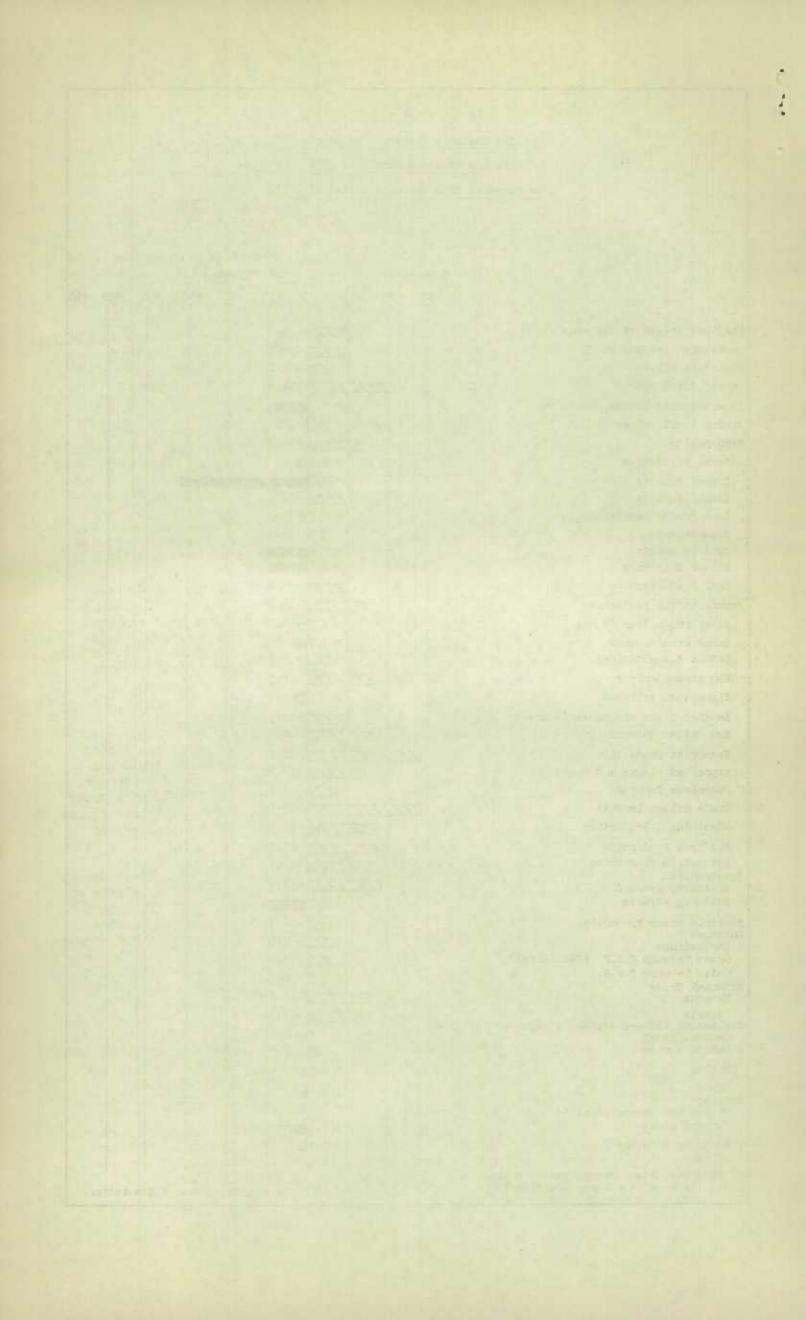


The Economic Situation in Canada

In the First 10 Months of 1938

as compared with the same period of 1937.





DOMINION BUREAU OF STATISTICS - OTTAWA

Dominion Statistician: Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S.(Hon.) Sydney B. Smith, M.A.

BUSINESS CONDITIONS IN CANALA DURING THE FIRST TEN MONTHS OF 1938 COMPARED WITH THE SAME PERIOD OF LAST YEAR

The average of important factors indicating the trend of economic conditions continued steady during the first ten months of the year. A strengthening development was the higher level reached by industrial activity during recent months. The index of the physical volume of business moved up sharply in September and was practically maintained in October, the latest month for which statistics are available. During the first eight months of the year, the reduced level recorded for January was approximately maintained without wide fluctuation in either direction. The net result during the first ten months was that the index of the physical volume of business averaged 110.4 against 122.4 in the same period of 1937. It will be recalled that the business index averaged higher last year than in any other year on record except 1929.

The favourable showing in recent months exhibited by the business index was somewhat counteracted by the reactionary tendency in wholesale prices. The highest point of recent years was reached in July, 1937 and a downward trend has been shown since that time. The reaction was particularly pronounced during July and August, when excellent grain crops at home and abroad exerted an adverse influence on crop prices. The downward fluctuation from the heginning of September has been relatively slight but the weekly index of wholesale prices was recently about 12 per cent below the standing of the same period of 1937. Owing to the more drastic decline in raw materials, especially of farm origin, considerable disparities have developed in the last twelve months.

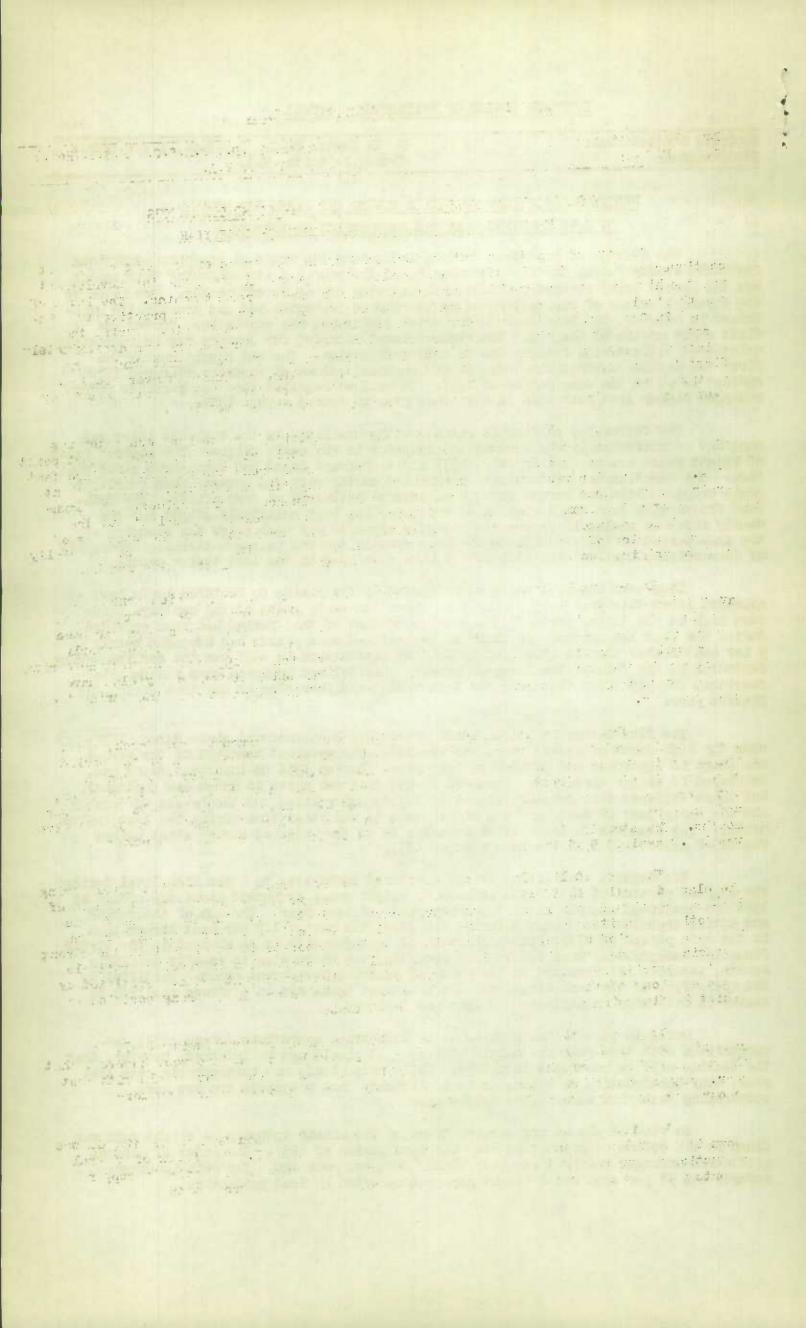
Long-term interest rates as reflected by the yields on Dominion bonds have averaged lower this year than at any time since the early years of the century. Bonds were high in the latter part of 1936 but the maximum of that period has been exceeded during the last ten months. An index of capitalized bond yields has averaged nearly 9 per cent higher than in 1937. The only wide fluctuation in 1938 was the decline during September in the face of the European crisis. Capitalized Dominion bond yields have recovered sharply since that time and last week ware higher than at any time during the present year.

The fluctuation in termon stock prices has been downward since March, 1937, when the high point of recent years was reached. The severest reaction of the period was shown in September and October of last year. During 1938 no important trend has developed in either direction. Downward fluctuation was shown in March and September, but these declines were counterbalanced by subsequent rallies and the levels of October and the early part of November were higher than at any other time during the last twelve months. The standing in the week of November 24 of the index of common stock prices was 109.2 against 99.0 in the same week of 1937.

The deposit liabilities of the chartered banks rose to a new high level during the elapsed portion of 1938. The advance of recent years commenced about the middle of 1934 and continued sharply until the early part of last year. The sum of the demand and notice deposits has averaged during the first ten months 1.9 per cent higher than in the same period of 1937. The high level of bank deposits is an element in the strong financial background. High levels have recently been shown also in readily available assets, security holdings and in the price of Dominion Government bonds. Fortified by the operations of the Bank of Canada, the chartered banks are in a strong position to assist in financing an expansion of Ganadian business.

Owing in part to the high level of industrial operations during 1937, the comparisons with that year are mainly adverse. It should not be inferred, however, that the decline will be continued into 1939. While comparisons are unfavourable with last year, many constructive developments would indicate that prospects are now more encouraging than they were twelve months ago.

In view of the strong secular trend of the mining industry, a slight gain was shown in the volume of production over the same period of 1937. The index of mineral production averaged nearly 3 per cent higher than one year ago. The gain in copper exports was 32 per cent and a slight gain was recorded in lead production



during the first nine months. Gold and silver shipments were considerably heavier than in the first ten months of 1937. A decline of nearly 10 per cent was shown in the output of coal, reflecting reduced demand from industry and transportation.

Manufacturing production averaged slightly more than 14 per cent below the high levels of 1937, the index dropping from 123 to 105. Decline was shown in a majority of the thirty items from which the composite is made up. Newsprint production showed a decline of nearly 29 per cent, the total having been 3.0 million tons against 2.2 million. The exports of planks and boards, indicating conditions in the sawmilling industry, declined 14 per cent. Exports in the first ten months of 1938 were 1.353 million feet. Production in the primary iron and steel industry showed a reduction of between 17 and 18 per cent. The decline in automobile production was $16\frac{1}{2}$ per cent., the output having been 141,303 units against 169,774. The imports of crude petroleum showed a reaction of 7 per cent only, while a much larger decline was shown in the imports of crude rubber mainly used in the manufacture of tires. Building permits are now showing a gain over the same period of 1937, while the decline in contracts awarded amounted to 16.6 per cent. The railway freight movement showed some improvement during the fall months in view of the greater loadings of grain in the western provinces, but the total carloadings recorded a decline of $7\frac{1}{2}$ per cent.

Despite the drop in industrial activity as outlined above, employment was more nearly maintained than might have been expected. The general index averaged for the first eleven reporting dates was 111.6 in 1938 against 113.4 in the preceding year. The reaction was consequently limited to 1.6 per cent. The decline in manufacturing plants was slightly greater at 2.6 per cent. Gains were recorded in mining, construction and trade.

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Statistics Illustrating the Economic Situation of Canada in Ten Nonths of 1938

Compared with the Same Period of 1937

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Item	Unit or	First Ten		Increase +
I voin	base period	1937	1938	Decrease -
				Per cent
General Economic Situation				
Index of Physical Volume of Busines	ss 1926=100	122.4	110.4	- 9.8
Index of Industrial Production	1926=100	126.3	112.6	- 10.8
Wholesale Prices	1926=100	84.8	79.6	- 6.1
Index of Common Stock Prices	1926=100	131.8	103.2	
Capitalized Bond Yields, Dominion	1926=100	144.2	157.0	
Mining Stock Prices	1926=100	149.3	145.4	
Bank Debits	\$ 000	29,159,031		
Production and General Business	\$ 000	27,177,071	27,010,170	- 1400
Mineral Production	1926=100	188.4	107 0	+ 20
Copper Exports	Lbs.	346,531,400	193.9	
Nickel Exports	Lbs.	186,385,600	164,855,600	
Lead Production (9 mos.)	Lbs.	312,736,666	318,906,882	
Zinc Exports	Lbs.	271,757,600	260,929,000	
Gold Shipments	Fine Ozs.	3,384,282	3,818,091	
Silver Shipments	Fine Ozs.		19,078,316	
Coal Production	Tons	12,487,794	11,282,281	
Manufacturing Production	1926=100	122.7	105.3	
Flour Production (9 mos.)	Bbls.	9,627,293		
Sugar Manufactured	Lbs.	792,999,928	822,174,711	+ + 3.7
Cattle Slaughterings	No.	1,385,282	1,303,745	- 5.9
Hog Slaughterings	No.	3,037,922	2,542,296	
Cigarettes released	No.	5,579,895,296	5,751,515,031	
Cigars released	No.	101,821,516	107,319,726	
Leather Boots and Phoes (9 mos.)	Prs.		15,029,863	
Raw Cotton Consumption	Lbs.	111,795,780	91,356,641	
Paper and Lumber -			5-135-11	
Newsprint Production	Tons	3.042.970	2,169,532	2 - 28.7
Exports of Planks and Boards	Ft.	1,576,946,000		
Iron and Steel -	100	2,7,0,7,0,000	4,772,772,000	14.5
Steel Ingot Production	Tong Mong	1,191,989	982,631	+ - 17.6
Pig Iron Production	Long Tons		605,472	
Automobile and Allied Industries -	Long Tons	155,500	005,416	- 17.7
Automobile Production	37.0	169,774	1)11 007	- 16.5
	No.			- 10.5
Petroleum Imports	Gals.			
Crude Rubber Imports	Lbs.	04,240,991	45,644,511	- 29.0
Construction -	4	300 576 000	363 570 700	300
Contracts Awarded	\$	198,576,800	161,572,700	
Building Permits		47,135,318	52,691,485	
Electric Power Production	000 K.W.H.	22,702,265	21,267,787	- 6.3
External Trade -		000 (00)	Cl	
Exports	\$ \$	938,656,497		
Imports	\$	675,130,782		
Excess of exports over imports	\$	263,525,715	222,336,941	- 15.6
Railways -				
Carloadings	No.	2,196,063		
Gross Revenue C.N.R. (Can. Lines)	\$		129,831,980	
Gross Revenue C.P.R.	\$	119,948,000	117,604,672	2.0
Employment 11 months average, unadju	sted			
General Index	1926=100	113.4	111.6	- 1.6
Manufacturing		114.3	111.3	- 2.6
Logging		174.2	140.6	- 19.3
Mining		152.3	155.2	+ 1.9
Construction		99.1	104.7	+ 5.7
Building		58.7	59.2	+ 0.9
Highway		173.5	195.4	
Trade		131.4	132.9	+ 1.1
Banking - 10 Months! Average		1)104	1)2.9	4 1.1
Notice and Demand Deposits	\$	2,263,212,010	2,305,278,687	
Readily Available Assets	\$	1,584,061,085		
Current Loans	\$	726,284,117	779,034,710	+ 7.3
Call Loans - Canada	\$	112,666,826	67,183,866	- 40.4
Elsewhere	8 48 48 48 48	70,125,624		- 26.1
Security Holdings	\$	1,431,397,280	1,438,676,353	+ 0.5



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