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DOMINION BUREAU OF STATISTICS—DEPARTMENT OF TRADE AND COMMERCE

Historical CANADA



THE BICYCLE MANUFACTURING INDUSTRY

1952



Published by

Authority of the Rt. Hon. C. D. Howe
Minister of Trade and Commerce

Prepared in the Mining, Metallurgical and Chemical Section
Industry and Merchandising Division
Dominion Bureau of Statistics
Ottawa

629,2272

E.O. 105-5716
1952

NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I**—The Primary Industries, including mining, forestry and fisheries; **Volume II**—Manufacturing; **Volume III**—Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries, \$1.50
- II—The Manufacturing Industries, by Provinces
 - Section 1. Principal Statistics of Major Industrial Groups and Leading Industries, 50¢
 - Section 2. Principal Statistics of Individual Industries, 75¢
 - Section 3. Principal Statistics by Regional Distribution, 75¢
- III—Foods and Beverages
- IV—Tobacco and Tobacco Products
- V—Rubber Products
- VI—Leather Products
- VII—Textiles
- VIII—Wood and Paper Products
- IX—Printing Trades
- X—Iron and Steel Products
- XI—Transportation Equipment
- XII—Non-ferrous Metal Products
- XIII—Electrical Apparatus and Supplies
- XIV—Non-metallic Mineral Products
- XV—Products of Petroleum and Coal
- XVI—Chemicals and Allied Products
- XVII—Miscellaneous Manufactures

The present report belongs in Part XI, Transportation Equipment. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A—General Review, 25¢
- B—The Aircraft and Parts Industry, 25¢
- C—The Bicycle Manufacturing Industry, 25¢
- D—The Boat Building Industry, 25¢
- E—The Motor Vehicles Industry, 25¢
- F—The Motor Vehicle Parts Industry, 25¢
- G—The Railway Rolling Stock Industry, 25¢
- H—The Shipbuilding Industry, 25¢
- I—The Miscellaneous Transportation Equipment Industry, 25¢

(12 Dec. '53)

THE BICYCLE MANUFACTURING INDUSTRY

1952

Production by factories in Canada which were engaged principally in the manufacture of bicycles, tricycles and bicycle parts was valued at \$7,645,126 in 1952, a decline of 10.0 per cent from the total for 1951. Products made by firms in this group included bicycles, tricycles and bicycle parts and accessories, and miscellaneous products such as ice skates, children's wagons, strollers, etc. Only those firms which made bicycles, tricycles and bicycle parts as their main products have been included in this group; however, Table 2 shows the total production of bicycles regardless of the industry in which produced.

Nine factories were classified to this industry in 1952, 5 being located in Ontario and 4 in Quebec. These works gave employment to 932 people, who were paid \$2,843,674 in salaries and wages. Fuel and electricity cost \$126,836, and materials and supplies for use in manufacturing processes cost \$3,255,112.

The total production of bicycles in Canada in 1952, from all industries, amounted to 82,375 units worth \$2,837,859 at factory prices. In 1951 the comparative figures were 91,611 bicycles at \$3,158,470, and in 1950, 122,031 bicycles at \$3,961,028.

TABLE 1. Principal Statistics of the Bicycle Manufacturing Industry, 1948-1952

Year	Number of plants	Number of employees	Salaries and wages for year	Cost of fuel and electricity at works	Cost of materials at works	Gross selling value of products at works
			\$	\$	\$	\$
1948	12	795	1,681,071	103,603	2,465,486	5,358,312
1949	13	1,235	2,861,655	141,826	4,056,836	8,429,219
1950	9	1,090	2,748,084	141,702	3,968,822	8,286,198
1951	7	1,054	2,916,941	151,170	4,224,024	8,496,915
1952	9	932	2,843,674	126,836	3,255,112	7,645,126
Percent change 1952 from 1951	—	- 11.6	- 2.5	- 16.1	- 23.0	- 10.0

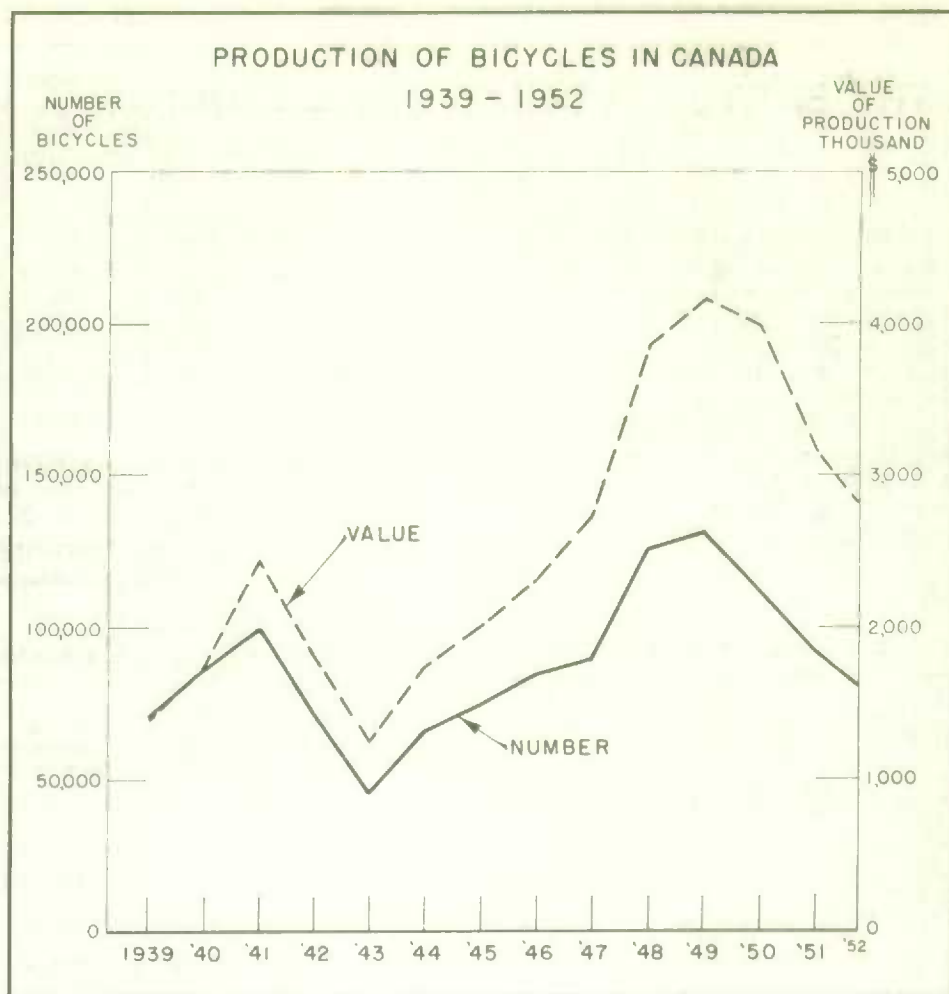
Note. Profits or losses cannot be calculated from above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Production¹ of Bicycles, 1943-1952

Year	Number	Selling-value at works	Year	Number	Selling value at works
		\$			\$
1943	47,673	1,265,144	1948	124,747	3,861,437
1944	66,108	1,761,632	1949	130,413	4,141,629
1945	74,337	2,002,850	1950	122,031	3,961,028
1946	85,804	2,310,185	1951	91,611	3,158,470
1947	90,644	2,726,133	1952	82,375	2,837,859

1. Includes also the production by concerns which were not included in the Bicycle Manufacturing Industry.

TRANSPORTATION EQUIPMENT

**TABLE 3. Imports and Exports of Bicycles, 1943-1952**

Year	Imports		Exports ¹	
	Number	\$	Number	\$
1943	918	17,956	26	1,195
1944	120	2,278	1,267	55,737
1945	3,316	74,099	186	31,443
1946	21,629	519,415	3,058	179,540
1947	51,912	1,400,172	4,378	1,399,539
1948	51,402	1,481,714	2,311	419,914
1949	29,352	771,856	33	64,991
1950	29,283	605,094	266	12,633
1951	37,034	787,031	52	10,512
1952	30,315	697,857	90	4,825

1. Value of exports includes parts as well as complete units.

TABLE 4. Employees and Their Earnings in the Bicycle Manufacturing Industry, 1948-1952

Year	Number of employees					Earnings		
	Office and supervisory		Production workers		Total	Office and supervisory	Production workers	Total
	Male	Female	Male	Female				
						\$	\$	\$
1948	102	28	593	72	795	347,318	1,333,753	1,681,071
1949	147	63	903	122	1,235	581,350	2,280,305	2,861,655
1950	129	62	794	105	1,090	604,481	2,143,603	2,748,084
1951	140	64	745	105	1,054	699,234	2,217,707	2,916,941
1952	146	61	639	86	932	736,183	2,107,491	2,843,674

TABLE 5. Capital Investment in the Bicycle Manufacturing Industry, 1948-1952

Year	Capital expenditures		Sub-total	Repair and maintenance expenditures		Sub-total	Total capital investment
	Construction	Machinery and equipment		Construction	Machinery and equipment		
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
1948	113	187	300	35	149	184	484
1949	337	162	499	16	125	141	640
1950	111	239	350	20	152	172	522
1951	92	304	396	24	136	160	556
1952 ¹	34	150	184	16	137	153	337

1. Preliminary.

List¹ of Firms in the Bicycle Manufacturing Industry, 1952

Name	Address
Quebec:	
Acton Vale Cycle Mfg. Co. Ltd.	Acton Vale
Cycle Equipment & Hardware manufacturing Co.	359 St. James St., Montreal
Royal Industry Reg'd.	3425 Doré St., Montreal
Victoria Precision Works Co. Ltd.	2901 Rouen St., Montreal
Ontario:	
Canada Cycle and Motor Company Limited	Weston
Jones Manufacturing Co. Ltd.	Box 1, R. R. 4, Stratford
Standard Cycle Products Limited	600 Victoria Park Ave., Toronto
Sunshine Waterloo Co. Limited	Sunshine Ave., Waterloo
Werlich Manufacturing Co. Ltd.	Bishop St., Preston

1. Includes only those firms which made bicycles, tricycles or bicycle parts as their main product. Bicycles were made also as a minor product by concerns in other industries.

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