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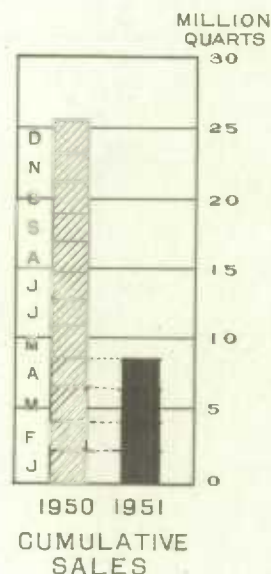
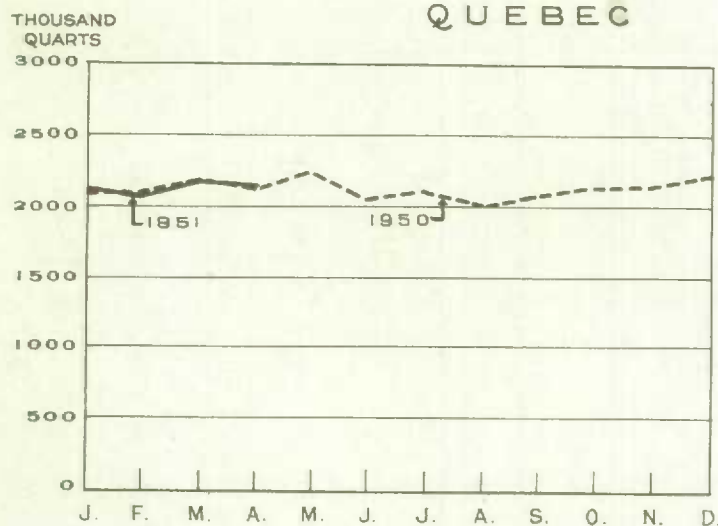
Vol. V, No. 4

Price \$1.00 per year

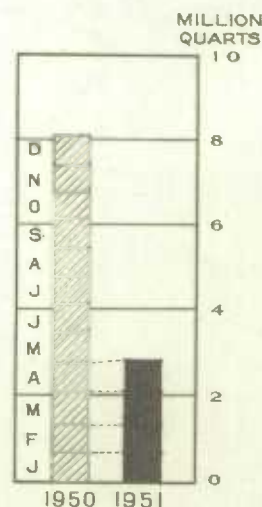
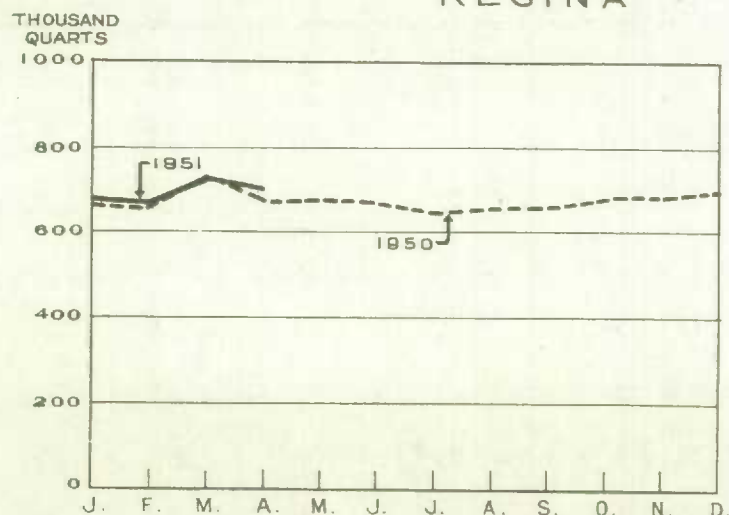
APRIL 1951

FLUID MILK SALES

MILK SALES QUEBEC



REGINA



Prepared in Live Stock Section, Agriculture Division

1. FLUID SALES IN TWENTY-FOUR MARKETS OF CANADA

April and January-April, 1951, with Comparisons Shown in Per Cent of 1950.

Market	M I L K S A L E S				C R E A M S A L E S				CREAM
	April		January-April		April		January-April		April
	Sales in Qt.	% of 1950	Sales in Qt.	% of 1950	Sales in B.F.	% of 1950	Sales in B.F.	% of 1950	Percent fat
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%	%
Charlottetown	204	101	831	103	4	88	16	94	12.49
Halifax	1,279	104	5,196	105	18	92	75	97	13.14
Sydney Area	813	105	3,281	106	5	95	20	97	29.45
Saint John	778	95	3,158	96	9	85	37	90	31.03
Moncton	408	103	1,669	104	6	84	26	96	29.12
Montreal	13,121	104	51,619	102	267	104	1,063	97	18.21
Quebec	2,128	101	8,456	100	23	102	91	105	17.54
Sherbrooke	546	98	2,232	102	7	95	29	97	22.10
Three Rivers	573	104	2,348	106	8	107	33	118	25.42
Ottawa-Hull	2,755	102	11,330	103	40	86	178	95	18.86
Toronto	10,629	99	43,442	100	216	97	909	102	17.09
Hamilton	2,378	100	9,697	102	31	100	125	99	18.45
Windsor	1,721	102	7,035	103	25	94	107	100	14.43
Ft. Wm.-Pt. Ar.	807	105	3,109	103	9	79	36	93	19.05
Winnipeg	3,359	98	13,821	100	107	96	441	99	12.58
Brandon	274	115	1,086	114	6	100	27	103	14.90
Regina	703	104	2,770	102	21	99	84	100	12.17
Moose Jaw	243	98	985	99	6	94	22	95	11.61
Saskatoon	676	104	2,721	103	14	92	58	96	11.99
Edmonton	1,698	108	6,670	107	41	101	167	104	11.67
Calgary	1,349	112	5,244	109	35	104	139	103	11.83
Leth.-Med. Hat	328	105	1,309	105	8	96	31	99	12.08
Vancouver	4,995	102	19,544	101	131	88	534	90	11.21
Victoria	935	105	3,548	104	20	94	76	93	13.61

11. ESTIMATED FLUID SALES IN CANADA BY PROVINCES

April and January-April, 1951, with Comparisons Shown in Per Cent of 1950

Province	MILK		CREAM		FLUID SALES	
	Quarts	% of	Butter-fat	% of	Milk *	% of
	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%
A - APRIL, 1951, WITH COMPARISONS SHOWN IN PER CENT OF APRIL, 1950						
CANADA	113,111	103	1,980	100	347,731	102
Prince Edward Is.	674	106	7	100	1,934	106
Nova Scotia	3,992	105	38	103	11,251	105
New Brunswick	2,340	100	28	93	6,747	100
Quebec	37,085	104	612	106	113,174	104
Ontario	43,356	101	613	95	129,372	100
Manitoba	4,677	99	131	96	15,676	99
Saskatchewan	4,744	104	111	103	15,443	103
Alberta	7,881	109	221	114	26,497	110
British Columbia	8,362	101	219	90	27,637	99
B - JANUARY-APRIL, 1951, WITH COMPARISONS SHOWN IN PER CENT OF JANUARY-APRIL, 1950						
CANADA	456,781	103	8,002	100	1,404,479	102
Prince Edward Is.	2,706	106	27	100	7,718	106
Nova Scotia	16,218	106	145	101	45,439	106
New Brunswick	9,499	102	111	98	27,349	102
Quebec	147,219	102	2,459	100	450,058	102
Ontario	179,289	102	2,527	100	534,790	102
Manitoba	19,109	101	542	99	64,234	101
Saskatchewan	18,760	102	473	103	61,906	102
Alberta	30,974	108	835	108	103,201	108
British Columbia	33,037	101	883	92	109,784	99

Estimates are based on reports from 183 markets of Canada which represent in the aggregate 63.5 per cent of the estimated milk sales and 63.8 per cent of the estimated cream sales. The number of markets are shown as follows: P.E.I., 6; N.S., 17; N.B., 18; Que., 20; Ont., 32; Man., 17; Sask., 26; Alta., 26; and B.C., 21.

* Includes cream expressed as milk.

PRICE REGULATIONS AND AMENDMENTS TO ORDERS OF CONTROL BOARDS

Ontario

Maximum prices at which milk may be sold in Summer Resorts during the summer months (1951) shall represent the prices at which such milk is sold in the markets from which it is distributed, plus the differentials between the prices at the market and those at the Summer Resorts in the previous year (1950).

Saskatchewan

Regina: Effective July 1, 1951, Order No. 417 of the Milk Control Board repeals Order No. 72 and all other subsequent amendments. Producers' Prices are shown as follows:

- (1) Summer Prices: (May 1st to September 30, inclusive)
- (a) Whole Milk from Producers for Fluid Milk Sales.....\$4.15 per hundred
- (b) Receipts from producers in excess of distributors' Whole Milk requirements for the Fluid Milk and Cream Trade.....\$3.00 per hundred
- (2) Winter Prices: (October 1st to April 30, inclusive)
- (a) As described above.....\$4.75 per hundred
- (b) As described above.....\$3.00 per hundred
- (3) All Year Round: Whole Milk received from producers which cannot be utilized in the Fluid Milk and Cream Trade shall be properly accounted for and paid for at prices equivalent to churning Cream of equal grade or quality.

Retail prices to consumers are scheduled as follows:

<u>Milk</u>	<u>Summer Prices</u>			<u>Winter Prices</u>		
	<u>Qt.</u>	<u>Pt.</u>	<u>½ Pt.</u>	<u>Qt.</u>	<u>Pt.</u>	<u>½ Pt.</u>
	¢	¢	¢	¢	¢	¢
Whole Milk.....	19	11	7	20	11	7
Special (Jersey, etc.).....	22	12	8	23	12	8
Sub-standard Cream.....	44	22	12	44	22	12
Table (Sweet or Sour).....	78	39	20	78	39	20
Whipping Cream.....	\$ 1.15	60	31	\$ 1.15	60	31
Buttermilk (cultured).....	18	10	7	19	11	7
Chocolate Drink.....	20	11	7	21	11	7
Skim Milk.....	15	-	-	15	-	-

Stores, Hotels, Restaurants, Hospitals and Public Institutions may buy at discounts below consumers' prices as follows:

Standard Fluid or Special Milk is subject to a discount of 1 cent per quart, pint, or half pint and Skim Milk 1 cent per quart. Bulk prices per gallon are 72 and 84 cents (summer); 76 and 88 cents per gallon (winter) for standard and special milk, respectively. Sub-standard and Table Cream prices are subject to discounts of 2 cents per quart and 1 cent per pint and half pint. The gallon price is \$1.60 and \$3.00, respectively (summer and winter). Whipping Cream is discounted 5 cents per quart and 1 cent per half pint. The price per gallon is \$4.20 (summer and winter). Cultured Buttermilk and Chocolate Drink discounts are the same as those of Whole Milk, and the price per gallon in the summer is 68 and 76 cents, respectively; 72 and 80 cents in winter.

Hospitals and Public Institutions are offered an overall discount of 5 per cent on single deliveries of not less than ten gallons and providing accounts are paid monthly within thirty days.

Schools may buy milk at 5 cents per half pint summer and winter.