

CATALOGUE No.

43-003

MONTHLY

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SPECIFIED DOMESTIC ELECTRICAL APPLIANCES

DECEMBER 1964

TABLE 1. Production, Factory Shipments and Factory Stocks of
Electrical Appliances

December 1964

	Production	Shipments	Stocks at end of month(1)
	number of units		
<u>Air space heaters, electric:</u>			
Fan-forced type	14,652	13,095	17,755
Other types, (except fan-forced but including convector, radiant and convector-radiant)	4,918	4,372	2,711
Bed coverings, electric (blankets, sheets, etc.)	18,649	25,062	25,538
Can openers, electric	6,448	8,120	13,899
Coffee-makers, electric, domestic, automatic	14,409	14,861	12,860
Domestic fans, complete (including motors with ratings of 1/10 h.p. or less)	2,578	3,926	10,485
<u>Flat irons, electric, domestic:(2)</u>			
Steam	107,353	96,249	57,106
Dry, automatic	606	2,148	2,284
Dry, non-automatic	591	269	657
Floor polishers, electric, domestic	11,717	13,717	26,778

See footnotes at end of table.

February 1965
6522-817

Industry Division

TABLE 1. Production, Factory Shipments and Factory Stocks of
Electrical Appliances - Concluded

	December 1964		
	Production	Shipments	Stocks at end of month
	number of units		
<u>Food mixers, juicers and blenders, electric, domestic:</u>			
Hand mixers	22,023	23,445	21,258
Other	(3)	(3)	(3)
Frying pans, electric, domestic	29,475	24,631	31,693
<u>Hair dryers, electric, domestic:</u>			
Hood type	47,162	57,352	100,141
Other types	(4)	(4)	(4)
Kettles, electric, domestic	47,854	38,583	28,783
Razors (dry-shavers), electric
<u>Toasters, electric:</u>			
Domestic - Sandwich (except waffle iron combinations)	3,811	2,115	6,946
Automatic	57,622	39,642	60,060
Non-automatic	2,393	1,430	3,857
<u>Vacuum cleaners, electric, domestic:</u>			
Upright floor models:			
Stick or broom type (electric sweeper, electric broom)	(5)	(5)	(5)
Other upright	5,777	5,208	11,336
Cylinder or other straight suction type	20,829	20,666	28,396
Waffle irons, electric, domestic (including combination sandwich toasters)	6,060	4,600	1,774

- (1) Will not necessarily balance with previous month due to continuing inventory adjustments.
- (2) Including travel irons in the relevant categories.
- (3) Included with hand mixers.
- (4) Confidential.
- (5) Included with other upright.
- .. Figures not available.

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MONTHLY



Specified Domestic Electrical Appliances

December 1964

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	<u>Production</u>	<u>Shipments</u> number of units	<u>Stocks</u>
Flat irons, electric, domestic:			
Steam <u>was</u>	107,353	96,249	57,106
<u>should be</u>	55,481	44,379	no change

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Flat irons, electric, domestic:			
Steam <u>was</u>	609,115	643,025	...
<u>should be</u>	557,243	591,153	...

6522-817

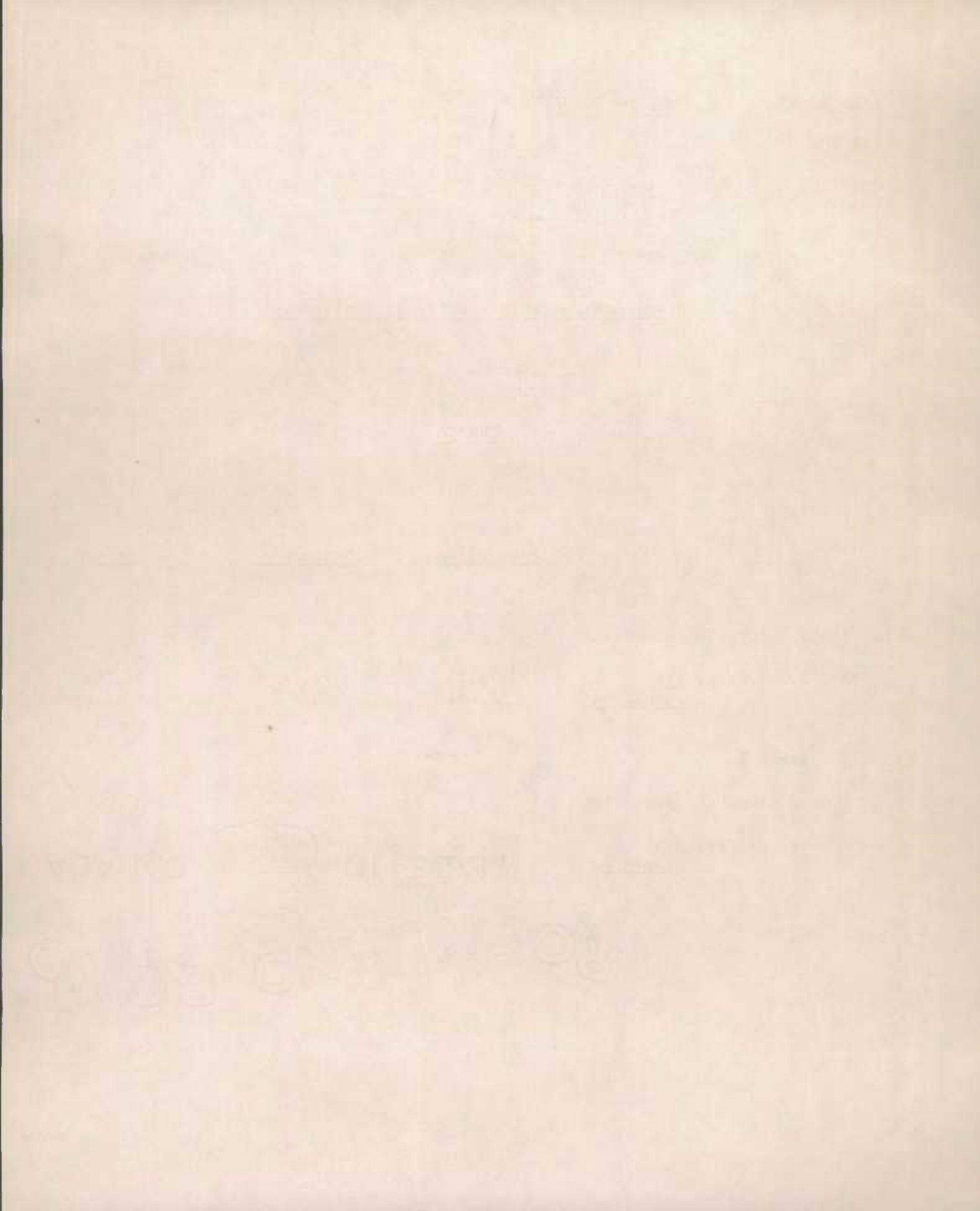


TABLE 2. Production and Factory Shipments of Specified Electric Appliances

	Twelve months ended December 1964	
	Production	Shipments
	number of units	
<u>Air space heaters, electric:</u>		
Fan-forced type	107,729	101,489
Other types, (except fan-forced but including convector, radiant and convector-radiant)	34,110	30,853
Bed coverings, electric (blankets, sheets, etc.)	176,723	163,863
Can openers, electric	103,632	97,949
Coffee-makers, electric, domestic, automatic	127,357	124,600
Domestic fans, complete (including motors with ratings of 1/10 h.p. or less)	165,805	161,346
<u>Flat irons, electric, domestic:(2)</u>		
Steam	609,115	643,025
Dry, automatic	46,820	47,187
Dry, non-automatic	5,640	5,251
Floor polishers, electric, domestic	163,729	181,735
<u>Food mixers, juicers and blenders, electric, domestic:</u>		
Hand mixers	284,228	286,414
Other	(3)	(3)
Frying pans, electric	290,019	274,789
<u>Hair dryers, electric, domestic:</u>		
Hood type	403,101	481,863
Other types	(4)	(4)

See footnotes at end of table.



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TABLE 2. Production and Factory Shipments of Specified
Electrical Appliances - Concluded

	Twelve months ended December 1964	
	Production	Shipments
	number of units	
Kettles, electric	403,386	410,989
Razors (dry-shavers), electric
<u>Toasters, electric:</u>		
Domestic - Sandwich (except waffle iron combinations)	52,129	47,626
Automatic	560,166	526,758
Non-automatic	56,742	52,919
<u>Vacuum cleaners, electric, domestic:</u>		
Upright floor models:		
Stick or broom type (electric sweeper, electric broom)	(5)	(5)
Other upright	57,852	62,465
Cylinder or other straight suction type ...	199,376	203,047
Waffle irons, electric, domestic (including combination sandwich toasters)	55,024	55,155

- (1) Will not necessarily balance with previous month due to continuing inventory adjustments.
- (2) Including travel irons in the relevant categories.
- (3) Included with hand mixers.
- (4) Confidential
- (5) Included with other upright.
- .. Figures not available.