

Vol. 9, No. 3

Price: 10 cents, \$1.00 a year

SPECIFIED DOMESTIC ELECTRICAL APPLIANCES

MARCH 1966

TABLE 1. Production, Factory Shipments and Factory Stocks of Electrical Appliances

The same of the sa	March 1966		
	Production	Shipments	Stocks at end of month(1)
Air space heaters, electric (portable room heaters only):		umber of units	
Fan-forced typeOther types, (except fan-forced but including convector, radiant and	7,457	6,036	20,374
convector-radiant)	4,522	1,718	8,415
Bed coverings, electric (blankets, sheets, etc.)	25,659	7,730	56,190
Can openers, electric	11,725	8,236	21,053
Coffee-makers, electric, domestic, automatic	7,702	8,205	15,102
Dishwashers, household, electric:			
Portable (Mobile)			
Domestic fans, complete (including motors with ratings of 1/10 h.p. or less)	32, 154	21,583	66,005
Flat irons, electric, domestic: (2)			
Steam Dry, automatic Dry, non-automatic	59,591 10,104 (4)	49,438 2,715 (4)	64,066 11,728 (4)
See footnotes on page 4.			

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Industry Division

TABLE 1. Production, Factory Shipments and Factory Stocks of Electrical Appliances - Concluded

	March 1966		
	Production	Shipments	Stocks at end of month
	number of units		
Floor polishers, electric, domestic	23,030	19,836	40,492
Food mixers, juicers and blenders, electric, domestic:			
Hand mixers	26,804	22,388	47,942
Other	(3)	(3)	(3)
Frying pans, electric, domestic	31,431	22,313	49,567
Hair dryers, electric, domestic:			
Hood type	31,315	14,045	73,492
Other types	(4)	(4)	(4)
Kettles, electric, domestic	46,603 (4)	43,911 8,671	32,771 16,633
Toasters, electric:			
Domestic - Sandwich (except waffle iron combinations)	1,421	3,004	1,710
Automatic	58,912	46,831	77,886
Non-automatic	5,307	4,908	1,874
Tooth brushes	(4)	1,848	17,773
Vacuum cleaners, electric, domestic:			
Upright floor models:			
Stick or broom type (electric sweeper, electric broom)	(5)	(5)	(5)
Other upright	10,026	8,239	14,853
Cylinder or other straight suction type	22,953	21,281	30, 910
Vaffle irons, electric, domestic (including combination sandwich toasters)	5,037	3,888	3,214

TABLE 2. Production and Factory Shipments of Specified Electric Appliances

	Three months ended March 1966	
	Production	Shipments
	number of units	
Air space heaters, electric (portable room heaters only):		
Fan-forced type	37,414	30,267
Other types, (except fan-forced but including convector, radiant and		
convector-radiant)	12,474	8,137
Bed coverings, electric (blankets, sheets, etc.)	55,526	27,842
Can openers, elctric	27,390	19,452
Coffee-makers, electric, domestic, automatic	29,249	23,482
Dishwashers, household, electric:		
Portable (Mobile)		
Other	• •	
Domestic fans, complete (including motors with ratings of 1/10 h.p. or less)	64,399	38,787
Flat irons, electric, domestic: (2)		
Steam	196,882	178,551
Dry, automatic	18,684	8,574
Dry, non-automatic	(4)	(4)
Floor polishers, electric, domestic	63,205	53,961
Food mixers, juicers and blenders, electric, domestic:		
Hand mixers	67,340	51,902
Other	(3)	(3)
Frying pans, electric	77,278	53, 1 45
See footnotes on page 4.		



TABLE 2. Production and Factory Shipments of Specified Electrical Appliances - Concluded

Three months ended March 1966

	Production	Shipments	
TOTAL THE SEC TRACTOR INCOME OF THE SEC.	number of units		
Hair dryers, electric, domestic:			
Hood type Other types	71,866	54,202 (4)	
Kettles, electric	107,121 31,595	98,517 23,652	
Toasters, electric:			
Domestic - Sandwich (except waffle iron combinations)	9,581 176,955 10,916	8,745 135,808 10,730	
Tooth brushes	18,826	7,996	
Vacuum cleaners, electric, domestic: Upright floor models: Stick or broom type (electric sweeper,			
electric broom)	(5) 25,071 63,839	(5) 23,395 58,817	
Waffle irons, electric, domestic (including combination sandwich toasters)	15,652	13,125	

Note: Data carried in this report reflect the experience of the respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

- (1) Will not necessarily balance with previous month due to continuing inventory adjustments.
- (2) Including travel irons in the relevant categories.
- (3) Included with hand mixers.
- (4) Confidential.
- (5) Included with other upright.
- .. Figures not available.