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DOMESTIC WASHING MACHINES AND CLOTHES DRYERS

JANUARY 1966



TABLE 1. Production, Sales and Stocks

	Production during period		Sales during period		Stocks at end of month(1)	
	1965	1966	1965	1966	1965	1966
number of units						
<u>January</u>						
Washing machines:						
Automatic	11,674	17,243	11,080	14,390	19,675	28,505
Conventional - Electric	18,530	19,823	15,488	15,704	31,279	31,273
Gasoline	38	134	58	75	25	92
Total washing machines ...	30,242	37,200	26,626	30,169	50,979	59,870
Clothes dryers:						
Automatic - Electric	12,166	13,570	10,905	14,650	20,328	20,031
Gas	1,331	1,202	1,116	978	3,724	4,336
Total clothes dryers	13,497	14,772	12,021	15,628	24,052	24,367

(1) Will not necessarily balance with previous month due to continuing inventory adjustments.

Note: This report covers coin-operated laundry equipment in the relevant categories. Data carried reflect the experience of the respondent firms listed on page 4. In the case of the commodities under review it is estimated that coverage is approximately 100%.

Industry Division

March 1966
6522-816

TABLE 2. Distribution of Sales of Domestic Washing Machines and Clothes Dryers

Sold in	January	
	1965	1966
	number of units	
<u>Washing machines</u>		
Newfoundland	272	387
Maritimes	1,827	2,490
Quebec	6,084	7,376
Ontario	9,868	10,942
Manitoba	2,297	2,068
Saskatchewan	1,092	1,187
Alberta	1,782	1,760
British Columbia	2,396	2,574
Canada totals	25,618	28,784
Exported(1)	1,008	1,385
Total sales	26,626	30,169
<u>Clothes dryers</u>		
Newfoundland	69	191
Maritimes	956	1,002
Quebec	2,844	4,320
Ontario	4,540	5,331
Manitoba	509	1,012
Saskatchewan	679	857
Alberta	1,274	1,190
British Columbia	1,143	1,724
Canada totals	12,014	15,627
Exported(1)	7	1
Total sales	12,021	15,628

(1) Producers' sales for export.

TABLE 3. Sales of Domestic Washing Machines, by Months 1965 and 1966

	1965			1966		
	Automatic	Conventional		Automatic	Conventional	
		Electric	Gasoline		Electric	Gasoline
	number					
January	11,080	15,488	58	14,390	15,704	75
February	12,570	18,393	79			
March	14,516	21,679	88			
April	12,452	19,289	155			
May	10,711	23,497	77			
June	13,078	20,859	116			
July	11,600	16,287	74			
August	20,673	22,021	72			
September	21,719	23,379	117			
October	20,120	21,397	70			
November	17,732	22,668	78			
December	13,423	17,490	146			
Totals	179,674	242,447	1,130			

TABLE 4. Sales of Automatic Clothes Dryers, by Months 1965 and 1966

	1965		1966	
	Electric	Gas	Electric	Gas
	number			
January	10,905	1,116	14,650	978
February	10,964	1,602		
March	8,884	1,419		
April	6,887	1,070		
May	6,053	364		
June	6,827	569		
July	7,372	460		
August	16,623	1,569		
September	24,241	3,232		
October	24,612	2,743		
November	25,821	2,971		
December	20,392	1,927		
Totals	169,581	19,042		

TABLE 5. Imports(1) of Washing Machines and Clothes Dryers

	September 1965		Nine months ended September 1965	
	No.	\$	No.	\$
Washing machines, electric, automatic, domestic sizes	1,671	277,456	11,187	1,840,012
Washing machines, electric domestic sizes, n.e.s.	498	47,814	2,786	256,425
Parts of washing machines, electric, domestic sizes ..	-	1,090,517	-	7,367,582
Clothes dryers, electric, domestic sizes	1,370	160,050	7,871	789,265
Clothes dryers, gas, domestic sizes	546	65,795	1,114	138,598
Clothes dryer parts	-	235,281	-	1,095,973

(1) Source: Trade of Canada.

TABLE 6. Exports(1) of Washing Machines

	October 1965		Ten months ended October 1965	
	No.	\$	No.	\$
Washing machines electric, domestic sizes	933	80,992	22,041	1,980,033
Washing machine parts, electric, domestic sizes ..	-	83,573	-	479,082

(1) Source: Trade of Canada.



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TABLE 7. Distribution of Sales of Domestic Washing Machines and Clothes Dryers by Model Type

Sold in	Washing machines		Clothes dryers	
	Automatic	Conventional	Electric	Gas
number of units				
<u>January 1966</u>				
Newfoundland	109	278	191	-
Maritimes	935	1,555	981	21
Quebec	4,419	2,957	4,256	64
Ontario	4,949	5,993	4,860	471
Manitoba	806	1,262	933	79
Saskatchewan	500	687	838	19
Alberta	1,089	671	950	240
British Columbia	1,546	1,028	1,640	84
Canada totals	14,353	14,431	14,649	978
Exported(1)	37	1,348	1	-
Total sales	14,390	15,779	14,650	978

(1) Producers' sales for export.

List of Reporting Firms

Name	Location
Brantford Washing Machines Ltd.	(1, 2, 3, 4, 5) Toronto, Ont.
Canadian General Electric Co. Ltd.	(1, 2, 4) Montreal, Que.
Canadian Westinghouse Co. Ltd.	(1, 2, 4, 5) Hamilton, Ont.
Fairgrieve & Son Ltd.	(2, 3, 4) Toronto, Ont.
Franklin Manufacturing Co. (Canada) Ltd.	(1, 4, 5) Guelph, Ont.
Frigidaire Products of Canada Ltd.	(1, 4) Scarborough, Ont.
General Steel Wares Ltd.	(1, 2, 4, 5) Toronto, Ont.
Hoover Co. Ltd., The	(2) Hamilton, Ont.
Hupp Canada (1961) Ltd.	(1, 2, 4) L'Assomption, Que.
John Inglis Co. Limited	(1, 2, 4, 5) Toronto, Ont.
Kelvinator of Canada Ltd.	(1, 2, 4, 5) London, Ont.
Moffats Ltd.	(1, 4, 5) Weston, Ont.
Simplicity Products Ltd.	(1, 2, 3, 4, 5) Hespeler, Ont.

Washing machines:

- (1) Electric - Automatic type
- (2) Electric - Conventional type
- (3) Gasoline

Clothes dryers:

- (4) Automatic - Electric
- (5) Automatic - Gas