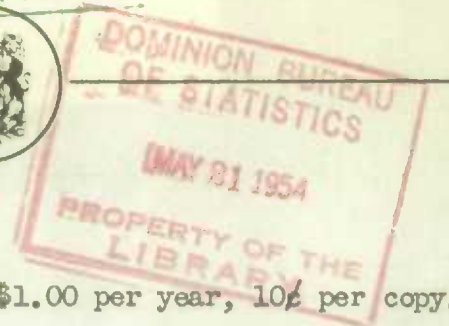


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MOTOR VEHICLE SHIPMENTS

Factory shipments of Canadian-made vehicles totalled 45,634 units in March, 1954, compared with 44,268 units in the previous month and with 51,990 units in March, 1953. The shipments for the current month included 36,492 passenger cars, 9,109 trucks and 33 buses.

Table 1 - Motor Vehicle Production and Shipments (*), March, 1954

	Production during month	Factory shipments of made-in-Canada vehicles			Shipments of vehicles imported from United States
		For sale in Canada	For export	Total	
		(Number of units)			
(a) <u>Passenger cars</u>					
Convertible cars	2,207	2,111	43	2,154	1,015
Permanent closed cars -					
Coupe	809	670	66	736	4
2-door sedan	7,593	7,588	8	7,596	93
4-door sedan	23,142	23,003	522	23,525	1,412
Station-wagon type	1,060	1,027	26	1,053	243
Other models	-	-	-	-	175
Chassis (sold without bodies)	1,440	-	1,428	1,428	-
Total passenger cars	36,251	34,399	2,093	36,492	2,942
(b) <u>Commercial vehicles, including trucks, buses and chassis</u>					
Maximum gross vehicle weight - in pounds -					
5,000 and less	5,291	4,343	757	5,100	43
5,001 - 10,000	1,274	1,226	24	1,250	168
10,001 - 14,000	460	337	158	495	37
14,001 - 16,000	849	623	276	899	30
16,001 - 19,500	855	934	-	934	18
19,501 - 26,000	364	374	-	374	62
Over 26,000	60	57	-	57	32
Total trucks	9,153	7,894	1,215	9,109	390
Total coaches or buses ...	34	33	-	33	-
Total commercial vehicles	9,187	7,927	1,215	9,142	390
TOTAL PASSENGER AND COMMERCIAL	45,438	42,326	3,308	45,634	3,332

(*) Includes military vehicles.

Note: Preliminary figures on sales of European-made vehicles during March totalled 2,226 passenger cars and 166 trucks and buses.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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Motor Vehicles

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Table 2 - Motor Vehicle Production and Shipments (*), Three Months Ended March, 1954

	Production during period	Factory shipments of made-in-Canada vehicles			Shipments of vehicles imported from United States
		For sale in Canada	For export	Total	
		(Number of units)			
(a) <u>Passenger cars</u>					
Convertible cars	6,149	5,994	53	6,047	1,759
Permanent closed cars -					
Coupe	2,220	1,943	96	2,039	24
2-door sedan	21,895	21,650	14	21,664	157
4-door sedan	67,168	66,117	1,664	67,781	2,718
Station-wagon type	2,856	2,715	54	2,769	572
Other models	-	-	-	-	239
Chassis (sold without bodies)	3,805	-	3,816	3,816	-
Total passenger cars	104,093	98,419	5,697	104,116	5,469
(b) <u>Commercial vehicles, including trucks, buses and chassis</u>					
Maximum gross vehicle weight					
- in pounds -					
5,000 and less	14,876	12,380	2,075	14,455	160
5,001 - 10,000	4,153	3,592	318	3,910	326
10,001 - 14,000	1,444	942	383	1,325	82
14,001 - 16,000	2,495	1,840	700	2,540	80
16,001 - 19,500	2,445	2,583	84	2,667	36
19,501 - 26,000	1,035	988	-	988	150
Over 26,000	161	148	-	148	132
Total trucks	26,609	22,473	3,560	26,033	966
Total coaches or buses	73	63	-	63	-
Total commercial vehicles .	26,682	22,536	3,560	26,096	966
TOTAL PASSENGER AND COMMERCIAL	130,775	120,955	9,257	130,212	6,435

(*) Includes military vehicles.

Note: Preliminary figures on sales of European-made vehicles during the Three months ended March, 1954, totalled 4,355 passenger cars and 375 trucks and buses.

Table 3 - Factory Shipments of Made-in-Canada Vehicles, by Months, 1952-1954

Month	1952	1953	1954
(Number of units)			
January	34,232	35,894	40,310
February	32,448	42,904	44,268
March	34,209	51,990	45,634
April	46,908	52,420	
May	42,690	50,590	
June	41,110	49,900	
July	34,314	48,691	
August	22,853	22,640	
September	41,065	35,021	
October	41,659	35,898	
November	31,340	19,931	
December	29,868	33,770	
Total	432,696	479,649	