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### DOMESTIC WASHING MACHINES AND CLOTHES DRYERS

### **MARCH 1963**

TABLE 1. Production, Sales and Stocks

|                          | Produc        |        | Sal      | es      | Stocks | at end |
|--------------------------|---------------|--------|----------|---------|--------|--------|
|                          | during period |        | during   | period  | of mor | nth(1) |
|                          | 1962          | 1963   | 1962     | 1963    | 1962   | 1963   |
|                          |               |        | number o | f units |        |        |
| March                    |               |        |          |         |        |        |
| Washing machines:        |               |        |          |         |        |        |
| Automatic                | 8,164         | 9,270  | 5,997    | 7,655   | 20,358 | 21,707 |
| Conventional - Electric  | 16,680        | 13,803 | 16,865   | 16,898  | 19,877 | 19,900 |
| Gasoline                 | 169           | 81     | 175      | 132     | 107    | 78     |
| Total washing machines   | 25,013        | 23,154 | 23,037   | 24,685  | 40,342 | 41,685 |
| Clothes dryers:          |               | 7      |          | E +     |        |        |
| Automatic - Electric     | 8,507         | 7,905  | 5,956    | 5,002   | 16,816 | 21,049 |
| Gas                      | 266           | 1,031  | 542      | 1,026   | 2,222  | 3,448  |
| Total clothes dryers     | 8,773         | 8,936  | 6,498    | 6,028   | 19,038 | 24,497 |
| Three months ended March |               |        |          |         |        |        |
| Washing machines:        |               |        |          |         |        |        |
| Automatic                | 23,696        | 24,480 | 19,174   | 22,863  |        |        |
| Conventional - Electric  | 45,985        | 47,503 | 46,386   | 49,096  |        |        |
| Gasoline                 | 540           | 295    | 587      | 344     | • • •  |        |
| Total washing machines   | 70,221        | 72,278 | 66,147   | 72,303  |        |        |
| Clothes dryers:          |               |        |          |         |        |        |
| Automatic - Electric     | 25,814        | 25,690 | 22,191   | 20,676  |        |        |
| Gas                      | 3,565         | 3,747  | 2,757    | 3,285   |        | • • •  |
| Total clothes dryers     | 29,379        | 29,437 | 24,948   | 23,961  |        |        |
|                          |               |        |          |         |        |        |

<sup>(1)</sup> Stocks reported at end of month during 1963 may differ from those reported in 1962 because of a change in basis of reporting by some firms.

Note: This report covers coin-operated laundry equipment in the relevant categories. ... Figures not appropriate or not applicable.

May 1963 6523-540 Industry and Merchandising Division

TABLE 2. Distribution of Sales of Domestic Washing Machines and Clothes Dryers

| Sold in          | Mai    | ch       | Three months ended<br>March |        |  |
|------------------|--------|----------|-----------------------------|--------|--|
|                  | 1962   | 1963     | 1962                        | 1963   |  |
| Washing Machines |        | number o | f units                     |        |  |
| Newfoundland     | 338    | 390      | 1,046                       | 973    |  |
| Maritimes        | 1,704  | 1,673    | 4,901                       | 4,950  |  |
| Quebec           | 5,886  | 6,110    | 16,051                      | 18,155 |  |
| Ontario          | 8,056  | 7,591    | 23,804                      | 23,292 |  |
| Manitoba         | 1,690  | 1,590    | 5,714                       | 4,348  |  |
| Saskatchewan     | 980    | 848      | 2,556                       | 3,076  |  |
| Alberta          | 1,970  | 1,774    | 5,425                       | 5,471  |  |
| British Columbia | 1,496  | 2,112    | 4,734                       | 5,625  |  |
| Canada totals    | 22,120 | 22,088   | 64,231                      | 65,890 |  |
| Exported(1)      | 917    | 2,597    | 1,916                       | 6,413  |  |
| Total sales      | 23,037 | 24,685   | 66,147                      | 72,303 |  |
| Clothes Dryers   |        |          |                             |        |  |
| Newfoundland     | 42     | 44       | 114                         | 108    |  |
| Maritimes        | 249    | 261      | 1,179                       | 1,097  |  |
| Quebec           | 1,930  | 2,039    | 6,308                       | 6,721  |  |
| Ontario          | 2,773  | 2,123    | 11,411                      | 9,314  |  |
| Manitoba         | 283    | 256      | 1,364                       | 1,278  |  |
| Saskatchewan     | 205    | 204      | 1,064                       | 1,001  |  |
| Alberta          | 542    | 494      | 2,151                       | 2,427  |  |
| British Columbia | 435    | 584      | 1,314                       | 1,946  |  |
| Canada totals    | 6,459  | 6,005    | 24,905                      | 23,892 |  |
| Exported(1)      | 39     | 23       | 43                          | 69     |  |
| Total sales      | 6,498  | 6,028    | 24,948                      | 23,961 |  |

<sup>(1)</sup> Producers' sales for export.

TABLE 3. Sales of Domestic Washing Machines, by Months 1962 and 1963

|           |           | 1962     |          |    |   | 1963     |          |
|-----------|-----------|----------|----------|----|---|----------|----------|
|           | Automatic | Conver   | tional   |    | Automatic -                             | Conven   | tional   |
|           | Addomacic | Electric | Gasoline |    | Ad Comacic -                            | Electric | Gasoline |
|           |           |          | number   | of | units                                   |          |          |
| January   | 6,561     | 14,472   | 194      |    | 7,756                                   | 16,990   | 143      |
| February  | 6,616     | 15,049   | 218      |    | 7,452                                   | 15,208   | 69       |
| March     | 5.997     | 16,865   | 175      |    | 7,655                                   | 16,898   | 132      |
| April     | 5,514     | 16,147   | 167      |    | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | ,        |          |
| May       | 5,660     | 16,894   | 290      |    |   |          |          |
| June      | 7,211     | 17,668   | 266      |    |   |          |          |
| July      | 8,017     | 17,404   | 104      |    |   |          |          |
| August    | 11,051    | 19,083   | 178      |    |   |          |          |
| September | 11,266    | 19,381   | 95       |    |   |          |          |
| October   | 9,939     | 19,593   | 282      |    |   |          |          |
| November  | 9,644     | 15,290   | 278      |    |   |          |          |
| December  | 8,597     | 11,814   | 166      |    |   |          |          |
| Year      | 96,073    | 199,660  | 2,413    |    |   |          |          |

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MONTHLY

# Domestic Washing Machines and Clothes Dryers

February and March 1963 Issues

#### ERRATA

Page 1 - Table 1, Production, Sales and Stocks

## Sales during period

|                                  | Febr            | uary 1963             | March 1963      |                 |  |
|----------------------------------|-----------------|-----------------------|-----------------|-----------------|--|
| Washing machines:                | Was             | Should read number of | Was<br>units    | Should read     |  |
| Automatic Total washing machines | 7,452<br>22,729 | 7,628<br>22,905       | 7,655<br>24,685 | 8,183<br>25,213 |  |

Page 2 - Table 2. Distribution of Sales of Domestic Washing Machines and Clothes Dryers

|                   | February 1963   |                       | March 1963      |                 |
|-------------------|-----------------|-----------------------|-----------------|-----------------|
| Washing machines: | Was             | Should read<br>number | of units        | Should read     |
| Exported          | 2,669<br>22,729 | 2,845<br>22,905       | 2,597<br>24,685 | 3,125<br>25,213 |

Page 4 - Table 7. Distribution of Sales of Domestic Washing Machines and Clothes Dryers, by Model Type

|                   | Febr         | uary 1963                 | Marc                  | ch 1963      |
|-------------------|--------------|---------------------------|-----------------------|--------------|
|                   | Was          | Should read number of     | <u>Was</u><br>f units | Should read  |
| Washing machines: |              |                           |                       |              |
| Automatic:        |              |                           |                       |              |
| Exported          | 191<br>7,452 | 367<br>7 <sub>8</sub> 628 | 2 <b>2</b> 7,655      | 550<br>8,183 |

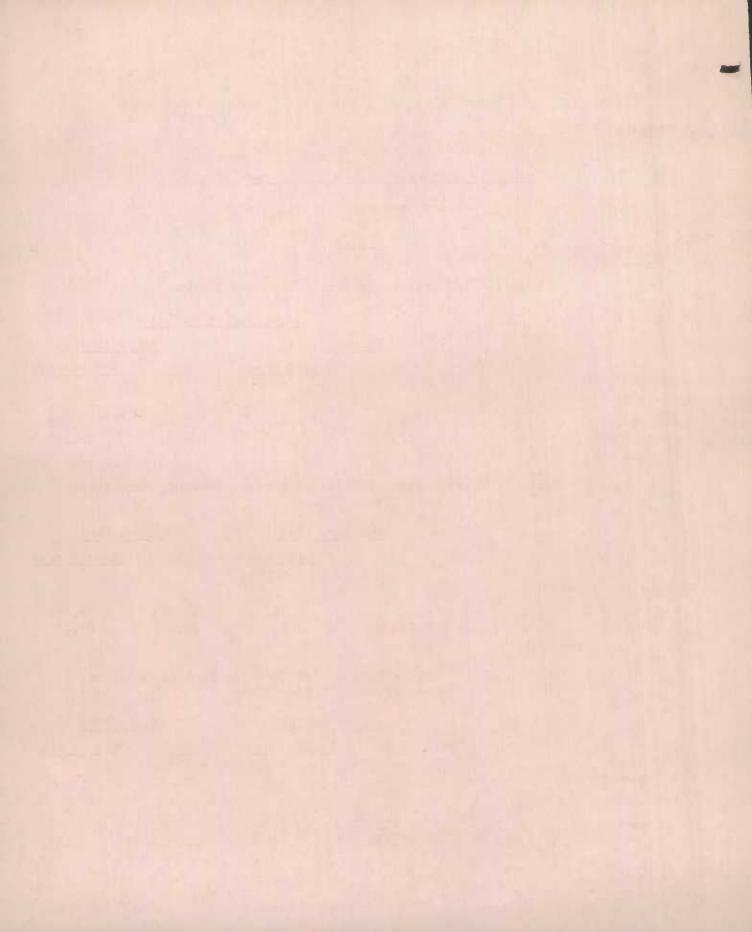


TABLE 4. Sales of Automatic Clothes Dryers, by Months 1962 and 1963

|           | 1962     |        | 1963     |   |  |
|-----------|----------|--------|----------|---|--|
|           | Electric | Gas    | Electric | Gas                                     |  |
|           |          | numb   | er       |   |  |
| January   | 9,318    | 1,252  | 8,899    | 1,320                                   |  |
| February  | 6,917    | 963    | 6,775    | 939                                     |  |
| March     | 5,956    | 542    | 5,002    | 1,026                                   |  |
| April     | 4,164    | 451    | -,       | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |  |
| May       | 3,595    | 257    |          |   |  |
| June      | 5,145    | 437    |          |   |  |
| July      | 7,267    | 526    |          |   |  |
| August    | 11,853   | 970    |          |   |  |
| September | 15,819   | 1,332  |          |   |  |
| October   | 17,131   | 1,606  |          |   |  |
| November  | 18,948   | 2,504  |          |   |  |
| December  | 13,780   | 1,410  |          |   |  |
| Totals    | 119,893  | 12,250 |          |   |  |

TABLE 5. Imports(1) of Washing Machines and Clothes Dryers

| November 1962 |               |   | ber 1962  |
|---------------|---------------|---|---|
| No.           | \$            | No.                                       | \$  |
|               |               | 1   | 1.6   |
| 1,081         | 180,269       | 18,369                                    | 2,903,515   |
| 143           | 18,303        | 4,775                                     | 549,434   |
|               | 751,202       | -   | 5,117,102   |
| 693           | 283,387       | 13,536                                    | 2,527,783   |
|               | No. 1,081 143 | No. \$ 1,081 180,269 143 18,303 - 751,202 | No. \$ No.  1,081 180,269 18,369  143 18,303 4,775  - 751,202 - |

<sup>(1)</sup> Customs clearance, latest available.

TABLE 6. Exports(1) of Washing Machines

|   | February 1963 |        |       | nths ended<br>ary 1963 |
|---|---------------|--------|-------|------------------------|
|   | No.           | \$     | No.   | \$                     |
| Washing machines electric, domestic sizes | 1,093         | 90,546 | 1,729 | 184,167                |
| electric, domestic sizes                  | -             | 16,879 | -     | 95,249                 |

<sup>(1)</sup> Customs clearance, latest available.



TABLE 7. Distribution of Sales of Domestic Washing Machines and Clothes Dryers, by Model Type

|                               | Washing   | machines     | Clothes  | dryers |
|-------------------------------|-----------|--------------|----------|--------|
| Sold in -                     | Automatic | Conventional | Electric | Gas    |
|                               |           | number of    | units    |        |
| March 1963                    |           |              |          |        |
| Newfoundland                  | 41        | 349          | 42       | 2      |
| Maritimes                     | 307       | 1,366        | 244      | 17     |
|                               | 2,610     | 3,500        | 1,639    | 400    |
| Quebec                        | 2,695     | 4,896        | 1,827    | 296    |
| Ontario                       | 270       | 1,320        | 161      | 95     |
| Manitoba                      | 176       | 672          | 110      | 94     |
| Saskatchewan                  | 671       | 1,103        | 409      | 85     |
| Alberta                       |           |              |          |        |
| British Columbia              | 863       | 1,249        | 568      | 16     |
| Canada totals                 | 7,633     | 14,455       | 5,000    | 1,005  |
| Exported(1)                   | 22        | 2,575        | 2        | 21     |
| Total sales                   | 7,655     | 17,030       | 5,002    | 1,026  |
| Three months ended March 1963 |           |              |          |        |
|                               |           |              |          |        |
| Newfoundland                  | 100       | 873          | 104      | 4      |
| Maritimes                     | 1,033     | 3,917        | 1,009    | 88     |
| Quebec                        | 7,630     | 10,525       | 6,226    | 495    |
| Ontario                       | 7,976     | 15,316       | 7,907    | 1,407  |
| Manitoba                      | 662       | 3,686        | 1,050    | 228    |
| Saskatchewan                  | 619       | 2,457        | 894      | 107    |
| Alberta                       | 2,015     | 3,456        | 1,646    | 781    |
| British Columbia              | 2,616     | 3,009        | 1,835    | 111    |
| pricial Columbia              | -,        | -,           |          |        |
| Canada totals                 | 22,651    | 43,239       | 20,671   | 3,221  |
|                               |           |              |          |        |
| Exported(1)                   | 212       | 6,201        | 5        | 64     |
| Total sales                   | 22,863    | 49,440       | 20,676   | 3,285  |

<sup>(1)</sup> Producers' sales for export.