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AUTOMOBILE STATISTICS

for Canada

December 1926

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AUTOMOBILE STATISTICS FOR CANADA

OUTPUT FOR 1926 SHOWED INCREASE OF 26 PER CENT OVER 1925

December 1926

Production of automobiles in Canada during 1926 reached a new high record of 205,116 units, an increase of 26 per cent over the total for 1925 and 55 per cent above the figure for 1924. The year's output included 68,059 sedans and coaches, 14,282 coupes, 61,472 touring cars, 8,555 runabouts, 23,230 chassis, 29,365 trucks and 153 taxicabs or buses. The sales value, f.o.b. plant, of cars produced during the year amounted to 124 million dollars as compared with 103 millions in 1925 and 79 millions in 1924. Only 11 plants in Canada manufactured cars and trucks during 1926; all were located in Ontario.

During December, 1926, the number of cars made in Canadian factories was 7,752 as compared with the November output of 9,828 cars. The month's output included 2,306 open passenger cars, 1,698 closed models, 1,323 trucks, 2,423 chassis and 2 taxicabs or buses. In December, 1925, the output was reported at 8,904 units, of which 6,531 were passenger cars, 1,217 trucks, 1,091 chassis, and 65 taxicabs or buses.

Production of automobiles in Canada for the 12 months ending December. 1926, totalled 205,116 cars as against 162,221 in the previous year. The output of closed model passenger cars at 82,341 was 66 per cent higher than in 1925: trucks made during the year totalled 29,365 as against 21,646, and chassis numbered 23,230, an increase of 46 per cent over the 15,872 made in the previous year. A decline was registered in the output of open passenger cars as the number of this type made during 1926 was 70,027, a drop of 6 per cent from 1925, and taxicabs and buses numbered only 153 as compared with 201 produced in 1925.

Analysis of output by months shows that the maximum was attained in May and the minimum was reached in December. The year opened auspiciously with a production of 15,479 cars in January, an increase of about 50 per cent over the corresponding month in 1925. Output then rose rapidly to a total of 22,374 cars in March which rate of output was fairly well maintained until June. A sharp decline was registered in July when production totalled 15,208 cars and only a slight recovery was made in August; in September, however, the output increased to 17,495 and then fell off rapidly to close the year at 7,752 cars in December

Output followed a similar trend in 1925 when the year started at 10,668 cars in January, advanced to 20,139 in May, dropped to 8,963 in August, rose again to 15,113 in October and closed the year at 8,904 in December.

Imports of automobiles into Canada during 1926 totalled 28,535 cars or almost double the number imported during 1925 when 14,632 cars were brought into Canada. In January, 691 cars were imported, and this proved to be the lowest number brought in during any month of the year; in May, the maximum of 5,384 cars was attained, after which the number steadily declined until in December only 764 were imported. These figures followed a similar trend to those reported in 1925. In that year imports in January numbered 482, in May the number stoed at 1,912, and the year closed with 793 imported in December.

Exports of automobiles from Canada during 1926 numbered 74,553 and exceeded the imports by 161 per cent; in the previous year the exports were greater by 408 per cent. Monthly exports were highest in March and Nevember in each year. In January, 1926, a total of 5,159 cars was shipped to foreign countries and the number rose steadily to 10,911 in March; then the Canadian demand for spring delivery began and exports declined sharply to 4,118 in April, fell off still further during succeeding months and in August reached a low point for the year at 3,080 cars.

Taking the population of Canada at 9,390,300 persons in 1926, and the output of cars at 205,116, it follows that the automobile manufacturers produced one new car for every 46 persons in Canada while in 1925 the production equalled one car to 57 persons. By adding the imports into Canada to the Canadian production and deducting the exports, it appears that the domestic consumption of motor cars in Canada was 159,098 from which it is evident that for every 59 persons in Canada one new car was brought into use while in 1925 the ratio was one new car to 90 people. Statistics for registration for 1925 showed that there was one car in use to every 13 persons in Canada. Similar data for 1926 are not yet available.

Table 1 .- Production of Automobiles in Canada, December 1926 and 1926.

			Selling Value		
Class	Number		f.o.b. plant		
CIWRE	1925	1926	1925	1926	
Passenger:			\$	\$	
Open -					
2 o 3 passenger	255	204	129,853	113,725	
4 to 5 passenger	4,668	1,948	2,221,192	936,530	
passenger	198	154	322,950	179,321	
Total open	5,121	2,306	2,673,995	1,229,576	
Closed -					
2 to 3 passenger	421	152	276,611	111,778	
4 to 5 passenger	911	1,500	870,052	1,335,505	
7 passenger	78	46	148,915	76,072	
Total closed	1,410	1.698	1,295,578	1.523,355	
Trucks					
Under 1 ton capacity	478	404	207,487	174,268	
1 ton	700	896	295,296	356,446	
Over 1 ton and under 5 tons	39	23	84,943	50,740	
5 tons and over			_		
Total trucks	1,217	1,323	587,726	581,454	
Chassia					
Passinger	127	2,046	82,123	725,102	
Freight	863	282	181,941	103 013	
Eith r passenger or freight	101	95	47,321	36,162	
Total chassis	1,091	2,423	291,385	864,277	
Taxicabs and buses (not					
included above.	65	2	160,476	9,818	
TOTAL	8,904	7,752	5,009,160	4,208,480	

Takin 2 - Cumulative Production of Automobiles in Canada, for the twelve months
anding December 1925 and 1926.

				17. 3
	Number		Selling Value (c.o.b. plant	
Olase	7 (dt.)			Prant
	1925	1926	1925	1926
Passen jer			\$	ď.
Open 2 .0 3 basmenger 4 .0 5 passenger 7 passenger	4,404 68,572 1,785	8,555 59,324 2,148	2,712,385 35,312,615 2,299,873	4,449,777 27,160,959 2,548,827
Total open	74,761	70,027	40,324,873	34,159,563
Clos d - 2 o 3 passenser 4 o 5 passenger 7 passenger	11,176 37,523 1,042	14,2*2 66,765 1,294	7,378,703 37,094,246 2,407,861	9,513,537 55,475,086 2,695,433
Total closed	49,741	82,341	46 880,810	67,684,056
Trucks Under I ton capability I to: Over I ton and under 5 tons 5 to s and over	3,787 17,382 477	6,195 21,886 1,284	1,699,139 7,5 2 0,248 1,111,283	2,680,216 9,411,933 1,969,112
Total trucks	21,646	29,365	10,330,670	14,061,261
Chassi: Passinger Frei ht Rith r passinger or freight	11,115 4,16 6 591	12,826 7, 44 9 2,955	3,957,315 1,122,672 255,459	4,427,606 2,024.789 1,209,849
Total chassis	15,872	23,230	5,335,446	7,662,244
Taxicans and buses (not included above	201	153	669,952	649,940
TOTAL	162,221	205,116	103,541,751	124,217,064

Table 3.- Production, Imports, Exports and Apparent Consumption of Automobiles in Canada, by months, 1925 and 1926 (Number only)

Month	Year	Production	Imports	Exports	Apparent Consumption
	Address of the second of the s				Application control of the control o
January	1925 No.	10,668 15, 4 79	482 691	5,191 5,159	5,9 59 11,011
February	1925 No.	1 2 ,520 18,838	594 916	5,151 8,438	7,963 11,316
March	1925 No.	15,841 22,374	1,209	7,591 10,911	9,459 13,633
April	1925 No. 1926 No.	19,059 21,502	1,513 2,539	5,904 4,118	14,668 19,923
May	1925 No.	2 0,139 24,934	1,91 2 5,384	5,776 5,623	16. 2 75 24,695
June	1925 No.	15,420 21,751	1,618 4,904	6,107 4,584	10,931 22,071
July	1925 No.		1,646	4,284	9,402 14.072
August	1925 No. 1926 No.	8,963 15,285	1,431 3,083	4 444	5,950 15,288
September	1925 No.	12,804 17,495	1,429 ° 2,258	5,583 6,501	8,650 13,252
October	1925 No.	15,113 14,670	1,211	7,976 7,546	8,348 8,612
Novembar	1925 No. 1926 No.	10,750	794 1,316	9,323	2,221 2,351
December	1925 No. 1926 No.	8,904 7,752	793 764	7,047 5,642	2,650 2,874
TOTAL	1925 No. 1926 No.	162,221 205,116	14,632 23,535	74,377 74,553	102,476

Table 4. Production, Imports, Exports and Apparent Consumption of Automobiles in Canada, by months, 1925 and 1926 (Value only)

The same of the same is a					
Month	Year	Production	Imports	Exports	Apparent Consumption
Januar	1925 \$	5,731,005	485,124	2,286,404	3,929,725
	1926 \$	8,771,034	675,438	2,268,518	7,177,954
February	1925 \$	6,905,665 10, 497 ,436	659,018 914,790	2,283,829 3,792,576	5,280,854 7,619,650
March	1925 \$	9,774,524	1,312,342 2,112,175	3,274,817 4,439,731	7,812,049 11,805,67 3
April	1925 \$ 1926 \$	13,332,404 13,521,838	1,654,191 2,198,931	2,447,331	12,539, 264 13,791,861
May	1925 \$	13,754,390 15,761,615	1,933,991 4,522,204	2,465,131	13,223,250
June	1925 \$ 1926 \$	10.257,403 13,08 4 ,298	1,670,646	2,473, 652 1,823,366	9,454.397 15,464,790
July	19 2 5 \$	7,585,330 8,759,280	1,519,365	1,692,891	7,411,804 9,612,291
August	1925 \$ 1926 \$	6,6 32 ,309 10,137.389	1,402,794	1,817,209	6,217,894 9,952.749
September	1925 \$ 1926 \$	9,164,258 11,111,419	1,316,616	3,049,426 3,110,369	7,431,448 9,822,526
October	1925 \$ 1 926 \$	9, 29 7,690 8,672 ,578	1,068,960 1,319,718	3,916,180 3,353,787	6,450,470 6,638,509
Novembar	1925 \$ 1926 \$	6,097,613 5,558,468	781,364 1,059,16 4	4,340,941 3,821,994	2,538,036 2,795.638
December	1925 \$ 1926 \$	5,009,160 4, 2 08,490	744,898 740,698	3,294,636 2,797,736	2,459,422 2,151,442
TOTAL	1925 \$ 1926 \$	103,541,751	14,549,309 23,481,692	33,342,447 32,978,602	84,748,613 114,720,154

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