# OEPARTMENT OF TRADE AND COMMERCE <br> DOMINION BUREAU OF STATISTICS 

# AUTOMOBILE STATISTICS 

for Canada

## December 1926

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DOMINION STATLSTICIAN .. R.H. COATS. B. A., F. S. S. (HON).. F RSE
S. J. COOK, B.A.. A.I.E., F.C.I.C.. .. Chiet of the

MINING. METAILURGICAL. AND CHEMICAL BR,NACH

## AUTONOBHLE STATISTMCS FOR CANADA

OUTPUT FOR 1826 SHOWED IHCREASE OT 26 PER CENT OVER 1925
December 1926
Production of automobiles in Canada during 1926 reached a new high record of 205,116 units, an increase of 26 per cent over the total for 1925 and 55 per cent above the figure for 1924. The year's output included 68,059 sedans and coaches, 14,282 coupes, $6 i, 472$ touring cars, 8,555 runabouts, 23,230 chassis. 29,365 trucks and 153 taxicabs or buses. The sales value, f.o.b. plant, of cars produced during the yeat amounted to 124 million dollars as compared with 103 millions in 1925 and 79 millions in 1924. Only 11 plants in Canada manufactured car* ard trucks during 1926: all were located in ontario.

During December, 1926, the nmber of cars made in Canadian factories was 7,752 as compared with the November output of 9,828 cars. The month's output included 2,306 open passenger cars, 1,698 closed models, 1,323 trucks. 2, 423 chassis and 2 taxicabs or huses. In December, 995 , the output was reported at 8,904 units, of which 6,531 were passenger cars, 1,217 trucks, 1,091 chassis and 65 taxicabs or buses.

Production of aujomobiles in Canada for the 12 months ending Decemoer. 1926, totalled 205,116 cars as against 162,221 in the previous year. The output of closed model passenger cars at 82,341 was 66 per cent higher than in 1925: trucka made during the year totalled 29,365 as against 21,646 , and chassis numbered 23,230, an increase of 46 per cent over the 15,872 made in the provique year. A decline was registered in the output op open passenger cars as the number of this type made during 1926 was 70,027 , a drop of 6 per cent from 1925 and taxicabs and buses numbered only 153 as compared with 201 produced in 1925

Analysis of outwut by monthe showe that the maximum was attained in May and the minimum was reached in December. The year opaned auspiciously with a production of 15,479 cars in January, an increase of about 50 per cent over the corresponding month in 1925. Output then rose rapidly to a total of $22,3 \pi 4$ cars in March which rate of output was fairly well maintained until June. A sharp decline was registered in July when production totailed 15,202 cara and only a slight recovery was made in August; in September, however, the output increased to 17.495 and then fell off rapidly to close the year at 7,752 cars in December

Jutput. followed a simllar trend in 1925 when the year started at $10,06 S$ cars in January, advanced to 20,139 in May, dropped to 8,963 in August, rose again to 15.113 in October and closed the year at 8.904 in December.

Imports of automobiles into Canada during 1926 totalled 28,535 cars or almost double the number importod during 1925 when 14.632 cars were brought into Canada. In January, 691 cars were imported, and this proved to be the lowest number brought in during any month of the year: in May, the maximum of 5.384 cars was attained, fter which the number steadily declined until in December only 764 were imported. These figures followed a similar trend to ihose reported in 1925. In that year inports in January numbered 482 . in May the number stod at 1.912, and the year closed with 793 imported in December.

Exports of automobiles from Canada during 1926 numbered 74,553 and exceeded the imports by 161 per cent; in the previous year the exports were greater by 408 per cent. Monthly exports were highest in March and November in each year. In January, 1926, a total of 5,159 cars was shipped to foreign countriee and the number rose steadily to 10,911 in March: then the Canadian demand for spring delivery began and exports declined sharply to 4,118 in April, foll off atill further during succeeding months and in August reached a. low point for the year at 3.080 cars

Taking the population of Canada at $9,390.300$ persons in 1926. and the output of cars at 205,116 , it follows that the automobile manufacturers produced one new car for every 46 persons in Canada while in 1925 the production equalled one car to 57 persons By adding the imports into Canada to the Canadian production and deducting the exports, it appears that the domestic conaumtion of motor cars in Canada was 159,098 from which it is ovident that for every 59 persons in Canada one now car was brought into use while in 1925 the ratio was one new car to 90 people. Statistics for registration for 1925 showed that there was one car in use to overy 13 persons in Canada. Similar data for 1926 are not yet available.

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Thol. 3.- Prodiaction. Inports, Exports and Apparent Gonoluption of Automobiles
in Canada, by months, 1926 and 1926 (Number only)

| Month | Year |  | Production | Imports | Exports | Apparent Consumption |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Januar: | 3 925 | iio. | 0,668 | 482 | 5,191 | 5,555 |
|  | 2926 | No. | 15,479 | 691 | 3,159 | 11,011 |
| Februa y | 1925 | No. | 12,520 | 594 | 5,151 | 7,963 |
|  | 1926 | No. | 13,838 | 916 | ¢, 438 | 11,316 |
| March | 1925 | No. | 15,841 | 1,209 | $\therefore .591$ | 9, 459 |
|  | 1926 | No. | 22,374 | 2,170 | 10,911 | 13,633 |
| April | 2925 | ลัO. | 19,059 | 1,513 | 5,904 | 14,668 |
|  | 1926 | No. | 21,502 | 2,539 | 4,118 | 19,923 |
| May | 1925 | No. | 20, 135 | 1,912 | 5,776 | $18.2{ }^{2} 75$ |
|  | 1926 | No. | 24,934 | 5,384 | 6,623 | 24,695 |
| June | 1925 | No. | 15,420 | 1,618 | 6,107 | 10.931 |
|  | 1926 | No. | 21,751 | 4,904 | 4,584 | 22,071 |
| July | 1925 | No. | 12,04C | 1,646 | 1,284 | 9,402 |
|  | -926 | No. | -5,208 | 3,022 | 4.158 | 14.072 |
| 4ugust | 1925 | No. | 8,963 | 1,431 | +444 | 5.950 |
|  | 2926 | No. | 15,285 | 3,083 | 3.080 | 15.288 |
| Septemiler | 1925 | No. | 12,804 | 1,429 | 5,5831 | 8,650 |
|  | 1926 | No. | 17.496 | 2,258 | 6, 501 | 13.252 |
| Octobo | 1925 | IVo. | 25,113 | 1,211 | 7,976 | 8,348 |
|  | 1926 | No. | 14,670 | 1,488 | $\therefore 546$ | 8,612 |
| Novembar | 1925 | No. | 20, 750 | 794 | 9,323 | 2.221 |
|  | 1926 | 30. | 9828 | 1,316 | 3,793 | 2,35? |
| December | 1925 | No. | 8,904 | 793 | 7,047 | 2,050 |
|  | 1926 | No. | 7,752 | 764 | 5,642 | 2,874 |
| TOTAL | 1925 | No. | 132,22] | 14,632 | 71,377 | 102,476 |
|  | 1926 | No. | 205,210 | 23,535 | 74,553 | 159,098 |

Table a, Prodwetion. Tmports, Fxpores an Apuarant Consumption of Autombiles
in Cansaa, by monthe, 1925 and 1926 (Value only)

| wenth | Year |  | Production | Imports | Exports | Apparent Consumption |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Janizar | 1925 | \$ | 5,731,005 | 485,124 | 2,286,404 | 3,929,725 |
|  | 1926 | \$ | 8,771,034 | 675,438 | 2,268,518 | 7,177,954 |
| Februa ${ }^{\text {y }}$ | 19.55 | \$ | 6,905,665 | 659,018 | 2,283,829 | 5,280,854 |
|  | 1928 | \$ | 10,497,436 | 914,790 | 3,792,576 | 7,619,650 |
| March | 1925 | \$ | 9,774,524 | 1,312,342 | 3,274,817 | 7,812,049 |
|  | 1926 | \$ | 14,133.229 | 2,112,175 | 4.439,731 | $11,805,673$ |
| Apris | 1925 | \$ | 13,332,404 | 1,654,191 | 2,447,331 | 12,539,264 |
|  | 1926 | \$ | 13,521,838 | 2,198,931 | 1,928,908 | 13,791,861 |
| Mav | 1925 | * | 13.754 .390 | 1,933,991 | 2. $465 \times 131$ | 13, 223,250 |
|  | 1325 | \$ | 15, 962,635 | 4.523.70: | 2.397.243 | 17.883 .071 |
| Jun* | 1925 | \% | 10.257,403 | 1.690 .840 | 2.175 .852 | 9,454,397 |
|  | 1926 | \$ | 13,084,298 | 4,203,858 | 1,823, 360 | 15,464,790 |
| July | 2925 | \$ | 7.585,330 | 1,519,365 | 1,692,891 | $7,411,804$ |
|  | 1926 | \$ | 8,759,280 | 2,400,618 | 1.547.607 | 9,612,293 |
| August | 1925 | \$ | 6,632,309 | 1,402,794 | 1,817,209 | 6,217, 894 |
|  | 1926 | \$ | 10,137.389 | 1.512,122 | 1.696 .762 | 9,952,749 |
| Soptomier | 1925 | * | 9,164,258 | 1,316,616 | 3,049,426 | 7,431,448 |
|  | 1926 | \$ | 11.111.419 | 1,821,476 | 3,110,369 | 9,822,526 |
| Octinbe | -925 | 3 | 9,297,690 | 1,068,960 | 3,916,180 | 5.450,470 |
|  | 1926 | \$ | 8,572,578 | 1.319,718 | 3,353,787 | 6.638 .509 |
| Novembar | 1925 | \$ | 6,097,613 | 781,364 | 4,340,941 | 2,538,036 |
|  | 1.926 | \$ | $5.558,468$ | 1,059,164 | 3,821,994 | 2.795.638 |
| Decembur | 1925 | $\$$ | 5,009,160 | 744,898 | 3,294,636 | 2,459,422 |
|  | 1926 | \$ | 4,208,490 | 740,693 | 2,797,736 | 2, 151,442 |
| TOTAL | 1925 | \$ | 103,541,751 | 14,549,309 | 33,342,447 | $84.748,613$ |
|  | 1926 | \$ | 124,217,074 | 23,481,692 | 32,978,60k | 114, 720, 254 |

