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MOTOR VEHICLE SHIPMENTS

Factory shipments of Canadian-made vehicles totalled 40,310 units in January, 1954, compared with 33,770 units in the previous month and with 35,894 units in January, 1953. The shipments for the current month included 32,383 passenger cars, 7,915 trucks and 12 buses.

Table 1 - Motor Vehicle Production and Shipments (★), January, 1954

	Production during month	Factory shipments of made-in-Canada vehicles			Shipments of vehicles imported from United States
		For sale in Canada	For export	Total	
(Number of units)					
(a) Passenger cars					
Convertible cars	2,043	2,072	2	2,074	285
Permanent closed cars -					
Coupe	736	632	...	632	6
2-door sedan	6,869	6,663	1	6,664	39
4-door sedan	20,915	20,829	581	21,410	414
Station-wagon type	767	606	25	631	158
Other models	41
Chassis (sold without bodies)	948	...	972	972	...
Total passenger cars	32,278	30,802	1,581	32,383	943
(b) Commercial vehicles, including trucks, buses and chassis					
Maximum gross vehicle weight					
- in pounds -					
5,000 and less	4,422	3,905	525	4,430	69
5,001 - 10,000	1,251	1,103	74	1,177	69
10,001 - 14,000	443	267	153	420	13
14,001 - 16,000	758	595	183	778	30
16,001 - 19,500	716	770	48	818	10
19,501 - 26,000	289	262	...	262	39
Over 26,000	40	30	...	30	54
Total trucks	7,919	6,932	983	7,915	284
Total coaches or buses ..	18	12	...	12	...
Total commercial vehicles	7,937	6,944	983	7,927	284
TOTAL PASSENGER AND COMMERCIAL	40,215	37,746	2,564	40,310	1,227

(★) Includes military vehicles.

Note: Preliminary figures on sales of European-made vehicles during January totalled 838 passenger cars and 82 trucks and buses.

Prepared in the Mining, Metallurgical and Chemical Section - Industry and Merchandising Division.

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LIST OF REPORTING FIRMS

Name of company	Address
Canadian Car & Foundry Co. Ltd.	Fort William, Ontario
Chrysler Corp. of Canada Ltd.	Windsor, Ontario
Diamond T Trucks Ltd.	Toronto, Ontario
Federal Motor Truck Co.	Detroit, Michigan, U.S.A.
Fitzjohn Coach of Canada, Ltd.	Brantford, Ontario
Ford Motor Co. of Canada Ltd.	East Windsor, Ontario
Four Wheel Drive Auto Co. Ltd.	Kitchener, Ontario
General Motors of Canada, Ltd.	Oshawa, Ontario
Hayes Manufacturing Co. Ltd.	Vancouver, B.C.
Hudson Motors	Tilbury, Ontario
International Harvester Co. of Canada	Hamilton, Ontario
Kaizer-Willys of Canada, Ltd.	Windsor, Ontario
Les Ateliers Prevost Inc.	Ste. Claire, Quebec
Leyland Motors (Canada) Ltd.	Longueuil, Quebec
Mack Trucks of Canada, Ltd.	Montreal, Quebec
Motor Coach Industries, Ltd.	Winnipeg, Manitoba
Nash Motors of Canada, Ltd.	Toronto, Ontario
Packard Motor Car Co. of Canada, Ltd.	Windsor, Ontario
Reo Motors Inc., Canadian Division	Leaside, Ontario
Sicard Inc.	Montreal, Quebec
Studebaker Corp. of Canada, Ltd.	Hamilton, Ontario
Welles Corporation, Ltd.	Windsor, Ontario
Western Flyer Coach Ltd.	Winnipeg, Manitoba
Weymouth-Bradly Ltd.	Toronto, Ontario
White Co. Ltd.	Montreal, Quebec