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THE BICYCLE INDUSTRY 1949

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NOTICE

The Industry and Merchandising Division of the Bureau of Statistics collects and compiles figures on (a) the primary industries in Canada—mining, forestry and fishing; (b) manufacturing; (c) construction, and (d) merchandising and services.

For the purpose of annual compilation and publication, the manufacturing industries have been classified into major groups, prefaced by two reports of a general nature, as follows:

- I Summary Report on Manufacturing Industries
- II Manufacturing Industries by Geographical Distribution
- III Foods and Beverages
- IV Tobacco and Tobacco Products
- V Rubber Products
- VI Leather Products
- VII Miscellaneous Manufactures
- VIII Textiles
- IX Wood and Paper Products
- X Printing Trades
- XI Operations in the Woods
- XII Iron and Steel Products
- XIII Transportation Equipment
- XIV Non-ferrous Metal Products
- XV Electrical Apparatus and Supplies
- XVI Non-metallic Mineral Products
- XVII Products of Petroleum and Coal
- XVIII Chemicals and Allied Products

The present report belongs in Group XIII. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A General Review
- B The Aircraft and Parts Industry
- C The Bicycle Manufacturing Industry
- D The Boat Building Industry (Memorandum)
- E The Motor Vehicles Industry
- F The Motor Vehicle Parts Industry
- G The Railway Rolling Stock Industry
- H The Shipbuilding Industry
- I The Carriages, Wagons and Sleighs Industry (Memorandum)

THE BICYCLE INDUSTRY

1949

Production by factories in Canada which were engaged principally in the manufacture of bicycles and bicycle parts was valued at \$8,429,219 in 1949, an increase of 57 per cent over the total for 1948. Products made by firms in this group included bicycles, bicycle parts and accessories, and miscellaneous products, such as, ice skates, tricycles, children's wagons, etc. Only those firms which made bicycles or bicycle parts as their main products have been included in this group; however, Table 2 shows the total production of bicycles regardless of the industry in which produced.

Thirteen factories were occupied chiefly in the production of bicycles and bicycle parts in

1949, 7 being located in Quebec, 5 in Ontario and 1 in Alberta. These works gave employment to a monthly average of 1,235 people who were paid \$2,861,655 in salaries and wages. Fuel and electricity cost \$141,826 and materials and supplies for use in manufacturing processes cost \$4,056,836.

The total production of bicycles in Canada in 1949 from all industries amounted to 130,413 units worth \$4,141,629 at factory prices. In 1948 the comparative figures were 124,747 bicycles at \$3,861,437 and in 1947, 90,644 bicycles at \$2,726,133.

TABLE 1. Principal Statistics of The Bicycle Industry, 1945-1949

Year	Number of plants	Average number of employees	Salaries and wages	Cost of fuel and electricity at works	Cost of materials at works	Gross selling value of products at works
			\$	\$	\$	\$
1945	7	691	1,135,695	73,012	1,288,153	3,072,950
1946	7	707	1,217,162	74,132	1,725,538	3,686,374
1947	9	740	1,322,412	78,493	1,869,130	4,090,164
1948	12	795	1,681,071	103,603	2,465,486	5,358,312
1949	13	1,235	2,861,655	141,826	4,056,836	8,429,219
Per cent change 1949 from 1948...	—	+55.3	+70.2	+36.9	+64.5	+57.3

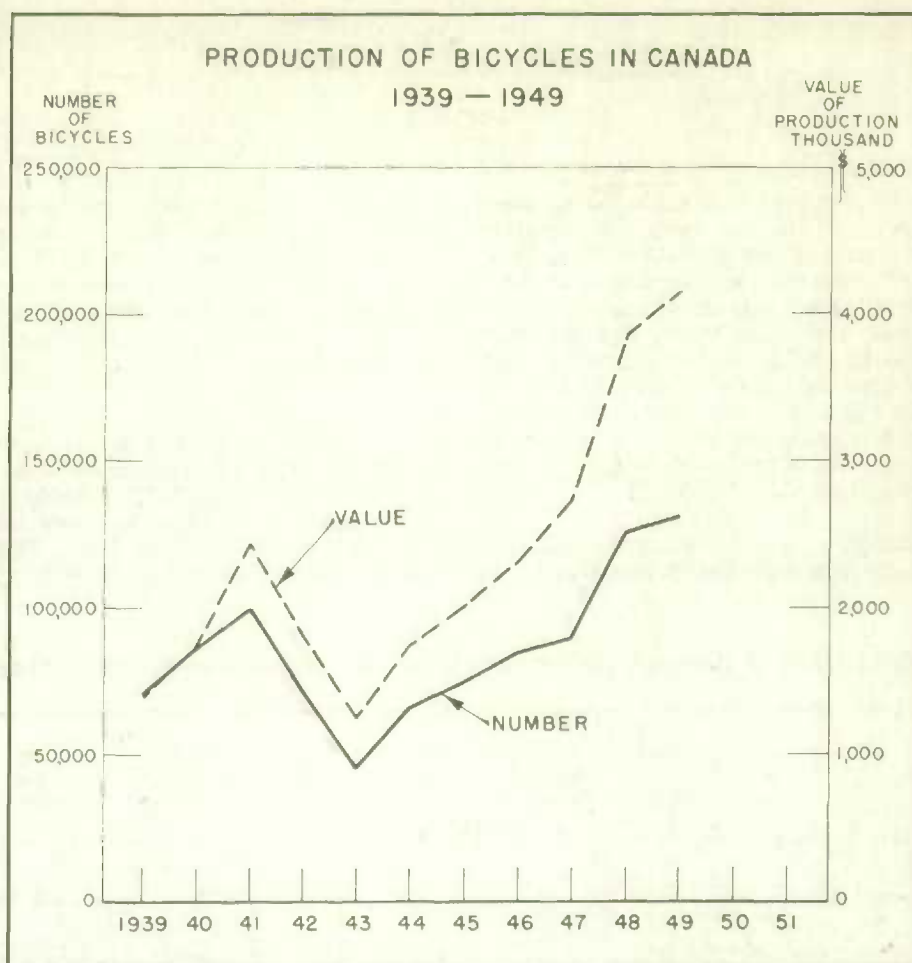
Note. Profits or losses cannot be calculated from above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Production¹ of Bicycles, 1940-1949

Year	Number	Selling value at works	Year	Number	Selling value at works
		\$			\$
1940	86,500	1,763,895	1945	74,337	2,002,850
1941	100,838	2,449,199	1946	85,804	2,310,185
1942	72,120	1,810,771	1947	90,644	2,726,133
1943	47,673	1,265,144	1948	124,747	3,861,437
1944	66,108	1,761,632	1949	130,413	4,141,629

1. Includes also the production by concerns which were not included in the Bicycles Industry.

TRANSPORTATION EQUIPMENT

**TABLE 3. Imports and Exports of Bicycles, 1940-1949**

Year	Imports		Exports ¹	
	Number	\$	Number	\$
1940.....	5,965	100,173	39	8,135
1941.....	5,869	94,071	233	46,295
1942.....	1,226	24,667	60	2,706
1943.....	918	17,956	26	1,195
1944.....	120	2,278	1,267	55,737
1945.....	3,316	74,099	186	31,443
1946.....	21,629	519,415	3,058	179,540
1947.....	51,912	1,400,172	4,378	1,399,539
1948.....	51,402	1,481,714	2,311	419,941
1949.....	29,352	771,856	33	64,991

1. Value of exports includes parts as well as complete units.

TABLE 4. Employees and Their Earnings in the Bicycle Industry, 1945-1949

Year	Average number of employees					Earnings		
	Office and supervisory		Production workers		Total	Office and supervisory	Production workers	Total
	Male	Female	Male	Female				
						\$	\$	\$
1945.....	73	32	466	120	691	233, 151	902, 544	1, 135, 695
1946.....	82	32	515	78	707	251, 290	965, 872	1, 217, 162
1947.....	82	32	552	74	740	281, 079	1, 041, 333	1, 322, 412
1948.....	102	28	593	72	795	347, 318	1, 333, 753	1, 681, 071
1949.....	147	63	903	122	1, 235	581, 350	2, 280, 305	2, 861, 655

List¹ of Firms in the Bicycle Industry, 1949

Name	Address
Quebec:	
Acton Vale Mfg. Co. Ltd.	Acton Vale
Cycle Equipment & Hardware Mfg. Co.	359 St. James St., Montreal
Cycles Gachon Inc.	4295 rue Frontenac, Montreal
Peerless Bicycle & Supply Mfg. Co. Reg'd.	255 Avenue du Parc, Granby
Royal Industry Reg'd.	3425 Dore St., Montreal
S. M. Cycle Mfg. Co.	Waterloo
Victoria Precision Work Co. Ltd.	2901 Rouen St., Montreal
Ontario:	
Canada Cycle & Motor Co. Ltd.	Weston
Jones Manufacturing Co. Ltd.	R.R. 4, Stratford
Planet Bicycle Co.	69-71 Queen St. E., Toronto
Standard Cycle Products Ltd.	600 Victoria Park Ave., Toronto
Sunshine Waterloo Company Limited.....	Sunshine St., Waterloo
Alberta:	
Speedy Scooters	11935 97 St., Edmonton

1. Includes only those firms which made bicycles or bicycle parts as their main product.

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