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## DOMESTIC WASHING MACHINES AND CLOTHES DRYERS

JANUARY 1967

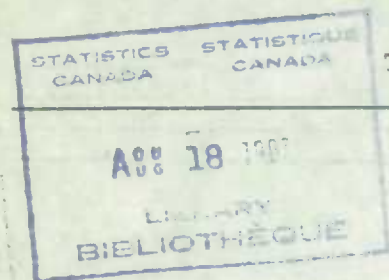


TABLE 1. Production, Sales and Stocks

|  | Production during period |      | Sales during period |      | Stocks at end of month(1) |      |
|--|--------------------------|------|---------------------|------|---------------------------|------|
|  | 1966                     | 1967 | 1966                | 1967 | 1966                      | 1967 |
|  | number of units          |      |                     |      |                           |      |

January

Washing machines:

|                              |        |        |        |        |        |        |
|------------------------------|--------|--------|--------|--------|--------|--------|
| Automatic .....              | 17,243 | 16,273 | 14,390 | 15,000 | 28,505 | 38,205 |
| Conventional - Electric .... | 19,823 | 19,414 | 15,704 | 16,084 | 31,273 | 27,673 |
| Gasoline ....                | 134    | 50     | 75     | 45     | 92     | 17     |

|                            |        |        |        |        |        |        |
|----------------------------|--------|--------|--------|--------|--------|--------|
| Total washing machines ... | 37,200 | 35,737 | 30,169 | 31,129 | 59,870 | 65,895 |
|----------------------------|--------|--------|--------|--------|--------|--------|

Clothes dryers:

|                            |        |        |        |        |        |        |
|----------------------------|--------|--------|--------|--------|--------|--------|
| Automatic - Electric ..... | 13,570 | 14,328 | 14,650 | 14,399 | 20,031 | 33,569 |
| Gas .....                  | 1,202  | 450    | 978    | 1,036  | 4,336  | 4,833  |

|                            |        |        |        |        |        |        |
|----------------------------|--------|--------|--------|--------|--------|--------|
| Total clothes dryers ..... | 14,772 | 14,778 | 15,628 | 15,435 | 24,367 | 38,402 |
|----------------------------|--------|--------|--------|--------|--------|--------|

(1) Will not necessarily balance with previous month due to continuing inventory adjustments.

**Note:** This report covers coin-operated laundry equipment in the relevant categories. Data carried reflect the experience of the respondent firms listed on page 4. In the case of the commodities under review it is estimated that coverage is approximately 100%.

Manufacturing and Primary Industries Division

March 1967  
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TABLE 2. Distribution of Sales of Domestic Washing Machines and Clothes Dryers

| Sold in                 | January         |        |
|-------------------------|-----------------|--------|
|                         | 1966            | 1967   |
|                         | number of units |        |
| <u>Washing machines</u> |                 |        |
| Newfoundland .....      | 387             | 318    |
| Maritimes .....         | 2,490           | 2,142  |
| Quebec .....            | 7,376           | 6,867  |
| Ontario .....           | 10,942          | 10,994 |
| Manitoba .....          | 2,068           | 2,268  |
| Saskatchewan .....      | 1,187           | 1,260  |
| Alberta .....           | 1,760           | 2,778  |
| British Columbia .....  | 2,574           | 2,835  |
| Canada totals .....     | 28,784          | 29,462 |
| Exported(1) .....       | 1,385           | 1,667  |
| Total sales .....       | 30,169          | 31,129 |
| <u>Clothes dryers</u>   |                 |        |
| Newfoundland .....      | 191             | 126    |
| Maritimes .....         | 1,002           | 1,074  |
| Quebec .....            | 4,320           | 4,068  |
| Ontario .....           | 5,331           | 5,164  |
| Manitoba .....          | 1,012           | 1,142  |
| Saskatchewan .....      | 857             | 714    |
| Alberta .....           | 1,190           | 1,481  |
| British Columbia .....  | 1,724           | 1,658  |
| Canada totals .....     | 15,627          | 15,427 |
| Exported(1) .....       | 1               | 8      |
| Total sales .....       | 15,628          | 15,435 |

(1) Producers' sales for export.

TABLE 3. Sales of Domestic Washing Machines, by Months 1966 and 1967

|                 | 1966      |              |          | 1967      |              |          |
|-----------------|-----------|--------------|----------|-----------|--------------|----------|
|                 | Automatic | Conventional |          | Automatic | Conventional |          |
|                 |           | Electric     | Gasoline |           | Electric     | Gasoline |
|                 | number    |              |          |           |              |          |
| January .....   | 14,390    | 15,704       | 75       | 15,000    | 16,084       | 45       |
| February .....  | 15,830    | 18,103       | 58       |           |              |          |
| March .....     | 16,071    | 24,118       | 202      |           |              |          |
| April .....     | 13,376    | 19,134       | 89       |           |              |          |
| May .....       | 12,895    | 20,829       | 61       |           |              |          |
| June .....      | 13,373    | 19,330       | 85       |           |              |          |
| July .....      | 14,079    | 16,927       | 79       |           |              |          |
| August .....    | 24,973    | 23,052       | 87       |           |              |          |
| September ..... | 22,850    | 22,082       | 88       |           |              |          |
| October .....   | 20,526    | 25,295       | 64       |           |              |          |
| November .....  | 16,561    | 16,682       | 46       |           |              |          |
| December .....  | 14,459    | 15,295       | 42       |           |              |          |
| Totals .....    | 199,383   | 236,551      | 976      |           |              |          |

TABLE 4. Sales of Automatic Clothes Dryers, by Months 1966 and 1967

|                 | 1966     |        | 1967     |       |
|-----------------|----------|--------|----------|-------|
|                 | Electric | Gas    | Electric | Gas   |
|                 | number   |        |          |       |
| January .....   | 14,650   | 978    | 14,399   | 1,036 |
| February .....  | 12,991   | 1,083  |          |       |
| March .....     | 11,240   | 928    |          |       |
| April .....     | 7,997    | 617    |          |       |
| May .....       | 7,339    | 477    |          |       |
| June .....      | 8,369    | 539    |          |       |
| July .....      | 9,464    | 428    |          |       |
| August .....    | 20,735   | 1,553  |          |       |
| September ..... | 24,307   | 2,809  |          |       |
| October .....   | 26,310   | 2,664  |          |       |
| November .....  | 24,270   | 2,519  |          |       |
| December .....  | 19,313   | 2,646  |          |       |
| Totals .....    | 186,985  | 17,241 |          |       |

TABLE 5. Imports of Washing Machines and Clothes Dryers

|   | July 1966 |        | Seven months ended<br>July 1966 |        |
|---|-----------|--------|---------------------------------|--------|
|   | No.       | \$'000 | No.                             | \$'000 |
| Washing machines, electric,<br>automatic, domestic sizes  | 1,291     | 192    | 9,235                           | 1,453  |
| Washing machines, electric<br>domestic sizes, n.e.s. .... | 302       | 26     | 2,994                           | 324    |
| Parts of washing machines,<br>electric, domestic sizes .. | -         | 831    | -                               | 6,792  |
| Clothes dryers, electric,<br>domestic sizes .....         | 2,322     | 119    | 8,813                           | 698    |
| Clothes dryers, gas, domestic<br>sizes .....              | 64        | 9      | 789                             | 100    |
| Clothes dryer parts .....                                 | -         | 63     | -                               | 722    |

Source: Trade of Canada.

TABLE 6. Exports of Washing Machines

|   | October 1966 |        | Ten months ended<br>October 1966 |        |
|---|--------------|--------|----------------------------------|--------|
|   | No.          | \$'000 | No.                              | \$'000 |
| Washing machines electric,<br>domestic sizes .....    | 2,179        | 173    | 21,275                           | 1,913  |
| Washing machine parts,<br>electric, domestic sizes .. | -            | 114    | -                                | 622    |

Source: Trade of Canada.



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TABLE 7. Distribution of Sales of Domestic Washing Machines and Clothes Dryers by Model Type

| Sold in                | Washing machines |              | Clothes dryers |       |
|------------------------|------------------|--------------|----------------|-------|
|                        | Automatic        | Conventional | Electric       | Gas   |
| number of units        |                  |              |                |       |
| <u>January 1967</u>    |                  |              |                |       |
| Newfoundland .....     | 94               | 224          | 110            | 16    |
| Maritimes .....        | 828              | 1,314        | 1,045          | 29    |
| Quebec .....           | 4,564            | 2,303        | 4,046          | 22    |
| Ontario .....          | 5,203            | 5,791        | 4,795          | 369   |
| Manitoba .....         | 804              | 1,464        | 891            | 251   |
| Saskatchewan .....     | 379              | 881          | 685            | 29    |
| Alberta .....          | 1,188            | 1,590        | 1,242          | 239   |
| British Columbia ..... | 1,813            | 1,022        | 1,577          | 81    |
| Canada totals .....    | 14,873           | 14,589       | 14,391         | 1,036 |
| Exported(1) .....      | 127              | 1,540        | 8              | -     |
| Total sales .....      | 15,000           | 16,129       | 14,399         | 1,036 |

(1) Producers' sales for export.

List of Reporting Firms

| Name  | Location                       |
|---|--------------------------------|
| Brantford Washing Machines Ltd. ....          | (1, 2, 3, 4, 5) Toronto, Ont.  |
| Canadian General Electric Co. Ltd. ....       | (1, 2, 4, 5) Montreal, Que.    |
| Canadian Westinghouse Co. Ltd. ....           | (1, 2, 4, 5) Hamilton, Ont.    |
| Fairgrieve & Son Ltd. ....                    | (2, 3, 4) Toronto, Ont.        |
| Franklin Manufacturing Co. (Canada) Ltd. .... | (1, 4, 5) Guelph, Ont.         |
| Frigidaire Products of Canada Ltd. ....       | (1, 4) Scarborough, Ont.       |
| General Steel Wares Ltd. ....                 | (1, 2, 4, 5) Toronto, Ont.     |
| Hoover Co. Ltd., The .....                    | (2) Hamilton, Ont.             |
| Hupp Canada (1961) Ltd. ....                  | (1, 2, 4) L'Assomption, Que.   |
| John Inglis Co. Limited .....                 | (1, 2, 4, 5) Toronto, Ont.     |
| Kelvinator of Canada Ltd. ....                | (1, 2, 4, 5) London, Ont.      |
| Moffats Ltd. ....                             | (4, 5) Weston, Ont.            |
| Simplicity Products Ltd. ....                 | (1, 2, 3, 4, 5) Hespeler, Ont. |

Washing machines:

- (1) Electric - Automatic type
- (2) Electric - Conventional type
- (3) Gasoline

Clothes dryers:

- (4) Automatic - Electric
- (5) Automatic - Gas