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MOTOR VEHICLE SHIPMENTS

July - 1953

Factory shipments of Canadian-made vehicles totalled 48,691 units in July, 1953, compared with 49,900 units in the previous month and with 34,314 units in July, 1952. The shipments for the current month included 37,465 passenger cars, 11,219 trucks and 7 buses.

Table 1 - Motor Vehicle Production and Shipments (*), July, 1953

	Production during month	Factory shipments of made-in-Canada vehicles			Shipments of vehicles imported from United States
		For sale in Canada	For export	Total	
		(Number of units)			
(a) <u>Passenger cars -</u>					
Convertible cars:					
Coupe, roadster	133	132	1	133	197
Sedan, touring	---	---	---	---	1
Permanent closed cars:					
Coupe	2,558	2,501	4	2,505	346
2-door sedan	8,221	8,265	10	8,275	293
4-door sedan	24,354	21,973	2,011	23,984	1,374
Other closed	958	885	3	888	220
Chassis (sold without bodies)	2,064	---	1,680	1,680	---
Total Passenger Cars	36,288	33,756	3,709	37,465	2,431
(b) <u>Commercial vehicles, including trucks, buses and chassis</u>					
Maximum gross vehicle weight - in pounds -					
5,000 and less	5,304	4,519	1,221	5,740	148
5,001 - 10,000	2,165	1,810	249	2,059	38
10,001 - 14,000	583	379	144	523	13
14,001 - 16,000	1,940	1,183	658	1,841	19
16,001 - 19,500	700	666	---	666	87
19,501 - 26,000	466	365	---	365	104
Over 26,000	30	25	---	25	103
Total Trucks	11,188	8,947	2,272	11,219	512
Total Coaches or Buses	7	7	---	7	---
Total Commercial Vehicles ..	11,195	8,954	2,272	11,226	512
TOTAL PASSENGER AND COMMERCIAL	49,483	42,710	5,981	48,691	2,943

(*) Includes military vehicles.

Note: Preliminary figures on sales of European-made vehicles during July, 1953, totalled 3,310 passenger cars and 97 trucks and buses.

(over)



Motor Vehicles

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Table 2 - Motor Vehicle Shipments, Seven Months Ended July, 1953

	Production during period	Factory shipments of made-in-Canada vehicles			Shipments of vehicles imported from United States
		For sale in Canada	For export	Total	
		(Number of units)			
(a) Passenger cars -					
Convertible cars:					
Coupe, roadster	1,614	1,603	25	1,628	1,871
Sedan, touring	---	---	---	---	72
Permanent closed cars:					
Coupe	16,823	16,662	70	16,732	3,197
2-door sedan	53,504	53,087	37	53,124	1,966
4-door sedan	158,582	142,269	16,598	158,867	10,243
Other closed	5,777	5,561	83	5,644	1,541
Chassis (sold without bodies)	8,356	2	7,970	7,972	---
Total Passenger Cars	244,656	219,184	24,783	243,967	18,890
(b) Commercial vehicles, including trucks, buses and chassis					
Maximum gross vehicle weight					
- in pounds -					
5,000 and less	46,900	40,778	5,783	46,561	625
5,001 - 10,000	15,867	13,588	1,688	15,276	524
10,001 - 14,000	3,904	2,814	1,086	3,900	116
14,001 - 16,000	12,698	8,728	3,977	12,705	116
16,001 - 19,500	7,149	6,727	84	6,811	246
19,501 - 26,000	2,730	2,550	84	2,634	506
Over 26,000	400	441	8	449	422
Total Trucks	89,648	75,626	12,710	88,336	2,555
Total Coaches or Buses	108	86	---	86	1
Total Commercial Vehicles ..	89,756	75,712	12,710	88,422	2,556
TOTAL PASSENGER AND COMMERCIAL....	334,412	294,896	37,493	332,389	21,446

Note: Preliminary figures on sales of European-made vehicles during the seven months ended July, 1953, totalled 18,718 passenger cars and 1,019 trucks and buses.

Table 3 - Factory Shipments of Made-in-Canada Vehicles, by Months, 1951-1953

Month	1 9 5 1	1 9 5 2	1 9 5 3
(Number of units)			
January	39,204	34,232	35,894
February	40,592	32,448	42,904
March	47,779	34,209	51,990
April	41,060	46,908	52,420
May	42,911	42,690	50,590
June	36,229	41,110	49,900
July	30,294	34,314	48,691
Total - Seven Months	278,069	265,911	332,389
August	21,833	22,853	
September	29,861	41,065	
October	32,462	41,659	
November	29,461	31,340	
December	22,086	29,868	
Total	413,772	432,696	

See January issue for list of reporting firms.