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SPECIFIED DOMESTIC ELECTRICAL APPLIANCES

MARCH 1965

TABLE 1. Production, Factory Shipments and Factory Stocks of
Electrical Appliances

	March 1965		
	Production	Shipments	Stocks at end of month(1)
	number of units		
<u>Air space heaters, electric:</u>			
Fan-forced type	3,335	2,695	14,727
Other types, (except fan-forced but including convector, radiant and convector-radiant)	1,391	1,206	1,941
Bed coverings, electric (blankets, sheets, etc.)	12,720	3,710	40,637
Can openers, electric	7,156	3,342	22,079
Coffee-makers, electric, domestic, automatic	10,646	8,740	22,247
<u>Dishwashers, household, electric:</u>			
Portable (Mobile)	1,379	735	2,249
Other	448	552	1,596
Domestic fans, complete (including motors with ratings of 1/10 h.p. or less)	45,123	39,709	30,285
<u>Flat irons, electric, domestic:(2)</u>			
Steam	65,662	38,695	103,077
Dry, automatic	1,416	1,870	3,403
Dry, non-automatic	185	200	649

See footnotes on page 4.

May 1965
6522-817

Industry Division

TABLE 1. Production, Factory Shipments and Factory Stocks of
Electrical Appliances - Concluded

	March 1965		
	Production	Shipments	Stocks at end of month
	number of units		
Floor polishers, electric, domestic	20,039	19,241	30,732
<u>Food mixers, juicers and blenders, electric, domestic:</u>			
Hand mixers	22,028	17,116	33,184
Other	(3)	(3)	(3)
Frying pans, electric, domestic	22,563	11,965	51,467
<u>Hair dryers, electric, domestic:</u>			
Hood type	29,801	25,539	106,967
Other types	(4)	(4)	(4)
Kettles, electric, domestic	41,188	35,936	57,458
<u>Toasters, electric:</u>			
Domestic - Sandwich (except waffle iron combinations)	2,450	2,520	5,880
Automatic	38,245	23,192	78,220
Non-automatic	1,894	3,390	1,771
Tooth brushes	(4)	2,411	2,972
<u>Vacuum cleaners, electric, domestic:</u>			
Upright floor models:			
Stick or broom type (electric sweeper, electric broom)	(5)	(5)	(5)
Other upright	7,268	6,854	12,992
Cylinder or other straight suction type	22,018	23,355	33,482
Waffle irons, electric, domestic (including combination sandwich toasters)	2,382	2,712	1,598

See footnotes on page 4.

TABLE 2. Production and Factory Shipments of Specified Electric Appliances

	Three months ended March 1965	
	Production	Shipments
	number of units	
<u>Air space heaters, electric:</u>		
Fan-forced type	14,796	18,308
Other types, (except fan-forced but including convector, radiant and convector-radiant)	4,896	6,031
Bed coverings, electric (blankets, sheets, etc.)	37,679	23,125
Can openers, electric	21,206	12,554
Coffee-makers, electric, domestic, automatic	33,903	24,481
<u>Dishwashers, household, electric:</u>		
Portable (Mobile)	2,313	1,853
Other	1,750	1,190
Domestic fans, complete (including motors with ratings of 1/10 h.p. or less)	72,888	55,795
<u>Flat irons, electric, domestic: (2)</u>		
Steam	165,652	117,700
Dry, automatic	7,749	6,630
Dry, non-automatic	617	625
Floor polishers, electric, domestic	53,484	49,872
<u>Food mixers, juicers and blenders, electric, domestic:</u>		
Hand mixers	55,307	42,984
Other	(3)	(3)
Frying pans, electric	54,572	35,343

See footnotes on page 4.



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- 4 -

TABLE 2. Production and Factory Shipments of Specified
Electrical Appliances - Concluded

	Three months ended March 1965	
	Production	Shipments
	number of units	
<u>Hair dryers, electric, domestic:</u>		
Hood type	68,204	61,414
Other types	(4)	(4)
Kettles, electric	120,952	92,328
<u>Toasters, electric:</u>		
Domestic - Sandwich (except waffle iron combinations)	5,110	6,692
Automatic	95,387	77,105
Non-automatic	7,049	9,135
Tooth brushes	(4)	10,889
<u>Vacuum cleaners, electric, domestic:</u>		
Upright floor models:		
Stick or broom type (electric sweeper, electric broom)	(5)	(5)
Other upright	21,734	20,071
Cylinder or other straight suction type ...	58,178	52,929
Waffle irons, electric, domestic (including combinationsandwich toasters)	8,724	8,876

- (1) Will not necessarily balance with previous month due to continuing inventory adjustments.
 (2) Including travel irons in the relevant categories.
 (3) Included with hand mixers.
 (4) Confidential.
 (5) Included with other upright.