

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce
V01.28-N0. 8
Price $\$ 1.00$ per year
MOTOR VEHTCLE SHIPURYTS

## August - 1953

Factory shipments of Canadian-made vehicies totalled 22,640 units in August, 1953, compared with 48,691 units in the previous month and with 22,853 units in August, 1952. The shipments for the current month included 17,940 passenger cars, 4,663 trucks and 37 buses.

Table 1 - Wotor Vehicle iroduction and Shipments (*), August, 1253.
Factony shipments of
Production made-in-Canada vehicies
during
For sale For
month In Canada export Intal

Shipments of vehicles imported from United Statos
(Number of units)
(a) Passenger cars -

| Convertible cars: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Coupe, roadster ............ 8 | 17 | --- | 17 | 65 |
| Sedan, touring ............. | --- | --- |  | 1 |
| Permanent closed cars: |  |  |  |  |
| Coupe ....................... 1,226 | 1,252 | 7 | 1,259 | 164 |
| 2-door sodan ............... 3, 326 | 3,992 | 7 | 3,999 | 107 |
| 4-door sedan ................ 11,189 | 10,462 | 1,102 | 11,564 | 601 |
| Other closed .............. 361 | 365 | 4 | 369 | 183 |
| Chassis (sold without bodies) 396 | --- | 732 | 732 | -- |
| Total Passenger Cars ...... 17,006 | 16,088 | 1,852 | 17.940 | 1,121 |

(b) Commercial vehicles, including
trucks, buses and chassis
Maximum gross vehicle weight

(*) Includes military vehicles.
Note: Preliminary figures on sales of European-made vehicles during August, 1953, totalled 2,559 passenger cars and 144 trucks and buses.

(a) Passenger cars -


Permanent closed cars:
Coupe ..................... 18,049 17,914 77 17,991 3,361
2-door sedan ............... 57,330 57,079 44 57,123 2,073

| $L$-door sedan $\ldots \ldots . . . . . . .$. | 169,771 | 152,731 | 17,700 | 170,431 | 10,844 |
| ---: | :--- | ---: | ---: | ---: | ---: |
| Other closed | , 138 | 5,926 | 87 | 6,013 | 1,724 |


| Chassis (sold without bodies) | 8,752 | 2 | 2 | 8,702 | 8,704 | $-1,011$ |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: |

(b) Commercial vehicles, including trucks, buses and chassis Maximum gross vehicle weight

- in pounds.


Note: Preliminary figures on sales of European-made vehicles during the eight months ended August, 1953, totalled 21,277 passenger cars and 1,163 trucks and buses.
Table 3 - Factors Shipments of Made-in-Canada Vehicles, by Months, 1951-1953

|  | (Number or units) |  |  |
| :---: | :---: | :---: | :---: |
| January ............................ | 39,204 | 34,232 | 35,894 |
| February ............................ | 40,592 | 32,4,48 | 42,904 |
| March . | 47,779 | 34,209 | 51,990 |
| April. | 41,060 | 46,908 | 52,420 |
| May ...... | 42,911 | 42,690 | 50,590 |
| June. | 36,229 | 41,210 | 49,900 |
| July . | 30,2.94 | 34, 3114 | 48,691 |
| August | 21,833 | 22,853 | 22.640 |
| Total - eight months ..... | 299,902 | 288, 764 | 355,029 |
| Septernber .......................... | 29,851 | 41,065 |  |
| October .. | 32,462 | 42,659 |  |
| November | 29,461 | 31,340 |  |
| December .. | 22,086 | 29,868 |  |

See January issue for list of reporiving firms.

