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Memorandum

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MOTOR VEHICLE SHIPMENTS

Factory shipments of Canadian-made vehicles totalled 10,624 units in October, 1954, compared with 13,982 units in the previous month and with 35,898 units in October, 1953. The shipments for the current month included 7,390 passenger cars, 3,205 trucks and 29 buses.

Table 1 - Motor Vehicle Production and Shipments (A), October, 1954

	Production during month	Factory shipments of made-in-Canada vehicles			Shipments of vehicles imported from United States
		For sale in Canada	For export	Total	
		(Number of units)			
(a) <u>Passenger cars</u>					
Convertible cars	302	246	-	246	59
Permanent closed cars-					
Coupe	276	255	1	256	3
2-door sedan	2,410	2,128	-	2,128	14
4-door sedan	5,690	4,736	15	4,751	97
Station-wagon type	34	9	-	9	48
Other models	-	-	-	-	48
Chassis (sold without bodies) ..	-	-	-	-	-
Total passenger cars	8,712	7,374	16	7,390	269
(b) <u>Commercial vehicles, including trucks, buses and chassis</u>					
<u>Maximum gross vehicle weight</u>					
<u>- in pounds -</u>					
5,000 and less	1,399	1,486	20	1,506	112
5,001 - 10,000	757	594	60	654	102
10,001 - 14,000	204	130	60	190	4
14,001 - 16,000	269	174	85	259	23
16,001 - 19,500	397	289	-	289	28
19,501 - 26,000	243	229	-	229	14
Over 26,000	69	78	-	78	33
Total trucks	3,338	2,980	225	3,205	316
Total coaches or buses ..	29	29	-	29	3
Total commercial vehicles	3,367	3,009	225	3,234	319
TOTAL PASSENGER AND COMMERCIAL	12,079	10,383	241	10,624	588

(A) - Includes military vehicles.

NOTE: Preliminary figures on sales of European-made vehicles during October totalled 1,098 passenger cars and 134 trucks and buses.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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Motor Vehicles

Table 2 - Motor Vehicle Production and Shipments (★), Ten Months Ended October, 1954

Table 2 - Motor Vehicle Production and Shipments (A, for Motor Vehicle Sales, 1951)					
	Production during period	Factory shipments of made-in-Canada vehicles			Shipments of vehicles imported from United States
		For sale in Canada	For export	Total	
		(Number of units)			
(a) <u>Passenger cars</u>					
Convertible cars	13,978	13,853	144	13,997	5,878
Permanent closed cars -					
Coupe	5,788	5,705	171	5,876	50
2-door sedan	52,217	52,328	28	52,353	650
4-door sedan	156,151	152,510	6,537	159,047	6,161
Station-wagon type	5,842	5,708	130	5,838	1,267
Other models	-	-	-	-	1,590
Chassis (sold without bodies).	11,139	2	11,832	11,834	-
Total passenger cars	245,116	230,106	18,839	248,945	15,596
(b) <u>Commercial vehicles, including trucks, buses and chassis</u>					
Maximum gross vehicle weight - in pounds -					
5,000 and less	31,873	27,962	4,142	32,104	756
5,001 - 10,000	9,497	8,607	723	9,330	953
10,001 - 14,000	4,033	2,456	1,059	3,515	239
14,001 - 16,000	6,269	4,614	2,679	7,293	377
16,001 - 19,500	6,406	6,493	90	6,583	185
19,501 - 26,000	2,745	2,782	7	2,789	363
Over 26,000	468	438	1	439	431
Total trucks	61,291	53,352	8,701	62,053	3,304
Total coaches or buses ..	340	332	-	332	30
Total commercial vehicles	61,631	53,684	8,701	62,385	3,334
TOTAL PASSENGER AND COMMERCIAL	306,747	283,790	27,540	311,330	18,930

(★) - Includes military vehicles.

NOTE: Preliminary figures on sales of European-made vehicles during the ten months ended October, 1954, totalled 17,693 passenger cars and 1,387 trucks and buses.

Table 3 - Factory Shipments of Made-in-Canada Vehicles, by Months, 1952-1954

Month	1952	1953	1954
(Number of units)			
January	34,232	35,894	40,310
February	32,448	42,904	44,268
March	34,209	51,990	45,634
April	46,908	52,420	45,622
May	42,690	50,590	37,284
June	41,110	49,900	30,229
July	34,314	48,691	26,128
August	22,853	22,640	17,249
September	41,065	35,021	13,982
October	41,659	35,898	10,624
November	31,340	19,931	
December	29,868	33,770	
TOTAL	432,696	479,649	