## D.B.S. MEMORANDUM

## SALES


1.FLUIL SALES IN TWENTY-FOUR MARKETS OF CANAUA

June and January-June, 1951, with Comparisons Shown in Percent of 1950

| Market | MILK SALES |  |  |  | CREAM SALES |  |  |  | CREAM |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June |  | January-June |  | June |  | January-June |  | June |
|  | Sales in Qts. | $\begin{aligned} & \text { Q of } \\ & 1950 \end{aligned}$ | Sales in Qts. | $\begin{aligned} & \% \text { of } \\ & 1950 \end{aligned}$ | $\begin{gathered} \text { Sales } \\ \text { in B.F. } \end{gathered}$ | $\begin{aligned} & \text { \% of } \\ & 1950 \end{aligned}$ | Sales in B.F. | $\begin{aligned} & \% \text { of } \\ & 1950 \end{aligned}$ | Percent Fat |
|  | 1000 Lt. | \% | 1000 Lt . | \% | 1000 lb . | \% | 1000 lb | \% | \% |
| Charlottetown .. | 196 | 99 | 1,236 | 102 | 5 | 130 | 26 | 101 | 11.88 |
| Halifax | 1,329 | 106 | 7,918 | 105 | 21 | 99 | 115 | 97 | 13.99 |
| Sydney Area ... | 835 | 106 | 4,995 | 105 | 8 | 114 | 33 | 103 | 29.90 |
| Saint John .... | 775 | 96 | 4,726 | 96 | 12 | 94 | 57 | 90 | 31.85 |
| Moncton | 421 | 105 | 2,524 | 104 | 7 | 92 | 39 | 95 | 29.39 |
| Montreal | 12,827 | 101 | 78,046 | 102 | 289 | 102 | 1,634 | 100 | 18.03 |
| Quebec | 2,054 | 101 | 12,756 | 100 | 28 | 104 | 143 | 105 | 17.83 |
| Sherbrooke | 567 | 102 | 3,388 | 103 | 9 | 121 | 46 | 103 | 22.03 |
| Three Rivers . | 577 | 102 | 3,523 | 104 | 11 | 131 | 52 | 122 | 24.65 |
| Ottawa-Hull .... | 2,770 | 103 | 16,971 | 103 | 53 | 106 | 277 | 97 | 20.70 |
| Toronto | 10,860 | 101 | 64,881 | 99 | 239 | 106 | 1,388 | 103 | 17.46 |
| Hamilton | 2,559 | 106 | 14,836 | 103 | 32 | 113 | 188 | 102 | 18.28 |
| Windsor ....... | 1,844 | 102 | 10,724 | 103 | 30 | 98 | 162 | 99 | 14.60 |
| Ft. WII.-Pt. Ar.. | 781 | 100 | 4,728 | 102 | 10 | 96 | 56 | 93 | 18.95 |
| Winnipeg | 3,353 | 102 | 20,676 | 101 | 107 | 102 | 655 | 99 | 12.60 |
| Brandon ....... | 261 | 106 | 1,629 | 112 | 6 | 103 | 39 | 102 | 14.19 |
| Regina ........ | 669 | 100 | 4,148 | 101 | 20 | 105 | 124 | 100 | 12.20 |
| Moose Jaw | 233 | 95 | 1,465 | 97 | 6 | 98 | 34 | 95 | 11.72 |
| Saskatoon ..... | 620 | 98 | 3,999 | 101 | 13 | 95 | 85 | 95 | 12.17 |
| Edmonton ...... | 1,644 | 104 | 10,078 | 107 | 42 | 108 | 251 | 104 | 11.76 |
| Calgary ....... | 1,323 | 105 | 7,968 | 109 | 37 | 108 | 213 | 104 | 12.12 |
| Leth-Med. Hat .. | 332 | 102 | 1,982 | 104 | 9 | 111 | 48 | 101 | 12.46 |
| Vancouver | 4,990 | 100 | 29,639 | 101 | 138 | 96 | 804 | 92 | 11.78 |
| Victoria ...... | 960 | 105 | 5,552 | 105 | 23 | 106 | 119 | 103 | 14.38 |

II. ESTIMATEU FLUIU SALES IN CANAUA BY FROVINCES

June and January-June, 1951, with Comparisons Shown in Percent of 1950

| Province | MILK |  | CREAM |  | TOTAL FLUID SALES |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Quarts | $\begin{aligned} & \text { \% of } \\ & 1950 \end{aligned}$ | $\begin{aligned} & \text { Butter }= \\ & \text { feat } \end{aligned}$ | $\begin{aligned} & \text { \% of } \\ & 1950 \end{aligned}$ | Milk* | $\begin{aligned} & \text { \% of } \\ & 1950 \end{aligned}$ |
|  | 1000 Lt. | $=$ | 1000 lb | \% | 1000 lb . | \% |
| A, JUNE, 1951, WTTH LOMPARISONS SHON: IN PER CAHT OF JUNE, 1950 |  |  |  |  |  |  |
| CANADA | 113,165 | 103 | 2,272 | 106 | 356,098 | 103 |
| P. E. I. | 646 | 104 | 8 | 100 | 1,894 | 105 |
| $N$, S. | 4,167 | 106 | 43 | 105 | 11,537 | 106 |
| $N$. B. | 2,377 | 102 | 34 | 97 | 7,011 | 102 |
| Quebec | 35,519 | 103 | 738 | 106 | 112,718 | 103 |
| Ontario 。 | 45,321 | 103 | 735 | 105 | 137,932 | 103 |
| Manitoba | 4,480 | 102 | 133 | 102 | 15,261 | 102 |
| Saskatchewan | 4,525 | 99 | 104 | 111 | 14,658 | 102 |
| Alberta | 7,709 | 105 | 254 | 120 | 26,895 | 108 |
| British Columbia | 8,421 | 101 | 223 | 101 | 27,891 | 101 |

B, JANUARY-JUNE, 1951, WITH COME ARISONS SHOWN IN FER CENT OF JANUARY-JUNE, 1950

| Canada | 687,775 | 102 | 12,329 | 101 | 2,122,591 | 102 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| P. E. I. | 4,029 | 105 | 43 | 102 | 11,563 | 105 |
| N. S. | 24,674 | 106 | 227 | 103 | 69,305 | 105 |
| N. B. | 14,173 | 102 | 172 | 98 | 40,989 | 102 |
| Quebec | 221,540 | 103 | 3,843 | 102 | 681,352 | 103 |
| Ontario | 269,994 | 102 | 3,931 | 101 | 808,920 | 102 |
| Manitoba | 28,484 | 102 | 810 | 99 | 95,843 | 102 |
| Saskatchewan | 28,068 | 101 | 684 | 103 | 91,997 | 101 |
| Alberta | 46,755 | 107 | 1,290 | 111 | 156,579 | 108 |
| British Columbia | 50,058 | 101 | 1,329 | 93 | 166,043 | 99 |

Estimates are based on reports from 185 markets of Canada which represent in the aggregate 64.4 per cent of the estimated milk sales and 63.1 per cent of the estimated cream sales. The number of markets are shown as follows: P.E.I.; $6 ;$ N. $3 ., 17 ;$ N.B. 18 , Que., 20; Ont., 32; Man., 17; Sask., 26; Alta., 26; and B.C., 21.

* Includes cream expressed as milk。


## Saskatchewan

June 14: Distributors in Regina and Moose Jaw shall be permitted to charge 10 cents for each bottle left at the customer's door, in place of 5 cents formerly allowed.
August 1: Summer prices were put into effect in the Yorkton and Melville areas. From May 1 to September 30 , whole milk for fluid purposes will be peid for at $\$ 4.05$ per hundred pounds, and that bought in excess of fluid requirements at $\$ 3.00$ per hundred. Winter prices in effect from October 1 to April 30 , w 112 be $\$ 4.35$ and $\$ 3,00$ per hundred, respoctively.

## Ontario

July 16: Under provisiuns of the Milk control Act of Ontario, the maximum prices that may be charged by distributors for milk products sold at retail in the city of toronto is set forth in part as follow:

Name and description
Standard Milk
( 3.5 to 3.9 f lat)
Special Milk ............................. 23 $\frac{\text { Quarts }}{\text { cents }}$ (4 \& fat)
Chocolate Drink ...................... 21
Skim Mik .................................. 15
(Not more than $\frac{1}{4}$ of 1\%)
Buttermilk ............................... 17
(From Cream churned)
Latic Milk
(Not more than $2 \%$ fat)
Cereal Treat ...............................
(10 to 12 of fat)
Table Cream ................................
(16 to 24 \% fat)
mípping Cream
$\frac{\text { Pints }}{\text { cents }}$
12

Half=Pints cents

7
13
10
$9 \longrightarrow 7$
$10 \quad 7$

## (32 \% fat or more)

All of the above products sold in cardboard containers may be priced $\frac{1}{2}$ cent per quart. pint or $\frac{1}{2}$ pint above bottle prices as given.

If the product is not delivered to the consumer, discounts of 1 cent will be allowed on sales of standard milk, special milk and skim milk in quarts.
September 18 On and ofter this date the minimum prices paid to producers for fluid milk testing 304 on the Toronto Market shall be based on the following schedule:
(1) Milk bought on the closed quota basis (i.e. requiring the producer to make daily deliveries of specified quantities).
Price per hundred pounds

$$
4.55
$$

(2) Milk bought on the open quota basis (1.0. requiring the producer to deliver the total amount produced). ..... 4.50
(3) Milk purchased in excess in the amount required by the distributor, and testing $3.5 \%$. ..... 3.15

Should the minimum price of milk used for the production of skim milk powder in effect in the province be greater than $\$ 3,15$ per hundred, such minimum price will apply to milk purchased by distributors in excess of the quantities required.
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