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**MOTOR VEHICLE SHIPMENTS**

**SEPTEMBER - 1953**

Factory shipments of Canadian-made vehicles totalled 35,021 units in September, 1953, compared with 22,640 units in the previous month and with 41,065 units in September, 1952. The shipments for the current month included 27,300 passenger cars, 7,660 trucks and 61 buses.

**Table 1 - Motor Vehicle Production and Shipments (★), September, 1953.**

| Table 1 - Motor Vehicle Production and Shipments (27, September, 1955)  |                               |   |               |        |  |
|---|-------------------------------|---|---------------|--------|--|
|   | Production<br>during<br>month | Factory shipments of<br>made-in-Canada vehicles |               |        | Shipments of<br>vehicles<br>imported from<br>United States |
|   |                               | For sale<br>in Canada                           | For<br>export | Total  |  |
|   |                               | (Number of units)                               |               |        |  |
| (a) <u>Passenger cars -</u>   |                               |   |               |        |  |
| Convertible cars:   |                               |   |               |        |  |
| Coupe, roadster .....   | ...                           | 6   | ...           | 6      | 25   |
| Sedan, touring .....  | ...                           | ...   | ...           | ...    | ...  |
| Permanent closed cars:  |                               |   |               |        |  |
| Coupe .....   | 1,779                         | 1,478   | 39            | 1,517  | 58   |
| 2-door sedan .....  | 5,924                         | 6,066   | 11            | 6,077  | 59   |
| 4-door sedan .....  | 18,753                        | 15,697  | 2,357         | 18,054 | 244  |
| Other closed .....  | 460                           | 364   | 22            | 386    | 175  |
| Chassis (sold without bodies)   | 1,332                         | ...   | 1,260         | 1,260  | ...  |
| Total passenger cars.....   | 28,248                        | 23,611  | 3,689         | 27,300 | 561  |
| (b) <u>Commercial vehicles, including<br/>trucks, buses and chassis</u> |                               |   |               |        |  |
| <u>Maximum gross vehicle weight</u>                                     |                               |   |               |        |  |
| <u>- in pounds -</u>  |                               |   |               |        |  |
| 5,000 and less .....  | 3,791                         | 2,667   | 1,075         | 3,742  | 20   |
| 5,001 - 10,000 .....  | 1,310                         | 1,025   | 228           | 1,253  | 147  |
| 10,001 - 14,000 .....   | 492                           | 356   | 108           | 464    | 19   |
| 14,001 - 16,000 .....   | 1,418                         | 712   | 778           | 1,490  | 21   |
| 16,001 - 19,500 .....   | 398                           | 403   | ...           | 403    | 14   |
| 19,501 - 26,000 .....   | 256                           | 242   | ...           | 242    | 26   |
| Over 26,000 .....   | 66                            | 66  | ...           | 66     | 45   |
| Total trucks .....  | 7,731                         | 5,471   | 2,189         | 7,660  | 292  |
| Total coaches or buses .....  | 53                            | 61  | ...           | 61     | 3  |
| Total commercial vehicles ...   | 7,784                         | 5,532   | 2,189         | 7,721  | 295  |
| TOTAL PASSENGER AND COMMERCIAL ...                                      | 36,032                        | 29,143  | 5,878         | 35,021 | 856  |

(★) Includes military vehicles.

Note: Preliminary figures on sales of European-made vehicles during September, 1953, totalled 1,856 passenger cars and 116 trucks and buses.

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(Over)



# Motor Vehicles

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Table 2 - Motor Vehicle Shipments, Nine Months Ending September, 1953.

| Table 2 - Motor Vehicle Shipments, Nine Months Ending September, 1958. |                          |  |            |         |   |
|--|--------------------------|--|------------|---------|---|
|  | Production during period | Factory shipments of made-in-Canada vehicles |            |         | Shipments of vehicles imported from United States |
|  |                          | For sale in Canada                           | For export | Total   |   |
| (Number of units)  |                          |  |            |         |   |
| (a) <u>Passenger cars -</u>  |                          |  |            |         |   |
| Convertible cars:  |                          |  |            |         |   |
| Coupe, roadster .....  | 1,622                    | 1,626  | 25         | 1,651   | 1,961   |
| Sedan, touring .....   | ...                      | ...  | ...        | ...     | 73  |
| Permanent closed cars:   |                          |  |            |         |   |
| Coupe .....  | 19,828                   | 19,392                                       | 116        | 19,508  | 3,419   |
| 2-door sedan .....   | 63,254                   | 63,145                                       | 55         | 63,200  | 2,132   |
| 4-door sedan .....   | 188,524                  | 168,428                                      | 20,057     | 188,485 | 11,088  |
| Other closed .....   | 6,598                    | 6,290  | 109        | 6,399   | 1,899   |
| Chassis (sold without bodies)  | 10,084                   | 2  | 9,962      | 9,964   | ...   |
| Total passenger cars.....  | 289,910                  | 258,883                                      | 30,324     | 289,207 | 20,572  |

## (b) Commercial vehicles, including trucks, buses and chassis

Maximum gross vehicle weight  
- in pounds -

|                                     |                |               |               |                |              |
|-------------------------------------|----------------|---------------|---------------|----------------|--------------|
| 5,000 and less .....                | 52,653         | 44,994        | 7,338         | 52,332         | 717          |
| 5,001 - 10,000 .....                | 17,861         | 15,319        | 2,004         | 17,323         | 719          |
| 10,001 - 14,000 .....               | 4,676          | 3,396         | 1,254         | 4,650          | 187          |
| 14,001 - 16,000 .....               | 15,133         | 10,035        | 5,259         | 15,294         | 171          |
| 16,001 - 19,500 .....               | 7,809          | 7,414         | 84            | 7,498          | 283          |
| 19,501 - 26,000 .....               | 3,149          | 2,951         | 84            | 3,035          | 613          |
| Over 26,000 .....                   | 483            | 519           | 8             | 527            | 529          |
| <b>Total trucks .....</b>           | <b>101,764</b> | <b>84,628</b> | <b>16,031</b> | <b>100,659</b> | <b>3,219</b> |
| <b>Total coaches or buses .....</b> | <b>196</b>     | <b>184</b>    | <b>...</b>    | <b>184</b>     | <b>4</b>     |
| <b>Total commercial vehicles ..</b> | <b>101,960</b> | <b>84,812</b> | <b>16,031</b> | <b>100,843</b> | <b>3,223</b> |

TOTAL PASSENGER AND COMMERCIAL .. 391,870 343,695 46,355 390,050 23,795

Note: Preliminary figures on sales of European-made vehicles during the nine months ended September, 1953, totalled 23,133 passenger cars and 1,279 trucks and buses.

Table 3 - Factory Shipments of Made-in-Canada Vehicles, by Months, 1951-1953

| Month                          | 1951           | 1952           | 1953           |
|--------------------------------|----------------|----------------|----------------|
| (Number of units)              |                |                |                |
| January .....                  | 39,204         | 34,232         | 35,894         |
| February .....                 | 40,592         | 32,448         | 42,904         |
| March .....                    | 47,779         | 34,209         | 51,990         |
| April .....                    | 41,060         | 46,908         | 52,420         |
| May .....                      | 42,911         | 42,690         | 50,590         |
| June .....                     | 36,229         | 41,110         | 49,900         |
| July .....                     | 30,294         | 34,314         | 48,691         |
| August .....                   | 21,833         | 22,853         | 22,640         |
| September .....                | 29,861         | 41,065         | 35,021         |
| <b>Total nine months .....</b> | <b>329,763</b> | <b>329,829</b> | <b>390,050</b> |
| October .....                  | 32,462         | 41,659         |                |
| November .....                 | 29,461         | 31,340         |                |
| December .....                 | 22,086         | 29,868         |                |
| <b>Total .....</b>             | <b>413,772</b> | <b>432,696</b> |                |

See January issue for list of reporting firms.