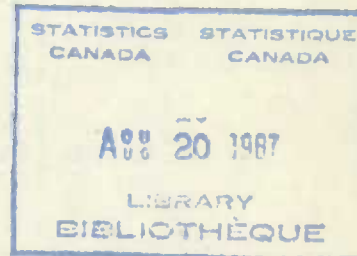


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CANADA



THE MOTOR VEHICLES INDUSTRY 1950



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NOTICE

The Industry and Merchandising Division of the Bureau of Statistics collects and compiles figures on (a) the primary industries in Canada—mining, forestry and fishing; (b) manufacturing; (c) construction, and (d) merchandising and services.

For the purpose of annual compilation and publication, the manufacturing industries have been classified into major groups, prefaced by two reports of a general nature, as follows:

- I Summary Report on Manufacturing Industries
- II Manufacturing Industries by Geographical Distribution
- III Foods and Beverages
- IV Tobacco and Tobacco Products
- V Rubber Products
- VI Leather Products
- VII Miscellaneous Manufactures
- VIII Textiles
- IX Wood and Paper Products
- X Printing Trades
- XI Operations in the Woods
- XII Iron and Steel Products
- XIII Transportation Equipment
- XIV Non-ferrous Metal Products
- XV Electrical Apparatus and Supplies
- XVI Non-metallic Mineral Products
- XVII Products of Petroleum and Coal
- XVIII Chemicals and Allied Products

The present report belongs in Group XIII, Transportation Equipment. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A General Review, 25¢.
- B The Aircraft and Parts Industry, 25¢.
- C The Bicycle Manufacturing Industry, 25¢.
- D The Boat Building Industry, 25¢.
- E The Motor Vehicles Industry, 25¢.
- F The Motor Vehicle Parts Industry, 25¢.
- G The Railway Rolling Stock Industry, 25¢.
- H The Shipbuilding Industry, 25¢.
- I Miscellaneous Transportation Equipment, 25¢.

THE MOTOR VEHICLES INDUSTRY

1950

The value of production from plants manufacturing motor vehicles in Canada was the highest on record in 1950 at \$676 millions. The number of cars, trucks and buses made during the year was 390,102, which was greater than for any other year, exceeding even the 1949 high of 292,584 units. Compared with 1949, the increase in the number made was 33 per cent, however, the gain in output value was nearly 44 per cent.

Passenger car output in 1950 totalled 284,076 units, including 259,481 units made for sale in Canada and 24,595

units made for export. Production of trucks amounted to 105,258 units, of which 96,058 units were for the Canadian market and 9,200 for export. Output of buses totalled 768 units, all for the domestic market.

Actual exports of Canadian-made motor vehicles during 1950 totalled 34,334 units valued at \$28.2 millions, and imports amounted to 88,528 units worth \$85.9 millions. Exports of automobile parts were valued at \$12 millions and imports were appraised at \$161.6 millions.

TABLE 1. Principal Statistics of the Motor Vehicles Industry, 1946-1950

Year	Number of plants ¹	Number of employees	Salaries and wages for year	Cost of fuel and electricity at works	Cost of materials at works ²	Gross selling value of products at works ³
			\$	\$	\$	\$
1946	9	21,647	43,968,772	1,969,064	135,556,183	193,439,688
1947	9	23,837	58,407,977	2,332,456	228,845,132	340,918,195
1948	11	24,703	68,477,721	2,701,265	249,754,235	398,056,575
1949	15	27,022	76,684,328	2,996,194	300,705,398	485,756,877
1950	19	29,355	94,414,819	2,585,739	388,496,630	675,887,467

Note. Profits or losses cannot be calculated from above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

1. Includes assembly plants.

2. Duty drawback has been deducted.

3. Includes value of parts made in auto factories, also any other products made in these works.

TABLE 2. Production¹ of Motor Vehicles, Subdivided between Passenger Cars and Trucks, 1941-1950

Year	Passenger cars		Trucks		Total	
	Number	Selling value at works	Number	Selling value at works	Number	Selling value at works ²
		\$		\$		\$
1941	96,603	81,167,694	173,588	163,414,253	270,191	244,581,947
1942	12,236	10,305,013	216,057	229,103,128	228,293	239,408,741
1943	—	—	178,064	222,393,092	178,064	222,393,092
1944	—	—	158,038	213,259,582	158,038	213,259,582
1945	1,868	1,638,118	130,777	167,103,012	132,645	168,741,130
1946	91,871	82,847,330	79,657	81,204,338	171,528	164,051,668
1947	167,257	182,161,183	90,758	116,357,486	258,015	298,518,669
1948	168,819	210,799,512	96,941	137,228,722	265,760	348,028,234
1949	193,556	277,860,998	99,028	146,697,354	292,584	424,558,352
1950	284,076	447,029,182	106,026	163,942,858	390,102	610,972,040

1. Production figures include all wheeled vehicles for military use; universal carriers and scout cars are not included.

2. Selling value represents the wholesale value or the amount of money received by manufacturers from their dealers or distributors; taxes, dealers' commissions, etc., are not included.

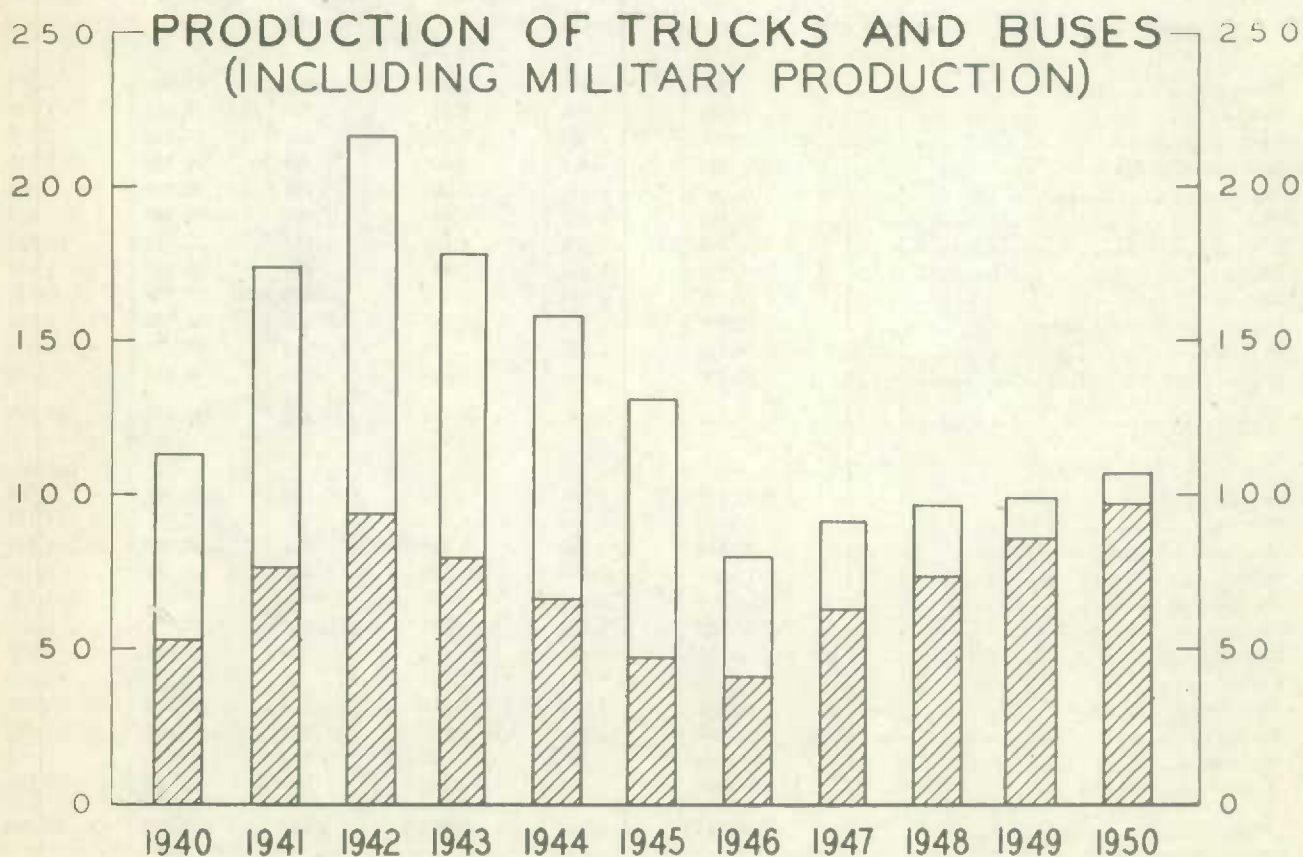
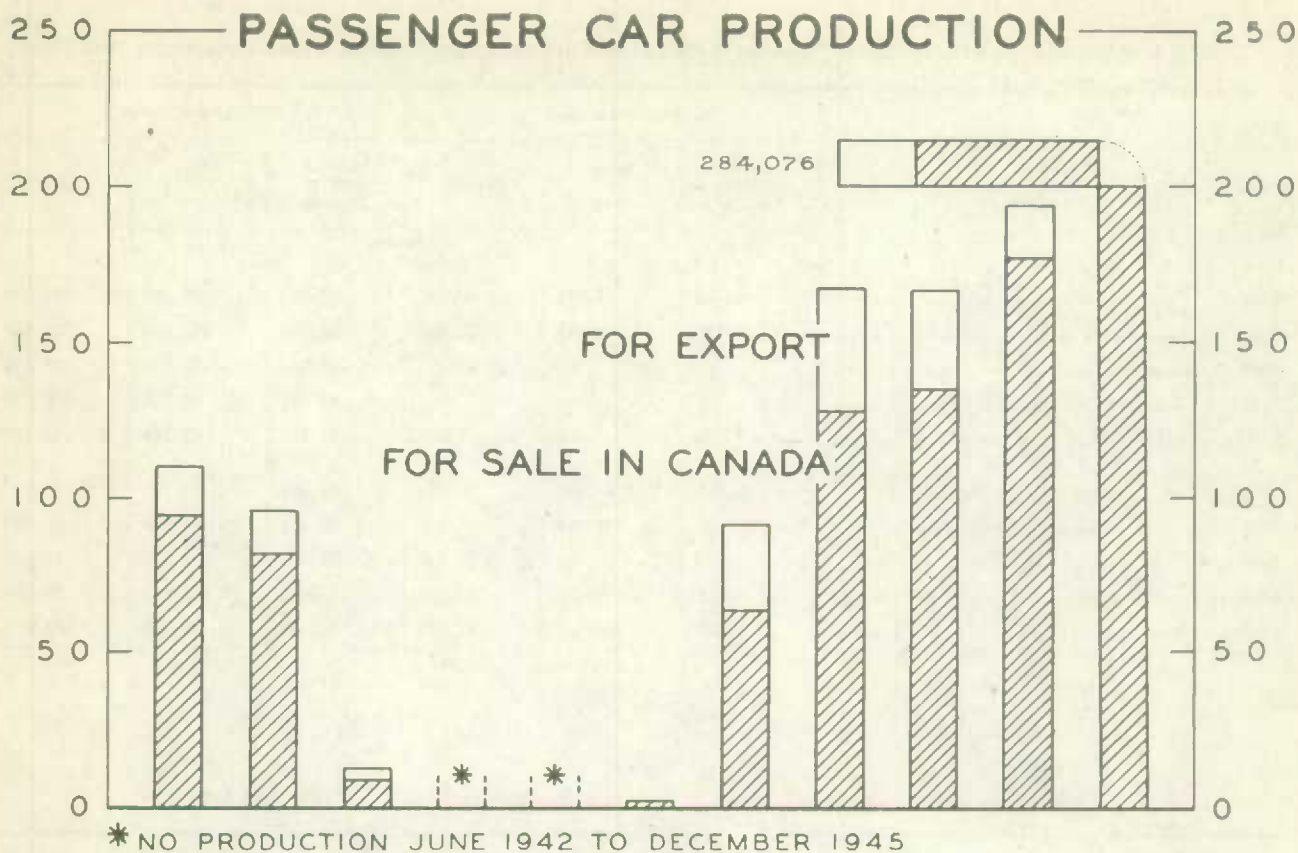
TRANSPORTATION EQUIPMENT

TABLE 3. Production by the Motor Vehicles Industry, 1949 and 1950

Type	Produced for sale in Canada		Produced for export		Total	
	Number	Selling value at works	Number	Selling value at works	Number	Selling value at works
		\$		\$		\$
1949						
(a) PASSENGER CARS:						
Permanent closed cars:						
Coupe	21,658	32,790,414	397	486,249	22,053	33,256,663
2-door sedan	47,840	63,573,717	102	153,149	47,942	63,726,866
4-door sedan	106,083	163,346,096	6,443	8,118,523	112,526	171,464,619
Other closed	1,478	2,943,694	—	—	1,478	2,943,694
Chassis (sold without bodies)	3	2,001	9,554	6,267,155	9,557	6,269,156
Total passenger cars	177,060	262,655,922	16,496	15,005,076	193,556	277,660,998
(b) TRUCKS (classified according to maximum gross vehicle weight- in pounds):						
5,000 or less	40,248	47,505,317	4,622	3,974,666	44,870	51,479,983
5,001 - 10,000	21,105	27,280,979	1,277	1,110,982	22,382	28,391,961
10,001 - 14,000	7,946	12,421,320	6,212	8,908,149	14,158	21,329,469
14,001 - 16,000	12,040	21,974,697	1,187	1,321,532	13,227	23,296,229
16,001 - 19,500	2,120	5,464,818	4	13,598	2,124	5,478,416
19,501 - 26,000	928	3,123,612	5	18,137	933	3,141,749
Over 26,000	603	3,481,155	6	25,712	609	3,506,867
Total trucks	84,990	121,251,898	13,313	15,372,776	98,303	136,624,674
(c) BUSES OR COACHES:						
Complete:						
Transit type	580	6,956,518	—	—	580	6,956,518
Trolley type	145	3,116,162	—	—	145	3,116,162
Chassis only	—	—	—	—	—	—
Total buses	725	10,072,680	—	—	725	10,072,680
Total all vehicles	262,775	393,960,500	29,809	30,377,852	292,584	424,358,352
Repair parts and accessories	—	38,816,385	—	6,289,908	—	45,106,293
All other products	—	—	—	—	—	16,292,232
Total all products	—	—	—	—	—	485,756,877
1950						
(a) PASSENGER CARS:						
Convertible cars:						
Coupe, roadster	2,495	4,799,725	35	67,708	2,530	4,867,433
Permanent closed cars:						
Coupe	22,547	36,641,604	500	692,275	23,047	37,333,879
2-door sedan	68,744	105,647,162	154	257,643	68,898	105,904,805
4-door sedan	162,914	273,593,887	8,534	9,373,719	171,448	282,967,606
Other closed	2,779	5,738,831	18	38,057	2,797	5,776,888
Chassis (sold without bodies)	2	1,711	15,354	10,176,860	15,356	10,178,571
Total passenger cars	258,481	426,422,920	24,596	26,606,262	283,076	447,029,182
(b) TRUCKS (classified according to maximum gross vehicle weight- in pounds):						
5,000 or less	49,115	60,999,230	4,363	2,862,866	53,478	63,862,096
5,001 - 10,000	22,547	31,539,115	1,290	998,498	23,837	32,537,613
10,001 - 14,000	7,062	11,504,727	2,344	2,325,137	9,406	13,829,864
14,001 - 16,000	12,650	23,769,776	1,197	1,081,651	13,847	24,851,427
16,001 - 19,500	2,605	7,258,369	1	4,035	2,606	7,262,404
19,501 - 26,000	1,191	4,234,280	5	18,783	1,196	4,253,063
Over 26,000	888	4,688,564	—	—	888	4,688,564
Total trucks	96,858	143,994,881	9,200	7,290,970	106,058	151,285,851
(c) BUSES OR COACHES:						
Complete:						
Transit type	537	8,360,775	—	—	537	8,360,775
Trolley type	202	4,235,660	—	—	202	4,235,660
Chassis only	29	61,372	—	—	29	61,372
Total buses	768	12,657,807	—	—	768	12,657,807
Total all vehicles	356,307	583,074,808	33,796	27,897,232	390,102	610,972,040
Repair parts and accessories	—	43,330,691	—	6,896,473	—	50,227,164
All other products	—	—	—	—	—	14,668,263
Total all products	—	—	—	—	—	675,867,467

THOUSAND UNITS

THOUSAND UNITS



TRANSPORTATION EQUIPMENT

TABLE 4. Production of Motor Vehicles, Showing made for Sale in Canada and made for Export Separately, 1941-1950

Year	Passenger cars			Trucks and buses		
	Made for sale in Canada	Made for export	Total	Made for sale in Canada	Made for export	Total
	(Number)					
1941	81,943	14,660	96,603	78,627	96,961	173,588
1942	8,596	3,640	12,236	93,903	122,154	216,057
1943	—	—	—	79,290	98,774	178,064
1944	—	—	—	66,013	92,025	158,038
1945	1,866	2	1,868	47,459	83,318	130,777
1946	63,501	28,370	91,871	41,318	38,339	79,657
1947	128,243	39,014	167,257	63,152	27,606	90,758
1948	135,316	31,503	166,819	73,582	23,359	96,941
1949	177,060	16,496	193,556	85,715	13,313	99,028
1950	259,481	24,595	284,076	96,826	9,200	106,026

TABLE 5. Motor Vehicle Shipments by Canadian Producers, by Months, 1949 and 1950

Month	Passenger		Commercial		Total	
	For sale in Canada	For export	For sale in Canada	For export	For sale in Canada	For export
(Number)						
1949						
January	5,797	1,377	5,789	900	11,586	2,277
February	6,529	756	7,143	769	15,672	1,525
March	16,069	986	7,674	835	23,743	1,823
April.....	15,932	1,500	7,807	1,446	23,739	2,946
May	14,941	1,573	8,398	1,796	23,339	3,369
June	18,698	1,310	8,485	1,603	27,183	2,913
July	16,162	1,162	6,687	1,372	22,849	2,534
August	12,722	1,419	5,637	497	18,559	1,916
September	19,326	2,188	8,422	958	27,748	3,146
October	17,612	1,966	7,557	990	25,169	2,956
November.....	12,899	1,201	4,729	1,092	17,428	2,293
December.....	17,160	1,371	8,295	1,095	23,455	2,466
Total	175,647	16,811	84,823	13,353	260,470	30,164
1950						
January	19,626	1,301	6,814	786	26,440	2,087
February	21,006	1,453	6,977	701	27,983	2,154
March	20,443	1,479	7,665	464	28,108	1,943
April.....	17,201	1,674	8,903	608	24,104	2,282
May	22,108	2,540	9,665	968	31,773	3,508
June	27,499	2,234	10,593	1,057	38,092	3,291
July	26,250	2,470	10,607	804	36,857	3,274
August	16,235	1,128	6,417	492	22,652	1,620
September	24,541	2,730	9,976	788	34,517	3,518
October	23,242	2,890	8,689	952	31,931	3,642
November.....	21,433	1,987	5,785	1,117	27,218	3,104
December	21,069	2,458	8,783	428	27,852	2,886
Total	260,653	24,144	96,874	9,163	357,527	33,309

TABLE 6. Imports and Exports of Motor Vehicles and Parts, 1949 and 1950

		1949	1950
IMPORTS			
Automobiles, freight, and chassis for same.....	No.	3,270	6,770
	\$	5,179,164	10,587,697
Automobiles, passenger, valued at not more than \$1,200 each, and chassis for same.....	No.	27,871	76,714
	\$	26,127,160	65,608,072
Automobiles, passenger, valued at more than \$1,200 each, but not more than \$2,100 each, and chassis for same.....	No.	7,091	3,791
	\$	10,384,524	6,171,173
Motor omnibuses, electric (trackless) trolley-buses and chassis, and complete parts thereof.....	No.	134	36
	\$	1,500,368	368,002
Automobiles, passenger, all other.....	No.	331	1,217
	\$	958,431	3,182,345
Total automobiles.....	No.	38,697	88,528
	\$	44,149,647	85,917,289
Automobile parts.....	\$	120,068,426	161,550,902
EXPORTS			
Automobiles, freight, one ton capacity or less.....	No.	5,049	4,989
	\$	4,305,994	3,468,158
Automobiles, freight, over one ton capacity.....	No.	7,098	5,260
	\$	7,861,748	5,359,040
Automobiles, passenger, valued at \$500 or less.....	No.	12	—
	\$	4,590	—
Automobiles, passenger, valued at over \$500 up to \$1,000.....	No.	11,815	20,664
	\$	8,535,825	14,805,026
Automobiles, passenger, valued at over \$1,000.....	No.	5,642	3,421
	\$	7,347,273	4,559,886
Total automobiles.....	No.	29,616	34,334
	\$	28,035,430	28,192,110
Automobile parts.....	\$	10,752,295	12,036,038
RE-EXPORTS OF IMPORTED CARS AND PARTS			
Automobiles:			
Freight.....	No.	8	20
	\$	30,279	37,468
Passenger.....	No.	32	62
	\$	54,828	92,291
Total automobiles.....	No.	40	82
	\$	85,107	129,759
Automobile parts.....	\$	1,625,437	2,361,635

TABLE 7. Imports into Canada and Exports¹ of Motor Vehicles, by Months, 1949 and 1950

Month	1949		1950	
	Imports	Exports	Imports	Exports
	(Number)			
January.....	2,162	4,055	3,789	2,366
February.....	1,355	1,322	7,485	2,490
March.....	2,313	880	7,907	1,493
April.....	2,867	2,842	7,890	1,919
May.....	3,799	1,610	6,774	3,370
June.....	3,443	1,950	11,100	4,055
July.....	5,332	4,961	7,752	3,242
August.....	3,633	2,538	7,254	2,085
September.....	2,994	2,753	8,562	3,008
October.....	3,474	3,050	8,037	3,219
November.....	4,446	1,507	9,067	4,169
December.....	2,879	2,188	4,911	3,000
Total.....	38,697	29,656	88,528	34,416

1. Includes re-exports.

TRANSPORTATION EQUIPMENT

TABLE 8. Exports of Motor Vehicles, by Principal Countries of Destination, 1950

Exported to	Number	Value
		\$
Australia	21,856	14,455,331
Union of South Africa	7,630	6,942,790
Brazil	615	1,143,817
Indonesia	539	819,746
New Zealand	513	539,309
India	470	467,722
All other countries	2,711	3,823,395
Total	34,334	28,192,110

TABLE 9. Apparent Supply of Motor Vehicles in Canada, 1941-1950

Year	Number of cars made for sale in Canada		Plus imports		Less re-exports of imported cars		Apparent supply	
	Passenger	Commercial	Passenger	Commercial	Passenger	Commercial	Passenger	Commercial
	(Number)							
1941	81,943	76,637	2,672	1,036	26	—	64,589	77,663
1942	8,596	93,903	327	718	9	2	8,914	94,619
1943	—	79,290	21	795	1	163	20	79,922
1944	—	66,013	35	3,249	5	33	30	69,229
1945	1,866	47,459	236	1,855	3	19	2,099	49,295
1946	63,501	41,318	18,642	3,600	6	72	82,137	44,846
1947	128,243	63,152	35,570	7,293	26	4	163,787	70,441
1948	135,316	73,582	17,037	3,575	17	4	152,336	77,153
1949	177,060	85,715	35,293	3,404	32	8	212,321	89,111
1950	259,481	96,826	81,722	6,806	62	20	341,141	103,612

Note. The apparent supply does not include military vehicles sold to the public.

TABLE 10. Retail Sales of New Motor Vehicles, 1941-1950

Year	Passenger cars		Trucks and buses	
	Number	Retail value	Number	Retail value
		\$		\$
1941	83,642	108,923,942	34,431	42,944,963
1942	17,286	23,899,745	13,070	18,979,777
1943	984	1,378,200	3,814	6,179,200
1944	2,156	Not	9,514	Not
1945	4,526	available	19,830	available
1946	77,742	120,325,496	42,302	73,003,509
1947	159,205	283,190,390	71,050	133,047,105
1948	145,655	282,903,958	75,645	156,313,030
1949	202,318	412,297,863	84,023	176,426,822
1950	324,903	661,673,944	104,792	223,995,095

TABLE 11. Registrations of Motor Vehicles, 1941-1950

Year	Passenger cars	Commercial vehicles ¹	Tractors ²	Motorcycles	Total
	(Number)				
1941	1,279,536	276,648	2,123	14,477	1,572,784
1942	1,216,950	291,385	3	15,818	1,524,153
1943	1,193,847	301,602	3	16,396	1,511,845
1944	1,177,558	308,529	1,435	15,045	1,502,567
1945	1,160,058	322,382	447	14,194	1,497,081
1946	1,234,006	364,078	7,216	17,163	1,622,463
1947	1,370,173	434,393	5,264	26,129	1,835,959
1948	1,496,784	494,215	10,005	33,939	2,034,943
1949	1,672,352	556,730	21,552	39,994	2,290,628
1950 ⁴	1,906,927	629,515	20,157	43,670	2,600,269

1. Includes tractors registered in some of the provinces.
2. Includes only tractors for which separate registration figures are available.
3. Included with commercial vehicles.
4. Preliminary.

TABLE 12. Registrations of Motor Vehicles, by Provinces, 1948-1950

Province	1948	1949	1950 ¹
	(Number)		
Newfoundland	—	13,981	16,375
Prince Edward Island	11,290	13,211	15,383
Nova Scotia	76,319	83,443	94,743
New Brunswick	62,366	67,280	74,415
Quebec	335,953	384,733	433,701
Ontario	874,933	970,137	1,104,080
Manitoba	128,000	139,836	157,546
Saskatchewan	167,515	185,027	199,866
Alberta	173,950	200,428	230,624
British Columbia	202,126	230,008	270,312
Yukon and Northwest Territories	2,491	2,544	3,224
Canada	2,034,943	2,290,628	2,600,269

1. Preliminary.

TABLE 13. Estimate of Motor Vehicles Withdrawn from Use, 1941-1950

Year	Registrations in preceding year	Plus apparent supply in current year	Less registrations in current year	Withdrawn from use
(Number)				
PASSENGER CARS:				
1941	1,234,637	84,589	1,279,536	39,690
1942	1,279,536	8,914	1,216,950	71,500
1943	1,216,950	20	1,193,827	23,143
1944	1,193,847	30	1,177,558	16,319
1945	1,177,558	2,099	1,160,058	19,599
1946	1,160,058	82,137	1,234,006	8,189
1947	1,234,006	163,787	1,370,173	27,620
1948	1,370,173	152,336	1,496,784	25,725
1949	1,504,011 ¹	212,321	1,672,352	43,980
1950	1,672,352	341,141	1,906,927	106,566
COMMERCIAL:				
1941	251,424	77,663	276,648	52,439
1942	276,648	94,619	291,385	79,882
1943	291,385	79,922	301,602	89,705
1944	301,602	69,229	308,529	62,302
1945	308,529	49,295	322,382	35,442
1946	322,382	44,846 ²	364,078	3,150
1947	364,078	70,441 ²	434,393	126
1948	434,393	77,153	494,215	17,331
1949	498,515 ³	89,111	556,730	30,896
1950	556,730	103,612	629,515	30,827

Note. Registrations include military vehicles during war years, but tractors have been excluded in all years insofar as separate registration figures are available.

1. Adjusted to include 7,227 registrations in Newfoundland in 1948.
2. See note to Table 9.
3. Adjusted to include 4,300 registrations in Newfoundland in 1948.



TABLE 14. Employees, Salaries and Wages in the Motor Vehicles Industry, 1949 and 1950

	1949	1950
Supervisory and office employees:		
Male No.	3,673	4,175
Female No.	1,288	1,424
Total No.	4,961	5,599
Production and related workers:		
Male No.	21,856	23,494
Female No.	205	262
Total No.	22,061	23,756
Total employees No.	27,022	29,355
Earnings:		
Supervisory and office employees \$	17,994,690	22,066,898
Production and related workers \$	58,689,638	72,347,921
Total earnings \$	76,684,328	94,414,819

Manufacturers of Motor Vehicles, 1950

Name of Company	Location of Plant
Quebec:	
Les Ateliers Prevost Inc.	Ste. Chaire
Leyland Motors (Canada) Limited	Longueuil
Sicard Incorporated	Montreal
White Motor Co. of Canada, Ltd.	Montreal
Ontario:	
Canadian Car & Foundry Company Limited	Fort William
Chatco Steel Products Ltd.	Tilbury
Chrysler Corporation of Canada, Limited	Windsor
Fitzjohn Coach of Canada, Ltd.	Brantford
Ford Motor Company of Canada, Limited	Windsor
General Motors of Canada, Limited	Oshawa
International Harvester Co. of Canada, Limited	Chatham
Nash Motors of Canada, Ltd.	Toronto
Reo Motor Company of Canada Ltd.	Toronto
Studebaker Corporation of Canada Limited	Hamilton
Twin Coach of Canada Ltd.	Fort Erie
Welles Corporation Limited	Windsor
Manitoba:	
Motor Coach Industries, Limited	Winnipeg
Western Flyer Coach Ltd.	Winnipeg
British Columbia:	
Hayes Manufacturing Company, Limited	Vancouver